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SRI LANKA EXPORTER 124th Edition



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5. Conduct of Professional Courses through the National Institute of Exports (NIOE)
6. Participation in Trade Fairs, Exhibitions, Trade Delegations etc.
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14. Distribution of Members Directory
15. Dissemination of Market Information, Trade Statistics and Buyer Information
16. Linking of Producers with Member Exporters
17. Support SME's under the 'Aspiring Exporters' Programme
18. Support services for women Entrepreneurs and Exporters
19. Issue of Certificates of Ethical Trading (CET)
20. Submission of Proposals for the Annual Budget of the Government
21. Recognition of Export Performance
22. Auditorium Facilities

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EDITORIAL

BY THE NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA



ELEVATING BRANDS AND EMPOWERING EXPORTS THROUGH GLOBAL RECOGNITION

In the competitive global marketplace, visibility and credibility are essential for businesses striving to expand their footprint. For exporters, these attributes are not merely desirable—they are essential. Winning an award can be a transformative milestone for a brand. Such recognition not only validates exceptional performance but also elevates the brand's profile on the global stage, signaling quality, reliability, and innovation to international buyers and partners.

The global marketplace is a crowded and competitive arena. In this context, awards serve as a beacon, distinguishing a company as a leader in its field. The NCE Export Awards, celebrated as one of the highest accolades for Sri Lankan exporters, provide winners with a platform to showcase their achievements on an international scale. This recognition helps build trust among global stakeholders, creating new opportunities for partnerships and market entry. A company awarded by the NCE is seen not only as a competent exporter but also as a flag-bearer of Sri Lankan excellence in international trade.

The NCE has consistently championed the cause of Sri Lanka's export community by recognizing and rewarding outstanding performance. Through its annual awards program, the Chamber provides exporters with more than just trophies; it offers validation and encouragement to continue pushing boundaries. By celebrating success stories, the NCE inspires others in the industry to strive for similar excellence, fostering healthy competition and innovation.

One of the most valuable contributions of the NCE Export Awards is their role in assisting market access. Exporting is often fraught with challenges, from navigating complex trade regulations to building trust with overseas buyers. Recognition from the NCE acts as a passport to credibility, simplifying these hurdles. Buyers and partners are more likely to engage with businesses that carry the NCE seal of excellence, opening doors to new markets and strengthening existing ties.

Beyond individual accomplishments, the NCE Export Awards highlight the collective progress of Sri Lanka's export sector. By showcasing the industry's resilience, innovation, and adherence to global standards, the awards help position Sri Lanka as a formidable player in international trade. This collective recognition boosts the nation's image, enhancing its reputation as a reliable source of high-quality goods and services.

In a world where perception often drives reality, the NCE Awards are more than just an accolade—they are a strategic advantage. For the winners, the benefits extend beyond the immediate applause, providing a lasting boost in credibility, visibility, and market access. For the broader export community, the awards program is a reminder that excellence is acknowledged and rewarded, encouraging continued dedication and achievement.

As the National Chamber of Exporters of Sri Lanka continues to champion the cause of exporters, its role in building a robust and globally recognized export sector remains invaluable. By shining a spotlight on excellence, the NCE not only empowers individual businesses but also contributes to the overarching goal of making Sri Lanka a global export powerhouse.



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NCE Annual Export Awards is the flagship event organized by the Chamber to recognize and reward the achievements of Sri Lankan Exporters of Products and Services and Service Providers in the International Marketplace. The event has been most looked forward to in the Business Calendar of Sri Lanka and has achieved national significance over the years due to its professionalism, and high standard of conduct.



THE STORY BEHIND THE TROPHY

The trophy awarded at the NCE Export Awards has its own story. The Trophy is cylindrical in shape with a globe carrying the world map at its apex. The Globe depicts the International nature of export markets covering the entire world. The Trophy also has the nature of a Light House depicting a beacon showing the path ahead for Sri Lankan exports which are so vital for the economy. The three metal plated arrows round the globe originating from its bottom, and increasing in thickness and pointing upwards depicts growth in exports related to international markets. They also represent the triple bottom line in respect of an enterprise comprising of Profit, People, and the Planet, which is a modern concept for the overall sustainability of an organization. The black color of the trophy conveys 'Authority and Power' in terms of color psychology which is reminiscent of the real nature of exports.

AWARD WINNERS ICON







National Chamber of Exporters of Sri Lanka (NCE) has introduced the Award Winners Icon to highlight the success of the Award Winners at the prestigious Annual Export Awards.

All winners are provided with this "Special Logo" by NCE. They have the opportunity to use the relevant winning icon in all their publicity and marketing materials, both locally and internationally.

For More Information
www.nce.lk

NCE Export Awards 2024 Honours Sri Lanka's Top Exporters

The National Chamber of Exporters of Sri Lanka (NCE) hosted the much-anticipated **32nd Annual Export Awards** on December 6, 2024, at the grand Shangri-La Hotel in Colombo. Marking over three decades of uninterrupted tradition, the event once again shone as the pinnacle of recognition for Sri Lanka's export industry, celebrating the extraordinary contributions of exporters who have elevated the nation's presence on the global stage.

This year's gala, themed **"Embrace Innovation and Digitalization,"** brought together a stellar gathering of over 750 attendees, including top business leaders, exporters, and representatives from the public and private sectors. With its focus on honouring excellence, the event served as a testament to the resilience, ingenuity, and dedication of Sri Lankan exporters amidst an ever-evolving global trade environment.

The NCE organized the awards program as a cornerstone of Sri Lanka's business calendar. This year, the awards featured a significant **structural change**—a streamlined system designed to enhance exclusivity and global recognition for recipients. Under the revised format, only one **Gold**, **Silver**, and **Bronze** award were presented in each category. This change, part of the Chamber's strategy to elevate the benchmark for excellence, was widely lauded for enhancing the prestige of the accolades. Additionally, **Merit Awards** were presented to recognize exporters who demonstrated commendable performance but did not secure one of the top three awards in their respective categories.

The 2024 edition included **105 Sectoral Awards** and **10 Special Awards**, celebrating achievements in areas such as Value Addition, Branding, Innovation, Research and Development, and Emerging Markets. Winners were evaluated based on a **comprehensive framework** that extended beyond revenue to encompass criteria like sustainability, ethical business practices, and global market impact.



LEADERSHIP PERSPECTIVES: DRIVING INNOVATION AND REFORM

In his keynote address, **NCE President, Mr. Jayantha Karunaratne** emphasized the urgent need for Sri Lanka to **adapt and reform** to maintain its competitiveness on the global stage. He identified **innovation, sustainability, and competitiveness** as the three pillars that must drive the country's export agenda.

Mr. Karunaratne urged the government to prioritize key reforms, such as:

- **Streamlining regulatory processes** to reduce inefficiencies.
- **Adopting a single-window system** for export documentation, which would simplify trade logistics and reduce costs.
- **Enhancing access to financial and technical resources** for exporters, particularly small and medium enterprises (SMEs).

"Our regional competitors, such as India and Vietnam, offer exporters significant advantages through **policy support, financing, and infrastructure investment**. Sri Lanka must adopt similar measures to remain competitive," Mr. Karunaratne stated. He further highlighted the Chamber's efforts to work closely with government and private stakeholders to address these challenges, advocating for policies that enable exporters to innovate and thrive in a demanding global market.

The President also commended exporters for their resilience in navigating challenging economic conditions, stressing that their achievements have kept Sri Lanka's trade ambitions alive and thriving.

A CELEBRATION OF RESILIENCE AND POTENTIAL

The 32nd NCE Export Awards was more than just an awards ceremony; it was a **celebration of Sri Lanka's resilience and potential**. The event provided a platform for attendees to network, exchange ideas, and explore collaborations, all in an atmosphere charged with optimism and a shared commitment to driving the export industry forward.

The evening also showcased winners who embraced **digitalization and innovation**, particularly in categories like **Most Innovative Exporter** and **Best Performer in R&D**. These trailblazers demonstrated the potential of Sri Lanka to lead in areas such as technology-driven solutions, eco-friendly practices, and market diversification.

PIONEERING THE FUTURE OF SRI LANKAN EXPORTS

With its unwavering commitment to excellence, the NCE continues to play a **pivotal role** in shaping the future of Sri Lanka's export industry. By fostering a culture of innovation and high performance, the Chamber is helping exporters expand their reach, create value, and uphold the nation's reputation in international markets.

For exporters, the NCE Export Awards remains a **hallmark of achievement** and an unparalleled platform to showcase their capabilities on the global stage. As the curtains fell on the 32nd NCE Export Awards, the evening left an indelible mark—a celebration of past successes and a rallying cry for even greater achievements in the years to come.

The Chamber aims to introduce initiatives that further incentivize ethical business practices and technological advancement, ensuring Sri Lankan exporters are equipped to meet the demands of a rapidly changing global economy.



ACKNOWLEDGMENTS AND FUTURE PLANS

Secretary General and Chief Executive Officer, Mr. Shiham Marikar, expresses gratitude to the event's partners, sponsors, and stakeholders for their invaluable contributions to its success. "This event would not have been possible without the support of our sponsors, judges, and dedicated teams who share our vision for advancing Sri Lanka's export sector,"

He also wishes to announce the plans for the **33rd NCE Export Awards** are already underway, with a renewed focus on fostering **innovation, sustainability, and global competitiveness.**

Special Awards 2024

During the event, special awards have been conferred in addition to the overall sectorial awards.

MOST OUTSTANDING EXPORTER
(OVERALL)



LAUGFS Corporation (Rubber) Ltd

MOST OUTSTANDINGEXPORTER RUNNER UP



CBL Global Foods Ltd.

BEST VALUE ADDED EXPORTER

This award celebrates exporters who achieve the highest value addition in their products or services. It highlights contributions that enhance foreign exchange earnings for the country, demonstrating superior innovation and economic impact.

BEST VALUE ADDED EXPORTER- PRODUCTS SECTOR



Ceylon Tips Branding (Pvt) Ltd.

BEST VALUE ADDED EXPORTER- SERVICES SECTOR



DASA Solutions (Pvt) Ltd.



Green Way Asia Lanka (Pvt) Ltd.

BEST SRI LANKAN BRAND EXPORTER

Recognizing the best Sri Lankan-owned export brand, this award honours businesses that establish their brands in international markets. Such branding efforts offer a competitive edge and enhance the reputation of Sri Lankan products globally.



Samson Manufacturers (Pvt) Ltd.

RECOGNITION OF DIFFERENTLY ABLED PERSONS BY EXPORT-ORIENTED ENTERPRISES

This award acknowledges enterprise that actively engage differently-abled individuals, leveraging their unique skills either through direct employment or other forms of collaboration. It also appreciates organizations that provide inclusive infrastructure and services to empower these individuals in society.



Dutch Lanka Trailer Manufacturers Ltd.

BEST PERFORMER IN RESEARCH AND DEVELOPMENT ACTIVITIES

Awarded to organization excelling in research and development, this honour recognizes achievements that drive product innovation, differentiation, and the introduction of high-tech solutions to international markets. Such efforts play a crucial role in advancing export capabilities.

BEST WOMAN EXPORTER

This award celebrates the accomplishments of women in export leadership. It is conferred upon a woman who owns and leads an export enterprise, recognizing her instrumental role in its success. The award aims to inspire more women to pursue leadership in the export sector.



Ms. Nayana Ranatunga (CEO/Director) **- Senikma Holdings (Pvt) Ltd.**

MOST OUTSTANDING SME-EXPORTER

This award is dedicated to small and medium enterprises (SMEs) that make significant contributions to Sri Lanka's economic development. It acknowledges their exceptional performance and encourages their growth in the export sector.



Cocotech Exports Lanka (Pvt) Ltd.

HIGHEST FOREIGN EXCHANGE EARNER

This award is given to export enterprise in the extra-large category that achieve the highest net foreign exchange earnings. It highlights the economic importance of such enterprises by recognizing those that surpass a benchmark set by the judging panel.



Hayleys Fabric PLC



Toyo Cushion Lanka (Pvt) Ltd.

MOST INNOVATIVE EXPORTER

Celebrating innovation, this award is given to exporters who excel in creating unique and differentiated products or services. By enabling Sri Lankan exports to compete effectively in international markets, these innovators drive growth and market expansion.



Cocotech Exports Lanka (Pvt) Ltd.

LATE DESHABANDU PATRICK AMARASINGHE CHALLENGE TROPHY

Named in honour of the late Deshabandu Patrick Amarasinghe, founder of the NCE Export Awards, this prestigious trophy is awarded to the top-performing SME. It recognizes their significant contribution to export value chains and aligns with modern trends in international trade.



Wichy Plantation Company (Pvt) Ltd.

BEST PERFORMING EXPORTER IN EMERGING MARKETS

This award honorus exporters who successfully diversify into emerging markets, reducing reliance on traditional markets. By exploring new opportunities, these exporters contribute to the resilience and expansion of Sri Lanka's global trade footprint.

Honouring NCE Challenge Trophy Winners at the 32nd NCE Export Awards 2024

The prestigious **NCE Challenge Trophy**, first introduced in 2021, once again took center stage at the **32nd NCE Export Awards 2024**, celebrating organizations committed to ethical trading practices. This distinguished award, conferred upon deserving recipients, symbolizes a steadfast dedication to ethical integrity within the business community.

As a vital part of the awards program, the **NCE Challenge Trophy** was presented to outstanding organizations across various size categories—**small, medium, large, and extra-large**. The selection process was based on three key dimensions: **Environmental Stewardship, Social Accountability, and Economic Prosperity**. These criteria, aligned with the eight principles outlined in the **Certificate of Ethical Trading** issued by the Chamber, aimed to recognize organizations that have demonstrated exceptional commitment to ethical excellence.

The **NCE Challenge Trophy** stands as a beacon of distinction, reinforcing the significance of maintaining high ethical standards. It honors organizations that not only excel in ethical business practices but also contribute significantly to **environmental sustainability, social responsibility, and economic well-being**. This esteemed accolade highlights the importance of ethical conduct in fostering responsible and sustainable business practices.



Napronet (Pvt) Ltd.
Small Category



Illukkumbura Industrial Automation (Pvt) Ltd.
Medium Category
Services Sector



ECO Trends (Pvt) Ltd.
Medium Category
Products Sector



Senikma Holdings (Pvt) Ltd.
Large Category



Haycarb PLC
Extra Large Category

Certificate of Ethical Trading (CET) Awarded at the 32nd Annual NCE Export Awards 2024

In modern international trade, it has become vital for exporters to conform to changing regulatory needs and consumer preferences through good practices related to trade, labour, ethical behaviour, the environment, and society to have a competitive advantage in international markets. In line with offering high-quality services to all its members, the National Chamber of Exporters of Sri Lanka (NCE) has commenced a special service for the issue of a 'Certificate of Ethical Trading' (CET) to member exporters who follow ethical trading practices and conformity to good environmental and social practices, based on the eight principles that have been developed by the Chamber. The Certificate of Ethical Trading (CET) is exclusively for NCE member exporters. The technical evaluation conduct by the Indexpo Certification Limited.

The NCE conferred the CET to another 11 companies that have aligned their business activities with ethical trading practices as a special segment during the 32nd Annual Export Awards held on 06th of December 2024, at the Hotel Shangri-La, Colombo. Good values must be maintained as a foundation for continuous improvement for exporter organizations to gain international recognition. NCE, as the exporters' voice, always serves its member exporters in international markets as ethically certified enterprises.

COMPANIES RECEIVE THEIR CERTIFICATE OF ETHICAL TRADING (CET) DURING THE 32ND ANNUAL EXPORT AWARDS



1. A.F.Jones Exporters Ceylon (Pvt) Ltd.
2. Agromet Asia (Pvt) Ltd.
3. Bogawantalawa Tea Ceylon (Pvt) Ltd.
4. Cable Solutions (Pvt) Ltd.
5. Ceylon Food Valley Exports (Pvt) Ltd.
6. D S L Lanka (Pvt) Ltd.
7. ECO Trends (Pvt) Ltd.
8. Haycarb PLC
9. PGP Glass Ceylon PLC
10. Sunquick Lanka (Pvt) Ltd.
11. Swisstek Aluminium Ltd.

Award Winners 2024



A.F. Jones Exporters Ceylon (Pvt) Ltd.
Extra Large Category
Tea & Tea Products Sector



ACL Cables PLC
Extra Large Category
Electronic & Electrical Products Sector



Advantis Freight (Pvt) Ltd.
Large Category
Logistic Services Sector



Agromet Asia (Pvt) Ltd.
Extra Large Category
Recycled Products Sector



Agromet Asia (Pvt) Ltd.
Extra Large Category
Suppliers to Exporters Sector



Alumex PLC
Extra Large Category
Machinery & Light Engineering Products Sector



Arava (Pvt) Ltd.
Extra Large Category
Coconut & Coconut Products Sector



Bairaha Farms PLC
Medium Category
Poultry & Livestock Products Sector

Award Winners 2024



Beauty Gems
Large Category
Gems & Jewellery Sector



Bogawantalawa Tea Ceylon (Pvt) Ltd.
Extra Large Category
Tea & Tea Products Sector



Bonterra Ltd.
Large Category
Coconut & Coconut Products Sector



Bughary Bio Spices (Pvt) Ltd.
Medium Category
Organic Products Sector



Bureau Veritas Consumer Products Services Lanka (Pvt) Ltd.
Medium Category
Service Providers to Exporters Sector



CBL Global Foods Ltd.
Extra Large Category
Coconut & Coconut Products Sector



Ceylon Cold Stores PLC
Large Category
Confectionary Products Sector



Ceylon Eco Spices (Pvt) Ltd.
Extra Large Category
Spices and Spice based Products Sector

Award Winners 2024



Ceylon Jewelry Manufacturers (Pvt) Ltd.
Medium Category
Gems & Jewellery Sector



Ceylon Tips Branding (Pvt) Ltd.
Small Category
Coconut & Coconut Products Sector



Ceylon Tips Branding (Pvt) Ltd.
Small Category
Gems & Jewellery Sector



Chas. P. Hayley And Company (Pvt) Ltd.
Extra Large Category
Coconut & Coconut Products Sector



Cocotech Exports Lanka (Pvt) Ltd.
Medium Category
Coconut & Coconut Products Sector



Colombo Export & Import Agencies (Pvt) Ltd.
Extra Large Category
Spices and Spice based Products Sector



D. Samson Industries (Pvt) Ltd.
Medium Category
Leather & Leather-based Products Sector



Dankotuwa Porcelain PLC
Extra Large Category
Ceramic, Porcelain, and other Clay Products Sector

Award Winners 2024



DBS Logistics Ltd.
Extra Large Category
Logistic Services Sector



Diamond Cutters Ltd.
Extra Large Category
Gems & Jewellery Sector



dkw-Aqua International (Pvt) Ltd.
Extra Large Category
Packaging Products Sector



Dutch Lanka Trailer Manufacturers Ltd.
Extra Large Category
Machinery & Light Engineering Products Sector



ECO Trends (Pvt) Ltd.
Medium Category
Coconut & Coconut Products Sector



Edinborough Products (Pvt) Ltd.
Medium Category
Processed Food Products Sector



Empire Teas (Pvt) Ltd.
Extra Large Category
Tea & Tea Products Sector



Enrich Tea & Food Exports (Pvt) Ltd.
Extra Large Category
Spices and Spice based Products Sector

Award Winners 2024



Enrich Tea & Food Exports (Pvt) Ltd.
Extra Large Category
Processed Food Products Sector



Enrich Tea & Food Exports (Pvt) Ltd.
Extra Large Category
Fresh & Processed Agricultural Export Crops Sector



Expo Commodities (Pvt) Ltd.
Extra Large Category
Organic Products Sector



Expo Commodities (Pvt) Ltd.
Extra Large Category
Spices and Spice based Products Sector



Expo Commodities (Pvt) Ltd.
Extra Large Category
Coconut & Coconut Products Sector



Flex Film International (Pvt) Ltd.
Extra Large Category
Packaging Products Sector



Green Space International (Pvt) Ltd.
Medium Category
Coconut & Coconut Products Sector



Green Way Asia Lanka (Pvt) Ltd.
Medium Category
Fresh & Processed Agricultural Export Crops Sector

Award Winners 2024



Halal Assessment Council (Guarantee) Ltd.
Medium Category
Service Providers to Exporters Sector



Haycarb PLC
Extra Large Category
Coconut & Coconut Products Sector



Haycolour (Pvt) Ltd.
Medium Category
Chemical Products Sector



Hayleys Fabric PLC
Extra Large Category
Textiles and Garments Sector



Hayleys Fabric PLC
Extra Large Category
Coconut & Coconut Products Sector



Hayleys Free Zone Ltd.
Large Category
Logistic Services Sector



hSenid Business Solutions PLC
Large Category
ICT, BPO & related Services Sector



Illukkumbura Industrial Automation (Pvt) Ltd.
Medium Category
Business & Professional Services Exports Sector

Award Winners 2024



Keells Food Products PLC
Medium Category
Processed Food Products Sector



Lanka Hydraulic Institute Ltd.
Medium Category
Business & Professional Services Exports Sector



LAUGFS Corporation (Rubber) Ltd.
Extra Large Category
Rubber Tyres and Accessories Sector



Link Natural Products (Pvt) Ltd.
Large Category
Pharmaceutical Products including Medicinal related Ayurvedic & Herbal Products



Lumbini Aquaria International (Pvt) Ltd.
Large Category
Ornamental Fish Sector



Mabroc Teas (Pvt) Ltd.
Extra Large Category
Tea & Tea Products Sector



Macksons Paints Industries (Pvt) Ltd.
Large Category
Chemical Products Sector



Maliban Biscuit Manufactories (Pvt) Ltd.
Large Category
Confectionary Products Sector

Award Winners 2024



Millennium Teas (Pvt) Ltd.
Extra Large Category
Tea & Tea Products Sector



N P S Packaging (Pvt) Ltd.
Medium Category
Packaging Products Sector



Napronet (Pvt) Ltd.
Small Category
Coconut & Coconut Products Sector



Nestle Lanka Ltd.
Extra Large Category
Coconut & Coconut Products Sector



NJ Exports (Pvt) Ltd.
Large Category
Gems & Jewellery Sector



Ocean Lanka (Pvt) Ltd.
Extra Large Category
Suppliers to Exporters Sector



Overdime Exports (Pvt) Ltd.
Extra Large Category
Recycled Products Sector



Overdime Exports (Pvt) Ltd.
Extra Large Category
Packaging Products Sector

Award Winners 2024



PGP Glass Ceylon PLC
Extra Large Category
Glass and Glass Products Sector



Plastipak Lanka (Pvt) Ltd.
Extra Large Category
Recycled Products Sector



Plastipak Lanka (Pvt) Ltd.
Extra Large Category
Plastics and Plastic Products Sector



Plastipak Lanka (Pvt) Ltd.
Extra Large Category
Packaging Products Sector



Premier Packaging International (Pvt) Ltd.
Medium Category
Suppliers to Exporters Sector



Rhino Consultants and Facilitators (Pvt) Ltd.
Extra Large Category
Textiles and Garments Sector



Rileys (Pvt) Ltd.
Extra Large Category
Coconut & Coconut Products Sector



Roshan Cinnamon Exporters (Pvt) Ltd.
Large Category
Spices and Spice based Products Sector

Award Winners 2024



Royal Fernwood Porcelain Ltd.
Large Category
Ceramic, Porcelain, and other Clay Products Sector



Samson Bikes (Pvt) Ltd.
Extra Large Category
Machinery & Light Engineering Products Sector



Samson Compounds (Pvt) Ltd.
Medium Category
Rubber & Rubber Products Sector



Samson International PLC
Large Category
Rubber & Rubber Products Sector



Samson Manufacturers (Pvt) Ltd.
Small Category
Rubber & Rubber Products Sector



Samson Rajarata Tiles (Pvt) Ltd.
Medium Category
Ceramic, Porcelain, and other Clay Products Sector



Samson Reclaim Rubbers Ltd.
Medium Category
Rubber & Rubber Products Sector



Samson Rubber Industries (Pvt) Ltd.
Extra Large Category
Rubber Tyres and Accessories Sector

Award Winners 2024



Sanken Overseas (Pvt) Ltd.
Extra Large Category
Business & Professional Services Exports Sector



Sena Mills Refineries Exports (Pvt) Ltd.
Extra Large Category
Coconut & Coconut Products Sector



Senikma Holdings (Pvt) Ltd.
Large Category
Coconut & Coconut Products Sector



SGS Lanka (Pvt) Ltd.
Large Category
Service Providers to Exporters Sector



Spectra Integrated Logistics (Pvt) Ltd.
Large Category
Logistic Services Sector



SRG Holdings (Pvt) Ltd.
Small Category
Fresh & Processed Agricultural Export Crops Sector



Star Garments (Pvt) Ltd.
Extra Large Category
Textiles and Garments Sector



Sunquick Lanka (Pvt) Ltd.
Large Category
Confectionary Products Sector

Award Winners 2024



Synex Holdings (Pvt) Ltd.
Medium Category
Electronic & Electrical Products Sector



Sysco LABS Technologies (Pvt) Ltd.
Extra Large Category
ICT, BPO & related Services Sector



Talawakelle Tea Estates PLC
Extra Large Category
Tea & Tea Products Sector



Teejay Lanka PLC
Extra Large Category
Textiles and Garments Sector



Textrip (Pvt) Ltd.
Large Category
Rubber & Rubber Products Sector



Toyo Cushion Lanka (Pvt) Ltd.
Large Category
Coconut & Coconut Products Sector



Transfood Lanka (Pvt) Ltd.
Medium Category
Spices and Spice based Products Sector



Tropikal Life International (Pvt) Ltd.
Extra Large Category
Coconut & Coconut Products Sector

Award Winners 2024



Tropikal Life International (Pvt) Ltd.
Extra Large Category
Processed Food Products Sector



Tropikal Life International (Pvt) Ltd.
Extra Large Category
Organic Products Sector



Tropikal Life International (Pvt) Ltd.
Large Category
Fresh Food Products Sector



Unitrades (Pvt) Ltd.
Large Category
Tea & Tea Products Sector



Wichy Plantation Company (Pvt) Ltd.
Extra Large Category
Coconut & Coconut Products Sector

MERIT AWARD

Jaindi Export (Pvt) Ltd.
Extra Large Category
Coconut & Coconut Products Sector

SILVER AWARD

Jaindi Export (Pvt) Ltd.
Extra Large Category
Organic Products Sector

BRONZE AWARD

New Lanka Cinnamon (Pvt) Ltd.
Extra Large Category
Spices and Spice based Products Sector

MERIT AWARD

Samagi Spice Exports (Pvt) Ltd.
Extra Large Category
Spices and Spice based Products Sector

CERTIFICATES OF ORIGIN



- Dedicated staff to provide this service speedily and efficiently and at competitive prices.
- The service is provided to both members and non-members.
- The Chamber provides this service both manually and online.
- Digital Certificates could be obtained saving time and traveling costs.

REGISTER NOW! www.ncesrilanka.com

CERTIFICATES OF ETHICAL TRADING

A UNIQUE CERTIFICATE
Exclusively for NCE Members

Offered in partnership with the
Sampath Bank PLC





Be an Ethically Certified Exporter

National Chamber of Exporters of Sri Lanka (NCE) issues the 'Certificate of Ethical Trading' to Member Exporters who follow Ethical Trading and Conformity to Good Environmental and Social Practices, based on 08 Principles which have been developed and followed by the Chamber.

Main Benefits

- A Credible Certificate of value from the National Chamber of Exporters of Sri Lanka.
- Comply with international standards on ethical behavior, labour, environment etc.
- Confirms adherence to Good Trading Practices.
- Provides your enterprise a competitive advantage in international markets.
- Serves to attract the attention of stakeholders in the international market place, particularly buyers.
- Recognized by various Government and Private sector stake holders

Certificate is Issued in Collaboration with
indexpo

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More Info

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(FDA APPROVED CURRICULUM)

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A Great Benefit for Chamber Members: Expanding Global Partnerships

The National Chamber of Exporters (NCE) has signed Memoranda of Understanding (MOUs) with ten leading overseas trade chambers, paving the way for a dynamic global platform that enables NCE members to explore bilateral trade opportunities. These partnerships aim to strengthen business relationships, encourage joint ventures, and boost trade between Sri Lanka and partner countries.

Key initiatives include organizing Business-to-Business (B2B) meetings during NCE delegations' visits to partner chambers abroad. Additionally, several overseas chambers have shown interest in visiting Sri Lanka with delegations to explore trade and investment opportunities with NCE members. These interactions provide a valuable chance for Sri Lankan exporters to network, showcase their products, and gain insights into international market trends.

NCE is dedicated to expanding its international collaborations, continuously working to establish more partnerships with other countries' leading trade chambers. These efforts promise increased market access, diverse business opportunities, and potential growth in bilateral trade. NCE encourages its members to actively engage in upcoming activities and capitalize on the benefits offered through this expanding network of global partnerships.

For further details to get in touch with these chambers please **contact:** +94114344661 or **email:** nce@nce.lk

Australia

Australia Sri Lanka Business Council

Sri Lanka and Australia Chamber of Commerce

UK

Greater Birmingham Chamber of Commerce

Brazil

Chamber of Commerce Brazil - Asia

Greece

Global Chamber Athens

Indonesia

Indonesian Chamber of Commerce and Industry (KADIN)

Italy

Italian Association of Foreign Trade (AICE)

Jordan

Jordan Businessmen Association

Qatar

Qatar Sri Lanka Business Council

South Africa

The South African Chamber of Commerce and Industry

China

The China General Chamber of Commerce

Beijing Haidian International Chamber of Commerce

General Activities

"Event Launch" for the NCE Export Awards 2024

The NCE hosted the official "Event Launch" for the NCE Export Awards 2024 on November 21st, 2024, at the Galadari Hotel in Colombo. This event honoured the Event Partners, the Panel of Judges, and the Technical Committee of the NCE Export Awards 2024. Event Partners were acknowledged for their vital role in empowering Sri Lankan exporters, while the Judging Panel and Technical Committee were commended for their impartiality and meticulous evaluations. The launch highlighted the NCE's steadfast commitment to recognizing and celebrating excellence in the export sector.





NCE Meets with PS Kosher Food Works to Explore Kosher Certification Opportunities (November 2024)

On the 10th of October, NCE had meeting with the Mr. Joel Weinberger, President, PS Kosher Food Works and Mrs. Audrey Peiris Country Manager-Sales & Service PS KOSHER FOOD WORKS/STARK KOSHER CERTIFICATION to explore importance of Kosher Certification and promote it among the NCE membership.



NCE had a meeting with Director General of Sustainable Development Council (December 2024)

NCE had a meeting with Director General of Sustainable Development Council of Sri Lanka on 12th December 2024 to discuss the potential collaboration to introduce inclusive, accessible, and ethically driven sustainable practices to NCE member Exporters.

NCE Collaborations



Partnership with Sovereign Maxwell Holdings (October 2024)

NCE partnered with Sovereign Maxwell Holdings, a real estate and property investment firm headquartered in Melbourne, Australia, with a local presence in Colombo. The collaboration aims to provide investment opportunities for both local and international clients seeking to build diverse property portfolios in Australia. With Sovereign Maxwell's expertise and focus on seamless property investment experiences, NCE is confident this partnership will support members looking to expand into the Australian real estate market.



Sampath Bank PLC Renews Strategic Partnership with the NCE (November 2024)

Sampath Bank PLC renewed its strategic partnership with the NCE. This renewal reinforced the bank's commitment to supporting the growth of Sri Lanka's export sector on the global stage, building on the successes of the previous year's collaboration.



Hatton National Bank PLC (HNB) Reaffirms Partnership with the NCE (November 2024)

On November 18th, 2024, Hatton National Bank PLC (HNB) renewed its longstanding partnership with the NCE. Through this continued collaboration, HNB emphasized its dedication to empowering Sri Lankan exporters by promoting innovation, sustainability, and global competitiveness with impactful programs and initiatives.

Trade Delegations and Market Access Activities



NCE Signs MOU with the South African Chamber of Commerce and Industry (SACCI) - (October 2024)

The National Chamber of Exporters of Sri Lanka (NCE) entered into a Memorandum of Understanding (MOU) with the South African Chamber of Commerce and Industry (SACCI) and this partnership, witnessed by the South African High Commission in Sri Lanka and the Sri Lankan High Commission in South Africa, aims to enhance bilateral trade relations between the two nations. As part of the partnership, NCE intends to organize joint programs to benefit members of both chambers and foster closer trade ties.



MOU Signed with the Italian Association of Foreign Trade (AICE) - (November 2024)

NCE signed a Memorandum of Understanding (MOU) with the Italian Association of Foreign Trade (AICE) in Italy, supported by the Consulate General of Sri Lanka in Milan. This partnership aims to foster stronger trade relations between Sri Lanka and Italy. NCE and AICE will collaborate to organize joint initiatives and trade programs, benefiting the members of both chambers and enhancing bilateral trade opportunities.



MOU Signed with the Indonesian Chamber of Commerce and Industry (KADIN) - (November 2024)

NCE signed a Memorandum of Understanding (MOU) with the Indonesian Chamber of Commerce and Industry (KADIN), with support from the Sri Lankan Embassy in Indonesia. This partnership aims to strengthen bilateral trade between Sri Lanka and Indonesia. Both chambers agreed to organize collaborative initiatives to benefit their members and create new business opportunities in the two countries.



Discussions on Promoting Sri Lankan Products in China (November 2024)

The NCE engaged in discussions with Mrs. Nalika Kodikara, the Minister Counsellor (Commercial) at the Sri Lankan Embassy in Beijing, during her visit to Sri Lanka with a view to explore opportunities to enhance the promotion of Sri Lankan products in the Chinese market. Plans were outlined to organize a trade delegation to China in 2025, with the Sri Lankan Embassy in Beijing pledging full support for this initiative.

NCE signed MOU with the CHINA GENERAL CHAMBER OF COMMERCE (November 2024)

NCE signed MOU with the China General Chamber of Commerce 024, during the 2nd Global Debut Economic Forum held in Beijing, China. This partnership marks an important milestone in fostering economic collaboration between Sri Lanka and China. His Excellency Majintha Jayesinghe, Ambassador of Sri Lanka to China, and Ms. Nalika Kodikara, Minister Counsellor (Commercial) at the Embassy of Sri Lanka in Beijing, represented Sri Lanka at the forum. Their participation in this forum highlighted their support and commitment to strengthening trade and business ties between the two nations.



NCE Sign MOU with the Beijing Haidian International Chamber of Commerce (December 2024)

NCE signed a MOU with the Beijing Haidian International Chamber of Commerce during their visit to Sri Lanka. This partnership highlights the collaboration between the two chambers, focused on enhancing trade and investment opportunities, between Sri Lanka and China. NCE is planning an official visit to China in the coming year, with the intention of exploring new market opportunities for their members.



Meetings/Discussions with Stakeholders and Other Interested Parties on Trade-related Activities



Roundtable Discussion on Inclusive Business Accreditation System (October 2024)

NCE participated in a roundtable discussion on the development of an Inclusive Business Accreditation System (IBAS) in Sri Lanka. The event, organized by the Sustainable Development Council of Sri Lanka (SDC) in collaboration with the European Chamber of Commerce of Sri Lanka (ECCSL), was held at Jetwing Colombo 07. During the discussion, the ECCSL presented an analysis of Sri Lanka's Inclusive and Sustainable Business (ISB) strategy. Recommendations for the design and implementation of an IBAS for Sri Lanka were also discussed.



NCE Members Engage with World Bank to Boost Agricultural Growth (October 2024)

NCE officials attended a meeting with the World Bank Group Mission Team oat the World Bank office in Colombo. The discussion focused on the Rural Growth and Resilience Program (RGRP) and how it can support agricultural modernization in Sri Lanka.

Key points:

- Challenges faced by Agri - exporters.
- Government actions needed to improve market access and trade efficiencies.

The meeting fostered collaboration to drive productivity and competitiveness in the sector.



Meeting with Amana Bank to Support Sri Lankan Exporters Growth (October 2024)

Officials from Amana Bank met with the NCE team to explore ways to support Sri Lankan exporters. The discussions focused on offering tailored financial solutions, including trade financing, risk management tools, and platforms to connect exporters with suppliers. Both organizations aim to develop mutually beneficial initiatives to strengthen the export sector while promoting ethical and sustainable business practices.



Meeting with IMF Resident Representative Growth (November 2024)

The Officials of the National Chamber of Exporters of Sri Lanka (NCE) met with the IMF Resident Representative for Sri Lanka. During this meeting, the NCE presented a collaboratively developed policy recommendation document that addressed the pressing challenges faced by Sri Lanka's export community. The meeting also saw the introduction of the NCE's newly launched Exporters Directory, a resource aimed at bolstering the visibility and accessibility of Sri Lankan exporters in global markets.

Activities related to Member Services



Workshop for Aspiring Exporters on Strategic Finance and Packaging Solutions (October 2024)

The NCE, in collaboration with Commercial Bank and Ex-Pack Corrugated Cartons PLC, successfully organized an insightful workshop for aspiring exporters. The event, held at the Chamber Conference Hall, attracted 25 participants eager to enhance their knowledge in two critical areas—strategic finance and packaging solutions. The workshop provided valuable guidance on financial strategies tailored to exporters, as well as innovative packaging methods to meet international standards. Participants engaged actively, benefiting from expert insights, practical tools, and networking opportunities aimed at empowering them for export market success.



Seminar on Eco-Friendly Business Practices NCE Leads the Way in Sustainability (November 2024)

The NCE successfully conducted a seminar at the Hotel Galadari to promote awareness and adoption of energy-saving strategies and eco-friendly business practices among its member exporters. The event highlighted the importance of sustainability as a cornerstone for future-ready business operations. The seminar drew over 60 representatives from diverse export industries eager to explore sustainable business models. The event featured distinguished speakers, including Mr. Ruwan Wijemanne, Operations Manager at the National Cleaner Production Centre (NCPC), and Eng. V. R. Sena Peiris, an independent consultant renowned for his expertise in energy, environment, and the circular economy, and a former CEO/Director of NCPC Sri Lanka. The speakers delivered insightful presentations, outlining actionable strategies to integrate eco-friendly and sustainable practices into industrial supply chains. Their expertise provided valuable guidance for participants looking to enhance environmental responsibility within their business operations.

Monthly Management Committee and Council Meetings

The National Chamber of Exporters (NCE) successfully held its Monthly Management Committee and Council Meetings during October & November 2024. These meetings, which took place at various venues, brought together Council Members and key stakeholders to engage in meaningful discussions on challenges and opportunities impacting the export sector. Each session highlighted the Chamber's continued efforts toward enhancing the sector's growth, ensuring sustainability, and promoting ethical trading practices.



October 2024 – NCE Conference Hall

On 31st October 2024, the NCE convened its Monthly Management Committee Meeting and Council Meeting at the NCE Chamber Secretariat. These meetings provided a platform for Council Members to deliberate on pressing issues impacting the export sector, with a focus on identifying key challenges and opportunities to promote growth and sustainability in the current economic environment. The discussions emphasized strategies to navigate industry challenges, address external market dynamics, and harness emerging trends to stand-in resilience within the sector. Council Members shared insights and proposed initiatives aimed at ensuring long-term sustainability and expanding market reach for exporters.



A key highlight of the Council Meeting was the presentation of membership certificates to newly joined companies. This symbolic gesture reflects the NCE's continuous efforts to strengthen its community of exporters and provide a collaborative network for businesses striving to succeed in the competitive global trade environment.

Sovereign Maxwell Holdings (Pty) Ltd, a sponsoring partner, also participated in the Council Meeting, providing insights into their services to the Council Members.



November 2024 – Hotel Galadari

On November 21, 2024, the NCE held its Monthly Management Committee Meeting and Council Meeting at Hotel Galadari. These gatherings served as a vital forum for Council Members to discuss critical issues affecting the export sector. The agenda focused on addressing key challenges and identifying opportunities to substitute growth and sustainability amid the prevailing economic environment.

Discussions centered on strategies to overcome industry obstacles, adapt to shifting global market conditions, and leverage emerging trends to strengthen resilience within the sector. Council Members exchanged valuable insights and proposed initiatives aimed at promoting long-term stability while enhancing the market presence of exporters.

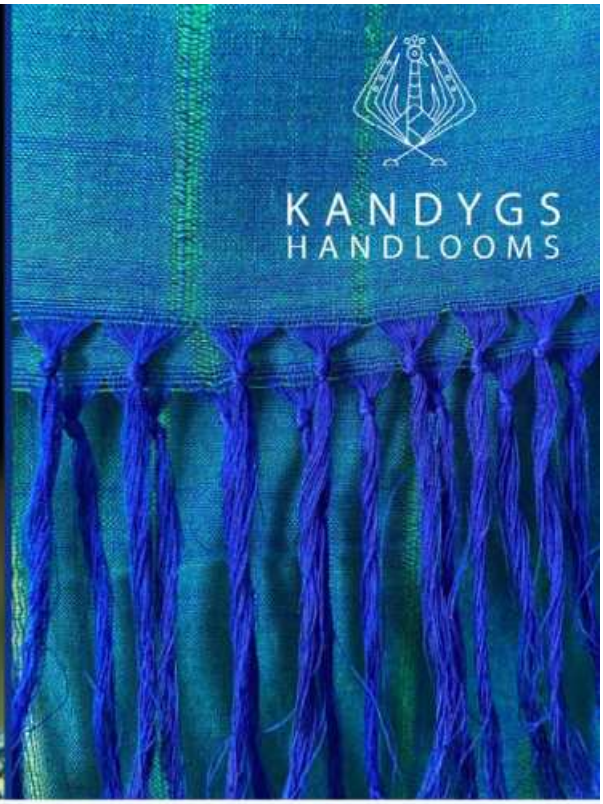
A notable moment of the Council Meeting was the presentation of membership certificates to newly joined companies. This gesture highlights the NCE's ongoing commitment to expanding its network of exporters and fostering a supportive environment for businesses navigating the competitive global trade landscape.



December 2024 – Online Meeting

On 19th December 2024, In December 2024, the Management Committee convened a meeting via Zoom to discuss operational matters related to NCE. No Council meeting was held during the month, considering the holiday season and year-end activities.





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Certificate OF ETHICAL TRADING

To maintain a competitive edge in the market, exporters must adhere to Fair and Ethical Trading Practices, safeguard the environment, and promote sustainable development.

Understanding the significance, the National Chamber of Exporters of Sri Lanka (NCE) issues a 'Certificate of Ethical Trading' to its Member Exporters who adhere to Ethical Trading Practices, Good Governance, and conformity to sound environmental and social practices based on the 08 Principles which are listed below.

PRINCIPLE 1

Trading Practices

Trades with considering for the social, economic and environmental well-being of the country and prevents them from being exploited for the profit of others. Also, adopts trading and operational policies that are acceptable to all Stakeholders.

PRINCIPLE 2

Payment of Statutory Wages

Pay wages and statuary commitments to all its employees according to National requirements

PRINCIPLE 3

Child Labour and Forced Labour

Not employ anyone under the minimum age declared by the labour law and no involuntary, forced or bonded labour is used.

PRINCIPLE 4

Non-Discrimination, Gender Equity and Freedom of Association

Not to support discrimination in all aspects and provide equal pay & opportunities for women and men. Providing special training and encouragement to women to take leadership and provide a harassment-free work environment to all (women & men).

PRINCIPLE 5

Working Conditions

To provide a healthy and safe workplace for all its employees.

PRINCIPLE 6

Capacity Building

To develop management / technical skills for employees to create better productivity and opportunities in the workplace.

PRINCIPLE 7

Promotion of Good Values

Promotion of Good Values

PRINCIPLE 8

Environment

To use environmentally friendly raw materials and production methods and safeguard nature.

NCE partners with Ind-Expo Certification Limited for technical evaluation of the Certificate of Ethical Treading, enhancing credibility and providing transparent evaluation methods. Ind-Expo is a non-profit organization accredited by the Sri Lanka Accreditation Board and the International Accreditation Forum.

This initialtion aims to assist and guide Member Exporters in developing the Systems and Practices in their Enterprises based on Evaluations.

NCE is the first and only trade Chamber in Sri Lanka to issue a Certificate of Ethical Trading of Good Governance.

This service will bring significant benefits to exporters as follows:

1. A Credible Certificate from The National Chamber of Exporters of Sri Lanka that Confirms adherence to Good Trading Practices, ethical behavior and adherence to the legislations related to labour, environment and Industries.
2. Provides enterprise a competitive edge in international markets.
3. Serves to attract the attention of stakeholders in the international marketplace, particularly buyers who prioritize ethical considerations.
4. By adhering to ethical standards, companies can reduce the risk of reputational damage, legal issues, and other negative consequences associated with unethical practices.

The Chamber invites its members to obtain this certificate to demonstrate itself in the international market.

Certificate of Ethical Trading

The following NCE Members have been awarded the CET and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical behavior, Environment & Society

ACL Cables PLC

Advantis Express (Pvt) Ltd

Advantis Freight (Pvt) Ltd

Advantis Projects and Engineering (Pvt) Ltd

A.F. Jones Exporters Ceylon (Pvt) Ltd

Agacia Ceylon (Pvt) Ltd

AGROMET Asia (Pvt) Ltd

Alumex PLC

Anverally & Sons (Pvt) Ltd

Arpitalian Compact Soles (Pvt) Ltd

Art Decoration International (Pvt) Ltd

Asiabike Industrial Ltd

Belden Industries (Pvt) Ltd

Bio food Exports (Pvt) Ltd

Bogala Graphite Lanka PLC

Bogawantalawa Tea Ceylon (Pvt) Ltd

Brilliant Cuts (Pvt) Ltd

Cable Solutions PLC

Ceyline Maritime Services (Pvt) Ltd

Ceylon Cold Store PLC

Ceylon Food Valley (Pvt) Ltd

Colombo Export and Import Agencies (Pvt) Ltd

D. Samson Industries (Pvt) Ltd

Dankotuwa Porcelain PLC

DBS Logistics Ltd

Derana Marketing Services (Pvt) Ltd

Diamond Cutters Limited

Diamond International Lanka (Pvt) Ltd

Dkw-Aqua International (Pvt) Ltd

DSL Lanka (Pvt) Ltd

Dutch Lanka Trailer Manufacturers Ltd

Eco Transfer Prints (Pvt) Ltd

Certificate of Ethical Trading

Eco Trends (Pvt) Ltd

E silk Route Ventures (Pvt) Ltd

Ex Pack Corrugated Cartons PLC

Farmchemie Manufacturers (Pvt) Ltd

Flex Film International (Pvt) Ltd

Gamma Interpharm (Pvt) Ltd

Global Rubber Industries (GRI)

Go Green Exports (Pvt) Ltd

Green Space International (Pvt) Ltd

Greenkeepers (Pvt) Ltd

Greenway Asia Lanka (PVT) Ltd

Halal Assessment Council (Guarantee) Ltd

Hayleys Fabric PLC

Haycarb PLC

hSenid Business solutions

H.S.K Exports

Imperial Tea Exports (Pvt) Ltd

Jaindi Export (Pvt) Ltd

Janet Lanka (Pvt) Ltd

Kandric Tea Beverages Lanka

Kandygs Handlooms Exports (Pvt) Ltd

Keells Food Products PLC

LAUGFS Corporation (Rubber) Ltd

Lion Brewery (Ceylon) PLC

Lumbini Aquaria International (Pvt) Ltd

Mabroc Teas (Pvt) Ltd

Macksons Paint Industries (Pvt) Ltd

Maliban Biscuit Manufactories (Pvt) Ltd

McLARENS Containers (Pvt) Ltd

Miami Clothing (Pvt) Ltd

Napronet (Pvt) Ltd

Neil Fernando & Company (Pvt) Ltd

Nestle Lanka PLC

Nidro Supply (Pvt) Ltd

Noritake Lanka Porcelain (Pvt) Ltd

NPS Packaging (Pvt) Ltd

Certificate of Ethical Trading

Oceaneeds (Pvt) Ltd

Overdime Exports (Pvt) Ltd

Pan Asia Coloured Yarns

People's Organisation for Development Import and Export

PGP Glass Ceylon PLC

Premier Packaging International (Pvt) Ltd

Ramya Horticulture (Pvt) Ltd

Regency Teas (Pvt) Ltd

Rhino Roofing Products Ltd

Richard Pieris Exports PLC

Rileys (Pvt) Ltd

Riococo Lanka (Pvt) Ltd

Royal Fernwood Porcelain Ltd

SALOTA International (Pvt) Ltd

Samson Bikes (Pvt) Ltd

Samson Manufactures (Pvt) Ltd

Samson Rajarata Tiles (Pvt) Ltd

Samson Rubber Products (Pvt) Ltd

Scanwell Customs Brokers (Pvt) Ltd

Scanwell Logistics Colombo (Pvt) Ltd

Sierra Cables

SOPP Industries Lanka (Pvt) Ltd

Spectra Integrated Logistics (Pvt) Ltd

Spectra Logistics (Pvt) Ltd

Sunquick Lanka (Pvt) Ltd

Swisstek Aluminium Ltd

Synex holdings (Pvt) Ltd

Talawakelle Tea Estates PLC

Taprobane Seafoods (Pvt) Ltd

Textrip (Pvt) Ltd

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Website : www.silkrouteventures.com **Email :** info@esilkroute.com.lk **Number :** +94 77 508 3962

ARPITALIAN COMPACT SOLES (PVT) LTD

Arpitalian Compact Soles manufactures shoe soling resin rubber sheets for the International shoe manufacturers. The Company is a joint venture with Davos SPA (Italy) and Richard Pieris & Company PCL (Sri Lanka), a globally reputed manufacturer for shoe soles. Arpitalian was established in 1994 & located in Biyagama Export Processing Zone Phase B. Arpitalian manufactures shoe soles and heels for international market as well as local market manufactures.

Website : www.arpicorubber.com / www.davos.it **Email :** ranjithw@arpico.com / marketingacsl@arpico.com
Number : +94 77 307 1619 / +94 11 481 6990

ASTRON LTD

Astron Est. 1956 QUALITY HEALTHCARE | TRUSTED EXCELLENCE | GLOBAL STANDARDS

The Astron Pharmaceutical Manufacturing Facility is operated under guidelines of the National Medicines Regulatory Authority (NMRA), Sri Lanka in accordance with WHO-GMP. The Nutrition Supplements production facility is certified under ISO 22000:2018 from SLSI for Food Safety Management systems and HACCP principles. The GMP for Herbal products manufacturing facility is certified by globally recognized SGS, Lanka. The Animal Health production facility functions under GMP guidelines of SLSI adhering to CAC/RCP 54:2004 and SLS 1505:2015 standards. Astron being the only accredited pharmaceutical testing laboratory in Sri Lanka, all tests of chemical, mechanical, and microbiological are carried out under the ISO 17025:2017 standards. Astron Limited is certified for ISO 14001:2015 of Environmental Management Systems towards achieving environmental sustainability.

Astron Limited was presented the Gold Award in 2022 and Silver Award in 2023 respectively at the 30th & 31st Annual Exports Awards of the National Chamber of Exporters of Sri Lanka (NCE) in the "Pharmaceutical products including Medicinal related Ayurvedic & Herbal products" Sector (Small Category).

Website : www.astron.lk **Email :** info@astron.lk **Number :** +94 11 214 8799

BIO FOOD EXPORTS (PVT) LTD

Earth's Finest

"Earth's Finest is a market-leading organic brand operating in GCC & Europe. Our products can be found in leading retailers across several markets. Today, we are the market leader in organic coconut-based products in the GCC countries and also the No.2 organic brand in the UAE. Our current portfolio spans over 8 categories and 50+ products. With offices in Copenhagen, Dubai, Edinburgh, and Colombo, we have lofty ambitions to build a global health & wellbeing brand."

Website : www.earths-finest.com **Email :** sharen@biofoodexports.com / sharen@lainternational.me **Number :** +94 77 188 1777

BRANDIX APPAREL (PVT) LTD

brandix inspired solutions

With over 50 years of experience, Brandix is a global leader in apparel manufacturing and digital solutions, serving iconic brands worldwide. Driven by curiosity and a commitment to environmental and social sustainability, Brandix has achieved several world firsts in ethical manufacturing such as the first LEED Platinum certified apparel manufacturing facility in 2008 and the first Net-Zero Carbon certified apparel manufacturing facility in 2019. The company builds life-long relationships with partners who share its purpose, co-creating Inspired Solutions for clothing that celebrate humanity and drive prosperity for all.

The Brandix vertically integrated supply chain spans Sri Lanka, India, Bangladesh, Haiti, Cambodia, the UK, and the US. The company builds life-long relationships with partners who share its purpose, co-creating Inspired Solutions for clothing that celebrate humanity and drive prosperity for all.

Website : www.brandix.com **Email :** bllinfo@brandix.com **Number:** +94 11 472 7222

BUGHARY BIO SPICES (PVT) LTD

serving the spices industry for 8 decades

Bughary Bio Spices Pvt Ltd proudly presents its premium selection of Sri Lankan spices, meticulously curated for the discerning international market. we offer a diverse range of spices that encapsulate the rich flavors and aromas of Sri Lanka's culinary heritage.

Our dedication to excellence commences with meticulous sourcing, production techniques, and quality control procedures. Every spice undergoes thorough quality checks to guarantee unparalleled freshness, flavor, and uniformity, adhering to the exacting standards of our worldwide customer base.

Join us in spreading the Spice flavours of Sri Lanka to every corner of the globe.

Discover the authentic taste of Sri Lanka with Bughary Bio Spices (Pvt) Ltd – your trusted partner for quality spices.

Website : www.bugharybiospices.com **Email :** info@bugharybiospices.com **Number :** +94 81 247 6414

CARGO BOAT COMPANY LIMITED

Since its inception in 1944, Cargo Boat Company Limited has expanded its operations from a Shipping Agency to a provider of Integrated Logistics Services covering Air & Ocean freight forwarding, Customs Brokerage, Warehousing & Distribution.

Our competencies in the international freight forwarding industry, coupled with a network of highly reputed worldwide partners have been key to gaining complete customer confidence in our services.

We will continue to grow with innovative systems to help customers better manage their supply chain needs across several verticals such as Manufacturing, FMCG, Tech, Fashion and many more. Manned by a team of seasoned professionals, we are uniquely positioned to provide cost-effective logistic solutions to our customers. With a comprehensive service portfolio, enhanced information technology and global partnerships, Cargo Boat Co Ltd will continue to deliver excellence to our customers.

Website : www.cargo-boat.com **Email :** cargobc@cargo-boat.com **Number :** +94 11 742 2240-2

CEYLON BISCUITS LIMITED

Ceylon Biscuits Limited (CBL) a subsidiary of the CBL Group, is a leading confectionery manufacturer in Sri Lanka and home to the market leading Munchee brand. With a wide range of sweet, savoury and cream filled biscuits, crackers and wafers, chocolates and cakes CBL is among the country's largest confectionery exporters contributing 79% of Sri Lanka's total confectionery exports volume and with presence in over 65+ countries and, business operations in Ghana, Bangladesh and India. Established in 1968, CBL's commitment to food safety and quality has earned the company numerous accolades and the trust of its consumers across the world. CBL and the Munchee brand are also a strong driver of growth for communities in its value chain, empowering communities through scholarships, rural community infrastructure, sports, arts and culture, and more. CBL's strength lies not only in product portfolio but also in its ability to cater to evolving consumer needs. With intensive R&D capabilities, in-house laboratory facilities, state of the art machinery, stringent quality processes and dedicated teams CBL is equipped and ready to cater to diverse consumer requirements across the globe under its own brand name or through private labelling.

Website : www.cbllk.com **Email :** export.cbl@cbllk.com

CHULA TRADING (PVT) LTD

Chula Trading is a Sri Lankan based food exporting company which started its operations in 2014 and having a vast range of food and beverage product to fuller spectrum.

Chula Trading covers a broad variety of food products rainging from spices to rice, chutneys & pickles, bottled & packed items, coconut products, dehydrated products, Dry fish, Ready to cook products & Bite mixtures.

The ingredients are sourced from the best growers and processors from many regions of Sri Lanka who are specialized in each particular item. Our products are delivered to the world under the brand Chula.

Our main target is supplying high quality food products to our global partners. We are exporting food products to South Korea. We have exported most varieties of food products. As coconut products (desiccated Coconut, Coconut Powder), Dry Fish (Katta, Sail Fish, Keeramin, Tuna, Skipjack Tuna, Anchovy), Dehydrated Products (Vegetables, Fruits, Leaves), In brine products (Jack Fruit, Bread Fruit & all Vegetables), Chutneys, Pickles & Sauce, Spices (Curry Powder, Pepper, Turmeric, Mustard, Cinnamon, Fenugreek), ready to cook products (Seeni Sambol, Coconut Sambol, Polos Curry, Lunu Miris, Brinjal Moju) & Bite Mixture (Dhal, Peanut, Gram, Murukku).

We assure that all our products are very pure & give finest taste. Our manufacturing process is under give through the strict hygienic conditions & we use the latest technology to maintain the quality of every ingredient that we have been always chosen for our customer's satisfaction.

Email : chulasaman@gmail.com **Number : +94 55 224 5561** / +94 70 282 2177 / +94 70 233 8063

CIC AGRI PRODUCE EXPORT (PVT) LTD

CIC Agri Produce Export (Pvt) Ltd, an integral entity under the umbrella of the highly diversified CIC Holdings PLC, boasts a sterling corporate reputation forged through an unwavering commitment to excellence. Distinguishing ourselves as the sole Seed-to-Shelf company in Sri Lanka, we meticulously manage over 10,000 acres of farmland and collaborate with a vast network of 20,000 farmers. This synergy yields a diverse array of top-tier products, ranging from Seeds, Particularly Seed paddy, Rice, Fruits, and Vegetables. Our mission transcends mere agricultural pursuits; we aspire to evoke daily smiles by infusing vitality into people's lives. United in purpose, we strive to coalesce efforts for a collective endeavor to fashion a superior world, where each harvest represents not only sustenance but also a step towards a brighter and more harmonious future.

Website : www.cic.lk **Email :** inforice@cicagri.com / dasun@cicagri.com **Number :** +94 11 222 9785 / +94 76 490 4079

COLOMBO EXPORT AND IMPORT AGENCIES (PVT) LTD

Colombo Export and Import Agencies (Pvt) Ltd. (CEIAL), established in 1979, is a manufacturer and one of Sri Lanka's oldest trading houses.

CEIAL is a pioneer in the manufacturing, processing and export of high-quality coconut derivatives and authentic Sri Lankan spices. The company utilizes the latest technology and the finest ingredients to ensure that its products are of the highest standards. The superiority of CEIAL products is guaranteed by numerous international certifications, product certifications including USDA organic, EU organic, Vegan, JAS , Bio suisse, Fairtrade, Kosher and Halal. Our facilities are also certified BRC, ISO:22000, HACCP, Ethical trading and GMP to assure the buyers high quality goods with exceptional customer care. With an ever-expanding global clientele and nearly four decades of excellence under its belt, CEIAL is renowned not only for its unique vision but also for its impeccable services and enduring partnerships with both its clients and suppliers.

Website : www.ceial.com **Email :** contact@ceialgroup.com **Number :** +94 11 255 0071

CRYSTALSTONE (PVT) LTD

Uncover the essence of Crystalstone, Sri Lanka's leading manufacturer of premium quartz surfaces, trusted by prominent construction and installation firms. As a proud member of the esteemed Ceyquartz group, we hold prestigious certifications in iso 14001, iso 9001, and iso 45001. Our dedication to innovation and unwavering commitment to uncompromising quality establish pioneering industry benchmarks. Immerse yourself in the future of luxurious living with Crystalstone!

Crystalstone, a distinguished entity within the CeyQuartz Group of Companies, operates with a seamlessly integrated approach. This grants us complete control over our raw materials, as CeyQuartz oversees quartz mining and processing, while Crystalstone excels in the art of crafting engineered stone surfaces.

Website : www.crystalstone.lk **Email :** info@crytalstone.lk **Number :** +94 77 315 0111

D. SAMSON INDUSTRIES (PVT) LTD

D Samson Industries (Pvt) Ltd. is a Limited Liability Company established in 1962. We are the market leader in manufacturing, retailing and one of the leading exporters of footwear in Sri Lanka. As a matter of fact, D Samson Industries (Pvt) Ltd. is the first Shoe Manufacturing Plant in Sri Lanka to obtain the ISO 9001:2008 certification. Over the years, the Company has built an excellent reputation with its clientele as a result of the high quality standards that it has been able to maintain since the inception. The Company currently produces more than 27.5 million pairs of footwear per year and has a workforce of more than 2,200 employees.

Website : www.dsifootwear.com **Email :** dilshan@dsifootwear.com **Number :** +9477 781 5204

DART GLOBAL LOGISTICS (PVT) LTD

With over four decades of experience, Dart Global Logistics is renowned worldwide for its comprehensive logistic solutions, serving multiple industries with unparalleled flexibility, efficiency, and competitive pricing. With 44 offices spanning 14 countries, alongside numerous joint ventures and exclusive agencies globally, we ensure expansive coverage and personalized service. Leveraging cutting-edge office automation, advanced IT infrastructure, and top-notch handling equipment, we guarantee seamless operations across all our locations. Our dedicated team prioritizes customer satisfaction, offering personalized involvement and value-added services to meet the unique requirements of exporters and importers. At Dart Global Logistics, our commitment to excellence drives our success, making us a trusted partner for clients seeking reliable and timely delivery solutions worldwide. ***We Pride in managing tonnes of trust.***

Our locations: *Singapore | Bangladesh | Cambodia | China | India | Indonesia | Madagascar | Mauritius | Myanmar | Pakistan | Sri Lanka | UAE | USA | Vietnam*

Website : www.dartglobal.com **Email :** info.cmb@dartglobal.com **Number :** +94 11 460 9600

DERANA MARKETING SERVICES (PVT) LTD

Bringing the Authentic flavours of the Sri Lanka to the global

Derana Marketing Services Pvt Ltd is one of the leading food export company, established in 2006. We are specializing in food manufacturing, packaging & exporting to the global market. Our diverse product range consist of 380 products, including Sri Lankan authentic Ready to eat cuisine Packed in glass bottles, such as Curries, Sambols, Pickles, Chutneys, Sauces, etc. Moreover, Sri Lankan Spices, Rice & Rice Based Products, Dehydrated Vegetables & Fruits, Vegetables Preserved in Brine, Dried Fish, Kithul & Coconut Related Products & Sri Lankan Sweets Varieties. Our export destinations are Australia, New Zealand, United Kingdom, Sweden, South Korea & USA. We expand our export destinations by participating global events like International Food & Drink Event(IFE)-London, Hotel Asia Exhibition- Maldives, Jetro- Japan, Thai Fex-Anuga held in Thailand.

• We are passionate about bringing the authentic flavours of Sri Lanka to the world & also to the Sri Lankans who are away from their mother land. We serve as a cultural bridge through the universal language of food. • Derana products are producing under quality standards of ISO 22000, GMP & HACCP. Our dedicated team of 35 skilled workers ensure that our product meets highest standards during the production. • As a certified company under Ethical Trading Certification, we adhere to rules of good practices related to Trade, Labour, Ethical behaviors, Environment & Safety. • Derana, We are celebrating our 18th year milestone, we reflect on our journey with gratitude & anticipate continued success in the future.

Email : info@deranafoods.lk / deranaexport@gmail.com

EXPACK CORRUGATED CARTONS PLC

Established in 1998, Expack Corrugated Cartons PLC. is an ISO certified, award winning manufacturer and marketer of high quality printed corrugated cartons catering to all leading local and multinational entities with their packaging solutions. Currently the market leader in the corrugated packaging industry being the only WRAP - Gold certified manufacturer with a wide range of standard and tailor-made packaging solutions. Our state-of-the-art corrugated packaging plant and R&D laboratory is one of the best in Sri Lanka. While our comprehensive computerized manufacturing and stock managing systems assist with Just-in-time supply, our own extensive storage facilities and fleet of vehicles help us schedule deliveries.

Certifications and Awards

ISO 9001-2008 System Certification, ISO 14001-2004 Environmental management system certification, WRAP (Worldwide Responsible Accredited Production) Gold Certification, Most Outstanding Exporter Export Support Services – 2010 and 2011, Gold award in the Extra-Large category – 2008, 2010 and 2011, National Business Excellence – Silver Award – 2008 and 2011, Top 10 Award – Manufacturing Sector – Ceylon National Chamber of Industries – 2012, Presidential Exporters – Merit Award – 2008, Continuous winner of gold certifications for years 2016, 2017,2018 & 2019 "LANKA STAR" by Sri Lanka Institute of Packaging – SLIP for innovative packaging., Awarded "A best place work in Sri Lanka" for 2018, 2019 & 2020, 2021 and 2022 five consecutive years And "A best place to work in Asia for year 2020, 2021 and 2022 for three continuous years "by GREAT PLACE WORK, SRI LANKA /USA., Awarded Carbon Natural Certificate for Environmental protection and responsible manufacturing by NCPC – National Cleaner Production Centre, Sri Lanka.

NO: 79, Pattiwila Road, Gonawala, Kelaniya, Sri Lanka. **Hotline :** + 94 114 891891 **Fax :** +91 14 612 965 / +94 11 474 1751
Email : sales@expack.lk Website : www.expack.lk

EXPELOGIX (PVT) LTD

One of the leading providers of integrated logistics solutions in Sri Lanka today, Expelogix Pvt Ltd, was incorporated in 2012. We represent Expeditors International of Washington, Inc., USA, a Fortune 500 logistics company with a global network of offices in over 60 countries on six continents. Backed by the strength of the Hayleys Group – the largest and most diversified business conglomerate in Sri Lanka, we offer highly optimized and customized supply chain solutions with unified technology systems, ensuring total commitment to quality in people and customer service. Our services include; Air Cargo and Forwarding, Ocean Cargo and forwarding, Customs House Brokering, Warehousing, Distribution and Order Management

Website : www.expelogix.com **Email :** info@expelogix.com **Number :** +94 11 740 0500

FANAM INTERNATIONAL (PVT) LTD

Fanam International (Pvt) Ltd successor's to Fanam International established in 1986. Its commercial activities are Export, Re-Export & Entreport Trade started – off on Export of Agricultural Commodities with its first export commodity KAPOK Fiber to Canada in August 1986. A consistent decade of Exports from 1986 – 1996 with a product range of Spices, Fresh Coconut, Desiccated Coconut and Coir Fiber Products to Mauritius, Cloves to Tunisia and Coir Fiber to South Africa in that region. During 1992 – 1997 company was within 5 or Top Ranked Exporter of Fresh Coconut to Pakistan and Mauritius in succession. Until 1996 company's product basket expanded to many categories – Coconut Kernel and Coconut Coir Fiber Products, Spices, Fresh Fruits and Vegetables, Cover-Crop Plant Seeds. In a decade of export it has reached markets in South Asia, Far East, Middle East, Europe and African Continents covering 22 countries across.In 1997 when it ventured to Maldives, it added Planting Materials to its product category with a vast product list in its basket which includes Plants, Seeds, Organic and Chemical Fertilizers and Pesticides.Company gained immense popularity in Maldives as Planting Materials Exporter.Company owned an Ornamental Fresh Water Fish Farm for a period of 02 years between 1998 – 2000. Since year 2000 to date, expanded its product line to Livestock Exports and the company is better known today as Livestock and Fertilizers Export Company.Truly, Fanam International (Pvt) Ltd is the second most experienced Livestock and Livestock Pharmaceuticals Export Company in Sri Lanka and until now due to its vast experience in many product sectors with a span of 37 years is well distinguished as a MULTI-SECTORAL Export Company in Sri Lanka.

Website : www.fanaminternational.com **Email :** fanam@sltnet.lk / farhath.amith@fanaminternational.com
Number : +94 75 522 5577 / +94 77 777 5334

FORECONNS CANNERIES

Foreconns Canneries established in 1989 is the first fish canning factory in Sri Lanka approved by the European Union. There are over 75 employees currently employed.

The nature of business at Foreconns Canneries includes the processing of canned and bottled cashews, vegetables, chutneys and pickles and vacuum-packed fish and dried fish. Foreconns produces a variety of ethnic food items which are mainly distributed in foreign countries. Some of our main products include Spicy Tuna (Ambulthiyal), Tuna fish curry, Breadfruit curry, Cashew curry and Fish Spread etc.

The maintenance of European Union and Food and Drug Administration (USA) standards together with HACCP, ISO 22000 and SLS certification has enabled us to provide great satisfaction to end users in taste in every piece and drop.

These high-quality products thus ensure a shelf life of 2 years. In fact, the performance of the thermal sterilization without adding any preservatives or permitted colors will hold its genuine taste and aroma throughout its long shelf life.

The continuous quality and other facility improvements done in satisfying the end users have also been recognized by various entities including Industrial Development Board, National Chamber of Exporters and Export Development Board etc.

Number : +94 34 22 76112 / +94 71 8466000 / +94 71 8466001 **Email :** info@foreconns.com Website : www.foreconns.com

HALAL ASSESSMENT COUNCIL (GUARANTEE) LTD

The Halal Assessment Council (Guarantee) Limited, or HAC, incorporated under the Companies' Act No. 7 of 2007, is the only entity that issues Halal compliance certification in Sri Lanka based on professional and internationally accepted Halal standards.

With more than 8000+ products certified locally, HAC is advancing the national export strategy, facilitating Sri Lankan exporters to tap into the expanding Global Halal food industry projected to reach US$1.67 trillion by 2025. Sri Lanka's Halal-certified product exports were estimated at US$1.7 billion in 2022 indicating availability of much scope for gaining market share.

The Halal Assessment Council (HAC) for the 2nd consecutive year, was conferred with Gold at the 31st National Chamber of Exporters (NCE) Export Awards, acknowledging its role as a key enabler in Sri Lanka's export economy.

Website : www.hac.lk **Email :** info@hac.lk **Number :** +94 11 742 5225

HAYLEYS AGRICULTURE HOLDINGS LIMITED

Hayleys Agriculture drives local economic growth through robust export initiatives, leveraging Sri Lanka's agricultural richness and innovative methods. This approach fosters global expansion by creating revenue and jobs, supporting local farmers, and enhancing Sri Lanka's global reputation. With a sustainability focus, the company ensures enduring economic benefits for communities nationwide.

Island Magic Beverages utilises Sri Lanka's tropical fruits, especially the King Coconut, known as a superfood rich in antioxidants and essential nutrients. Island Magic Jackfruit from HJS Condiments Limited revolutionises the vegan meat substitute market, while CocoLife by Hayleys prioritises Coconut kernel-based products, supporting local farmers and sustainable agriculture.

Hayleys Agro Biotech Pvt. Ltd. excels in tissue culture (TC) plantlet production, serving global markets with premium-quality plants. Quality Seed Company Limited is the only Sri Lankan exporter of F1 hybrid flower seeds and maintains high standards through advanced production facilities.

Website : www.hayleysagriculture.com **Email :** info@agro.hayleys.com **Number :** +94 11 268 8960

HDDES EXTRACTS (PVT) LTD

HDDES Extracts is a renowned company in the spice and extracts industry in Sri Lanka, specializing in the cultivation, processing, and export of high-quality spices, essential oils, flavors, and fragrances. With a commitment to excellence, sustainability, and innovation, HDDES Extracts has established itself as a leading player in the global spice and extracts market. By leveraging its integrated production capabilities, certifications, and commitment to innovation, the company is well-positioned to meet the evolving needs of global markets and drive continued growth and success.

Company is certified with BRC, ISO 22000, FSSC 22000, Organic (EU, NOP,JAS) and Fair Trade, SMETA, FDA, Kosher and Halal

HDDES Extracts is dedicated to sustainable farming practices, ensuring minimal environmental impact and promoting biodiversity. The company supports local communities by providing development opportunities for farmers and workers.

The company has more than 40 years of experience engaging in the Value-added Spice sector by recognizing as the Presidential Export and NCE award winner.

Website : www.hddes.com **Email :** info@hddes.com **Number :** +94 11 243 8739 **Fax :** +94 11 244 0556

INTEROCEAN CONTAINERS (PVT) LTD

Interocean Containers started in 1975, providing services as an agency company for international container leasing. Today, we are an ISO 9001:2015 certified company with nearly 50 years in the business, offering a variety of products and services:

• Freight Forwarding • Non-Vessel Owning Common Carrier (NVOCC) Agency • ISO Tank Agency • Marine Container Trading & Rental
• Container Conversions • Supply of Flexibags & Intermediate Bulk Containers (IBCs)

Our experienced team, combined with our advanced IT infrastructure, allows us to deliver a wide range of services in the sectors listed above.

We specialize in the sale of containers from top international leasing companies throughout Sri Lanka and the Indian Subcontinent. As a leading container buyer in Sri Lanka, we keep a significant inventory of both 20-foot and 40-foot standard and refrigerated containers.

To learn more about Interocean Containers and our services, please visit our website at www.ioc.lk

Website : www.ioc.lk **Email :** info@ioc.lk **Number :** + 94 11 464 5887 / +94 77 778 9646 / +94 77 161 6000 / +94 77 113 3715

LANMIC EXPORTS (PVT) LTD

Established in 1998, LANMIC Exports (Pvt) Ltd resides in the Avissawella Export Zone and is a pioneer in the processing and exporting of high-quality minerals in Sri Lanka. Over 500 dedicated employees and a modern R&D laboratory enable us to provide our customers with the best possible products.

LANMIC Exports has been supplying a wide array of high quality and customised mineral products to all leading local industries and overseas customers, and the main products are fine, ultrafine and dispersions of Calcium Carbonate, Dolomite, Zirconium silicate, Quarts, Feldspar, Talc, Mica and Industrial Clays.

With ISO 9001:2015 certification, LANMIC Exports ensures that our products are subject to a strict quality control process aligned with international standards and industry standards. Also, the company is well equipped with all the facilities to offer customize products with value additions to suite the different requirements of our esteemed customers.

Website : www.lanmic.com **Email :** info@lanmic.com **Number :** +94 36 222 2020

LAUGFS CORPORATION (RUBBER) LTD

A renowned manufacturer of high-quality solid rubber tires for industrial off-the-road applications. Our company is committed to delivering top-tier mobility solutions that enhance the efficiency, safety, productivity, and mobility of the off-the-road sector worldwide. We take pride in our cutting-edge technology and continuous research that drive us to push the boundaries of high-quality tire manufacturing. Our mobility solutions include off-the-road tires for material handling, construction, mining, and port operations that boast advanced features, durability, and superior performance, even in the harshest environments.

As a socially responsible company, we're dedicated to minimizing our environmental footprint by exploring eco-friendly materials and practices to contribute to a greener future. Our customers are our top priority, and we aim to build long-lasting relationships by providing exceptional customer service, tailored solutions, and prompt support through our customer-centric approach that ensures their unique requirements are met with precision and care.

Headquartered in Sri Lanka, LAUGFS Rubber has established a global presence, serving clients across continents. Our distribution network in the USA and Europe, along with strategic partnerships, enables us to reach businesses of all sizes, offering them the reliability and performance that they need to meet their customer demands.

Website : www.laugfsindustrialtyres.com **Email :** info.rubber@laugfs.lk **Number :** +94 11 556 6222

MANISHA EXPORTS (PVT) LTD

MANISHA EXPORTS (PVT) LTD is a leading Sri Lankan manufacturer and 100% exporter of coconut fiber and coconut substrates. We serve more than 100 customers all over the world by being a total solution provider for wide range of applications under growing media, horticulture, erosion control, bedding and large variety of industrial applications. MANISHA EXPORTS has years of domain expertise in coconut products and processes, but what sets it apart from the competition is its capacity to combine traditional knowledge with modern, high-tech production methods and cutting-edge research to produce consistently outstanding eco friendly products with premium quality to address global needs. The Company strives to build premium-quality, sustainable product lines, inspire and produce eco-friendly solutions to address global needs and problems, and cause no harm to the environment. We have a wide range of products — Mix fibre, mattress fibre, Machine twisted fibre, Grow bags, 5kg/25kg cocopeat/chips blocks, weed mats, 500g/650g briquettes etc. Company has been awarded 'Best Exporter -Coconut Fibre Products' for four years consecutively 2019/20, 2020/21,2021/22 and 2022/23 at the presidential export awards hosted by Export Development Board of Sri Lanka.

Website : www.manishaexports.lk **Email :** info@manishagroup.lk **Number :** +94 77 758 0372

MASS LOGISTICS INTERNATIONAL (PVT) LTD

Outsourcing in Shipping (Total Logistics Solutions)

MASS Logistics International (Pvt) Ltd., is as an organization offering various logistic solutions to our customers. Our services include offering shipping solutions, planning logistics, advising customers the best solution, assisting their organizations, and also offering freight broking. We believe that we have the drive and the commitment to make things happen and have the right connections to Sri Lankan Customers through our long term involvement in the shipping trade.

S.A.D.Sumanasiri (Managing Director/CEO) Mobile : +94 71 273 4659

Website : www.masslog.com **Email :** sads@masslog.com **Number :** +94 11 204 0412 / +94 71 273 4659

MCLARENS CONTAINERS (PVT) LTD

McLARENS CONTAINERS (PVT) LTD.

McLarens Containers (Pvt) Ltd., a pioneer in container depot operations in Sri Lanka, has been in business since 1979.

McLarens Containers an ISO 9001:2015 quality management system certified company and over Four and half decades of existence, has transformed into a versatile and leading logistics provider in Sri Lanka. At present providing a wide range of logistics services to International Container Leasing Companies, Shipping Lines, NVOCC Operators, importers & Exporters as outlined below.

• Container storage and handling • Container cleaning and repair • ISO Tank Container operations • Carrier Transicold authorised Reefer Container Repair Centre • Reefer electricity plugging • Warehousing and Logistics services • Project Cargo Handling

• Flexi Tanks and Intermediary Bulk Container operations • Container transport • Container conversion & trading

To learn more and explore our full range of logistics solutions, visit our website at **www.mclarenscontainers.lk**

Website : www.mclarenscontainers.lk **Email :** info@mcdepot.lk

Number : +94 11 482 7000 / +94 77 778 9646 / +94 77 161 6000 / +94 76 031 1788

MCLARENS LOGISTICS LTD

McLARENS LOGISTICS LTD.

McLarens Logistics Ltd. is a fully-fledged NVOCC Agent, Shipping and Freight Forwarding Company that has become a leading provider of integrated logistics services in Sri Lanka since its establishment in 2003. The company is certified with the ISO 9001:2015 Quality Management System.

Since 2008, McLarens Logistics has been at the forefront of providing the below services,

• Shipping Agency, NVOCC & ISO Tank Operations • Representing Prestigious Shipping & NVOCC Agencies to facilitate the movement of import/ export cargo to and from Colombo, Sri Lanka. • International Freight Forwarding • Ship Husbandry Services. • Embarked on an eco-friendly venture for upcycling non-cargo worthy marine containers into versatile units such as offices, houses, cafes, moveable toilets, etc.

For more information, visit our dedicated Conversions website at www.containerconversions.lk

To learn more insights into McLarens Logistics, you can visit our website at
www.mclarenslogistics.lk or https://www.linkedin.com/company/mclarens-logistics-group

Website : www.mclarenslogistics.lk / www.containerconversions.lk

Email : NVOCC and Freight Forwarding : **info@mclogistics.lk** Container Conversions : **conversions@mclogistics.lk**

Number : NVOCC and FF : +94 11 474 0977 – 8 / +94 77 113 3715

Container Conversion : +94 11 433 4552 / +94 77 281 6000 General : +94 11 482 7000 / +94 77 778 9646 / +94 77 161 6000

NEIL FERNANDO & COMPANY (PVT) LTD

NEIL MARINE

Established since 1969, Neil Marine has been an Asian fibreglass boat manufacturing trailblazer. With over five decades of experience, we've gained local and international acclaim, delivering 40,000 vessels, including 2,000 exported worldwide. Our 42.000 sqm ISO-certified Negombo facility is Lloyd's Register - approved, and we adhere to ISO 9001:2015 and IACS standards. Using the 5S methodology for efficiency, we uphold rigorous quality assurance and supplier standards.

Our facilities hold approvals from Lloyds Register (LR), Det Norske Veritas (DNV), and the American Bureau of Shipping, meeting Recreational Craft Directive (RCD) Design category requirements for European markets. Neil Marine, under Neil Fernando & Co. (Pvt.) Ltd. also boasts esteemed certifications highlighting our commitment to safety, quality, and compliance. Our vision is to be South Asia's premier custom boat manufacturer while expanding globally through unwavering standards, innovation, and customer satisfaction. Our core values drive us to be dedicated, innovative, environmentally responsible, and committed to lasting relationships. At Neil Marine, our legacy is marked by groundbreaking achievements, creativity, and an unwavering commitment to quality.

Website : www.neilmarine.com **Email :** businessdevelopment@neilmarine.com **Number :** +94 11 255 6891

NPS PACKAGING (PVT) LTD

With two decades of industry expertise, NPS Packaging amalgamates skilled professionals and state-of-the-art technology to deliver premium Poly Packaging Material. Our ethos revolves around socially responsible and eco-friendly practices, ensuring the recycling and proper disposal of polythene waste. We specialize in a wide array of products including Printed/Unprinted Polythene Bags & Reels (HDPE, LDPE, LLDPE, PP), CO-EXTRUTIONS (BOPP, COEX-BOPP) Garment Bags, and various other packaging solutions such as Side seal, Flat Opening, Envelope, T-Shirt, and Courier Bags, as well as Garbage and Bulk Packing Bags. Holding certifications including ISO 9001-2015, ISO 22000-2018, and GRS Certified, we prioritize quality, sustainability, and customer satisfaction in every aspect of our operations.

Website : www.npspackaging.com **Email :** info@npspackaging.com **Number :** +94 11 488 8447

OCEAN TRADE & LOGISTICS (PVT) LTD

Ocean Trade and Logistics is a diversified company involved in shipping, logistics services, export trading, manufacturing fertilizer, and cultivating. Situated in the heart of Colombo, our factory is located in Dambadeniya.

We have expanded our operations into manufacturing and exporting our proprietary brand products such as OTL COWDUNG, U-GROW, and UNIGROW. Additionally, we specialize in handling specialize project cargo, live animals, live plants, and ornamental fish. Today, we proudly stand as one of the top 10 exporters to the Maldives.

OTL Courier Pvt Ltd operates as a subsidiary of the OTL Group, an international courier company. We were the pioneers in establishing direct courier services to the Maldives, Consequently, we have emerged as the market leader in the Colombo-Male courier business.

Over the past 14 years, we have served more than 2000 customers, who have become loyal buyers due to the reliability and service quality we consistently provide.

Website : www.otlcolombo.com **Fax :** +94 11 4503395 **Number :** +94 77 784 6800 / +94 11 450 3395

PEOPLES ORGANISATION FOR DEVELOPMENT IMPORT & EXPORT (PODIE)

PODIE is a leading spice exporting organisation in Sri Lanka, and a manufacturer of 100% Organic Value-Added Spices produced by our own farmer groups spanned across the country. We have nearly 3000 farmer families currently joined with us. Our Internal Control System (ICS) team ensures monitoring of our small holder farmers & farmer networks, who practice organic farming utilizing only the best organic agricultural inputs (certified organic microbiological fungicide, pesticide, decomposed mixtures & Liquid fertilizers). We do test from internationally reputed laboratories in Germany & in Sri Lanka. We have a wide range of value-added spices in whole form & powder form, Tea blend cuts (natural food flavoring agents) & Spice mixtures. Currently, we export our products to European & Scandinavian countries, Australia, New Zealand, Hong Kong, Taiwan, USA, UK & Canada. PODIE's unique characteristic is that it has a wide range spice mixtures & tea spice mixtures with a variety of numerous flavours.

Certifications - We also adhere to the standards set by WFTO (World Fair-Trade Organisation), FDA (Registrar Corp USA), ISO 22000:2018, HACCP, JAS, EU,

USDA-NOP, US-COEA, Certificate of Ethical Trading & Non-GMO.

Website : www.podiespice.com **Email :** podie@stlnet.lk / tyrell@sltnet.lk **Number :** +94 31 223 3773 – 5 / +94 77 727 7147

POLYCROME HOLDINGS (PVT) LTD

Polycrome, a pioneering Sri Lankan Brand for over four decades, specialises in manufacturing high-quality electrical products, cable management systems and lighting for the construction sector and end-consumers.

Polycrome, a bellwether in the electrical industry in Sri Lanka, consistently introduce new products and concepts by investing heavily in research and development and have comprehensive laboratory facilities to ensure our innovation and product developments align with the needs of our valuable customers and we do so by complying with applicable international standards.

We have embedded a quality culture into the core value system of our Company, and we believe in offering safe and reliable products to our valuable customers. This "quiet quest for quality" has earned the trust of opinion leaders and consumers.

Polycrome has three manufacturing plants located in industrial zones in Sri Lanka and a dedicated team of over 300+ we create an environment of integrity that reaches opinion leaders internationally through high quality 'Made in Sri Lanka' products.

Website : www.polycrome.lk **Email : info@polycrome.lk** **Number :** +94 77 444 4343 (whatsapp available)

PULSES SPLITTING & PROCESSING INDUSTRY (PVT) LTD

We make it happen

Give Us Your **Requirements** Of Australian & Canadian Origin Split And Processed Red Split Lentils , Yellow Split Lentils, Moong Dhal (With Skin),Green Moong, Dun Peas, Cowpea, Moong Dhall, Black Matpe (With Skin & Split), Black Matpe (Skinned & Whole), Yellow Peas, Green Peas, Black Matpe, Pigeon Peas, Black Eye Beans, Whole Tyson Chick Peas, Black Matpe, Toor Dhal, Red Chori/Adzuki Beans, Palm Oil Polished Red Split Lentils, Channa Dhal/Kadala Parripu, Yellow Split Peas, Red Kidney Beans, Moth Dal, Lab Lab Beans, Machine Cleaned Red Whole Lentils & Yellow Whole Lentils, Etc.,

We Are The **Leading** Pulses Splitting - **Processor** In Sri Lanka, Exporting To More Than 20 Countries, Since The Year 2008, Quality Guaranteed, Delivered In Time, Automatic Machine Packed To Your Own Logo And Specifications.

Mr. A.C. Mahmud (Managing Director) **Head Office :** No.106, Reclamation Road, Colombo 11, Sri Lanka **Email :** info@pspil.lk
Fax : +94 11 2438706 **Number :** +94 11 234 1911 / +94 11 232 2356 **Factory:** No. 92/7, Pattiwila Road, Gonawala, Sapugaskanda, Sri Lanka

RENUKA FOODS PLC

Renuka Foods PLC is the parent company of our Food and Beverage businesses consisting of Agri Food, Organic Plantations, FMCG, Dairy and related entities. Renuka Agri Foods PLC and Renuka Agri Organics Ltd are the leading manufacturers, marketers & exporters of Coconut based food and beverages from Sri Lanka to the retail, food service and ingredient sectors across 52 countries. Our quality measures are of stringent standards and are not compromised at any point, right from the raw material purchase to the delivery of goods. Our consumer brands portfolio extends with Richlife Dairies and also with FMCG through Shaw Wallace Ceylon Ltd.

Website : www.renukafoods.com **Email :** brands.agri@renukafoods.com **Number :** +94 11 231 4750

SCANWELL CUSTOMS BROKERS (PVT) LTD

We specialize in imports customs brokerage of all commodities including project cargo to Sri Lanka. Ensures smooth and speedy process, by carrying out brokerage, hassle free, in line with regulations by customs and other authorities; leaving customer to focus their core businesses. A qualified team with license to act as declarant handles our custom brokerage aspect in logistics. Knowhow of local procedures and persistent involvement enables client to be assured of the timely clearance of goods from customs. Ocean or Air, the proficiency of work carried out by our team is unmatched for over 3 decades. We have developed strong relationships with all government bodies with ethical working practices (recognized by NCE awarding a conformity certificate) enabling us greater flexibility in carrying out duties professionally. Scanwell Customs Brokers carriers the commitment of excellence in logistic.

Website : www.scanwell.com **Email :** indika@scblk.com **Number :** +94 71 274 5410

SCANWELL LOGISTICS COLOMBO (PVT) LTD

Scanwell Logistics, a prominent global entity, specializes in tailored solutions covering international freight forwarding, inland distribution, and comprehensive supply chain support. With a distinguished history spanning over four decades, backed by a network of 60 proprietary offices and a workforce exceeding 1,500 employees worldwide, we ensure prompt, secure, and reliable deliveries on a global scale.

Our services encompass seamless Air and Ocean freight solutions for both Import and Export operations. These services are complemented by an extensive domestic transportation network, bonded and non-bonded warehouse facilities, as well as cross-docking and e-commerce support. Our reputation is founded on a deep understanding of local logistics, a broad international perspective, and a dedication to consistent service excellence, delivering unparalleled value to our esteemed clients.

Website : www.scanwell.lk **Email :** cmb-info@scanwell.com **Number :** +94 11 242 6600 / +94 11 476 6400

SEA HORSE SHIPPING (PVT) LTD

Sea Horse Shipping (Pvt) Ltd offers a kaleidoscope of services catering to handling Main Line Agency, NVOCC, Project and Special Cargo, all types of Break Bulk and Casual Callers, Bunker Brokers, Ship Chandlers, Launch Operators and Crew Recruitments.

Products & Services

• Main Line / NVOCC Representation • Break Bulk / Tankers Handling Agents • Multi-Country Consolidation • Crew Recruitment & Technical Managers • Bunker Brokers • Launch Service & Offshore Supplies • Project Cargo Handling • Ship Chandlers

Website : www.setmil.com.lk **Email :** jagath.sea-horse@setmil.com.lk **Number :** +94 11 248 5200

SENSA SOLUTIONS LANKA (PVT) LTD

Pioneering Packaging Excellence with a Global Vision

Incorporated in 2017, Sensa Solutions Lanka Pvt Ltd has swiftly risen to prominence as a leading manufacturing powerhouse in Sri Lanka. Specializing in high-quality packaging solutions, Sensa Solutions serves prestigious high street apparel brands across the USA, UK, and Europe. Additionally, the company extends its expertise to the pharmaceutical, industrial, and FMCG sectors, providing innovative and reliable packaging solutions.

Building on its impressive growth trajectory, Sensa Solutions has recently expanded its operations to Bangladesh, positioning itself as a key player in the regional market. This strategic move underscores the company's commitment to extending its global footprint and delivering exceptional packaging solutions worldwide. Sensa Solutions is dedicated to sustainability and ethical practices, adhering to globally recognized chemical standards and certifications. The company's core philosophy is centered on achieving customer satisfaction through bespoke customer service, delivering the highest quality packaging on time and at the lowest possible cost.

Environmental sustainability is at the heart of Sensa Solutions' product development, ensuring that every packaging solution not only meets customer needs but also contributes to a greener planet. By combining cutting-edge technology with a commitment to ethical standards, Sensa Solutions Lanka Pvt Ltd is setting new benchmarks in the packaging industry, both locally and internationally. As Sensa Solutions continues to grow and innovate, it remains steadfast in its mission to provide unparalleled service and quality. With an eye on global expansion, the company is poised to become a leading name in the packaging industry, known for its dedication to excellence and sustainable practices.

Website : www.sensasl.com **Email :** sensa.marketing@gmail.com / sasiru@sensasl.com / subash@ sensasl.com
Number : +94 11 368 2555 / +94 77 356 1414 | +94 77 370 6894

SGS LANKA (PVT) LTD

We are SGS – the world's leading testing, inspection and certification company. We are recognized as the global benchmark for sustainability, quality and integrity. our 99,600 employees operate a network of 2,600 offices and laboratories around the world.

At SGS we offer a complete suite of solutions at every stage of the value chain to help get your products to meet quality, safety & compliance requirements for all your global destinations. Wherever you are, whatever your industry, our experts worldwide provide specialized solutions to make your business faster, simpler and more efficient.

Website : www.sgs.lk **Email :** sgs.lanka@sgs.com **Number :** +94 11 537 6280

SHAN TEAS (PVT) LTD

Naturally the Best

Shan Teas (Private) Limited was established in 2003 and within this short span of time we have been recognized as one of the leading exporters in the Tea industry by ranking ourselves within the first 15 Exporters of Sri Lanka. We currently export to over 20 destinations around the world and have a very strong presence in the CIS, Middle East, Europe and the Far East. In the last three years we have had a rapid growth of over 40% year on year and an Export Volume of 6 million kilograms for the concluded financial year 2020/21. Our team has a collective experience of over 60 years as we have a dynamic blend of youth and experience covering all aspects of the industry such as Planting, Tasting, Blending, Packaging and Shipping. We offer all our customers a full in-house solution starting from Procurement of Teas, Designing of Packages and offering differed types of packing options and logistics. Our strength has been developing very close relationships with our customers and earning their trust by giving them our best services and value for money products and our primary objective is to understand each and every one of our customer's needs and tailor make our products to suit them. We not only specialize in orthodox black teas, but equally strong in a range of other varieties such as green teas, fruit teas, wellness teas, and tisanes. We also specialize in private labeling apart from worldwide marketing of our own brands Windsor, Golden Era and Four Seasons. We are confident that we can provide you a complete solution to your requirement of Ceylon Tea.

Website : www.shanteas.com **Email :** info@shanteas.com **Number :** +94 11 535 3100

SIERRA CABLES PLC

Sierra Cables PLC is a leading cable manufacturer in Sri Lanka, renowned for its expertise in designing, manufacturing, and distributing high-quality copper and aluminum cable products for both local and international markets. As a company committed to quality, we employ superior raw materials to enhance the overall quality of our final products. Our goal is to manufacture electric cables of the highest standard and provide exceptional customer service worldwide, adhering to local and international industry standards including IEC, BS, ANSI/ICEA, ASTM, AS/NZS, JIS, NFC, SLS-Mark, and other international standards. The company is committed to providing a comprehensive range of services and making every effort to ensure customer satisfaction. The company has established advanced manufacturing facilities overseas and expanded its export reach to Asia, Eastern Europe, Australia, North America, and Africa. This global presence highlights Sierra Cables PLC's dedication to serving diverse markets with top-tier products and exceptional service.

Website : www.sierracables.com **Email :** sales@sierracables.com / info@sierracables.com **Number :** +94 11 441 200-4

SMART MARINE LANKA (PVT) LTD

We Smart Marine Lanka (Pvt) Ltd. (SML) was incorporated on 9th December 2009.

● SML is a well-developed NVOCC (None Vessel Operating Container Carrier), Freight Forwarding, Logistic services Provider and Trading Company established in the shipping industry over 14 years. ● SML is structured with great care and clear focus in the shipping industry by professionals who have more than 28 years of experience in the Global Shipping Industry. ● SML has the capacity to undertake assignments ranging from dispatch of a small parcel to shipping Machinery on door to door Basis round the world as we say "DESTINATION ANYWHERE" ● SML provide NVOCC, Sea Freight and Air Freight Service with Extended services in Clearing, Delivering, Total Logistics solution and Supply Chain Management to our valuable customers. ● SML is a member of the SLANA (Sri Lanka Association of NVOCC Agents) ● SML was enlisted as Member of the National Chamber of Exporters as a Service Provider from Year 2010. ● SML Registered Company with the Director General of Merchant Shipping of Sri Lanka as a NVOCC Operator. (A grade License No-FFA01179)

As a progressive organization, we pride ourselves on providing cost-effective and efficient services on 2407-365 days to our Customers Local and Global.

In order we at (SML) would like to draw your attention to our Logistics Services we offer and serve you with expert knowledge and logistic solution to minimize your logistic cost by integrating CFS, Operations/ Freight Forwarding and Liner (shipping) under one umbrella, SML-Smart Marine Lanka

Website : www.smartmarine.in **Email :** raj@smartmarinelk.com **Number :** +94 11 505 2226 / +94 77 756 0065

SPILL BURG HOLDINGS (PVT) LTD

About Us

Spillburg Holdings (Private) Limited is a business advisory cum management consultancy company providing our clients with a diversity of services aiming at improving their businesses through a broad range of value added consulting services. Our main objective is to provide our clients with Value for Money services through a thorough understanding of their business ventures, evaluating business issues and providing timely advises to enhance the value and accelerate the growth of our clientele.

What We Offer

Business Advisory & Project Structuring Legal & Corporate Set Up Accounting & Auditing Tax & Compliance Project Funding/Financing Match Making (JV Partnerships) Project management Business Due Diligence Sourcing Land / Properties

Website : www.spillburg.com **Email :** info@spillburg.com **Number :** +94 11 233 6116

STATESMAN HATS (PVT) LTD

The oldest manufacturer of Hats, Caps, Bags & Garments with largest range of fabrics & patterns, the design experts will tailor a perfect solution for your community.

A well establish Australian owned, BOI registered company manufacturing high-quality wide range of garments including corporate and school uniforms, hats, bags and other accessories since 2000 under the parent company of Mount Castle Holdings which was established in 1835

Email : hariz@lwreid.com.au **Number :** + 94 77 756 7372

TANTRI TRAILERS (PVT) LTD

Tantri began as a marine engineering firm and has since expanded its offerings to include trailers, communication towers, tankers, and more. With over 40 years of experience, Tantri has designed, manufactured, and exported various products worldwide, adhering to SGS ISO 9001-2015 quality standards. Their modern manufacturing plants in Sri Lanka ensure timely delivery and round-the-clock customer service. Tantri's commitment to quality, technological advancement, and customer satisfaction has earned them a reputation for excellence in heavy engineering. With a dedicated design department catering to individual client needs, Tantri remains a preferred choice for European-standard products at competitive prices.

Website : www.tantri.com / www.tantritowers.com **Email :** tantri@slt.lk **Number :** +94 11 291 3740

TAPROBANE SEAFOODS (PVT) LTD

Taprobane is the largest and most fully integrated seafood company in Sri Lanka, established in 2010, the company has 17 processing facilities, 1,000 acres of shrimp farms, hatcheries, retail outlets, and feed & healthcare business and employs over 2,7000 direct employees throughout the country. Taprobane is committed to being a leader in sustainable seafood and, is driven by the goals of Safe & Legal Labour, Responsible Sourcing, Responsible Operations and People and Communities.

The company recently joined the UN Global Compact and is the only seafood company in the Sri Lanka network to be part of it. The Company was awarded the SMETA ETI accreditation for its sustainable labour policies and was awarded the prestigious 4-star status by Best Aquaculture Practices (BAP), the world's leading certification authority in Aquaculture Practices. Building on this remarkable achievement, we are thrilled to share that we have also secured the title of Sri Lanka's first-ever shrimp farm to obtain the ASC (Aquaculture Stewardship Council) certification. Taprobane Seafoods stands by their Blue Change goals which are to support and respect the protection of internationally proclaimed human rights, ensuring safe and legal labor, health, productivity and resilience of the global environment now and for the next generations and above all to work against corruption in all its forms.

Website : www.taprobaneseafoods.com / www.bluechangesustainability.org **Email :** info@tsf.lk
Number : +94 (0) 31 226 1533

VEE POWER SOLUTIONS (PVT) LTD

A Leading POWER DISTRIBUTION PANEL MANUFACTURER in the country, VEE POWER SOLUTIONS (PVT) LTD, won the prestigious National Crystal Award 2023, under the Large Category Manufacturing Sector. VEE Power Solutions (Pvt) Ltd, who has expanded its business in the local and overseas market with high standard quality second to none.

Commenting on the enormous success, the Chairman/ Managing Director of VEE Power Solutions (Pvt) Ltd said "Our LV panels are robust and comply with ingress protection degrees up to IP65, safe, and technologically superior in complying with international type test certification strictly adhering to IEC 61439 (DEKRA).Echo friendly manufacturing facility of VEE POWER Solutions (Pvt) Ltd is Complying with ISO 9001:2015 Quality Management System, ISO 14001:2015 Environmental Management System Certification and ISO 45001:2018 Occupational Health & Safety Certification. We provide high quality switch boards to the global power industry to meet the commercial, industrial, and residential power panels for need of global customers spanning, the Maldives, Australia, Myanmar etc."

The company's State of Art Factory is located in Mabima, Sri Lanka and is fully equipped with Modern Sophisticated Industrial Machines providing total Power Solutions and Intelligent Panel Board Solutions along with a competent and well experienced professional technical team.

Website : www.veepower.lk **Email :** branding@veepower.lk **Number :** +94 70 648 6383

VINTAGE TEAS CEYLON (PVT) LTD

As a tea firm, Vintage Teas Ceylon primarily produces and blends tea for export. After more than 27 years in the tea business, Vintage Teas has established a solid reputation and is currently Sri Lanka's eleventh-largest exporter.

Carefully crafted specialized mixes with a deep flavor that has captured the imagination of people worldwide. For this panel of specialists, excellence is standard procedure, beginning with the meticulous handpicking of the best samples and continuing through grading, sampling, tasting, choosing, purchasing, and double-checking.

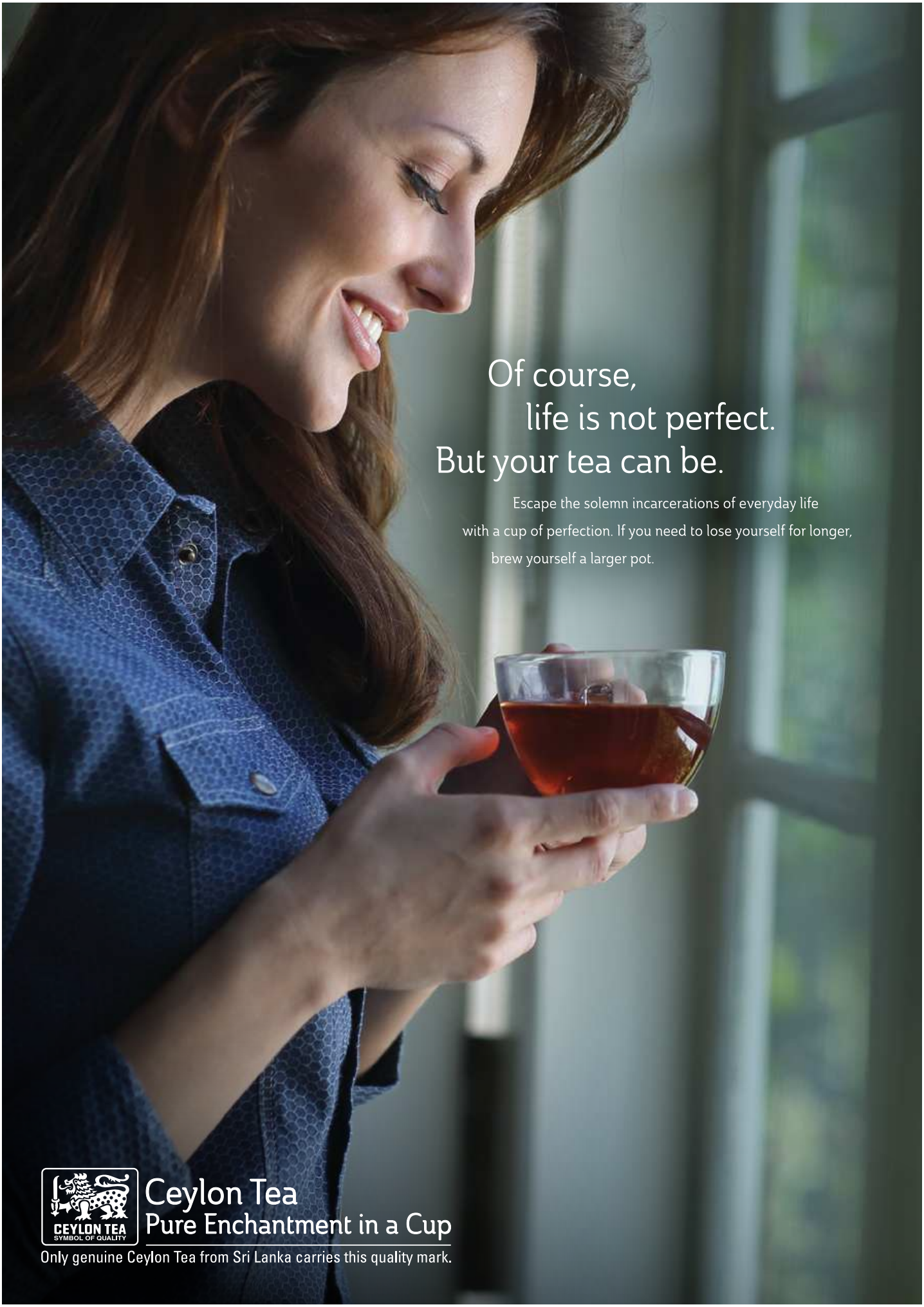
Apart from their proficient and competitive tea blending and manufacturing, they also undertake packaging, which has consistently been at the forefront of their activities. Modern technology is combined with innovative high-tech design. Also ensuring that every order is traced along its delivery route and is always delivered on schedule. With this combination Vintage Teas is known for their exceptional quality and perfection.

Website : www.vintageteas.lk **Email :** vintageteas@vintageteas.lk **Number :** +94 11 241 9419

WATAWALA PLANTATIONS PLC

Watawala Plantations PLC is engaged in cultivation, manufacture and sale of crude palm oil and dairy farming. The Company is also involved in manufacturing of value-added agricultural products. The Company's segments include Palm Oil, Dairy, and Others. Main products include Crude Palm Oil and Palm Kernel Oil. Cinnamon product portfolio consists of Cinnamon chips - off grade, Cinnamon oil and Cinnamon Cut Quills. The Company's subsidiary Watawala Dairy Limited produces compost and liquid fertilizer using the large volumes of cattle slurry generated by the dairy farm. Watawala Dairy Limited manages a herd of approximately 2000 dairy cattle. Watawala Plantations and Watawala Dairy Limited has a workforce of over 1200 personnel.

Website : www.watawalaplantations.lk **Email :** watawala@sunshineholdings.lk **Number :** +94 11 470 2400


Of course,
life is not perfect.
But your tea can be.
Escape the solemn incarcerations of everyday life
with a cup of perfection. If you need to lose yourself for longer,
brew yourself a larger pot.
CEYLON TEA
SYMBOL OF QUALITY
Ceylon Tea
Pure Enchantment in a Cup
Only genuine Ceylon Tea from Sri Lanka carries this quality mark.

TEA IS GOOD FOR YOUR HEALTH



"Tea began as a medicine and grew into a beverage"

However, Tea is more than just a beverage; it is a package of inherently healthful ingredients for the body and mind.

Originally Tea was regarded as a medicinal curiosity and subsequently gained status as a social beverage. Tea is one of the healthiest beverages and today most people drink tea because it is pleasant and refreshing.

As people become more health conscious, most of the food items were subjected to scrutiny by scientists to find their effects on humans. Tea also has been subjected to a number of bio-medical research studies that had been conducted in reputed laboratories around the world in recent years. These studies have shown that drinking tea could be beneficial to health in many ways confirming the age-old beliefs.

Tea is Rich in antioxidants

Like any other plant material tea also contains antioxidant flavonoids. Antioxidants are compounds that help clean harmful compounds from the blood.

The difference from any other plant material is, tea contains uniquely high amounts of antioxidant flavonoids.

Research had shown that antioxidants could reduce the risk of heart disease, stroke and cancer.

Recent research has shown that antioxidants may protect against Alzheimer's and other age-related memory impairments

Both Black Tea and green tea have similar antioxidant capacities, which are substantially higher than that of fruits and vegetables.

Theanine, a unique amino acid in Tea

Tea contains the amino acid theanine which is not found in other plants. Theanine has a relaxing effect on humans and also assists our natural immune responses to infections.

Tea is good for the Heart

Research had shown that tea drinking could reduce the risk of heart disease. This is mainly due to reduction of fat oxidation by tea antioxidants and facilitation of proper functioning of the endothelium, or inner lining of arteries.

Tea protects against cancer

Research had also shown that tea could help in reducing the initiation and progression of some cancer.

Tea and oral health

Tea is a good source of fluoride. Four to five cups provide approximately 50% of daily fluoride requirement. Regular intake of fluoride protects teeth from decay.

Tea inhibits the growth of harmful micro-organisms in oral cavity to a certain degree thereby protecting teeth and gums.

- *Tea without milk and sugar does not contain calories, therefore an ideal beverage for calorie conscious to loose weight..*
- *Tea contains very low amounts of sodium, which suits people with high blood pressure.*
- *Tea helps in hydration of body tissues and contributes towards our daily fluid requirement.*
- *Four to five cups of tea contain moderate amounts of caffeine and acts beneficially. Moderate amounts of caffeine can increase concentration thereby improving performance without any harmful effects.*
- *Tea brings about a sense of relaxation, which expels stress and is recommended for those who feel irritation without any reason and constant fatigue.*
- *Green tea and black tea contain similar amounts of flavonoids and caffeine, giving similar health benefits.*
- *Tea can act as an anti-bacterial agent; gurgle with tea when you have common cold and during flu epidemic seasons.*
- *Tea relieves eye fatigue. Just apply around the tired eyes.*

Today the main diseases afflicting the people of the world are the degenerative or age-related diseases, Heart disease, high blood pressure, stroke, cancer and diabetes. These diseases, caused at least in part by improper and unbalanced nutrition, are responsible for 50-70% of premature mortality.

Recent research has shown that tea, the most consumed and cheapest beverage after water, has a great impact on balanced nutrition and could reduce the risk of some degenerative diseases such as heart disease, stroke, high blood pressure and cancer

Tea Promotion Division
SRI LANKA TEA BOARD



MA'S KITCHEN

PROUDLY MADE IN SRI LANKA

For families around the world, **spreading** happiness one **meal** at a time

dad's garden | Happy Home | PASTA ROMA | NEW Beginnings | PEPPER VALLEY

mas.kitchen

Taking South Asian Flavours to the World

A Family Legacy of Passion for Good Taste

Founded over 38 years ago, MA's Tropical Food Processing (Pvt) Ltd. has evolved into Sri Lanka's leading provider of authentic Asian family meal solutions, exporting the products to quality markets around the world. The family-owned business is driven by a passion for sharing the rich traditional flavors of Asia. The 'MA' in MA's Kitchen is a tribute to the matriarchal heart of Sri Lankan households, where recipes are passed down through generations.

Curry Specialists

Starting with a modest range of five products in 1986, MA's has today expanded its offerings to over 350 SKUs, predominantly value-added items for both local and international markets. While the company exports to ethnic markets, its core focus lies in partnering with ethical and fair-trade clients around the world.

MA's has earned a reputation as a reliable producer of spice-based meal solutions. These products include pastes, sauces, ready-to-eat curries, and coconut-based products direct to consumers, HoReCa and industries.

The company has a full range of Asian meal solutions with Colombo chicken curry leading the Sri Lankan range and entering European supermarkets for the very first time.

Global trends of consumers exploring diverse flavors, even the unique and diverse Sri Lankan dishes, has contributed to the growing acceptance of convenience products for consumers in western countries. Adapting spice levels to client markets without losing authenticity and maintaining consistency in products has proved a continual challenge but is essential in the success of the products and their long-term acceptance.

A Sustainable Future.

Deeply committed to the principles of fair trade, MA's Kitchen has maintained a steadfast commitment and focus on the social impact it creates for the communities the company works with. MA'S kitchen is deeply intertwined with local communities, with all processing facilities strategically located adjacent to small-scale farming communities. This unique approach ensures a fully traceable of the value chain for our customers and connects Sri Lankan small farmer communities to global markets.

"MA's Kitchen is committed to minimizing its environmental impact and promoting sustainable practices with our downstream farmer partners" says its Chief Compliance Officer Sheran De Alwis. "The company believes the benefits of value addition should be retained in the regions. This commitment allows the company to deliver high-quality organic and fairtrade certified products within its range."

Embracing Innovation

To stay ahead in the dynamic food industry, MAS Kitchen consistently seeks to innovate and adapt to changing consumer preferences.

"Our success can be attributed to our innovative mindset. We are constantly working on new products and improvements to stay relevant to current market trends," says Mario De Alwis, Managing Director, at MA's Kitchen.

By embracing innovation and maintaining a focus on quality and sustainability, MA's Kitchen is well-positioned to continue its journey of promoting Asian & Sri Lankan flavours on the global stage.









SAMSON INTERNATIONAL PLC

PREMIER RUBBER PRODUCT MANUFACTURER IN SRI LANKA



PARKING ACCESSORIES

LEADING THE WAY IN SUSTAINABLE MANUFACTURING

YOGA MATS





SEALING RINGS



RUBBER MATS



CUSTOMIZED RUBBER COMPONENTS



HOT WATER BOTTLES



RUBBER BEADINGS

WINNER OF 6 CONSECUTIVE NCE GOLD AWARDS



RUBBER BANDS

QUALITY CERTIFICATIONS & SUSTAINABLE PRODUCT CERTIFICATIONS

ISO 14001 · ISO 50001 · ISO 9001:2015 · TÜV SÜD · BSCI · FSC

OUR BRANDS

SAMSON RUBBER · SAMSON PVC · JOPEX · SAMSON agro · DECOSIL · DSI RUBBER · Mayura Yoga

SAMSON INTERNATIONAL PLC
AKURESSA ROAD,
BOGAHAGODA, GALLE,
80122, SRI LANKA

E-MAIL : INFO@SAMSONINT.COM
WEB : WWW.SAMSONINT.COM
TEL : +94-913 094 469~72
FAX : +94-912 224 036

DSI Samson group RUBBER
WELCOMING POSSIBILITIES



ENHANCE AND SECURE YOUR EXPORTS WITH SLECIC

SLECIC

Sri Lanka Export Credit Insurance Corporation
Level 4, NDB-EDB Tower, No 42, Nawam Mawatha, Colombo 02,
Sri Lanka.

Tel: (+94) 112 307 519 - 23 Fax: (+94) 112 307 515
E-mail : info@slecic.lk Web: www.slecic.lk



KANDYGS HANDLOOMS

The art of handloom weaving is an art form that predates 2500 years in Sri Lanka. Textiles, a necessity that has been taken for granted, holds a rich history of how humans and machinery have evolved over the years. Handloom weaving is one of the most traditional forms of creating beautiful fabrics, it is completely sustainable having a minimum impact on the environment. Yarns are interlaced together to create yards of cloth. A woman sits at a machine, dictating the design, the density and what the cloth will become. The handloom holds a special place in the textile industry, one of its unique strengths lies in its versatility, which enables it to produce complex fabrics. Another key advantage is that it does not require electricity for fabric construction. Furthermore, the handloom industry has the ability to operate very successfully as a rural industry empowering the weaver, mainly women.

Since 1971, Kandygs has been passionately following the traditional art of handloom weaving, by creating the best quality fabric, and has become a well-established company manufacturing, retailing and exporting finished textiles to the global and local market. Over the years, the landscape of the handloom industry has shifted and there are a few Sri Lankan manufacturers that still work in an ethical manner to keep the art of handloom weaving alive. Kandygs is one of the pioneers of the handloom industry in Sri Lanka and has been leading this effort.

Kandygs was started by Felix and Sita Yahampath, it was started with just 10 machines in their back garden. The Kandygs name is derived from the first initial of the names of their children. Presently, the company is operating as a family business, with the second generation joining the business in the 1990s and as of 2015, the third generation followed in their footsteps. Over the years, the company has evolved into housing over 300 handlooms, 30 power looms, 50 sewing machines and a fully equipped dye house. Our first store in Colombo, Sri Lanka opened its doors in 1976, expanding to 3 more outlets. We entered the export market in 1980, beginning in Europe with countries like Norway, Finland, Germany, the UK, Spain and then expanding to Japan, the Maldives and South Korea.

The handloom market in Sri Lanka is varied based on which company you purchase from, as it is dictated by the quality of weaving, yarn and dyeing. The Kandygs consumers are conscious of quality and design as it is a high-end specialized market. We promote the concept of slow, ethical and sustainable textiles that protect the traditional industry. When you purchase a product from Kandygs you safeguard this tradition and essentially bring tradition home. We have the added advantage of complete customisation and product development. We accommodate and encourage design innovation as long as it does not compromise our ethics. Our aim is to weave contemporary designs of the highest quality whilst safeguarding and nurturing the traditional handloom industry.

SUSTAINABLE, ETHICAL PRODUCTS

All our products are handmade in Sri Lanka. Our fabrics and products are developed and designed by Kandygs. As weavers of fabrics, our product range is wide and varied. We only use natural raw materials that are kind to nature. We weave with cotton, bamboo and jute yarn. Bamboo is an ecological alternative to the exhausted cotton industry. Our weaving with bamboo project has resulted in export innovation awards. Our products are built under the concept of slow fashion especially being home textiles, with the correct care, can last over many years.

Coloured yarns are woven by hand at our factories in Maharagama and Padukka or at our cottage weaving villages located across the island. Our pure cotton fabrics are excellent for curtaining, upholstery fabric, cushion covers, kitchenware, table cloths, serviettes, place mats, rugs, wall hangings, bags and clothes. We also have a soft line of cotton fabrics which is excellent for clothing and accessories. We weave handloom soft fabrics out of pure bamboo yarn. This is ideal for clothing, sarees, shawls, throws and toys. Our in-house sewing unit is utilised to the maximum by our design team to develop and customise products out of the fabrics we weave. We want to push ourselves and our customers towards sustainable, ethical products that our kind to people and nature.



For over 40 years we have been exporting worldwide. Primarily Europe and Asia (Japan, South Korea & The Maldives). Our European buyers have been primarily department stores and retailers that were sourcing home textiles such as readymade curtains, cushion covers and table linen. We started exporting to Norway and Finland in 1980 and have since then moved on to countries in Western Europe such as Germany, the Netherlands, UK, Spain and Italy. In the early 90s, we also entered the export market in Asia with countries such as Japan and South Korea.



We specialise in interior décor, since we are able to provide a coordinated unit of curtains, cushion covers, bed spreads, table linen and decorative wall paneling. This resulted in our expansion into the hotel and resort industry in Sri Lanka and the Maldives. Our experienced technical and design team are able to work closely with architects and interior designers to innovate and develop designs specific to their requirement. Over the past 20 years, we have continued to work with over a 100 hotels and resorts in the Maldives and a countless number in Sri Lanka, who have trusted us to deliver a good quality product in a timely manner.

“As the galloping horde of mechanization, modernization, and uniformity march ever closer; it is craft, that embodiment of human touch, tradition and diversity that will safeguard culture from the passage of time”

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HANDLOOMS

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LAUGFS RUBBER NAMED
MOST OUTSTANDING EXPORTER AT 32ND NCE EXPORT AWARDS

LAUGFS Rubber, a leading global industrial tyre manufacturer and a subsidiary of LAUGFS Holdings, proudly clinched the Gold Award for Most Outstanding Exporter – Overall at the 32nd Annual National Chamber of Exporters (NCE) Export Awards 2024. This recognition underscores the company's exceptional contributions to Sri Lanka's export sector and its unwavering commitment to excellence and innovation.

In addition to this remarkable achievement, LAUGFS Rubber secured the Gold Award in the Rubber Tyre & Accessories Sector for the fourth consecutive year. The company also achieved the Silver Award in the same category in 2020. Furthermore, LAUGFS Rubber was previously honored with the Gold Award for Most Outstanding Exporter – Overall in 2022, solidifying its position as a trailblaser in Sri Lanka's export industry.

Speaking on this milestone, Mr. Chinthaka Wegapitiya, Chief Executive Officer of LAUGFS Rubber, stated, "Winning the Most Outstanding Exporter of the Year award again is a monumental achievement for LAUGFS Rubber. This accolade reflects the hard work, innovation, and dedication of our teams, who have consistently delivered world-class products to over 50 countries. Sustainability, quality, and customer-centricity are the pillars that drive our success. I extend my heartfelt gratitude to our employees for their unwavering commitment. This recognition inspires us to push boundaries and continue pioneering excellence in the global market."

The NCE Export Awards, widely regarded as the benchmark of excellence in Sri Lanka's export sector, evaluates nominees through a rigorous process. Companies are assessed on financial performance over three years, export statistics, value addition, foreign exchange earnings, management practices, branding initiatives, innovation across products and processes, and their commitment to research and development.

LAUGFS Corporation (Rubber) Limited has been manufacturing industrial solid tyres since 2008. With subsidiaries in the United States (LAUGFS USA LLC) and Europe (LAUGFS EUROPE B.V.), its robust infrastructure, including warehouses and distribution points, ensures efficient service to meet the growing demands of 45 countries across five continents. LAUGFS Rubber upholds international best practices with a state-of-the-art, eco-friendly manufacturing facility. Demonstrating a strong commitment to quality and environmentally responsible manufacturing practices, the company has earned the ISO 9001:2015 certification for quality management, ISO 50001:2011 certification for energy management, ISO 14001:2015 certification for environmental management, ISO 45001:2018 certification for occupational health and safety management, and ethical trading certifications. The company's product portfolio includes tyres for material handling, construction applications, ground equipment, mining, and custom-made solutions tailored to specific client needs, all renowned for their exceptional durability.





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WE PRESENT YOUR FUTURE

SAMPATH BANK'S STRATEGIC FOCUS ON EXPORT FINANCING DRIVES SIGNIFICANT GROWTH AMID SRI LANKA'S EXPORT CHALLENGES



Ms. Muditha Liyanapathirana
Senior Manager
(Export Financing) Sampath Bank PLC

Sri Lanka's export sector has seen significant growth despite facing numerous challenges. Exporters play a crucial role in driving foreign currency inflows into the country. As part of its strategic efforts, Sampath Bank PLC has emerged as a key player in supporting exporters with tailored export financing solutions.

In an exclusive conversation with Exporter magazine, Ms. Muditha Liyanapathirana, Senior Manager – Export Financing of Sampath Bank, discussed the bank's role in promoting the country's export growth.

According to Ms. Liyanapathirana, Sri Lanka's export figures have increased by almost 12% this year, which indicates the sector's resilience. However, Sampath Bank has achieved a growth well above industry levels in dollar terms over the same period, underlining the bank's strong commitment to the export sector.

"We have worked diligently to support our customers and boost export volumes, achieving a significant growth compared to last year. But we believe there is still a gap that needs to be bridged. With combined efforts of financial institutions, government institutions, and exporters, we can close this gap and further strengthen Sri Lanka's export position," she explained.

Exporters are essential contributors to Sri Lanka's foreign exchange reserves, and growing this sector remains vital for the nation's economic stability. Ms. Liyanapathirana highlighted the need for more export activities, stating that despite recent growth, the country could benefit from new initiatives, especially with evolving government policies and political stability.

Strategies for Export Growth and Customer-centric Approaches

Sampath Bank's success in the export sector did not happen overnight. A few years ago, the bank revamped its export division, focusing on enhancing customer relationships and introducing competitive financing options. This strategic overhaul has been instrumental in increasing the bank's wallet share with existing clients and attracting new exporters who previously worked with other financial institutions.

"We didn't introduce something entirely new," remarked Ms. Liyanapathirana. "What we did was improve upon our existing framework. Through personal visits, stronger customer relationships, and offering concessions, we were able to increase export volumes. This is what led to our current success."

Challenges Faced by Exporters

Despite the successes, Sri Lankan exporters face several ongoing challenges. These include exchange rate fluctuations, rising logistics costs, and intense competition from global exporters in countries like China, Vietnam, and Bangladesh. Ms. Liyanapathirana noted that fluctuations in the dollar exchange rate can create uncertainties for exporters when pricing goods and services. This unpredictability often leads to financial losses if the currency value drops after an exporter has locked in a quotation with a buyer.

"There's a need for greater stability in the financial environment, not just for exporters but for all stakeholders," Ms. Liyanapathirana pointed out. "Many of our clients prefer stable rates, as this gives them confidence in managing costs and margins."

Additionally, rising logistics costs have burdened exporters. Given the competitive nature of global markets, Sri Lankan exporters cannot easily pass these rising costs onto customers, which has squeezed their profit margins.

Government and Financial Support

In response to these challenges, Sampath Bank has worked hard to ease the burden on exporters by offering competitive financing options. The bank has shown flexibility by drastically reducing interest rates for exporters, offering attractive terms that ha5currency risks.

Future Opportunities for Exporters

As Sri Lanka recovers from economic difficulties, Sampath Bank remains committed to empowering exporters. According to Ms. Liyanapathirana, the bank sees further growth potential in the export sector, especially if political and economic conditions remain stable. She emphasised the need for collective action, with banks, the government, and exporters working together to ensure a conducive environment for growth.

While the bank is doing its part by offering competitive rates and building strong relationships with its clients, Ms. Liyanapathirana stressed that exporters also need to receive additional concessions and support from the government. This is particularly critical, given that exporters in other countries, such as Bangladesh, Kenya and UAE, often benefit from significant tax incentives and other advantages that make them more competitive on the global stage.

"We have seen some exporters move their operations to countries like Bangladesh, Kenya and UAE because of more favourable regulations and tax holidays. To keep Sri Lanka competitive, we need to create a similarly supportive environment," she concluded.

Sampath Bank's dedication to Sri Lanka's export sector is clear. Through its customer-centric approach and tailored financing solutions, the bank is paving the way for sustained export growth, even in the face of challenges. As the country's economic landscape continues to evolve, Sampath Bank is well-positioned to support exporters in seizing new opportunities and driving long-term success for the nation.



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EXPORTERS (PVT) LTD



Warna Exporters (Pvt)Ltd was incorporated in Sri Lanka in 1995 and approved by the Board of Investment of Sri Lanka (BOI) as a large - scale manufacturer and exporter of Industrial & Household brushes, Brooms, Brush blocks, Fibre mixtures and Upgraded coco fibre.



Our company had gained a total experience of 29 years in the brushware industry. Warna Exporters (Pvt)Ltd is fully owned by Charles Bentley & Son in United Kingdom. (Established in 1860)

With worldwide export capabilities, employing the latest technology to produce high quality products with strict quality control procedures, Warna Exporters are perfectly equipped to supply your brushware needs.








Starting out as a small 10 man team of employees, Warna has grown to a 200 strong work force in 29 years. Warna Exporters is the only Brushware manufacturer in Sri Lanka that has all facilities in one place (saw mill, wood working and brush making sections).

Warna Exporters have the capabilities to fully manage the production process from tree cutting and preparation through to filling and shipping orders to customers around the globe. Timber blocks are produced from plantation grown FSC™ certified rubber wood, and can be filled with a variety of Natural fibres or Synthetic materials if required.

To meet the growing demand for professional cleaning brushes, WARNA EXPORTERS (PVT) LTD. has expanded its Industrial & Household Brush line by adding some new products (including Pet Grooming brushes) to its assortment of high quality, professional cleaning brushes.

The vast inventory includes Flat Brooms, Street brooms, Half round Brooms, Bannisters, Hand scrub brushes, Deck brushes, Driveway Applicators, Tar Brushes, Masonry brushes, Ekel brooms, Squeegees, Kitchen brushes, Saddle brooms, Pot brushes, Shoe brushes, Tawashi brushes, Animal Grooming brushes, Roof Coat brushes, Counter Dusters, Infant brooms, Knot brushes, Mickey brooms, Parts Cleaning brushes, Push brooms, Wall Paper brushes etc.

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Our Vision

To be the leading supplier of brushware keeping quality standards.

Our Mission

Manufacture & export brushware according to the requirements of customers with timely delivery keeping quality standards.



Our International Exposure

The company caters a well-diversified international market comprising of buyers from more than 25 countries.



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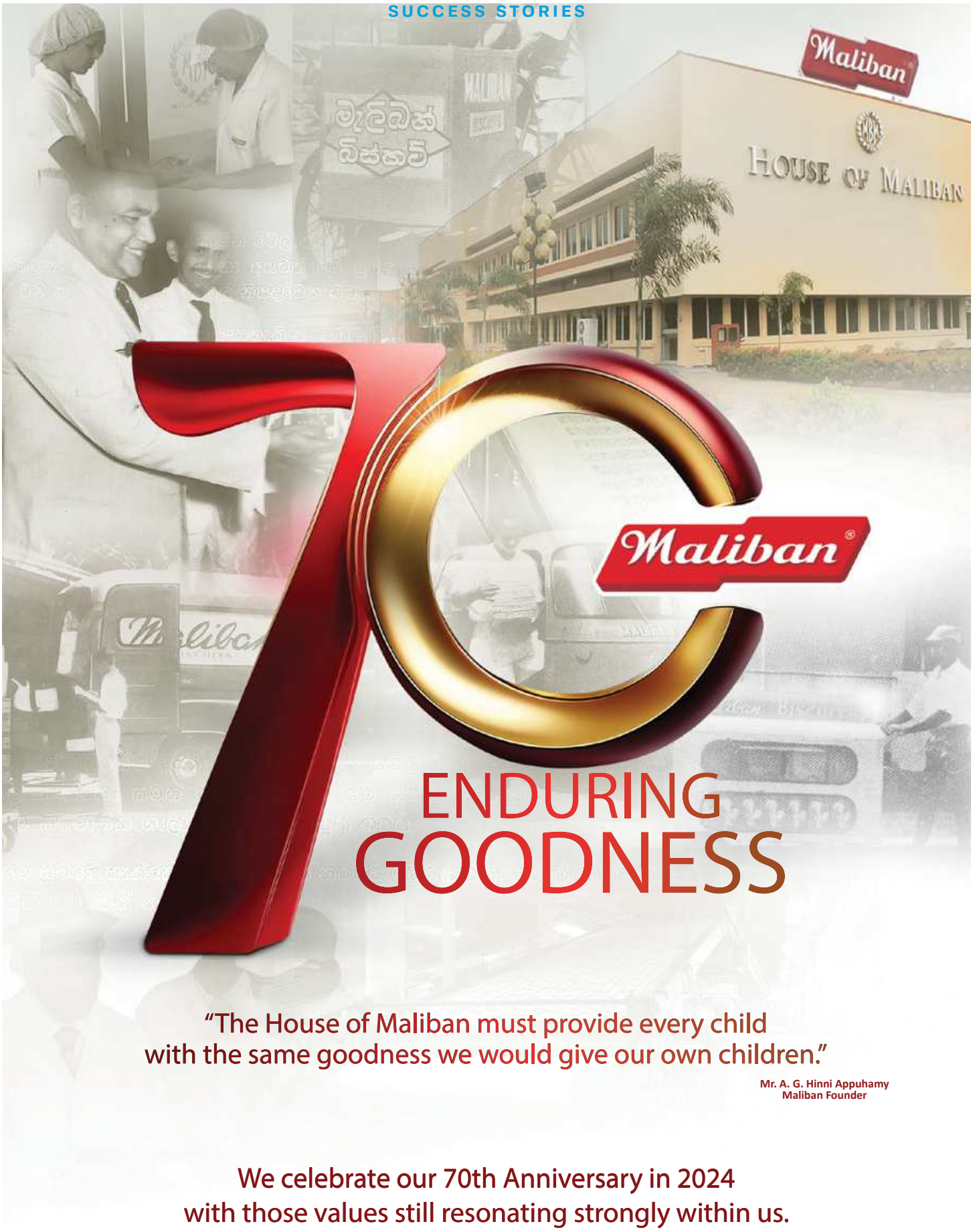
SHINES IN GOLD

at the 32nd Annual Export Awards 2024



70 Maliban® Enduring Goodness

MALIBAN PROUDLY WINS GOLD IN CONFECTIONERY PRODUCT SECTOR – LARGE CATEGORY AT THE 32ND ANNUAL EXPORT AWARDS 2024, ORGANIZED BY THE NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA



"The House of Maliban must provide every child
with the same goodness we would give our own children."

Mr. A. G. Hinni Appuhamy
Maliban Founder

We celebrate our 70th Anniversary in 2024
with those values still resonating strongly within us.
Our promise is to uphold this vision and continue delivering
'Enduring Goodness' to every Sri Lankan household.

Expo Commodities

SECURES THREE PRESTIGIOUS AWARDS



GOLD AWARD - ORGANIC PRODUCTS SECTOR
SILVER AWARD - SPICES BASED PRODUCTS SECTOR
MERIT AWARD - COCONUT PRODUCTS SECTOR

WWW.EXPODMCC.COM



Three esteemed accolades in the Extra-Large category at the 2024 NCE Export Awards

Recognized for its exceptional export performance and unwavering commitment to quality, Expo Commodities secured the **Gold Award** in the **Organic Products Sector**, the **Silver Award** in the **Spices & Spices Based Products Sector**, and the **Merit Award** in the **Coconut & Coconut Products Sector**. These awards underscore the company's continued pursuit of excellence in sustainable and ethical sourcing, production, and export practices.

As a flagship subsidiary of Aberdeen Holdings, Expo Commodities plays a vital role in driving the group's success in Sri Lanka's export sector. Known for its pioneering approach to ethical and sustainable production, Expo Commodities has established itself as a leader in the organic, coconut, and spice export markets. With a strong focus on value-added exports, Expo Commodities continues to expand its reach in international markets, reflecting Aberdeen's broader commitment to innovation, sustainability, and long-term impact.

Expo Commodities has successfully established its own operations across multiple strategic origins, including Sri Lanka, Madagascar, Indonesia, Vietnam, Comoros, Egypt, Europe, the USA, and India. This extensive footprint has significantly strengthened the company's global presence, enhancing its influence in major export destinations and solidifying its position as a key player in the international market.



Following its remarkable success in the 2023 NCE Export Awards, Expo Commodities has reinforced its status as a leader in the export sector. Last year, the company's outstanding achievements were widely lauded, and its 2024 wins further solidify its position as a trailblazer in the industry. As a pioneer in Sri Lanka's organic, coconut, and spice export markets, Expo Commodities continues to drive innovation and excellence, contributing meaningfully to the nation's economy and fortifying its position as a global export powerhouse.

Aberdeen Holdings (Pvt) Ltd is a prominent conglomerate operating across seven key sectors: pharmaceuticals, packaging & paper, commodities, transport and logistics, power generation, and recycling. With 18 subsidiary companies, including Expo Commodities, Bio Extracts, and Neptune Recyclers, Aberdeen Holdings continues to lead with a commitment to sustainable practices, ethical operations, and innovation. The group's impact spans over 1.2 million lives globally, and its dedication to responsible business practices has garnered recognition both locally and internationally.

Aberdeen Holdings | EXPO COMMODITIES

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SALOTA INTERNATIONAL (PVT) LTD

CELEBRATING 10 YEARS OF EXCELLENCE

Founded by trailblazer Mr. Kolitha Wickremasinghe, SALOTA International (Private) Limited is a leading international freight forwarding service provider, operating since 2013. With over 25 years of experience in the Shipping and Logistics industries, Mr. Wickremasinghe has held key positions with several multinational giants, both locally and overseas, since entering the field in 1992.

"Trendsetters in Logistics, Beyond Borders"

From its humble beginnings a decade ago, SALOTA International has experienced rapid growth, becoming a market leader by catering to various segments of the logistics industry. The company has positioned itself as one of the top choices among logistics providers in Sri Lanka, introducing numerous firsts to the local market.

As SALOTA International's local market share steadily expanded, Mr. Wickremasinghe extended its operations beyond Sri Lanka's borders, offering services in Bahrain, Canada, the Maldives, and the UAE (Dubai) under the SALOTA brand. This expansion is a testament to his vision of crossing geographical boundaries, a journey supported by the unwavering dedication of Director Nilu Mediwake Wickremasinghe, Mr. Wickremasinghe's spouse, and the company's Executive Committee.

Leadership Behind the Success

SALOTA International's success over the past decade can be attributed to the exemplary leadership of its Managing Director Mr. Kolitha Wickremasinghe. His extensive experience gained from both local and international assignments has shaped his leadership approach, building the confidence to drive the business forward. SALOTA International does not just strive for success, but believes in fostering an environment where every individual feels valued, empowered, and encouraged to reach their full potential. Just as its motto, 'Promise . Delivered', its unwritten motto, 'Our Employees Are Our Greatest Asset,' serves as the guiding principle behind every decision made and every action taken. It is not just a slogan, but a cornerstone of SALOTA International's identity and the



driving force behind its commitment to excellence. Mr. Wickremasinghe's emphasises transparency and sincerity in all dealings with stakeholders, ensuring trust and loyalty, which reinforces SALOTA International's motto.

Innovation at the Core

In an era where Artificial Intelligence (AI) is revolutionising industries, SALOTA International understands the importance of staying ahead through continuous technological advancements. In line with this, the company has made significant investments in developing its own in-house software to meet the ever-evolving demands of the logistics sector. One of SALOTA's key innovations is the proprietary platform SALBMS – a comprehensive, homegrown IT solution developed by the company's dedicated IT team. SALBMS manages the entire supply chain operation, from the moment a consignment is dispatched until it reaches its destination, ensuring seamless tracking and safety at every stage. This platform also allows agents and clients to monitor shipments and access valuable data in real-time.

Commitment to Social Responsibility

Under Mr. Wickremasinghe's guidance, SALOTA International is deeply committed to giving back to the community. The company has engaged in a number of Corporate Social Responsibility (CSR) initiatives, including offering long-term scholarships to deserving students, supporting the well-being of rural families,

and donating to hospitals and schools in need of upgraded facilities. SALOTA International also promotes environmental sustainability through various initiatives, including maintaining a paperless work environment and reducing electricity consumption across its operations.

Diversification and Growth

SALOTA International's diverse strengths include sea-air services, air-to-air services (for Bangladesh-origin cargo), tea logistics, and entrepôt. The company offers a wide range of services, including sea freight, air freight, land transport solutions, door-to-door delivery, customs brokerage, global consolidation services & transshipment, supply chain management, cross trading, and maritime services. These interconnected strengths and services enable SALOTA International to provide comprehensive solutions tailored to the specific needs of its valued customers.

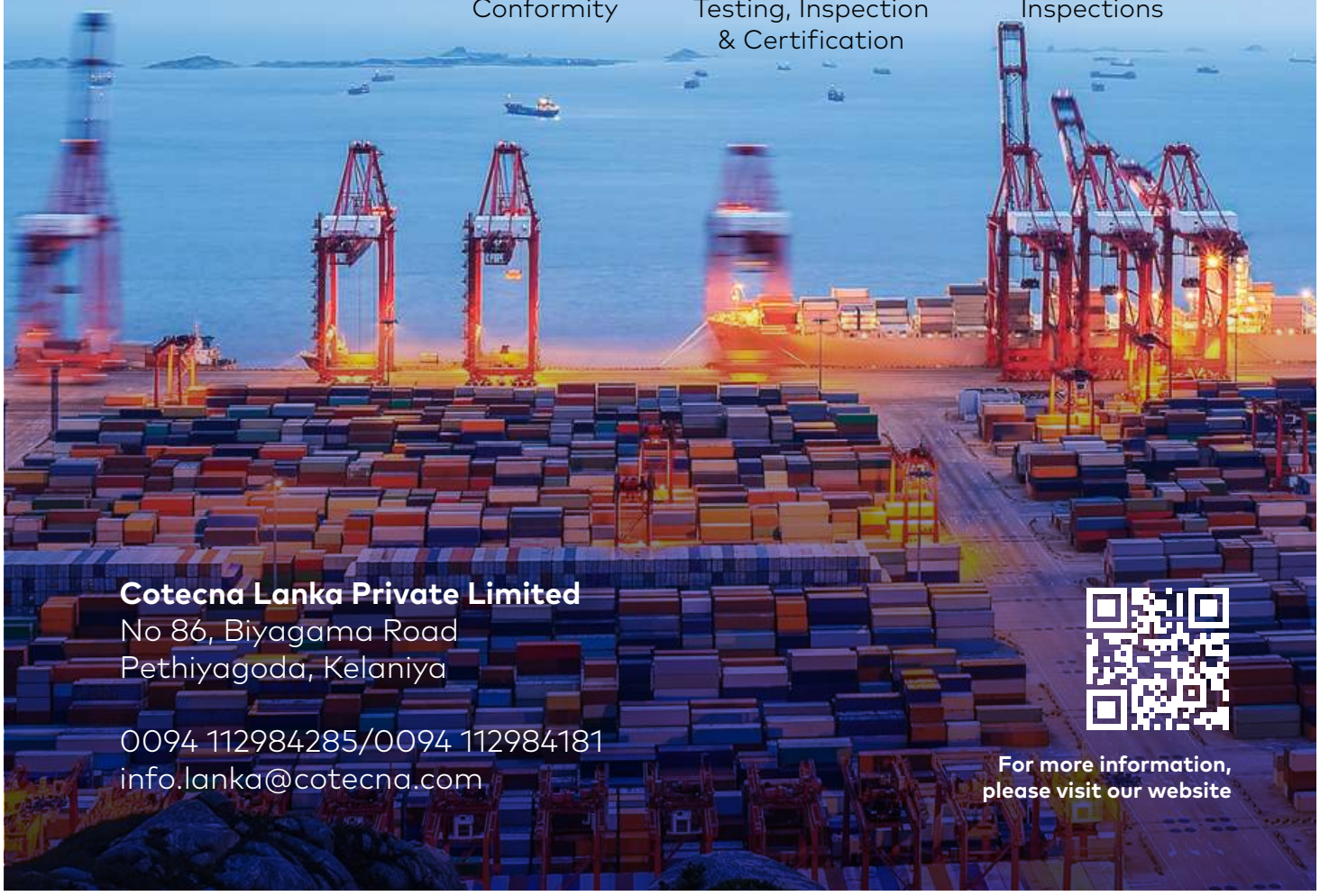
With its commitment to innovation, customer satisfaction, and sustainable growth, SALOTA International continues to set new standards in the logistics industry, remaining a trusted partner for businesses worldwide.

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COTECNA SRI LANKA LEADS THE WAY IN TESTING, INSPECTION, AND CERTIFICATION SERVICES



Discover how Cotecna Lanka took only 10 years to become one of the leading TIC service providers in Sri Lanka.

Cotecna Sri Lanka celebrates its 10th anniversary this year having grown into one of the group key operational hubs in Southeast Asia. Cotecna Lanka boasts of over 40 skilled professional, ISO accreditations and more.

Q **Can you tell us how Cotecna Lanka came into existence?**

A Cotecna Lanka was established in 2014, following the acquisition of Global Trade Services (Private) Limited by Cotecna SA, a global leader in Testing, Inspection, and Certification (TIC) services. Since then, we have grown into one of the top TIC service providers in Sri Lanka, catering to multiple industries and expanding our capabilities over the years.

Q **Where is Cotecna Lanka located, and how has its infrastructure evolved?**

A Initially, our head office was located in Grandpass, Colombo. However, in 2019, we moved to a modern, more spacious facility at No. 86, Biyagama Road, Pethiyagoda, Kelaniya. This shift has allowed us to offer better services with state-of-the-art infrastructure, enabling us to handle complex and large-scale operations efficiently.

Q **How large is the Cotecna Lanka team, and what expertise does it bring?**

A Currently, Cotecna Lanka has a dedicated team of nearly 40 highly experienced professionals, covering management, supervisory roles, and field operations. Our staff is well-equipped to handle diverse assignments and deliver services that adhere to our company's strong values of business ethics and compliance. This level of expertise ensures that we meet the highest international standards.

Q **What are Cotecna Lanka's primary services in the Testing, Inspection, and Certification (TIC) sector?**

A We offer a wide range of TIC services across multiple industries. In agriculture, we play a crucial role in the inspection, testing, certification, and verification of conformity for Sri Lanka's tea exports. Additionally, we are the leading TIC provider in coal operations for the Lakvijaya Power Plant, Sri Lanka's only coal-fired thermal power station, where we handle the draft survey, sampling, and testing of approximately 2.5 million metric tons of coal annually.

Q **Could you highlight some specific areas of specialization within your operations?**

A Certainly! One of our key achievements is our ISO 17025-accredited laboratory at the Lakvijaya Power Plant, which is the only facility in Sri Lanka accredited for Loss on Ignition testing for coal fly ash. We've been successfully operating this lab for the past three years. Beyond coal, we also conduct inspections of other minerals such as graphite and ilmenite. Additionally, we handle imports like clinker, urea, sugar, wheat flour, and palm oil at various ports across Sri Lanka, including Colombo, Trincomalee, Galle, and Hambantota.

Q What are some of the notable clients you serve in Sri Lanka?

A We're proud to have an impressive client portfolio that includes industry leaders like Ceylon Electricity Board, INSEE Cement, Colombo Commercial Corporation, and Serendib Flour Mills, among others. We also serve several renowned export companies, including Stassen Exports and A.F. Jones Exports, and international organizations like UNICEF. These partnerships speak to the trust and reliability our clients place in our services.

Q How does Cotecna Lanka's global network contribute to its operations?

A Cotecna Lanka benefits significantly from being part of Cotecna SA, headquartered in Geneva, Switzerland, with over 100 offices in nearly 50 countries. This global presence gives us access to an extensive network of accredited laboratories across Asia, the Middle East, Europe, and other regions. With this advantage, we can efficiently manage any inspection, testing, or certification requirement for clients, whether it involves imports or exports across the globe.

Q Can you elaborate on Cotecna Lanka's accreditations and the value they bring to your services?

A We are proud to hold ISO 17020 accreditation for inspections and ISO 17025 accreditation for agricultural testing and coal fly ash analysis. These certifications underscore our commitment to providing precise and trustworthy services that meet the highest international standards. Our clients can rely on us for accurate testing and inspection, ensuring the quality and compliance of their products and operations.

Q What plans does Cotecna Lanka have for future growth and service expansion?

A We're excited about our plans for future growth, especially with the support of Cotecna Inspection India. We aim to expand our services into food safety management certification, management systems certification, and sustainability certification. These additions will allow us to meet the growing demands of various industries in Sri Lanka, ensuring that we remain at the forefront of innovation and quality assurance in the TIC sector.

Q What makes Cotecna Lanka a strong player in the TIC industry?

A Our strength lies in the combination of our global reach, local expertise, and unwavering commitment to quality. Being part of Cotecna SA provides us with a vast network and cutting-edge resources, while our local operations are fully equipped to deliver customized solutions. Our clients value the trustworthiness and accuracy we offer, as well as our ability to handle complex assignments with ease.

Q How does Cotecna Lanka contribute to industries outside of agriculture and minerals?

A Apart from agriculture and mineral testing, we provide verification of conformity services for multiple international programs, including exports to countries like Saudi Arabia, Nigeria, Egypt, and Indonesia. We've also conducted quality and quantity inspections for organizations such as UNICEF, ensuring that materials meet stringent global standards before deployment.

Q In closing, why should businesses choose Cotecna Lanka for their TIC needs?

A Cotecna Lanka is your trusted partner for reliable, accurate, and globally recognized TIC services. Our deep-rooted local expertise combined with the support of Cotecna's international network allows us to provide world-class services across industries. Whether it's testing, inspection, certification, or verification, we deliver quality that our clients can count on.

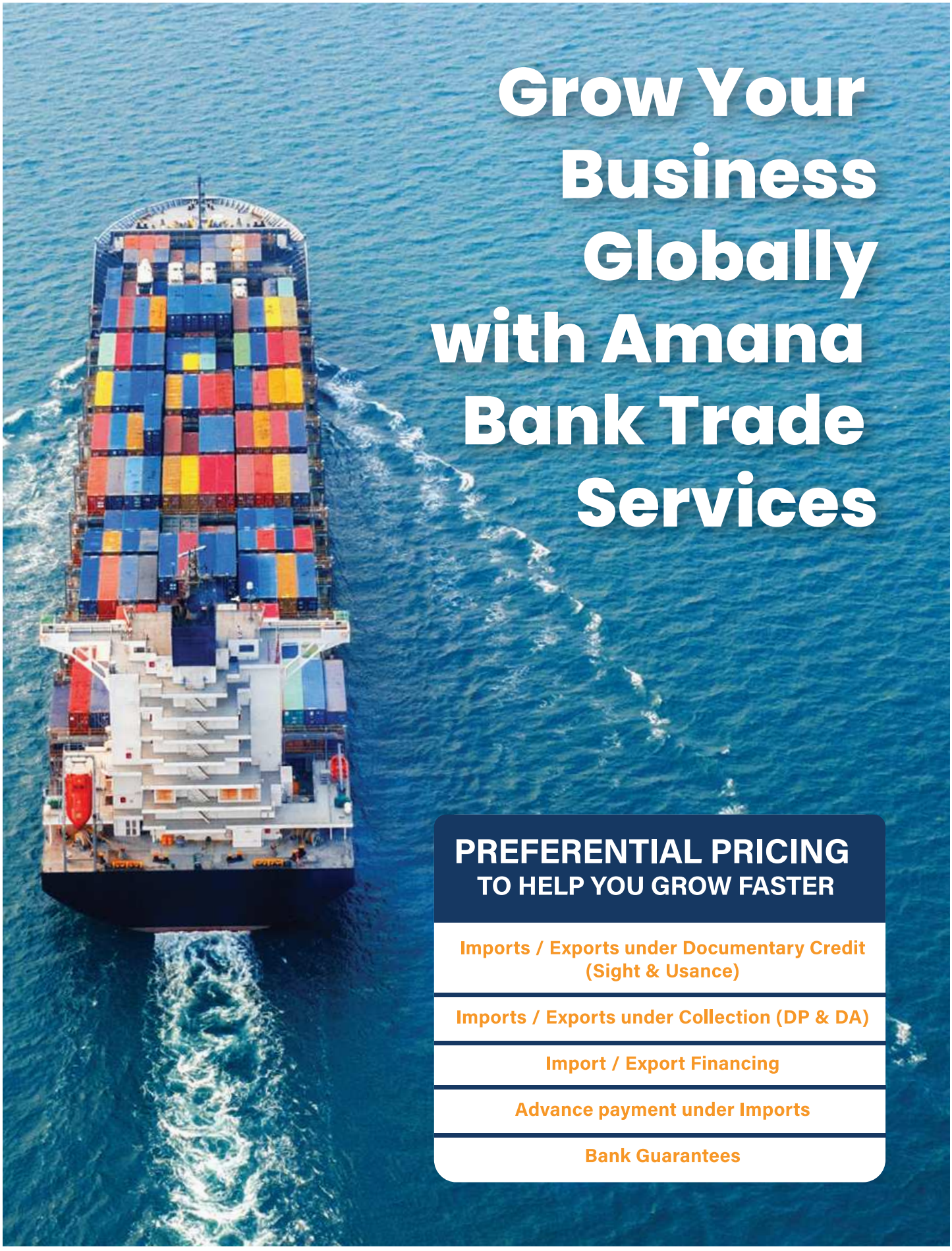
COTECNA
Trust for a moving world

Cotecna Lanka's steadfast dedication to delivering excellence in the TIC sector has solidified its position as a leader in Sri Lanka. With plans for future growth, the company continues to enhance its services and expand its footprint, providing comprehensive solutions tailored to the evolving needs of businesses across the country.

To learn more about Cotecna Lanka services or to book a consultation, please contact us.

SOCIAL MEDIA

This year, Cotecna Sri Lanka, celebrates its 100th anniversary, discover how the business managed to grow into the leading #testing, #inspection, #certification and #verification service provider in #SriLanka. Read on to discover future plans and how Cotecna Lanka leverages its global network as a part of the Cotecna Group <link>



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D P LOGISTICS
consistency throughout

Member of **David Pieris** Group of Companies

D P LOGISTICS (PVT) LIMITED, is a member of the David Pieris Group of Companies, one of the largest conglomerates in Sri Lanka. The Group comprises over 17 companies covering sectors such as Mobility, Finance, Leisure, Racing, and Organic Agricultural Export with a shared DNA of unwavering professionalism, undisputed financial stability and operational strength.



We commenced operations in 2003 and today cover the entire spectrum of logistics and supply chain management solutions including: Transportation, 3rd Party Logistics (3PL) including Warehouse Management and Freight Forwarding.

Our transportation solutions encompass Container, Cement and other industry specific customized transportation, Project Logistics, Inland Distribution, and Last Mile conveyance. All of these are backed by our inhouse fleet of over 130 brand new vehicles which expands to over 500 with our contracted vehicles. We have a round-the-clock breakdown team, a standby Backup Fleet and 24-hour Operational desk providing real time GPS-based information on vehicle status, routes, and cargo security.

3PL Management services include warehouse management, our own as well as customer premises', Value Added Services like pick & pack, assembling, stickering/, kitting & price tagging; Distribution Management; Document Management & Archiving Services and Expert Logistics Consultancy.

We collaborate with renowned international organisations, as their local agency partner, to offer a complete range of freight forwarding services, inclusive of sea, air, and multimodal freight solutions, multi-country consolidation, entrepot, transshipment, and custom brokerage facilities.

In the arena of logistics solutions, we differentiate ourselves by:

- **Taking time to study and understand our clients** - we put in the required time and effort to do comprehensive work studies and understand the operation and pain points of our clients so as to offer solutions, across all our product lines, tailormade to the precise requirement of the client."
- **Investing in our own assets** such as a comprehensive fleet of vehicles - specialised and modified for individual requirements, our own warehouses in multiple locations, over 470 direct employees. This gives us better control over every aspect of our propositions in addition to accessibility, scalability, increased speed to-market, and cost savings all of which benefit our clients.
- **Using the latest technology** - Enterprise Resource Planning (ERP), Warehouse Management Systems (WMS) and Transport Management Systems (TMS). This advanced technology provides our clients with seamless tracking, real-time stock management, process transparency, and accuracy, which supports crucial decision-making.
- **Refusing to compromise on safety, security, and quality management**. We comply with global standards in quality management and maintain stringent controls. Our commitment towards safety and security, round-the clock trouble shooting, and digital tracking ensures smooth and uninterrupted service.
- **Comprehensive insurance**, with freight forwarders liability, public liability, security of goods and money in transit, general fire cover, all risk cover for contractors, and any other as required.
- **Sustainability initiatives** to reduce our carbon footprint such as maintaining Euro 3 emissions standard across our entire fleet and our off-road machinery; using solar energy to power warehouses and other facilities; relying on natural lighting for our workspaces and practicing rainwater harvesting

Further, Within the logistics cluster D P Logistics has ventured out and acquired Pulsar Shipping (Pvt) Ltd & Pulsar Marine Services (Pvt) Ltd. Pulsar shipping offers complete operations and management services for shipping agency services and ship supply services for Oil Majors, Offshore operators, ship managers, operators and Owners around the world. We take pride in contributing to safe, responsible, and cost-effective port operations. Our global offices and International associates in 17 countries allow us to build customized, client specific service packages through dedicated teams for ship agency services for port of calls & OPL operations in Sri Lanka & Maldives.

Another, entity within the logistics Cluster is D P Maritime Agencies (Private) Limited, Offering premier shipping services, ships agency husbandry services, marine and logistics services including ship owning, ship management, agency and NVOCC (Non Vessel-Owning Common Carrier), operating our very own container fleet under the trade name D P Container Line which provides import-export cargo movement facilities to shippers and consignees covering the Far East, South East Asia, the Indian Sub-Continent, Arabian Gulf, and Indi Middle East region with competitive freight rates and dedicated services

"CARBON NEUTRAL TODAY for a sustainable tomorrow..."

"How does a company with an annual production of over 25,000 metric tons of high quality corrugated cartons, become a carbon neutral facility?"

Expack Corrugated Cartons PLC obtained Carbon Neutral certification reaffirming its unwavering commitment towards sustainability and environment friendly manufacturing practices.

In our effort to achieve carbon neutrality, Expack sources paper exclusively from FSC-certified mills and promotes the use of recycled paper. This minimize our reliance on virgin tree pulp. Energy efficiency is prioritized through efficient machinery , lean manufacturing techniques and manufacturing durable, purpose designed cartons.

Expack also maintains a 'zero-waste-to-landfill policy' that effectively ensures that all production waste is recycled or repurposed, with non-recyclable waste converted to energy through partnerships with Insee Ecocycle and Western Power.

The company conducts regular carbon audits and holds certifications such as ISO 14001 to track and improve sustainability efforts. Constant collaboration with suppliers ensures responsible sourcing and promotes recycling. We also use customer engagement to raise the awareness of sustainable packaging practices. We have always incorporated processes and actions that are essential to combat climate change.

The Results ?

Expack is a carbon neutral certified manufacturing facility with ZERO impact on the environment.

WHY CHOOSE EXPACK AS YOUR STRATEGIC PARTNER

EXPACK Your carton Your way

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The advantage of making Expack your partner, is that we work with you in synergy, helping you to map out your complete packaging requirements. We work in partnership with you to determine your own needs and can take a project from conception, design and proto-typing - to high volume production. Expack has established and continues to maintain the trust of our customers by ensuring the quality of our products from raw material and throughout the entire manufacturing process.

We look forward to the opportunity to provide your organization with the best -

SLOTTED CARTONS

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SGS wins gold award at the NCE Export Awards 2024

EMPOWERING SRI LANKA'S EXPORT EXCELLENCE



At SGS, we take immense pride in our unwavering commitment to enabling businesses to thrive in the global market. This dedication was once again recognized at the 32nd Annual NCE Export Awards. For the 3rd consecutive year, SGS has received the Gold Award, in the Large category of Service Providers to the exporters sector.

The prestigious award ceremony, held on December 6, 2024, brought together over 900 export industry leaders, diplomats, and special guests to celebrate the best in Sri Lankan export achievements.



We are deeply honored to receive this award once again. It reflects the unwavering commitment of our team to deliver superior solutions that exceed client expectations.

— **Amit Thakkar,**
Managing Director, SGS Sri Lanka

OUR COMPREHENSIVE SERVICES IN SRI LANKA

For over 29 years, SGS has partnered with exporters, importers, traders, and manufacturers to provide a wide range of services, including:

- Testing
- Inspection
- Audit & Certification
- Environmental Monitoring
- Fumigation & Pest Control
- Trade Facilitation
- Training

Our expertise is backed by leading accreditations such as ISO 9001:2015, ISO 17025:2017, and approvals from the Ministry of Fisheries, Central Environmental Authority (CEA), and FSSAI (India).


EXPORT AWARDS-24

"Enhance Innovation and Digitalization"

This is to certify that
SGS Lanka (Pvt) Ltd
was presented the
Gold Award
In the Large Category of
Service Providers to Exporters Sector
In recognition of export performance in the year 2023-2024

As we celebrate this milestone, we remain steadfast in our mission to help Sri Lankan exporters achieve new heights. Partner with SGS and let us help you enhance quality, minimize risk, and accelerate your journey to success.

ABOUT US

SGS is the world's leading Testing, Inspection and Certification company. We operate a network of over 2,700 laboratories and business facilities across 119 countries, supported by a team of 99,250 dedicated professionals. With over 145 years of service excellence, we combine the precision and accuracy that define Swiss companies to help organizations achieve the highest standards of quality, safety and compliance.

Our brand promise – *when you need to be sure* – underscores our commitment to trust, integrity and sustainability, enabling businesses to thrive with confidence. We proudly deliver our expert services through the SGS name and trusted specialized brands, including Brightsight, Bluesign, Maine Pointe and Nutrasource.

SGS is publicly traded on the SIX Swiss Exchange under the ticker symbol SGSN (ISIN CH0002497458, Reuters SGSN.S, Bloomberg SGSN:SW).

SGS Lanka (Pvt.) Ltd
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sgs.com

SGS

When you need to be sure

© SGS Société Générale de Surveillance SA. (2024)



Value in US Dollars

Information Technology Division
Sri Lanka Export Development Board

CODE	DESCRIPTION	December 2023 Value	January 2024 Value	February 2024 Value	March 2024 Value	April 2024 Value
S.10	Apparel & Textile	438,798,095	380,111,066	421,303,221	443,905,026	321,067,219
S.01	Tea	111,119,975	102,178,577	127,731,552	124,859,609	95,464,113
S.02	Rubber & Rubber Based Products	79,617,610	81,723,444	88,739,091	97,974,621	66,590,180
S.03	Coconut & Coconut based Products	55,967,588	56,293,711	68,227,312	79,109,782	60,776,727
S.19	Engineering Products	53,930,511	48,113,515	53,738,984	71,618,904	45,533,711
S.04	Spices, Essential Oils & Oleoresins	31,402,397	29,347,667	22,990,003	17,094,329	18,029,233
S.11	Food, Feed & Beverages	29,220,506	33,890,654	42,999,619	49,446,647	32,381,608
S.08	Fish & Fisheries Products	25,834,411	25,212,360	22,325,713	22,108,538	29,553,842
S.09	Diamonds, Gems & Jewellery	17,884,691	32,967,345	37,616,677	24,841,814	21,678,058
S.22	Other Manufactures	17,577,963	15,721,787	16,193,451	20,005,426	18,071,296
S.18	Base Metal Products	14,621,568	14,081,447	16,915,849	17,425,913	14,925,280
S.21	Petroleum Products	13,493,923	21,454,102	9,056,829	32,876,879	34,945,399
S.12	Tobacco	10,522,252	4,868,604	6,780,018	8,874,135	6,875,192
S.16	Chemicals & Plastic Products	10,241,560	11,033,557	10,471,848	10,854,814	8,844,256
S.15	Paper & Paper Products	8,760,067	7,476,903	10,074,790	9,727,234	8,109,883
S.17	Non-metallic Mineral Products	7,654,721	4,737,057	7,395,608	10,870,633	9,648,967
S.05	Fruits, Nuts and Vegetables	5,990,749	5,444,102	5,229,708	5,411,017	6,859,389
S.14	Wood & Wooden Products	5,541,130	4,259,265	4,270,876	5,098,880	2,593,327
S.07	Other Export Crops	3,046,823	4,109,831	5,867,648	7,955,518	5,349,807
S.95	Miscellaneous Products	2,676,532	3,728,941	1,467,566	6,101,912	2,217,641
S.13	Leather Products	1,509,348	1,169,921	1,095,881	987,637	1,686,919
S.06	Cut Flowers & Foliage	1,288,780	1,395,347	1,664,523	2,142,477	1,170,325
S.20	Footwear and Parts	785,810	1,702,646	1,528,300	1,148,714	1,433,966
	TOTAL	**947,487,008**	**891,021,847**	**983,685,069**	**1,070,440,460**	**813,806,339**





May 2024	June 2024	July 2024	August 2024	September 2024	October 2024	November 2024	December 2024
Value	Value	Value	Value	Value	Value	Value	Value
390,258,000	446,530,666	443,745,021	511,139,108	418,665,971	430,224,126	397,200,447	446,837,043
115,030,221	121,746,348	124,701,536	130,544,853	117,037,572	126,814,334	118,150,832	131,604,420
81,178,771	82,638,576	76,794,678	103,791,108	79,477,201	84,691,494	77,200,397	80,738,140
68,543,502	67,662,701	75,001,747	88,372,240	70,970,518	77,158,195	70,195,963	74,475,159
48,349,043	52,286,177	67,433,464	59,297,575	42,964,536	64,605,126	47,801,244	56,203,315
25,463,264	47,926,622	61,185,053	52,039,777	48,027,368	51,291,413	41,278,265	47,162,851
42,241,776	36,979,768	37,051,618	40,718,965	33,212,702	51,352,162	36,283,911	41,484,083
19,424,864	22,915,762	23,986,311	15,564,755	16,992,790	18,957,406	18,266,393	22,127,571
32,188,352	18,612,514	20,956,099	25,434,967	16,075,565	20,940,238	19,713,502	11,033,630
15,233,088	17,952,438	18,351,456	21,278,121	16,825,846	19,932,122	16,996,984	18,705,552
12,562,666	17,396,450	17,005,615	17,604,232	13,931,129	14,878,945	14,632,985	15,480,616
47,655,485	38,179,673	62,225,347	28,474,337	9,091,450	70,560,535	27,185,904	33,944,516
7,970,863	7,184,624	5,367,523	9,063,448	6,906,947	9,814,970	6,782,521	10,711,386
10,798,030	11,501,735	11,431,503	14,235,589	10,652,540	12,340,948	12,202,019	11,733,936
10,719,666	10,064,744	9,782,231	9,734,309	7,723,515	10,207,355	8,318,060	8,742,753
7,567,911	8,934,909	9,665,029	13,086,102	8,503,626	8,772,595	8,656,684	8,464,001
4,953,757	6,791,802	5,813,330	5,947,074	5,379,561	6,822,045	6,014,821	6,849,879
4,242,966	3,952,445	4,003,366	4,417,898	3,570,101	4,216,642	3,906,828	3,902,942
7,050,658	5,645,936	4,917,893	5,490,028	3,422,606	4,148,089	5,587,160	5,467,193
4,834,097	962,629	4,368,171	3,826,335	4,138,108	4,586,555	2,837,034	2,858,841
1,113,280	1,213,730	984,132	972,829	1,092,082	1,208,034	885,895	1,252,971
1,273,543	2,558,683	1,122,475	2,279,428	1,391,965	1,653,130	1,374,894	1,346,972
1,585,789	1,548,676	1,690,282	2,045,607	1,896,430	1,919,902	1,600,095	1,355,154
960,239,591	**1,031,187,609**	**1,087,583,880**	**1,165,358,685**	**937,950,127**	**1,097,096,360**	**943,072,838**	**1,042,482,924**


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Ms. Onalie Dissanayake
BA(SJP), PQHRM(CIPM),Dip. PM(UK),
MBA(PIM SJP), RMM(PIM SJP), MCIM
Country Head
(Sri Lanka & The Maldives)

In the competitive landscape of global trade, businesses constantly seek ways to differentiate themselves and build credibility in international markets. Whether you're a small startup or an established multinational, expanding into export markets brings with it challenges, risks, and opportunities. Therefore, many organisations seek recognition at the local and global business arena. One of the most valuable tools at your disposal, however, is something that might seem intangible at first: awards. While often viewed as symbols of excellence, awards serve a much deeper purpose in expanding businesses and fostering growth, particularly in export markets. Therefore, it is important to understand how awards can play a pivotal role in helping businesses grow, gain trust, and build a solid presence in export markets. Winning awards isn't just about the recognition. It's about what those awards represent and how they can drive tangible growth and success in international markets.

Building Credibility and Trust

In any business relationship, particularly in export markets, trust is the foundation of success. Many international markets are governed by strict regulations, unfamiliar business practices, and cultural nuances. For businesses attempting to break into these new environments, building trust is often one of the biggest hurdles to overcome.

Awards help establish credibility by signaling to potential customers, partners, and stakeholders that a company is recognized for its excellence in a specific industry or field. Whether it's a prestigious industry award or a national recognition, these accolades serve as proof that the business meets high standards and is reputable. For international customers, this is vital. It reassures them that your product or service is credible, reliable, and of high quality. In export markets consumers may be hesitant to try products from unfamiliar brands, especially when it comes to large, long-term purchases or investments. These recognitions shows that you are a company that meets or exceeds industry expectations—something that can be the difference between getting a sale or being passed over for a competitor.

Enhancing Brand Recognition and Visibility

In the increasingly digital world, standing out in the marketplace is more challenging than ever. With countless businesses competing for the same customers, especially in export markets, gaining visibility becomes a key priority, especially since customers have countless choices at their fingertips. How do you make sure they notice you?

Winning an award puts your brand in front of a larger audience, it generates publicity and media attention, which can be leveraged to showcase the company's strengths and unique selling propositions. These awards are often featured in industry publications, trade websites, and on social media platforms, providing the company with exposure to international buyers and potential distributors. As your business grows and expands internationally, this added visibility can be invaluable. An award-backed reputation amplifies your presence in foreign markets and helps build your brand recognition where it matters most. This kind of recognition can be invaluable, particularly for small and medium-sized enterprises (SMEs) seeking to penetrate foreign markets.

Awards often become an essential part of marketing strategies, appearing on packaging, advertisements, websites, and trade show booths. These symbols of excellence not only elevate a company's visibility but also serve as endorsements that enhance the company's perceived value. That's a conversation starter with customers and partners alike, giving your business an edge over competitors.

Differentiation from Competitors

In many industries, competition in export markets is fierce. Companies from different countries and regions are vying for the attention of the same customers. Standing out in such a crowded field requires more than just quality products—it demands a unique value proposition that resonates with international consumers. So, how do you distinguish yourself from the pack?

Winning an award helps businesses differentiate themselves from their competitors. It signals that your business isn't just another player in the market; it's a leader, a pioneer, not only a mark of quality, but it can also indicate that the company is at the forefront of innovation, customer service, or sustainability within its industry. This differentiation is essential for businesses trying to capture the attention of international clients who are seeking the best value for their investment and this can be a game-changer in foreign markets, where local consumers may have strong loyalty to established brands.

In export markets, where the customer base can be more diverse, companies that can clearly communicate what sets them apart. By being recognized for your excellence, you are telling international customers, "We're different, and we're better." And that can help you capture market share and build long-term contracts, forming strategic partnerships, and gaining brand loyalty.

Attracting Business Partnerships and Distribution Channels

When you're expanding into new markets, building the right partnerships is key. Therefore, it often requires forming strategic alliances with local distributors, agents, and business partners who have deep knowledge of the region. These relationships are crucial for navigating local regulations, understanding consumer behaviour, and reaching customers effectively.

Winning awards can significantly increase a company's appeal to potential partners and distributors, who are far more likely to align themselves with a company that is recognized for its standards, as it gives them confidence that your products or services will be well-received in the local market. Awards not only demonstrate the company's ability to deliver quality products but also indicate that the company is committed to maintaining high standards and achieving excellence.

Moreover, awards can also open doors to exclusive partnerships or better distribution terms. Distributors often prefer to work with award-winning brands because these products carry added prestige and are perceived as more marketable. In many cases, the award itself can serve as a point of negotiation, offering leverage in building mutually beneficial relationships with international business partners. An award-winning reputation can help you secure better terms, whether it's exclusive distribution rights, favorable pricing, or higher-profile partnerships.

Improving Employee Morale and Retention

While awards are often focused on external recognition, they also have a significant internal impact. Winning awards can boost employee morale by providing recognition for their hard work and contributions. Employees who feel appreciated and proud of their company's achievements are more likely to stay committed and motivated, which is essential for maintaining a high level of performance, especially when expanding into new markets.

When employees are proud to work for a company with recognized success, they are also more likely to become brand ambassadors. Their enthusiasm can translate into better customer service, stronger relationships with partners, and a positive company culture that drives productivity.

In export markets, employees who believe in the company's vision and values are more likely to understand the nuances of doing business in foreign regions and help adapt products or services to meet the needs of international customers.

Demonstrating Commitment to Continuous Improvement and Innovation

Expanding into new markets often means navigating rapidly changing conditions. In export markets, customers expect businesses to be agile—adapting to new trends, including shifts in consumer preferences, technological advancements, and evolving regulatory environments. For a business to succeed on the global stage, it must constantly innovate and improve. Winning awards, particularly those based on innovation or sustainability, signals to potential customers and partners that the company is committed to ongoing improvement.

An award for innovation, for instance, can be a testament to a company's ability to adapt to changing market conditions, create groundbreaking products, or improve operational efficiencies proving they are invested in staying ahead of the curve. For international customers, this can be an attractive quality, as they are more likely to trust companies that are forward-thinking and open to change, as their products or services will always be evolving to meet consumer needs.

Moreover, being recognized for sustainable practices, such as reducing environmental impact or implementing ethical sourcing, can give companies an edge in export markets, especially in regions where sustainability is a major concern for consumers.

Leveraging Awards in Bidding and Tenders

In many export markets, companies must go through a formal bidding or tendering process to win contracts and having an award under your belt can give you a competitive edge. Government and private-sector buyers often require proof of a company's ability to meet specific quality standards and demonstrate reliability.

In fact, many organizations prefer to work with companies that have won industry awards, as it provides them with an extra layer of confidence that the business can deliver on its promises.

In conclusion, winning awards can have a profound impact on a business's ability to expand and succeed in export markets. Beyond the prestige and recognition, they bring, awards play a key role in building trust, differentiating a business from competitors, attracting strategic partnerships, and boosting internal morale. As companies continue to navigate the complexities of international trade, leveraging awards can serve as an invaluable tool in driving growth and ensuring long-term success in global markets. By using awards as a powerful part of their marketing and expansion strategies, businesses can strengthen their position in export markets and achieve sustainable growth.

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NCE Export Awards 2017, 2018, 2019, 2021, 2022, 2023
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- Agriculture Value Added Sector
- Fresh & Processed Agricultural Export Crops Sector



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- Ceylon Association of Shipping Agents
- Sri Lanka Association of NVOCC Agents
- Sri Lanka Freight Forwarders Association
- A Grade License of Merchant Shipping

Service Excellence - Exim India Award - 2014 - 2021

NVOCC of the Year - Regional Operator / General Purpose.



Our Values

SMART - Service Measures Always Reliable Trusted

TEAM Work - We believe Together Everyone Achieves More

CONTACT US

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CBA CÂMARA DE COMÉRCIO BRASIL-ÁSIA

Business opportunities in the Brazilian Market.



BUSINESS OPPORTUNITIES IN THE BRAZILIAN MARKET

Brazil, as an emerging economy and one of the largest markets in Latin America, offers diverse opportunities for exporting, both for traditional products and newer niches. Some of the main export opportunities for Brazil include:

1. Technology and Software 2. Food and Beverage Products 3. Health Products and Medicines
4. Machinery and Equipment 5. Fashion and Textiles 6. Construction and Decoration Products
7. Renewable Energy 8. Tourism and Services 9. Sustainability and Green Products
10. Automotive and Parts Sector

These areas have enormous growth potential due to the strength of the Brazilian market, its size, diversity and constant changes in consumer needs. To exploit these opportunities, it is essential to understand the regulations and nuances of Brazilian foreign trade, such as tariffs, taxes and trade agreements that Brazil has with other countries.
The CBA – Brazil Asia Chamber of Commerce acts as a facilitator in trade and regulatory processes.



REGINALDO LANTE
Ceo President - CBA - Chamber of Commerce Brazil Ásia
2015-2025
Mentor
Business Consultant
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EXPANSION OF EXPORT PORTFOLIO INTO THE LUCRATIVE CHINESE MARKET

Sri Lanka is looking forward to exploring new trade and investment opportunities. China is the second-largest economy in the world, and it is a very thriving, innovative, technologically advanced economy. This article will present trade between Sri Lanka and China including economic outlook of China, bilateral trade, market access developments and opportunities and challenges.

1. Economic Outlook of China

China's economic growth has reached 5% year-on-year with its GDP reaching US$ 18.77 trillion in 2024. Value added industries have shown steady growth continuously. Innovative development continues to be strengthened, with R&D funding. The Global Innovation Index 2024 released by the World Intellectual Property Organization ranks China 11th among the world's most innovative economies. During the past year, China has made significant progress achieving record highs in grain output, new energy vehicle production, railway trips, and foreign trade volume, among other key indicators.

China's foreign trade has remarkably progressed over five decades since its opening in 1981. In 1981, its total trade amounted to only US$ 2.5billion. China's total external trade of goods in 2024 amounted to US$ 6.00 trillion, registering exports at US$ 3.5 trillion and imports at US$ 2.55 trillion. Three primary trading partners are the ASEAN, the EU and the USA. As the world's second-largest importer and a major trading partner of more than 150 countries and regions, China has hosted the China International Import Expo (CIIE) for past 7 years, inviting businesses from around the globe to explore the vast potential of its 1.4 billion consumer market.

2. Bilateral Trade

Sri Lanka being an economic partner of the Belt and Road Initiative (BRI) enjoys close economic ties with China. The total bilateral trade between the two countries reached US $ 3,347 Mn for 2023. Sri Lanka has exported with a value of US$ 257.73Mn to China in 2023 and increased by 2.5% compared to 2022. The main export products are Ceylon tea, apparel, natural rubber-based products, gem and jewellery, mineral, activated carbon, coconut value added products, confectionery products and fisheries products. Apparel, Ceylon black tea and coconut value added products are the main products exported with a value of US$ 65.5 Mn, US$ 55 Mn and US$ 43.44 Mn respectively in 2023.

Bilateral Trade between Sri Lanka & China over the past 6 years is as follows; (US$ Mn)

YEAR	EXPORTS		IMPORTS		TOTAL TRADE TURNOVER		TRADE BALANCE
	Value	Growth (%)	Value	Growth (%)	Value	Growth (%)	
2018	230.54	-	4,121.07	-	4,351.60	-	-3,890.53
2019	228.94	-0.69	4,033.58	-2.12	4,262.52	-2.05	-3,804.64
2020	222.79	-2.69	3,576.96	-11.32	3,799.75	-10.86	-3,354.18
2021	273.81	22.90	4,754.51	32.92	5,028.32	32.33	-4,480.70
2022	251.73	-8.07	3,346.23	-29.62	3,597.95	-28.45	-3,094.50
2023	257.73	2.50	3,089.54	-7.60	3,347.27	-6.90	-2,831.81

(Source: EDB)





Sri Lanka has increased imports from China from US$ 160 Mn to US$ 4.0 billion during the period 1995-2021. It has been observed that until 2008, the imports were stable but with the increase of rapid development of telecommunication, electrical and electronic sectors, imports from China have remarkably increased widening the balance of trade. Imports have decreased from 2021-2023 due to tight control of the outflow of foreign exchange with many import restrictions. In 2024 up to October, imports from China to Sri Lanka amounted to US$ 3,509 Mn in the sectors such as electronics, telecommunication equipment, fabric, yarn, plastics and metal.

3. Progress of Market Access for New Products

The General Administration of Customs of China (GACC) is the regulatory body for importation of food and related agricultural products into China. There are several Laws, Regulations and Decrees applicable for importation of food and agricultural products into the Chinese market. Under the Registration Regulation, export establishments are required to be registered with the GACC with effect from January 1st of 2022. The following steps must be followed by exporting country for selected agricultural/fisheries/meat products to be eligible market access into China.

1. Application and acceptance
2. Questionnaire and risk analysis
3. On-site examination
4. Confirmation of entry inspection & quarantine requirements

Following proactive communications and collaborative efforts with the competent authorities during the past two years, Sri Lanka has been able to gain market access to five products sectors by signing market access Protocols on sanitary, phytosanitary and quarantine between the two countries. Accordingly, marine aquatic fisheries, fresh pineapple, Ceylon cinnamon, poultry (Chicken feet), wheat bran pellets have successfully gained market access. Marine aquatic fisheries, fresh pineapple, Ceylon cinnamon export enterprises which are registered and recommended by the competent authorities of Sri Lanka have already completed the registration process with the GACC.

4. Untapped Opportunities & Challenges

China's trade in goods with the Belt & Road Initiative (BRI) partner countries has reached US$ 3.07 trillion in 2024 which has accounted for 54% of China's imports. There is a great potential for Sri Lanka to become an important trading partner of China under the BRI. Chinese market is a lucrative market with 1.4 billion population and an active player of global supply chains. To capture the Chinese market for Sri Lankan products, supply capacity, adhering to quality and food safety, innovations, brand development, packaging and digitalization are important factors to be considered. New products opportunities can only be secured if considerable efforts are made to increase the supply capacity, adhering to global standards and registration requirements. A few examples are:

a) High -value Marine Fisheries Products: Ceylon Crabs, Shrimps, Lobsters etc.

There are 30 companies registered with the GACC, but export performance is not substantial due to many reasons. Inadequate supply is the key to meeting the demand. China imports crabs from India, Indonesia and the daily trading volume is around 250MTs. Sri Lanka exports as small volumes of mixed types and unable to meet required volumes.

b) Fresh Pineapple: Gaining market access is not a simple procedure which takes at least 2-3 years to complete the process. Currently, four companies have registered with the GACC for fresh pineapple. There is a need to improve the supply capacity to make a significant impact on the export basket. Sri Lanka further has a capacity to expand for tropical fruits such as mangoes, mangosteen, durian, tropical banana if a steady high quality supply base can be established.

c) Cocopeat:

Chinese market has a ready demand for cocopeat. The registration regulation has also been changed since August, last year and new registration of companies needs to be adhered to the documentary evaluation of process of the production, processing and fumigation requirements.

d) Ornamental Fisheries: There is a potential, but registration of exporting enterprises has not been completed yet.

Sri Lanka is not a bulk producer but a niche producer of products with distinctive quality. Recently, the Embassy organized a media briefing on Sri Lanka's national brands and potential products. Twenty-one media releases were published on on-line media highlighting unique selling points

of Ceylon tea, Ceylon cinnamon, fresh pineapple, Ceylon crabs and Ceylon sapphires. The message was well captured by the Chinese consumers and industrial users.

To capture the untapped opportunities in the Chinese market, the most important point that needs to be highlighted is that it requires an integrated approach with the competent authorities which formulate regulations, policies and monitoring system for exporting enterprises as promising exportable industries. For example, for the aquatic marine fish and inland fisheries supply sustainability, establishment of enterprises monitoring system and registration regulation are vested with the Ministry of Fisheries (Department of Fisheries and Aquatic Resources/NAQDA) and for Poultry (meat Products), and ornamental fisheries, registration of exporting enterprises & monitoring responsibility is under the purview of the Department of Animal Production and Health (DAPH).

The National Plant Quarantine Services and Animal Quarantine Services have a great role to play in this process. These are the institutions which issue quarantine certifications and recommend export enterprises with internal registration system, ensuring Sri Lankan enterprises comply with the sanitary, phytosanitary and food safety requirements for food and non-food agricultural exports and implementation of the signed protocols between Chinese Customs and Sri Lanka. In this context, special attention should be paid to capacity building, enhancing the level of competency and strengthening these units with adequate staff.

Further, digitalization of procedures, innovative packaging and marketing strategies are important when entering the Chinese market. Social media and e-commerce are two popular strategies of digital marketing in China. These marketing strategies have created a platform for consumers to discover, evaluate, and purchase desired products. Increasing purchasing power of tech savvy consumer segment has become an integral part of the day-to-day online shopping among Chinese consumers. Popular e-commerce and social media platforms such as Taobao (monthly traffic 275.6mn), Douyin (traffic 231.6Mn), Pinduoduo (traffic-354 Mn), Xiaohongshu (traffic 151.5 Mn), JD (traffic 133.4 Mn), Tmall (traffic 81.1Mn), Alibaba/1688.com (traffic 41.5Mn), SmZDM (traffic 29.8), Meituan (traffic 9.5Mn), Dianping (traffic 7.8Mn) are the active players in the consumer market. Sri Lankan companies should consider such opportunities in liaison with Chinese partners for introducing ready-to-use consumer products. The companies which have positioned Sri Lankan brand identity in the global market have greater opportunity in the Chinese market. For Small and Medium Enterprises (SMEs), participation at main trade fairs such as South Asia Kunming Expo, CIIE, Canton Fair, CISMEF is one of the strategies to entering to the Chinese market enabling them to understand the market dynamics and export readiness.

Mrs. Nalika Kodikara,
Minister (Commercial)
Embassy of Sri Lanka, People's Republic of China







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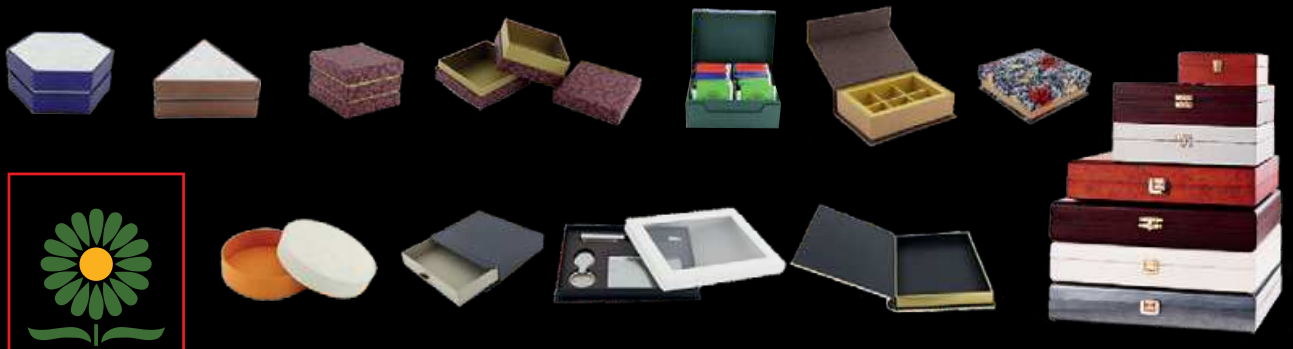




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