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SRI LANKA EXPORTER 122nd Edition

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THE NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA (NCE)

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2. Issue of Certificates of Origin and related Export Documentation
3. Dissemination of Trade Inquiries and Trade Leads
4. Conduct of Training Programmes and Workshops
5. Conduct of Professional Courses through the National Institute of Exports (NIOE)
6. Participation in Trade Fairs, Exhibitions, Trade Delegations etc.
7. Issue of Specialized certificates
8. Assistance for Innovation & Techno Entrepreneurship
9. Assistance for Resource Efficient Cleaner Production
10. Website Facilities
11. Sectoral Meetings
12. Representation of Macro and Individual Issues
13. Support services for Trade Associations
14. Distribution of Members Directory
15. Dissemination of Market Information, Trade Statistics and Buyer Information
16. Linking of Producers with Member Exporters
17. Support SME's under the 'Aspiring Exporters' Programme
18. Support services for women Entrepreneurs and Exporters
19. Issue of Certificates of Ethical Trading (CET)
20. Submission of Proposals for the Annual Budget of the Government
21. Recognition of Export Performance
22. Auditorium Facilities

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NCE Sri Lanka — Voice of the Exporter

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Expanding Market Access for Sri Lankan Exporters



In today's interconnected global economy, the importance for Sri Lanka to diversify and expand its export markets cannot be overstated. As a nation endowed with unique natural resources and a skilled workforce, Sri Lanka's potential to thrive in international trade is significant. However, realizing this potential requires strategic efforts to overcome existing challenges and capitalize on emerging opportunities.

The importance of providing market access opportunities to Sri Lankan exporters cannot be understated. Diversifying export destinations reduces dependency on a few markets, mitigates risks associated with economic fluctuations in specific regions, and enhances overall resilience. Access to new markets opens avenues for higher revenue streams, encourages innovation, and stimulates economic growth by creating employment opportunities across various sectors.

Sri Lankan exporters stand to gain immensely from exploring new markets. While traditional markets have provided stable avenues for trade, tapping into new regions offers untapped potential. Emerging economies in Asia, Africa, and Latin America present burgeoning consumer markets eager for Sri Lanka's renowned tea, apparel, gems, and spices. By diversifying their export destinations, Sri Lankan businesses can secure long-term sustainability and competitiveness in the global marketplace.

Despite these opportunities, several challenges impede Sri Lanka's export expansion efforts. Infrastructure bottlenecks, bureaucratic hurdles in trade facilitation, and regulatory complexities often hinder efficient export processes. Inconsistent policy frameworks and inadequate financial support further constrain the growth of small and medium enterprises (SMEs) in international trade. Additionally, global trade dynamics, including tariff barriers and non-tariff measures, pose formidable challenges for Sri Lankan exporters seeking to penetrate new markets.

To overcome these challenges, concerted efforts are required from both the public and private sectors. Enhancing infrastructure development, particularly in transportation and logistics, will reduce the cost and time of exporting goods. Simplifying trade procedures and streamlining regulatory frameworks through digitalization and automation will improve efficiency and transparency. Providing targeted financial assistance and capacity-building programs to SMEs will enhance their competitiveness and enable them to meet international standards.

Furthermore, developing strategic partnerships and leveraging international trade agreements can facilitate market access and mitigate trade barriers. By actively participating in trade negotiations and advocating for favourable trade policies, Sri Lanka can safeguard its exporters' interests and create a conducive environment for sustainable export growth.

In conclusion, expanding market access for Sri Lankan exporters is not merely a strategic choice but an imperative for sustainable economic development. By diversifying export destinations, addressing inherent challenges, and leveraging emerging opportunities, Sri Lanka can strengthen its position in the global economy and achieve inclusive growth that benefits all segments of society. Through collaborative efforts and forward-looking policies, Sri Lanka can unlock its full export potential and emerge as a dynamic player in the international trade arena.

As we steer the complexities of global trade, it is critical for policymakers, businesses, and stakeholders to work together towards a shared vision of prosperity and resilience for Sri Lanka's export sector.

Certificate OF ETHICAL TRADING

To maintain a competitive edge in the market, exporters must adhere to Fair and Ethical Trading Practices, safeguard the environment, and promote sustainable development.

Understanding the significance, the National Chamber of Exporters of Sri Lanka (NCE) issues a 'Certificate of Ethical Trading' to its Member Exporters who adhere to Ethical Trading Practices, Good Governance, and conformity to sound environmental and social practices based on the 08 Principles which are listed below.

PRINCIPLE 1

Trading Practices

Trades with considering for the social, economic and environmental well-being of the country and prevents them from being exploited for the profit of others. Also, adopts trading and operational policies that are acceptable to all Stakeholders.

PRINCIPLE 2

Payment of Statutory Wages

Pay wages and statuary commitments to all its employees according to National requirements

PRINCIPLE 3

Child Labour and Forced Labour

Not employ anyone under the minimum age declared by the labour law and no involuntary, forced or bonded labour is used.

PRINCIPLE 4

Non-Discrimination, Gender Equity and Freedom of Association

Not to support discrimination in all aspects and provide equal pay & opportunities for women and men. Providing special training and encouragement to women to take leadership and provide a harassment-free work environment to all (women & men).

PRINCIPLE 5

Working Conditions

To provide a healthy and safe workplace for all its employees.

PRINCIPLE 6

Capacity Building

To develop management / technical skills for employees to create better productivity and opportunities in the workplace.

PRINCIPLE 7

Promotion of Good Values

Promotion of Good Values

PRINCIPLE 8

Environment

To use environmentally friendly raw materials and production methods and safeguard nature.

NCE partners with Ind-Expo Certification Limited for technical evaluation of the Certificate of Ethical Treading, enhancing credibility and providing transparent evaluation methods. Ind-Expo is a non-profit organization accredited by the Sri Lanka Accreditation Board and the International Accreditation Forum.

This initialtion aims to assist and guide Member Exporters in developing the Systems and Practices in their Enterprises based on Evaluations.

NCE is the first and only trade Chamber in Sri Lanka to issue a Certificate of Ethical Trading of Good Governance.

This service will bring significant benefits to exporters as follows:

1. A Credible Certificate from The National Chamber of Exporters of Sri Lanka that Confirms adherence to Good Trading Practices, ethical behavior and adherence to the legislations related to labour, environment and Industries.
2. Provides enterprise a competitive edge in international markets.
3. Serves to attract the attention of stakeholders in the international marketplace, particularly buyers who prioritize ethical considerations.
4. By adhering to ethical standards, companies can reduce the risk of reputational damage, legal issues, and other negative consequences associated with unethical practices.

The Chamber invites its members to obtain this certificate to demonstrate itself in the international market.



NCE Members awarded with CET

The following NCE Members have been awarded the CET and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical behavior, Environment & Society

Certificate of Ethical Trading

The following NCE Members have been awarded the CET and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical behavior, Environment & Society

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Advantis Express (Pvt) Ltd

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Advantis Projects and Engineering (Pvt) Ltd

Agacia Ceylon (Pvt) Ltd

Alumex PLC

Anverally & Sons (Pvt) Ltd

Arpitalian Compact Soles (Pvt) Ltd

Belden Industries (Pvt) Ltd

Bio food Exports (Pvt) Ltd

Bogala Graphite Lanka PLC

Brilliant Cuts (Pvt) Ltd

Ceilan Coir Products Export (Pvt) Ltd

Ceyline Maritime Services (Pvt) Ltd

Ceylon Cold Store PLC

Ceylon Jewelry Manufacturers (Pvt) Ltd

Colombo Export and Import Agencies (Pvt) Ltd

D. Samson Industries (Pvt) Ltd

Dankotuwa Porcelain PLC

DBS Logistics Ltd

Derana Marketing Services (Pvt) Ltd

Diamond Cutters Limited

Diamond International Lanka (Pvt) Ltd

Certificate of Ethical Trading

The following NCE Members have been awarded the CET and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical behavior, Environment & Society

Dipped Products PLC

Dkw-Aqua International (Pvt) Ltd

Dutch Lanka Trailer Manufacturers Ltd

E silk Route Ventures (Pvt) Ltd

Eco Transfer Prints (Pvt) Ltd

Ex Pack Corrugated Cartons PLC

Farmchemie Manufacturers (Pvt) Ltd

Flex Film International (Pvt) Ltd

Gamma Interpharm (Pvt) Ltd

Go Green Exports (Pvt) Ltd

Green Space International (Pvt) Ltd

Greenkeepers (Pvt) Ltd

Greenway Asia Lanka (PVT) Ltd

Halal Accreditation Council (Guarantee) Ltd

Hayleys Fabric PLC

hSenid Business solutions

Imperial Tea Exports (Pvt) Ltd

Jaindi Export (Pvt) Ltd

Janet Lanka (Pvt) Ltd

Kandric Tea Beverages Lanka

Kandygs Handlooms Exports (Pvt) Ltd

Keells Food Products PLC

LAUGFS Corporation (Rubber) Ltd

Lumbini Aquaria International (Pvt) Ltd

Certificate of Ethical Trading

The following NCE Members have been awarded the CET and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical behavior, Environment & Society

Mabroc Teas (Pvt) Ltd

Macksons Paint Industries (Pvt) Ltd

Maliban Biscuit Manufactories (Pvt) Ltd

McLARENS Containers (Pvt) Ltd

Miami Clothing (Pvt) Ltd

Napronet (Pvt) Ltd

Neil Fernando & Company (Pvt) Ltd

Nestle Lanka PLC

Nidro Supply (Pvt) Ltd

Noritake Lanka Porcelain (Pvt) Ltd

NPS Packaging (Pvt) Ltd

Oceaneeds (Pvt) Ltd

Overdime Exports (Pvt) Ltd

Pan Asia Coloured Yarns

People's Organisation for Development Import and Export

Premier Packaging International (Pvt) Ltd

Ramya Horticulture (Pvt) Ltd

Regency Teas (Pvt) Ltd

Rhino Roofing Products Ltd

Richard Pieris Exports PLC

Rileys (Pvt) Ltd

Riococo Lanka (Pvt) Ltd

Royal Fernwood Porcelain Ltd

SALOTA International (Pvt) Ltd

Certificate of Ethical Trading

The following NCE Members have been awarded the CET and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical behavior, Environment & Society

Samson Bikes (Pvt) Ltd	Samson Manufactures (Pvt) Ltd	Samson Rajarata Tiles (Pvt) Ltd	Samson Rubber Products (Pvt) Ltd
Scanwell Customs Brokers (Pvt) Ltd	Scanwell Logistics Colombo (Pvt) Ltd	Sierra Cables	SOPP Industries Lanka (Pvt) Ltd
Spectra Integrated Logistics (Pvt) Ltd	Spectra Logistics (Pvt) Ltd	Statesman Hats (Pvt) Ltd	Talawakelle Tea Estates PLC
Taprobane Seafoods (Pvt) Ltd	Textrip (Pvt) Ltd	Toyo Cushion Lanka (Pvt) Ltd	Tropikal Life International (Pvt) Ltd
Wichy Plantation Company (Pvt) Ltd			



BE AN ETHICALLY CERTIFIED EXPORTER

National Chamber of Exporters of Sri Lanka (NCE) issues the 'Certificate of Ethical Trading' to Member Exporters who follow Ethical Trading and Conformity to Good Environmental and Social Practices, based on 08 Principles which have been developed and followed by the Chamber.

Main Benefits

- A Credible Certificate of value from the National Chamber of Exporters of Sri Lanka.
- Comply with international standards on ethical behavior, labour, environment etc.
- Confirms adherence to Good Trading Practices.
- Provides your enterprise a competitive advantage in international markets.
- Serves to attract the attention of stakeholders in the international market place, particularly buyers.
- Recognized by various Government and Private sector stake holders

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General Activities

'Avurudu Breakfast'

On April 18th, the National Chamber of Exporters (NCE) embraced tradition by hosting its annual 'Avurudu Breakfast'. The event welcomed Secretariat staff and members of the Management Committee in a warm celebration, extending heartfelt wishes for a prosperous New Year to all Sri Lankan exporters.











NCE Wesak Dansala

In consideration of the Wesak Festival an "Ice Cream Dansala" was organized by the NCE. This initiative aimed to stand-in community spirit and joy during the festival, offering free ice cream to attendees. The event not only highlighted the festive atmosphere of Wesak but also demonstrated the NCE's commitment to community engagement and cultural celebration.

Trade Delegations And Market Access Activities

Meeting with Suppliers / Producers" program in Kandy District

NCE joined a "Meeting with Suppliers/Producers" program in Kandy District organized by the Department of Industrial Development and Enterprise on 30th April 2024. Six member companies joined this delegation under multi sectors. Hon. Governor of the Central Province grace this event as the Chief Guest.









CERTIFICATES OF ORIGIN

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Meetings/Discussions With Stakeholders And Other Interested Parties On Trade-Related Activities

Representatives from the National Chamber of Exporters of Sri Lanka (NCE) met with Jean-Alexandre EGEA

Representatives from the NCE met with Jean-Alexandre EGEA, the Economic Counsellor at the Embassy of France in Sri Lanka and the Maldives on 02nd April 2024, to express appreciation to France, a crucial trade partner whose considerable purchases have greatly supported Sri Lanka's economy. This acknowledgement highlights the cooperative efforts and mutually beneficial economic ties between the two countries.



Meeting with Mr. Suranjith Swaris, a Marketing and Branding Expert

NCE Officials had a Meeting with Mr. Suranjith Swaris, a Marketing and Branding Expert, Past President of SLIM, and Member of the NCE Export Awards Panel of Judges in April 2024, to discuss collaboration to organize workshops specifically targeting SME exporters, focusing on subjects related to Market Access and Branding.



Meeting with Asian Development Bank Colombo

NCE officials held a productive meeting with representatives from the Department of Samurdhi Development and the Asian Development Bank Colombo in April 2024. The discussions centered on strategies to facilitate engagement in programs linking regional job seekers with export enterprises and establishing connections between producers and exporters.



Meeting with Cotecna Lanka (Pvt) Ltd

Following their membership, Cotecna Lanka (Pvt) Ltd. visited NCE in April 2024 to explore how their value-added services may help NCE's member exporters. The discussion focused on prospective collaborations to improve export capacities through personalized solutions and specialized assistance, helping exporters overcome the challenges of acquiring certificates.



NCE congratulates Nidro Supply (Pvt) Ltd

NCE congratulates Nidro Supply Private Limited, a pioneering force in the export sector specializing in fresh fruits and vegetables, on its 50th Anniversary during the month of April 2024. Known for its commitment to excellence and utilization of cutting-edge methodologies, Nidro Supply has received numerous awards at the NCE Export Awards, including the prestigious NCE Challenge Trophy for Best Ethical Trading Exporters in 2022.



Mrs. Dawn Austin, the Co-founder and Managing Director, also represents the Chamber at the Council.

NCE officials met with Mr. Kapila Fonseka, who has been designated as the Sri Lankan Ambassador to Sweden



On 19th April 2024, NCE officials met with Mr. Kapila Fonseka, who has been designated as the Sri Lankan Ambassador to Sweden. He will also be accredited to Denmark, Finland, Lithuania, Estonia, Norway, and Iceland.

The discussions focused on the support required by Sri Lankan exporters to access new markets. Mr. Fonseka has assured his fullest support, including organizing B2B forums with buyers and coordinating a business delegation from Sri Lanka during the the latter part of this year.

NCE officials met with Ms. Wijayanthi Edirisinghe, the Designated Ambassador to Thailand



NCE officials met with Ms. Wijayanthi Edirisinghe, the Designated Ambassador to Thailand on 24th April 2024.

A fruitful meeting took place to discuss exports under the signed SLTFTA. The NCE is planning a seminar to highlight how Sri Lankan exporters could utilize the FTA to increase exports, as well as a possible business delegation to Thailand later this year.

The NCE wishes Ms. Edirisinghe all the best on her appointment and will work closely with the mission.

Meeting with the Ambassador of the Embassy of the Republic of Germany in Sri Lanka

On 30th April 2024, the President and Secretary General of the National Chamber of Exporters of Sri Lanka (NCE) met with Dr. Felix Neumann, Ambassador of the Embassy of the Republic of Germany in Sri Lanka on 30th April 2024, to express appreciation to Germany, a crucial trade partner and the fourth largest importer of Sri Lankan products, greatly supporting Sri Lanka's economy.



The NCE, on behalf of Sri Lankan exporters, acknowledged the cooperative efforts and mutually beneficial economic ties between the two countries.

Meeting with the Ambassador of Norway to Sri Lanka



Upon an invitation extended by Mano Sekaram, Honorary Consul General of Norway in Sri Lanka, officials from NCE met with Her Excellency Ms. May-Elin Stener, Ambassador of Norway to Sri Lanka and India, at the Norway-Sri Lanka Business Community Meeting on 03rd May 2024.

During the meeting, NCE provided an update on their previous project, which involved assisting 6000 farmers in agriculture. These farmers were subsequently sourced from by NCE members for their exports.

The NCE also made a request for the continuation of this project, emphasizing its significant benefits to the farmers in the Northern Community as well as to the NCE member exporters.

NCE Officials met with the Designated Sri Lankan Ambassador to Saudi Arabia



On 16th May 2024, Officials of NCE met with Mr. O.L. Ameer Ajwad, the Designated Ambassador to the Kingdom of Saudi Arabia (KSA), to discuss strategies for enhancing trade between Sri Lanka and Saudi Arabia. The meeting focused on NCE's plans to lead an Exporters Delegation to KSA and explore other initiatives to boost Sri Lankan exports to the region.

Mr. Ajwad expressed his enthusiastic support for the NCE's endeavors, emphasizing the importance of strengthening bilateral trade relations. He assured the officials of his commitment to facilitating their efforts by organizing Business-to-Business (B2B) forums with potential buyers in Saudi Arabia. Additionally, he committed to coordinating a business delegation from Sri Lanka to visit KSA later this year, aiming to foster direct engagement and collaboration between businesses from both countries.

The NCE's planned visit and Mr. Ajwad's supportive initiatives mark significant steps towards expanding Sri Lanka's export footprint in Saudi Arabia, potentially opening new avenues for economic cooperation and growth.

NCE Officials Meet with Designated Sri Lankan Ambassador to Romania



On 17th May, NCE Officials met with Ms. Madurika Joseph Weninger, the designated Sri Lankan Ambassador to Romania, to discuss enhancing trade relations between the two countries. Despite a decrease of 2.53% in Sri Lanka's exports to Romania in 2023, resulting in a total export value of USD 10.38 million, the NCE is keen on boosting these figures in the coming years.

The meeting highlighted the possibility of organizing a trade delegation from Sri Lanka to Romania. This delegation would aim to engage with local chambers of commerce and key business contacts in Romania, promoting Sri Lankan products and exploring new avenues for export growth.

Enhancing Sri Lankan Exporters' Access to the EU Market: NCE and UNIDO Collaboration



On 22nd May 2024 , NCE officials held a productive meeting with Dr. Jairo A. Villamil-Diaz, International Senior Specialist at UNIDO, along with other officials, to discuss support strategies for the Sri Lankan exporter community. The discussion centered on equipping exporters with crucial knowledge about new requirements, regulations, and certifications necessary for entering the EU market. Additionally, the meeting addressed ways to assist small and medium exporters in obtaining ethical trading certification and to support micro-level enterprises in their efforts to enter the export market.

NCE Collaboration with SLSI to Enhance Export Quality and Compliance

On the 22nd May 2024., The NCE team met with Dr. Siddhika Senaratne, the Director General of the Sri Lanka Standards Institution (SLSI), and her team to discuss organizing awareness programs aimed at enhancing the quality of product exports and ensuring compliance with international regulations. This collaboration is expected to significantly benefit NCE members by equipping them with the necessary knowledge and training to meet global market requirements.





Recognition of SLAB Accreditation for the SLSI Pre-export and Import Inspection Scheme

Congratulations to Dr. Siddhika Senaratne, Director General- Sri Lanka Standards Institution and Team for the Recognition of SLAB Accreditation for the SLSI Pre-export and Import Inspection Scheme that will ensure the compliance of an exported product, especially cinnamon to relevant Sri Lanka Standards or any other relevant standard specified by the importers before exporting the product to the buyer.

With this certification, the exporters can access the foreign markets as well as foreign buyers can buy the product without the risk of rejection.



NCE and BOC Discuss Strategies for Enhanced Export Promotion

On June 5, 2024, officials from the National Chamber of Exporters of Sri Lanka (NCE) convened with representatives from the Bank of Ceylon (BOC) to discuss innovative strategies for enhancing export promotion and further strengthening their partnership. The BOC, a steadfast partner of the NCE for many years, has consistently supported various programs aimed at enhancing export activities.

During the meeting, both parties explored new avenues for collaboration, reaffirming their commitment to nurturing growth and development in the export sector. This long-standing partnership between NCE and BOC continues to play a vital role in driving the country's export agenda forward, ensuring sustained economic growth and development.



With a shared vision and renewed dedication, NCE and BOC are poised to implement effective measures that will benefit exporters and contribute significantly to the national economy.

NCE Officials met CEO of MA'S Tropical Food Processing



On June 7, 2024, Maliek De Alwis, CEO of MA'S Tropical Food Processing (Pvt) Ltd, met with officials from the NCE. As an active member of the NCE since 1996, MA'S Tropical Food Processing has been part of the Chamber for 28 years, demonstrating a strong commitment to the export community.

MA'S Tropical Food Processing is renowned for manufacturing high-quality products and has made significant investments in establishing robust supply chains supported by international food safety certifications. The company's dedication to organic and fair trade practices is notable, with over 75% of their exports comprising organic products.

This ongoing commitment to excellence and sustainable practices underscores MA'S Tropical Food Processing's leadership in the industry and its substantial contribution to the country's export growth.

Meeting with Acting Director General of the Department of Agriculture

On June 10, 2024, officials from NCE, accompanied by Mr. Saman Kumara and Mr. S. Gnanaskandan , Industry Experts reprising this Sector, held a meeting with Mrs. Kamani Ranathunga, the Acting Director General of the Department of Agriculture, Ministry of Agriculture. The meeting took place at "Govijana Mandiraya" in Baththaramulla and focused on addressing the challenges faced by exporters of fresh fruits and vegetables.

A significant outcome of the discussion was the proposal to establish an action committee. This committee will aim to develop a strong system to enhance the availability of high-quality planting materials for fruits and vegetables, with a special emphasis on improving pineapple varieties for the export market. This initiative is expected to greatly benefit the agricultural export sector by ensuring a consistent supply of superior planting materials.



Meeting with Imperial Tea Exports (Pvt)Ltd - Proud NCE Member for 26 Years!

On June 19, 2024, NCE officials had the pleasure of meeting with the team from Imperial Teas (Private) Limited, a prominent tea exporter from Sri Lanka. Established in 1993, Imperial Teas is renowned for its exceptional private branded teas.

With a state-of-the-art factory and a dedicated team across multiple divisions, including an expert tea division and a dynamic marketing team, Imperial Teas ensures top-tier production and packaging. Accredited with numerous international quality standards and honoured with multiple awards for business excellence, Imperial Teas continues to shine in the tea industry.

As a proud NCE member for 26 years, Imperial Teas exemplifies commitment to quality and innovation in the tea export sector.











Insights into Sri Lanka's Presidential Candidates: Economic Policy Dialogues

In the lead-up to the 2024 presidential elections in Sri Lanka, the Chamber Council has undertaken a critical initiative to adopt informed decision-making among the country's business community. Through a series of dialogues with prominent candidates themed "Meeting the Presidential Candidates – 2024", the council aims to elucidate their economic policies and priorities, providing valuable insights for stakeholders, particularly exporters.

The inaugural session, held on April 25, 2024, featured the Opposition Leader, Honorable Mr. Sajith Premadasa. This meeting proved instrumental as it allowed Sri Lankan exporters to directly engage with Mr. Premadasa, posing pertinent questions and addressing concerns related to their operations. The dialogue not only shed light on the candidate's economic agenda but also offered exporters a platform to influence potential regulatory changes.







Continuing this constructive dialogue, the Chamber Council hosted its second session on May 29, 2024, welcoming Hon. Anura Kumara Dissanayake, Leader of the National People's and People's Liberation Front. This session, too, was invaluable for exporters, providing deep insights into the economic priorities and regulatory outlook of the candidate's party.

These dialogues have proven to be pivotal in shaping the business community's understanding of the forthcoming economic landscape under different leadership scenarios. By facilitating direct interaction between candidates and stakeholders, the Chamber Council has not only empowered exporters but also contributed to a more informed electorate ahead of the upcoming presidential elections.

As Sri Lanka prepares to elect its next leader, these dialogues stand as a testament to the importance of informed decision-making and proactive engagement in shaping the nation's economic future.

Congratulations to Sysco on celebrating 10 years of operations in Sri Lanka

Over the past decade, Sysco through their local innovation entity Sysco LABS has not only transformed the tech landscape but also empowered countless individuals with opportunities to innovate and impact the global food service industry.

Their commitment to driving technological advancement while fostering talent within Sri Lanka is truly commendable.

Furthermore, being honoured with the prestigious NCE Export award underscores Sysco LABS' exceptional contributions to the nation's economic growth and global presence. Their dedication to quality, innovation, and sustainability sets a benchmark for the industry.



Activities Related To Member Services

Joint Chamber Press Conference

To shed light on the pressing issues faced by Sri Lankan exporters, the National Chamber of Exporters of Sri Lanka(NCE) in collaboration with the Exporters Association of Sri Lanka (EASL), Joint Apparel Association Forum Sri Lanka (JAAFSL), Sri Lanka Shippers' Council (SLSC), Tea Exporters Association (TEA), Sri Lanka Association of Manufacturers and Exporters of Rubber Products (SLAMERP) & Sri Lanka Association for Software and Services Companies (SLASSCOM) organized an important press conference on April 7th, 2024, at Hotel Galadari.

This initiation was taken as a joint move to address critical issues hindering the country's export potential. In a comprehensive call to action, exporters have highlighted key concerns ranging from transparency and accountability in government agencies to challenges in accessing global markets and overcoming regulatory hurdles. Through a series of recommendations, they seek to foster a conducive environment for sustainable economic growth and international trade.





Webinar on the importance of Gap Assessment and Risk Analysis in Ensuring Ethical Business Practices

Ethical Trading Initiative (ETI), a prominent UK-based association that collaborates with key stakeholders to promote Human Rights within Global Supply Chains joined with NCE in organizing a webinar on 08th May 2024, exclusively for our members who have been certified with the "Certificate of Ethical Trading" (CET) on the significance of conducting Gap Assessments and Risk Analyses to uphold ethical business practices. Mr. Alok Singh, the Regional Director for South Asia at ETI, shared his expertise during the webinar to enrich the understanding of ethical business practices.





Seminar on Leveraging SLTFTA for Enhanced Trade Opportunities

NCE successfully conducted a seminar aimed at increasing awareness among its member exporters about the signed Sri Lanka-Thailand Free Trade Agreement (SLTFTA). The event, held at the Bougainvillea Hall of Hotel Galadari on 28th May 2024, drew significant participation from key stakeholders and exporters eager to explore new market opportunities in Thailand.

The seminar featured prominent resource personnel who provided comprehensive insights into the SLTFTA and its potential benefits for Sri Lankan exporters. The speakers included:

1. Ms. Wijayanthi Edirisinghe, Ambassador-designate to the Kingdom of Thailand, Sri Lanka
2. Mr. K.J. Weerasingha, Chief Negotiator, Office for International Trade
3. Mr. Chamida Pathiraja, Additional Secretary (Thrust Area Development), Ministry of Industries
4. Mr. K.A. Vimalenthirarajaha, Director-General, Department of Trade and Investment Policies, Ministry of Finance, Economic Stabilization & National Policies
5. Mr. Sanjeewa Pattiwila, Director of Commerce/Head of Rules of Origin Division - Department of Commerce

The seminar covered critical areas such as:

- Overview of SLTFTA: An in-depth explanation of the agreement's key provisions and advantages.
- New Market Opportunities: Detailed analysis of potential sectors and products that could benefit from the SLTFTA.
- Challenges for Entering the Thai Market: Identification of potential barriers and strategies to overcome them.
- Strategies for Market Expansion: Practical advice on how exporters can effectively penetrate the Thai market.
- Support from the Ministry of Industries: Information on the assistance available for trade and investment in the Thai market.



E- catalogue of CET Certified members

NCE published an E- catalogue with the profiles of CET Certified members and recognize their commitment to ethical business practices and sustainability on 06th of June 2024.

You can access using the link given or scan the QR

https://heyzine.com/flip-book/56d1f33bce.html



Training And Development

PCQI Training Sessions held on 03rd April, 06th and 07th May 2024



The National Chamber of Exporters of Sri Lanka, in collaboration with HNB, conducted a Preventive Controls Qualified Individual Course (PCQI) for company personnel working in food production and packaging facilities and beverages. This program plays a crucial role in ensuring the highest standard of safety and quality in the sector. The course took place on 30th April, 06th and 07th May 2024, for a total of 20 hours. Using the ease and accessibility of e-learning, the training was delivered via Zoom, allowing participants to participate remotely.

There were 12 participants present at this time.

NCE Internal Staff Training Session





On May 13th, 2024, the NCE conducted an internal training session for its staff members at the NCE Conference Hall. The training, led by Ms. Dilini Gamlathge, Assistant Director of Member Services/Operations, focused on enhancing technical and digital skills, which are essential for adapting to modern work environment trends.

During the session, staff members learned how to apply digital platforms to improve the effectiveness and efficiency of their day-to-day tasks. Mastering digital skills is crucial in today's workplace as it enables employees to streamline processes, improve communication, and stay competitive in a rapidly evolving technological background.

Workshop: Becoming a Competitive Exporter in the International Market

The NCE hosted an insightful workshop titled "Becoming a Competitive Exporter in the International Market" on June 12, 2024, at the Chamber Conference Hall. The session was led by Mr. Suranjith Swaris, a renowned Business and Marketing Consultant and former President of the Sri Lanka Institute of Marketing (SLIM).

The highly interactive workshop saw the participation of 25 eager attendees. The primary focus was on delving into essential aspects of marketing and branding for the international market, with an emphasis on aligning strategies with contemporary trends.





Workshop: Importance of Quality Standards towards the International Market

The NCE held another engaging workshop on June 26, 2024, at the NCE Chamber Conference Hall, with representatives from 20 companies in attendance. The workshop focused on critical aspects of quality standards necessary for the international market, with a particular emphasis on ISO standards and pre-export schemes.

The session was expertly conducted by Mrs. Kanchana Lokugeeganage, Deputy Director of the Sri Lanka Standards Institution (SLSI), and Mrs. Ayesha Salwathura, also a Deputy Director at SLSI. Their insights and expertise provided valuable guidance to the participants, highlighting the importance of adhering to stringent quality standards to ensure competitiveness in global markets.



NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA

Voice of the Exporter

HNB

YOUR PARTNER IN PROGRESS



Preventive Controls Qualified Individual (PCQI) Course

Organized by National Chamber of Exporters of Sri Lanka in partnership with HNB

OBTAIN PCQI CERTIFICATION
(FDA APPROVED CURRICULUM)

This is an important certificate for your staff working in food and beverage production and packing facilities. Expand your food exports and secure the market share of USA by conforming to US - FDA regulations on Human Food.

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FOR MORE DETAILS PLEASE CONTACT ON:

Tel: 011 434 4662
E-mail: operations@nce.lk

Monthly Management Committee And Council Meetings

The 04th NCE Management Committee meeting for the year 2024 and the 01st Council meeting with the newly elected Council Members

The NCE convened its inaugural Council Meeting following the Annual General Meeting on 25th April 2024, at Hotel Galadari. The Management Committee re-elected for its second year and newly elected Council Members, deliberated on various critical issues confronting exporters. During the meeting, participants engaged in comprehensive discussions regarding challenges and opportunities within the export sector.





The 05th NCE Management Committee meeting for the year 2024 and the 02nd Council meeting with the newly elected Council Members

The National Chamber of Exporters (NCE) convened its fifth Management Committee meeting of 2024 and the second Council meeting of the year after the AGM, on May 29, 2024, at Hotel Galadari. Council Members discussed a range of critical issues facing exporters, engaging in in-depth conversations about the challenges and opportunities within the export sector.



The 06th NCE Management Committee meeting for the year 2024 and the 03rd Council meeting with the newly elected Council Members

The NCE convened its sixth Management Committee meeting of 2024, along with the third Council meeting of the year with newly elected Council Members, on June 20th, 2024, at the NCE Conference Hall. During these meetings, Council Members engaged in comprehensive discussions on a range of critical issues impacting the export sector. The agenda focused on identifying both challenges and opportunities, aiming to bolster the sector's growth and sustainability in the current economic climate. During the Council Meeting, the following companies that obtained Membership of the Chamber in May received their membership certificates:





Javana Graphics (Pvt) Ltd



Raigam Marketing Services (Pvt) Ltd

NCE Annual Export Awards is the flagship event organized by the Chamber to recognize and reward the achievements of Sri Lankan Exporters of Products and Services and Service Providers in the International Marketplace. The event has been most looked forward to in the Business Calendar of Sri Lanka and has achieved national significance over the years due to its professionalism, and high standard of conduct.



EXPORT AWARDS-24

"Embrace Innovation and Digitalization"

Applications are now open

Applications Closing date

20TH SEPTEMBER 2024

Main Event

06TH DECEMBER 2024

at Hotel Shangri-La, Colombo

AWARD WINNERS ICON







National Chamber of Exporters of Sri Lanka (NCE) has introduced the Award Winners Icon to highlight the success of the Award Winners at the prestigious Annual Export Awards.

All winners are provided with this "Special Logo" by NCE. They have the opportunity to use the relevant winning icon in all their publicity and marketing materials, both locally and internationally.

For More Information

www.nce.lk

NCE Collaborations

NCE entered into a Strategic Partnership with MISL Holdings (Pvt) Ltd

NCE entered into a Strategic Partnership with MISL Holdings (Pvt) Ltd on 04th April 2024, One of the leading Production Automation Solution Providers in the country. This collaboration is poised to revolutionize how exporters harness technology to optimize their day-to-day operations. Together, we're committed to driving productivity and innovation in the industry.



Expack Corrugated Cartons Renewed its partnership with NCE for 2024

Expack Corrugated Cartons PLC, a leading manufacturer and marketer of printed corrugated cartons in Sri Lanka, renewed its strategic partnership with the NCE on 12th June 2024. This renewal ensures Expack's continued role as the Main Sponsor for the 32nd NCE Export Awards in 2024, marking the second consecutive year of their sponsorship.

Building on their longstanding relationship with the Chamber, this partnership underscores Expack's dedication to supporting the exporter community in Sri Lanka. It also highlights their commitment to fostering excellence within the industry, showcasing their ongoing support for initiatives that recognize and celebrate export achievements.



SALOTA International Renewed Strategic Partnership with NCE

SALOTA International Pvt Ltd., a distinguished leader in Sri Lanka's international freight forwarding sector with over a decade of expertise, has reaffirmed its strategic partnership with the NCE on June 14, 2024, in preparation for the 32nd NCE Export Awards.

This renewal highlights SALOTA's steadfast commitment to bolstering the nation's export industry. Since its inception, SALOTA has been at the forefront of pioneering innovative logistics solutions, guided by a corporate philosophy that places utmost importance on the welfare of its employees. This ethos has fostered a robust corporate culture and fueled continuous advancement.

The reaffirmed partnership with the NCE underscores SALOTA's unwavering dedication to excellence and its pivotal role in augmenting Sri Lanka's global trade capabilities.



CHULA TRADING



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- Identify untapped production capacity to respond immediately to new sales opportunities



TCC INFOTECH

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Australian Market Access For Sri Lankan Exporters

Economic Significance

Access to the Australian market offers Sri Lankan exporters several advantages:

1. For Sri Lanka, diversifying its export markets is critical to mitigate risks associated with dependency on a few countries. Australia serves as a stable and worthwhile market, reducing over-reliance on traditional export destinations.

2. Australia's demand for quality goods and services translates into higher revenues for Sri Lankan exporters. Products such as tea, apparel, and spices fetch premium prices, boosting Sri Lanka's foreign exchange earnings.

3. Exporting to Australia contributes positively to Sri Lanka's trade balance. The foreign exchange earnings from exports help stabilize the national currency and fund development projects, fostering economic growth.

4. The export sector is a significant source of employment in Sri Lanka. Increased exports to Australia can lead to job creation, particularly in rural areas where agricultural and manufacturing industries are concentrated.

Historical Context

The trade relationship between Sri Lanka and Australia dates back to the colonial era. Over the years, this relationship has evolved, marked by several key milestones:

1. **Colonial Era and Early Trade**: During the British colonial period, Ceylon (now Sri Lanka) began exporting tea to various parts of the British Empire, including Australia. The iconic Ceylon Tea soon became a staple in Australian households.

2. **Post-Independence Expansion**: Following Sri Lanka's independence in 1948, the trade relationship with Australia expanded beyond tea. Sri Lankan spices, rubber, and coconut products began to find a niche in the Australian market.

3. **Bilateral Agreements**: In the late 20th and early 21st centuries, bilateral trade agreements and diplomatic efforts strengthened the trade ties between the two nations. The Sri Lanka – Australia Trade and Investment Framework Arrangement (TIFA) which was signed on 02nd November 2017, has played a crucial role over the years in enhancing the bilateral trade and investment relations between Sri Lanka and Australia

4. **Modern Era and Diverse Exports**: Today, Sri Lanka exports a diverse range of products to Australia. Apart from traditional commodities like tea and spices, apparel, gems, and IT services have emerged as significant exports. This diversification underscores the dynamic nature of the trade relationship.



Australia, *with its strong economy and high purchasing power, stands as a key market for Sri Lankan exporters. This relationship, highlighted by decades of trade history, has provided Sri Lanka with numerous economic benefits. This article delves into the significance of market access to Australia for Sri Lankan exporters and traces the historical path of this trade relationship.*

Key Export Sectors

Several sectors stand out in Sri Lanka's exports to Australia:



Challenges and Opportunities

While the opportunities are significant, Sri Lankan exporters face challenges such as stringent quality standards and competition from other countries. However, these challenges can be mitigated through:

1. **Quality Assurance**: Investing in quality control and adhering to international standards can enhance the reputation of Sri Lankan products in Australia.
2. **Brand Building**: Creating strong brand identities for Sri Lankan products can help differentiate them in the competitive Australian market.
3. **Trade Facilitation**: Streamlining customs procedures and improving logistics can reduce the cost and time associated with exporting, making Sri Lankan products more competitive.

The Australian market is not just an opportunity but a necessity for Sri Lankan exporters. By capitalizing on this relationship, Sri Lanka can ensure sustained economic growth, increased employment, and improved trade balance. The historical ties and contemporary dynamics of Sri Lanka-Australia trade underscore a partnership that is poised for further growth, benefitting both nations. As Sri Lankan exporters continue to navigate this vibrant market, strategic efforts in quality enhancement, branding, and trade facilitation will be key to exposing its full potential.

THE NATIONAL CHAMBER OF
EXPORTERS OF SRI LANKA (NCE)

Business Delegation to

MELBOURNE AUSTRALIA

11 to 16 March 2024

In coordination with

The Consulate General of Sri Lanka in
Melbourne & Australia-Sri Lanka Business Council

NCE Exporters Delegation to Melbourne, Australia

In a significant move to strengthen trade and investment ties, the National Chamber of Exporters of Sri Lanka (NCE), in collaboration with the Sri Lankan Consulate in Melbourne and the Sri Lanka Australia Business Council, organized a business visit to Melbourne, Australia, from March 11th to 15th, 2024. This initiative aimed at promotion deeper economic connections between Sri Lanka and Australia, one of Sri Lanka's largest export markets.





The 12-member business delegation comprised representatives from various sectors, including food products, printing packaging/ labeling, paper products, electrical goods, handlooms, paints, tiles, rubber, footwear, and apparel. This diverse representation underscored the broad scope of Sri Lankan exports and the potential for expansion in the Australian market.

PROFILES OF THE DELEGATES

Chula Trading (Pvt) Ltd

Product sector : Food Products

Chula Trading, a Sri Lankan-based food exporting company established in 2014, offers a diverse range of food and beverage products under the brand Chula. We pride ourselves on sourcing ingredients from top growers and processors across Sri Lanka, ensuring the highest quality for our customers. Our manufacturing processes adhere to stringent hygiene standards, and we utilize the latest technology to maintain the quality of every ingredient. Our commitment to customer satisfaction drives our continuous efforts in delivering premium products to the world market.



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Director

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Products to be introduced to the Australian Market

Coconut products, spices, dehydrated products, dried fish, in brine bottle items, ready to cook products, instant eat products, cocktails & all food products

D. Samson Industries (Pvt) Ltd

Product sector : Footwear

D Samson Industries (Pvt) Ltd. is a Limited Liability Company established in 1962. We are the market leader in manufacturing, retailing and one of the leading exporters of footwear in Sri Lanka. As a matter of fact, D Samson Industries (Pvt) Ltd. is the first Shoe Manufacturing Plant in Sri Lanka to obtain the ISO 9001:2008 certification. Over the years, the Company has built an excellent reputation with its clientele as a result of the high quality standards that it has been able to maintain since the inception. The Company currently produces more than 27.5 million pairs of footwear per year and has a workforce of more than 2,200 employees.



Mr. Dilshan A. Rajapaksa
Managing Director

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Products to be introduced to the Australian Market

Sustainable Footwear including Rubber Flip flops, Sliders, Vulcanized canvas shoes, Rubber Boots with the certifications of FSC, Organic, GOTS, Fairtrade, Vegan and Recycle

PROFILES OF THE DELEGATES

Derana Marketing Services (Pvt) Ltd

Product sector : Food Products

Derana Marketing Services (Pvt) Ltd, founded in 2006, specializes in manufacturing, packaging, and exporting high-quality food products, particularly focusing on Sri Lankan cuisine. We take pride in spreading the authentic flavors of Sri Lankan culinary traditions worldwide, offering perfectly cooked curries and the aromatic richness of our spices. Our production processes adhere to international standards, including ISO 22000, HACCP, and GMP, ensuring the highest levels of quality and safety in every product we deliver.



Mr. M.L.C. Peiris
Managing Director

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Products to be introduced to the Australian Market

Ready to eat Sri Lankan Traditional Curries & pickles, Sri Lankan Spices, Vegetables & Fruits preserved in Brine water, Rice & Rice based products, Sri Lankan Sweets & etc. The product range consist more than 380 items

Iceman Paper Products (Pvt) Ltd

Product sector : Service Provider for Exporters

Iceman Paper Products (Pvt) Ltd. is Sri Lanka's leading manufacturer of paper canisters and tubes, supplying hygienic commodity and food packaging to top-flight exporters. Foreseeing the need to introduce environment-friendly packaging due to the irrevocable damage caused by plastic, the company was established in 2004.



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Director

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Products to be introduced to the Australian Market

Composite Cans & Canisters, Textile Tubes, Paper Drums, Paper Pallets, Edge Protectors

PROFILES OF THE DELEGATES

Macksons Holdings - Australia (Pvt) Ltd

Product sector : Trading in Tiles & Paints

Multilac, a leading household paint brand in Sri Lanka under Macksons Paints Lanka (Pvt.) Limited, has maintained its competitive edge for over 50 years. It sets itself apart by obtaining internationally recognized certifications for its products, ensuring they meet global standards. Notably, it's one of the first three global paint companies and the sole paint brand in South Asia to be certified "lead safe" by IPEN Org. America. Multilac dominates both local and international markets, exporting its products to over 10 countries including Australia, China, and Saudi Arabia.



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Mr. Ashane Hewawasam
Director

Products to be introduced to the Australian Market

PAINTS: Acrylic Paints, Exterior Texture and Non Texture Based Paints, Waterproofing Exterior & Interior Paint, High-performance 10-year guarantee Paint, Anti- Corrosive Paints, - Wood application Paints, Platinum Decorative Range Paints (Wallpaper effects), Fine Paint Brushes

TILES: Kitchen Backsplash Wall Tiles, Homogeneous (Full Body) Floor Tiles, Bathroom Anti Slip Floor Tiles, Ceramic Floor Tiles, Porcelain Floor Tiles

Kandygs Handlooms Exports (Pvt) Ltd

Product sector : Handloom Textiles

Established in 1971, Kandygs is a prominent player in the Handloom industry, boasting 300 handlooms, 30 power looms, and comprehensive weaving, dyeing, and sewing facilities. Our commitment to quality extends to supporting the Handloom Industry through fair employment and training opportunities for over 300 weavers. Our efforts have garnered international recognition, with successful exports to Japan, Germany, the UK, the Netherlands, Norway, Sweden, and the Maldives.



Mr. Gamalath Yahampath
Director

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Products to be introduced to the Australian Market

Handloom fabric made out of cotton and bamboo yarn. Fabrics that are suitable for home textiles and ready-made items out of these fabrics - ready-made curtains, cushion covers, rugs, table linen, quilts, kitchen linen and wall decorative pieces

PROFILES OF THE DELEGATES

Samson International PLC

Product sector : Rubber & Rubber Base Products

Samson International PLC stands as a prominent manufacturer of molded and extruded rubber products in Sri Lanka, boasting an impressive 35-year legacy in the industry.. With a steadfast commitment to quality, we proudly hold certifications in ISO 9001, ISO 14001, ISO 50001, and BSCI, reflecting our dedication to excellence in manufacturing practices. Our global footprint extends to over 30 countries, as we actively export our high-quality products worldwide.



Mr. Dilshan A. Rajapaksa
Managing Director

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dilshan@dsifootwear.com
www.dsifootwear.com

Products to be introduced to the Australian Market

Rubber hot water bottles, rubber mats, food-grade sealing rings, rubber beading, and an extensive array of molded and extruded rubber items

Sensa Solutions Lanka (Pvt) Ltd

Product sector : Packaging

SENSA Solutions (Pvt) Limited, a Sri Lankan company, specializes in providing packaging solutions for various industries including Apparel, Pharmaceutical, FMCG, and Rubber products. With over 15 years of experience, expertise, and cutting-edge technology in the packaging business, SENSA Solutions serves direct exporters and manufacturers. The company has forged partnerships with both local and overseas manufacturers to meet the diverse packaging needs of its clients.



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www.sensasl.com



Mrs. L.L. Sasiru Navodya
Director

Products to be introduced to the Australian Market

Printing packaging/Labeling – Apparel, FMCG, FOOD, Pharama - Boxboard Products, Flexible Packaging , Labels – Woven & Printed, Plastic Products, Hangers & Hooks , Rubber & Elastic, Flashing & Hangtags , QR & RFID

PROFILES OF THE DELEGATES

Statesman Hats (Pvt) Ltd

Product sector : Headwear Apparel Accessories

Statesman Hats (Pvt) Ltd. (BOI) & Victoria Apparel are based in Sri Lanka. They fall under Mountcastle PTY LTD Australia, established 1835. These companies play a very important role in manufacturing and suppling product (headwear and apparel uniforms) into the Australian Educational, State Government & Federal Government services, as well as the Airline private sector. The supply chain vertical relationship has existed for over 25 years and has developed a proud and proven reliability in product innovation, quality, service and on time deliverability.



Mr. Marcus Dehring
General Manager

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marcus@mountcastle.com.au

Products to be introduced to the Australian Market

Headwear apparel accessories

VEE Power Solutions (Pvt) Ltd

Product sector : Electrical Products

VEE Power Solutions (Pvt) Ltd. is a Leading power distribution panel manufacturing company equipped with modern, sophisticated industrial machines providing total power solutions and intelligent Panel Board solutions, along with a competent and well-experienced technical team.



Mr. Athula P. Jayarathne
Managing Director

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athula@veepower.lk
www.veepower.lk

Products to be introduced to the Australian Market

LV power panels, Telecommunication panels, Server racks, Enclosures

Trade With Australia

Introduction To Trade Between Sri Lanka & Australia

Australia is the 11th export destination for Sri Lanka. The total export value from Sri Lanka to Australia was USD 226.51 Mn in 2023 and total imports from Australia to Sri Lanka for the same period were USD 185.89 Mn. Australia is the 24th import origin for Sri Lanka.

Sri Lanka's exports to Australia has decreased by 11% in 2023 when compared to the year 2022. Imports from Australia has increased by 2.3% in 2023 when compared to the year 2022.

Sri Lanka's main export products to Australia in 2023 were Gloves, Mitts & Mittens of Textile, Women's Outerwear, Tea Packets, Pneumatic & Retreated Rubber Tyres & Tubes, Men's Outerwear, T-shirts, Men's and Women's Under Garments, Industrial & Surgical Gloves of Rubber, Motor Vehicles & Parts, Edible Preparations.

Sri Lanka's main import products from Australia in 2023 were Lentils, Edible Preparations, Cereals and its Products, Meat, preparations of Meat/Fish & Dairy Produce, Paper & Paper Products, Electrical & Electronic Products, Activated Carbon, Pharmaceutical Products, Paints, Varnishes and Dyeing Extracts.

Sri Lanka's Bilateral Trade with Australia (2018-2023)



Source: *Sri Lanka Customs*

Potential Products from Sri Lanka to Australia

1	Apparel	**5**	Fish & shellfish	**8**	Bicycles, carriages & parts
2	Tea & mate	**6**	Paper products	**9**	Metal products
3	Plastics & rubber	**7**	Vegetable residues & animal feed	**10**	Wood products
4	Machinery, electricity				

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Sri Lanka Australia Trade

Code	Description	2013	2014	2015
		Value	Value	Value
S.100106	Gloves, Mitts & Mittens of Textile	9,222,021	9,102,972	9,074,262
S.100102	Women's Outerwear	8,182,600	10,366,042	9,889,993
S.0101	Tea Packets	29,535,673	29,760,557	21,042,121
S.020302	Pneumatic & Retreated Rubber Tyres & Tubes	13,450,724	12,522,076	11,521,613
S.100103	Men's Outerwear	2,605,711	2,811,216	4,327,867
S.100104	T-shirts	6,020,592	6,090,266	9,898,695
S.100101	Men's and Women's Under Garments	2,314,845	2,960,873	5,923,360
S.020303	Industrial & Surgical Gloves of Rubber	4,002,405	4,068,336	3,558,168
S.190201	Motor Vehicles & Parts	6,494,672	4,143,843	4,450,015
S.110306	Miscellaneous Edible Preparations	2,254,613	2,849,315	2,610,537
S.190199	Other Electrical & Electronic Products	1,656,619	2,471,361	2,283,570
S.100107	Warm Cloths (Jerseys, Pullovers etc)	2,418,566	2,227,819	4,126,557
S.080101	Frozen Fish	179,485	301,721	247,132
S.030101	Coconut Oil	2,213,015	7,208,368	9,207,735
S.030205	Coco Peat, Fiber Pith & Moulded products	1,228,055	1,290,984	1,510,786
S.030106	Coconut Cream	153,910	214,918	461,633
S.100204	Made-up Textile Articles (Blankets, Rugs, Linen, Curtains etc)	4,495,034	3,692,055	3,804,811
S.2299	Other Manufactures nes	2,032,639	2,577,989	2,463,153
S.170301	Wall Tiles	4,835,988	5,118,774	4,199,078
S.030107	Liquid Coconut Milk	885,282	1,330,039	1,636,728
S.030301	Activated Carbon	1,770,007	540,550	749,543
S.2202	Mattresses & Mattress Supporters	236,958	488,244	514,088
S.100108	Activewear/Sportswear	1,007,240	265,248	710,948
S.030102	Desiccated Coconut	861,264	2,577,693	2,231,896
S.1102	Sugars, Sugar Confectionery & Bakery Products	754,999	773,070	818,923
S.100109	Hosiery	30,455	44,863	94,297
S.030105	Coconut Milk Powder	2,063,243	2,147,771	2,072,676
S.0903	Jewellery	1,024,016	1,443,902	1,529,718
S.1801	Structures of Iron & Aluminum	100	827	3,751
S.220102	Other Toys, Games & Sport Requisites	915,592	767,061	650,162
S.170401	Glass & Glassware	2,847,909	3,716,542	2,665,063
S.1101	Processed Vegetables, Fruits & Juices	1,113,802	1,096,869	851,244
S.110401	Rice	729,921	850,959	866,294
S.2101	Petroleum Oils		327,765	354
S.190111	Tea Bagging, Packing, Cleaning, Weighing Machines	474,133	444,543	635,362
S.0103	Tea in Bulk	1,543,136	1,738,314	1,650,359
S.020304	Gaskets, Washers, Seals etc. of Hard Rubber	1,328,410	1,393,614	1,457,544
S.0402	Cinnamon	609,327	918,568	869,936
S.0602	Foliage	177,172	338,177	359,208
S.190303	Metal Furniture & Seats	56	21,275	7,962
S.0703	Plants and Parts of Plants	1,675,219	2,513,247	1,948,594
S.0802	Ornamental Fish	277,491	274,830	269,208
S.100299	Other Textile Articles nes	131,864	236,678	842,834
S.1302	Travel Goods, Bags etc.	718,324	234,766	452,256
S.110601	Non Alcoholic Beverages	126,610	188,853	205,061
S.2203	Brooms & Brusher of Other Fibers	800,611	1,780,832	1,790,016
S.0902	Gems	175,017	189,884	216,204
S.030210	Coir Twine & Ropes	208,508	285,134	361,070
S.0499	Other Spices and Spice Mixtures	357,974	495,267	480,602
S.190299	Other Transport Equipment	102,082	145,533	71,103
S.080199	Other Edible Fish	549,063	569,571	485,755
S.190104	Switches, Boards & Panels	33,804	6,049	44,052
S.170302	Tableware & Kitchenware	886,488	602,710	578,267
S.030207	Coir Carpets, Mats, Floor Coverings	701,320	1,000,791	803,912
S.020301	Rubber Plates, Sheets Rods of Vulcanized or Unhardened Rubber	1,211,371	828,815	426,737

Statistics For Last 11 Years

2016	2017	2018	2019	2020	2021	2022	2023
Value	Value	Value	Value	Value	Value	Value	Value
12,698,817	13,870,336	17,643,335	22,796,969	19,345,319	24,059,492	21,194,856	22,698,268
10,686,296	16,888,690	18,471,597	17,714,683	12,133,830	22,785,945	22,093,790	16,617,082
21,581,042	26,234,330	21,088,816	25,933,098	14,101,589	19,788,997	18,200,224	16,354,622
10,586,065	11,135,233	11,390,228	11,251,353	10,149,420	11,952,633	14,387,771	16,207,752
3,280,076	4,719,770	4,838,406	6,324,816	6,210,842	9,625,449	10,635,893	13,939,295
10,630,833	10,206,758	7,530,969	10,439,994	7,666,850	14,190,964	16,097,214	12,890,307
6,512,593	8,295,497	9,329,002	10,286,583	8,388,319	22,227,120	24,179,640	12,699,449
6,234,049	7,209,711	8,500,579	9,639,986	10,888,908	16,704,644	13,943,111	10,227,573
3,909,736	5,877,253	8,963,787	7,648,348	5,948,444	10,983,797	12,524,368	7,476,056
3,788,447	3,872,201	4,768,727	3,342,071	4,027,616	6,202,936	5,358,799	6,779,240
2,189,764	2,698,721	2,976,581	3,372,551	3,635,205	3,824,445	6,253,681	5,749,670
5,026,352	5,733,393	4,308,505	5,747,693	4,529,002	5,349,312	6,515,185	5,645,871
211,790	579,479	272,354	293,058	380,003	1,493,741	3,028,848	5,373,849
9,962,410	12,811,796	12,601,174	6,967,283	6,541,480	9,152,157	4,775,263	4,751,212
1,466,924	2,134,329	2,565,144	3,074,867	4,021,097	5,869,259	5,909,971	4,336,001
549,767	2,570,840	3,447,648	4,165,613	4,943,724	5,481,443	3,868,907	4,158,483
3,714,760	4,038,921	4,614,306	4,793,595	4,209,647	4,973,967	4,334,479	3,944,057
2,496,547	2,646,345	3,345,284	3,371,188	3,253,153	2,373,568	3,338,495	3,927,425
4,080,117	3,825,849	2,940,573	2,453,334	2,208,572	2,974,631	2,252,376	2,971,160
1,644,531	2,110,266	1,047,572	549,490	801,714	701,110	672,610	2,214,377
523,958	729,234	707,726	538,041	519,064	2,175,752	3,281,186	2,081,853
445,310	470,685	759,092	1,094,361	1,770,444	2,771,842	2,105,307	2,036,695
591,395	1,572,725	612,196	917,547	891,235	1,368,676	2,253,957	2,009,956
3,026,722	2,387,400	1,424,371	1,879,566	2,925,992	2,635,009	3,064,051	1,946,450
824,844	982,828	1,028,707	1,254,593	1,533,736	1,934,102	1,286,464	1,628,685
39,918	89,546	119,745	809,828	621,690	1,270,539	1,496,609	1,591,389
2,004,073	1,939,031	2,665,367	2,084,124	2,036,762	3,044,693	2,163,418	1,483,598
802,636	852,870	658,362	604,524	674,218	2,734,715	2,419,014	1,471,912
		8,908	51,896	22,958	512	501,872	1,402,377
938,113	948,549	832,553	1,044,954	1,063,607	1,245,021	1,428,725	1,340,406
1,500,888	2,250,528	2,082,483	1,818,654	2,802,134	3,768,754	2,410,547	1,330,944
817,985	726,223	813,252	966,487	1,323,611	1,000,275	900,946	1,308,682
655,500	932,751	824,101	1,043,933	1,300,112	1,061,060	1,063,726	1,274,884
	160,636	1,502,534	2,034,306	195,248	1,422,796	2,062,562	1,145,668
695,976	831,831	885,149	963,417	1,027,043	1,256,204	1,227,393	1,096,941
1,592,178	1,587,549	1,548,417	1,205,638	1,283,975	1,401,901	1,378,180	991,072
1,606,162	1,775,529	1,777,305	1,802,398	2,763,899	973,612	1,363,881	990,735
988,859	1,258,289	1,172,821	1,106,824	1,433,084	1,236,784	903,348	963,234
328,992	300,839	404,439	695,448	536,829	1,153,569	906,647	962,617
4,113	3,577	3,517	171	385,369	1,196,967	1,117,163	951,980
443,600	300,291	133,790	221,089	381,760	860,909	936,897	929,775
313,277	300,308	279,085	311,793	281,696	697,345	618,826	922,567
1,050,575	342,234	528,128	512,581	405,454	548,288	1,203,523	853,628
257,200	297,086	211,372	321,589	407,339	555,355	1,076,471	808,818
212,373	263,331	346,996	228,239	155,255	290,216	372,068	775,945
1,278,415	1,099,441	1,089,669	1,201,144	1,063,610	898,784	1,044,951	751,736
186,325	183,380	161,405	171,535	318,016	1,228,339	931,630	635,408
411,356	428,373	466,713	777,739	758,634	740,235	344,185	614,996
439,202	506,159	446,145	521,592	679,756	654,008	540,652	612,832
127,676	107,096	88,499	285,834	88,852	149,695	211,308	510,689
407,510	526,210	598,675	605,775	750,862	703,958	597,095	491,346
15,797	229,055	355,058	56,508	6,660	17,263	202,077	485,769
423,655	662,200	751,105	476,206	584,050	431,363	777,256	477,533
944,648	762,544	886,811	772,111	769,101	726,619	759,147	440,496
568,472	652,799	481,037	192,472	248,537	272,682	511,330	436,402

Code	Description	2013	2014	2015
		Value	Value	Value
S.0405	Cardamoms	21,189	7,796	13,854
S.050312	Chilies	100,692	153,558	182,846
S.100199	Other Garments nes	17,798	20,946	21,016
S.1402	Jewellery Boxes, Cloth Hangers and Handicraft	317,952	607,291	418,185
S.160299	Other Products of Plastics	110,857	97,946	103,548
S.150301	Printed Books & Printed Matter	118,512	198,301	284,650
S.220101	Stuffed Toys	349,678	424,263	229,784
S.2001	Footwear	12,231,685	11,609,476	9,496,390
S.190302	Aircrafts & Parts	23,223	29,997	166,982
S.170299	Other Articles of Stones	247,163	97,012	149,263
S.110499	Other Cereals and its Products	399,987	846,229	140,305
S.1899	Other Products of Base Metal	1,405,766	796,534	323,670
S.030110	Coconut Water		197,459	942,679
S.0199	Other Tea	73,448	134,166	42,558
S.160106	Perfumes, Cosmetics, Shampoos & Makeup Preparations	27,952	46,866	33,785
S.050399	Other Vegetables	197,724	173,566	107,863
S.1401	Furniture & Seats	418,627	342,585	454,048
S.100202	Woven Fabrics	1,520,626	1,062,310	714,619
S.110602	Alcoholic Beverages	29,275	98,151	77,727
S.100105	Babies' Garments	331,382	70,790	334,950
S.150302	Cartons, Boxes & Bags	48,905	68,830	76,563
S.100110	Made-up Clothing Accessories (Handkerchief, Shawls, Scarves, Ties etc)	721,803	552,238	772,287
S.100205	Textile Floor Coverings (Carpets, Mats, Floor Coverings etc)	845	244	52,181
S.030206	Brooms & Brushes	126,964	171,207	119,049
S.050107	Other Fruits	21,016	97,117	20,302
S.080103	Shrimps and Prawns	1,370	2,068	
S.0411	Vanilla	1,937	1,229	9,064
S.0406	Essential Oils	137,946	58,206	89,820
S.1499	Other Wood & Wooden Products	170,474	142,030	82,075
S.160103	Pharmaceutical Products	46,782	61,532	47,881
S.110301	Meat, preparations of Meat/Fish & Dairy Produce	130,922	147,601	135,855
S.030108	Coconut Flour			33,141
S.0403	Cloves	264,966	289,487	140,499
S.0401	Pepper	394,224	313,735	251,950
S.110305	Cocoa and Cocoa Preparations		29,709	29,908
S.190107	Insulated Wires and Cables	580,402	303,275	380,421
S.0404	Nutmeg & Mace	76,210	236,588	73,770
S.110303	Animal or Vegetable Fats and Oils and their Products	8,008	21,401	20,840
S.1303	Articles Apparel & Clothing of Leather	63,902	22,219	79,062
S.170303	Ornaments	42,845	1,489	2,663
S.030211	Geo Textiles	69,154	34,680	44,289
S.160202	Sacs & Bags of Plastics	7,127	49,454	21,785
S.030201	Bristle Fiber	37,458	120,463	85,121
S.1403	Brooms & Brush Handles	38,269	56,748	43,759
S.050201	Cashew Nuts	5,079	11,200	31,026
S.100201	Knitted Fabrics	2		17,847
S.0408	Ginger	13,741	17,068	18,312
S.0104	Instant Tea	95,042	34,066	102,695
S.0102	Tea Bags	53,909	85,100	54,486
S.0410	Turmeric (Curcuma)	19,754	39,633	39,933
S.030109	Coconut Vinegar	6,104	23,411	9,589
S.160101	Inorganic Chemicals			
S.0799	Other Export Crops nes		175	546
S.1105	Coffee	9,679	15,448	29,632
S.0105	Green Tea	24,547	28,842	28,585
S.030112	Defatted Coconut	181,344	174,795	25,982
S.160107	Soap, Washing Preparations, Waxes, Candles etc.	4,704	20,112	11,654
S.150399	Other Paper & Paper Products nes	73,507	29,033	17,885
S.050104	Bananas	19,274	10,004	69,547

2016	2017	2018	2019	2020	2021	2022	2023
Value	Value	Value	Value	Value	Value	Value	Value
10,794	41,857	39,680	8,619	5,747	8,204	8,029	430,519
176,046	205,738	178,455	221,236	370,973	359,507	384,423	409,066
32,317	171,850	296,911	120,640	193,034	167,241	581,226	403,321
583,142	407,416	366,868	531,452	297,099	360,957	392,977	399,782
42,262	393,854	483,746	437,415	113,173	348,919	586,815	374,507
251,175	223,852	199,122	175,159	228,112	223,438	193,868	349,131
419,515	296,413	314,931	266,642	347,271	749,195	481,173	343,470
9,401,865	4,570,877	3,689,104	938,886	316,477	199,013	1,111,189	310,400
127,763	37,071	69,902	71,510	98,581	130,369	282,539	302,571
474,129	172,210	498,604	216,317	135,548	168,289	536,217	297,754
101,502	96,054	115,570	158,679	215,134	268,632	207,684	261,174
89,147	128,647	420,289	410,523	134,447	504,970	799,251	242,522
552,259	636,578	535,689	369,310	168,399	322,210	287,345	234,370
50,895	109,574	371,364	570,428	133,569	233,979	91,617	226,513
76,548	117,302	127,603	106,142	106,772	167,407	78,765	218,924
136,037	135,463	184,581	234,657	458,664	258,236	302,379	218,477
408,088	901,509	649,490	319,383	175,108	173,374	242,594	215,384
574,184	496,565	282,118	265,840	202,042	215,573	340,564	205,296
83,905	117,498	123,329	166,238	150,752	355,140	170,521	198,211
105,889	203,783	265,042	84,981	33,784	146,021	84,258	187,524
81,747	66,896	70,883	89,893	120,372	193,756	156,484	180,845
291,654	215,091	138,614	183,051	140,567	181,830	185,270	176,899
129,806	198,399	274,162	262,441	311,905	279,292	261,661	174,973
154,100	158,112	219,853	203,657	201,153	233,476	276,364	170,881
50,898	34,879	117,721	24,375	59,210	33,128	132,809	167,753
3,337		2,092	347	2,985	972	212,852	165,041
	4,132	1,728		129	207	7,486	163,757
65,060	76,812	107,608	106,495	170,154	126,150	100,788	157,155
900,567	70,754	117,912	108,456	72,621	77,785	70,997	148,505
41,826	91,142	75,531	121,677	264,066	191,061	234,682	144,709
89,434	101,097	165,047	243,309	229,109	111,902	142,281	134,585
50,870	68,289	94,907	132,320	223,985	278,417	144,914	127,643
279,883	342,931	195,193	146,052	100,683	68,174	36,692	122,885
182,594	320,245	247,338	79,113	118,449	271,062	93,020	119,930
23,283	210,990	106,078	150,329	52,492	99,792	80,264	110,222
234,877	110,537	126,819	287,481	103,294	83,376	115,244	108,125
72,277	124,746	56,819	92,379	80,495	114,618	29,815	105,560
27,019	26,282	39,660	39,559	56,620	59,547	53,030	104,658
158,508	295,949	542,822	215,152	178,159	226,292	98,944	91,522
4,066	3,788	3,808	21,928	44,529	50,496	103,337	81,838
15,338	26,112	54,386	28,072	115,502	317,581	149,910	76,481
8,973	20,539	9,434	1,753	92,988	132,296	9,373	70,512
16,501		1,491	12,196	7,426	9,396	36,739	68,054
46,354	49,323	52,992	53,262	43,802	94,749	74,731	65,315
15,682	65,154	97,590	140,310	120,383	68,700	77,341	62,583
	61		3		300	129	58,855
16,516	31,617	30,537	26,785	22,570	44,846	65,288	56,280
24,612	192	1,082	77,772	66,138	95,181	83,629	54,562
86,822	69,370	66,173	76,156	90,117	107,250	43,884	51,824
43,308	104,092	72,400	69,412	25,344	28,142	47,581	51,080
4,897	1,633	45,475	3,550	20,935	1,886	3,395	47,699
2,436	14,787	21,556	24,356	40,831	21,188	8,088	47,486
4,635	7,931	10,714	14,743	21,372	20,923	38,577	42,248
11,993	24,966	34,930	24,273	48,816	54,562	59,932	34,978
29,606	106,038	243,431	271,843	28,684	51,862	22,369	33,537
1,971		10,368	625		4,972	38,727	33,008
21,410	48,494	33,221	48,070	61,995	31,320	69,583	30,497
40,990	56,635	132,647	28,811	63,056	259,453	205,385	24,412
54,971	91,354	64,075	62,815	35,261	178,879	29,061	21,613

Code	Description	2013	2014	2015
		Value	Value	Value
S.110405	Lentils	1,153,577	56,453	344,409
S.030199	Other Coconut Kernel Products	8,244	14,748	55,747
S.0412	Condiments	12,443	12,816	6,456
S.050101	Pineapples	30,149	21,203	92,402
S.170399	Other Ceramic Products	621	1,471	14,555
S.160102	Organic Chemicals	5,501	6,542	3,469
S.050102	Tamarind	3,310	14,073	7,321
S.030208	Coconut Husk Chips	76,278	100,625	302,578
S.050311	Kiri Ala	1,650	5,318	7,568
S.160105	Paints, Varnishes and Dyeing Extracts		346	306
S.080105	Crabs	20,755	30,644	15,210
S.1405	MDF & Fibre Boards		9	940
S.100203	Yarn	1,313		
S.170499	Other Mineral Products nes	14		17,196
S.020104	Crepe Rubber		8,167	16,272
S.150202	Registers, Account Books, Diaries	135,757	58,291	75,374
S.160104	Fertilizers			
S.190101	Electrical Transformers	25,608	22,289	5,124
S.050310	Manioc	2,028		11,699
S.2205	Works of Art, Collectors Pieces	30,431	1,913	1,345
S.030209	Coir Pads	56,047	170,510	46,080
S.150203	Labels Printed or Not	289,074	222,027	187,750
S.050106	Melons & Papayas	25,123	5,716	19,555
S.170201	Worked Monumental Stones	872	19	1,203
S.1107	Animal Feed	72,504	1,855	
S.050103	Goraka (Garzenia)	3,449	16,163	18,753
S.050309	Mushroom	6,393	8,740	1,117
S.030202	Mattress Fiber	69,047	24,194	5,005
S.160199	Other Chemical Products	416	14,593	5,424
S.1805	Tools, Implements, Cutlery & Parts	5,924	5,684	8,272
S.020105	Block Rubber	4,777	4,622	7,980
S.110302	Natural Honey	2,169		
S.110406	Oil Seed	6,517	5,983	10,992
S.170102	Mica & Mica Waste			
S.110402	Black Gram	1,016	297	2,975
S.170403	Natural Salt		927	28,282
S.050105	Lemons		3,334	
S.150201	Envelopes, Letter Cards, Post Cards	66,802	4,008	...
S.030103	Copra			
S.0604	Floriculture Seeds	1,224	502	1,763
S.160108	Starches, Glues, Enzymes			15,699
S.2002	Parts of Footwear	10,247		25
S.0901	Diamonds	30	327	
S.110404	Green Gram	1,109	764	1,431
S.190202	Bicycles Not Motorized	281		281
S.050301	Onions	3,167	571	6,469
S.030302	Coconut Shell Pieces			
S.190105	Lamps and Lighting Fittings	1,302	1,613	874
S.190102	Telephone Sets, Audio/Video Equipment & Parts	693,569	441,845	66,355
S.190110	Refrigerators & Freezers		352	
S.050299	Other Nuts	24,579	35,361	1,505
S.190112	Automatic Data Processing Machines	1,340	238	919
S.1407	Builders Joinery, Flooring Panels	1,009		1,014
S.2204	Buttons, Studs, Fasteners & Similar Products		20	555
S.170402	Mineral Sands	748		
S.2209	Products of Animal Origin nes	1,066	256	...
S.170103	Graphite	25	152	29,165
S.080102	Fish Fresh or Chilled	150,330	90,948	73,010
S.030203	Mixed Coir Fiber			

2016	2017	2018	2019	2020	2021	2022	2023
Value	Value	Value	Value	Value	Value	Value	Value
259,385	190,525	126,329	177,091	96,222	30,642	15,436	21,387
79,250	79,448	57,052	56,094	55,655	60,585	50,805	20,306
8,434	4,247	8,494	3,014	10,245	7,446	3,484	15,572
15,539	44,943	195,675	7,382	18,043	22,221	19,053	15,237
6,791	14,915	1,761	646	3,179	15,714	8,930	13,751
7,735	7,854	2,045	15,667	10,097	13,228	13,049	11,638
4,969	18,577	9,862	10,430	12,999	17,219	16,891	11,257
126,898	133,537	17,766	2,224		1,710	21,624	8,714
7,910	6,945	7,741	15,293	10,552	18,721	16,139	8,044
13,238	45,731	22	4,437		5,781	1,090	7,887
3,017			5,063	3,401	35,422		7,863
910	651	561	4,461	2			7,711
4,129	11,688	4,213	25,059	7,300		23,622	7,622
5,002	9,965	11,042	3,157	5,451	6,517	591	7,348
14,267	7,155	9,841	5,937	14,040	15,204	11,875	7,056
59,175	74,480	28,261	25,391	9,074	13,767	11,463	6,739
					321	1,805	6,500
4,356	19,490	46,845	56,822	20,269	138,754	55,424	6,157
22,417	19,436	23,118	23,887	8,803	5,454	25,438	5,932
4,991	2,839	5,178	11,626	2,542	5,131	1,739	5,700
7,438	6,503	7,716	8,279	37,356	26,211	17,244	5,690
199,764	139,777	114,151	156,068	37,423	10,683	20,157	5,631
13,338	13,158	16,294	13,666	9,349	2,944	2,296	4,749
439	502	19,083	9,726	700	29,185	1,875	4,745
453		471	8,355	26,962	5,722		4,667
8,534	21,245	8,698	5,003	7,752	7,521	5,524	4,655
8,041	12,736	5,233	17,875	6,771	9,830	4,441	4,621
1,558	8,166	20,888	31,895	93,529	55,660	14,367	4,221
7,507	10,251	6,977	2,257	8,598	7,792	3,489	3,721
9,304	8,889	4,646	875	4,443	6,143	27,537	3,660
8,536	9,613	5,586	6,792	5,261	10,655	9,497	3,326
		88			808	1	3,159
13,150	6,269	8,954	1,888	3,312	1,531	1,096	2,469
		1,311	1,274	2,099	1,249	418	2,213
90,773	1,265	569	675	389	2	5,398	1,604
48,937	118,106	44,087	599	17,346	48,953	16,224	1,601
						332	1,537
5,058	2,507	2,495	2,247	595	333	57	1,499
							1,252
		147	2,382	2,635	1,150		1,041
111	357	108	6	2			931
							620
5,798		73,852	10,329	83,456	43,544	14,039	555
21,411	4,272		241				528
	4,417	15,061	5,204	202	25,689	36,095	404
89	5,702	2,521	894	1,071	1,884		352
				1,784			266
1,228	10,889	785	521	351	1,775	716	193
19,644	6,211	4,259	9,345	332	566	1,389	165
504	203				51	184	161
167				106	477	1,833	87
67,919	131	1,754	2,132		2,416	125	51
	619				15		50
417	874	1,088	3,142	3,335	1,361	770	20
325		359,413		653			16
	...	...	...	...			...
188,281	229,957	207,243	326,950	199,639	120,580	76,353	
33,944	51,345	5,937	17,946	33,991	10,043	30,451	
	18,989	61	13,042	8,261	29,550	6,383	

Code	Description	2013	2014	2015
		Value	Value	Value
S.050303	Garlic		5,549	4,504
S.1803	Nails, Screws, Bolts & Nuts of Metal	302	69	50
S.190108	Boilers, Piston Engines, Pumps & Vacuum Pumps	21,558	39,659	5,583
S.0409	Saffron	1,475	424	1,002
S.030305	Coconut Ekels	19		
S.9501	Live Animals			
S.050302	Tomato			
S.0904	Pearls		4,881	
S.0999	Other Diamonds, Gems & Jewellery	1,631		
S.030204	Coir Yarn	2,331		
S.0407	Oleoresins		253,638	84,207
S.9502	Vegetable Plaiting Materials and Vegetable Products nes			229
S.020399	Other Rubber Products	9,592		
S.190106	Electronic Circuits, Transistors, Valves, Cathode Tubes etc.		556	
S.2199	Other Petroleum Products			
S.0803	Live Fish	45,033	11,864	1,252
S.020305	Hygienic or Pharmaceutical Articles	505,818	767,116	528,074
S.170101	Silica & Quarts		162	
S.190301	Boat Building		15,689	45,338
S.0601	Cut Flowers	11	1	132
S.1501	Pulp of Wood, Waste & Scrap of Paper /Paper Boards			
S.1406	Plywood, Densified/Particle Boards	39,640	571	1,993
S.2208	Other Vegetable Textile Fibres, Paper Yarn, Woven Fabrics of Paper Yarn			
S.050307	Sweat Potatoes			
S.9503	New Stamps, Cheque Forms, Banknotes, etc			
S.030104	Coconut Fresh Nuts	825	761	4,067
S.1804	Refined Copper & Lead Alloys			
S.110403	Cowpea	192,543		755
S.030304	Coconut Shell Charcoal		77,967	61,819
S.190103	Printed Circuits	48,205	7,144	
S.0603	Aquatic plants			582
S.020102	Sheet Rubber			
S.190109	Air-Condition Machines	212	98	
S.110304	Palm oil and its Fractions		45	
S.020101	Latex Rubber	9,053		
S.160201	Gloves, Mitts & Mittens of Plastics			
S.1404	Fuel Wood & Charcoal	175	14	138
S.1304	Gloves, Mitts & Mittens of Leather	7,042		866
S.080104	Lobsters		454	
S.1301	Raw Hides & Skins	126		6
S.2206	Prefabricated Buildings			
S.020199	Other Natural Rubber	140,282	31,005	
S.030111	Poonac		8,146	
S.050306	Potatoes	1,467		1,102
S.050308	Gherkins	119,804	45,667	
S.2207	Arms and Ammunition		3,201	
S.020103	Technically Specified Rubber	16,611	869	
S.0702	Areca Nuts		184	
	Total :	**155,239,274**	**163,336,275**	**159,523,663**

2016	2017	2018	2019	2020	2021	2022	2023
Value	Value	Value	Value	Value	Value	Value	Value
3,518	118		9,667	7,849	18,963	4,704	
2,542	110	987	689	597	284	3,089	
732	2,055	90	327	146		2,198	
1,162	372	1,741	3,758	2,540		1,052	
	39	52			7,666	618	
			6			196	
						61	
5,678				20	2,591	27	
					9,377	25	
		10,040		1,016	7,125	8	
104,638	199,564	342,647	338,876	253,195	274,016		
			286		220,569		
1,110	14,182	33,770	36,143	71,697	144,741		
480	47	2,911	5,549	387	16,716		
18					5,563		
		196			1,440		
573,853	36,843	7	1		203		
20,226	7			151	152		
			12,973		40		
					38		
					1		
10	70,999	39,599	265,207	36,571			
				14,782			
2,386				2,267			
				1,106			
8,295	8,156	4,078	2,015	486			
34		391		162			
6,098	8,178	525	402				
31,073	39,749		98				
			55				
1,308	6,717	6,305					
		778					
833	33	31					
		3					
	2,086						
	720						
35	78						
1	20						
	9						
2	1						
33,719							
20,945							
3,355							
2,798							
164,940,833	**188,399,789**	**192,139,047**	**199,675,714**	**173,994,758**	**254,296,584**	**254,400,703**	**226,510,069**

Source: *EDB Exports Statistics*

Emerging Needs and Opportunities for Sri Lankan Exporters in the Australian Market

By

Dilkie Perera (President - Australia Sri Lanka Business Council Inc) and
Wasantha Perera (International Marketing and Transformation Consultant)

Australia Sri Lanka Business Council



Exporting products to international markets presents a significant opportunity for Sri Lankan entrepreneurs seeking growth and foreign income. Australia, with its robust economy and diverse consumer base, offers promising avenues for Sri Lankan exporters, provided they navigate the market effectively and meet emerging needs. This article outlines entering the Australian market, potential products, and services that can enhance export success in Australia.

Australia's, vast land size and small population comparable to Sri Lanka's, presents logistical challenges due to its geographical spread and stringent regulatory environment. Australia maintains bilateral agreements with Thailand and India, facilitating market access for their products makes its difficult for Sri Lanka to enter and supply similar products from the region. However, its multicultural population, particularly in the state of Victoria, offers potential market diversity.

Importing products into the Australian market from Sri Lanka requires careful consideration of several factors: regulatory compliance, product quality and safety, packaging and labelling, consumer preferences, distribution channels, competitive pricing, IP protection, cultural and legal considerations, market access, trends, sustainability, and ethics. The high cost of entering the market can be met by collaborative efforts.

Sri Lanka boasts several products and services suitable for successful entry into the Australian market across various categories:

Products:

- **Apparel and Textiles:** Sri Lanka's textile manufacturing sector produces high-quality garments including casual wear, formal wear, footwear, and activewear, catering to discerning Australian consumers.
- **Tea:** Renowned globally for its tea, Sri Lanka traditionally offers black tea and green tea, however specialty teas in high quality packaging for gifting can resonate well with Australian consumers appreciative of premium quality.
- **Spices:** Sri Lanka's spices such as cinnamon, cloves, cardamom, and pepper meet the rising demand in Australia for organic, high-quality spices.
- **Organic Fruit and Vegetables:** The current trend for consumption of organic and healthy products like King coconut water, fresh fruits and vegetables, coconut oil, coconut milk, and desiccated coconut appeal to health-conscious Australian consumers. These are also used for value adding and oils for beauty products.
- **Processed and Frozen Foods:** There is a growing demand for ready-to-eat foods and semi processed including foods such as sauces and spice pastes, by older and younger generations. Australians are interested in international flavours and convenience. There is also a growing market for ready to eat vegan products.
- **Ayurvedic Products:** Herbal supplements, oils, and skincare items align with Australia's increasing interest in natural health and wellness solutions.
- **Gemstones and Jewellery:** Unique and high-value jewellery crafted from Sri Lanka's gemstones can attract niche consumers looking for distinctive pieces.
- **Homewares:** Sri Lanka's cultural handicrafts like wood carvings, handloom textiles, and pottery appeal to niche markets in Australia for home décor.
- **Industrial Finished Goods:** Rubber goods including tyres, coir and packaging items.

Services:

- **IT Services:** Sri Lankan IT expertise offers cost-effective services including business processing outsourcing (BPO) beneficial to Australian businesses.
- **Tourism and Hospitality Services:** Sri Lanka's tourism sector offers opportunities for Australian tourists interested in exotic destinations with services in hospitality management, tour operations, eco-tourism and cultural experiences. There is a lot of scope in this space to increase the level of demand from the Australian tourism market.
- **Educational Services:** Collaboration in higher education, vocational training, and English language education meets the needs of Australian students and institutions.
- **Healthcare Services:** Medical tourism and traditional medicine practices such as Ayurveda cater to Australians seeking alternative treatments and wellness retreats, with emerging opportunities in aged-care and retirement villages in Sri Lanka.
- **Consulting and Professional Services:** Professional and Support services for legal, financial consulting, engineering, and architectural businesses can also be explored.

Emerging Opportunities:

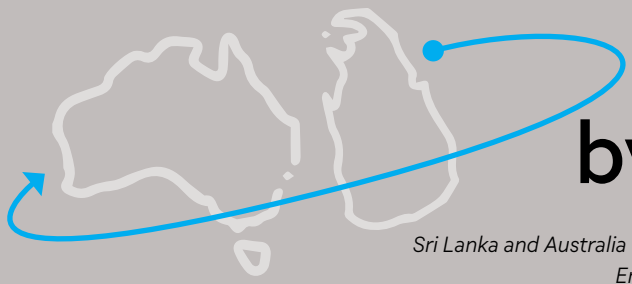
- **Renewable Energy:** Collaboration in solar and wind power presents opportunities for sustainable energy projects between Sri Lanka and Australian companies.
- **E-commerce and Digital Services:** Advancements in digital connectivity allow Sri Lankan entrepreneurs to explore tailored e-commerce platforms and digital marketing services for the Australian market.
- **Creative Industries:** Sri Lanka's creative sectors including film production, animation, and graphic design offer content and solutions that resonate with Australian audiences.

In conclusion, while the Australian market presents challenges such as stringent regulations and established distribution channels, Sri Lankan exporters can capitalize on opportunities by leveraging their strengths across diverse sectors. From organic food and teas to IT solutions and tourism services, Sri Lanka offers products and services aligned with Australian consumer preferences for authenticity, quality, and sustainability. By navigating regulatory landscapes, adapting products, and forming strategic partnerships, Sri Lankan exporters can establish a robust presence and achieve sustainable growth in Australia. Embracing these opportunities with strategic foresight will be crucial for long-term success in the competitive Australian marketplace.

For more information visit: www.aus-lanka.org.au

ECONOMIC COOPERATION BETWEEN SRI LANKA AND AUSTRALIA: A Path to Mutual Prosperity





by **Kalum De Silva**
Founding National President,
Sri Lanka and Australia Chamber of Commerce (SLACC)
Email: info@SriLankaAustralia.com

Economic cooperation between Sri Lanka and Australia has grown significantly over the years, paving the way for robust bilateral relations. As the Founding National President of the Sri Lanka and Australia Chamber of Commerce (SLACC), I have witnessed firsthand the transformative potential of our partnership in driving economic development and fostering long-term prosperity for both nations. In this article, I will share insights into the current state of economic cooperation between Sri Lanka and Australia, highlighting key areas of collaboration and the potential for future growth.

Sri Lanka and Australia share a long history of diplomatic relations, marked by mutual respect and cooperation. This relationship has been bolstered by significant trade and investment flows, particularly in sectors such as agriculture, education, tourism, and technology. In recent years, our bilateral trade has seen remarkable growth, with Sri Lankan product exports to Australia (excluding services) increasing at an annualized rate of 3.2%, from US$199.68 million in 2019 to US$226.51 million in 2023, as per Sri Lanka Customs. This upward trajectory shows the potential for further economic integration and collaboration between our two nations. As per the Export Development Board (EDB) records, Australia is the 11th biggest export destination for Sri Lanka.

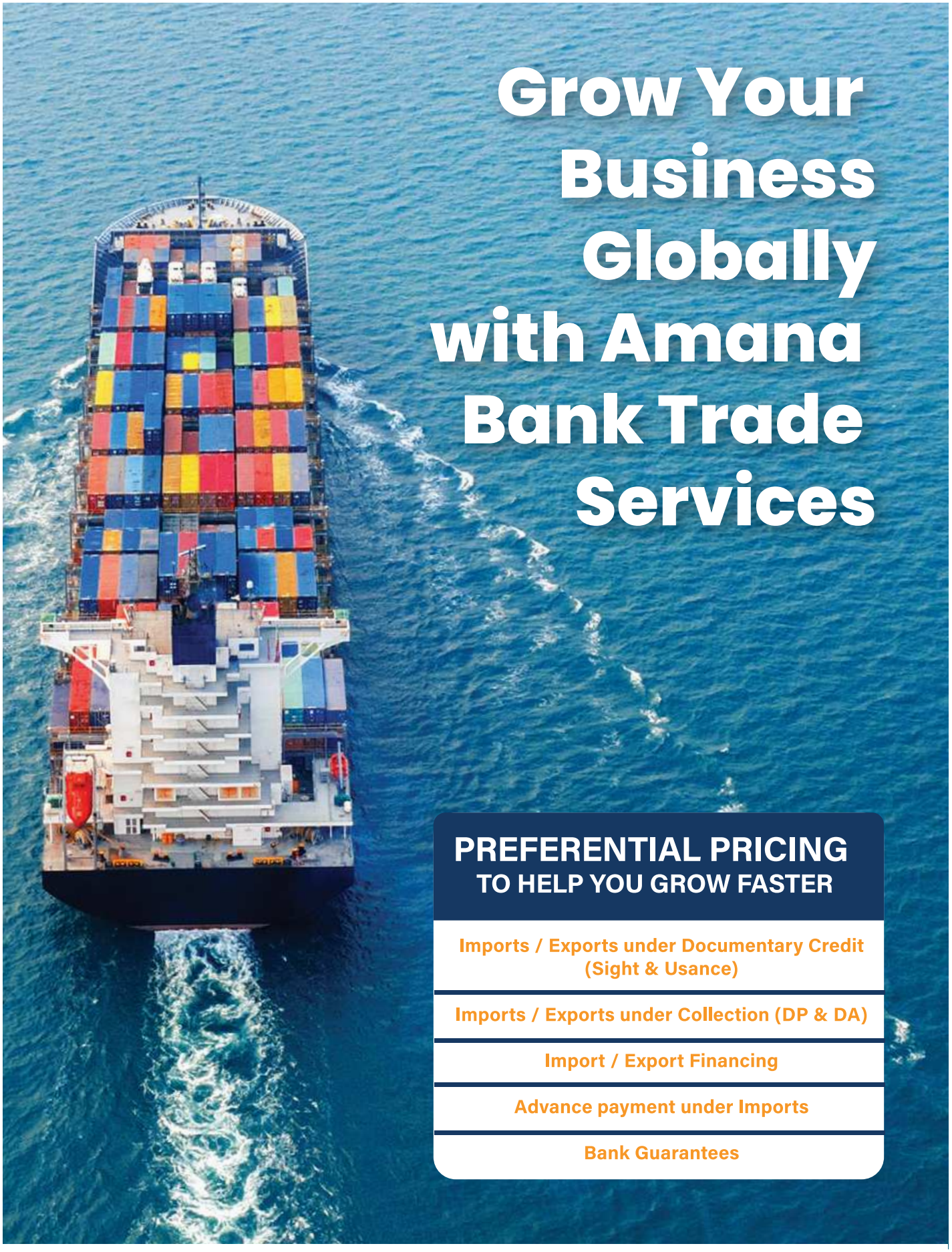
Australia is a major importer of Sri Lankan tea, coconut products, spices, and seafood. Our collaboration extends to technology transfer and best practices in sustainable agriculture, helping Sri Lankan exporters meet international standards and enhance their competitiveness. Additionally, Sri Lanka's IT and BPO sectors have benefited from partnerships with Australian firms. Ranked among the top 10 emerging global destinations by Global Services Magazine, Sri Lanka offers a skilled workforce capable of supporting sophisticated software development and data processing needs.

Despite the progress, challenges such as economic instability and regulatory hurdles remain. To fully realize the potential of our partnership, both nations must continue to work on creating a conducive environment for trade and investment. This includes policy reforms, enhancing the ease of doing business, and fostering a culture of innovation and entrepreneurship.

Recent modifications to Australia's migration policies have resulted in a reduction in migrant intake. This shift presents unique opportunities for Sri Lankan companies to collaborate with Australian businesses, sharing workloads to facilitate continued growth. In the realm of food and agriculture exports, Sri Lankan products are readily available in ethnic shops throughout Australia. However, larger supermarket chains have yet to stock items produced in Sri Lanka, with notable exceptions such as Dilmah tea. SLACC is actively working with other trade chambers in Australia to address this issue.

When we established the Sri Lanka and Australia Chamber of Commerce (SLACC) in 2015, our goal was to create a dynamic platform for businesses to connect, collaborate, and thrive. I firmly believe that with the right platform, we could not only recover the momentum lost during the global pandemic but also surpass it. SLACC was born out of a recognition of the immense potential that exists in the economic partnership between Australia and Sri Lanka. We serve as a bridge, facilitating connections, collaborations, and understanding between our business communities. At SLACC, we are actively working on several initiatives to further strengthen economic ties. Upcoming events and forums will bring together business leaders, policymakers, and thought leaders from both countries to explore synergies in technology, agriculture, tourism, and education.

Economic cooperation between Sri Lanka and Australia is a cornerstone of mutual prosperity. The efforts of SLACC have laid a strong foundation for continued growth and collaboration. As we look to the future, it is essential for businesses and policymakers to seize the opportunities presented by this partnership. Together, we can build a prosperous future defined by shared success and enduring friendship.



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Modules

01. Financing for Imports and Exports and Foreign Exchange Transaction
02. Management Skills Development
03. International Marketing, Digital Marketing and Branding
04. Bilateral, Regional and Multilateral Free Trade Agreement
05. Research Paper

Resource Panel

- **Mr. R. Chris Kariayawasam** - Key Accounts Manager, (Managing a Portfolio of businesses) - Nestle Lanka
- **Mr. Eranda Fernando** - Consultant Economics, NDB
- **Mr. Gamini Maduarachchi** - Ministry of Agriculture, Procrument Specialist | Management Consultant
- **Mr. Achala Chandrasekera** - Director, Sri Lanka Customs
- **Mr. Sudatta De Silva** - Deputy Director, Sri Lanka Customs
- **Mr. Charitha Jayasinghe** - Head of I-Pay LOLC
- **Mr. Dushan Waduwavala** - Deputy General Manager, International Marketing, Alumex PLC
- **Mr. Sunanda Dinesh Kumara** - Cluster Senior Finance Manager, Brandix Group
- **Ms. Priyashi Hewavitharana** - Consultant, HNB General Insurance
- **Mr. Gamini Karunatillake** - Business Consultant
- **Mr. Malika Amarasekara** - Consultant HRM & Legal, Corporate Trainer
- **Mr. Thasim Rafi** - Director Venture Green Pvt Ltd, Co-Founder HUBPOINT
- **Mr. Sanjeeva Jayaweera** - Senior Lecturer, Corporate Trainer, Management Consultant

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Website : alwisagroexports.com **Email :** alwisagro63@gmail.com / hirrushalwis@gmail.com
Number : +94 77 784 5511 / +94 77 560 0033

ANCIENT NUTRACEUTICALS (PVT) LTD

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Silk Route Ventures operates as a comprehensive export enterprise specializing in Vegan, Organic, and Natural Food and Beverages, as well as Nutraceuticals. Situated on the picturesque island of Sri Lanka, our company is dedicated to sourcing raw materials from small-scale farmers. Our guiding philosophy centers on the empowerment and upliftment of rural communities.

At Silk Route Ventures, we operate a state-of-the-art facility with certifications in Good Manufacturing Practices (GMP), Hazard Analysis and Critical Control Points (HACCP), ISO 22000, FSSC 22000, USDA Organic, and EU Organic. Our commitment to quality extends to services such as private labeling, where our high-quality products can be customized with your brand, contract manufacturing for top-tier products meeting your specifications, and product development through our experienced team. Whether locally or internationally, we provide a comprehensive solution for food production, ensuring safety, excellence, and innovation in every step.

Website : www.silkrouteventures.com **Email :** info@esilkroute.com.lk **Number :** +94 77 508 3962

ARPITALIAN COMPACT SOLES (PVT) LTD

Arpitalian Compact Soles manufactures shoe soling resin rubber sheets for the International shoe manufacturers. The Company is a joint venture with Davos SPA (Italy) and Richard Pieris & Company PCL (Sri Lanka), a globally reputed manufacturer for shoe soles. Arpitalian was established in 1994 & located in Biyagama Export Processing Zone Phase B. Arpitalian manufactures shoe soles and heels for international market as well as local market manufactures.

Website : www.arpicorubber.com / www.davos.it **Email :** ranjithw@arpico.com / marketingacsl@arpico.com
Number : +94 77 307 1619 / +94 11 481 6990

ASTRON LTD

Astron Est. 1956 QUALITY HEALTHCARE | TRUSTED EXCELLENCE | GLOBAL STANDARDS

The Astron Pharmaceutical Manufacturing Facility is operated under guidelines of the National Medicines Regulatory Authority (NMRA), Sri Lanka in accordance with WHO-GMP. The Nutrition Supplements production facility is certified under ISO 22000:2018 from SLSI for Food Safety Management systems and HACCP principles. The GMP for Herbal products manufacturing facility is certified by globally recognized SGS, Lanka. The Animal Health production facility functions under GMP guidelines of SLSI adhering to CAC/RCP 54:2004 and SLS 1505:2015 standards. Astron being the only accredited pharmaceutical testing laboratory in Sri Lanka, all tests of chemical, mechanical, and microbiological are carried out under the ISO 17025:2017 standards. Astron Limited is certified for ISO 14001:2015 of Environmental Management Systems towards achieving environmental sustainability.

Astron Limited was presented the Gold Award in 2022 and Silver Award in 2023 respectively at the 30th & 31st Annual Exports Awards of the National Chamber of Exporters of Sri Lanka (NCE) in the "Pharmaceutical products including Medicinal related Ayurvedic & Herbal products" Sector (Small Category).

Website : www.astron.lk **Email :** info@astron.lk **Number :** +94 11 214 8799

BIO FOOD EXPORTS (PVT) LTD

Earth's Finest

"Earth's Finest is a market-leading organic brand operating in GCC & Europe. Our products can be found in leading retailers across several markets. Today, we are the market leader in organic coconut-based products in the GCC countries and also the No.2 organic brand in the UAE. Our current portfolio spans over 8 categories and 50+ products. With offices in Copenhagen, Dubai, Edinburgh, and Colombo, we have lofty ambitions to build a global health & wellbeing brand."

Website : www.earths-finest.com **Email :** sharen@biofoodexports.com / sharen@lainternational.me **Number :** +94 77 188 1777

BRANDIX APPAREL (PVT) LTD

With over 50 years of experience, Brandix is a global leader in apparel manufacturing and digital solutions, serving iconic brands worldwide. Driven by curiosity and a commitment to environmental and social sustainability, Brandix has achieved several world firsts in ethical manufacturing such as the first LEED Platinum certified apparel manufacturing facility in 2008 and the first Net-Zero Carbon certified apparel manufacturing facility in 2019. The company builds life-long relationships with partners who share its purpose, co-creating Inspired Solutions for clothing that celebrate humanity and drive prosperity for all.

The Brandix vertically integrated supply chain spans Sri Lanka, India, Bangladesh, Haiti, Cambodia, the UK, and the US. The company builds life-long relationships with partners who share its purpose, co-creating Inspired Solutions for clothing that celebrate humanity and drive prosperity for all.

Website : www.brandix.com **Email :** bllinfo@brandix.com **Number:** +94 11 472 7222

BUGHARY BIO SPICES (PVT) LTD

serving the spices industry for 8 decades

Bughary Bio Spices Pvt Ltd proudly presents its premium selection of Sri Lankan spices, meticulously curated for the discerning international market. we offer a diverse range of spices that encapsulate the rich flavors and aromas of Sri Lanka's culinary heritage.

Our dedication to excellence commences with meticulous sourcing, production techniques, and quality control procedures. Every spice undergoes thorough quality checks to guarantee unparalleled freshness, flavor, and uniformity, adhering to the exacting standards of our worldwide customer base.

Join us in spreading the Spice flavours of Sri Lanka to every corner of the globe.

Discover the authentic taste of Sri Lanka with Bughary Bio Spices (Pvt) Ltd – your trusted partner for quality spices.

Website : www.bugharybiospices.com **Email :** info@bugharybiospices.com **Number :** +94 81 247 6414

CARGO BOAT COMPANY LIMITED

Since its inception in 1944, Cargo Boat Company Limited has expanded its operations from a Shipping Agency to a provider of Integrated Logistics Services covering Air & Ocean freight forwarding, Customs Brokerage, Warehousing & Distribution.

Our competencies in the international freight forwarding industry, coupled with a network of highly reputed worldwide partners have been key to gaining complete customer confidence in our services.

We will continue to grow with innovative systems to help customers better manage their supply chain needs across several verticals such as Manufacturing, FMCG, Tech, Fashion and many more. Manned by a team of seasoned professionals, we are uniquely positioned to provide cost-effective logistic solutions to our customers. With a comprehensive service portfolio, enhanced information technology and global partnerships, Cargo Boat Co Ltd will continue to deliver excellence to our customers.

Website : www.cargo-boat.com **Email :** cargobc@cargo-boat.com **Number :** +94 11 742 2240-2

CEYLON BISCUITS LIMITED

Ceylon Biscuits Limited (CBL) a subsidiary of the CBL Group, is a leading confectionery manufacturer in Sri Lanka and home to the market leading Munchee brand. With a wide range of sweet, savoury and cream filled biscuits, crackers and wafers, chocolates and cakes CBL is among the country's largest confectionery exporters contributing 79% of Sri Lanka's total confectionery exports volume and with presence in over 65+ countries and, business operations in Ghana, Bangladesh and India. Established in 1968, CBL's commitment to food safety and quality has earned the company numerous accolades and the trust of its consumers across the world. CBL and the Munchee brand are also a strong driver of growth for communities in its value chain, empowering communities through scholarships, rural community infrastructure, sports, arts and culture, and more. CBL's strength lies not only in product portfolio but also in its ability to cater to evolving consumer needs. With intensive R&D capabilities, in-house laboratory facilities, state of the art machinery, stringent quality processes and dedicated teams CBL is equipped and ready to cater to diverse consumer requirements across the globe under its own brand name or through private labelling.

Website : www.cbllk.com **Email :** export.cbl@cbllk.com

CHULA TRADING (PVT) LTD

Chula Trading is a Sri Lankan based food exporting company which started its operations in 2014 and having a vast range of food and beverage product to fuller spectrum.

Chula Trading covers a broad variety of food products rainging from spices to rice, chutneys & pickles, bottled & packed items, coconut products, dehydrated products, Dry fish, Ready to cook products & Bite mixtures.

The ingredients are sourced from the best growers and processors from many regions of Sri Lanka who are specialized in each particular item. Our products are delivered to the world under the brand Chula.

Our main target is supplying high quality food products to our global partners. We are exporting food products to South Korea. We have exported most varieties of food products. As coconut products (desiccated Coconut, Coconut Powder), Dry Fish (Katta, Sail Fish, Keeramin, Tuna, Skipjack Tuna, Anchovy), Dehydrated Products (Vegetables, Fruits, Leaves), In brine products (Jack Fruit, Bread Fruit & all Vegetables), Chutneys, Pickles & Sauce, Spices (Curry Powder, Pepper, Turmeric, Mustard, Cinnamon, Fenugreek), ready to cook products (Seeni Sambol, Coconut Sambol, Polos Curry, Lunu Miris, Brinjal Moju) & Bite Mixture (Dhal, Peanut, Gram, Murukku).

We assure that all our products are very pure & give finest taste. Our manufacturing process is under give through the strict hygienic conditions & we use the latest technology to maintain the quality of every ingredient that we have been always chosen for our customer's satisfaction.

Email : chulasaman@gmail.com **Number : +94 55 224 5561** / +94 70 282 2177 / +94 70 233 8063

CIC AGRI PRODUCE EXPORT (PVT) LTD

CIC Agri Produce Export (Pvt) Ltd, an integral entity under the umbrella of the highly diversified CIC Holdings PLC, boasts a sterling corporate reputation forged through an unwavering commitment to excellence. Distinguishing ourselves as the sole Seed-to-Shelf company in Sri Lanka, we meticulously manage over 10,000 acres of farmland and collaborate with a vast network of 20,000 farmers. This synergy yields a diverse array of top-tier products, ranging from Seeds, Particularly Seed paddy, Rice, Fruits, and Vegetables. Our mission transcends mere agricultural pursuits; we aspire to evoke daily smiles by infusing vitality into people's lives. United in purpose, we strive to coalesce efforts for a collective endeavor to fashion a superior world, where each harvest represents not only sustenance but also a step towards a brighter and more harmonious future.

Website : www.cic.lk **Email :** inforice@cicagri.com / dasun@cicagri.com **Number :** +94 11 222 9785 / +94 76 490 4079

COLOMBO EXPORT AND IMPORT AGENCIES (PVT) LTD

Colombo Export and Import Agencies (Pvt) Ltd. (CEIAL), established in 1979, is a manufacturer and one of Sri Lanka's oldest trading houses.

CEIAL is a pioneer in the manufacturing, processing and export of high-quality coconut derivatives and authentic Sri Lankan spices. The company utilizes the latest technology and the finest ingredients to ensure that its products are of the highest standards. The superiority of CEIAL products is guaranteed by numerous international certifications, product certifications including USDA organic, EU organic, Vegan, JAS , Bio suisse, Fairtrade, Kosher and Halal. Our facilities are also certified BRC, ISO:22000, HACCP, Ethical trading and GMP to assure the buyers high quality goods with exceptional customer care. With an ever-expanding global clientele and nearly four decades of excellence under its belt, CEIAL is renowned not only for its unique vision but also for its impeccable services and enduring partnerships with both its clients and suppliers.

Website : www.ceial.com **Email :** contact@ceialgroup.com **Number :** +94 11 255 0071

CRYSTALSTONE (PVT) LTD

Uncover the essence of Crystalstone, Sri Lanka's leading manufacturer of premium quartz surfaces, trusted by prominent construction and installation firms. As a proud member of the esteemed Ceyquartz group, we hold prestigious certifications in iso 14001, iso 9001, and iso 45001. Our dedication to innovation and unwavering commitment to uncompromising quality establish pioneering industry benchmarks. Immerse yourself in the future of luxurious living with Crystalstone!

Crystalstone, a distinguished entity within the CeyQuartz Group of Companies, operates with a seamlessly integrated approach. This grants us complete control over our raw materials, as CeyQuartz oversees quartz mining and processing, while Crystalstone excels in the art of crafting engineered stone surfaces.

Website : www.crystalstone.lk **Email :** info@crytalstone.lk **Number :** +94 77 315 0111

DART GLOBAL LOGISTICS (PVT) LTD

With over four decades of experience, Dart Global Logistics is renowned worldwide for its comprehensive logistic solutions, serving multiple industries with unparalleled flexibility, efficiency, and competitive pricing. With 44 offices spanning 14 countries, alongside numerous joint ventures and exclusive agencies globally, we ensure expansive coverage and personalized service. Leveraging cutting-edge office automation, advanced IT infrastructure, and top-notch handling equipment, we guarantee seamless operations across all our locations. Our dedicated team prioritizes customer satisfaction, offering personalized involvement and value-added services to meet the unique requirements of exporters and importers. At Dart Global Logistics, our commitment to excellence drives our success, making us a trusted partner for clients seeking reliable and timely delivery solutions worldwide.

We Pride in managing tonnes of trust.

***Our locations**: Singapore | Bangladesh | Cambodia | China | India | Indonesia | Madagascar | Mauritius | Myanmar | Pakistan | Sri Lanka | UAE | USA | Vietnam*

Website : www.dartglobal.com **Email :** info.cmb@dartglobal.com **Number :** +94 11 460 9600

DERANA MARKETING SERVICES (PVT) LTD

Bringing the Authentic flavours of the Sri Lanka to the global

Derana Marketing Services Pvt Ltd is one of the leading food export company, established in 2006. We are specializing in food manufacturing, packaging & exporting to the global market. Our diverse product range consist of 380 products, including Sri Lankan authentic Ready to eat cuisine Packed in glass bottles, such as Curries, Sambols, Pickles, Chutneys, Sauces, etc. Moreover, Sri Lankan Spices, Rice & Rice Based Products, Dehydrated Vegetables & Fruits, Vegetables Preserved in Brine, Dried Fish, Kithul & Coconut Related Products & Sri Lankan Sweets Varieties. Our export destinations are Australia, New Zealand, United Kingdom, Sweden, South Korea & USA. We expand our export destinations by participating global events like International Food & Drink Event(IFE)-London, Hotel Asia Exhibition- Maldives, Jetro- Japan, Thai Fex-Anuga held in Thailand.

• We are passionate about bringing the authentic flavours of Sri Lanka to the world & also to the Sri Lankans who are away from their mother land. We serve as a cultural bridge through the universal language of food. • Derana products are producing under quality standards of ISO 22000, GMP & HACCP. Our dedicated team of 35 skilled workers ensure that our product meets highest standards during the production. • As a certified company under Ethical Trading Certification, we adhere to rules of good practices related to Trade, Labour, Ethical behaviors, Environment & Safety. • Derana, We are celebrating our 18th year milestone, we reflect on our journey with gratitude & anticipate continued success in the future.

Email : info@deranafoods.lk / deranaexport@gmail.com

EXPELOGIX (PVT) LTD

One of the leading providers of integrated logistics solutions in Sri Lanka today, Expelogix Pvt Ltd, was incorporated in 2012. We represent Expeditors International of Washington, Inc., USA, a Fortune 500 logistics company with a global network of offices in over 60 countries on six continents. Backed by the strength of the Hayleys Group – the largest and most diversified business conglomerate in Sri Lanka, we offer highly optimized and customized supply chain solutions with unified technology systems, ensuring total commitment to quality in people and customer service. Our services include; Air Cargo and Forwarding, Ocean Cargo and forwarding, Customs House Brokering, Warehousing, Distribution and Order Management

Website : www.expelogix.com **Email :** info@expelogix.com **Number :** +94 11 740 0500

FANAM INTERNATIONAL (PVT) LTD

Fanam International (Pvt) Ltd successor's to Fanam International established in 1986. Its commercial activities are Export, Re-Export & Entreport Trade started – off on Export of Agricultural Commodities with its first export commodity KAPOK Fiber to Canada in August 1986. A consistent decade of Exports from 1986 – 1996 with a product range of Spices, Fresh Coconut, Desiccated Coconut and Coir Fiber Products to Mauritius, Cloves to Tunisia and Coir Fiber to South Africa in that region. During 1992 – 1997 company was within 5 or Top Ranked Exporter of Fresh Coconut to Pakistan and Mauritius in succession.

Until 1996 company's product basket expanded to many categories – Coconut Kernel and Coconut Coir Fiber Products, Spices, Fresh Fruits and Vegetables, Cover-Crop Plant Seeds. In a decade of export it has reached markets in South Asia, Far East, Middle East, Europe and African Continents covering 22 countries across.In 1997 when it ventured to Maldives, it added Planting Materials to its product category with a vast product list in its basket which includes Plants, Seeds, Organic and Chemical Fertilizers and Pesticides.Company gained immense popularity in Maldives as Planting Materials Exporter.Company owned an Ornamental Fresh Water Fish Farm for a period of 02 years between 1998 – 2000. Since year 2000 to date, expanded its product line to Livestock Exports and the company is better known today as Livestock and Fertilizers Export Company.Truly, Fanam International (Pvt) Ltd is the second most experienced Livestock and Livestock Pharmaceuticals Export Company in Sri Lanka and until now due to its vast experience in many product sectors with a span of 37 years is well distinguished as a MULTI-SECTORAL Export Company in Sri Lanka.

Website : www.fanaminternational.com **Email :** fanam@sltnet.lk / farhath.amith@fanaminternational.com
Number : +94 75 522 5577 / +94 77 777 5334

HALAL ACCREDITATION COUNCIL (GUARANTEE) LTD

The Halal Accreditation Council (Guarantee) Limited, or HAC, incorporated under the Companies' Act No. 7 of 2007, is the only entity that issues Halal compliance certification in Sri Lanka based on professional and internationally accepted Halal standards.

With more than 8000+ products certified locally, HAC is advancing the national export strategy, facilitating Sri Lankan exporters to tap into the expanding Global Halal food industry projected to reach US$1.67 trillion by 2025. Sri Lanka's Halal-certified product exports were estimated at US$1.7 billion in 2022 indicating availability of much scope for gaining market share.

The Halal Accreditation Council (HAC) for the 2nd consecutive year, was conferred with Gold at the 31st National Chamber of Exporters (NCE) Export Awards, acknowledging its role as a key enabler in Sri Lanka's export economy.

Website : www.hac.lk **Email :** info@hac.lk **Number :** +94 11 742 5225

HAYLEYS AGRICULTURE HOLDINGS LIMITED

Hayleys Agriculture drives local economic growth through robust export initiatives, leveraging Sri Lanka's agricultural richness and innovative methods. This approach fosters global expansion by creating revenue and jobs, supporting local farmers, and enhancing Sri Lanka's global reputation. With a sustainability focus, the company ensures enduring economic benefits for communities nationwide.

Island Magic Beverages utilises Sri Lanka's tropical fruits, especially the King Coconut, known as a superfood rich in antioxidants and essential nutrients. Island Magic Jackfruit from HJS Condiments Limited revolutionises the vegan meat substitute market, while CocoLife by Hayleys prioritises Coconut kernel-based products, supporting local farmers and sustainable agriculture.

Hayleys Agro Biotech Pvt. Ltd. excels in tissue culture (TC) plantlet production, serving global markets with premium-quality plants. Quality Seed Company Limited is the only Sri Lankan exporter of F1 hybrid flower seeds and maintains high standards through advanced production facilities.

Website : www.hayleysagriculture.com **Email :** info@agro.hayleys.com **Number :** +94 11 268 8960

HDDES EXTRACTS (PVT) LTD

HDDES Extracts is a renowned company in the spice and extracts industry in Sri Lanka, specializing in the cultivation, processing, and export of high-quality spices, essential oils, flavors, and fragrances. With a commitment to excellence, sustainability, and innovation, HDDES Extracts has established itself as a leading player in the global spice and extracts market. By leveraging its integrated production capabilities, certifications, and commitment to innovation, the company is well-positioned to meet the evolving needs of global markets and drive continued growth and success.

Company is certified with BRC, ISO 22000, FSSC 22000, Organic (EU, NOP,JAS) and Fair Trade, SMETA, FDA, Kosher and Halal

HDDES Extracts is dedicated to sustainable farming practices, ensuring minimal environmental impact and promoting biodiversity. The company supports local communities by providing development opportunities for farmers and workers.

The company has more than 40 years of experience engaging in the Value-added Spice sector by recognizing as the Presidential Export and NCE award winner.

Website : www.hddes.com **Email :** info@hddes.com **Number :** +94 11 243 8739 **Fax :** +94 11 244 0556

INTEROCEAN CONTAINERS (PVT) LTD

Interocean Containers started in 1975, providing services as an agency company for international container leasing. Today, we are an ISO 9001:2015 certified company with nearly 50 years in the business, offering a variety of products and services:

- Freight Forwarding
- Non-Vessel Owning Common Carrier (NVOCC) Agency
- ISO Tank Agency
- Marine Container Trading & Rental
- Container Conversions
- Supply of Flexibags & Intermediate Bulk Containers (IBCs)

Our experienced team, combined with our advanced IT infrastructure, allows us to deliver a wide range of services in the sectors listed above.

We specialize in the sale of containers from top international leasing companies throughout Sri Lanka and the Indian Subcontinent. As a leading container buyer in Sri Lanka, we keep a significant inventory of both 20-foot and 40-foot standard and refrigerated containers.

To learn more about Interocean Containers and our services, please visit our website at www.ioc.lk

Website : www.ioc.lk **Email :** info@ioc.lk **Number :** + 94 11 464 5887 / +94 77 778 9646 / +94 77 161 6000 / +94 77 113 3715

LANMIC EXPORTS (PVT) LTD

Established in 1998, LANMIC Exports (Pvt) Ltd resides in the Avissawella Export Zone and is a pioneer in the processing and exporting of high-quality minerals in Sri Lanka. Over 500 dedicated employees and a modern R&D laboratory enable us to provide our customers with the best possible products.

LANMIC Exports has been supplying a wide array of high quality and customised mineral products to all leading local industries and overseas customers, and the main products are fine, ultrafine and dispersions of Calcium Carbonate, Dolomite, Zirconium silicate, Quarts, Feldspar, Talc, Mica and Industrial Clays.

With ISO 9001:2015 certification, LANMIC Exports ensures that our products are subject to a strict quality control process aligned with international standards and industry standards. Also, the company is well equipped with all the facilities to offer customize products with value additions to suite the different requirements of our esteemed customers.

Website : www.lanmic.com **Email :** info@lanmic.com **Number :** +94 36 222 2020

LAUGFS CORPORATION (RUBBER) LTD

A renowned manufacturer of high-quality solid rubber tires for industrial off-the-road applications. Our company is committed to delivering top-tier mobility solutions that enhance the efficiency, safety, productivity, and mobility of the off-the-road sector worldwide. We take pride in our cutting-edge technology and continuous research that drive us to push the boundaries of high-quality tire manufacturing. Our mobility solutions include off-the-road tires for material handling, construction, mining, and port operations that boast advanced features, durability, and superior performance, even in the harshest environments.

As a socially responsible company, we're dedicated to minimizing our environmental footprint by exploring eco-friendly materials and practices to contribute to a greener future. Our customers are our top priority, and we aim to build long-lasting relationships by providing exceptional customer service, tailored solutions, and prompt support through our customer-centric approach that ensures their unique requirements are met with precision and care.

Headquartered in Sri Lanka, LAUGFS Rubber has established a global presence, serving clients across continents. Our distribution network in the USA and Europe, along with strategic partnerships, enables us to reach businesses of all sizes, offering them the reliability and performance that they need to meet their customer demands.

Website : www.laugfsindustrialtyres.com **Email :** info.rubber@laugfs.lk **Number :** +94 11 556 6222

MANISHA EXPORTS (PVT) LTD

MANISHA EXPORTS (PVT) LTD is a leading Sri Lankan manufacturer and 100% exporter of coconut fiber and coconut substrates. We serve more than 100 customers all over the world by being a total solution provider for wide range of applications under growing media, horticulture, erosion control, bedding and large variety of industrial applications. MANISHA EXPORTS has years of domain expertise in coconut products and processes, but what sets it apart from the competition is its capacity to combine traditional knowledge with modern, high-tech production methods and cutting-edge research to produce consistently outstanding eco friendly products with premium quality to address global needs. The Company strives to build premium-quality, sustainable product lines, inspire and produce eco-friendly solutions to address global needs and problems, and cause no harm to the environment. We have a wide range of products — Mix fibre, mattress fibre, Machine twisted fibre, Grow bags, 5kg/25kg cocopeat/chips blocks, weed mats, 500g/650g briquettes etc. Company has been awarded 'Best Exporter -Coconut Fibre Products' for four years consecutively 2019/20, 2020/21,2021/22 and 2022/23 at the presidential export awards hosted by Export Development Board of Sri Lanka.

Website : www.manishaexports.lk **Email :** info@manishagroup.lk **Number :** +94 77 758 0372

MASS LOGISTICS INTERNATIONAL (PVT) LTD

Outsourcing in Shipping (Total Logistics Solutions)

MASS Logistics International (Pvt) Ltd., is as an organization offering various logistic solutions to our customers. Our services include offering shipping solutions, planning logistics, advising customers the best solution, assisting their organizations, and also offering freight broking. We believe that we have the drive and the commitment to make things happen and have the right connections to Sri Lankan Customers through our long term involvement in the shipping trade.

S.A.D.Sumanasiri (Managing Director/CEO) Mobile : +94 71 273 4659

Website : www.masslog.com **Email :** sads@masslog.com **Number :** +94 11 204 0412 / +94 71 273 4659

MCLARENS CONTAINERS (PVT) LTD

McLarens Containers (Pvt) Ltd., a pioneer in container depot operations in Sri Lanka, has been in business since 1979.

McLarens Containers an ISO 9001:2015 quality management system certified company and over Four and half decades of existence, has transformed into a versatile and leading logistics provider in Sri Lanka. At present providing a wide range of logistics services to International Container Leasing Companies, Shipping Lines, NVOCC Operators, importers & Exporters as outlined below.

• Container storage and handling • Container cleaning and repair • ISO Tank Container operations • Carrier Transicold authorised Reefer Container Repair Centre • Reefer electricity plugging • Warehousing and Logistics services • Project Cargo Handling

• Flexi Tanks and Intermediary Bulk Container operations • Container transport • Container conversion & trading

To learn more and explore our full range of logistics solutions, visit our website at **www.mclarenscontainers.lk**

Website : www.mclarenscontainers.lk **Email :** info@mcdepot.lk

Number : +94 11 482 7000 / +94 77 778 9646 / +94 77 161 6000 / +94 76 031 1788

MCLARENS LOGISTICS LTD

McLarens Logistics Ltd. is a fully-fledged NVOCC Agent, Shipping and Freight Forwarding Company that has become a leading provider of integrated logistics services in Sri Lanka since its establishment in 2003. The company is certified with the ISO 9001:2015 Quality Management System.

Since 2008, McLarens Logistics has been at the forefront of providing the below services,

• Shipping Agency, NVOCC & ISO Tank Operations • Representing Prestigious Shipping & NVOCC Agencies to facilitate the movement of import/ export cargo to and from Colombo, Sri Lanka. • International Freight Forwarding • Ship Husbandry Services. • Embarked on an eco-friendly venture for upcycling non-cargo worthy marine containers into versatile units such as offices, houses, cafes, moveable toilets, etc.

For more information, visit our dedicated Conversions website at www.containerconversions.lk

To learn more insights into McLarens Logistics, you can visit our website at
www.mclarenslogistics.lk or https://www.linkedin.com/company/mclarens-logistics-group

Website : www.mclarenslogistics.lk / www.containerconversions.lk

Email : NVOCC and Freight Forwarding : **info@mclogistics.lk** Container Conversions : **conversions@mclogistics.lk**

Number : NVOCC and FF : +94 11 474 0977 – 8 / +94 77 113 3715

Container Conversion : +94 11 433 4552 / +94 77 281 6000 General : +94 11 482 7000 / +94 77 778 9646 / +94 77 161 6000

NEIL FERNANDO & COMPANY (PVT) LTD

Established since 1969, Neil Marine has been an Asian fibreglass boat manufacturing trailblazer. With over five decades of

experience, we've gained local and international acclaim, delivering 40,000 vessels, including 2,000 exported worldwide.

Our 42.000 sqm ISO-certified Negombo facility is Lloyd's Register - approved, and we adhere to ISO 9001:2015 and IACS standards. Using the 5S methodology for efficiency, we uphold rigorous quality assurance and supplier standards.

Our facilities hold approvals from Lloyds Register (LR), Det Norske Veritas (DNV), and the American Bureau of Shipping, meeting Recreational Craft Directive (RCD) Design category requirements for European markets.

Neil Marine, under Neil Fernando & Co. (Pvt.) Ltd. also boasts esteemed certifications highlighting our commitment to safety, quality, and compliance. Our vision is to be South Asia's premier custom boat manufacturer while expanding globally through unwavering standards, innovation, and customer satisfaction.

Our core values drive us to be dedicated, innovative, environmentally responsible, and committed to lasting relationships.

At Neil Marine, our legacy is marked by groundbreaking achievements, creativity, and an unwavering commitment to quality.

Website : www.neilmarine.com **Email :** businessdevelopment@neilmarine.com **Number :** +94 11 255 6891

NPS PACKAGING (PVT) LTD

With two decades of industry expertise, NPS Packaging amalgamates skilled professionals and state-of-the-art technology to deliver premium Poly Packaging Material. Our ethos revolves around socially responsible and eco-friendly practices, ensuring the recycling and proper disposal of polythene waste. We specialize in a wide array of products including Printed/Unprinted Polythene Bags & Reels (HDPE, LDPE, LLDPE, PP), CO-EXTRUTIONS (BOPP, COEX-BOPP) Garment Bags, and various other packaging solutions such as Side seal, Flat Opening, Envelope, T-Shirt, and Courier Bags, as well as Garbage and Bulk Packing Bags. Holding certifications including ISO 9001-2015, ISO 22000-2018, and GRS Certified, we prioritize quality, sustainability, and customer satisfaction in every aspect of our operations.

Website : www.npspackaging.com **Email :** info@npspackaging.com **Number :** +94 11 488 8447

OCEAN TRADE & LOGISTICS (PVT) LTD

Ocean Trade and Logistics is a diversified company involved in shipping, logistics services, export trading, manufacturing fertilizer, and cultivating. Situated in the heart of Colombo, our factory is located in Dambadeniya.

We have expanded our operations into manufacturing and exporting our proprietary brand products such as OTL COWDUNG, U-GROW, and UNIGROW. Additionally, we specialize in handling specialize project cargo, live animals, live plants, and ornamental fish. Today, we proudly stand as one of the top 10 exporters to the Maldives.

OTL Courier Pvt Ltd operates as a subsidiary of the OTL Group, an international courier company. We were the pioneers in establishing direct courier services to the Maldives, Consequently, we have emerged as the market leader in the Colombo-Male courier business.

Over the past 14 years, we have served more than 2000 customers, who have become loyal buyers due to the reliability and service quality we consistently provide.

Website : www.otlcolombo.com **Fax :** +94 11 4503395 **Number :** +94 77 784 6800 / +94 11 450 3395

PEOPLES ORGANISATION FOR DEVELOPMENT IMPORT & EXPORT (PODIE)

PODIE is a leading spice exporting organisation in Sri Lanka, and a manufacturer of 100% Organic Value-Added Spices produced by our own farmer groups spanned across the country. We have nearly 3000 farmer families currently joined with us. Our Internal Control System (ICS) team ensures monitoring of our small holder farmers & farmer networks, who practice organic farming utilizing only the best organic agricultural inputs (certified organic microbiological fungicide, pesticide, decomposed mixtures & Liquid fertilizers). We do test from internationally reputed laboratories in Germany & in Sri Lanka. We have a wide range of value-added spices in whole form & powder form, Tea blend cuts (natural food flavoring agents) & Spice mixtures. Currently, we export our products to European & Scandinavian countries, Australia, New Zealand, Hong Kong, Taiwan, USA, UK & Canada. PODIE's unique characteristic is that it has a wide range spice mixtures & tea spice mixtures with a variety of numerous flavours.

Certifications - We also adhere to the standards set by WFTO (World Fair-Trade Organisation), FDA (Registrar Corp USA), ISO 22000:2018, HACCP, JAS, EU,

USDA-NOP, US-COEA, Certificate of Ethical Trading & Non-GMO.

Website : www.podiespice.com **Email :** podie@stlnet.lk / tyrell@sltnet.lk **Number :** +94 31 223 3773 – 5 / +94 77 727 7147

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Fax : +94 11 2438706 **Number :** +94 11 234 1911 / +94 11 232 2356 **Factory:** No. 92/7, Pattiwila Road, Gonawala, Sapugaskanda, Sri Lanka

RENUKA FOODS PLC

Renuka Foods PLC is the parent company of our Food and Beverage businesses consisting of Agri Food, Organic Plantations, FMCG, Dairy and related entities.

Renuka Agri Foods PLC and Renuka Agri Organics Ltd are the leading manufacturers, marketers & exporters of Coconut based food and beverages from Sri Lanka to the retail, food service and ingredient sectors across 52 countries.

Our quality measures are of stringent standards and are not compromised at any point, right from the raw material purchase to the delivery of goods.

Our consumer brands portfolio extends with Richlife Dairies and also with FMCG through Shaw Wallace Ceylon Ltd.

Website : www.renukafoods.com **Email :** brands.agri@renukafoods.com **Number :** +94 11 231 4750

SAMSON INTERNATIONAL PLC

Samson International PLC, a premier manufacturer and exporter in Sri Lanka, specializes in rubber and rubber-based products. Established in 1988 as part of the DSI Samson Group, the company produces a diverse range of items, including rubber mats and flooring, industrial rubber products and customized rubber products. Committed to sustainability, Samson International utilizes eco-friendly materials and energy-efficient processes. The company holds ISO 9001, ISO 14001, ISO 50001, and BSCI certifications, reflecting its adherence to high-quality standards, environmental responsibility, energy management, and social compliance. With a significant global footprint, Samson International exports to over 40 countries, serving industries such as food packaging, automotive, and healthcare. Quality and innovation are at the core of its operations, supported by robust research and development efforts. The company's dedication to excellence has earned it numerous accolades, reinforcing its reputation for reliability and superior products in the global market.

Website : www.samsonint.com **Email :** info@samsonint.com **Number :** +94 91 309 4469 - 72

SCANWELL CUSTOMS BROKERS (PVT) LTD

We specialize in imports customs brokerage of all commodities including project cargo to Sri Lanka.

Ensures smooth and speedy process, by carrying out brokerage, hassle free, in line with regulations by customs and other authorities; leaving customer to focus their core businesses.

A qualified team with license to act as declarant handles our custom brokerage aspect in logistics.

Knowhow of local procedures and persistent involvement enables client to be assured of the timely clearance of goods from customs. Ocean or Air, the proficiency of work carried out by our team is unmatched for over 3 decades.

We have developed strong relationships with all government bodies with ethical working practices (recognized by NCE awarding a conformity certificate) enabling us greater flexibility in carrying out duties professionally.

Scanwell Customs Brokers carriers the commitment of excellence in logistic.

Website : www.scanwell.com **Email :** indika@scblk.com **Number :** +94 71 274 5410

SCANWELL LOGISTICS COLOMBO (PVT) LTD

Scanwell Logistics, a prominent global entity, specializes in tailored solutions covering international freight forwarding, inland distribution, and comprehensive supply chain support. With a distinguished history spanning over four decades, backed by a network of 60 proprietary offices and a workforce exceeding 1,500 employees worldwide, we ensure prompt, secure, and reliable deliveries on a global scale.

Our services encompass seamless Air and Ocean freight solutions for both Import and Export operations. These services are complemented by an extensive domestic transportation network, bonded and non-bonded warehouse facilities, as well as cross-docking and e-commerce support. Our reputation is founded on a deep understanding of local logistics, a broad international perspective, and a dedication to consistent service excellence, delivering unparalleled value to our esteemed clients.

Website : www.scanwell.lk **Email :** cmb-info@scanwell.com **Number :** +94 11 242 6600 / +94 11 476 6400

SEA HORSE SHIPPING (PVT) LTD

Sea Horse Shipping (Pvt) Ltd offers a kaleidoscope of services catering to handling Main Line Agency, NVOCC, Project and Special Cargo, all types of Break Bulk and Casual Callers, Bunker Brokers, Ship Chandlers, Launch Operators and Crew Recruitment›s.

Products & Services

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Website : www.setmil.com.lk **Email :** jagath.sea-horse@setmil.com.lk **Number :** +94 11 248 5200

SENSA SOLUTIONS LANKA (PVT) LTD

Sensa Solutions Lanka (Pvt) Ltd
Branding, Packaging and Sourcing Partner....

Pioneering Packaging Excellence with a Global Vision

Incorporated in 2017, Sensa Solutions Lanka Pvt Ltd has swiftly risen to prominence as a leading manufacturing powerhouse in Sri Lanka. Specializing in high-quality packaging solutions, Sensa Solutions serves prestigious high street apparel brands across the USA, UK, and Europe. Additionally, the company extends its expertise to the pharmaceutical, industrial, and FMCG sectors, providing innovative and reliable packaging solutions.

Building on its impressive growth trajectory, Sensa Solutions has recently expanded its operations to Bangladesh, positioning itself as a key player in the regional market. This strategic move underscores the company's commitment to extending its global footprint and delivering exceptional packaging solutions worldwide.

Sensa Solutions is dedicated to sustainability and ethical practices, adhering to globally recognized chemical standards and certifications. The company's core philosophy is centered on achieving customer satisfaction through bespoke customer service, delivering the highest quality packaging on time and at the lowest possible cost.

Environmental sustainability is at the heart of Sensa Solutions' product development, ensuring that every packaging solution not only meets customer needs but also contributes to a greener planet. By combining cutting-edge technology with a commitment to ethical standards, Sensa Solutions Lanka Pvt Ltd is setting new benchmarks in the packaging industry, both locally and internationally.

As Sensa Solutions continues to grow and innovate, it remains steadfast in its mission to provide unparalleled service and quality. With an eye on global expansion, the company is poised to become a leading name in the packaging industry, known for its dedication to excellence and sustainable practices.

Website : www.sensasl.com **Email :** sensa.marketing@gmail.com / sasiru@sensasl.com / subash@ sensasl.com
Number : +94 11 368 2555 / +94 77 356 1414 | +94 77 370 6894

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We are SGS – the world's leading testing, inspection and certification company. We are recognized as the global benchmark for sustainability, quality and integrity. our 99,600 employees operate a network of 2,600 offices and laboratories around the world.

At SGS we offer a complete suite of solutions at every stage of the value chain to help get your products to meet quality, safety & compliance requirements for all your global destinations. Wherever you are, whatever your industry, our experts worldwide provide specialized solutions to make your business faster, simpler and more efficient.

Website : www.sgs.lk **Email :** sgs.lanka@sgs.com **Number :** +94 11 537 6280

SHAN TEAS (PVT) LTD

Naturally the Best

Shan Teas (Private) Limited was established in 2003 and within this short span of time we have been recognized as one of the leading exporters in the Tea industry by ranking ourselves within the first 15 Exporters of Sri Lanka.

We currently export to over 20 destinations around the world and have a very strong presence in the CIS, Middle East, Europe and the Far East. In the last three years we have had a rapid growth of over 40% year on year and an Export Volume of 6 million kilograms for the concluded financial year 2020/21.

Our team has a collective experience of over 60 years as we have a dynamic blend of youth and experience covering all aspects of the industry such as Planting, Tasting, Blending, Packaging and Shipping. We offer all our customers a full in-house solution starting from Procurement of Teas, Designing of Packages and offering differed types of packing options and logistics.

Our strength has been developing very close relationships with our customers and earning their trust by giving them our best services and value for money products and our primary objective is to understand each and every one of our customer's needs and tailor make our products to suit them.

We not only specialize in orthodox black teas, but equally strong in a range of other varieties such as green teas, fruit teas, wellness teas, and tisanes. We also specialize in private labeling apart from worldwide marketing of our own brands Windsor, Golden Era and Four Seasons.

We are confident that we can provide you a complete solution to your requirement of Ceylon Tea.

Website : www.shanteas.com **Email :** info@shanteas.com **Number :** +94 11 535 3100

SIERRA CABLES PLC

Sierra Cables PLC is a leading cable manufacturer in Sri Lanka, renowned for its expertise in designing, manufacturing, and distributing high-quality copper and aluminum cable products for both local and international markets.

As a company committed to quality, we employ superior raw materials to enhance the overall quality of our final products. Our goal is to manufacture electric cables of the highest standard and provide exceptional customer service worldwide, adhering to local and international industry standards including IEC, BS, ANSI/ICEA, ASTM, AS/NZS, JIS, NFC, SLS-Mark, and other international standards. The company is committed to providing a comprehensive range of services and making every effort to ensure customer satisfaction.

The company has established advanced manufacturing facilities overseas and expanded its export reach to Asia, Eastern Europe, Australia, North America, and Africa. This global presence highlights Sierra Cables PLC's dedication to serving diverse markets with top-tier products and exceptional service.

Website : www.sierracables.com **Email :** sales@sierracables.com / info@sierracables.com **Number :** +94 11 441 200-4

SMART MARINE LANKA (PVT) LTD

We Smart Marine Lanka (Pvt) Ltd. (SML) was incorporated on 9th December 2009.

• SML is a well-developed NVOCC (None Vessel Operating Container Carrier), Freight Forwarding, Logistic services Provider and Trading Company established in the shipping industry over 14 years. • SML is structured with great care and clear focus in the shipping industry by professionals who have more than 28 years of experience in the Global Shipping Industry. • SML has the capacity to undertake assignments ranging from dispatch of a small parcel to shipping Machinery on door to door Basis round the world as we say "DESTINATION ANYWHERE" • SML provide NVOCC, Sea Freight and Air Freight Service with Extended services in Clearing, Delivering, Total Logistics solution and Supply Chain Management to our valuable customers. • SML is a member of the SLANA (Sri Lanka Association of NVOCC Agents) • SML was enlisted as Member of the National Chamber of Exporters as a Service Provider from Year 2010. • SML Registered Company with the Director General of Merchant Shipping of Sri Lanka as a NVOCC Operator. (A grade License No-FFA01179)

As a progressive organization, we pride ourselves on providing cost-effective and efficient services on 2407-365 days to our Customers Local and Global.

In order we at (SML) would like to draw your attention to our Logistics Services we offer and serve you with expert knowledge and logistic solution to minimize your logistic cost by integrating CFS, Operations/ Freight Forwarding and Liner (shipping) under one umbrella, SML-Smart Marine Lanka

Website : www.smartmarine.in **Email :** raj@smartmarinelk.com **Number :** +94 11 505 2226 / +94 77 756 0065

SPILL BURG HOLDINGS (PVT) LTD

About Us

Spillburg Holdings (Private) Limited is a business advisory cum management consultancy company providing our clients with a diversity of services aiming at improving their businesses through a broad range of value added consulting services. Our main objective is to provide our clients with Value for Money services through a thorough understanding of their business ventures, evaluating business issues and providing timely advises to enhance the value and accelerate the growth of our clientele.

What We Offer

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Website : www.spillburg.com **Email :** info@spillburg.com **Number :** +94 11 233 6116

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A well establish Australian owned, BOI registered company manufacturing high-quality wide range of garments including corporate and school uniforms, hats, bags and other accessories since 2000 under the parent company of Mount Castle Holdings which was established in 1835

Email : hariz@lwreid.com.au **Number :** + 94 77 756 7372

TANTRI TRAILERS (PVT) LTD

Tantri began as a marine engineering firm and has since expanded its offerings to include trailers, communication towers, tankers, and more. With over 40 years of experience, Tantri has designed, manufactured, and exported various products worldwide, adhering to SGS ISO 9001-2015 quality standards. Their modern manufacturing plants in Sri Lanka ensure timely delivery and round-the-clock customer service. Tantri's commitment to quality, technological advancement, and customer satisfaction has earned them a reputation for excellence in heavy engineering. With a dedicated design department catering to individual client needs, Tantri remains a preferred choice for European-standard products at competitive prices.

Website : www.tantri.com / www.tantritowers.com **Email :** tantri@slt.lk **Number :** +94 11 291 3740

TAPROBANE SEAFOODS (PVT) LTD

Taprobane is the largest and most fully integrated seafood company in Sri Lanka, established in 2010, the company has 17 processing facilities, 1,000 acres of shrimp farms, hatcheries, retail outlets, and feed & healthcare business and employs over 2,7000 direct employees throughout the country. Taprobane is committed to being a leader in sustainable seafood and, is driven by the goals of Safe & Legal Labour, Responsible Sourcing, Responsible Operations and People and Communities.

The company recently joined the UN Global Compact and is the only seafood company in the Sri Lanka network to be part of it. The Company was awarded the SMETA ETI accreditation for its sustainable labour policies and was awarded the prestigious 4-star status by Best Aquaculture Practices (BAP), the world's leading certification authority in Aquaculture Practices. Building on this remarkable achievement, we are thrilled to share that we have also secured the title of Sri Lanka's first-ever shrimp farm to obtain the ASC (Aquaculture Stewardship Council) certification. Taprobane Seafoods stands by their Blue Change goals which are to support and respect the protection of internationally proclaimed human rights, ensuring safe and legal labor, health, productivity and resilience of the global environment now and for the next generations and above all to work against corruption in all its forms.

Website : www.taprobaneseafoods.com / www.bluechangesustainability.org **Email :** info@tsf.lk
Number : +94 (0) 31 226 1533

VEE POWER SOLUTIONS (PVT) LTD

A Leading POWER DISTRIBUTION PANEL MANUFACTURER in the country, VEE POWER SOLUTIONS (PVT) LTD, won the prestigious National Crystal Award 2023, under the Large Category Manufacturing Sector. VEE Power Solutions (Pvt) Ltd, who has expanded its business in the local and overseas market with high standard quality second to none.

Commenting on the enormous success, the Chairman/ Managing Director of VEE Power Solutions (Pvt) Ltd said "Our LV panels are robust and comply with ingress protection degrees up to IP65, safe, and technologically superior in complying with international type test certification strictly adhering to IEC 61439 (DEKRA).Echo friendly manufacturing facility of VEE POWER Solutions (Pvt) Ltd is Complying with ISO 9001:2015 Quality Management System, ISO 14001:2015 Environmental Management System Certification and ISO 45001:2018 Occupational Health & Safety Certification. We provide high quality switch boards to the global power industry to meet the commercial, industrial, and residential power panels for need of global customers spanning, the Maldives, Australia, Myanmar etc."

The company's State of Art Factory is located in Mabima, Sri Lanka and is fully equipped with Modern Sophisticated Industrial Machines providing total Power Solutions and Intelligent Panel Board Solutions along with a competent and well experienced professional technical team.

Website : www.veepower.lk **Email :** branding@veepower.lk **Number :** +94 70 648 6383

VINTAGE TEAS CEYLON (PVT) LTD

As a tea firm, Vintage Teas Ceylon primarily produces and blends tea for export. After more than 27 years in the tea business, Vintage Teas has established a solid reputation and is currently Sri Lanka's eleventh-largest exporter.

Carefully crafted specialized mixes with a deep flavor that has captured the imagination of people worldwide. For this panel of specialists, excellence is standard procedure, beginning with the meticulous handpicking of the best samples and continuing through grading, sampling, tasting, choosing, purchasing, and double-checking.

Apart from their proficient and competitive tea blending and manufacturing, they also undertake packaging, which has consistently been at the forefront of their activities. Modern technology is combined with innovative high-tech design. Also ensuring that every order is traced along its delivery route and is always delivered on schedule. With this combination Vintage Teas is known for their exceptional quality and perfection.

Website : www.vintageteas.lk **Email :** vintageteas@vintageteas.lk **Number :** +94 11 241 9419

WATAWALA PLANTATIONS PLC

Watawala Plantations PLC is engaged in cultivation, manufacture and sale of crude palm oil and dairy farming. The Company is also involved in manufacturing of value-added agricultural products. The Company's segments include Palm Oil, Dairy, and Others. Main products include Crude Palm Oil and Palm Kernel Oil. Cinnamon product portfolio consists of Cinnamon chips - off grade, Cinnamon oil and Cinnamon Cut Quills. The Company's subsidiary Watawala Dairy Limited produces compost and liquid fertilizer using the large volumes of cattle slurry generated by the dairy farm. Watawala Dairy Limited manages a herd of approximately 2000 dairy cattle. Watawala Plantations and Watawala Dairy Limited has a workforce of over 1200 personnel.

Website : www.watawalaplantations.lk **Email :** watawala@sunshineholdings.lk **Number :** +94 11 470 2400

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Factory/Mill:
2nd Mile Post, New Puttalam Road, Anuradhapura, Sri Lanka.
Tel: +94 25 2222722, +94 25 2235186
WhatsApp: +94 777 706706 | Email: info@ariyafood.com
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Best Food Processor, Grocery Category-Sri Lanka
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Women
IN INTERNATIONAL TRADE



Ample Clothing
Revitalization of beauty



Ms. Upeka Tharindi Thilinimali
Co-Founder and Directress
Ample

Can you share a bit about your background and journey as a woman entrepreneur in the field of international trade?

My journey as a woman entrepreneur in international trade began with an academic background in chemistry, which provided me with the technical knowledge needed to understand the textile industry. Working at Baurs in the textile raw materials division and laboratory, I quickly realized the significant environmental impact of this industry. This realization, coupled with my mother's extensive network in Sri Lanka's textile sector, inspired me to co-found Ample in 2017. Our brand uniquely merges sustainability with fashion by repurposing plastic waste into premium-grade yarns and integrating biodegradable materials into our production processes. Initially catering to both B2B and B2C markets, we have expanded internationally, overcoming various challenges by leveraging my practical approach and industry connections. Beyond business, I am deeply committed to promoting sustainability and youth empowerment. As an alumna of the Professional Fellows Exchange Program and Australian awards, I champion initiatives that raise awareness and drive positive change. In addition, as a business coach, I support startups and empower entrepreneurs in Sri Lanka, sharing my experiences and insights to guide them on their entrepreneurial journeys. Through Ample, I strive to create fashion that respects both people and the planet, built on the pillars of sustainability, ethical practices, and body inclusivity.

What inspired you to venture into international trade, and what were some of the initial challenges you faced?

Venturing into international trade was inspired by a combination of personal passion, professional experience, and a desire to make a global impact. My background in chemistry and my work at Baurs in the textile raw materials division provided me with a deep understanding of the environmental challenges posed by the textile industry. Observing these challenges firsthand, I felt a strong urge to address them through innovative and sustainable solutions. The inspiration to take Ample to the international stage also came from recognizing the global nature of the fashion industry. I wanted to showcase Sri Lankan craftsmanship and sustainable practices on a larger platform, promoting eco-friendly fashion worldwide. However, the journey into international trade was not without its challenges. One of the initial hurdles was understanding and navigating the complex web of international trade regulations. Each market has its own set of rules and standards, which required extensive research and adaptation. Building a global brand identity was another significant challenge. It involved not only creating designs that would appeal to diverse cultural preferences but also ensuring that our sustainability message resonated with a global audience. Logistics and supply chain management posed additional difficulties. Ensuring timely delivery while maintaining the quality and sustainability of our products required establishing reliable partnerships and a robust logistical framework. Moreover, competing with established international brands in terms of visibility and consumer trust was a daunting task. We had to invest significantly in marketing and brand-building efforts to carve out our niche in the global market. Despite these challenges, my practical approach as an entrepreneur and the strong business connections I had built over the years played a crucial role in overcoming these obstacles.

Could you highlight a particularly memorable or key moment in your career that shaped your approach to international business?

A particularly memorable and pivotal moment in my career that significantly shaped my approach to international business, I had the chance to network with entrepreneurs, sustainability advocates, and industry experts from around the world. One key highlight was, where I observed firsthand how they integrated eco-friendly practices into their entire value chain. This

visit provided invaluable insights into the operational efficiencies and marketing strategies necessary to succeed on a global scale. Inspired by this experience, I returned to Sri Lanka with a renewed vision for Ample. One of the immediate actions was to enhance our sustainability initiatives by incorporating more advanced technologies. These experiences reinforced the importance of adaptability, innovation, and strategic networking in international business. They taught me that understanding and integrating local market dynamics with global trends is crucial for success. Additionally, they highlighted the value of sustainability not just as an ethical imperative but also as a strong market differentiator that resonates with today's environmentally conscious consumers.

Managing international trade can be complex. How do you navigate cultural differences and business practices in various countries?

Navigating cultural differences and business practices in international trade requires a multi-faceted approach. At Ample, we begin with thorough market research to understand local consumer behavior and cultural preferences, which has shown to improve performance by up to 30%. We form strategic partnerships with local businesses and experts, increasing our market entry success rates and provide our team with cultural sensitivity training, which improves project outcomes. Leveraging technology helps us stay connected and respond to market trends in real-time, boosting efficiency .Lastly, maintaining an open feedback loop with international partners and customers enhances our ability to meet diverse needs, resulting in customer satisfaction. This comprehensive approach ensures Ample's successful navigation of international markets while staying true to our sustainability and ethical values.

In your experience, what are some common misconceptions or challenges faced by women in the international trade industry?

In my journey of entrepreneurship with Ample, I've encountered several common misconceptions and challenges that women often face in the international trade industry. One prevalent misconception is that women lack the technical expertise or business acumen to succeed in international markets. Despite having a solid background in chemistry and hands-on experience in the textile industry, I've frequently had to prove my capabilities and knowledge in business discussions and negotiations.

Another challenge is the persistent gender bias and stereotypes that women entrepreneurs face. In many cultures, there is still a tendency to underestimate women's leadership abilities and decision-making skills. This bias can manifest in various ways, from skepticism during pitch meetings to reluctance in forming partnerships. For example, during our initial expansion efforts, I often noticed a hesitation from potential international partners who questioned my capacity to lead a growing, sustainability-focused fashion brand. Networking is another area where women entrepreneurs face hurdles. Building a robust international network is crucial for business growth, yet women often have fewer opportunities to connect with influential industry leaders compared to their male counterparts. This can be due to exclusion from certain business circles or the challenge of balancing professional commitments with personal responsibilities, which is a reality many women face. Additionally, access to funding is a significant barrier. Studies have shown that women-led businesses receive less venture capital funding compared to those led by men. At Ample, securing investment for our innovative sustainability initiatives was particularly challenging. Despite having a strong business model and clear environmental benefits, convincing investors of our vision required overcoming inherent biases and demonstrating our market potential more emphatically. Despite these challenges, I've learned that perseverance, resilience, and leveraging the support of global networks can make a significant difference.

What advice would you offer to other women aspiring to enter or excel in the field of international trade?

To women aspiring to enter or excel in the field of international trade, my advice draws from both my journey with Ample and the broader landscape of female entrepreneurship is to leverage your unique strengths and continuously invest in learning to stay ahead of market trends and cultural nuances. Building strategic local partnerships can significantly ease market entry, while cultural sensitivity and adaptability in business practices are crucial for success. Utilizing technology can enhance operational efficiency and responsiveness to market changes. Actively seek mentorship and networking opportunities to build a robust support system. Be prepared to advocate for your expertise and secure funding by presenting a strong business case, focusing on investors who prioritize sustainability and diversity. Above all, resilience is key, perseveres through challenges and stay committed to your vision. Drawing from my experience with Ample, these strategies have been instrumental in navigating international markets and achieving sustainable growth.

Looking ahead, what do you envision for the future of your business in the context of international trade, and what goals are you working towards.?

Looking ahead, Ample›s future in international trade is poised for significant growth and impact. Our vision is to solidify our position as a global leader in sustainable fashion by expanding into key markets like Europe, North America, and Asia, where sustainability is increasingly valued. We plan to achieve this by diversifying our product lines with innovative, eco-friendly materials and forging strategic partnerships with international sustainability advocates and designers. Enhancing our digital presence will be pivotal, aiming to increase online sales and reach a broader audience globally. Advocating for sustainable practices and empowering local communities will remain central to our mission. Our goal is not only to drive business growth but also to inspire positive change in the fashion industry, making sustainability and ethical practices standard practices worldwide.

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DERANA MARKETING SERVICES (PVT) LTD

Bringing the Authentic flavours of the Sri Lanka to the global arena

Derana Marketing Services Pvt Ltd is one of the leading food export company, established in 2006. We are specializing in food manufacturing, packaging & exporting to the global market. Our diverse product range consist of 380 products, including Sri Lankan authentic Ready to eat cuisine Packed in glass bottles, such as Curries, Sambols, Pickles, Chutneys, Sauces, etc. Moreover, Sri Lankan Spices, Rice & Rice Based Products, Dehydrated Vegetables & Fruits, Vegetables Preserved in Brine, Dried Fish, Kithul & Coconut Related Products & Sri Lankan Sweets Varieties.

The taste of Sri Lankan cuisine is a great pleasure for Sri Lankans living abroad. It provides a refreshing break from their hectic, busy lives. Therefor Derana has initiated this enterprise by exporting a small quantity of Seeni Sambol to Australia. Since then gradually, we expanded our product range and earned the trust of a global customer base by consistently delivering high-quality Sri Lankan food products. Our Main export destinations are Australia, New Zealand, United Kingdom, Sweden, South Korea & USA.We've already participated to global events like International Food & Drink Event(IFE)-London, Hotel Asia Exhibition-Maldives, Jetro- Japan, Thai Fex-Anuga held in Thailand recently & thereby hope to expand our expert destination further in distant future.

We are passionate about bringing the authentic flavours of Sri Lanka to the world & also to the Sri Lankans who are away from their mother land. We serve as a cultural bridge through the universal language of food.

Derana products are producing under quality standards of ISO 22000, GMP & HACCP awarded by Business Systems Certification Pty Ltd (BCert) NSW 2760, Australia. Our dedicated team of 35 skilled workers ensure that our product meets the highest standards during the production.

As a certified company under Ethical Trading Certification, we adhere to rules of good practices related to Trade, Labour, Ethical behaviors, Environment & Safety.

Derana, We are celebrating our 18th year milestone, we reflect on our journey with gratitude to our esteemed staff & our valuable end users of our products in overseas anticipate continued success in the future.

Derana

Fresh from Sri Lanka



204 A Delgahawatta, Mulleriyawa New Town Email: info@deranafoods.lk / deranaexport@gmail.com

TESTING, INSPECTION & CERTIFICATION SERVICES ACROSS INDUSTRIES

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SLAB Accredited





Cotecna Lanka [Private] Limited carryout the process of examining and evaluating food products to ensure that they meet certain standards and requirements (local & international) for quality and safety.

Our food safety laboratories specialize in chemicals, biochemicals, microbiological and sensory analysis & we use state-of-the-art technologies and reliable methods.

Our certification services help ensure that your consignments, products, or management systems comply with local and international standards or regulations.

> Tea > Flour > Pepper > Cloves> Cinnamon> Water> Coconut products> Bakery items

Minerals & Metals

We verify, audit, weigh, sample and test all types of minerals & metals at the various production stages.

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Cotecna's VOC services guarantees that the goods entering a country meet the required quality and safety standards.



Port & Other Inspections

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selyn
CRAFT TO EMPOWER

SELYN
Blockchain Traceability and Innovation for Export Excellence

In the bustling landscape of the textile industry, where profit often takes precedence over people and the planet, Selyn stands as a beacon of ethical innovation and sustainability. Rooted in a profound purpose to drive transformative change, this Sri Lankan company has garnered global acclaim for its commitment to regenerative principles, social innovation, and ethical practices. Led by visionary leaders like Selyna Peiris and founded by Sandra Wanduragala, Selyn's journey epitomizes a holistic approach to business—one that not only prioritizes economic prosperity but also fosters environmental stewardship and social inclusivity.



At the heart of Selyn lies a dedication to sustainability that transcends mere rhetoric. Throughout its operations, the company places the well-being of its people and the planet at the forefront of every decision. In the face of adversity, such as the challenges posed by the COVID-19 pandemic, Selyn's commitment to its triple bottom line—people, planet, and profit—remained unwavering. The company's swift pivot to producing reusable masks showcased its agility and resilience, ensuring the safety of its employees while addressing global demands for personal protective equipment (PPEs). This strategic shift underscored Selyn's ethos of social innovation, where traditional practices meet modern challenges with innovative solutions.

Moreover, Selyn's innovative production model, which decentralizes tasks while centralizing quality control, serves as a testament to its commitment to rural development and inclusive growth. By involving approximately 600 individuals in village-based production locations, Selyn not only provides vital employment opportunities but also empowers local communities. This decentralized setup ensures adaptability and safety measures, crucial for business continuity during crises, while simultaneously enhancing the prestige of Sri Lanka's handloom craft on the global stage.

Incorporating blockchain technology into its textiles, Selyn amplifies its commitment to transparency and ethical trade practices. By allowing customers to access comprehensive product information—including details about the maker's identity, environmental footprint, and social impact—through the scanning of an NFC tag, Selyn sets a new standard for responsible trade. This commitment not only aligns with Sri Lanka's export objectives but also meets stringent European standards, ensuring regulatory compliance and consumer trust.

Selyn's dedication to sustainability extends beyond traditional Fair Trade practices. Through initiatives like the promotion of reusable sanitary napkins and the #BleedGood program, which combines product donations with menstrual hygiene awareness campaigns, Selyn addresses pressing environmental and social issues while empowering women worldwide. By incorporating blockchain technology to ensure consistent user feedback and effective beneficiary management, Selyn enhances the impact and scalability of its social initiatives, contributing to a sustainable future while driving business growth.

The company's global recognition at prestigious events like Dutch Design Week and The British Fashion Council IPF Forum, as well as accolades from publications such as Forbes and The Business of Fashion, underscore the significant impact of Selyn's ethical practices and innovative approaches. By reshaping the narrative of the textile industry and challenging conventional norms, Selyn empowers Sri Lanka to assert its strengths and intellectual property on the global stage, driving economic prosperity and social regeneration.

Beyond mere business success, Selyn remains committed to giving back to society and ensuring a prosperous future for Sri Lanka. By fostering collaboration and innovation, Selyn believes that businesses, regardless of their size, can lead the way in promoting regenerative growth, fostering inclusivity, sustainability, and ultimately, societal regeneration. As the textile industry grapples with the challenges of the 21st century, Selyn stands as a shining example of how ethical practices and innovative thinking can pave the way for a more sustainable and equitable future.



Our Expertise

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in Sri lankan packaging industry for the last 35 years. As a direct exporter, we have expanded our operations into the foreign markets as well.

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Recognition of Accreditation for Pre-Export and Import Inspection Scheme of Sri Lanka Standards Institution



The Sri Lanka Standards Institution (SLSI) plays a vital role in Sri Lanka's manufacturing and service industry. By setting standards, providing certification, and offering various other services, SLSI helps ensure the quality and safety of products and services in Sri Lanka.

The Quality Assurance Division of Sri Lanka Standards Institution has recently obtained the Accreditation status for Pre-Export Inspection Scheme and Import Inspection Scheme from Sri Lanka Accreditation Board (SLAB) against ISO/IEC 17020:2012 Conformity Assessment - Requirements for the Operation of Various Types of Bodies Performing Inspection. Quality Assurance Division's accreditation status has boosted confidence in its ability to perform inspection activities. This recognition formally acknowledges the integrity and reliability of SLSI's Pre-export and Import Inspection Schemes. An accreditation ceremony was held at the Ramada Hotel in Colombo on 14th May 2024. The International Finance Corporation (IFC) has technically supported the Sri Lanka Standards Institution in establishing a program for internationally accredited cinnamon by assisting SLSI in setting up the necessary systems and processes to comply with international accreditation standards for Ceylon cinnamon. This accreditation assures that the Sri Lanka Standards Institution's Quality Assurance Division has the competence and impartiality to perform inspections effectively. The objective of the Pre-Export Inspection Scheme is to assure the compliance of exported products especially Cinnamon and other commodities to relevant Sri Lanka Standards or any other relevant standards specified by the importers before exporting the products to the buyer. With this certification, the exporters can access foreign markets as well as foreign buyers can buy the products without the risk of rejection. Moreover, Import Inspection Scheme inspects 151 imported goods currently to ensure they meet Sri Lanka Standards and are safe for use. Overall, this accreditation strengthens Sri Lanka's export and import infrastructure by ensuring product quality and facilitating smoother international trade.

However, the current available regulation Exports (Standardization and Quality Control) Regulations No. 1813/15 - WEDNESDAY, JUNE 05, 2013 is in inactivate or dormant, the relevant authorities could activate the existing regulations seems like a promising option to quickly enhance Sri Lankan cinnamon export quality. The established framework can be leveraged efficiently, and any updates can be addressed during activation.

By providing these services, SLSI contributes significantly to the development of Sri Lanka's manufacturing and service sectors. It helps businesses improve their product quality, become more competitive in the international market, and protect consumers from unsafe products.

Ayesha Salwathura
Deputy Director
Sri Lanka Standards Institution

10 MISL
10 YEARS OF EXCELLENCE
MIS Partner For Global Presence

REVOLUTIONIZING
Production Automation and Software Development Worldwide

Trust

Confidentiality

Teamwork

Loyalty

Since inception in 2013, MISL Holdings (Pvt) Ltd has risen to prominence as a leading production Automation Tech Solution Provider and Software Development Company in Sri Lanka.

Rooted in a commitment to innovation and latest cutting-edge technology, MISL Holdings has consistently delivered tailored solutions that resonate with the unique needs of its diverse clientele.



> "At **MISL**, we are honored to empower the Sri Lankan export sector. Our commitment extends beyond borders with cutting-edge production automation solutions and software development services. We actively contribute to the growth of Sri Lanka's export industry, facilitating businesses' expansion into international markets, driving economic growth and prosperity."
>
> **Kapila Weerakkody - Managing Director**

Celebrating a Golden Decade

MISL Holdings Marks 10 Years of Innovation and Success

The grand 10th-anniversary celebration of MISL Holdings (Pvt) Ltd, aptly named the **"Golden Decade"** was an unforgettable event held at the beautiful Jetwing Blue in Negombo on December 19, 2023. As we step confidently into the future, we carry with us the cherished memories of a night filled with laughter, camaraderie, and the joyous celebration of a "Golden Decade." Event has reinvigorated our commitment to innovation and excellence, and we are excited about the endless possibilities that lie ahead.







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Strategic Partnership with the NCE for 2024-2025



This collaboration marks a pivotal moment in our company's history since joining the ranks of the NCE. The signing of this agreement symbolizes our commitment to fostering growth, innovation, and collaboration within the export sector.



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VEE Power Solutions (Pvt) Ltd, over 10 years in the industry, is the leading Power Distribution Panel Manufacturer. Equipped with modern machines, we provide total power and intelligent panel board solutions. We export to Australia and the Maldives, backed by a skilled and experienced technical team.





Manufacturing Sector National Level - Large Category
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(Ajudged by the Ceylon National Chamber of Industries)

Contact Person - Sri Lanka - Udeshika : (+94) 70 648 6383

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VEE POWER Solutions (Pvt) Ltd
236/5, Mabima, Heiyanthuduwa, Sri Lanka.



A Leading POWER DISTRIBUTION PANEL MANUFACTURER in the country, VEE POWER SOLUTIONS (PVT) LTD, won the prestigious National Crystal Award at the CNCI Achiever Awards 2023, under the Large Category Manufacturing Sector. The CNCI Achiever Awards organized by the Ceylon National Chamber of Industry honored VEE Power Solutions (Pvt) Ltd, who has expanded its business in the local and overseas market with high standard quality second to none.

Vee Power Solutions succeeded in winning the consecutive gold awards under the Large-Scale Manufacturing Sector in years 2021 and 2022, which paved the way for the esteemed National Crystal Award in year 2023.

Commenting on the enormous success, the Chairman/ Managing Director of VEE Power Solutions (Pvt) Ltd said ***"Our LV panels are robust and comply with ingress protection degrees up to IP65, safe, and technologically superior in complying with international type test certification strictly adhering to IEC 61439 (DEKRA). Echo friendly manufacturing facility of VEE POWER Solutions (Pvt) Ltd is Complying with ISO 9001:2015 Quality Management System, ISO 14001:2015 Environmental Management System Certification and ISO 45001:2018 Occupational Health & Safety Certification. We provide high quality switch boards to the global power industry to meet the commercial, industrial, and residential power panels for need of global customers spanning, the Maldives, Australia, Myanmar etc."***

The company's State of Art Factory is located in Mabima, Sri Lanka and is fully equipped with Modern Sophisticated Industrial Machines providing total Power Solutions and Intelligent Panel Board Solutions along with a competent and well experienced professional technical team.

VEE Power Offers a wide range of Customized & LV Panels

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2. Main Distribution Board/MSB
3. Sub Distribution Board
4. Raw Power DB
5. Lighting DB
6. Capacitor Bank
7. Control Panels
8. Power Distribution Panels
9. Network and Server Cabinets
10. Outdoor Cabinets
11. Telecom Batteries
12. Telecom Panels
13. Enclosure Solutions (indoor & outdoor)
14. Fire Cabinet Solutions
15. Cable Management Solutions (Cable Tray, Cable Trunking, Cable Ladder)

The Company, operated across all the industries and market sectors, ranging from:

1. Manufacturing and processing Industry.
2. Commercial Buildings.
3. Luxury Housing, Hospital and Hotels
4. Civil Construction Industry.
5. Marine & Aviation Industry.
6. Telecommunication Sector.
7. Water and irrigation Industry.
8. Apparel Industry.
9. Automation Sector.
10. Data Centers
11. Power Generation
12. Food Processing Industry.

Earthfoam, Crafting Comfort with Consciousness – Pioneering Premium Bedding Products for a Sustainable Sleep Experience



Earthfoam Pvt Ltd. is a pioneering company that has established itself as a leader in the production of premium organic and fair trade bedding products. Founded in 2022, the company has achieved remarkable growth and success in a short span of two years, becoming the world's largest organic rubber mattress producer. Our journey is a testament to our dedication to innovation, sustainability, and social responsibility.

Our Story

Earthfoam was born out of a desire to create Organic and Fair Trade bedding products that not only provide comfort but also promote sustainability and fair-trade practices. Our directors, Mr. Karl Shevick and Mr. Januka Karunasena, share a vision of creating a positive impact on the environment and society through our business practices. We believe that our commitment to sustainability and fair trade practices sets us apart from our competitors, and we are proud to be a leader in the industry.

Manufacturing Facility

Our state-of-the-art manufacturing facility is located in the Horana Export Processing Zone, Sri Lanka, and employs over 300 people. We specialize in producing latex-based mattresses, mattress toppers, and pillows. Our facility is equipped with the latest technology, ensuring that our products meet the highest standards of quality and purity. We take pride in our commitment to quality control, and our products undergo rigorous testing to ensure that they meet our high standards.



Earthfoam Rubber Sourcing

We take pride in our extensive network of over 1,500 organic rubber tree farmers, the largest in Sri Lanka. Each farm is certified by the Global Organic Latex Standard (GOLS), ensuring that our products meet the highest standards of quality and sustainability. We source rubber from approximately 10,000 acres

of land, promoting chemical-free farming practices that enhance biodiversity and ecological balance. Our commitment to sustainability extends beyond our farming practices, and we believe in reducing our carbon footprint and minimizing waste in our operations.

Sustainability

Our manufacturing process is designed to minimize waste, and we strive to recycle and reuse materials whenever possible. We believe that our commitment to sustainability is essential to our business practices, and we are dedicated to reducing our environmental impact. We are constantly exploring new ways to reduce our carbon footprint and promote sustainability in our operations.

Fair Trade Certification

We are proud to be the first company in the world to achieve "Fair for Life" certification for rubber concentrate. Our fair trade program generates a fund over USD 150,000 per year, which is utilized to improve the lives of our farmers and tappers. The fund supports medical, housing, and drinking water facilities, as well as education for their children. We also contribute to community development projects and biodiversity initiatives. Our fair trade practices ensure that our farmers and tappers receive fair compensation for their hard work, and we provide them with life insurance and education support for their children.

Global Presence and Expansion

With a strong presence in over 20 countries across the US, Europe, and Asia, we are committed to expanding our markets globally. We are rapidly expanding our product portfolio to cater to a larger market segment, ensuring that our commitment to sustainability and fair trade practices reaches a wider audience. We believe that our products have the potential to make a positive impact on people's lives, and we are dedicated to making them accessible to people around the world.



Our Mission

At Earthfoam, we are dedicated to providing premium organic and fair trade bedding products that not only enhance the quality of sleep but also promote a sustainable and equitable future for our farmers, tappers, and the environment. We are committed to continuous innovation and improvement, and we strive to stay ahead of the curve in terms of technology, sustainability, and social responsibility. Our mission is to make a positive impact on the world, one mattress at a time.





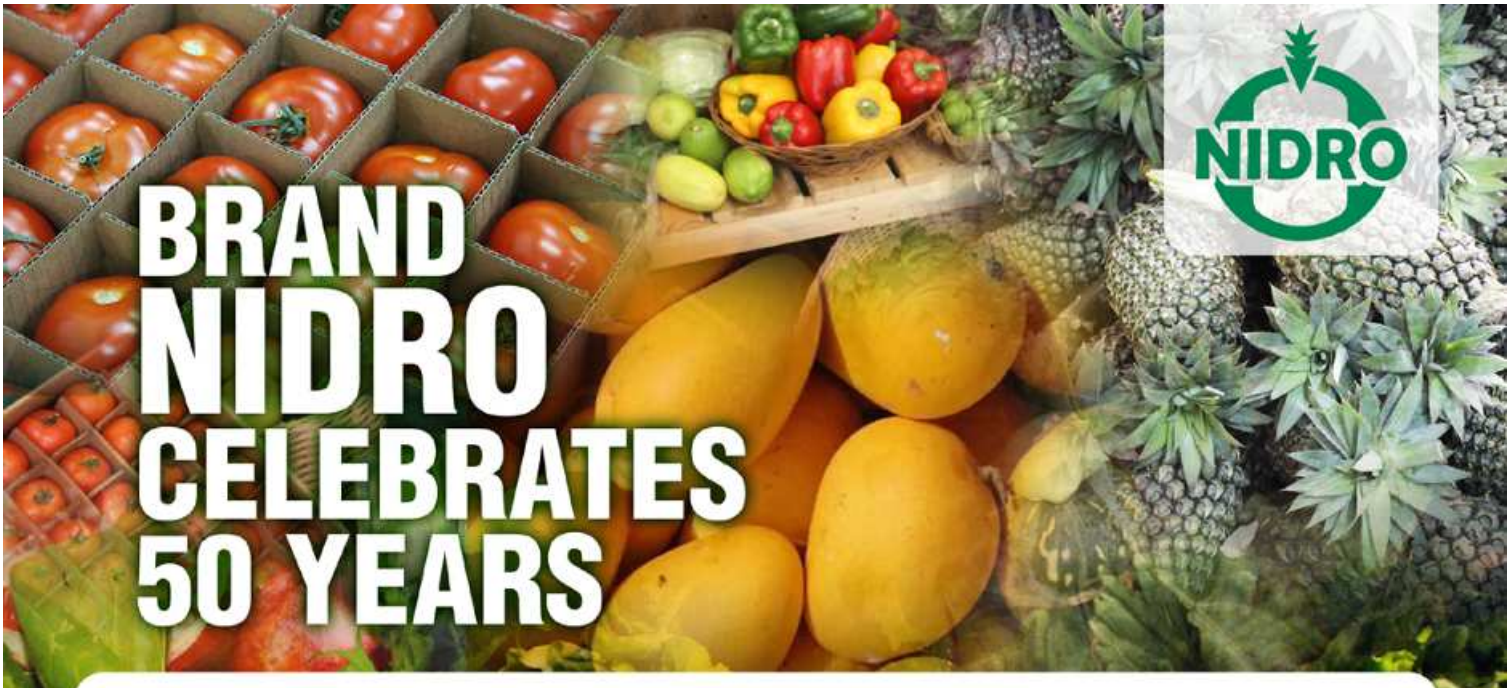
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BRAND NIDRO CELEBRATES 50 YEARS

Brand **NIDRO** was established in March 1974 as **NIDRO TRADING COMPANY (PVT) LTD**. It was a de-facto Exporter of Fruits and Vegetables, whilst also providing food and other supplies to ships calling at the Port of Colombo. This business grew. **NIDRO** became the preferred Chandler to the British and American Navies.

In 1976 **NIDRO** was presented with a unique opportunity to supply Fruit & Veg to the first Resorts in the Maldives, which was emerging as a Tourist destination. Fresh produce of Sri Lanka reached the Maldives when the French GM of the first foreign operated tourist facility in the Maldives would sail into Colombo harbour and collect the Resort's supplies in his personal yacht, a few times a month.

Later with more Resorts accessing supplies, **NIDRO** innovated a unique modality to get food to the Resorts in the Maldives by strapping the packed baskets (similar to the Tea Pluckers' basket) with selected produce, to the passenger seats the Sri Lanka Air Force flights.

Concurrently Nigel Austin spear-headed **NIDRO AGENCIES** which represented Wolff Steel Ltd from the UK, Macsteel Ltd, and later the South African Iron & Steel Industrial Corporation (ISCOR) importing construction steel into Sri Lanka.

In 1984, **NIDRO TRADING COMPANY** was re-named **NIDRO SUPPLY (PVT) LTD**, and was set up in Narahenpita which provided sufficient space for an office, pack house and storage, setting the stage for future growth as, ensuring a steady supply of produce was vital, **NIDRO** partnered with Rajah Siddambaram, a Proprietary Tea Planter and pioneered Protected Agriculture -a collaboration which is still vital 22 years on.

In 2017 **NIDRO** relocated once more – this time to its purpose built fully integrated facility in Biyagama which now accommodates its Offices and Pack House, complete with necessary Chillers & Cold Storage facilities to support the operation. A refrigerated fleet of vehicles serve as mobile collecting centres transporting focus grown produce from the provinces into the facility where it is appropriately handled packed and dispatched for Export. As is now the standard demand, the facility is **ISO22000-2018, HACCP, GMP** certified. It is also certified as an Ethical Trading Company. With the grace of GOD, **NIDRO** looks forward to the next 50 Years, which it knows will bring change and fresh challenges.

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2018 SILVER WINNER LARGE CATEGORY

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SENSA Solutions (Pvt) Limited is a Sri Lankan based company serving packaging requirements for Apparel, Pharmeceutical, FMCG and Rubber products. While initial focus was in supplying raw materials, innovative designs and solutions to established suppliers of the industry.



"Our Philosophy Is To Achieve Customer Satisfaction By Providing Bespoke Customer Service, Supplying The Highest Quality Packaging On Time, At The Lowest Possible Cost. Our Product Developments Are Always Revolves Around Customer Needs And Environmental Sustainability."

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SLECIC Introduces Export Performance Guarantee to Empower Sri Lanka's Logistics Industry







S.C.J. Devendra
(FCA, FCMA)
Chairman & Managing Director
Sri Lanka Export Credit Insurance Corporation

The Sri Lanka Export Credit Insurance Corporation (SLECIC) is proud to unveil its latest initiative aimed at strengthening the logistics industry. Recognizing the unique challenges faced by logistics businesses, SLECIC has designed a suite of tailor-made products particularly Small and Medium Enterprises (SMEs) including:

- NON-VESSEL OPERATING COMMON CARRIER (NVOCC)
- AIRLINE/SHIPPING LINE AGENTS
- FEEDER OPERATORS
- FREIGHT
- FORWARDERS

Addressing the Financial Needs of the Logistic Industry:

The logistic industry plays a pivotal role in facilitating international trade, yet securing adequate trade finance capital has been a persistent challenge. In response, SLECIC introduces the **Export Performance Guarantee**, an innovative solution that meets the financial needs of the logistic sector and opens new growth opportunities for Sri Lanka's export market.

This guarantee mitigates banks' exposure in cases where logistic companies fail to fulfill their contractual obligations. Offered at an affordable premium rate, the Export Performance Guarantee reduces the need for collateral, freeing up capital that can be reinvested in the economy to stimulate growth.

Streamlined Guarantee Process:

This process ensures that businesses can secure necessary guarantees with minimal hassle. The process involves several key steps:

1. **Request for Bank Guarantee**: The ultimate service providers, such as terminal operators, feeder operators, and shipping lines, request a performance bank guarantee from clients (NVOCC, feeder operators, air and shipping line agents, freight forwarders).
2. **Application to SLECIC**: Clients then apply to SLECIC for an export performance guarantee to be issued to a particular bank.
3. **Issuance of SLECIC Guarantee**: SLECIC issues a counter Export Performance Guarantee to the relevant bank on behalf of the client.
4. **Bank Issues Performance Guarantee**: Finally, the bank issues a performance guarantee to the ultimate service provider on the strength of SLECIC's counter guarantee.

This streamlined process not only reduces the requirement for collateral but also provides protection and credibility to all parties involved, fostering a more robust and reliable export landscape for Sri Lanka.

Benefits for the Trade:

The Export Performance Guarantee offers several key advantages:

1. **Reduction in Collateral Requirements**: Logistic companies no longer need to tie up capital as deposits for bank guarantees, which will attract SMEs in the country.
2. **Risk Mitigation for Banks**: The guarantee protects banks if their clients fail to meet contractual obligations.
3. **Enhanced Credibility and Contract Acquisition**: The guarantee assures terminal operators, feeder operators, and shipping line agents of a company's ability to meet contractual obligations, making it easier to secure contracts.

Transformative Impact:

Mr. Senarath Devendra, Chairman & Managing Director of SLECIC, highlights the transformative impact of this new guarantee. By releasing significant sums of deposited money back into the economy, new investment opportunities arise, fostering economic growth. Strengthening the financial foundations of the freight forwarding industry enhances the overall robustness of Sri Lanka's export landscape, allowing companies to expand their revenue streams, especially helping SMEs to enter the segment.

About SLECIC: SLECIC is committed to supporting Sri Lanka's export sector through innovative export credit solutions that meet the evolving needs of our clients. Our new Export Performance Guarantee is designed to provide the financial security and confidence that the logistic industry needs to thrive.

Contact Information:

Sri Lanka Export Credit Insurance Corporation (SLECIC)
Sales & Marketing Department
Phone: 011 2307519-23
Email: inquiry@slecic.lk

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SYSCO, THE GLOBAL LEADER IN FOODSERVICE, CELEBRATES 10 YEARS IN SRI LANKA

Sysco LABS, the Global in-house Centre (GIC) for Sysco, a global leader in foodservice, celebrated a decade of Sysco's successful presence in Sri Lanka. T0 mark the occasion, the company hosted an event which brought together esteemed guests including the US Ambassador to Sri Lanka – Her Excellency, Julie Chung, dignitaries from the American Embassy, Leadership of the American Chamber of Commerce, Sysco's Global Technology Leadership Team, Sysco LABS' Leadership Team, and representatives from the media.

Sysco LABS' journey began in 2013 when Sysco recognized the potential of Sri Lankan talent in revolutionizing global foodservice. Since Sysco's full acquisition in 2017, Sysco LABS has grown to become Sysco's largest Global In-House Center.

Over the past 10 years, the company has evolved greatly in terms of the solutions it delivers to Sysco, including the establishment of Sysco Technology's Global 24x7 Operations Command Centre and the units that build and develop Sysco's e-Commerce platforms and operations. The company's latest expansion includes the launch of a Sysco Cybersecurity Operations Center, further adding to its diverse portfolio of expertise in the technology field.



Sysco LABS

Technology that Moves Human Civilization

SAMSON INTERNATIONAL PLC











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DSI Samson group RUBBER



SAMSON INTERNATIONAL:

Leading the Way in Sustainable Rubber Manufacturing

Samson International (SIL), a subsidiary of the renowned DSI Samson Group, stands as a beacon of excellence in the polymer product manufacturing sector. Established in 1988 as an export-oriented company, SIL has evolved into a leading manufacturer and exporter of molded and extruded rubber products, including hot water bottles, jar sealing rings, rubber mats, rubber flooring, beadings, and mud flaps. While the company's primary focus remains on global markets, it also caters to local demands, showcasing its versatile production capabilities.

Recognizing the critical importance of environmental protection, Samson International is at the forefront of sustainable manufacturing in Sri Lanka's rubber industry. The company's commitment to fostering a harmonious relationship between the community and the environment is evident in its relentless pursuit of sustainable manufacturing processes. This commitment is not just a corporate responsibility but a core value that drives SIL's operations and growth strategy.

SIL's sustainability strategy is a testament to its dedication to "purposeful growth." This strategy aims to create more value for stakeholders by developing the business responsibly and successfully. The company's approach to sustainability is holistic, encompassing environmental, social, and economic dimensions.

Samson International's commitment to excellence and sustainability is underscored by its numerous international certifications. The ISO 14001 certification for Environmental Management ensures best practices at every production stage, while ISO 50001 for Energy Management confirms effective and reduced carbon emissions across all facilities. Additionally, SIL's BSCI certification signifies its adherence to business and social workplace standards.

Embracing the principles of Reduce, Reuse, and Recycle, Samson International continuously strives to enhance its processes. The company aspires to achieve zero waste in all production stages by utilizing recycled and recyclable materials in product manufacture, packaging, and disposal.

Over the years, Samson International has introduced several eco-friendly products to the market. These include the world's first reusable rubber seed tray, Sri Lanka's only natural rubber yoga mat, and the world's first FSC-certified rubber long hot water bottle. These innovations reflect the company's commitment to sustainability and its ability to meet the evolving demands of environmentally conscious consumers.

In line with the United Nations Sustainable Development Goals, Samson International has set an ambitious target to reduce its carbon footprint by 50 percent by 2025. A significant step towards this vision was the company's investment of over Rs. 150 million in renewable energy in the last few years, which includes solar panels as well as biomass boilers.

Samson International places a high priority on employee satisfaction and well-being. The company actively works to improve and maintain holistic employee well-being to ensure workplace contentment. This commitment is reflected in SIL's BSCI-Grade 'A' certification from the Business Social Compliance Initiative, the highest possible rating in this category. This certification underscores the company's dedication to providing employee benefits, quality of life, environmental conditions, and safety.

Amidst rising concerns about global warming and the impact of industrialization on the environment, Samson International strives to position itself as a global leader in sustainable rubber manufacturing. By helping to create a more eco-friendly world for future generations, SIL is not only addressing present challenges but also paving the way for a sustainable future.

Samson International's journey from a humble export-oriented company to a global leader in sustainable rubber manufacturing is a remarkable story of innovation, commitment, and vision. By integrating sustainability into every aspect of its operations, SIL is setting new benchmarks for the industry and demonstrating that responsible business practices can drive long-term success and positive environmental impact. As the company continues to evolve and expand, its unwavering dedication to sustainability will undoubtedly inspire others and contribute to a more sustainable and prosperous future for all.

BOXES

FOR VALUE ADDED PRODUCTS



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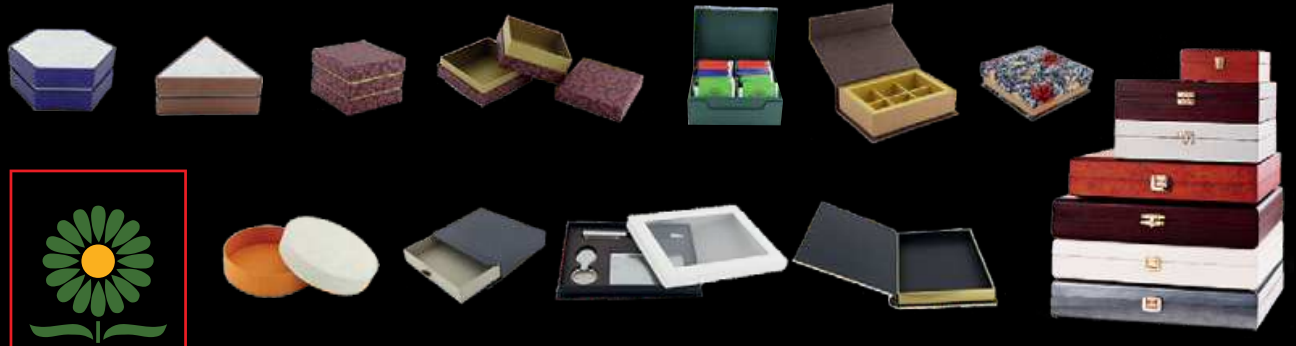




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Sri Lanka's

LARGEST PAINT EXPORTER

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Multilac is renowned for its international quality products while proudly maintaining its Sri Lankan identity. It has distinguished itself through its dedication to customer satisfaction, commitment to research and development, and a steadfast adherence to world-class quality standards.

The company's key strength lies in its range of certified products, including the prestigious Lead Safe Certification from IPEN, USA, making it the sole Sri Lankan paint company to receive this honour. In 2004, the company obtained both SLS standards and ISO 9001. Additionally, Multilac holds ISO 14001 and Green Label Certification, further solidifying its commitment to quality and global standards.

During this journey spanning over 4 decades, the Multilac product range, developed to meet changing customer dynamics, has been able to successfully market its specialized surface coatings and high-quality paints, taking on global giants, and thereby emerging a trail blazer in the industry.

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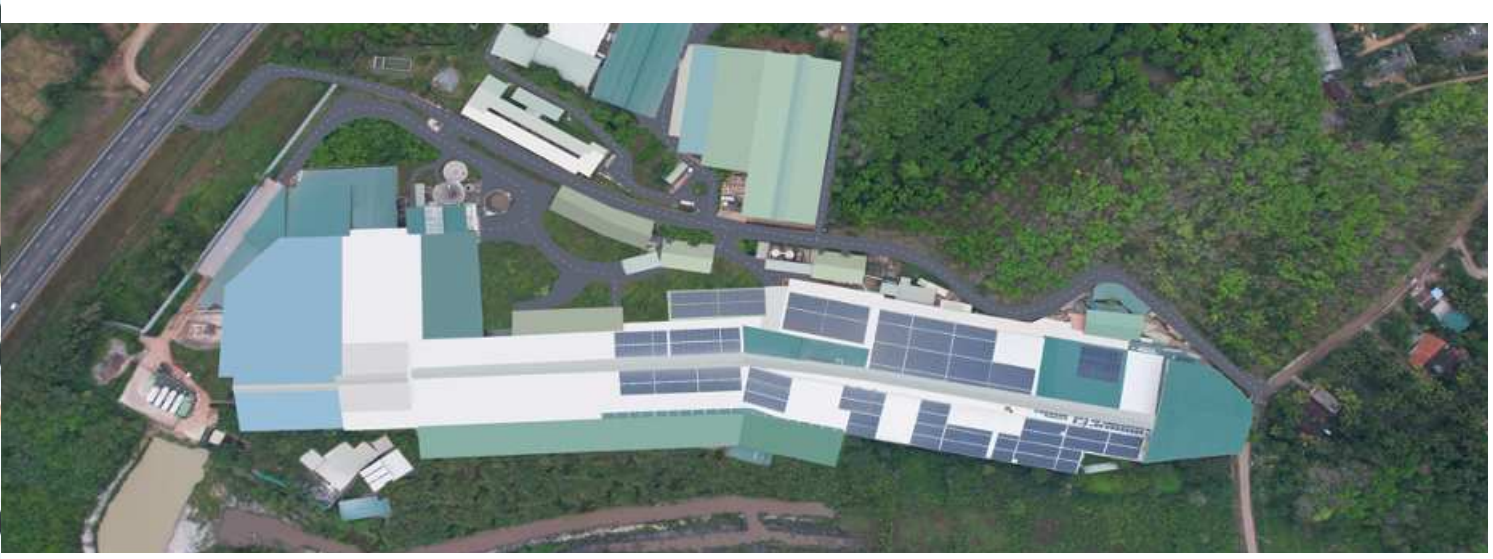


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Macktiles LANKA



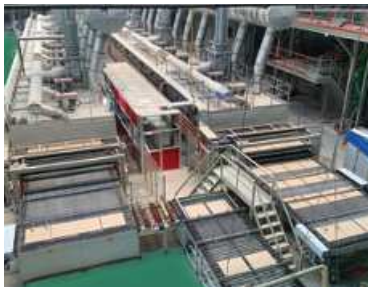
















Macktiles is committed towards establishing a self-sufficient local tile production, and is doing so with the world's most advanced Italian technology. This enables Macktiles to reach a daily tile production capacity of over 44,000 (forty four thousand) square meters expediting the process of satisfying local demand, as well as reaching out to the International market with world class Sri Lankan Tiles.

Macktiles state of the art machinery is from SACMI and SYSTEMS the world leaders of advanced Italian technology.

The company uses 80% of Sri Lankan raw materials; Feldspar, Zirconium, Silica, Ball Clay and Kaolin are processed to manufacture the highest quality tiles utilizing the frits and glazes from Italy and Spain, conforming to the International Standards ISO 9001 : 2008, SLS Certification and Green Label Certification.

Macktiles, proudly stands tall as an economic savior for our motherland saving valuable foreign exchange outflow by providing the highest quality tiles at an affordable cost. Macktiles will be expanding globally to bring in valuable foreign exchange to Sri Lanka.

Our vision is to transform Sri Lanka from a tile importing nation to a tile exporting nation.

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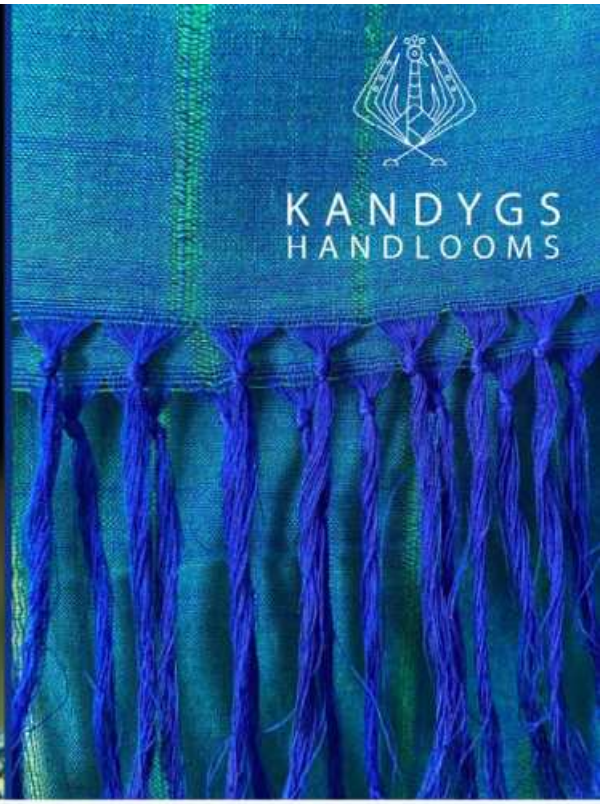


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KANDYGS HANDLOOMS

The art of handloom weaving is an art form that predates 2500 years in Sri Lanka. Textiles, a necessity that has been taken for granted, holds a rich history of how humans and machinery have evolved over the years. Handloom weaving is one of the most traditional forms of creating beautiful fabrics, it is completely sustainable having a minimum impact on the environment. Yarns are interlaced together to create yards of cloth. A woman sits at a machine, dictating the design, the density and what the cloth will become. The handloom holds a special place in the textile industry, one of its unique strengths lies in its versatility, which enables it to produce complex fabrics. Another key advantage is that it does not require electricity for fabric construction. Furthermore, the handloom industry has the ability to operate very successfully as a rural industry empowering the weaver, mainly women.

Since 1971, Kandygs has been passionately following the traditional art of handloom weaving, by creating the best quality fabric, and has become a well-established company manufacturing, retailing and exporting finished textiles to the global and local market. Over the years, the landscape of the handloom industry has shifted and there are a few Sri Lankan manufacturers that still work in an ethical manner to keep the art of handloom weaving alive. Kandygs is one of the pioneers of the handloom industry in Sri Lanka and has been leading this effort.

Kandygs was started by Felix and Sita Yahampath, it was started with just 10 machines in their back garden. The Kandygs name is derived from the first initial of the names of their children. Presently, the company is operating as a family business, with the second generation joining the business in the 1990s and as of 2015, the third generation followed in their footsteps. Over the years, the company has evolved into housing over 300 handlooms, 30 power looms, 50 sewing machines and a fully equipped dye house. Our first store in Colombo, Sri Lanka opened its doors in 1976, expanding to 3 more outlets. We entered the export market in 1980, beginning in Europe with countries like Norway, Finland, Germany, the UK, Spain and then expanding to Japan, the Maldives and South Korea.

The handloom market in Sri Lanka is varied based on which company you purchase from, as it is dictated by the quality of weaving, yarn and dyeing. The Kandygs consumers are conscious of quality and design as it is a high-end specialized market. We promote the concept of slow, ethical and sustainable textiles that protect the traditional industry. When you purchase a product from Kandygs you safeguard this tradition and essentially bring tradition home. We have the added advantage of complete customisation and product development. We accommodate and encourage design innovation as long as it does not compromise our ethics. Our aim is to weave contemporary designs of the highest quality whilst safeguarding and nurturing the traditional handloom industry.

SUSTAINABLE, ETHICAL PRODUCTS

All our products are handmade in Sri Lanka. Our fabrics and products are developed and designed by Kandygs. As weavers of fabrics, our product range is wide and varied. We only use natural raw materials that are kind to nature. We weave with cotton, bamboo and jute yarn. Bamboo is an ecological alternative to the exhausted cotton industry. Our weaving with bamboo project has resulted in export innovation awards. Our products are built under the concept of slow fashion especially being home textiles, with the correct care, can last over many years.

Coloured yarns are woven by hand at our factories in Maharagama and Padukka or at our cottage weaving villages located across the island. Our pure cotton fabrics are excellent for curtaining, upholstery fabric, cushion covers, kitchenware, table cloths, serviettes, place mats, rugs, wall hangings, bags and clothes. We also have a soft line of cotton fabrics which is excellent for clothing and accessories. We weave handloom soft fabrics out of pure bamboo yarn. This is ideal for clothing, sarees, shawls, throws and toys. Our in-house sewing unit is utilised to the maximum by our design team to develop and customise products out of the fabrics we weave. We want to push ourselves and our customers towards sustainable, ethical products that our kind to people and nature.



For over 40 years we have been exporting worldwide. Primarily Europe and Asia (Japan, South Korea & The Maldives). Our European buyers have been primarily department stores and retailers that were sourcing home textiles such as readymade curtains, cushion covers and table linen. We started exporting to Norway and Finland in 1980 and have since then moved on to countries in Western Europe such as Germany, the Netherlands, UK, Spain and Italy. In the early 90s, we also entered the export market in Asia with countries such as Japan and South Korea.



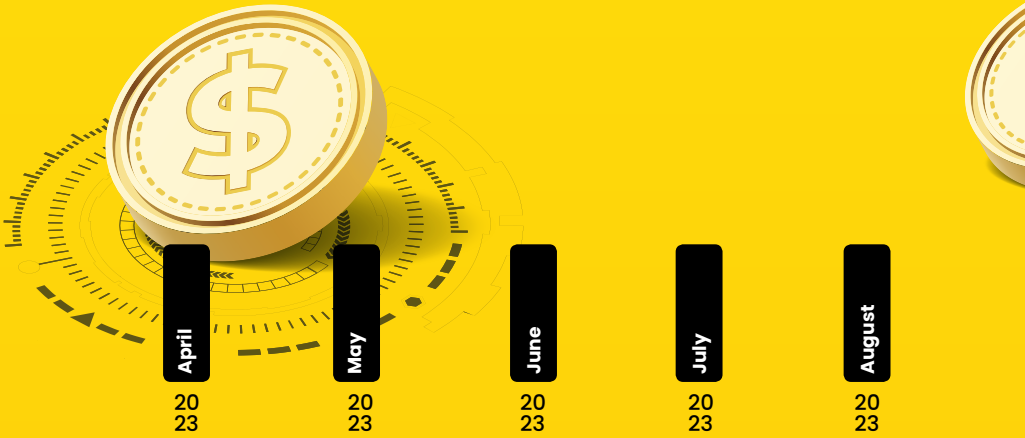
We specialise in interior décor, since we are able to provide a coordinated unit of curtains, cushion covers, bed spreads, table linen and decorative wall paneling. This resulted in our expansion into the hotel and resort industry in Sri Lanka and the Maldives. Our experienced technical and design team are able to work closely with architects and interior designers to innovate and develop designs specific to their requirement. Over the past 20 years, we have continued to work with over a 100 hotels and resorts in the Maldives and a countless number in Sri Lanka, who have trusted us to deliver a good quality product in a timely manner.

"As the galloping horde of mechanization, modernization, and uniformity march ever closer; it is craft, that embodiment of human touch, tradition and diversity that will safeguard culture from the passage of time"

BRING TRADITION

HOME

KANDYGS
HANDLOOMS



Value in US Dollars

Information Technology Division
Sri Lanka Export Development Board

CODE	DESCRIPTION	April 2023 Value	May 2023 Value	June 2023 Value	July 2023 Value	August 2023 Value
S.10	Apparel & Textile	342,819,787	412,428,276	428,435,701	427,478,490	434,972,682
S.01	Tea	93,390,144	116,329,958	111,525,118	115,200,402	119,633,481
S.02	Rubber & Rubber Based Products	55,391,070	76,844,319	73,906,085	79,319,451	80,173,010
S.03	Coconut & Coconut based Products	51,618,797	66,655,302	58,579,318	63,349,989	63,901,543
S.19	Engineering Products	66,797,076	67,194,230	65,668,373	62,066,399	115,582,071
S.04	Spices, Essential Oils & Oleoresins	21,084,695	27,132,881	29,469,599	37,518,445	47,926,827
S.11	Food, Feed & Beverages	30,072,577	44,290,460	34,894,856	36,217,346	46,082,340
S.08	Fish & Fisheries Products	26,984,570	25,330,944	19,944,739	19,050,121	19,681,543
S.09	Diamonds, Gems & Jewellery	25,248,753	31,428,584	45,177,945	27,090,198	37,633,106
S.22	Other Manufactures	15,311,122	15,628,034	18,563,536	17,363,089	20,243,505
S.18	Base Metal Products	14,735,592	15,299,861	13,340,268	14,631,795	15,519,117
S.21	Petroleum Products	13,635,655	21,891,125	27,535,855	54,249,300	23,555,878
S.12	Tobacco	4,928,098	9,039,319	6,960,881	9,603,726	6,642,599
S.16	Chemicals & Plastic Products	8,909,616	9,407,803	9,328,898	10,462,906	9,550,631
S.15	Paper & Paper Products	7,903,060	9,123,041	8,641,536	8,005,833	7,609,186
S.17	Non-metallic Mineral Products	6,618,611	9,889,362	7,720,077	9,212,235	8,713,527
S.05	Fruits, Nuts and Vegetables	5,721,272	6,926,272	5,817,927	5,709,433	5,690,823
S.14	Wood & Wooden Products	3,341,513	4,451,823	3,733,606	5,232,844	4,384,417
S.07	Other Export Crops	6,786,272	13,504,809	10,429,269	12,322,360	11,383,551
S.95	Miscellaneous Products	7,392,692	1,483,529	1,143,080	7,555,647	6,838,034
S.13	Leather Products	2,435,174	2,255,052	2,315,329	2,672,464	2,299,307
S.06	Cut Flowers & Foliage	1,196,360	1,310,261	1,572,544	1,031,572	946,645
S.20	Footwear and Parts	1,810,478	1,841,815	1,574,893	1,896,871	2,661,984
	TOTAL	**814,132,984**	**989,687,058**	**986,279,431**	**1,027,240,917**	**1,091,625,807**





September 2023	October 2023	November 2023	December 2023	January 2024	February 2024	March 2024	April 2024	May 2024
Value	Value	Value	Value	Value	Value	Value	Value	Value
361,819,471	353,306,098	395,059,913	438,798,095	380,111,066	421,303,221	443,905,026	321,067,219	390,258,000
119,957,472	95,633,478	112,826,142	111,119,975	102,178,577	127,731,552	124,859,609	95,464,113	115,030,221
82,889,401	79,705,467	78,742,866	79,617,610	81,723,444	88,739,091	97,974,621	66,590,180	81,178,771
64,314,560	59,683,818	62,043,281	55,967,588	56,293,711	68,227,312	79,109,782	60,776,727	68,543,502
58,301,502	55,837,444	62,049,427	53,930,511	48,113,515	53,738,984	71,618,904	45,533,711	48,349,043
38,020,721	32,710,880	30,988,507	31,402,397	29,347,667	22,990,003	17,094,329	18,029,233	25,463,264
30,536,226	36,865,439	39,562,299	29,220,506	33,890,654	42,999,619	49,446,647	32,381,608	42,241,776
28,193,302	22,745,413	27,648,046	25,834,411	25,212,360	22,325,713	22,108,538	29,553,842	19,424,864
39,566,751	36,369,259	27,784,011	17,884,691	32,967,345	37,616,677	24,841,814	21,678,058	32,188,352
14,710,938	16,504,654	16,795,977	17,577,963	15,721,787	16,193,451	20,005,426	18,071,296	15,233,088
18,192,078	16,590,151	13,263,166	14,621,568	14,081,447	16,915,849	17,425,913	14,925,280	12,562,666
27,223,643	30,669,725	33,062,249	13,493,923	21,454,102	9,056,829	32,876,879	34,945,399	47,655,485
6,744,593	8,140,861	7,288,149	10,522,252	4,868,604	6,780,018	8,874,135	6,875,192	7,970,863
10,047,877	10,696,294	10,871,412	10,241,560	11,033,557	10,471,848	10,854,814	8,844,256	10,798,030
9,329,615	7,487,684	6,707,517	8,760,067	7,476,903	10,074,790	9,727,234	8,109,883	10,719,666
9,547,228	8,069,240	21,364,579	7,654,721	4,737,057	7,395,608	10,870,633	9,648,967	7,567,911
6,166,574	6,641,461	5,914,954	5,990,749	5,444,102	5,229,708	5,411,017	6,859,389	4,953,757
5,433,571	4,534,732	4,479,797	5,541,130	4,259,265	4,270,876	5,098,880	2,593,327	4,242,966
12,945,300	9,202,385	4,434,707	3,046,823	4,109,831	5,867,648	7,955,518	5,349,807	7,050,658
1,397,236	2,487,493	3,479,596	2,676,532	3,728,941	1,467,566	6,101,912	2,217,641	4,834,097
3,421,267	1,711,127	1,626,626	1,509,348	1,395,347	1,664,523	2,142,477	1,170,325	1,273,543
1,200,174	1,227,178	1,415,784	1,288,780	1,169,921	1,095,881	987,637	1,686,919	1,113,280
1,556,920	1,187,661	1,341,225	785,810	1,702,646	1,528,300	1,148,714	1,433,966	1,585,789
951,516,419	**898,007,943**	**968,750,229**	**947,487,008**	**891,021,847**	**983,685,069**	**1,070,440,460**	**813,806,339**	**960,239,591**

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FOOD SAFETY: A VITAL NECESSITY

Every meal we eat is an opportunity to prioritize and uphold the fundamental concern of food safety. It is the guarantee that there are no toxins in the food that could endanger our health. To put it simply, governments, producers, exporters, and consumers all share this global duty. The complex network of the food supply chain makes it clear that maintaining food safety is essential for the health and welfare of societies around the world, not just as a precaution.

Food safety is a multifaceted concept encompassing a range of practices and regulations. It involves the protection of food from contamination during production, processing, distribution, and consumption. Regulatory bodies, such as the Food and Drug Administration (FDA) and the United States Department of Agriculture (USDA), play a pivotal role in establishing and enforcing stringent standards to ensure the safety of the food supply.

Exporters have a critical role in maintaining food safety standards, especially when dealing with international markets that may have varying regulations and requirements. Ensuring compliance with both local and international standards is essential for preventing the spread of foodborne illnesses and maintaining market access.

The frequency of foodborne infections is a clear indicator of the implications of not upholding food safety regulations. Serious risks to public health are posed by pathogens such as Salmonella, E. Coli, and Listeria, which cause thousands of hospital admissions and, in certain situations, fatalities. The financial cost is also high, with high medical expenses, lost production, and effects on the food sector that could result in the closure of export markets.

Contamination can arise from various sources, including biological agents (bacteria, viruses), chemical substances (pesticides, additives), and physical hazards (foreign objects). Hygiene and sanitation practices, both on the farm and in processing facilities, are critical in preventing the introduction of contaminants at various stages of the food supply chain.

Food travels a long way from the farm to the plate, stopping at several sites along the way where contamination may happen. Food safety must be maintained at every stage of the process, from the use of pesticides in agriculture to handling food in processing facilities to product storage and transportation. Exporters need to exercise extra caution because any infraction of the rules can lead to the rejection of entire shipments, which can cause financial losses and harm to one's reputation.

Regulatory measures are the backbone of food safety assurance. Standards set by international and local bodies serve as guidelines for producers and exporters. Regular inspections and audits help enforce compliance, ensuring that food products meet the required safety standards before reaching consumers. Exporters must stay informed about the regulatory requirements of their target markets to ensure seamless and safe international trade.

Recent technological advancements have significantly enhanced food safety. Blockchain technology, for instance, enables traceability throughout the supply chain, allowing swift identification of the source in case of contamination. Sensor technologies provide real-time monitoring, offering an additional layer of protection against potential hazards. For exporters, these technologies can help demonstrate compliance and build trust with international buyers.

While regulatory measures and technological advancements are essential, the role of consumers in ensuring food safety cannot be overstated. Public awareness campaigns and educational programs are critical in empowering consumers to make informed decisions and practice safe food handling at home. Exporters can contribute by providing clear labeling and information about food safety practices.

The quest of food safety is a shared commitment to safeguarding the public's health, not just a formality. Because of the interdependence of the global food supply chain, producers, exporters, regulators, and consumers must work together. While we savor our meals, let's remember the complex web of work that makes sure every bite satisfies the strictest safety requirements. We open the door to a safer and healthier future for future generations by taking up this responsibility.



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