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SRI LANKA EXPORTER

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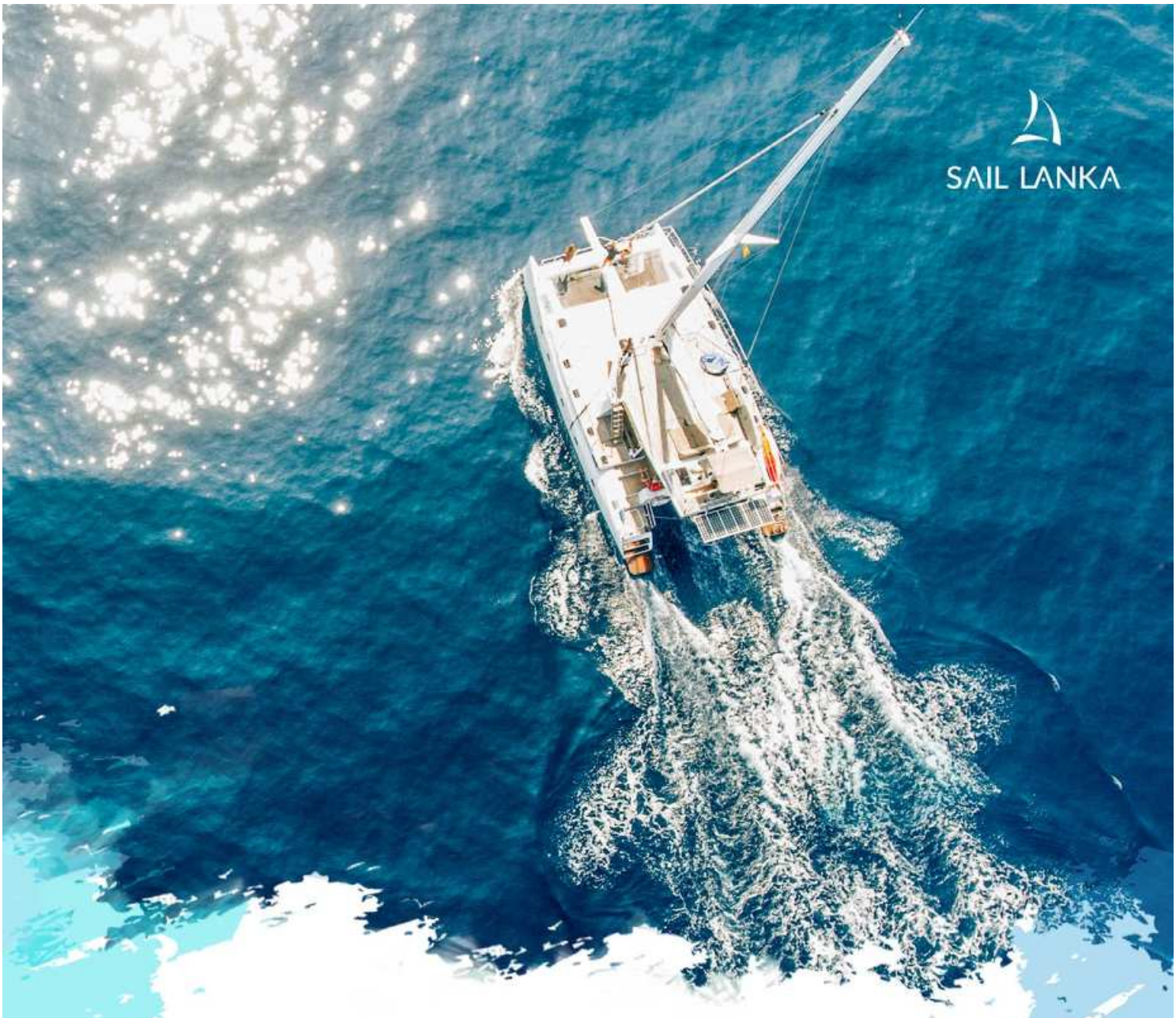
- Publication of the "Sri Lanka Exporter" Magazine
- Issue of Certificates of Origin and related Export Documentation
- Dissemination of Trade Inquiries and Trade Leads
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- Submission of Proposals for the Annual Budget of the Government
- Recognition of Export Performance
- Auditorium Facilities





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Editorial

There is a break in the clouds.



Compiled by
Menaka Wanniarachchi
*(Director Operations **NCE**)*

After almost two years of battling the upheaval caused by a deadly virus, the time has come to turn towards hope, solidarity and shared sense of community and to find the silver lining in a dark cloud.

It was a fact that due to the recent crisis the rhythms and routines of our everyday lives have been suddenly and completely upended, with no definite end in sight and at one point we felt that as if the whole world has come to a standstill. Yet, being on the positive side, refueling our resilience, as a nation we have been able to achieve success in many important areas during this chaotic times.

Shedding light on the **137-year-old famous outcry system** of Colombo Tea Auction, the industry showed its resilience by rising to the occasion in digitalizing the auction in a very short period of time during the height of the crisis, facilitated by the Colombo Tea Traders Association (CTTA) and supported by the Colombo Brokers' Association (CBA) and CICRA Holdings. The sudden outbreak of the pandemic caused partial shutdown of the tea auction for two weeks to prevent the spread of the virus in the country. The tea industry put all efforts to take the online route to ensure continuity of supply and demand, enabling sellers and brokers to catalogue tea electronically and buyers to bid online.

Continuing the success story, Sri Lanka was able to obtain its first-ever Geographical Indication (GI) certification and status when the European Union (EU) Commission recently granted **GI status to Ceylon Cinnamon, one of country's iconic spices.** The efforts by the Sri Lanka Export Development Board (EDB), under the Ministry of Trade with the support of numerous public and private sector patrons were paid off by the fruition, offering Sri Lanka the opportunity to differentiate and be competitive against substitutes of lower quality Cinnamon in EU. This major breakthrough is the final result of a decade-long and painstaking endeavor led by multiple stakeholders.

Moreover, our exporters have proven their resilience with a comeback, much stronger and steadier and already reached the pre pandemic levels in business operations and exports funneling the much needed foreign currency to the country. Addressing the need of the hour, exporters' overall performance has reached up to 01 billion USD per month during recent times and they have proven to be economic heroes of our time.

As a humankind we have to adjust to the changing realities of today's world and pursue our goals as we have certainly witnessed a break in the clouds.

NCE CONDUCTED THE 29TH ANNUAL EXPORT AWARDS



The National Chamber of Exporters of Sri Lanka held its Annual Export Awards for 29th consecutive year, celebrating the best performance of Sri Lankan Exporters. The ceremony was held on 21st January 2022 at Hotel Shangri-La, amidst a gathering of special invitees and award winners. ***Mr. Jeevan Thiagarajah***, Governor, Northern Province graced the event as the Guest of Honour.



This event has been organized by NCE amidst numerous challenges during this difficult period and yet was able to maintain the undisputed glitter and glamour and the high standards synonymous with the prestigious event. The 29th awards ceremony which was originally to be held during last year had to be postponed in respect of the health guidelines and regulations prevalent. However, the ceremony has been scaled down with a limited number of participants, yet ensuring those who do not participate were able to witness the event through online platform and was conducted with all health and safety protocols in place. NCE Export Awards, the flagship event of the Chamber generally attracts around 750 participants under normal circumstances.

The theme of the event this year has been "Rise Rebuild & Regain" highlighting the challenges faced by the Sri Lankan Exporters during the past many years including a 35-year-old war, Tsunami, Easter Bomb Attack and the Covid-19 Pandemic where exporters have proven their resilience.

The noteworthy feature of the event this year was introduction of the "NCE Challenge Trophy" awarded in respect of organizations who perform ethical trading practices under Small, Medium, Large and Extra Large categories. This is the latest addition to the awards scheme by NCE and organizations who align their business activities with ethical trading practices were brought into the limelight in recognition of their unique endeavors.



Addressing the audience, ***President of the NCE, Mr Ravi Jayawardena*** emphasized the important role played by exporters of the country. The exporters have taken the lead, bringing in much needed foreign currency to the country when tourism, inward remittances and direct investments are facing difficulties. It must be noted that exporters too face many challenges, but their commitment to sustain the business has found avenues of mitigating the effects. However, various issues by our exporters have yet to be resolved, making an all conducive environment for exports to flourish.

The NCE has initiated several programs to facilitate exporters and potential exporters and the Chamber is in dialog with officials from public and private sector on a regular basis. We are in constant touch with 50 Sri Lankan embassies overseas, arranging webinars, trade visits and also trade information services in support of exporters, he added. The NCE is also organizing a trade exhibition under the title "Sri Lanka Export Brands" – at the Expo 2020, Dubai , UAE, creating a greater avenue for Sri Lankan Exporters to reach the Middle Eastern market.

In concluding his speech, Jayawardena stated that much time and effort have been spent on finding solutions to various concerns by exporters. It would have been encouraging to exporters if they were swiftly resolved especially during these challenging times.



Welcoming the participants, ***Mr Jayantha Karunarathne***, Chairman – Events Sub Committee and Vice President of NCE stated that last 02 years was a challenging period for exporters. Volatile international markets, sky rocketed shipping rates and many other local controls made hardships to exporters. Furthermore, the adverse effects of COVID19 with restricted work and travel made the work environment very challenging. These shocks had diverse adverse effects on our operations and

therefore most of us had to find alternatives and innovate methods to continue with our exports. Sustaining the business was a herculean task for many Exporters.

We must salute all exporters who have done well despite the challenging times in the recent past and Sri Lanka has earned a recorded income from exports during the last two years. The proactive actions by the exporters have made everything possible and we have continued with our new approach with by changing our traditional methods, he further stated.

Commenting on Export Awards, he stated that NCE by recognizing the best performers in exports have immensely contributed towards creating a positive mindset and uplifting spirits of fellow exporters of this nation. In ensuring the highest professional standards in the evaluation process of applications, the Chamber has implemented improvements through close monitoring and analyzing the current needs of the Global Market.

The unending efforts by Sri Lankan Exporters in sustaining exports and taking the Sri Lankan Brand Global, especially during the past 02 years is admirable. We are also working on a robust plan to develop enterprises in the Northern part of the country, whilst nurturing the environment, water and agriculture through a Green Concept. We are open for business engagement with Far East and Africa for value added technical assembling, back office services and also value added products, stated the Governor, Northern Province, Mr Jeevan Thiagarajah in his address as the Guest of Honour at the event.

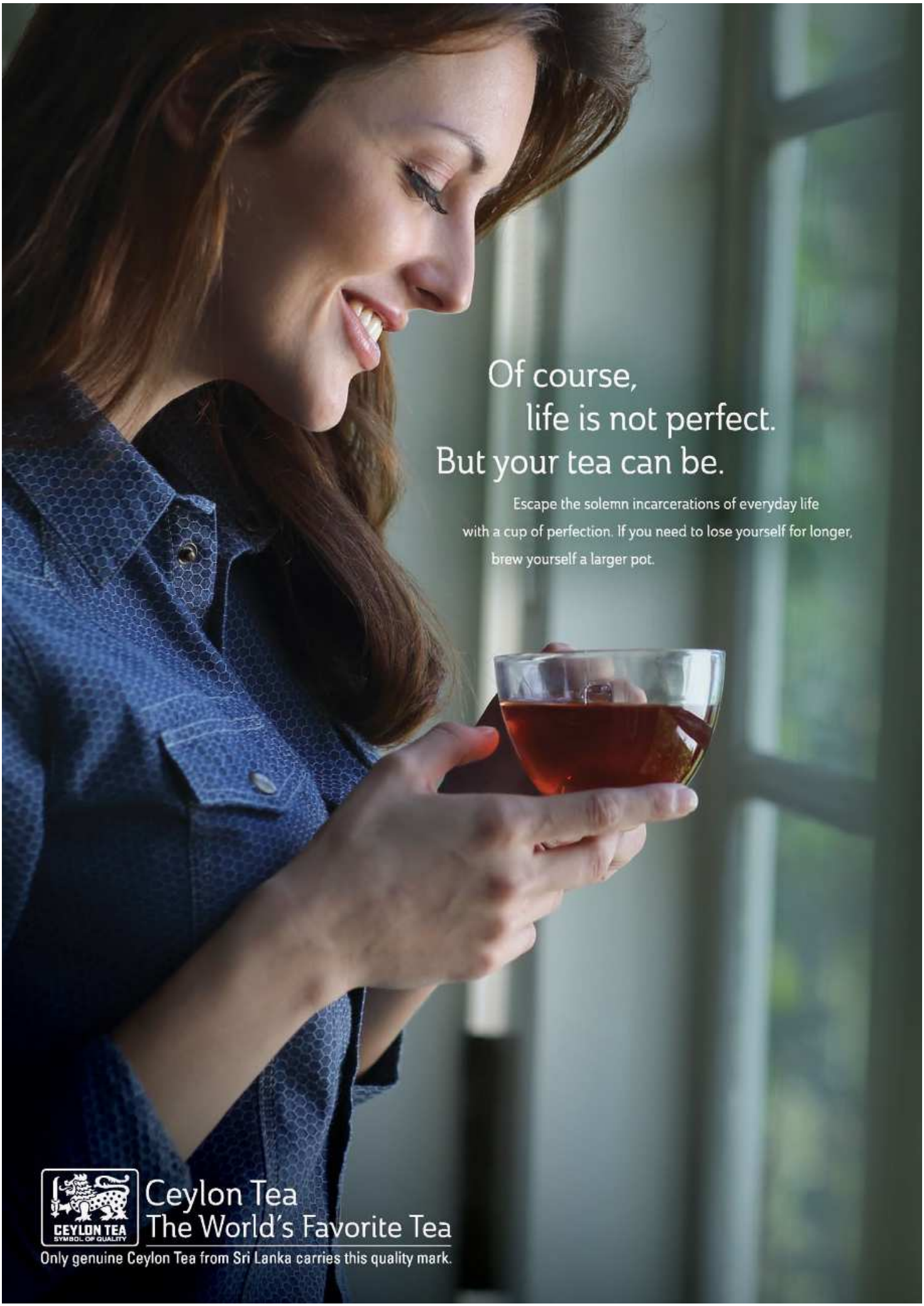
He further highlighted that many of the foreign investors have been kept in waiting during the last couple of years which should not be tolerating anymore. We are working closely with Board of Investment, Urban Development Authority and Renewable Energy Authority for developing the Northern Province. We wish to invite Sri Lankan living overseas who are well-resourced, experienced, skilled and running their own businesses. It is time to get them back and we need to create such an environment making it attractive for them to come back and contribute towards the development of their own country. We are also looking for more opportunities internally such as markets, skill and technical expertise, Thiagarajah commented. He also promised to promote the Dubai Expo and Sri Lankan Brands together with NCE.

The evaluation and judging process of the applications under the awards scheme have been facilitated by an eminent panel of judges and a supportive technical committee representing various professional organizations. Dr Jagath Peiris, a past president and a Patron of NCE and also an award winner with years of professional experience headed the Panel of Judges whilst the Technical Committee was headed by Mr Samantha Kumarasena, Chief Executive Officer of National Cleaner Production Centre, Sri Lanka. The Main Panel of Judges and the Technical Committee comprise a team of experts representing The Chartered Institute of Logistics and Transport Sri Lanka, Institute of Policy Studies, Association of International Marketing Graduates in Sri Lanka, Department of Marketing Management-University of Kelaniya, The Chartered Institute of Management Accountants, Sri Lanka Institute of Marketing, Sri Lanka Tea Board, National Development Bank, Department of Inland Revenue, Sri Lanka Export Development Board, National Science Foundation, Sri Lanka Customs, Department of Commerce, Sri Lanka Institute of Nano Technology, Central Environmental Authority, Colombo Business Association, Ernst & Young, Sri Lanka Standards Institution, Indexpo Certifications Ltd, and Control Union – Sri Lanka.

The selection of winners under the 'NCE Challenge Trophy' was assisted by a 03-member panel of judges comprising Dr Rohantha Athukorala, President Clootrack Sri Lanka, Maldives & Pakistan, Ms. Hiranthi Fonseka, Partner Financial Accounting Advisory Services, Ernst & Young and Ms Rumal Fernando, Head of Customer Service & Logistics, Unilever Sri Lanka Ltd.

The structure of the event reflects the current trends in International Trade extending opportunities to exporters of different product/service sectors to showcase their success in exports. These sectors have been further refined through inclusion of specific sub sectors under the main products and services based on the feedback received from exporters as well as by taking into consideration the developments in Global Arena.

The Global Audit Firm, Ernest & Young facilitated by playing a vital role in the whole process of evaluation of applications by ensuring the full transparency and integrity in selecting award winners. EY which provides Assurance, Advisory, Tax and other Professional Consultancy Services covering many commercial aspects to the Sri Lankan Corporate Sector, came on board in 2017 through a Collaborative Agreement to assist the Chamber with professional inputs for the judging process of the Annual Export Awards. This has enabled the Chamber in benchmarking the Export Awards with a high profile and credibility amongst the business community in Sri Lanka, especially Sri Lankan exporters.


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AWARD WINNERS 2021

Company Name	Category	Sector	Award Type
Colombo Dockyard PLC	Extra Large	Boat & Ship Building, and Repair Services Sector	Silver
Dhanusha Marine Lanka Exports (Pvt) Ltd	Medium	Boat & Ship Building, and Repair Services Sector	Gold
Lanka Hydraulic Institute Ltd	Medium	Business & Professional Services Exports Sector	Gold
Sanken Overseas (Pvt) Ltd	Extra Large	Business & Professional Services Exports Sector	Silver
Dankotuwa Porcelain PLC	Large	Ceramic and Porcelain Products Sector	Gold
Macksons Paint Industries (Pvt) Ltd	Large	Chemical Products Sector	Gold
Adamjee Lukmanjee & Sons (Pvt) Ltd	Extra Large	Coconut & Coconut Products Sector	Bronze
Bonterra Limited	Large	Coconut & Coconut Products Sector	Silver
CBL Global Foods Limited	Extra Large	Coconut & Coconut Products Sector	Silver
Ceilan Coir Products Export (Pvt) Ltd	Medium	Coconut & Coconut Products Sector	Silver
Chas P Hayley & Co. (Pvt.) Ltd	Extra Large	Coconut & Coconut Products Sector	Silver
Enrich Tea And Food Export (Pvt) Ltd	Extra Large	Coconut & Coconut Products Sector	Silver
Haymat (Pvt) Limited	Medium	Coconut & Coconut Products Sector	Bronze
HDDES Extracts (Pvt) Ltd	Extra Large	Coconut & Coconut Products Sector	Silver
Jiffy Products S.L (Pvt) Ltd	Extra Large	Coconut & Coconut Products Sector	Silver
Joint Agri Products Ceylon (Pvt) Ltd	Extra Large	Coconut & Coconut Products Sector	Gold
L A International (Pvt) Ltd.	Medium	Coconut & Coconut Products Sector	Gold
Rileys (Pvt) Limited	Large	Coconut & Coconut Products Sector	Silver
Samtessi Brush Manufacturers (Pvt) Ltd	Medium	Coconut & Coconut Products Sector	Silver
Senikma Holdings (Pvt) Ltd	Large	Coconut & Coconut Products Sector	Silver
Toyo Cushion Lanka (Pvt) Ltd	Large	Coconut & Coconut Products Sector	Gold
Wichy Plantation Company (Private) Limited	Extra Large	Coconut & Coconut Products Sector	Silver
Ceylon Biscuits Limited	Large	Confectionary Products Sector	Gold
Ceylon Cold Stores PLC	Medium	Confectionary Products Sector	Gold
Maliban Biscuit Manufactories (Pvt) Ltd	Large	Confectionary Products Sector	Silver
Synex Holdings (Pvt) Limited	Medium	Electronic & Electrical Products Sector	Silver

Global Seafoods [Pvt] Ltd	Extra Large	Fisheries & Fishery Products Sector	Silver
Lihini Seafoods (Pvt) Ltd	Extra Large	Fisheries & Fishery Products Sector	Gold
Green Way Asia Lanka (Pvt) Ltd	Small	Fresh & Processed Agricultural Export Crops Sector	Gold
Ocean Trade & Logistic (Pvt) Ltd.	Medium	Fresh & Processed Agricultural Export Crops Sector	Bronze
Pulses Splitting and Processing Industry (Private) Limited	Extra Large	Fresh & Processed Agricultural Export Crops Sector	Silver
Tradlanka Agricultural Enterprises (Pvt) Ltd	Medium	Fresh & Processed Agricultural Export Crops Sector	Gold
Ashkar Gems	Small	Gems & Jewellery Sector	Silver
Brilliant Cuts (Pvt) Ltd	Small	Gems & Jewellery Sector	Silver
Ceylon Jewelry Manufacturers (Pvt) Ltd	Medium	Gems & Jewellery Sector	Silver
PGP Glass Ceylon PLC	Extra Large	Glass and Glass Products Sector	Gold
99X Technology Ltd	Extra Large	Information & Communication Technology (ICT), Business Process Outsourcing (BPO) & related Services Sector	Gold
hSenid Business Solutions PLC	Medium	Information & Communication Technology (ICT), Business Process Outsourcing (BPO) & related Services Sector	Gold
Muve Colombo (Pvt) Ltd	Medium	Information & Communication Technology (ICT), Business Process Outsourcing (BPO) & related Services Sector	Silver
Orel IT (Pvt) Ltd	Extra Large	Information & Communication Technology (ICT), Business Process Outsourcing (BPO) & related Services Sector	Silver
D. Samson Industries (Pvt) Ltd	Medium	Leather & Leather based Products Sector	Gold
Advantis Projects & Engineering (Pvt) Ltd	Small	Machinery & Light Engineering Products Sector	Bronze
Alumex PLC	Medium	Machinery & Light Engineering Products Sector	Gold
Asiabike Industrial Limited	Extra Large	Machinery & Light Engineering Products Sector	Gold
Dutch Lanka Trailer Manufacturers Ltd.	Large	Machinery & Light Engineering Products Sector	Gold
Ethical Teas (Pvt) Ltd	Medium	Organic Products Sector	Bronze
HDDES Extracts (Pvt) Ltd	Extra Large	Organic Products Sector	Silver
Jaindi Export (Private) Limited	Extra Large	Organic Products Sector	Silver
Joint Agri Products Ceylon (Pvt) Ltd	Extra Large	Organic Products Sector	Gold
Navik Mills (Private) Limited	Large	Organic Products Sector	Gold
People's Organisation for Development Import & Export	Medium	Organic Products Sector	Silver

Lumbini Aquaria International (Pvt) Ltd	Medium	Ornamental Fish Sector	Bronze
JF & I Packaging (Pvt) Ltd	Extra Large	Packaging Products Sector	Silver
Overdime Exports (Pvt) Ltd	Extra Large	Packaging Products Sector	Silver
dkw-Aqua International (Private) Limited	Large	Plastics and Plastic Products Sector	Silver
Flex Film International (Private) Limited	Large	Plastics and Plastic Products Sector	Bronze
Overdime Exports (Pvt) Ltd	Extra Large	Plastics and Plastic Products Sector	Silver
Foreconns Canneries	Small	Processed Food Products Sector	Gold
HJS Condiments Limited	Extra Large	Processed Food Products Sector	Gold
Keells Food Products PLC	Small	Processed Food Products Sector	Silver
Ravi Exports (Private) Limited	Medium	Processed Food Products Sector	Bronze
Greenkeepers (Pvt) Ltd	Medium	Recycled Products Sector	Gold
Clinco Rubber Mouldings (Pvt) Ltd.	Small	Rubber & Rubber Products Sector	Bronze
Dipped Products PLC	Extra Large	Rubber & Rubber Products Sector	Gold
Richard Pieris Exports PLC	Large	Rubber & Rubber Products Sector	Silver
Richard Pieris Natural Foams Ltd.	Extra Large	Rubber & Rubber Products Sector	Silver
Samson International Plc	Large	Rubber & Rubber Products Sector	Silver
Textrip (Private) Limited.	Large	Rubber & Rubber Products Sector	Gold
Global Rubber Industries [Pvt] Ltd	Extra Large	Rubber Tyres and Accessories Sector	Silver
Laugfs Corporation (Rubber) Ltd	Extra Large	Rubber Tyres and Accessories Sector	Gold
Samson Rubber Industries (Pvt) Ltd	Extra Large	Rubber Tyres and Accessories Sector	Silver
Halal Accreditation Council (Guarantee) Limited	Small	Service Providers to Exporters Sector	Silver
SGS Lanka (Private) Limited	Large	Service Providers to Exporters Sector	Silver
Cinnatopia (Private) Limited	Large	Spices and Spice based Products Sector	Gold
E-Silk Route Ventures (Pvt) Ltd	Medium	Spices and Spice based Products Sector	Gold
HDDES Extracts (Pvt) Ltd	Extra Large	Spices and Spice based Products Sector	Gold
Joint Agri Products Ceylon (Pvt) Ltd	Extra Large	Spices and Spice based Products Sector	Silver
Lak Cinnamon Planters & Exporters (Pvt) Ltd	Medium	Spices and Spice based Products Sector	Bronze
Eco Transfer Prints (Pvt) Ltd	Medium	Suppliers to Exporters Sector	Bronze
Pan Asia Coloured Yarns (Pvt) Ltd	Medium	Suppliers to Exporters Sector	Silver
Premier Packaging International (Pvt)Ltd	Medium	Suppliers to Exporters Sector	Bronze
Anverally and Sons (Pvt) Ltd	Extra Large	Tea & Tea Products Sector	Silver

Ceylon Tenny Tea (Pvt) Ltd	Medium	Tea & Tea Products Sector	Bronze
Ethical Teas (Pvt) Ltd	Medium	Tea & Tea Products Sector	Silver
HVA Foods Plc	Large	Tea & Tea Products Sector	Gold
Imperial Tea Exports (Pvt) Ltd.	Extra Large	Tea & Tea Products Sector	Gold
Regency Teas (Pvt) Ltd	Extra Large	Tea & Tea Products Sector	Silver
Lanka Kade Export (Private) Limited	Medium	Toy Products Sector	Silver

WINNERS OF THE NCE CHALLENGE TROPHY

Company Name	Category
Jiffy Products S.L (Pvt) Ltd	Extra Large
Samson International PLC	Large
Ethical Teas (Pvt) Ltd	Medium
Green Way Asia Lanka (Pvt) Ltd	Small

TOP AWARD WINNERS

Company Name	Award
Joint Agri Products Ceylon (Pvt) Ltd	Most Outstanding Exporter – Overall
Jaindi Export (Private) Limited	Most Outstanding Exporter- Runner Up
D. Samson Industries (Pvt) Ltd	Most Outstanding SME Exporter
Cinnatopia (Private) Limited	Best Woman Exporter
Ceylon Biscuits Limited	Best Sri Lankan Brand Exporter
Dipped Products PLC	Highest Foreign Exchange Earner
Imperial Tea Exports (Pvt) Ltd.	Best Performer In Emerging Markets
Textrip (Private) Limited.	Best Value-Added Exporter – Products Sector
99X Technology Ltd	Best Value-Added Exporter – Services Sector
Dutch Lanka Trailer Manufacturers Ltd.	Most Innovative Exporter
Macksons Paint Industries (Pvt) Ltd	Best Performer in Research & Development Activities
Asiabike Industrial Limited	Recognition of Differently Abled Persons by Export Oriented Enterprises
D. Samson Industries (Pvt) Ltd	Late Deshabandu Patrick Amarasinghe - Challenge Trophy

Special Awards

During the event, special awards have been conferred in addition to the overall sectoral awards.

Best Value-Added Exporter



Best Value Added Exporter - Services Sector
99X Technology Ltd



Best Value Added Exporter - Products Sector
Textrip (Pvt) Ltd

Which recognizes the highest Value Addition achieved by Exporters in respect of Products and Services since it is an aspect which demonstrates higher Foreign Exchange Earnings for the Country.

Best Brand Exporter



Best Sri Lankan Brand Exporter
Ceylon Biscuits Limited

This Award is conferred in respect of the Best Sri Lankan Owned Export Brand, since Brands which are recognized in overseas markets will have a distinct advantage over competitors.

Best Exporter in Emerging Markets



Best Performer In Emerging Markets
Imperial Tea Exports (Pvt) Ltd

This Award recognizes Exporters who have achieved excellence in new and emerging markets, in order to encourage the Diversification and Expansion of Exports. The Applicable Emerging Markets are determined by the Chamber in consultation with the Export Development Board and the Central Bank of Sri Lanka.

Most Innovative Exporter



Most Innovative Exporter Of A Product Or Service
Dutch Lanka Trailer Manufacturers Ltd

This award recognizes a very critical aspect related to Exports which is Innovation and Differentiation of Sri Lankan Products and Services related to competing Products and Services from other Suppliers to enable expansion of exports.

Best Performer in Research & Development (R&D) Activities



Best Performer In Research & Development Activities
Macksons Paint Industries (Pvt) Ltd.

This special award is conferred to achievers related to Research and Development Activities that has yielded beneficial results enabling the Innovation and Differentiation of Products, as well as the introduction of new High-Tech products to International Markets

Best Woman Exporter



Best Woman Exporter
Cinnatopia (Pvt) Ltd.

This Award recognizes the achievements of Woman in the field of Exports, who is the owner of an Export Enterprise, and who is instrumental in the success of the Enterprise. This special award serves to encourage in increased participation of women in leadership positions of Export Enterprises.

Best SME Exporter



Most Outstanding SME Exporter
D. Samson Industries (Pvt) Ltd.

This Award gives special recognition to achievers related to Small and Medium Export Oriented Enterprises, in order to encourage them, since they are a worthy category who make an enormous contribution to the Economic Development of Sri Lanka.

Best Incorporator of Skills of Differently Abled Persons



Recognition Of Differently Abled Persons By Export Oriented Enterprises
Asiabike Industrial Limited

This Award recognizes Enterprises which facilitate contributions made by 'Differently abled Persons' through the utilization of their Special skills, either by employing them directly, or by utilizing the services of such persons in society. The Award also recognize infrastructure facilities as well as other services provided to such persons by Export Oriented Enterprises.

Special Award for Highest Net Foreign Exchange Earner



Highest Foreign Exchange Earner
Dipped Products PLC

The Chamber confers special awards to the highest net foreign exchange earners in respect of all Products and Services sectors. These Awards are conferred to export enterprises in the extra-large category with the highest next foreign exchange earnings over and above a bench mark that will be determined by the Panel of Judges.

LATE DESHABANDU PATRICK AMARASINGHE CHALLENGE TROPHY



Late Deshabandu Patrick Amarasinghe Challenge Trophy
D. Samson Industries (Pvt) Ltd.

This award is conferred in memory of the Late Deshabandu Patrick Amarasinghe, Founder President of the NCE who had pioneered the NCE Export Awards to recognize and reward Sri Lankan Exporters on their achievements and excellent performance in the International Market.

The Late Deshabandu Patrick Amarasinghe was a person who passionately fought for, and also represented the interests of SME Export Oriented Enterprises in view of their valuable contribution to the Export Development effort of the Country. The Chamber confers this Special Challenge Trophy to the Best Performer among SMEs, who have effectively contributed to 'Export Value Chains' in keeping with modern trends in International Trade.



Most Outstanding Exporter Of The Year 2021
Joint Agri Products Ceylon (Pvt) Ltd.



Most Outstanding Exporter Runner Up
Jaindi Export (Pvt) Ltd.

WINNERS OF THE NCE CHALLENGE TROPHY

National Chamber of Exporters of Sri Lanka for the first time in the history of Export Awards, announced the "NCE Challenge Trophy for the Best Ethically Trading Exporter", an award for ethically governed, export oriented organizations to be conferred at the 29th NCE Annual Export Awards.

In addition to the multifaceted award scheme, the new trophy was awarded under small, medium, large and extra-large categories and the best ethically functioned organization under each category won the final awards. The application for this trophy was evaluated outside the general practice of export performance by applicant organizations. The criteria was based on three main aspects of Environment, Social Accountability and Economic well-being and in line with the 08 principles reflected in the Certificate of Ethical Trading issued by the Chamber.

Ethical practices in business bring an enhanced positive public image and becoming increasingly important in international markets. Amidst growing scrutiny of business practices, it is important than ever for organizations to align with ethical behavior in promoting moral conduct, employee dedication, investor confidence, sustainable commercial partnerships and finally higher revenue.

NCE, based on its generic principles of People, Profit and Planet is bringing to light this new challenge trophy to motivate and encourage Sri Lankan exporters to be more ethical in taking business decisions and to take Sri Lankan businesses to greater new heights.



NCE Challenge Trophy for the Best Ethically Trading Exporter

Jiffy Products S.L (Pvt) Ltd.

Category - Extra Large



NCE Challenge Trophy for the Best Ethically Trading Exporter

Samson International PLC

Category - Large



NCE Challenge Trophy for the Best Ethically Trading Exporter

Ethical Teas (Pvt) Ltd.

Category - Medium



NCE Challenge Trophy for the Best Ethically Trading Exporter

Green Way Asia Lanka (Pvt) Ltd.

Category - Small

NCE Award Winners Icon







Highlight your success by using the

"Award Winners Icon"

To differentiate your Enterprise in International Markets

National Chamber of Exporters of Sri Lanka (NCE) has Introduced the Award Winners Icon to highlight the success of the Award Winners at the prestigious Annual Export Awards.

All winners will have the opportunity to use the relevant winning Icon in all publicity and marketing materials of your Organization, both locally and internationally.

Every winner will receive the Awards Icon by NCE

For More Information Call Dilini on 011-434 4662 or email to operations@nce.lk

NCE Sri Lanka ® Voice of the Exporter

National Chamber of Exporters of Sri Lanka
No 532/4K, Sirikotha Lane, Galle Road, Colombo - 03
Hot Line : +94 114651765
Fax :+94 112372818
Email: nce@nce.lk | www.nce.lk

Rise, Rebuild & Regain
29th Annual NCE Export Awards
"Celebrating Excellence in Sri Lankan Exports"

SECTOR

Machinery & Light Engineering Products Sector

CATEGORY Medium

AWARD TYPE Gold



Alumex PLC

"Sri Lanka's largest Aluminium extrusion manufacturer and exporter, Alumex PLC, is celebrating its first export win after taking home the Gold at the 29th edition of the annual NCE Export Awards held on 21 January at the Shangri-La Hotel, Colombo. A subsidiary of the Hayleys Group, Alumex was conferred the title for the 'Machinery & Light Engineering Products' sector in the medium Category – cementing its position as a leading alumimium exporter and contributor to the country's growing economy.

Since the inception Alumex expanded its operation across three manufacturing centers, with three extrusion lines, an anodizing line, three powder coating lines (one vertical), Aluminium recycling plant and Aluminium component plant, through these facilities, Alumex produces products not only for its own brand but also for eight globally recognized proprietary brands around the world, with overseas customers in the US, UK, Australia, Canada, New Zealand, Italy, and beyond."

This is a paid advertisement

Rise, Rebuild & Regain
29th Annual NCE Export Awards
"Celebrating Excellence in Sri Lankan Exports"

SECTOR

Spices and Spice based Products Sector

CATEGORY Extra Large

AWARD TYPE Gold





HDDES Extracts (Pvt) Ltd.

HDDES GROUP is a collection of companies that revolves in a corporate environment in the tropical paradise of Sri Lanka, since 1982. HDDES Extracts (Pvt) Ltd takes great pride in being one of the few companies that manufacture and export Organic and Conventional Spices, Essential oils, Oleoresins, Herbal & Floral Extracts, Hydrolates, Natural Aromatic Chemicals, Coconut based products & Instant Tea. Thus, promoting the true Sri Lankan identity to the entire world whilst overcoming barriers of traditional business stereotypes to achieve various business dimensions in areas such as world-renowned Flavor and Fragrance Houses, Pharmaceutical and Nutraceutical Companies, Food and Beverages industries and Aromatherapy industries.

HDDES drives in business has always been "QUALITY IS OUR PRIDE" & recent past HDDES upgraded its' quality standards by obtaining ISO 22000: 2018 & FSSC 22000 certifications for food Safety.

The company was recognized under following Sectors of NCE Export Awards-2021

Extra Large category

Gold Award Spices and Spice based products sector

Silver Award Organic products sector

Silver Award Coconut & Coconut products sector

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"Celebrating Excellence in Sri Lankan Exports"

SECTOR

Packaging Products Sector

CATEGORY Extra Large

AWARD TYPE Silver





Overdime Exports (Pvt) Ltd.

Overdime Exports (Pvt) Ltd is a subsidiary of the Polydime Group and has been associated with the Plastics industry since 1998. From humble beginnings, the Group now boasts of four factories, of which three are situated on the outskirts of Colombo and the other is located in South India.

With one of the most diversified product ranges in the industry, key production is the specialized Hydrophonic Cultivation film for export purposes. With many years of research, carried out at the inhouse innovation center, the Group's manufacturing portfolio includes Laminated Food Packaging, Plastic in Roll and Bag form, Irrigation Pipes, and Biobased Plastic products. In addition, the company has their own Raw Material sales division.

Determined to be environmentally responsible, the company strives to reduce the virgin plastic input with the use of Recycled plastic, Bioplastic and Biodegradable plastics all which has local supply chains and manufacture. At present, a current ratio of 50:50 is maintained with a goal to develop the sustainable plastic area, going forward.

We are indeed proud to have won two National Chamber of Exporters Awards this year.

Further information is available on www.polydime.com.

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"Celebrating Excellence in Sri Lankan Exports"

SECTOR

Information & Communication Technology (ICT), Business Process Outsourcing (BPO) & related Services Sector

CATEGORY Extra Large

AWARD TYPE Silver



Orel IT (Pvt) Ltd.

Since the inception of OREL IT in 2010, the company operates as the forefront of IT revolution in Sri Lanka with a team of IT experts exceeding 4500 in number. Operating in multiple business verticals which includes AI solutions, Data services, Engineering services as well as Managed services, OREL IT successfully caters a worldwide clientele based in Europe, North America, and Asia thereby securing a huge foreign revenue inflow to the country.

In spite of being based in four league locations across the country, namely at Maharagama, Galle, Kurunegala, and Kadawatha, the company have also expanded its presence overseas by opening its latest branch in Singapore. In fact, OREL IT had won various accolades in recognition of the quality of services it provides, where its recent achievement is the Silver Award in the Extra-Large Category of Information and communication Technology & BPO Sector at the prestigious NCE Export Awards-2021.

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29th Annual NCE Export Awards
"Celebrating Excellence in Sri Lankan Exports"

SECTOR

Suppliers to Exporters Sector

CATEGORY Medium

AWARD TYPE Silver



NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA
NCE EXPORT AWARDS
NCE
VOICE OF THE EXPORTER
SILVER AWARD WINNER - 2021

Pan Asia Coloured Yarns (Pvt) Ltd.

Pan Asia Coloured Yarns (Pvt) Ltd is a market leader supplying Dyed Yarn to the the apparel and accessories sector for over 30 years.

The continuous success in our operations has enabled Pan Asia to mature in to a versatile industrial facility with a proven track record for delivering the highest quality in a professional and timely manner. Our excellent reputation with market leaders in the apparel sector speaks volumes of the company's high levels of integrity, honesty, passion and commitment in delivering world class innovations benefiting Sri Lanka's apparel industry.

Keeping in line with global demand, Pan Asia Coloured Yarns always strives to ensure that we adhere to the best in quality international renowned quality standards. We boast certifications in ISO 9001:2015 Quality Management System Standard Certification, ISO 45001:2018 Occupational Health & Safety Standard Certification, ISO 14001:2015 Environmental Compliance Standard Certification, accreditations from world renowned

OEKO-TEX 100 - Textiles tested for harmful substances (Class 1, Annex 6) and Global Recycled Standard (GRS).

We are a leader in Polyester and Nylon Yarn Texturising and Dyeing of Synthetic Yarns – Dye to Match (DTM). Our state of the art factories based out of Ekala and Sapugaskanda Industrial Zones also provide value added services such as Yarn Twisting, Rewinding and other ancillary yarn operations.

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29th Annual NCE Export Awards
"Celebrating Excellence in Sri Lankan Exports"

SECTOR

Coconut & Coconut Products Sector

CATEGORY Large

AWARD TYPE Silver



NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA
NCE EXPORT AWARDS
NCE
VOICE OF THE EXPORTER
SILVER AWARD WINNER - 2021

Senikma Holdings (Pvt) Ltd.

Senikma Holdings (Pvt) Ltd, founded in 2013, is backed by a dedicated and skilled team of professionals with extensive industry experience. The company has unmatched expertise in producing and supplying high-quality coconut kernel products, dehydrated fruits, herbal products, and Ceylon spices to the international market.

Senikma Holdings has stretched its wings in 2021, offering products to the domestic and international markets under its distinctive brand name of 7 Ray. Furthermore, the 7 Ray signature store in Colombo 07 was opened with the aim of offering premium -quality products to the health-conscious local consumer base.

Our brands keep up with the emerging advances in science and technology to ensure that each product preserves their freshness, flavor, and aroma. In terms of commercial partnerships, Senikma Holdings & 7 Ray continues to be a trusted partner to it's stakeholders.

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"Celebrating Excellence in Sri Lankan Exports"

SECTOR

Coconut & Coconut Products Sector

CATEGORY Extra Large

AWARD TYPE Silver



NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA
NCE EXPORT AWARDS
NCE
VOICE OF THE EXPORTER
SILVER AWARD WINNER - 2021

Wichy Plantation Company (Pvt) Ltd.

Wichy Plantation Company (Pvt) Ltd is a leading manufacturer and exporter of coconut kernel-based products and the pioneers in exporting Coconut Milk from Sri Lanka. Our product range includes an array of cooking ingredients, baking products and tropical beverages. Our diverse range of 100% natural, organic, allergen-free, and non-GMO products are exported to over 60 countries across the World.

Celebrating over 35 years of manufacturing excellence, all Wichy products are produced in our state-of-the-art production facility located in the heart of the coconut triangle of Sri Lanka. Operated under strict standards of hygiene and safety by highly qualified staff, our production facilities have been rated ISO:22000, BRC (AA Grade), HACCP, Kosher and Halal.

The organization is also well-reputed for its strong governance along with exceeding regulatory compliances of adhering to GMP, Fair Trade and SMETA standards. Our products carry the USDA, EU and JAS organic certifications. We are committed to providing our customers the highest quality products while being committed to giving back to our Country and the communities that we work with.

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29th Annual NCE Export Awards
"Celebrating Excellence in Sri Lankan Exports"

SECTOR

Gems & Jewellery Sector

CATEGORY Small

AWARD TYPE Silver



Ashkar Gems

"Three generations of Gem sourcing company from 1925, specialized in Sri Lankan & African Gem stones from Chinafort Beruwala"

"We Sapphire your Dreams"

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SECTOR

Gems & Jewellery Sector

CATEGORY Small

AWARD TYPE Silver



Brilliant Cuts (Pvt) Ltd.

Sri Lanka's fine heritage of gem and jewelry comes back in to the limelight with a modern facet with Brilliant Cuts, the brainchild of the ambitious and passionate Vindya Perera who has made the concept behind the brand a reality with the contribution of a team of talented individuals.

The brand was introduced as Sri Lanka's first ever platform to showcase innovative and unique gem faceting techniques that are conceptualized and developed by up-and-coming lapidary artists in Sri Lanka. The uniquely faceted gems we produce at Brilliant Cuts encompass the resplendent beauty of natural gemstones of Sri Lanka, while adding value to them with extraordinary designs and faceting techniques. Our research and development team at Brilliant Cuts operate determinedly in order to continually develop distinctive gem designs which are authentic to the brand. A certified gemologist at the NGJA Sri Lanka, Vindya had stepped in to the world of gem and jewelry at a young age. She has since worked relentlessly to empower the industry by showcasing the raw talent possessed by the novice lapidary artists who have joined hands with our family at Brilliant Cuts.

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SECTOR

Plastics and Plastic Products Sector

CATEGORY Large

AWARD TYPE Silver



Dkw-Aqua International (Pvt) Ltd.

Founded in 2008, the manufacturing plant of dkw-Aqua is located among tea plantations in the town of Hatton. It produces high quality flexible PE and PP packaging under the Quality Management System ISO 9001-2015. The GMP and HACCP certified facility possesses ISO 22000-2018 certification covering the production of food contact packaging and ISO 13485-2016 certification covering production of medical devices.

We also produce compostable bags and films satisfying OK Compost Industrial (EN 13432) and OK Compost Home criteria for the European markets upon request.

Bags and films are produced with FDA approved raw materials complying with CONEG regulations in USA.

Production process consists of blown film extrusion, rotogravure and flexographic printing up to 6 colours and conversion capability for flat bags and bags on roll.

The role of being a leader in any industry is challenging. Being innovative in exploiting market opportunities and conditions we will continue staying positive in the face of challenges ahead.

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SECTOR

Plastics and Plastic Products Sector

CATEGORY Large

AWARD TYPE Bronze



Flex Film International (Pvt) Ltd.

Founded in 2011, we manufacture high quality LLDPE and HDPE flexible packaging at our manufacturing plant located in Nalla, Giriulla, exclusively for export to USA and Europe. Our workforce is dedicated, well trained and multi disciplined. The GMP and HACCP certified facility possesses ISO 22000-2018 and FSSC-2018 certifications for the production of Food Contact Packaging.

Having ISO 14001- 2015 certification ensures that we have taken steps to minimise our impact on the environment.

Bags and films are produced with FDA approved raw materials complying with CONEG regulations in USA.

Production process consists of blown film extrusion, rotogravure printing up to 6 colours and conversion capability for multiple configurations of flat bags.

The role of being a leader in any industry is challenging. Being innovative in exploiting market opportunities and conditions we will continue staying positive in the face of challenges ahead.

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SECTOR

Fresh & Processed Agricultural Export Crops Sector

CATEGORY Small

AWARD TYPE Gold



Green Way Asia Lanka (Pvt) Ltd.

The Brand "ROYAL CASHEWS" office and two factories are located at Gampaha was established in 1999 to Supply Value added Cashew Nuts products to market. Today "ROYAL CASHEWS" consist with group of companies such as Green Way Asia Lanka, Trust Lanka Suppliers & Royal Food Marketing Pvt Ltd. Factory is placed under necessary technical methodologies conforming to international standards and all products are ISO 14001 EMS, ISO 22000 FSMS, HACCP & GMP certified.

"ROYAL CASHEW" Products in dehydrated form and in many flavours with different packing and as gift items are packed for cater exclusive 20 sales outlets at all over the Sri Lanka at affordable prices to our prestigious clientele.

Our award-winning nuts are hand-picked, hand sorted, and delicately flavored with premium ingredients to preserve the purity of the cashew, each of which is sustainably sourced from over 10,000 local farmers and harvested exclusively from Sri Lankan soil, a land world-renowned for the largest, milkiest cashew.

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29th Annual NCE Export Awards
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SECTOR

Ornamental Fish Sector

CATEGORY Medium

AWARD TYPE Bronze



Lumbini Aquaria International (Pvt) Ltd.

Lumbini Aquaria being the pioneer exporter of Ornamental Fish & Aquatic Plants in Sri Lanka has been catering to the world market with high quality Fresh Water Fish, Cold Water Fish, Marine Fish, Invertebrates and Aquatic Plants since 1952. Years of experience and our stability enables us to provide the requirements of ornamental fish whilst maintaining high quality standards. The order can be processed and made available within 5 to 6 working days, depending on flight availability. Our professional, experienced and dedicated staff are committed to satisfy our esteemed customer around the world.

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SECTOR

Tea & Tea Products Sector

CATEGORY Extra Large

AWARD TYPE Silver





Regency Teas (Pvt) Ltd.

Regency Teas was founded 25 years ago in the year 1997 to market premium Ceylon teas to the world. We focus on value addition, resulting in over 95% of our turnover being in tea bags and loose leaf tea packs. The company has over 20 tea bagging machines with the capacity to produce 75 million tea bags per month. Our products are exported to over 35 countries worldwide. Our factory spanning 90,000 square feet is ISO 22000 and FSSC 22000 certified, and is capable of packing teas with Organic, Rainforest-Alliance, Kosher and Halal certifications. The factory is equipped with knotted tea bagging machines (staple free) which are the latest trend in Europe and other developed regions. Other key highlights include an own cold storage facility to store herbs and flavors sourced from over 20 countries worldwide, and the recent investment in a state-of-the-art infrared tea cleaning and color separating machine.

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"Celebrating Excellence in Sri Lankan Exports"

SECTOR

Processed Food Products Sector

CATEGORY Extra Large

AWARD TYPE Gold



HJS Condiments Limited

HJS Condiments Limited is a manufacturer of processed plant-based food products. This value-added produce is exported to over 51 countries across the globe. The Export Development Board (EDB) statistics depicts that the Company is responsible for 62.5% of Sri Lanka's processed fruit and vegetables exports thus making the Company the largest Sri Lankan exporter of processed fruit and vegetables.

The Company was formed in 1993 as a joint venture with Japan and Europe with a view to introducing retail packs of 'value added'pickled vegetables to the international market. Our target customers were fast-food chains, restaurants, hotels, and supermarkets such as; Mc Donald's, Burger King, Subway, Hungry Jack's, Hardees, Aldi, Lulu etc. Today, HJS Condiments Limited has transformed itself into a successful global operation, exporting locally grown and processed value-added fruit and vegetables products such as; pickled cucumber, jackfruit, moringa, tropical fruit and vegetables, coconut kernel-based products and Ceylon Spices to the North American, European, Australian, and Asian markets under customer brands and our own brands; 'Island Magic' and 'AMA'

We have been awarded quality assurance certifications for our high-quality products and processing plants and we continue to produce healthy, good-quality value-added goods for our customers. We believe in supporting our local farmers and creating a secure environment for them to grow and harvest their crops. Along with ethical business practices and sustainable solutions we are dedicated to preserving our agricultural heritage for the future.

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SECTOR

Business & Professional Services Exports Sector

CATEGORY Extra Large

AWARD TYPE Silver



Sanken Overseas (Pvt) Ltd.

As the leading overseas construction services provider in Sri Lanka, Sanken Overseas (Private) Limited has been a constant award winner at the Annual award ceremonies of the National Chamber of Exporters, excelling in the export of construction services. The company has been operating in more than 14 countries including Maldives, Seychelles, Kenya, India, Bangladesh, Uganda, Myanmar, etc since inception and has been able to match Sri Lanka's construction services to the international standards of reputed global contractors. The ability to venture into challenging terrains and to be able to guarantee an on-time delivery are two of the unique selling points of Sanken Overseas. The company has been able to achieve a sense of reliability, as we always ensure to deliver impressive results to our clients in each project undertaken. The work ethic and commitment of the Sanken Overseas team is undoubtedly the key reason contributing to the success of the company.

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Rise, Rebuild & Regain
29th Annual NCE Export Awards
"Celebrating Excellence in Sri Lankan Exports"

SECTOR

Service Providers to Exporters Sector

CATEGORY Large

AWARD TYPE Silver



SGS Lanka (Pvt) Ltd.

SGS Lanka received the Silver Award in the Large category of Service providers to Exporters sector at the recently held 29th Annual NCE Export Awards.

SGS Lanka (member of SGS Group) has been offering services to exporters, importers, traders, manufacturers, retailers, governments and institutions for over 25 years. We help businesses to become more sustainable by improving quality and productivity, reducing risk, verifying compliance and increasing speed to market. Our value to society is enabling a better, safer and more interconnected world.

Our qualified experts deliver comprehensive services and cost-effective solutions including: testing, inspection, audit & certification, environmental monitoring, fumigation & pest control, Product Conformity Assessment (PCA), social compliance audits, hygiene monitoring, Friend of the Sea certifications, Digicomply, Transparency-One for supply chains, training, and more.

WE ARE SGS – THE WORLD'S LEADING TESTING, INSPECTION AND CERTIFICATION COMPANY

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29th Annual NCE Export Awards
"Celebrating Excellence in Sri Lankan Exports"

SECTOR

Coconut & Coconut Products Sector

CATEGORY Large

AWARD TYPE Gold



NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA
NCE EXPORT AWARDS
NCE
VOICE OF THE EXPORTER
GOLD AWARD WINNER - 2021

Hayleys Eco Solutions

Hayleys Eco Solutions sector is comprised of leading coir based products exporting companies with a history of 143 years. Being the pioneer in the industry, our companies excel in the international market catering to a long-standing customer base in 80 plus destinations. With state-of-the-art factories & with cutting-edge technology we cater to our customers with value-added coir products range providing solutions for varying applications in the areas of floor covering, horticulture, bedding, bio-engineering, growing media, industrial fibres & cleaning devices. Hayleys is the preferred supplier of major retail chains due to the ability to handle volume production while meeting the stringent quality as well as certifications. Hayleys Mattresses is the exclusive licensed manufacturer and distributor for Springwall mattresses, Canada's No., 1 brand. The sector continue to excel in the export markets with innovative new products meeting the ever-increasing global demand while contributing positively to the Sri Lankan economy.

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"Celebrating Excellence in Sri Lankan Exports"

SECTOR

Coconut & Coconut Products Sector

CATEGORY Medium

AWARD TYPE Gold



LA International (Pvt) Ltd.

Earth's Finest is the No.1* Organic Coconut Brand in the UAE market.

At Earth's Finest we deliver the finest and genuine organic products to keep you and your family healthy. Our passion is to help you create healthy and nutritious food using our products, inspiring healthy eating habits so that we can have healthier and happier communities.

Earth's Finest Organic Coconut Oil and Coconut Milk products are made from fresh coconuts, which have been harvested from organically certified plantations in Sri Lanka. The finest coconuts are handpicked and carefully processed to obtain the rich taste and aroma of the coconut.

We are committed to sustainability to create a Greener planet. As we believe human health is intrinsically connected to the health of the planet. That's why we are actively changing our packaging to sustainable solutions.

*Source - Retail Sales data from major retail chains.

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ETHICAL TRADING CERTIFICATION



Be an Ethically Certified Exporter

National Chamber of Exporters of Sri Lanka has commenced a special service for the issue of a 'Certificate of Ethical Trading' to Member Exporters who follow Ethical Trading and Conformity to Good Environmental and Social Practices, based on 08 Principles which have been developed and followed by the Chamber.

MAIN BENEFITS

- A Credible Certificate of value from the National Chamber of Exporters of Sri Lanka.
- Comply with international standards on ethical behavior, labour, the environment, and specific Industrial sectors.
- Confirms adherence to Good Trading Practices.
- Provides your enterprise a competitive advantage in international markets.
- Serves to attract the attention of stakeholders in the international market place, particularly buyers.

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Brussels CHAMBER OF COMMERCE

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For more information visit https://nce.lk/certificate-of-ethical-trading/

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No 532/4K, Sirikotha Lane, Galle Road, Colombo - 03
Hot Line : +94 114651765
Fax :+94 112372818
Email: nce@nce.lk | www.nce.lk

More Info

NCE RENEWED THE PARTNERSHIP WITH **SLT MOBITEL**



National Chamber of Exporters of Sri Lanka renewed the long standing partnership between NCE and SLT-Mobitel in light of the 29th Annual Export Awards. The agreement signed between parties on 19th January 2022 at SLT Head Office in the presence of officials of both organizations. SLT-Mobitel is the main sponsor for the prestigious NCE Export Awards for the last several (past many) years.

NCE SIGNED UP WITH **SAMPATH BANK PLC** TO CONTINUE SUPPORT SRI LANKAN EXPORTERS



Halin Hettigoda (Assistant General Manager-International Banking), Tharaka Ranwala(Senior Deputy GeneralManager, Deposit Mobilization & Digitalization), Shashi Kandambi Jassim (Senior Deputy General Manager –International Banking), Shiham Marikar (Secretary General / Chief Executive Officer - NCE), MenakaWanniarachchi (Director Operation - NCE),

National Chamber of Exporters of Sri Lanka recently partnered with Sampath Bank Plc, latter beingone of the principle partners of the NCE Annual Export Awards during the past many years. TheChamber exchanged the partnership agreement with Sampath Bank on 13th January 2022 atSampath Bank, Head Office premises among the presence of senior officials of both organizations.Through this strategic alliance, Sampath Bank Plc will support member exporters of the Chamberand special attention will be paid to encourage them to obtain Certificate of Ethical Trading, a specialcertificated issued by the NCE.

Voice of the Exporter

NCE to Celebrate the Pearl Anniversary of the Export Awards



The 30th Anniversary celebration of the Annual Export Awards

will be held on
02nd December 2022
at
Hotel Shangri-La - Colombo
From 6.30 pm onwards.



Highlight your success by using the

"Award Winners Icon"

To differentiate your Enterprise in
International Markets

National Chamber of Exporters of Sri Lanka (NCE) has launched the Award Winners Icon to highlight the success of the Award Winners at the prestigious Annual Export Awards.

All winners will have the opportunity to use the relevant winning Icon in all publicity and marketing materials of your Organization, both locally and internationally.

Every winner will receive the Awards Icon by NCE

National Chamber of Exporters of Sri Lanka
Voice of the Exporter

for further information please call 0114344662 or 0114651765 or email to awards@nce.lk



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Seylan Tower
No. 90, Galle Road, Colombo 03.

Brand Finance Rating: "A+" Fitch Rating: A(lka) Co. Reg. No.: PQ 9.
Seylan Bank is licensed commercial bank supervised by the Central Bank of Sri Lanka

SEYLAN BANK PLC
The bank with a heart

Understanding Regulations and Compliance Requirements Governing Agro-Food Imports and Sale in the US Market

One major challenge to exporting food products to the US is navigating the complex food safety and imports regulatory requirements. The majority of agro-food exports from Sri Lanka currently fall under the Food and Drug Administration (FDA) authority. Understanding and implementing the FDA's regulatory framework for food safety rules and imports requirements can be daunting. This article reviews select examples of US food safety rules, the most relevant FDA food imports rules, and provides some key tools and resources for Sri Lankan agro-food exporters.



by
Faye Feldstein
Senior Advisor,
Deloitte Consulting LLP



Stewart Pierce Gardner
Manager,
Trade Specialist,
Deloitte Consulting LLP

Food Safety Rules

The US Congress passed a new comprehensive food safety law— the Food Safety Modernization Act (FSMA)—in 2011. A key principle of FSMA was to shift the responsibility from the FDA observing violations towards the industry managing food safety controls. FSMA is a comprehensive collection of rules that span the food supply chain from production agriculture through to consumer goods.

There are also several FDA food safety rules issued prior to FSMA that are also still relevant and in effect. Understanding the interaction between all US food safety rules is an important foundation to food safety compliance when exporting to the US.

How do you find out which rules apply to your product and process?

First, it is important to know the ingredients and characteristics of your product, process, and packaging,

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your upstream and downstream supply chain, the food safety hazards that your product represents and how to control those hazards.

Second, use this information to identify the US food safety rules that apply to your exports. FDA food safety rules are codified in a searchable database, available at CFR - Code of Federal Regulations Title 21 (fda.gov). Note that in some cases, multiple food safety rules may apply to your product. A few key examples are summarized in the table below:

Name of Rule	Brief Summary
FSMA Current Good Manufacturing Practice, Hazard Analysis, and Risk-Based Preventive Controls (PC) for Human Food	Applies to all domestic and foreign food facilities that are required to register. Must implement a food safety plan with hazard analysis, controls for processes, sanitation, allergens, suppliers.
FSMA Mitigation Strategies to Protect Food Against Intentional Adulteration	Applies to all domestic and foreign food facilities that are required to register. Must implement a food defense plan with a vulnerability assessment and mitigation strategies.
FSMA Proposed Rule for Food Traceability	Applies to those products on the Food Traceability List | FDA. Must maintain records of key data along the supply chain nodes, and provide them to FDA within 24 hours, upon request.
Thermally Processed Low-Acid Foods (LAF) Packaged in Hermetically Sealed Containers OR Acidified foods (AF)	Applies to products that meet the definitions of Low Acid Canned Foods or Acidified Foods for control of microbial hazards. Must file the processes with FDA and need to apply certain provisions of the PC Rule (above).
Hazard Analysis and Critical Control Point (HAACP) Procedures for the Safe and Sanitary Processing and Importing of Juice	Applies to products that are 100% juice (may include preservatives or processing aids) for control of microbiological hazards. Certain provisions of the PC Rule (above) and the LAF/AF rules also may apply to these products for hazards and controls. Must conduct a hazard analysis and implement controls to meet the specified performance standard for juice.

Food Import Rules

The FDA also has additional specific requirements for **all imported foods**. The Bioterrorism Act of 2002 established several new requirements that were further clarified and enhanced by FSMA. Some key examples are summarized below:

Name of Rule	Brief Summary
Public Health Security and Bioterrorism Preparedness and Response Act of 2002 – Food Facility Registration	Applies to all facilities engaging in manufacturing/processing, packing, or holding of food for consumption in the United States. Allows FDA to determine the location and source of a potential bioterrorism incident or an outbreak of food-borne illness; and quickly notify facilities that may be affected. Must register each physical facility, update when changes, renew biennially, and identify a US Agent in the US to liaise between FDA and your company.
Public Health Security and Bioterrorism Preparedness and Response Act of 2002- Prior Notice	Applies to all facilities engaging in manufacturing/processing, packing, or holding of food for consumption in the United States. For FDA to evaluate information before a food product arrives, to assign a risk level and prioritize which products to inspect and potentially intercept contaminated food. Must notify FDA of any shipments of food at least 8 hours in advance of landing at a US port if coming by sea and at least 4 hours in advance if coming by air.
FSMA Foreign Supplier Verification Program	Applies to foreign suppliers of products that are subject to the FSMA Preventive Controls Rule for Human Food. Importers are held accountable for ensuring the products they are importing meet the same safety standards as domestic products, including food safety oversight via several options including audits, lab sampling, record, and program review, etc.

What tools and resources are available to help?

There are a significant number of useful resources to assist the Sri Lankan agro-food industry to comply with US food safety and import requirements. Various guidance documents published by the FDA are used to communicate information about FDA processes and regulatory requirements in "plain language". These are NOT binding rules, but rather the FDA's current thinking on a specific topic. They are in useful formats, such as step-by-step guides, question and answer, interactive databases, and educational videos. The lists of available guidance documents on any food related topic can be found at: Guidance Documents & Regulatory Information by Topic (Food and Dietary Supplements) | FDA.

"This article draws from the presentation delivered at the webinar on "Understanding regulations and compliance requirements governing agro-food imports and sale in the US market" organized on October 27, 2021 by the National Chamber of Exporters of Sri Lanka. The views expressed in this article are those of the author and do not necessarily reflect the views and policies of any other party."

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Why Sustainable Boot?

The shoe manufacturing industry produces large amounts of greenhouse gasses that contribute to the already grave effects of climate change and global warming. Conventional shoes are made out of many different kinds of synthetic materials that make them non-durable, non-biodegradable and extremely hard to recycle. Components break down very slowly, releasing toxins, chemicals and fossil fuels into our surrounding environment, including our already vulnerable oceans.

This is why at DSI, we are moving away from conventional boot manufacturing and focus on offering Natural Rubber boots made using sustainable materials which are ethically sourced which make them earth friendly.

Advantages of DSI Sustainable Boots?

1. Natural Rubber

Made with 100% natural rubber which is ethically sourced from certified rubber plantations. Sri Lankan Natural Rubber is known to be one of the best in the world in terms of quality. We are also able to offer FSC certified Natural Rubber Boots. FSC certification stands for sustainable forest management and is a solution that ensures socially and environmentally responsible natural rubber production.

2. Water Proof

DSI boots are made using latest technologies which allow the boots to be water proof and ensure wearer's feet stay dry.

3. Vegan Certified

The Vegan certified ensures that there are no ingredients from animal origin and ensure that the production process separates between non-vegan and vegan production. This is another step taken by us to be earth friendly and ethical manufacture ensuring cruelty free production towards animals.

4. Organic Cotton Boot Lining

Not just Cotton! We source the finest organic cotton which is not only comfortable for wearer but also environmentally-friendly. Organic cotton is grown using methods and materials that have a low impact on the environment. Organic production replenish and maintain soil fertility, reduce the use of toxic pesticides and fertilizers, and build biologically diverse agriculture.

5. Comfort

Made to International standards from sizing to designs. With contoured footbeds, DSI boot range provide the ultimate comfort together with superior rubber cushioning and foot hugging design to ensuring ultimate stability to the feet.

6. Made Responsibly

Sourcing from certified supplier partners to ensure that product is socially and environmentally responsible. Furthermore, DSI manufacturing comply with social compliance audits such as SEDEX Members Ethical Trade Audit (SMETA).

Positioned as the largest footwear manufacturer in Sri Lanka, DSI has over 3,000 employees in the footwear plants, while DSI Samson Group provides over 10,000 direct jobs and 5,000 indirect jobs through sub-contracting and support services across its 25 companies.

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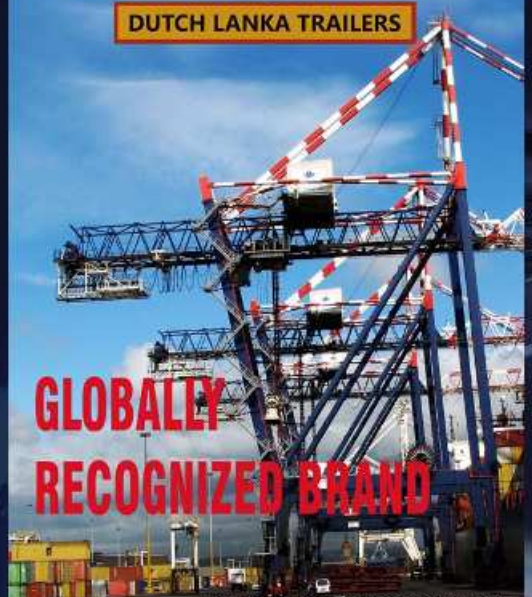
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EXPORT PERFORMANCE

Code	Description	September, 2019		September, 2020		September, 2021		October, 2019	
		Quantity	*Value*	*Quantity*	*Value*	*Quantity*	*Value*	*Quantity*	*Value*
S.1001	Apparel	3,619,840 Kg	109,112,131	4,009,021 Kg	115,086,117	3,570,550 Kg	117,935,697	3,690,854 Kg	107,610,666
		83,136,617 No	309,902,859	74,848,454 No	276,464,366	76,479,228 No	303,782,131	84,997,655 No	300,323,221
S.0203	Rubber Finished Products	6,880,435 Kg	30,305,200	7,398,684 Kg	35,250,794	6,534,987 Kg	41,636,395	7,713,530 Kg	33,064,525
		2,781,801 No	40,624,135	3,102,011 No	42,734,041	3,006,592 No	49,272,754	2,393,638 No	37,219,145
S.0103	Tea in Bulk	15,123,780 Kg	55,960,337	14,514,801 Kg	58,651,293	14,130,345 Kg	52,701,912	15,568,183 Kg	57,389,882
S.0101	Tea Packets	8,824,749 Kg	50,204,662	8,603,851 Kg	50,892,216	8,298,821 Kg	46,646,890	9,522,982 Kg	52,488,748
S.1901	Electrical & Electronic Products	1,181,171 Kg	22,945,082	1,202,095 Kg	26,189,979	833,027 Kg	20,825,527	1,196,121 Kg	21,642,643
		4,788,871 No	9,671,161	5,432,573 No	10,837,976	5,050,695 No	10,643,751	5,977,794 No	11,154,022
S.0301	Coconut Kernel Products	18,745,833 Kg	24,273,374	19,306,046 Kg	38,074,292	18,762,054 Kg	36,131,648	18,537,664 Kg	25,733,600
		2,629 L	21,440	3,276 L	9,249	5,220 L	17,431	4,771 L	18,041
S.0801	Edible Fish Products	1,515,673 Kg	15,934,198	1,441,839 Kg	16,224,118	1,908,937 Kg	22,584,117	2,138,614 Kg	19,192,614
S.0902	Gems	519,484 Cs	32,129,534	179,221 Cs	9,008,964	207,299 Cs	6,095,397	399,479 Cs	10,106,361
		69,798 Kg	145,576	272 Kg	95,901	32 Kg	98,979	3,850 Kg	298,246
S.2101	Petroleum Oils	39,752,114 Kg	19,839,717	56,047,522 Kg	23,198,016	34,293,759 Kg	19,512,421	93,944,555 Kg	46,189,529
S.0402	Cinnamon	1,795,250 Kg	17,975,551	2,345,073 Kg	26,980,597	1,800,497 Kg	23,138,637	1,882,660 Kg	19,094,931
S.0302	Coconut Fiber Products	29,195,367 Kg	14,175,978	38,363,218 Kg	17,657,238	36,235,820 Kg	18,728,203	28,397,444 Kg	13,710,229
		24,375 M2	95,459	41,346 M2	181,628	55,751 M2	209,128	40,866 M2	201,793
		3,412,331 No	1,205,559	4,332,339 No	1,517,903	3,675,074 No	1,192,876	3,697,182 No	1,413,240
S.1002	Woven Fabrics	1,238,014 Kg	11,387,521	1,241,631 Kg	9,977,904	1,870,875 Kg	16,237,824	1,294,797 Kg	13,572,552
S.1107	Animal Feed	7,647,621 Kg	4,679,962	6,289,892 Kg	7,647,924	3,365,040 Kg	7,550,304	58,234,013 Kg	12,868,875
S.1099	Yarn and other Textile Articles	2,038,555 Kg	10,206,402	4,991,952 Kg	15,043,411	2,194,540 Kg	9,856,187	2,256,786 Kg	10,189,423
		44,066 M2	356,712	67,160 M2	717,098	56,199 M2	521,602	53,915 M2	420,014
S.1902	Transport Equipment & Parts	2,276,888 Kg	5,357,770	1,769,462 Kg	4,172,315	5,138,826 Kg	11,166,401	2,231,086 Kg	5,196,321
		45,605 No	4,284,656	77,383 No	6,345,247	54,738 No	6,112,063	44,953 No	5,381,534
S.1003	Made-Up Textile Articles	1,722,983 Kg	7,723,766	1,943,064 Kg	14,575,032	1,897,139 Kg	8,713,163	1,537,551 Kg	7,684,129
S.2299	Other Manufactures nes	212,873 Kg	4,246,195	212,820 Kg	3,841,790	117,469 Kg	2,553,952	162,362 Kg	3,918,253
		198,477 No	2,411,804	905,035 No	2,901,260	665,296 No	3,123,568	152,315 No	3,057,742
S.1103	Processed Food	3,409,727 Kg	7,377,673	2,663,538 Kg	10,355,659	2,943,697 Kg	10,025,953	3,405,119 Kg	8,613,249
S.0901	Diamonds	24,532 Cs	7,346,706	11,834 Cs	10,029,379	12,932 Cs	8,394,900	37,852 Cs	13,223,319
S.0303	Coconut Shell Products	5,923,258 Kg	9,562,536	5,705,054 Kg	11,105,665	6,396,320 Kg	14,080,105	5,588,609 Kg	9,465,443

Value in US$

Information Technology Division /Sri Lanka Export Development Board

October, 2020		October, 2021		November, 2019		November, 2020		November, 2021	
Quantity	*Value*	*Quantity*	*Value*	*Quantity*	*Value*	*Quantity*	*Value*	*Quantity*	*Value*
3,318,879 Kg	87,100,140	4,309,828 Kg	136,879,591	3,444,867 Kg	108,238,562	2,946,243 Kg	92,859,992	3,747,455 Kg	126,675,338
75,690,824 No	238,550,935	82,938,943 No	330,131,996	90,608,103 No	339,853,856	57,530,374 No	188,493,540	93,017,979 No	328,713,306
7,442,359 Kg	37,523,302	5,739,160 Kg	35,035,465	6,141,987 Kg	27,225,924	5,139,502 Kg	30,265,810	6,636,674 Kg	42,137,098
2,339,596 No	40,381,144	2,656,670 No	53,656,951	2,570,493 No	33,397,940	1,705,731 No	36,106,998	3,429,790 No	56,764,977
13,593,081 Kg	55,879,295	14,373,854 Kg	54,053,302	12,846,724 Kg	49,221,905	12,205,923 Kg	50,448,356	14,430,858 Kg	54,450,722
8,423,111 Kg	50,501,629	8,693,400 Kg	49,646,020	8,203,302 Kg	47,659,324	7,097,312 Kg	41,437,050	9,842,402 Kg	56,298,917
606,045 Kg	14,883,691	1,313,558 Kg	24,189,008	1,157,713 Kg	20,226,315	1,085,373 Kg	18,630,016	1,554,853 Kg	25,930,269
1,834,246 No	5,597,652	4,843,959 No	14,193,470	5,715,938 No	8,572,074	2,625,388 No	6,783,127	4,776,033 No	10,540,579
16,464,460 Kg	33,031,053	20,384,743 Kg	42,662,303	16,542,524 Kg	24,136,680	14,280,927 Kg	30,091,129	19,722,824 Kg	43,875,184
2,710 L	12,836	3,837 L	23,972	3,160 L	15,915	8,912 L	79,081	6,193 L	19,555
1,462,528 Kg	15,568,122	2,058,783 Kg	24,440,507	2,058,000 Kg	19,000,308	1,145,728 Kg	10,465,239	3,078,296 Kg	34,913,721
79,671 Cs	3,725,295	302,571 Cs	14,577,139	336,186 Cs	10,526,507	103,187 Cs	1,546,365	695,561 Cs	31,809,913
1,769 Kg	40,953	41 Kg	154,096	43,426 Kg	209,706	225 Kg	74,345	604 Kg	10,684,214
24,077,006 Kg	10,106,699	28,232,584 Kg	16,717,310	51,273,067 Kg	24,404,676	9,558,067 Kg	4,008,654	44,253,615 Kg	25,960,355
1,836,548 Kg	21,030,494	2,251,612 Kg	28,907,774	1,649,716 Kg	16,037,067	2,021,150 Kg	22,987,792	1,687,579 Kg	22,551,475
39,972,434 Kg	17,675,115	38,170,719 Kg	20,761,923	24,321,122 Kg	11,667,147	35,576,396 Kg	15,489,262	37,320,746 Kg	20,310,439
13,611 M2	89,991	3,430 M2	51,096	26,132 M2	79,650	26,341 M2	143,758	18,364 M2	125,558
1,917,646 No	539,475	3,512,184 No	1,206,177	3,190,966 No	1,094,122	2,606,493 No	954,852	3,300,620 No	1,211,305
1,002,257 Kg	9,956,680	1,792,027 Kg	18,594,969	1,328,569 Kg	12,088,361	1,199,411 Kg	9,347,271	1,694,350 Kg	18,316,218
3,927,287 Kg	4,298,838	5,097,991 Kg	11,667,065	8,235,256 Kg	7,333,004	5,598,076 Kg	6,241,119	138,911,338 Kg	37,428,342
5,048,269 Kg	14,774,786	2,314,357 Kg	10,651,788	3,191,551 Kg	11,985,444	5,205,807 Kg	15,608,606	2,340,345 Kg	11,213,491
58,146 M2	491,417	60,977 M2	583,439	43,868 M2	403,201	50,712 M2	480,226	66,525 M2	619,039
1,112,250 Kg	2,701,001	5,765,137 Kg	13,649,694	1,815,079 Kg	4,301,353	3,806,813 Kg	9,555,201	6,538,983 Kg	14,735,958
30,617 No	3,182,799	44,775 No	6,512,039	30,652 No	3,171,331	40,712 No	4,888,938	65,087 No	8,355,385
821,609 Kg	5,642,769	2,796,980 Kg	12,202,269	1,671,689 Kg	10,597,115	1,601,516 Kg	18,128,812	2,266,577 Kg	10,850,227
187,831 Kg	2,278,930	131,546 Kg	2,361,330	151,113 Kg	3,635,797	157,703 Kg	1,912,672	362,059 Kg	5,929,600
131,726 No	1,057,714	266,786 No	3,192,044	319,363 No	2,134,429	1,183,457 No	891,335	283,851 No	2,264,058
3,042,983 Kg	7,503,034	5,577,061 Kg	38,392,569	2,570,488 Kg	7,344,999	2,522,550 Kg	6,698,698	2,354,185 Kg	12,354,608
4,618 Cs	3,805,283	16,677 Cs	9,650,592	40,936 Cs	13,338,697	3,900 Cs	2,792,805	22,701 Cs	13,682,074
6,416,683 Kg	11,140,116	6,756,827 Kg	13,258,427	5,118,875 Kg	9,157,846	5,494,646 Kg	10,179,884	6,370,830 Kg	14,546,307

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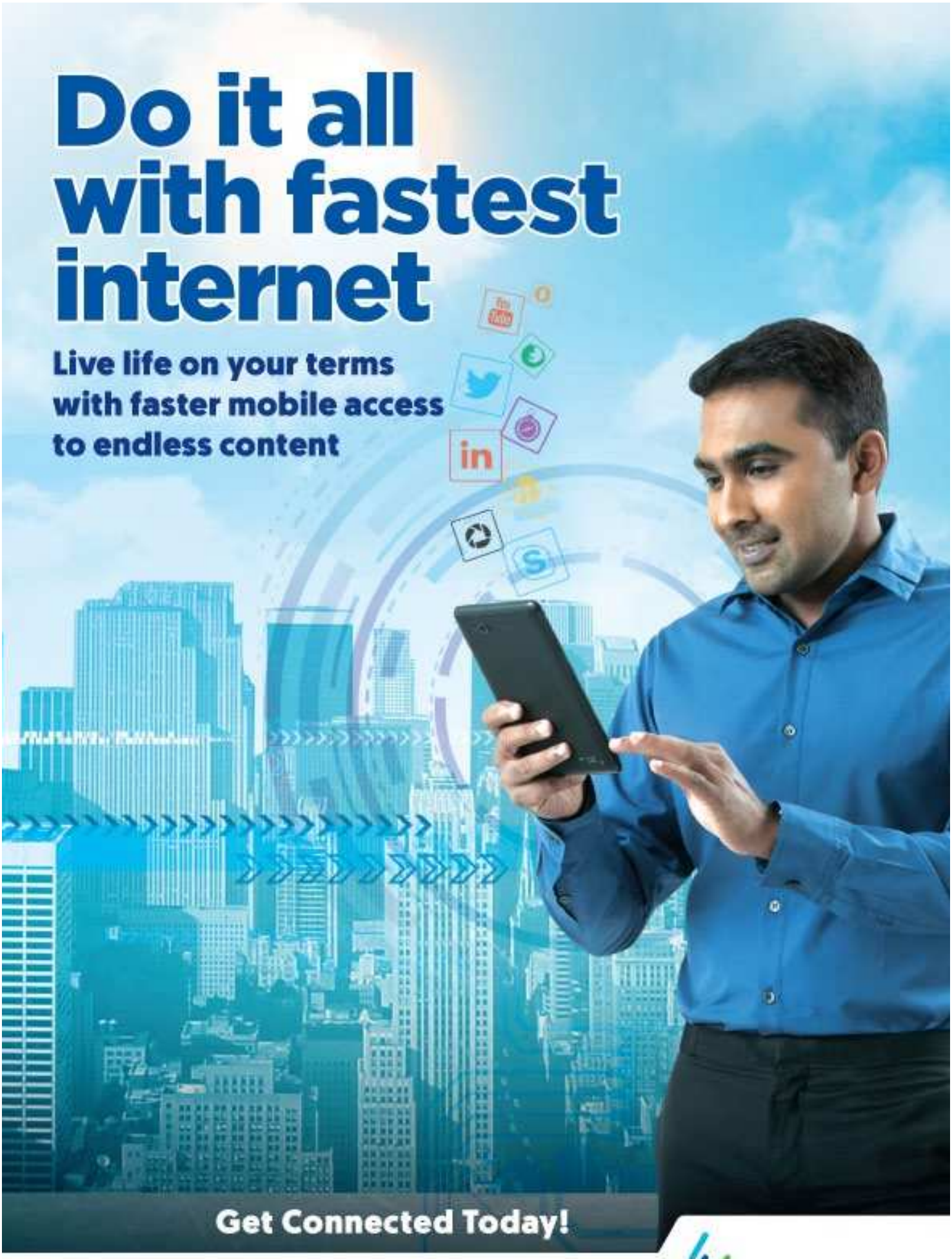


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DFCC BANK
Keep Growing

DFCC Bank recognises key cinnamon export clients and their contribution to stabilize Sri Lanka's economy

DFCC Bank, the premier commercial Bank in Sri Lanka, implemented a programme to recognise key cinnamon exporters and the significant contributions made by the exporters and their value chain, and to commemorate their hard work in increasing foreign exchange flows into the country.

Through the recognition program, DFCC Bank provided customized export financing solutions to cinnamon exporters after a period of engagement to best understand their requirements. The program follows the on-boarding of several key players in the cinnamon production and export industry further to engagements carried out by selected branches. The solutions provided by DFCC Bank have thus far been well utilised enabling a significant increase in the sector's business volume. The Bank's customize MSME supplier financing product was also rolled out to the cinnamon sector targeting the supply chain of export clients, to ensure better productivity and output.

Exporters are one of the most important segments within the country's economic landscape and have played a pivotal role in the development of the Sri Lankan economy. The export sector has recorded impressive performances during the post-pandemic period by achieving higher export volumes and values despite many challenges. Export earnings from the spices sector have shown significant growth with cinnamon being the main spice where global demand for true Ceylon cinnamon is increasing due to a heavier global focus on health and safety, and consuming products that contribute to securing it.

Commenting on the importance of the recognition programme, VP – Offshore



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NEW LANKA CINNAMON (PVT) LTD

Banking, Trade & International Business Development, Mr. Anton Arumugam stated, "DFCC Bank is delighted to offer its expansive export financing solutions to key cinnamon exporters, while recognising the important role they play in securing foreign currency inflow, and thereby securing the resilience and growth of the national economy. We look forward to driving the growth the export market through our targeted financial solutions, thereby creating significant economic value for the nation. The recognition programme is part of DFCC Bank's long-term journey of contributing to the growth and prosperity of our stakeholders."



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NCE partners **MAC Holdings** for promotion at **Dubai Expo**

For the first time at an international "World Expo" event, promotion of Sri Lankan products and services were organized by the NCE taking the initiative of organizing a special event on 17th to 20th February at the Dubai Expo 2020. The standalone Trade Exhibition named "Sri Lanka Export Brands" was housed in a separate exhibition Hall B1 North EXPO 2020 at DUBAI EXHIBITION CENTRE.



The event was organized exclusively by the NCE to showcase the Sri Lankan Export Products and Services. The event became an ideal platform for Sri Lanka to create awareness among prospective buyers, and consumers, regarding the range of Product and Service offerings of the Country.

MAC Holdings Private Limited is a multifaceted, diverse group of companies, offering a range of services to its clients over the past 25 years.

MAC Holdings Private Limited through its fully owned subsidiary MAC Supply Chain Solutions Private Limited partnered with the NCE to provide value added services in terms of Logistics to transport goods to the Expo site and have offered specialized package deals for the benefit of the Exhibitor., MAC Supply Chain Solutions Private Limited is engaged in freight & logistics services offering tailor made transportation and distribution programs, built to the precise specifications of client's business model and requirement.

Under the partnership, MAC Supply Chain Solutions (Pvt) Ltd offered a range of logistics management services, including FREE OF CHARGE 1 x 40'HC in total for Exhibitors for their samples and other exhibits to be displayed at the event.

As a reputed freight forwarder with long-term experience and a dedicated team on board MAC Supply Chain Solutions are well geared to provide tailor made logistics & transport solutions to Sri Lankan Exporters and assure timely service, stated Shiham Marikar – Secretary General of the NCE.

The NCE launched a comprehensive marketing campaign in the above regions with the support of Sri Lankan Embassies, Trade Chambers, Business Councils and also contacting leading business houses.



Officials of NCE and MAC holdings.

C2S
CONVERSION TO STAPLE FREE

BY

ROHAN DE LANEROLLE

FOR

CONSTANTA FORMAT IV

DOUBLE CHAMBER TEA BAGGING MACHINE

c2s.lk

CS2, A REVELUTIONARY INVENTION THAT CONVERTS CONSTANTA MACHINES TO BE COMPLETELY STAPLE FREE. NOW AVAILBLE FOR THE WORLD MARKET.

The brainchild of a Ceylon Tea veteran, Rohan De Lanerolle Snr., C2S has given machines that have served faithfully over the years a new lease of life. This cost effective innovation seamlessly converts Constant staple machines to be staple-free thereby adhering to regulations and helping the environment. This fully patented technology could revolutionize your tea bag manufacturing process, help market your products in all regions across the globe, and future-proof your business.

Environmental Friendly | Regulation Compliant | Cost saving | Patent Pending



(Innovated Constanta Tea Bag Machine)

CAUSE FOR THE INVENTION



In the year 2000 the world started discouraging the use of staples in the food industry. Tea bags with staples were also being discouraged. Rohan de Lanerolle Chairman of Abacus Tea Private Limited, producing over 30 million tea bags per month across 20 Constanta Format IV tea bag machines, wondered what fate the company would suffer if there was a ban on tea bags with staples, as we would need to sell these machines for scrap iron. Meanwhile in the world many engineers commenced work on the idea of converting the existing tea bag machines to be staple free. Fifteen years later in 2015 as there was still no break through, Rohan at the age of 70 started working on a concept he felt would work. With many trials and errors in 2017 he made a break through and developed it step by step to what we have today with c2s.lk

WHY KEEP THESE MACHINES RUNNING?

Spare part costs of these machines are minimal compared to modern machines, Modern machinery even though running at double the speed with a higher investment stop at the same speed resulting in larger production losses with spare parts also at a higher cost. The most replaced parts in the old Constanta machine surround the staple unit but by moving both staple units out of the machine that cost of the spares too move out.

MEET THE INVENTOR

Hailing from a family that has over 75 years of heritage in the Sri Lankan tea industry, we present to you Rohan De Lanerolle Snr, the inventor behind C2S. With his humble beginning as a tool engineer to

years of experience in the tea bagging industry, Rohan Snr was always passionate about giving a new lease of life to machines that have served for generations. Having this ethos, it was a natural course of action for him to create an innovation that converts Constanta staple machines to be stape-free thus enabling their continued service in the face of modern-day environmental concerns and regulations.



(inventor Rohan de Lanerolle)

Rohan says 'The uniqueness, is that in carrying out this innovation the flow of the machine has not been changed in anyway'.



(knotting unit bag side)

TEA BAG SIDE

The staple unit of the bag side has been removed and replaced with a unit to attach the thread to the bag side by a knot.

TEA LABLE / TAG SIDE

The staple unit of the tag side has been removed and replaced with a unit to attach the thread to the tag by a knot.



(knotting unit tag side)

SPEED OF THE MACHINE

Depends mainly on the current condition of the machine. The recommended running speed of the machine after conversion at the moment is 110 – 115 bags per minute.

TECHNICAL DATA

ELECTRIC / POWER REQUIRED

Electric Motor for driving the machine

1 HP + 0.75kw

COMPRESSED AIR

Direct ports of 6 bar

FILTER PAPER

Non heat-sealing 12 grams per square metre. 94 mm wide – 480 sheets 24 x 36" weigh 7.08 lbs. 1 roll filter paper weighs approx.. 4kg. 1kg filter paper is sufficient for approx.. 5.900 bags. For 1000 bags you need approx. 0.170kg.

THREAD

The thread must be thin, knotless nonabsorbent and tasteless. 1 cone holding 10,000m. Brand Admiral, Art – G103, Tkt-343, Shade NATRL

CARDBOARD TAGS

Only for CONSTANTA type B, without paper envelope. Tags in reels, thickness of cardboard 0.25mm, plain or laminated to metal foil. One reel contains approx. 24,000 cardboard tags, reel diameter max. 500 mm/ core diameter 120 mm. 1 reel cardboard tags weighs approx. 3.7kg.

PURCHASING A C2S

This patent pending product PCT made by Mr. Rohan de Lanerolle who has extensive experience in the field of tea bag machines comes with advice, training and a warranty on any material defect of 1 year, with after sales facility.



CONTACT

Interested parties can visit *c2s.lk* and fill the online details or contact

Ishan de Lanerolle
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Quality & Certifications: EGB has maintained the highest levels of quality and standards throughout and has earned ISO 22000, SLS (Sri Lanka Standards)

Contact: Buddhika Abayakoon Head of International Marketing – Consumer Foods Sector I Assistant Vice President –JKH

Address: Ceylon Cold Stores PLC. 148, Vauxhall Street, Colombo 02, Sri Lanka

Direct: *+94112318713* **Mobile:** *+94769977688* **Email:** *Buddhika.ccs@keells.com*

Website: *http://www.elephanthouse.lk/*

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Website: *http://www.jdcsl.com/*

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Lanka Canneries is the market leader in Sri Lanka for its product range and also exports to over 35 countries around the globe with its presence in Tesco PLC and ASDA Walmart UK.

Website: *http://www.lankacanneries.com/*

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Website: *www.//coir365.com/*

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Website: *http://www.slecic.lk/*

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Sri Lanka's inaugural Protected Geographical Indication (PGI) for Ceylon Cinnamon - Everything you need to know

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PROTECTED GEOGRAPHICAL INDICATION (PGI) – EU Logo

When was it received?

Ceylon Cinnamon was added in the register of protected designations of origin and Protected Geographical Indications (PGI) on 2nd February, 2022. The EU commission by the implementing regulation - (EU) 2022/144, entered a name 'Ceylon Cinnamon' in the register of protected designations of origin and protected geographical indications (Ceylon Cinnamon (PGI).

What does the PGI logo indicate?

The logo indicates the relationship between the specific geographic region and the name of the product, where a particular quality, reputation or other characteristic is essentially attributable to its geographical origin.

How was the Ceylon Cinnamon Geographical Indication (GI) certification achieved?

The outcome was a result of a decade-long, arduous endeavour led by the Sri Lanka Export Development (EDB) under the Ministry of Trade with the support of numerous public and private stakeholders.

Sri Lanka's historical association with Cinnamon

Cinnamon was one of the earliest traded spices in the ancient times. It was a popular spice in the ancient Arab word and Arab traders have paved the way for this precious commodity to travel a long distance through the spice route to the European market. Ceylon Cinnamon belongs to the family Lauraceae. It (*Cinamomum Zeylanicum Blume*) is a moderately sized, busy, evergreen tree that is indigenous to Sri Lanka. Cinnamon grown and produced in Sri Lanka has acquired a long standing reputation in the international market due to its uniqueness, quality, colour, flavour and aroma. The name Ceylon Cinnamon is derived from the former name of Sri Lanka (Sri Lanka was known as Ceylon

when it was a colony of Britain). 'Ceylon Cinnamon' is one of the main spices traded in the international market and there are many uses from this golden Spice; used for Ayurvedic medicines , part of the Asian cuisine and deployed in industries such as pharmaceutical, cosmetic, and food & bakery.

How would Ceylon Cinnamon GI benefit the economy?

GI registration has the purpose to differentiate Ceylon Cinnamon in the EU market from its substitutes of lower quality. GI will act as a source of competitive advantage which will help to increase market differentiation, product turnover and allow for a premium price from the consumer. An enhanced competitive position of Ceylon Cinnamon in the EU market will have a positive impact in terms of an increase in exports for Sri Lanka, higher income and employment generation across the cinnamon value chain, benefiting about 30,000 stakeholders involved in cinnamon production and processing.

What distinguishes Ceylon Cinnamon from the rest?

The uniqueness of Ceylon Cinnamon is represented by its characteristics such as golden yellow to light brown colour, smooth skin, thin bark, sweeter & harsh taste and negligible content of coumarin.

Cinnamon quills, prepared by experienced peelers who follow a traditional technique unique to Sri Lanka, are of uniform thickness from one end to the other and filled with small layers of Cinnamon inside like in a cigarette.

What do Ceylon Cinnamon GI specifications cover?

The Ceylon Cinnamon GI specifications submitted to the EU cover four product categories, namely: cut quills, powder, leaf oil and bark oil. The stakeholders in the supply chain need to fulfil the technical requirements stipulated in the GI specification to use the EU PGI logo in their products.

Control mechanisms to ensure compliance

Three levels of control mechanism; self-control, internal control and external control need to be implemented and practiced throughout the supply chain by the growers, processors, collectors, traders and exporters to qualify to get the membership of the "GI Association" and to export Ceylon Cinnamon along with the PGI logo.

The big picture about GI

GI is a collective right of use which does not belong to one individual or particular company. It represents inclusive involvement of the supply/value chain; growers, producers, processors, collectors, traders, exporters as well as local authorities.

In obtaining GI for Ceylon Cinnamon, the following objectives are expected to be achieved: rural/territorial development, preventing the misuse of Ceylon Cinnamon name, delivering the correct product to the consumer, enabling the commercial benefit of the equity of the brand to reach all stakeholders of the industry, to achieve US$ 1.0 billion export income from Cinnamon by supplying high-quality products that meet GI standards and specifications, as well as ensuring food safety & traceability.



















Sanken Overseas (Pvt) Ltd (A Member of Sanken Group)

No.10, Albert Crescent, Colombo 07, Sri Lanka.

Tel: +94 11 2166300 | Fax: +94 11 4615554 | Email: info@sankenoverseas.com | Web: www.sankenoverseas.com



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3rd Floor, AEC Building
140 Vauxhall Street, Colombo 02

t: +94 11 537 62 80
e: sgs.lanka@sgs.com
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