EXPORTERS DIGEST

March 2025 Issue-46

NCE Sri Lanka ® Voice of the Exporter

* Exporters Digest | 46th Edition *

Empower, Inspire, Embrace Equity

Celebrating the strength, resilience, and achievements of women everywhere. Together, we create a world where opportunity knows no boundaries. ”

International Women's Day
March 08th 2025



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UPCOMING EVENTS

NCE Participation at TUTTOFOOD Milano, Italy May 2025



TUTTOFOOD MILANO

Exhibiting Products/Sectors:

Food products and market trends for confectionery, coffee and beverage, bakery and snacks, grocery, oil and condiments, chilled-deli-frozen food, seafood, fruits and vegetables, meat and cured meat, dairy products, and new innovative food products.

Dates: **05th to 08th May 2025**
Interested Sri Lankan exporters can register via:
nce@nce.lk | 011-4344661

Unlock the U.S. Market with PCQI Training – March 2025!



25th – 28th March 2025 (3.5 Days)

Ensure FDA compliance for U.S. food exports with live, instructor-led training by an FDA-recognized Lead Instructor.

FSPCA Certification (FDA-recognized)
22+ contact hours covering key PCHF regulations
Qualifies you as a PCQI

Who Should Attend?
Food safety, compliance, production, and QA professionals with HACCP knowledge.

Register now: nce@nce.lk

NCE's 30th Annual General Meeting & Post Business Forum



Date: 20th March 2025
Venue: Hotel Galadari, Colombo

The National Chamber of Exporters (NCE) invites all members to its 30th Annual General Meeting (AGM) & Post Business Forum—a key gathering of industry leaders, policymakers, and business professionals from the export sector.

Why Attend?

✔ **AGM Highlights**
- Review NCE's achievements over the past year
- Address challenges in the export sector
- Set strategic goals for the future

✔ **Post Business Forum**
- Insights on global trade trends & Sri Lanka's economic outlook
- Expert discussions on expanding international market opportunities
- Networking with key decision-makers & industry peers

For more details.
✉ Email: nce@nce.lk | Call: 011-4344662

NCE Delegation to Malaysia and Singapore – May 2025



The NCE is pleased to announce an exclusive business delegation to Malaysia and Singapore this May! This is a good opportunity for Sri Lankan exporters to connect with key trade chambers and retail associations, explore new business prospects, and expand their market reach in these vibrant economies.

Key Dates:
25th May – Arrival in Kuala Lumpur
26th & 27th May – B2B Meetings in Kuala Lumpur
28th May – Arrival in Singapore
29th & 30th May – B2B Meetings in Singapore
31st May – Return to Colombo

Register now by emailing nce@nce.lk or calling 011-4344661.

CHAMBER ACTIVIES

Strengthening Sri Lanka-China Trade Relations



The NCE joined forces with the Sri Lanka-China Business Cooperation Council on 31st January 2025 to enhance bilateral trade between the two nations. This strategic partnership aims to create new business opportunities and foster investment collaborations for members, strengthening economic ties and promoting mutual growth. Through this initiative, both organizations will work together to facilitate trade expansion, explore emerging markets, and support exporters in maximizing their potential within the Chinese market

Meeting with Ace Cargo (Pvt) Ltd to Enhance Export Efficiency



The NCE held a productive meeting with Mr. Nishan Jayawardena and his team from Ace Cargo (Pvt) Ltd on 10th February 2025. The discussion centered on the specialized logistics services offered by Ace Cargo and how these solutions can support NCE members in streamlining and optimizing their export operations. This collaboration aims to enhance efficiency, ensuring smoother and more cost-effective export processes for businesses in the sector

NCE Meeting with DCCI



NCE held a meeting with the Dhaka Chamber of Commerce & Industry (DCCI) on 13th February 2025 to discuss potential collaboration between the two chambers. The meeting was coordinated by Ms. Srimali Jayarathna, Counsellor (Commercial) of the High Commission of Sri Lanka in Dhaka, Bangladesh.

NCE Meeting with the Hon. Minister of Trade





On 11th February 2025, the NCE team met with the Hon. Minister of Trade, Commerce, Food Security & Co-operative Development to discuss key export-related matters. Highlights of the discussion included the appointment of Trade Officers in international markets, the Pakistan-Sri Lanka Free Trade Agreement (FTA), and Sri Lanka's accession to the Madrid Protocol

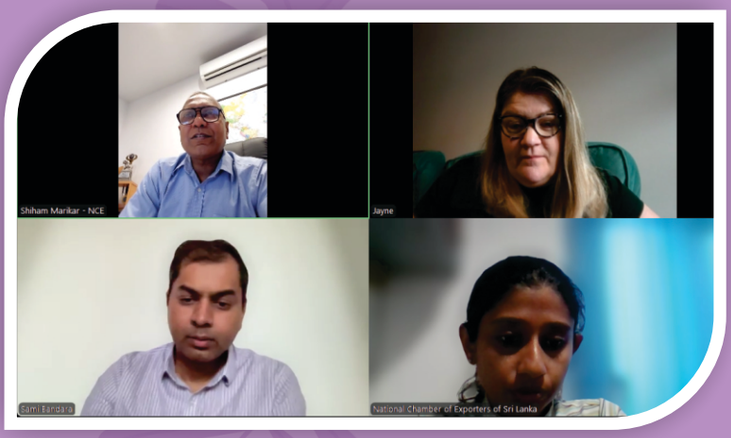
CHAMBER ACTIVIES CONTD.

NCE to Host B2B Forum in Maldives This April



The NCE recently had the honour of meeting with the Foreign Minister of Maldives, H.E. Dr. Abdullah Khaleel. The discussions focused on strengthening trade and investment opportunities between the two nations. As part of this initiative, the NCE is pleased to announce the organization of a Business-to-Business (B2B) Forum in Malé, Maldives, in April 2025. This event will provide a valuable platform for exporters to connect with Maldivian businesses, fostering new partnerships and enhancing bilateral trade.

NCE Meeting with Birmingham Chamber of Commerce - GBCC



NCE had a meeting with the Birmingham Chamber of Commerce –GBCC on 31st January 2025 to discuss the potential collaboration between two chambers. NCE already signed MOU with the GBCC in 2023.

TRADE RELATED INFORMATION

Building Trust and Value in the Japanese Market

A comprehensive study on compliance, certifications, and standards in Japan has been prepared by the NCE, with contributions from Ms. Sesath Thambugala, Interim Business Manager at the Sri Lankan Embassy in Tokyo. The report provides valuable insights for NCE members looking to expand their businesses into Japan.

Download the report here: https://drive.google.com/file/d/1lmbFYN2wcLSBsdp1VKm7V-U-mG3-um3m/view?usp=sharing

Sri Lanka's Export Performance – December 2024

Sri Lanka's merchandise exports for December 2024 amounted to US$ 1,042.5 million, reflecting a 4.06% increase compared to December 2023. This growth was primarily driven by increases in earnings from Apparel & Textiles, Tea, Rubber-based products, Coconut-based products, Spices & Concentrates, and Food & Beverages.

Read the full report here: https://www.srilankabusiness.com/news/sri-lanka-s-export-performance-in-december-2024.html

Central Bank of Sri Lanka – Monetary Policy Report (February 2025)

The Central Bank of Sri Lanka has released its first Monetary Policy Report for 2025 as required by the Central Bank of Sri Lanka Act, No. 16 of 2023. The report provides insights into economic trends, inflation projections, and growth outlooks, helping businesses make informed financial decisions.

Access the full report here: https://www.cbsl.gov.lk/en/publications/economic-and-financial-reports/ monetary-policy-reports

CHAMBER ACTIVIES CONTD.

NCE Hosts Successful Post-Budget Forum for Exporters



The National Chamber of Exporters (NCE) recently hosted a highly successful Budget Forum, bringing together a distinguished audience of exporters and service providers in the export sector. The event featured an insightful keynote presentation by Suresh Perera of KPMG, who provided expert analysis on key aspects of the National Budget that directly impact trade and exports. His in-depth insights offered attendees a comprehensive understanding of the fiscal measures influencing the industry.



A dynamic panel discussion followed, where industry experts explored critical budgetary implications and offered valuable guidance on navigating the evolving economic landscape. A key highlight of the discussion was an in-depth review of the Simplified Value Added Tax (SVAT) system and related tax matters, addressing pressing concerns and clarifications sought by the business community.

The forum saw active participation from a large gathering of industry stakeholders, fostering meaningful dialogue on policies and strategies essential for sustaining and expanding Sri Lanka's export sector. The engaging discussions provided exporters with the knowledge and direction needed to adapt to the changing economic environment and leverage opportunities for growth.

The NCE remains committed to supporting the export community by facilitating informative forums and advocating for policies that drive the sector forward.



CHAMBER ACTIVIES CONTD.

Official Opening of the Local Geographical Indications (GI) Registry





Sri Lanka has officially launched the Local Geographical Indications (GI) Registry, established by the National Intellectual Property Office (NIPO) on 27th February 2025.

This landmark initiative marks a significant milestone in strengthening intellectual property rights and enhancing the value of Sri Lanka's unique products in both local and international markets.

The event is organized by NIPO, supported by the European Union and the United Nations Industrial Development Organization (UNIDO), held under the esteemed patronage of Hon. Mr. Wasantha Samarasinghe, Minister of Trade, Commerce, Food Security, and Co-operative Development.

From left to right: Mr. Juan Pablo (UNIDO), Mrs. Geethanjali Ranawaka (NIPO), Mr. Mangala Wijesinghe (EDB), Hon. Wasantha Samarasinghe, Mr. K.A. Vimalenthirarajah (Ministry of Trade), and Dr. Jairo A. Villamil-Diaz (UNIDO). Hon. Wasantha Samarasinghe handing over the first GI application to the Chairman of the EDB, Mr. Mangala Wijesinghe.

NCE officials had the honour of attending this event.

NCE Holds Final Management and Council Meeting for the Financial Year



The National Chamber of Exporters (NCE) conducted its final Management Committee and Council Meeting for the current financial year on March 27, 2025. This meeting marked the last session with the existing Management and Council Members.

Key discussions focused on challenges faced by exporters across various sectors and potential strategies to address them. The meeting served as a platform for valuable insights and collaborative efforts to strengthen the export industry.

The next Management and Council Meeting is scheduled for April 2025 and will be held with the newly elected Office Bearers and Council Members, ushering in a fresh leadership team to guide the chamber forward.

The following NCE Members have been awarded the Certificate of Ethical Trading and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical Behavior, Environment & Society




greenkeepers
Let's Eco-Cycle
HAC
HALAL ASSESSMENT COUNCIL
hSenidBiz
EMPOWERING PEOPLE THE WORLD OVER
IMPERIAL TEAS GROUP
econutrena
Janet
AYURVEDA
Kandrick
EST.1972
KANDYGS
HANDLOOMS
KEELLS
Food Products PLC
LAUGFS
RUBBER
LUMBINI AQUARIA
Living Colours Since 1952
MABROC
Multilac
Maliban
Inspiring goodness...
McLARENS CONTAINERS
BAM
Natural Product Network
Napronet (Pvt) Ltd
NEIL MARINE
SPECTRA
SYNERGIZING LOGISTICS
TAPROBANE
SEAFOODS
TEXTRIP (PVT) LTD.
ARPITALIA
SRI LANKA
TROPIKAL
WICHY
COCONUT
Derana
Fresh from Sri Lanka
Noritake
Standard of Perfection
NIDRO
NPS
PACKAGING
OCEANEEDS
SRI LANKA
Overdime
PANASIA
COLOURED YARNS
PODIE
PREMIER
PACKAGING
Regency teas


RHINO
60 YEARS
RICHARD PIERIS EXPORTS
ARPICO
RILEYS
RIOCOCO
Royal Fernwood Porcelain Ltd
SALOTA
Promise. Delivered
DSI
BIKE
Ranpa
1981-2021
40
Anniversary
DSI
RAJARATA
TILES
Elegance With Class
DSI
INDUSTRIAL
TYRES
Scanwell
CUSTOMS BROKERS
Scanwell
Logistics
sierra
cables
SOPP
INDUSTRIES
LANKA (PVT) LTD.
DANKOTUWA
World-class tableware
GRI
WE'LL GET YOU THERE
SiABiKE
AGROMET ASIA
ECO
TRENDS
ADI
Art Decoration International Pvt Ltd
CEYLON FOOD VALLEY EXPORTS (PVT) LTD
dsl
SUNQUICK
SINCE 1966
DBS LOGISTICS LTD
Partner of DB Schenker Network
DB SCHENKER
Hayleys
FABRIC
JONES
SWISSTEK
ALUMINIUM
FOR THE PERFECT FINISH
ARPICO
DAVOS
THE FUTURE OF RUBBER - SINCE 1955
SL
Since 1999
SYNEX GROUP
PGP
GLASS
HAYCARB
Activated carbon solutions
HSK
Cable
Solutions
LION
BOGAWANTALAWA
CLIMATE POSITIVE AND BEYOND

OUR STRATEGIC PARTNERS

COTECNA
Trust for a moving world

DPL D P LOGISTICS
consistency throughout...

Dialog
ENTERPRISE

EXPACK Your carton Your way

EY
Building a better working world

HNB
YOUR PARTNER IN PROGRESS

MISL
MIS Partner For Global Presence

SALOTA
Promise. Delivered

Sampath Bank
WE PRESENT YOUR FUTURE

SEYLAN
BANK PLC
The bank with a heart

SLECIC
Information, Support & Protection

CEYLON TEA
SYMBOL OF QUALITY

NEW MEMBERS

The following export-oriented organizations joined the Chamber during the month of February 2025.

New Members (Ordinary/Associate)

Company	Product/Service Sector
Transfood Lanka (Pvt) Ltd	Processed Food Products
Nojili Export Import (Pvt) Ltd	Gem and Jewelry Exports, Herbal Items, Tea / Coffee
New Lanka Global Export (Pvt) Ltd	Spices Exports
Magline Switchboards (Pvt) Ltd (Associate Member)	Manufacture of low voltage Power distribution panels.
Peri Logistics (Pvt) Ltd (Associate Member)	Freight Forwarder
Ceylon Royal Teas (Pvt) Ltd	Export of Values Added Teas

Aspiring Exporters

Company	Product/Service Sector
Anton Gem & Jewellery	Gem and Jewellery
Sinelpa Footwear (Pvt) Ltd	Footwear
Cow and Goat Leather & Shoe Manufacturing Co.	Manufacturing leather shoe
Oscar Shoe Industries (Pvt) Ltd	Shoe Manufacturing
Sena Work Shop	Footwear (Wellness Footwear)
Solex Technologies (Pvt) Ltd	Manufacturing Water pumps, Fire Pumps
Globo X Lanka (Pvt) Ltd	Fruits, Vegetables , Spices Exporting



National Chamber of Exporters of Sri Lanka (NCE)

Main Services

Unique Membership Certificate Enhance your credibility and recognition as a member of the premier export chamber in Sri Lanka. The Unique Membership Certificate is a mark of distinction, positioning your business as a trusted and esteemed player in the export industry.

Lobbying NCE lobbies on behalf of its members, addressing sectoral issues at trade and policy forums with key officials. It discusses member issues with relevant state institutions and submits sector proposals for the annual national budgets.

Dissemination of Market Information The NCE regularly disseminates trade-related information from partnering chambers, Sri Lankan missions, and other sources to help members find new markets and buyers.

Seminars, Training Programs, and Workshops NCE organizes webinars, training sessions, seminars, and workshops to raise awareness of export-related topics. Industry professionals share their expertise for the benefit of member exporters.

"Sri Lanka Exporter" Magazine Highlight your company's products and services through the quarterly "Sri Lanka Exporter" Magazine. It offers insights on trade information, export statistics, market trends, and performance indicators, and provides an advertising platform. Available in both hardcopy and digital formats.

Certificate of Origin and Export Documentation Attest and endorse all export-related documents, including the Certificate of Origin, through our digital platform at a special member rate.

Professional Courses through the National Institute of Exports (NIOE) In affiliation with the Colombo School of Business Management (CSBM), NIOE conducts professional courses on International Trade Management, benefiting entrepreneurs, export enterprise employees, and aspiring export professionals.

Trade Fairs, Exhibitions, and Trade Delegations NCE arranges market access programs, overseas trade delegations, and B2B meetings to promote Sri Lankan brands internationally, in coordination with Sri Lankan trade missions and chambers abroad.

Linking Producers with Member Exporters NCE organizes regional events to link producers and suppliers with member exporters, offering opportunities for these producers to become indirect exporters. Programs are coordinated with the Industrial Development Board and regional chambers/associations.

Support for SMEs under the "Aspiring Exporters" Program Promote SMEs to become exporters by offering a special membership category with free advisory services and specific assistance for one year to develop them as future exporters.

Certificate of Ethical Trading (CET) NCE issues the Certificate of Ethical Trading (CET) to members who adhere to internationally recognized principles, in collaboration with Indexpo Certification Limited.

Preventive Controls Qualified Individual Certificate (PCQI) The NCE conducts PCQI training for food sector companies. Participants who complete the course are certified as US FDA qualified individuals, facilitating exports to the US food and beverage market.

Recognition of Export Performance: NCE Annual Export Awards The NCE Annual Export Awards is the flagship event recognizing and rewarding the achievements of Sri Lankan exporters of products and services. The event is a highly anticipated highlight in Sri Lanka's business calendar, known for its professionalism and high standards.

THE NCE SECRETARIAT

WE ARE HERE TO SERVE YOU!



MR.SHIHAM MARIKAR
SECRETARY GENERAL/CHIEF EXECUTIVE OFFICER



MS.DILINI GAMLATHGE
ASSISTANT DIRECTOR MEMBER SERVICES & OPERATIONS



MR.SANDUN KOSWATTE
MANAGER FINANCE



MR.SUSANTHA RUPATUNGE
SENIOR EXECUTIVE



MS.RUKMI HETTIARACHCHI
SENIOR EXECUTIVE - MEMBER SERVICES



MS.STEPHANIE JOHN
ADMINISTRATIVE EXECUTIVE



MS.ANURADHA SEWWANDHI
ACCOUNT EXECUTIVE



MR.VIJIN SANDEEPA
OPERATIONS ASSISTANT

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