

EXPORTERS DIGEST

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* Exporters Digest | 45th Edition *



4TH OF FEBRUARY

**HAPPY
INDEPENDENCE DAY**
Sri Lanka

"Celebrating 76 Years of Freedom & Progress,
Sri Lanka's Journey to a Thriving Export Future"

NCE Commenced Operations for the New Year.



With blessings and a growth-oriented vision, we begin 2025!

The Chamber President and NCE Management Committee members complimented us as we formally started the new year today. As 2025 approaches, the NCE confirms its dedication to improving services and offering our members constant support. We commit to developing strong relationships with the new government and trade stakeholders while aggressively and effectively addressing sector-specific export issues.

Our commitment to aligning policies with export goals in order to promote Sri Lankan wealth via the prosperity of our exporters is unwavering. Let's work together, be creative, and achieve success as we drive Sri Lankan exports to new heights during this new year!

NCE Officials met with the Hon. Minister of Industries



The NCE Team had a productive meeting with the Hon. Minister of Industries on 15th Jan 2025, where we officially handed over the NCE policy documents.

Several key points were discussed during the meeting:

- The Ministry will formally invite NCE Council members to represent sectoral issues, providing an excellent platform to address industry-specific concerns.
- It was agreed that the NCE will be actively involved in any changes or new policy matters, ensuring the interests of exporters are represented.
- Plans to organize a Sri Lankan Expo in 2026 were proposed, with discussions on this project set for later this year.
- The need to expedite the Madrid Protocol process was acknowledged, and updates will be provided regularly.
- We introduced the idea of an online portal for Sri Lankan trade officers in foreign missions to report monthly updates on initiatives benefiting exporters—a proposal that was well-received.
- Another online portal was proposed to list available raw materials and goods across regions, enabling exporters to explore buy-back opportunities effectively.

This collaboration underscores our commitment to advancing Sri Lanka's export sector through innovative policies and strategic partnerships. Stay tuned for more updates!

Monthly Management Committee and Council Meetings



On 16th January 2025, the NCE held its Monthly Management Committee Meeting and Council Meeting at the Chamber Secretariat. These gatherings served as a vital forum for Council Members to discuss critical issues affecting the export sector. The agenda focused on addressing key challenges and identifying opportunities to substitute growth and sustainability amid the prevailing economic environment.

Discussions centered on strategies to overcome industry obstacles, adapt to shifting global market conditions, and leverage emerging trends to strengthen resilience within the sector. Council Members exchanged valuable insights and proposed initiatives aimed at promoting long-term stability while enhancing the market presence of exporters.

Welcoming New Members



A notable moment of the Council Meeting was the presentation of membership certificates to newly joined companies. This gesture highlights the NCE's ongoing commitment to expanding its network of exporters and fostering a supportive environment for businesses navigating the competitive global trade landscape.

Awarding the Certificate of Ethical Trading



Awarding the Certificate of Ethical Trading During the Council meeting two members of NCE has certified with the certificate of Ethical Trading (CET)

01. Lion Brewery Ceylon PLC
02. Art Decoration International (Pvt) Ltd

CET certified Members E catalogue

To promote ethical trading and highlight Certified members NCE has produce a digital catalogue and the latest version has been released. It was distributed to all Trade points through Sri Lankan Missions, Overseas mission in Sri Lanka and our Partnering Trade Chambers for reaching their members as well.



Certificate of Ethical Trading (CET) on Track for SLAB Accreditation



The Certificate of Ethical Trading (CET), offered by the National Chamber of Exporters of Sri Lanka (NCE) in collaboration with INDEXPO certification Limited, is set to achieve Sri Lanka Accreditation Board (SLAB) accreditation. This milestone will significantly enhance the credibility and recognition of the certificate, both locally and internationally.

To ensure the accreditation process meets the highest standards, the NCE is actively engaging with the INDEXPO team and expert consultants to finalize the certification standards. The SLAB accreditation process is targeted for completion by June 2025.

The CET is a prestigious certification, exclusively available to NCE members, underscoring the Chamber's commitment to promoting ethical business practices and elevating the standards of Sri Lankan exporters.

Collaboration Between CHEC Port City and NCE

Officials from CHEC Port City visited NCE on the 21st January 2025 to explore potential collaborations aimed at supporting Sri Lanka's export sector. Discussions focused on leveraging Port City's infrastructure to enhance market access, promoting investments, and co-hosting trade expos and networking events. Both parties also explored opportunities in sustainability, innovation, and policy advocacy to create a competitive, investor-friendly environment. The meeting concluded with a shared commitment to fostering economic growth and strengthening Sri Lanka's position in global trade.



Meeting with SLECIC Chairman

On January 21, 2025, officials from the National Chamber of Exporters (NCE) met with the Sri Lanka Export Credit Insurance Corporation (SLECIC) Chairman and their team to discuss enhancing services for the benefit of the exporter community.

Seminar on Quality and Compliance requirements for Agri-Food Products



NCE successfully conducted another technical seminar on 28th January 2025 with the objective to enhance the awareness and understanding of exporters in food quality and compliance in testing, inspection, and labeling that required for international market. This seminar provided valuable insights to the participants representing in agro-food product manufacturing, food packaging and related appliance manufacturing, as well as trading. Key areas covered by resource personnel from Sri Lanka Standards Institution (SLSI) and Cotecna Lanka (Pvt) Ltd.

LIFESTYLE EXPO - BUSINESS & INVESTORS CONFERENCE 2025 CANADA From 20 to 22 June, 2025

The Lifestyle Expo 2025 is a prestigious conference and trade fair which will take place in Toronto, Canada from 20 to 22, June, 2025. We think this will be good opportunity for Sri Lankan exporters to enhance trade relations between Sri Lanka and Canada. The National Chamber of Exporters (NCE) planning a group delegation to visit and participate the conference and exhibition in June 2025 allowing you to effectively showcase your products and services.

Exhibiting Products/ Sectors

- WELLNESS: Medical/Health Products, Well-being/Organic Products, Eco-friendly Product
- FASHION: Clothing And Fashion Accessories, Jewelry, Accessories
- SMART: Mobile Accessories, Peripheral Device, Computer Accessories, Peripheral Computer, Electronics
- BEAUTY: Cosmetics, Aesthetic Products, Aesthetic Devices
- GIFT: Corporate, Promotional Markets, High-end Gifts Office, Stationery Supplies, Packaging/Printing, Supplies, Souvenirs, Award Plaques, Event Supplies
- LIVING: Kitchen Utensils, Living Room/Bathroom Supplies, Baby Products, Vehicles Accessories, Interior Design Items, Interior Accessories, Lifestyle Products
- SPORTS: Sports/Outdoor Products, Hobby/Toy/Pets

***If you are interested in participation please contact: nce@nce.lk
or 0114344661***

The following NCE Members have been awarded the Certificate of Ethical Trading and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical Behavior, Environment & Society

				
				
				
				
				
				

				
				
				
				
				
				
				

				 Royal Fernwood Porcelain Ltd
			 Elegance With Class	
				
				
 CEYLON FOOD VALLEY EXPORTS (PVT) LTD THE SLOWEST WE ARE TO THE FUTURE THE FASTEST WE WILL BE				
				
				

OUR STRATEGIC PARTNERS



NEW MEMBERS

The following export-oriented organizations joined the Chamber during the month of January 2025.

New Members (Ordinary/Associate)

Company	Product/Service Sector
Green Space Lanka (Pvt) Ltd	Hydroponic Substrate/ Growing medium for commercial agriculture, garden supplies for the horticulture market

Aspiring Exporters

Company	Product/Service Sector
Ambrosial Ceylon	Process Food Products
Rawlicous (Pvt) Ltd	Trading - Food Raw Materials
Amogha (Pvt) Ltd	Ayurvedic Medicine



Main Services

Unique Membership Certificate Enhance your credibility and recognition as a member of the premier export chamber in Sri Lanka. The Unique Membership Certificate is a mark of distinction, positioning your business as a trusted and esteemed player in the export industry.

Lobbying NCE lobbies on behalf of its members, addressing sectoral issues at trade and policy forums with key officials. It discusses member issues with relevant state institutions and submits sector proposals for the annual national budgets.

Dissemination of Market Information The NCE regularly disseminates trade-related information from partnering chambers, Sri Lankan missions, and other sources to help members find new markets and buyers.

Seminars, Training Programs, and Workshops NCE organizes webinars, training sessions, seminars, and workshops to raise awareness of export-related topics. Industry professionals share their expertise for the benefit of member exporters.

“Sri Lanka Exporter” Magazine Highlight your company's products and services through the quarterly "Sri Lanka Exporter" Magazine. It offers insights on trade information, export statistics, market trends, and performance indicators, and provides an advertising platform. Available in both hardcopy and digital formats.

Certificate of Origin and Export Documentation Attest and endorse all export-related documents, including the Certificate of Origin, through our digital platform at a special member rate.

Professional Courses through the National Institute of Exports (NIOE) In affiliation with the Colombo School of Business Management (CSBM), NIOE conducts professional courses on International Trade Management, benefiting entrepreneurs, export enterprise employees, and aspiring export professionals.

Trade Fairs, Exhibitions, and Trade Delegations NCE arranges market access programs, overseas trade delegations, and B2B meetings to promote Sri Lankan brands internationally, in coordination with Sri Lankan trade missions and chambers abroad.

Linking Producers with Member Exporters NCE organizes regional events to link producers and suppliers with member exporters, offering opportunities for these producers to become indirect exporters. Programs are coordinated with the Industrial Development Board and regional chambers/associations.

Support for SMEs under the “Aspiring Exporters” Program Promote SMEs to become exporters by offering a special membership category with free advisory services and specific assistance for one year to develop them as future exporters.

Certificate of Ethical Trading (CET) NCE issues the Certificate of Ethical Trading (CET) to members who adhere to internationally recognized principles, in collaboration with Indexpo Certification Limited.

Preventive Controls Qualified Individual Certificate (PCQI) The NCE conducts PCQI training for food sector companies. Participants who complete the course are certified as US FDA qualified individuals, facilitating exports to the US food and beverage market.

Recognition of Export Performance: NCE Annual Export Awards The NCE Annual Export Awards is the flagship event recognizing and rewarding the achievements of Sri Lankan exporters of products and services. The event is a highly anticipated highlight in Sri Lanka's business calendar, known for its professionalism and high standards.

THE NCE SECRETARIAT

WE ARE HERE TO SERVE YOU!



**MR.SHIHAM
MARIKAR**
SECRETARY
GENERAL/CHIEF
EXECUTIVE OFFICER



**MS.DILINI
GAMLATHGE**
ASSISTANT DIRECTOR
MEMBER SERVICES &
OPERATIONS



**MR.SANDUN
KOSWATTE**
MANAGER FINANCE



**MR.SUSANTHA
RUPATUNGE**
SENIOR EXECUTIVE



**MS.RUKMI
HETTIARACHCHI**
SENIOR EXECUTIVE -
MEMBER SERVICES



MS.STEPHANIE JOHN
ADMINISTRATIVE
EXECUTIVE



**MS.ANURADHA
SEWWANDHI**
ACCOUNT
EXECUTIVE



**Mr. CHAMIKA
ARACHCHIGE**
EXECUTIVE ICT



MR.VIJIN SANDEEPA
OPERATIONS
ASSISTANT

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