

EXPORTERS DIGEST

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Shangri-La
Colombo



**EXPORT
AWARDS-24**

"EMBRACE INNOVATION AND DIGITALIZATION"

**Embracing
Innovation,
Digitalization, and
the Festive Spirit!**

**Unwrapping Success and Celebrating Excellence at the
32nd NCE Exporter Awards**

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NCE Exporter Awards



EXPORT AWARDS-24

"EMBRACE INNOVATION AND Digitalization"



The 32nd NCE Annual Export Awards is scheduled to take place on December 6th, 2024, at the Shangri-La Hotel in Colombo. This prestigious event will honor and celebrate the outstanding achievements of Sri Lanka's leading exporters on the global stage, highlighting their dedication, innovation, and success in driving the country's export excellence.

PCQI Training – January 2025



Exclusive Training Opportunity for Food and Beverage Exporters Eyeing the U.S. Market
We will present a valuable opportunity for food and beverage exporters aiming at the competitive U.S. market. The NCE proudly announces the upcoming Preventive Controls Qualified Individual (PCQI) Training in January 2024.

This comprehensive program equips participants with the knowledge needed to comply with stringent standards and effectively handle the evolving landscape of U.S. food and beverage exports.

Training Highlights:

- In-depth understanding of U.S. food safety regulations
- Essential skills for maintaining compliance with the highest standards
- Strategies for navigating the dynamic U.S. export landscape
- By participating, you empower your team to elevate products to meet the highest standards, establishing a robust foundation for success in the U.S. market.

Having gained acclaim since 2019, NCE's PCQI Training is well-known for effectively preparing exporters for U.S. market challenges. Don't miss this chance to enhance your capabilities and ensure success in the United States.

Secure your spot now for the next intake and take your food and beverage exports to new heights.

NCE Participation at the World Food Fair Poland, April 2025

Date: April 8th – 10th, 2025
Venue: Expo XXI, Warsaw, Poland



Exhibiting Sectors:

- Food & Beverage Production
- Raw Materials & Food Additives
- Dietary Supplements (Wholesale & Retail)
- Food Technology & Packaging
- Transport, Logistics, and Cold Chain Services

Don't miss this unique opportunity to tap into the Polish market! For more information: Email: nce@nce.lk | Hotline: +94 114 651 765

We are excited to offer our members an exciting opportunity to strengthen their presence in the **Polish market** by participating in the **World Food Fair 2025**. This international event is a powerful networking platform, connecting professionals across the food industry. Attendees will gain valuable insights through panel discussions and conferences hosted by industry leaders. Moreover, participants will engage with key representatives from **major retail chains** and explore innovative products and trends shaping the food industry.

NCE Participation at Korea Import Fair (KIF) July 2025

Date: July 7th – 9th, 2025
Venue: COEX Exhibition Center, Seoul,

Following the success of our participation at KIF 2024, where we proudly featured five Sri Lankan companies, we invite you to be part of the Korea Import Fair 2025. This high-profile B2B exhibition, organized by the Korea Importers Association (KOIMA), provides an ideal platform for companies to enter the South Korean market. Participants will benefit from exposure to key buyers, networking opportunities, and access to special packages secured for our members.

Exhibiting Sectors:

Food & Beverages
Handicrafts and Home Decoration
Cosmetics, Children's Items, and Textiles
Jewelry & Accessories
Electric & Electronic Appliances
Sports & Leisure Items
Daily Necessities, Trade & Travel

Secure your spot and expand your footprint in South Korea!
For more information
Email: nce@nce.lk
Hotline: +94 114 651 765



China Import and Export Fair (Canton Fair) in 2025



The National Chamber of Exporters of Sri Lanka (NCE) is planning to organize a Sri Lankan Pavilion at the China Import and Export Fair (Canton Fair) in 2025.

There are 03 phases of the trade fair in to different sectors as follows

Phase 1	Electronics & Appliance Manufacturing Vehicles & Two Wheels Light & Electrical Hardware International Pavilion
Apr 15 - 19, 2025	
Phase 2	Houseware Gift & Decorations Building & Furniture International Pavilion
Apr 23 - 27, 2025	
Phase 3	Toys & Children Baby and Maternity Fashion Home Textiles Stationery Health & Recreation Traditional Chinese Specialties International Pavilion
May 1 - 5, 2025	

If you are interest in participating please contact nce@nce.lk or 011-4344661

Sampath Bank PLC Renews Strategic Partnership with the NCE



On November 7th, 2024, Sampath Bank PLC renewed its strategic partnership with the NCE. This renewal reinforced the bank's commitment to supporting the growth of Sri Lanka's export sector on the global stage, building on the successes of the previous year's collaboration.

Meeting with IMF Resident Representative



On November 14th, 2024, the Officials of the National Chamber of Exporters of Sri Lanka (NCE) met with the IMF Resident Representative for Sri Lanka. During this meeting, the NCE presented a collaboratively developed policy recommendation document that addressed the pressing challenges faced by Sri Lanka's export community. The meeting also saw the introduction of the NCE's newly launched Exporters Directory, a resource aimed at bolstering the visibility and accessibility of Sri Lankan exporters in global markets.

Discussions on Promoting Sri Lankan Products in China



On November 18th, 2024, the NCE engaged in discussions with Mrs. Nalika Kodikara, the Minister Counsellor (Commercial) at the Sri Lankan Embassy in Beijing, during her visit to Sri Lanka. These discussions explored opportunities to enhance the promotion of Sri Lankan products in the Chinese market. Plans were outlined to organize a trade delegation to China in 2025, with the Sri Lankan Embassy in Beijing pledging full support for this initiative.

Hatton National Bank PLC (HNB) Reaffirms Partnership with the NCE



On November 18th, 2024, Hatton National Bank PLC (HNB) renewed its longstanding partnership with the NCE. Through this continued collaboration, HNB emphasized its dedication to empowering Sri Lankan exporters by promoting innovation, sustainability, and global competitiveness with impactful programs and initiatives.

Monthly Management Committee and Council Meetings



On November 21, 2024, the NCE held its Monthly Management Committee Meeting and Council Meeting at Hotel Galadari. These gatherings served as a vital forum for Council Members to discuss critical issues affecting the export sector. The agenda focused on addressing key challenges and identifying opportunities to substitute growth and sustainability amid the prevailing economic environment.

Discussions centered on strategies to overcome industry obstacles, adapt to shifting global market conditions, and leverage emerging trends to strengthen resilience within the sector. Council Members exchanged valuable insights and proposed initiatives aimed at promoting long-term stability while enhancing the market presence of exporters.



Welcoming New Members

A notable moment of the Council Meeting was the presentation of membership certificates to newly joined companies. This gesture highlights the NCE's ongoing commitment to expanding its network of exporters and fostering a supportive environment for businesses navigating the competitive global trade landscape.

Event Launch of the NCE Export Awards 2024



The NCE hosted the official “Event Launch” for the NCE Export Awards 2024 on November 21st, 2024, at the Galadari Hotel in Colombo. This event honored the Event Partners, the Panel of Judges, and the Technical Committee of the NCE Export Awards 2024. Event Partners were acknowledged for their vital role in empowering Sri Lankan exporters, while the Judging Panel and Technical Committee were commended for their impartiality and meticulous evaluations. The launch highlighted the NCE’s steadfast commitment to recognizing and celebrating excellence in the export sector.

Seminar on Eco-Friendly Business Practices NCE Leads the Way in Sustainability



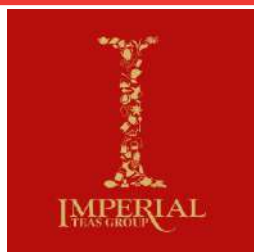
The NCE successfully conducted a seminar to promote awareness and adoption of energy-saving strategies and eco-friendly business practices among its member exporters. The event highlighted the importance of sustainability as a cornerstone for future-ready business operations. Held on November 26, 2024, at the Hotel Galadari, the seminar drew over 60 representatives from diverse export industries eager to explore sustainable business models.

The event featured distinguished speakers, including Mr. Ruwan Wijemanne, Operations Manager at the National Cleaner Production Centre (NCPC), and Eng. V. R. Sena Peiris, an independent consultant renowned for his expertise in energy, environment, and the circular economy, and a former CEO/Director of NCPC Sri Lanka.

The speakers delivered insightful presentations, outlining actionable strategies to integrate eco-friendly and sustainable practices into industrial supply chains. Their expertise provided valuable guidance for participants looking to enhance environmental responsibility within their business operations.

The following NCE Members have been awarded the Certificate of Ethical Trading and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical Behavior, Environment & Society





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OUR STRATEGIC PARTNERS



OUR CO-PARTNERS



NEW MEMBERS

The following export-oriented organizations joined the Chamber during the month of November 2024.

Aspiring Exports

Company	Product/Service Sector
Lakwel Holdings (Pvt) Ltd	Medical Cosmetics, High End Spices, Exotic Teas
Oleena Natural Foods (Pvt) Ltd	Coconut and Coconut based products



Main Services

Unique Membership Certificate Enhance your credibility and recognition as a member of the premier export chamber in Sri Lanka. The Unique Membership Certificate is a mark of distinction, positioning your business as a trusted and esteemed player in the export industry.

Lobbying NCE lobbies on behalf of its members, addressing sectoral issues at trade and policy forums with key officials. It discusses member issues with relevant state institutions and submits sector proposals for the annual national budgets.

Dissemination of Market Information The NCE regularly disseminates trade-related information from partnering chambers, Sri Lankan missions, and other sources to help members find new markets and buyers.

Seminars, Training Programs, and Workshops NCE organizes webinars, training sessions, seminars, and workshops to raise awareness of export-related topics. Industry professionals share their expertise for the benefit of member exporters.

“Sri Lanka Exporter” Magazine Highlight your company's products and services through the quarterly "Sri Lanka Exporter" Magazine. It offers insights on trade information, export statistics, market trends, and performance indicators, and provides an advertising platform. Available in both hardcopy and digital formats.

Certificate of Origin and Export Documentation Attest and endorse all export-related documents, including the Certificate of Origin, through our digital platform at a special member rate.

Professional Courses through the National Institute of Exports (NIOE) In affiliation with the Colombo School of Business Management (CSBM), NIOE conducts professional courses on International Trade Management, benefiting entrepreneurs, export enterprise employees, and aspiring export professionals.

Trade Fairs, Exhibitions, and Trade Delegations NCE arranges market access programs, overseas trade delegations, and B2B meetings to promote Sri Lankan brands internationally, in coordination with Sri Lankan trade missions and chambers abroad.

Linking Producers with Member Exporters NCE organizes regional events to link producers and suppliers with member exporters, offering opportunities for these producers to become indirect exporters. Programs are coordinated with the Industrial Development Board and regional chambers/associations.

Support for SMEs under the “Aspiring Exporters” Program Promote SMEs to become exporters by offering a special membership category with free advisory services and specific assistance for one year to develop them as future exporters.

Certificate of Ethical Trading (CET) NCE issues the Certificate of Ethical Trading (CET) to members who adhere to internationally recognized principles, in collaboration with Indexpo Certification Limited.

Preventive Controls Qualified Individual Certificate (PCQI) The NCE conducts PCQI training for food sector companies. Participants who complete the course are certified as US FDA qualified individuals, facilitating exports to the US food and beverage market.

Recognition of Export Performance: NCE Annual Export Awards The NCE Annual Export Awards is the flagship event recognizing and rewarding the achievements of Sri Lankan exporters of products and services. The event is a highly anticipated highlight in Sri Lanka's business calendar, known for its professionalism and high standards.

THE NCE SECRETARIAT

WE ARE HERE TO SERVE YOU!



**MR.SHIHAM
MARIKAR**
SECRETARY
GENERAL/CHIEF
EXECUTIVE OFFICER



**MS.DILINI
GAMLATHGE**
ASSISTANT DIRECTOR
MEMBER SERVICES &
OPERATIONS



**MR.SANDUN
KOSWATTE**
MANAGER FINANCE



**MR.SUSANTHA
RUPATUNGE**
SENIOR EXECUTIVE



**MS.RUKMI
HETTIARACHCHI**
SENIOR EXECUTIVE -
MEMBER SERVICES



MS.STEPHANIE JOHN
ADMINISTRATIVE
EXECUTIVE



**MS.ANURADHA
SEWWANDHI**
ACCOUNT
EXECUTIVE



MR.VIJIN SANDEEPA
OPERATIONS
ASSISTANT

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