EXPORTERS DIGEST

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* Exporters Digest | 41st Edition *

Sri Lanka services exports rise 6.49-pct to US$318mn in August

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Congratulations

from the National Chamber of Exporters to AKD!

The National Chamber of Exporters (NCE) congratulated Anura Kumara Dissanayake on his election as the President of Sri Lanka, recognizing the people's trust in his leadership. The NCE expressed gratitude to outgoing President Ranil Wickremesinghe for his role in guiding the country through economic challenges, and acknowledged Sajith Premadasa's contributions as Leader of the Opposition. They praised the peaceful election process and highlighted the importance of fulfilling promises, including combating corruption and improving governance. The NCE urged the new administration to prioritize an export-driven economy, streamline bureaucratic processes, and support economic growth, emphasizing their commitment to working with the government to ensure the nation's prosperity.

PCQI Training – October 2024



Exclusive Training Opportunity for Food and Beverage Exporters Eyeing the U.S. Market

We will present a valuable opportunity for food and beverage exporters aiming at the competitive U.S. market. The NCE proudly announces the upcoming Preventive Controls Qualified Individual (PCQI) Training on 25th, 28th and 29th October 2024.

This comprehensive program equips participants with the knowledge needed to comply with stringent standards and effectively handle the evolving landscape of U.S. food and beverage exports.

Training Highlights:

- In-depth understanding of U.S. food safety regulations
- Essential skills for maintaining compliance with the highest standards
- Strategies for navigating the dynamic U.S. export landscape
- By participating, you empower your team to elevate products to meet the highest standards, establishing a robust foundation for success in the U.S. market.

Having gained acclaim since 2019, NCE's PCQI Training is well-known for effectively preparing exporters for U.S. market challenges. Don't miss this chance to enhance your capabilities and ensure success in the United States.

Secure your spot now for the next intake and take your food and beverage exports to new heights.

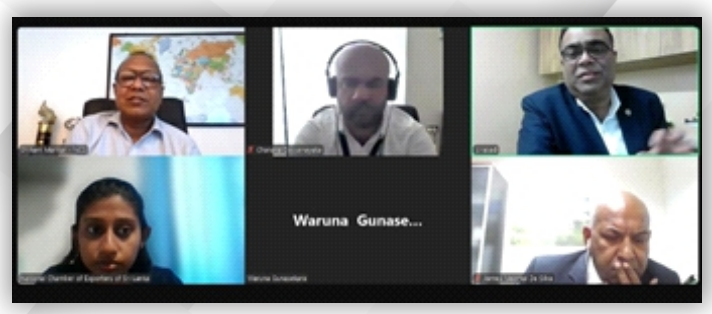
NCE Delegation to Jordan – November 2024

NCE is planning to organizing a trade delegation to Amman, Jordan in November 2024 in coordination with the Embassy of Sri Lankan in Jordan,

We will plan to have B2B meeting with the members of JBA (Jordanian Business Association-JBA) and Zaraqa Chamber of Commerce (ZCC).

If you are interested in starting business with Jordan, please email nce@nce.lk

NCE has signed a MOU with the Qatar Business Council on 30th August 2024.



NCE has Singed MOU with the Qatar Sri Lanka Business Council on 30th August 2024 with the objective to enhance bilateral trade between Sri Lanka and Qatar. NCE plans to organize joint programs that will benefit both chamber members and increase trade relations between the two countries.

Meeting with Minister Counsellor of the Embassy of Indonesia in Sri Lanka

On 03rd September 2024, NCE officials met with Mr. Fiki Oktanio, Minister Counsellor of the Embassy of Indonesia in Sri Lanka, to discuss opportunities for enhancing bilateral trade between the two countries. The NCE is set to sign a Memorandum of Understanding (MOU) with the Indonesian Chamber of Commerce (KADIN) to facilitate programs that will benefit members of both chambers.



MOU with the CBA - Chamber of Commerce Brazil-Asia



On 03rd September 2024, NCE has signed a MOU with CBA - Chamber of Commerce Brazil-Asia with the objective to enhance bilateral trade between Sri Lanka and Brazil. The Embassy of Sri Lanka in Brazil has supported the initiative taken by NCE and contributed their valuable assistance throughout the process. NCE plans to organize joint programs that will benefit both chamber members and increase trade relations between the two countries.

NCE Organized a Very Successful Seminar on "Boosting Trade with Digitalization"



The event, held at Jetwing Colombo Seven on 05th September 2024, brought together around 75 participants, including strategic partners eager to explore the transformative power of digital technologies in global trade.

Highlights from the sessions:

Session 1: Mr. Geethaka Fernando from Hayleys PLC enlightened us on "Digital Transformation in the Manufacturing Industry", covering trends, benefits, and strategies to overcome challenges.

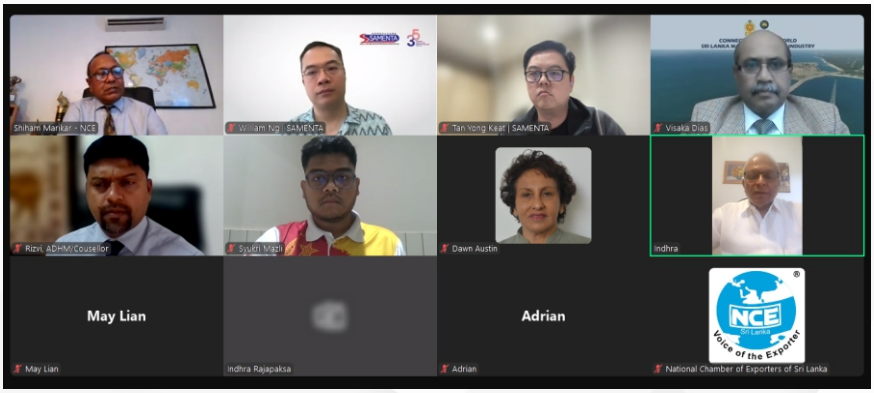
Session 2: Mr. Ashique Ali, Director at Talliance, discussed the "National Digital Economy Strategy" and its impact on export-oriented businesses.

Session 3: Mr. Shehan Selvanayagam of Loops Integrated shared insights on "Digital Marketing in Export Markets", focusing on e-commerce innovations and digital tools for enhanced visibility and engagement.

The seminar aimed to empower exporters with knowledge and tools vital for enhancing global competitiveness through digital integration.

Thank you to all participants, speakers, and strategic partners for making this event a resounding success!

Meeting with High Commission of Sri Lanka in Malaysia



NCE had a meeting with the High Commission of Sri Lanka in Malaysia and Small and Medium Enterprises Association (SAMENTA) in Malaysia on 06th of September 2024 to discuss the upcoming NCE Delegation to Malaysia to attending the SME-CEO Forum 2024 with interest members. SAMENTA represents nearly 98% of business operations in Malaysia, providing significant opportunities for NCE delegates to explore new business ventures.

Sunday Times Business Club forum on the topic “Dissecting Sri Lanka's Future."



At the Sunday Times Business Club forum on the topic "Dissecting Sri Lanka's Future," Jayantha Karunaratne, President of the National Chamber of Exporters (NCE), presented key insights. Mr. Karunaratne highlighted the policy paper submitted by the Chamber to the newly elected President of Sri Lanka, and several of the proposed policies were discussed in detail during the forum.

The NCE Proudly Announces the Launch of its Latest Member Directory!



We are excited to present the NCE Exporters Directory, our very own publication featuring up-to-date details of leading Sri Lankan exporters. This comprehensive directory spans almost all product and service sectors, ranging from MSMEs to Extra Large enterprises.

The NCE Exporters Directory will be distributed to key business contacts, Trade Chambers, international buyers, retailers, and many more, ensuring that Sri Lankan export brands are prominently showcased on the global stage. This publication is an invaluable resource for businesses seeking to connect with Sri Lanka's top exporters and explore new opportunities for growth and collaboration.

In a special presentation, the Secretary-General/CEO of the NCE handed over the inaugural copy to Mr. Jayantha Karunaratne, President of the NCE, symbolizing the official launch of this important initiative.

The Monthly Management Committee meeting and the Council meetings for September 2024.



On September 26th, 2024, the NCE convened its Monthly Management Committee and Council Meetings at the NCE Chamber Secretariat. Council Members engaged in extensive discussions on critical issues affecting the export sector, focusing on identifying challenges and opportunities to strengthen the sector's growth and sustainability in the current economic climate.

A highlight of the meetings was the presentation of membership certificates to newly joined companies.

The following NCE Members have been awarded the Certificate of Ethical Trading and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical Behavior, Environment & Society


















































FARMCHEMIE
Manufacturers (Private) Limited


Flex Film
International


GAMMA
INTERPHARM


go
GREEN
COCO PRODUCTS


Green
Space
Holdings


ROYAL
CASHEWS


greenkeepers
Let's Eco-Cycle


HAC
HALAL ACCREDITATION COUNCIL


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EMPOWERING PEOPLE THE WORLD OVER


IMPERIAL
TEAS GROUP


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Janet
AYURVEDA


Kandrick
EST.1972


KANDYGS
HANDLOOMS


KEELLS
Food Products PLC


LAUGFS
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LUMBINI AQUARIA
Living Colours Since 1952


MABROC


Multilac


Maliban
Inspiring goodness...


McLARENS CONTAINERS


BAM


Natural Product Network
Napronet (Pvt) Ltd


NM
NEIL MARINE


Nestlé
Good food, Good life


NIDRO


NPS
PACKAGING


OCEANEERS
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Overdime


PANASIA
COLOURED YARNS


PODIE


PREMIER
PACKAGING




Regency teas


RHINO
60 YEARS


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ARPICO


RILEYS


RIOCOCO


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SALOTA
Promise. Delivered


DSI
BIKE


Ranpo
1981-2021
40
Anniversary


DSI
RAJARATA
TILES
Elegance With Class


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INDUSTRIAL
TYRES


Scanwell
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Scanwell
Logistics


sierra
cables


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SPECTRA
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TAPROBANE
SEAFOODS


TEXTRIP (PVT) LTD.


Hayleys Fibre
Made in Ceylon


TROPIKAL


WICHY
COCONUT


Derana
Fresh from Sri Lanka


Noritake
Standard of Perfection


DANKOTUWA
World-class tableware


GRI
WE'LL GET YOU THERE


SiABiKE

OUR STRATEGIC PARTNERS

ASIA SECURITIES
INTEGRITY | INSIGHT | INNOVATION

COTECNA
Trust for a moving world

D P LOGISTICS
consistency throughout...

EXPACK Your carton Your way

EY
Building a better working world

HNB
YOUR PARTNER IN PROGRESS

hSenidBiz
IT'S ALL ABOUT PEOPLE

LAUGFS RUBBER

MISL
MIS Partner For Global Presence

SAGT
PORT OF COLOMBO SRI LANKA

SALOTA
Promise. Delivered

Sampath Bank
WE PRESENT YOUR FUTURE

SEYLAN BANK PLC
The bank with a heart

SLECIC
Information, Support & Protection

SML
SMART MARINE LANKA
Service Measures Always Reliable Trusted

CEYLON TEA
SYMBOL OF QUALITY

OUR CO-PARTNERS



NEW MEMBERS

The following export-oriented organizations joined the Chamber during the month of September 2024.

Ordinary/Associate Members

Company	Product/Service Sector
Hellmann Worldwide Logistics (Pvt) Ltd (Associate Member)	Freight Forwarding and Logistics
SML Dualplast Lanka (Pvt) Ltd	Apparel Manufacturing
ECO TRENDS (PRIVATE) LIMITED	Coir Fiber Products
Nithya Paper & Boards Lanka (Pvt) Ltd	Manufacturing of Recycle craft paper & Boards
EarthScape (Pvt) Ltd	Coconut Related Products
Pussalla Meat Producers (Pvt) Ltd	Poultry, Meat & Processed Meat Business
Macbertan (Pvt) Ltd	Industrial Solutions
Lanktrad International (Pvt) Ltd	Household brushers , Brooms etc
Ceylon Agro – Industries Limited (Associate Member)	Food Products
DFCC Bank PLC (Associate Member)	Banking Services
FLASH CARGO INTERNATIONAL PVT LTD (Associate Member)	Freight Forwarding and Logistics

Aspiring Exports

Company	Product/Service Sector
M R N Holding International Pvt Ltd	Service Provider
3 Pillers Pvt Limited	Cocounut related products
Luckyland Biscuit Manufacturers	Biscuit Manufacture
SCLOE (Pvt) Ltd	Digital Logistics Connectivity Platform
Haritha Medura	Handicraft Products



National Chamber of Exporters of Sri Lanka (NCE)

Main Service

Unique Membership Certificate Enhance your credibility and recognition as a member of the premier export chamber in Sri Lanka. The Unique Membership Certificate is a mark of distinction, positioning your business as a trusted and esteemed player in the export industry.

Lobbying NCE lobbies on behalf of its members, addressing sectoral issues at trade and policy forums with key officials. It discusses member issues with relevant state institutions and submits sector proposals for the annual national budgets.

Dissemination of Market Information The NCE regularly disseminates trade-related information from partnering chambers, Sri Lankan missions, and other sources to help members find new markets and buyers.

Seminars, Training Programs, and Workshops NCE organizes webinars, training sessions, seminars, and workshops to raise awareness of export-related topics. Industry professionals share their expertise for the benefit of member exporters.

"Sri Lanka Exporter" Magazine Highlight your company's products and services through the quarterly "Sri Lanka Exporter" Magazine. It offers insights on trade information, export statistics, market trends, and performance indicators, and provides an advertising platform. Available in both hardcopy and digital formats.

Certificate of Origin and Export Documentation Attest and endorse all export-related documents, including the Certificate of Origin, through our digital platform at a special member rate.

Professional Courses through the National Institute of Exports (NIOE) In affiliation with the Colombo School of Business Management (CSBM), NIOE conducts professional courses on International Trade Management, benefiting entrepreneurs, export enterprise employees, and aspiring export professionals.

Trade Fairs, Exhibitions, and Trade Delegations NCE arranges market access programs, overseas trade delegations, and B2B meetings to promote Sri Lankan brands internationally, in coordination with Sri Lankan trade missions and chambers abroad.

Linking Producers with Member Exporters NCE organizes regional events to link producers and suppliers with member exporters, offering opportunities for these producers to become indirect exporters. Programs are coordinated with the Industrial Development Board and regional chambers/associations.

Support for SMEs under the "Aspiring Exporters" Program Promote SMEs to become exporters by offering a special membership category with free advisory services and specific assistance for one year to develop them as future exporters.

Certificate of Ethical Trading (CET) NCE issues the Certificate of Ethical Trading (CET) to members who adhere to internationally recognized principles, in collaboration with Indexpo Certification Limited.

Preventive Controls Qualified Individual Certificate (PCQI) The NCE conducts PCQI training for food sector companies. Participants who complete the course are certified as US FDA qualified individuals, facilitating exports to the US food and beverage market.

Recognition of Export Performance: NCE Annual Export Awards The NCE Annual Export Awards is the flagship event recognizing and rewarding the achievements of Sri Lankan exporters of products and services. The event is a highly anticipated highlight in Sri Lanka's business calendar, known for its professionalism and high standards.

THE NCE SECRETARIAT

WE ARE HERE TO SERVE YOU!



MR.SHIHAM MARIKAR
SECRETARY GENERAL/CHIEF EXECUTIVE OFFICER



MS.DILINI GAMLATHGE
ASSISTANT DIRECTOR MEMBER SERVICES & OPERATIONS



MR.SANDUN KOSWATTE
MANAGER FINANCE



MR.SUSANTHA RUPATUNGE
SENIOR EXECUTIVE



MS.RUKMI HETTIARACHCHI
SENIOR EXECUTIVE - MEMBER SERVICES



MS.STEPHANIE JOHN
ADMINISTRATIVE EXECUTIVE



MS.ANURADHA SEWWANDHI
ACCOUNT EXECUTIVE



MR.VIJIN SANDEEPA
OPERATIONS ASSISTANT

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INFOTAINMENT

Sri Lanka services exports rise 6.49-pct to US$318mn in August

Exports of Goods & Services	Jan-Aug 2023	Jan-Aug 2024	% Growth (23-24)	Aug 2023	Aug 2024	% Growth (23-24)
ICT/ BPM	809.53	947.46	17.04	107.73	146.26	35.76
Construction	205.10	146.44	-28.60	50.40	18.84	-62.62
Financial Services	40.62	43.60	7.32	4.42	7.30	64.99
Transport & Logistics	1033.30	1109.27	7.35	136.79	146.37	7.01
Total Services Exports	**2088.56**	**2246.77**	**7.58**	**299.35**	**318.77**	**6.49**
Total Exports	**10,098.7**	**10,686.8**	**5.82**	**1,418.0**	**1,484.1**	**4.67**

Sources: CBSL, Sri Lanka Customs

Sri Lanka's services exports are estimated to have grown 6.49 percent to 318.77 million US dollars in August from a year ago, the island's Export Development Board said.

The estimated value of ICT exports is expected to increase by 35.76 percent to 146.26 million dollars in August 2024 when compared to August 2023, according to data released by EDB.

The estimated value of logistics and transport services is expected to increase by 7.01 percent to 146.37 million dollars in August 2024 when compared to August 2023.

The estimated value of services exports is expected to increase by 7.58 percent to 2,246.77 million dollars during the first eight months of 2024 when compared to the corresponding period of 2023.

Construction decreased 62.62 percent to 18.84 million dollars from August 2023 to August 2024. and financial services by 37.7 percent from January to July, the EDB said without giving specific numbers.

The services exports estimated by EDB consists of ICT/BPM, construction, financial services and transport and logistics.

In the month of August, financial services exports have grown 64.99 percent to 7.30 million US dollars year-on-year.

Transport and logistics services in August have grown 7.01 percent.

Consequently, total exports for August 2024, including both merchandise and services, were recorded at 1,483.13 million dollars, increasing 4.67 % over the corresponding period of 2023.

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