

# EXPORTERS DIGEST

March

2026

Issue-58



\* Exporters Digest | 58th Edition \*

**Sri Lanka's export earnings top  
US\$ 1.5 billion mark in January**

Read more on Pg: 15

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## UPCOMING EVENTS

### Seminar on "Business Conversion & Global Reach through Social Media Platforms"

**NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA**  
Voice of the Exporters

# BUSINESS CONVERSION & GLOBAL REACH THROUGH SOCIAL MEDIA PLATFORMS

**10** TUESDAY  
**MARCH 2026**  
CINNAMON GRAND HOTEL, COLOMBO  
3:30 PM TO 7:00 PM

**REGISTRATION:**  
Members - Rs. 6,000  
Non-Members - Rs. 7,500 (taxes excluded)

**Call Now**  
0114 - 344677  
Sabrina - 074 1151234  
events@nce.lk

**PANELIST**  
Senura Abeywardena  
Head of Public Policy, Central Asia, Mongolia, Sri Lanka and Maldives, Meta

**PANELIST**  
Chalinda Abeykoon  
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**PANELIST**  
Rukshan Xavier  
Managing Director, Daraz Sri Lanka

**PANELIST**  
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Founder & Managing Partner, The Hackvertising Network

**PANELIST**  
Udara Dharmasena  
Regional VP  
Client Success at Pazar AdX

**PANELIST**  
Gayathri Senewiratne  
Digital and Data Driven Strategist, Lead Trainer, Independent Consultant

**MODERATOR**  
Professor Rohan Samarajiva  
Founding Chair, LIRNEasia

**QR CODE**

NCE, invites Exporters, C- Level personalities, Researchers, Entrepreneurs, Key Corporate Decision Makers and Chief Marketing Officers to join the "Business Conversion & Global Reach through Social Media Platforms"- smart moves to expand market share & drive business growth. The esteemed panel of experts and industry leaders will outline, in today's hyperconnected digital landscape, how effectively the way brands engage with their audience in an international platform by further making digital and social media an essential and integral component for business conversion and global reach.

DIGITAL TECHNOLOGY PARTNER



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# PCQI TRAINING

★ (Version 2.0) ★


## Unlock the U.S. Market: PCQI Training (Version 2.0)

Expand your food and beverage exports to the U.S. by joining the Preventive Controls Qualified Individual (PCQI) Training, led by an FDA-recognized Lead Instructor. Stay compliant with U.S. food safety regulations and gain practical insights for export success.

### Training Details:

-  **Dates:** 17–20 March 2026 (3.5 days)
-  **Venue:** Virtual (Zoom)
-  **Investment:** LKR 45,000 + taxes (HNB partnership rate)
-  **Certificate Fee:** \$60 USD + taxes

### Benefits:

-  **Comprehensive understanding of U.S. food safety regulations**
-  **Compliance strategies and export guidance**
-  **FSPCA Training Completion Certificate**

Who Should Attend: Food safety team leaders, compliance officers, production officers, and QA professionals with HACCP experience.

 **Register Now:** [operations@nce.lk](mailto:operations@nce.lk)





THE NATIONAL CHAMBER OF  
EXPORTERS OF SRI LANKA  
*Voice of the Exporter*



# Annual General Meeting 2026

The National Chamber of Exporters of Sri Lanka  
cordially invites you to its milestone



Friday,  
27<sup>th</sup> March 2026



Oak Room,  
Cinnamon Grand  
Colombo



From 6.00 p.m.  
onwards

✦ ✦ **Special Highlight of the Evening:** ✦ ✦  
**"Certificate of Ethical Trading Re-Launch"**

The AGM will be followed by the Post Business Forum

Join us as we commemorate four decades of  
leadership, resilience, and export excellence.



[www.nce.lk](http://www.nce.lk)



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131/6, Elvitigala Mawatha, Colombo - 08

## CHAMBER ACTIVITIES

### Meeting with the Deputy Minister of Environment to Address Export Sector Challenges



The National Chamber of Exporters of Sri Lanka (NCE) met with the Hon. Deputy Minister of Environment on 02 February 2026 to discuss regulatory challenges affecting the Horticulture and Aquatic Plant sectors.

The Chamber highlighted difficulties in obtaining Forest Department permits for importing mother plants and exporting tissue-cultured varieties, which impact exporters' ability to earn foreign exchange. The NCE reaffirmed its commitment to working with the Ministry to streamline permit processes and support sustainable export growth.

### NCE Export Awards



The 33rd Edition of the NCE Export Awards was successfully held on 13th February 2025 at the Shangri-La Main Ballroom, Colombo, with the participation of over 850 distinguished guests representing the Sri Lanka's exporter community as well as the key stake holders.

Organized by the NCE, the prestigious event recognized and celebrated the outstanding performance of exporters for the year 2025. The ceremony showcased the resilience, innovation, and global competitiveness of Sri Lankan exporters across diverse sectors.

At the event, the highest accolade "The Most Outstanding Exporter Award " was presented to Dipped Products PLC in recognition of their exceptional export performance. The event marked another significant milestone in the NCE's continued efforts to promote export excellence and acknowledge the invaluable contribution of exporters to the national economy.

# Monthly Management Committee & Council Meetings



The Management Committee and Council Meetings for the Month was held on 19th February 2026, where matters of national importance and key sector-specific issues were discussed in depth.

The meeting focused on several critical challenges currently impacting the exporter community, with members engaging in constructive dialogue on practical measures to address pressing sector concerns and strengthen the resilience of Sri Lanka's export industry.



The occasion also marked a special moment as new members who recently joined the Chamber were formally recognized. Certificates of membership were ceremonially handed over, signifying an important milestone in their journey with the NCE.

This meeting further served as the final Council and Management Committee meeting for the current term. The existing Council and Committee members are scheduled to seek re-election at the upcoming Annual General Meeting to be held in March 2026.

## Strategic Partnership with MAS Capital (Pvt) Ltd to Advance Digitalization



On 24th February 2026, the NCE initiated discussions with MAS Capital (Pvt) Ltd to explore a strategic partnership aimed at accelerating digitalization within Sri Lanka's export sector.

The discussions focused on enhancing digital services for exporters and improving the overall ease of doing business in the country. Emphasis was placed on streamlining processes, increasing operational efficiency, and strengthening the global competitiveness of Sri Lankan exporters through innovative digital solutions.

This initiative reflects the NCE's continued commitment to develop modernization and supporting exporters in adapting to evolving international trade dynamics.

## NCE Collaborates with Ceylon Tips Branding Pvt Ltd to Support SME Exports to China



On 27th February 2026, a productive meeting was held between the National Chamber of Exporters of Sri Lanka (NCE) and Ceylon Tips Branding Pvt Ltd to advance an SME Export Development Project aimed at helping Sri Lankan SMEs access international markets, with a particular focus on China.

During the discussions, strategies were outlined to guide and support SMEs in participating in the project, providing them with practical insights and resources to expand their exports. The collaboration emphasizes strengthening Sri Lanka's SME sector, enhancing their global competitiveness, and contributing to the growth of national exports.

This initiative reflects NCE's ongoing commitment to facilitating market access for SMEs and promoting sustainable export development across key international markets.

## Media Coverage – February 2026



Throughout February 2026, the National Chamber of Exporters of Sri Lanka (NCE) continued to gain national recognition as a leading voice in trade policy advocacy and export development. The Chamber's expert insights and sector perspectives were prominently featured across major media outlets, highlighting its pivotal role in advancing Sri Lanka's export-driven growth agenda.

Key highlights include:

Discussions with the Export Development Board (EDB) on strategic export targets and sector-specific challenges, reflecting a collaborative approach to strengthening Sri Lanka's export performance. (FT.lk) : [Read Here...](#)

Advocacy for a well-structured export-based incentive scheme to enhance competitiveness and support sustainable growth. (Daily News) : [Read Here...](#)

Ahead of its Annual General Meeting (AGM), the NCE emphasized the need for a balanced trade reform framework—ensuring the removal of para-tariffs and CESS aligns with domestic industry and SME interests. (Hiru News): [Read Here..](#)

Announcement of the upcoming Digital Marketing Forum on March 10, aimed at empowering exporters with innovative digital strategies to expand into global markets. (Hiru News) [Read here...](#)

These media features underscore the NCE's ongoing commitment to policy advocacy, export promotion, and supporting Sri Lanka's exporters with practical tools for growth.

## Trade related Information

### Potential Business Leads - Jordan



We are pleased to share a list of potential business contacts in the Jordan across a range of sectors, which may offer valuable opportunities for Sri Lankan exporters seeking to expand into this market.

Please note that while this information has been compiled from multiple sources with the intention of supporting your outreach efforts, the credibility of the listed parties has not been independently verified by the Chamber.

We strongly advise exporters to liaise with the relevant Sri Lankan Diplomatic Mission in the Jordan to carry out the necessary due diligence and background checks before commencing any engagement.

These leads are provided in good faith to assist members in exploring new market opportunities, while also encouraging a careful and well-informed approach to international trade.

The following NCE Members have been awarded the Certificate of Ethical Trading and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical Behavior, Environment & Society

	 Advantis Express (Pvt) Ltd Licensee of Federal Express Corporation			
				
				
				
				
				

 greenkeepers Let's Run-Cycle	 HAC HALAL ASSESSMENT COUNCIL	 hSenidBiz EMPOWERING PEOPLE THROUGH TRADE	 IMPERIAL FINE COFFEES	
 Janet AYURVEDA	 Kandrick EST.1972	 KANDYGS HANDLOOMS	 KEELLS Food Products PLC	
 LUMBINI AQUARIA Liking Colours Since 1982			 Maliban Inspiring goodness...	
	 Natural Product Network Sri Lanka (Pvt) Ltd		 SPECTRY TRANSPARENT LOGISTICS	
 TEXTRIP (PVT) LTD.			 WICHY COCONUT	 Derana TRAD FROM SRI LANKA
 Noritake Standard of Perfection				
 PANASIA COLOURED YARNS				

				 Royal Fernwood Porcelain Ltd
			 Elegance With Class	
			 SOPP INDUSTRIES LANKA (PVT) LTD	 DANKOTUWA Wood Products, Furnitureware
				 Ani Decoration International Pvt Ltd
 CEYLON FOOD VALLEY EXPORTS (PVT) LTD		 SUNQUICK SINCE 1954	 Partner of DB Schenker Network	 Hayleys FABRIC
	 SWISSTEK ALUMINIUM FOR THE PERFECT FINISH	  DAYOS	 Since 1999 SYNEX GROUP	 PGP GLASS
 HAYCARR Advanced custom solutions		 Cable Solutions		 BOGAWANTALAWA CLIMATE POSITIVE AND BEYOND



CEYLON JEWELRY  
MANUFACTURERS



AMRC



# OUR STRATEGIC PARTNERS

**COTECNA**  
Trust for a moving world

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consistency throughout...

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Shape the future  
with confidence

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Your way

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WE PRESENT YOUR FUTURE

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SYMBOL OF QUALITY

**VISA**

## What does Our Strategic Partners say about NCE.



On behalf of MISL Holdings, I would like to extend our sincere congratulations to the National Chamber of Exporters (NCE) of Sri Lanka for their unwavering dedication and exceptional service to the nation's export community. As a prominent intermediary between exporters and policymakers, the NCE plays a pivotal role in addressing challenges faced by exporters and fostering an environment conducive to growth. Their commitment to providing innovative solutions, advocacy, and continuous support has been instrumental in enhancing Sri Lanka's export sector.

MISL Holdings values the NCE's efforts in creating a robust platform that not only represents the interests of exporters but also empowers businesses like ours to thrive in an ever-evolving global marketplace. We look forward to further collaboration, strengthening Sri Lanka's position as a competitive player in international trade.

**Mr. Kapila Weerakkody**  
Chief Executive Officer  
MISL Holdings

**MISL**  
MIS Partner For Global Presence

## NEW MEMBERS

The following export-oriented organizations joined the Chamber during the month of February 2026

### Ordinary/ Associate Members

Name	Sector
N Seelan Bakers	Food Products
Sterling Textiles Pvt Ltd	Textiles
Fair Phama (Pvt) Ltd	Ayurvedic & Pharmaceutical Products
Jayasanka Exports (Pvt) Ltd	Agriculture related Products
Good Life	Food Products
Aura Privet Limited	Cosmetic Products
Malbreek Ceylon (Pvt) Ltd	Agriculture related Products
Orbit Fast Track	Service
AUTOAUM COMPANY (PVT) LTD	Export Promotion



## Sri Lanka's export earnings top US\$ 1.5 billion mark in January



Sri Lanka's export sector commenced 2026 on a strong momentum, recording a robust year-on-year growth of 13.71%, signaling renewed momentum in external trade performance, the Sri Lanka Export Development Board (EDB) stated.

According to statistics released by Sri Lanka Customs, together with estimated export figures for gems and jewellery, petroleum products, and services, total export earnings reached US\$ 1,532.6 million.

The positive performance reflects broad-based growth across key export sectors, improving global demand conditions, and sustained national efforts to enhance export competitiveness at the outset of the year, the EDB noted.

Commenting on this achievement, Mangala Wijesinghe, Chairman and Chief Executive Officer of the Sri Lanka Export Development Board, stated:

**"Sri Lanka's export earnings for January 2026 reached US\$ 1,532.6 million, reflecting a strong year-on-year growth of 13.71% and a promising start toward achieving our annual export targets. This performance highlights the resilience and growing competitiveness of the country's export sector, supported by the gradual recovery of key international markets, sustained industrial capacity, and the continued implementation of strategic export development initiatives. We remain confident that, with focused policy support and market diversification efforts, Sri Lanka is well positioned to maintain this positive momentum throughout 2026."**

In January 2026, merchandise exports recorded a year-on-year growth of 10.66 %, reaching US\$ 1,165.02 million, according to provisional data released by Sri Lanka Customs, including estimated figures for gems and jewellery and petroleum products.

Meanwhile, services export earnings for January 2026 are estimated to have increased significantly by 24.59%, reaching US\$ 367.55 million.

The services sector, comprising ICT/BPM, construction, financial services, and transport and logistics, continues to play a pivotal role in diversifying the country's export basket while generating high value employment opportunities nationwide, further reinforcing Sri Lanka's transition toward a more innovation driven and services-oriented economy.

[Read More..](#)

Source: [adaderana.lk](http://adaderana.lk)

## MAIN SERVICES OF THE CHAMBER

- **Unique Membership Certificate\*\*** – Establish your credibility as a distinguished member of Sri Lanka's premier export chamber.
- **Lobbying & Advocacy\*\*** – NCE represents your interests at trade forums and engages with policymakers to address industry concerns.
- **Market Information & Insights\*\*** – Stay ahead with trade-related updates, market trends, and business opportunities.
- **Training & Development\*\*** – Enhance your expertise through seminars, webinars, and industry-led workshops.
- **"Sri Lanka Exporter" Magazine\*\*** – Showcase your products and services in a leading trade publication, available in print and digital formats.
- **Export Documentation Services\*\*** – Obtain certified export documents, including Certificates of Origin, at exclusive member rates.
- **Professional Courses (NIOE)\*\*** – Gain valuable skills in International Trade Management through accredited programs.
- **Trade Fairs & Delegations\*\*** – Expand your global presence with access to international trade fairs, B2B meetings, and market entry programs.
- **Producer-Exporter Linkages\*\*** – Connect with suppliers and regional producers to strengthen your export network.
- **SME Exporter Support\*\*** – Special membership for SMEs (Aspiring Exporters) with free advisory services to help them become future exporters.
- **Certificate of Ethical Trading (CET)\*\*** – Get recognized for ethical business practices with an internationally accepted certification.
- **PCQI Certification\*\*** – Train and certify food sector professionals under US FDA preventive controls regulations.
- **NCE Annual Export Awards\*\*** – Gain industry recognition at Sri Lanka's most prestigious export awards ceremony.

# THE NCE SECRETARIAT

WE ARE HERE  
TO SERVE  
YOU!



**Shiham Marikar**  
Secretary General/Chief  
Executive Officer



**Inok Perera**  
Chief Operating Officer



**Dilini Gamalathge**  
Asst. Director - Member  
Services & Operations



**Susantha Rupatunge**  
Senior Executive -  
Member Services



**Sandun Koswattage**  
Manager Finance



**Deandra Weinman**  
Senior Executive -  
Business Development



**Sabrina Zavahir**  
Consultant - Events and  
Seminars



**Celene Weerasekara**  
Administrative Executive



**Dinu Bhashika**  
IT Executive



**Sayuri Sumanathilake**  
Executive -Member  
Services



**Shallika Yashodhara**  
Account Executive



**Hashen Madhusha**  
Operations Assistant

**The National Chamber of Exporters of Sri Lanka**

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