# EXPORTERS DIGEST

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## One Nation. One Heart. One Path to Recovery...

Sri Lanka Rebuilds. Sri Lanka Stands Together.

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Dear Members.

We sincerely hope you and your teams are safe during this challenging time.

As we work to understand the full extent of the impact caused by the recent floods and landslides, we kindly request you to inform us whether your business operations, establishments, or factories have been affected. Your input is essential for us to assess the situation accurately.

Please share the relevant details through the following link:

https://forms.gle/MXEgzQmJAH5TtXzS7

The information you provide will enable us to take your concerns forward and engage with the relevant authorities on your behalf. Together, we aim to ensure that the immediate needs and long-term recovery requirements of our member businesses are properly represented.



#### To Our Export Community: We Stand With You

If your business has been affected by the recent floods including any damage to your establishments, factories, or operational facilities-we kindly request you to share the relevant details with us

Together, we can work towards faster recovery and stronger support for the export sector









### **CONTINUITY AND CONFIDENCE**

Sri Lankan Exports Remain Steady

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Sri Lanka's export sector remains resilient following the recent floods, with contingency measures already in place to protect delivery timelines and service reliability. The sector continues to operate steadily and is fully committed to meeting international obligations.



With a strong history of overcoming challenges, exporters are expected to recover quickly and continue supporting global buyers without interruption. The NCE is working closely with authorities to accelerate recovery efforts, ensuring Sri Lanka remains a reliable and competitive sourcing destination.

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Mr. Indhra Kaushal Rajapaksa The President - The National Chamber of Exporters of Sri Lanka

#### **UPCOMING EVENTS**

# Seminar on Global Certification Standards (Halal, Kosher & QA)



In today's global market, Halal and Kosher certifications play a vital role in gaining access to key export destinations such as the Middle East, Europe, and North America. Alongside these, testing, inspection, and certification processes are critical in ensuring product quality, credibility, and competitiveness.

Join us for this exclusive Seminar on Global Certification Standards: Halal, Kosher, and Quality Assurance to hear from leading experts and international certification authorities on how your business can benefit from adopting these global standards.

#### **Event Details**

Date: 10th December 2025
Time: 3.00 pm - 6.00 pm
Venue: Orchid Hall, BMICH

#### Why You Should Attend

Gain in-depth knowledge of Halal and Kosher certification systems and their relevance in global trade. Understand international testing and inspection practices that enhance product credibility. Engage directly with experts, certification bodies, and exporters in a collaborative learning environment. Discover how global certifications can boost your export competitiveness and market access.

For further details please send us an email to <a href="mailto:nce@nce.lk">nce@nce.lk</a>

#### Join Us at the "Made in Sri Lanka" Trade Fair 2025!



The National Enterprise Development Authority (NEDA), together with the Matara and Weligama Authorities is hosting the vibrant "Made in Sri Lanka" Trade Fair — and the National Chamber of Exporters is proud to be part of it!

This year's fair will bring together over 140 exhibitors, showcasing the very best of Sri Lankan craftsmanship and innovation. Discover an exciting range of products

NCE will be taking a delegation to explore new partnerships, sourcing opportunities, and export potential. Limited participation slots are available on a first-come, first-served basis.

Let's celebrate local enterprise, empower SMEs, and elevate Sri Lankan products to global markets.

For further details please send us an email to nceance.lk

#### **CHAMBER ACTIVITES**

#### NCE at the Buyer & Seller Meeting - Kandy



The NCE actively participated in the Buyer and Seller Meeting organized by the Small Enterprises Development Division of the Ministry of Industries and Entrepreneurship Development. The event took place on 31st October 2025 at the Karaliya Art Gallery in Kandy.

The NCE team engaged with entrepreneurs and small business owners, introducing the Aspiring Exporter Membership and showcasing services designed to support businesses transitioning from local operations to global markets. The Chamber remains dedicated to empowering small enterprises on their path to international expansion.

## NCE-EDB Collaborative Program Empowers Export Development Officers Nationwide



The National Chamber of Exporters of Sri Lanka (NCE), in partnership with the Export Development Board (EDB), successfully conducted a productive meeting focused on strengthening support for more than 300 Export Development Officers across all regions.

The initiative aimed to align strategies and enhance capacity-building efforts, with the goal of developing 10 new exporters from each area—bolstering Sri Lanka's exporter network and driving regional export expansion. This collaborative effort marked an important step toward building a more vibrant and resilient export community across the country.

#### **SVAT Exit Seminar & Transition to RBRS**



The NCE, in partnership with Ernst & Young (EY), successfully conducted a special seminar on 04th November 2025 addressing the major changes following the removal of the SVAT system, effective 1st October 2025.

With exporters now required to pay VAT upfront and claim refunds through the newly introduced Risk-Based Refund Scheme (RBRS), the seminar provided timely guidance for finance and accounting teams adapting to this transition.

The session offered participants a comprehensive walkthrough of the updated VAT refund process, essential documentation requirements, and the qualifications needed to be recognized as a Low-Risk Exporter—a key factor in ensuring faster and more efficient refunds. EY's experts also clarified common concerns and shared practical insights to help organizations avoid delays and maintain smooth compliance under the new system.

#### Launch of Granifrigor by Markspen Labels (Pvt) Ltd



On 4th November 2025, Markspen Labels (Pvt) Ltd—part of the Markspen Group and a proud member of the NCE—officially launched Granifrigor, an advanced grain storage solution, at the JAIC Hilton, Colombo.

The event was graced by Chief Guest Mr. Chathuranga Abeysinghe, Deputy Minister of Industry and Entrepreneurship Development, and Special Guest Speaker Dr. Claus M. Braunbeck of FrigorTec, highlighting the importance of this innovation for Sri Lanka's agricultural and industrial sectors. The NCE was represented by Mr. Shiham Marikar, Secretary General/CEO.

Markspen Labels joined the NCE following the 2025 Profood ProPack Exhibition, and their rapid progress stands as a testament to the innovation within our membership. The launch of Granifrigor reflects the Chamber's mission to uplift local enterprises and support their journey toward global excellence.

#### NCE President Addresses International Forum on Sri Lanka's Export Potential





On 10th October 2025 the President of the NCE addressed an international audience on the theme "Potential Development of Exports in Sri Lanka to Reach the Global Market."

This address formed part of the Chamber's partnership with GETS – the Global Economic and Technology Summit Sri Lanka 2025, an initiative supported by the Prime Minister's Office and led by the Ministry of Science and Technology.

During the session, the NCE President highlighted key opportunities for export development, industry transformation, and global market integration. The engagement helped position Sri Lanka within the broader dialogue on innovation, trade, and sustainable growth.

GETS 2025 is set to convene global leaders, innovators, investors, and policymakers for a high-profile summit featuring keynote presentations, B2B meetings, exhibitions, and cultural showcases—strengthening Sri Lanka's positioning as an emerging hub for innovation, investment, and international collaboration in South Asia.

# NCE Management Committee & Council Meetings - November 2025



The NCE Management Committee and Council convened for their monthly meetings on 20th November 2025 at the NCE Conference Hall. Representatives of the export community reviewed ongoing initiatives, policy updates, and key priorities aimed at enhancing Sri Lanka's export competitiveness.

Discussions emphasized the importance of collaboration, advocacy, and innovation in addressing industry challenges and leveraging emerging opportunities in global markets. The NCE reiterated its dedication to serving as the unified voice of exporters and supporting a more conducive environment for export growth.

# Webinar Highlights Global Opportunities for Sri Lankan Spices



A webinar titled "Unlocking Global Opportunities: Sri Lankan Spices as a Trusted Source for International Markets" was held on November 4, bringing together leading industry experts and key stakeholders from across the spice sector.

During the event, Mr. Indrakheela Madola of People's Organisation for Development Import & Export (PODIE) and Ms. Inoka Kodithuwakku of Ceylon Eco Spices (Pvt) Ltd delivered insightful presentations on Sri Lanka's growing strength in major international markets, including the U.S., India, the EU, the Middle East, and the Asia-Pacific region.

Their discussions emphasized Sri Lanka's unique competitive advantages—authenticity, purity, ethical sourcing practices, and globally recognized certifications—which continue to set the nation apart in the global spice trade. The speakers also highlighted emerging opportunities in value-added products, such as spice oils and oleoresins, which are gaining traction among international buyers.

The webinar further explored current market trends, increasing sustainability expectations, and key strategies to preserve Sri Lanka's premium reputation amid intensifying global competition.

#### MoU Signed with NEDA to Strengthen Exporter Development



On 12 November 2025, NCE signed a Memorandum of Understanding (MoU) with the National Enterprise Development Authority (NEDA). Through this partnership, we have begun planning a series of regional events aimed at connecting established exporters while also identifying and onboarding aspiring exporters across the country.

NEDA's strong island-wide presence will play a key role in reaching businesses in all regions, and the collaboration also opens opportunities for project funding to support our initiatives.

#### Sri Lanka Tea Board Extends Collaboration with NCE



The NCE of Sri Lanka is pleased to announce the extension of our strategic collaboration with the Sri Lanka Tea Board. This strengthened partnership is aimed at enhancing the visibility, promotion, and overall global presence of our tea-exporting community.

Through this collaboration, both institutions will work together to elevate the renowned Ceylon Tea brand by supporting industry standards, sustainability initiatives, and international market development. As the "Voice of the Exporters," the NCE remains committed to advocating for the interests of the tea sector, creating greater awareness, and supporting its continued growth.

We look forward to advancing our joint efforts to empower exporters, expand the global reach of Ceylon Tea, and reinforce Sri Lanka's position on the world stage.

# NCE Management Committee Reviews 5-Year Strategic Plan



The NCE Management Committee convened on 15th November 2025 for an in-depth discussion on the Chamber's 5-Year Strategic Plan, focusing on strengthening its vision and impact within Sri Lanka's export sector.

The agenda covered several key areas, including strategic direction, policy enhancements, and structural improvements, all aimed at better serving the nation's export community. It was an energising and insightful session, reaffirming our shared commitment to building a stronger, more future-ready NCE.

#### **NCE Engages with the Ornamental Fish Exporters Association**



On 27th November 2025, the National Chamber of Exporters of Sri Lanka (NCE) took part in the General Meeting of the Ornamental Fish Exporters Association, held at the Olinia Airport Garden Hotel. The Chamber was represented by Secretary General/CEO Mr. Shiham Marikar, who joined 29 industry participants for the discussion.

With the association comprising over 40 active exporters, this engagement provided a valuable platform to strengthen collaboration, enhance sectoral support, and encourage greater representation within the NCE. The Chamber reaffirms its commitment to supporting the continued growth, innovation, and competitiveness of Sri Lanka's exporter community across all sectors.

## Introduction of NCE as a Support Partner for Emerging Exporters at Ladder Up 2025 – Down South (Matara)



The NCE participated in the Ladder Up 2025 – Down South event held in Matara, organized by SGS Lanka (Pvt) Ltd. The event, which took place on 19th November 2025, attracted approximately 250 participants, offering an excellent platform to share valuable insights and expertise with a wide audience.

Representing the NCE, Mr. Susantha Rupathunga delivered a presentation under the Aspiring Exporter Programme, highlighting the Chamber's role in supporting emerging exporters throughout their export journey. The session provided participants with a clearer understanding of the assistance and guidance NCE offers to strengthen the country's growing export sector.

The following NCE Members have been awarded the Certificate of Ethical Trading and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical Behavior, Environment & Society











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#### **OUR STRATEGIC PARTNERS**































#### What does Our Strategic Partners say about NCE.

On behalf of MISL Holdings, I would like to extend our sincere congratulations to the National Chamber of Exporters (NCE) of Sri Lanka for their unwavering dedication and exceptional service to the nation's export community. As a prominent intermediary between exporters and policymakers, the NCE plays a pivotal role in addressing challenges faced by exporters and fostering an environment conducive to growth. Their commitment to providing innovative solutions, advocacy, and continuous support has been instrumental in enhancing Sri Lanka's export sector.

MISL Holdings values the NCE's efforts in creating a robust platform that not only represents the interests of exporters but also empowers businesses like ours to thrive in an ever-evolving global marketplace. We look forward to further collaboration, strengthening Sri Lanka's position as a competitive player in international trade.

Mr. Kapila Weerakkody Chief Executive Officer MISL Holdings



#### **NEW MEMBERS**

The following export-oriented organizations joined the Chamber during the month of November 2025

#### **Aspiring Exporters**

Company	Product/Service Sector
Ayuvin	FMCG (dehydrated herbal powders and teas)
KECT Global (Pvt) Ltd.	Food & wellness products
Ceylon Coco Infresh (Pvt) Ltd.	Coconut oil & DC
Agro Harvest Cultivation (Pvt) Ltd.	Agriculture
Ayu Plus Spices & Food Productsw	Spices
Malmorakanda Estate	Tea
NAVI Products	Food Industry & Local Spices
NUHA Food Products	Tea related products
Nilanka Food Manufacturers (Pvt) Ltd.	Value added bottled food
Jambo Multi (Pvt) Ltd.	Food, Spices & Garment
Mass Embroidery	Textile & Related products
Deenmark Export (Pvt) Ltd.	Spices, Garments, Food & beverage
Vanadium Lanka	Industrial Solid Tyres
Agro Lanka Seafood	Seafood

#### **Ordinary/ Associate Members**

Company	Product/Service Sector
Clean Poly Packaging (Pvt) Ltd.	Printing & Packaging
Ceylon Heredity (Pvt)Ltd.	Tea & Perishables



#### MAIN SERVICES OF THE CHAMBER

- Unique Membership Certificate\*\* Establish your credibility as a distinguished member of Sri Lanka's premier export chamber.
- Lobbying & Advocacy\*\* NCE represents your interests at trade forums and engages with policymakers to address industry concerns.
- Market Information & Insights\*\* Stay ahead with trade-related updates, market trends, and business opportunities.
- Training & Development\*\* Enhance your expertise through seminars, webinars, and industry-led workshops.
- "Sri Lanka Exporter" Magazine\*\* Showcase your products and services in a leading trade publication, available in print and digital formats.
- Export Documentation Services\*\* Obtain certified export documents, including Certificates of Origin, at exclusive member rates.
- Professional Courses (NIOE)\*\* Gain valuable skills in International Trade Management through accredited programs.
- Trade Fairs & Delegations\*\* Expand your global presence with access to international trade fairs, B2B meetings, and market entry programs.
- Producer-Exporter Linkages\*\* Connect with suppliers and regional producers to strengthen your export network.
- SME Exporter Support\*\* Special membership for SMEs (Aspiring Exporters) with free advisory services to help them become future exporters.
- Certificate of Ethical Trading (CET)\*\* Get recognized for ethical business practices with an internationally accepted certification.
- PCQI Certification\*\* Train and certify food sector professionals under US FDA preventive controls regulations.
- NCE Annual Export Awards\*\* Gain industry recognition at Sri Lanka's most prestigious export awards ceremony.

## THE NCE SECRETARIAT

# WE ARE HERE TO SERVE





Shiham Marikar Secretary General/Chief Executive Officer



**Dilini Gamlathge** Asst. Director - Member Services & Operations



Sandun Koswattage Manager Finance



Susantha Rupatunge Senior Executive -Member Services



Stephanie John Administrative Executive



Nehkala Lakshmanan Junior Opeations Executive



**Dinu Bhashika** IT Executive



**Anuradha Sewwandhi** Account Executive



**Deandra Weinman** Senior Executive -Business Development



Hashen Madhusha Operations Assistant

#### The National Chamber of Exporters of Sri Lanka

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