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NCE MEMBERS AWARDED WITH CET

ACTIVITIES

OF THE CHAMBER

SUCCESS STORIES STORY FROM THE COVER PAGE

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EXPORT PERFORMANCE

WOMEN IN INTERNATIONAL TRADE

EXPERT INSIGHTS AND MARKET ANALYSIS



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#### The National Chamber of Exporters of Sri Lanka (NCE)

The only trade chamber in Sri Lanka that exclusively provid services to the Exporters. The Membership of the Chamber is open to all Exporters of products & services and suppliers of products and services to the export industry.

# Services of the Chamber

- 1. Publication of the "Sri Lanka Exporter" Magazine
- 2. Issue of Certificates of Origin and related Export Documentation
- 3. Dissemination of Trade Inquiries and Trade Leads
- 4. Conduct of Training Programmes and Workshops
- 5. Conduct of Professional Courses through the National Institute of Exports (NIOE)
- 6. Participation in Trade Fairs, Exhibitions, Trade Delegations etc.
- 7. Issue of Specialized certificates
- 8. Assistance for Innovation & Techno Entrepreneurship
- 9. Assistance for Resource Efficient Cleaner Production
- 10. Website Facilities
- 11. Sectoral Meetings
- 12. Representation of Macro and Individual Issues
- 13. Support services for Trade Associations
- 14. Distribution of Members Directory
- 15. Dissemination of Market Information, Trade Statistics and Buyer Information
- 16. Linking of Producers with Member Exporters
- 17. Support SME's under the 'Aspiring Exporters' Programme
- 18. Support services for women Entrepreneurs and Exporters
- 19. Issue of Certificates of Ethical Trading (CET)
- 20. Submission of Proposals for the Annual Budget of the Government
- 21. Recognition of Export Performance
- 22. Auditorium Facilities

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**MAGAZINE** 

**DIGITAL VERSION** 





NATIONAL CHAMBER OF EXPORTERS OF SRILANKA

# EDITORIAI

by the National Chamber of Exporters of Sri Lanka

# THESPARKLINGBACKBONEOFTHE **EXPORTINDUSTRY**

among the top foreign exchange earners for the country. Every cut stone, every meticulously crafted ornament, carries with it the skill of our artisans, the

own expertise to transform raw materials into masterpieces. This chain of value creation not only drives employment but also promotes skill development, innovation, and regional economic growth.

What makes this sector even more significant is its adaptability. While deeply rooted in centuries-old traditions of craftsmanship, it continues to embrace modern technology, sustainable practices, and ethical sourcing. This combination of heritage and innovation not only strengthens our competitive edge but also aligns with the rising global demand for responsible and transparent trade.

As the world's appetite for unique, high-quality jewelry grows, the sector's success directly fuels our national economy, uplifts communities, and reinforces our reputation as a trusted source of artistry and excellence. The gems and jewelry industry is not just an exporter—it is a storyteller, a job creator, and a shining ambassador of our nation's capabilities.

In this edition, we invite you to explore the brilliance of this sector from mine to market, to discover the people and processes that shape its value chain, and to celebrate the enduring sparkle it brings—not only to those who wear it, but to the entire economy.

richness of our heritage, and

the ever-evolving world of global  $oldsymbol{L}oldsymbol{M}$ trade, the gems and jewelry sector shines as one of the most radiant pillars of our export industry. As we dedicate this special edition of The Expoter Magazine to this timeless craft, we are reminded that these glittering creations are far more than objects of beauty—they are powerful engines of economic growth and national prestige.

Gems and jewelry hold a unique place in our export portfolio, consistently ranking

the promise of quality that international markets have come to trust. From bustling trading floors to highend boutiques overseas, our products enhance the nation's presence on the global stage.

Beyond their market value, the sector's contribution to the country's value chain is profound. It sustains a wide network of livelihoods-miners, cutters, polishers, designers, craftsmen, exporters, and logistics providers—each adding their

# Certificate of ETHICAL TRADING



To maintain a competitive edge in the market, exporters must adhere to Fair and Ethical Trading Practices, safeguard the environment, and promote sustainable development.

Understanding the significance, the National Chamber of Exporters of Sri Lanka (NCE) issues a 'Certificate of Ethical Trading' to its Member Exporters who adhere to Ethical Trading Practices, Good Governance, and conformity to sound environmental and social practices based on the 08 Principles which are listed below.

### PRINCIPLE

#### **Trading Practices**

Trades with considering for the social, economic and environmental well-being of the country and prevents them from being exploited for the profit of others. Also, adopts trading and operational policies that are acceptable to all Stakeholders.

# PRINCIPLE 2

# Payment of Statutory Wages

Pay wages and statuary commitments to all its employees according to National requirements

## PRINCIPLE 3

### Child Labour and Forced Labour

Not employ anyone under the minimum age declared by the labour law and no involuntary, forced or bonded labour is used.

#### Non-Discrimination, Gender Equity and Freedom of

**Association** 

PRINCIPLE 4

Not to support discrimination in all aspects and provide equal pay & opportunities for women and men. Providing special training and encouragement to women to take leadership and provide a harassment-free work environment to all (women & men).

# PRINCIPLE 5

#### **Working Conditions**

To provide a healthy and safe workplace for all its employees.

## PRINCIPLE 6

#### **Capacity Building**

To develop management / technical skills for employees to create better productivity and opportunities in the workplace.

### PRINCIPLE 7

### **Promotion of Good** Values

Promotion of Good Values

# PRINCIPLE 8

#### **Environment**

To use environmentally friendly raw materials and production methods and safeguard nature.



NCE partners with Ind-Expo Certification Limited for technical evaluation of the Certificate of Ethical Treading, enhancing credibility and providing transparent evaluation methods. Ind-Expo is a non-profit organization accredited by the Sri Lanka Accreditation Board and the International Accreditation Forum.

This initialtion aims to assist and guide Member Exporters in developing the Systems and Practices in their Enterprises based on Evaluations.

NCE is the first and only trade Chamber in Sri Lanka to issue a Certificate of Ethical Trading of Good Governance.

#### This service will bring significant benefits to exporters as follows:

- 1. A Credible Certificate from The National Chamber of Exporters of Sri Lanka that Confirms adherence to Good Trading Practices, ethical behavior and adherence to the legislations related to labour, environment and Industries.
- 2. Provides enterprise a competitive edge in international markets.
- 3. Serves to attract the attention of stakeholders in the international marketplace, particularly buyers who prioritize ethical considerations.
- 4. By adhering to ethical standards, companies can reduce the risk of reputational damage, legal issues, and other negative consequences associated with unethical practices.

The Chamber invites its members to obtain this certificate to demonstrate itself in the international market.

The following NCE Members have been awarded the CET and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical behavior, Environment & Society





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### **CERTIFICATES OF ETHICAL TRADING**

#### A UNIQUE CERTIFICATE

Exclusively for NCE Members







#### Be an Ethically Certified Exporter

National Chamber of Exporters of Sri Lanka (NCE) issues the 'Certificate of Ethical Trading' to Member Exporters who follow Ethical Trading and Conformity to Good Environmental and Social Practices, based on 08 Principles which have been developed and followed by the Chamber.

#### Main Benefits

- A Credible Certificate of value from the National Chamber of Exporters of Sri Lanka.
- Comply with international standards on ethical behavior, labour, environment etc.
- Confirms adherence to Good Trading Practices.
- Provides your enterprise a competitive advantage in international markets.
- Serves to attract the attention of stakeholders in the international market place, particularly buyers.
- Recognized by various Government and Private sector stake holders

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Few industries can rival the historical and cultural depth of Sri Lanka's gems and jewellery sector. For over 2,500 years, the island has been recognized globally as a rich source of exceptional gemstones, earning the name "Ratna-Dweepa", or "Island of Gems", in ancient Sanskrit texts.

From ancient traders and monarchs to modern collectors and jewellers, Sri Lankan gems—especially its world-renowned Ceylon sapphires—have captured the admiration of generations. The country's central gem-bearing regions such as Ratnapura, Elahera, and Bibile remain vibrant centers of artisanal and small-scale mining to this day.

These rich deposits have yielded some of the world's most famous stones, including the **Queen of Asia**, a 310kg natural blue sapphire valued at over USD 150 million, and the **Serendipity**  **Sapphire**, a 510kg star sapphire cluster discovered in Ratnapura.

# The Modern Industry: Between Legacy and Opportunity

Today, Sri Lanka's gems and jewellery sector remains a pillar of the economy. With activities spanning mining, cutting, polishing, jewellery manufacturing, and global export, the industry employs over **600,000** people across the formal and informal sectors.

Sri Lanka is globally ranked among the top five gem-bearing nations and stands as the 9th largest exporter of precious stones. It is also recognized for adhering to ethical mining and trading practices, which has elevated its reputation in competitive international markets.

# Export Performance: A Mixed Trajectory (2018–2025)

Despite its rich natural advantage, the industry's export performance has shown volatility over recent years, often shaped by global market conditions and domestic policy decisions.

# Export Revenue Overview (Gems, Jewellery & Diamonds)

Year	Export Revenue (USD million)
2018-2021 (Avg.)	~298
2022	450
2023	315
2024	360 (estimated)
2025 (Projected)	500 (USD 312m by July)

- 2022 was a standout year, with revenues reaching USD 450 million, significantly above the five-year average.
- In 2023, the industry saw a decline to USD 315 million, although still reflecting a 34% YoY increase compared to 2022 in specific quarters.



- By 2024, export figures stabilized at an estimated USD 360 million, but fell short of expectations due to newly introduced taxes.
- 2025 has shown signs of recovery, with USD 312 million already earned by July, setting the pace toward a USD 500 million year-end target.

#### **Challenges: A Heavy Tax Burden**

One of the most pressing challenges currently facing the sector is **taxation policy**. In 2023–2024, the imposition of:

- 18% VAT on local gem sales and tourist transactions, and
- ♦ A 45.14% tax on gold imports

...has significantly reduced competitiveness, dampened domestic demand, and discouraged exports. According to several industry reports, these tax burdens have not only reduced profitability but also prompted some exporters and traders to consider

relocating operations to more tax-friendly markets such as **Dubai**, **Thailand**, **India**, **and Hong Kong**, where VAT and import duties are minimal or zero.

# The Road Ahead: Reform and Revitalization

Despite the setbacks, the industry holds immense promise. The National Gem and Jewellery Authority (NGJA) has introduced strategies aimed at positioning the sector to reach a **USD 2 billion export target by 2030**. This includes:

- Promoting international exhibitions and trade fairs,
- Streamlining the export licensing process,
- Introducing incentives for value-added exports, and
- Collaborating with international certification bodies to maintain transparency and quality.

Furthermore, greater investment in modern lapidary technology, design innovation, and sustainable mining practices could elevate Sri Lanka's standing in the global gems and jewellery market even further.

Sri Lanka's gems and jewellery sector stands at a pivotal moment. Grounded in an illustrious past and supported by natural bounty, it is uniquely positioned to be a global leader in ethical and high-value gemstone exports. However, to fully reveal its potential, a collaborative effort between government, industry stakeholders, and the export community is needed to address pressing policy barriers and to foster a globally competitive business environment.

(Note: Data and historical references in this article are drawn from the Central Bank of Sri Lanka, the National Gem & Jewellery Authority, Lanka News Web, Ada Derana, Sri Lanka Mirror, President's Office of Sri Lanka, Indian Jeweller, ENB Sri Lanka, and Wikipedia entries on the economy of Sri Lanka and notable gemstone discoveries)





Naveen Sooriyarachchi Chairman & CEO National Gem and Jewellery Authority

# The Role of Policy and Regulations of the National Gem and Jewellery Authority in Strengthening Sri Lanka's Global Competitiveness in the Gem and Jewellery Sector

The National Gem and Jewellery Authority (NGJA) is the sole government regulatory body entrusted with the regulation, promotion, and development of Sri Lanka's gem and jewellery industry. Its overarching responsibility is to ensure the sustainability and integrity of the industry by overseeing the entire value chain—from mining to export.

Under its statutory mandate, the Authority issues licenses for all key stakeholders in the industry, including gem miners, lapidary operators, jewellery manufacturers, traders, and exporters. The NGJA also plays a

pivotal role in ensuring environmentally responsible mining practices. Through initiatives aimed at **environmental rehabilitation** and the promotion of **ethical mining**, the Authority prioritizes sustainability and recognizes miners who adhere to responsible standards.

The value addition segment—encompassing gem cutting, processing, heat treatment, and other enhancement techniques—plays a critical role in elevating Sri Lanka's global positioning. As the regulatory body, the NGJA ensures that treatment processes meet international standards and that any





enhancements made to gemstones are disclosed transparently at the point of sale, thereby protecting consumer rights and market integrity.

Jewellery, one of Sri Lanka's oldest and most culturally significant crafts, requires stringent quality assurance to maintain buyer confidence. To this end, the Sri Lanka Assay Office, operating under the NGJA, tests and certifies the purity of precious metals, ensuring that jewellery sold in the local and international markets meets the highest quality standards. Likewise, the Gem Testing and Certification Laboratory, equipped with modern instruments and internationally accredited gemmologists, issues credible certifications that uphold consumer trust and deter unethical trading practices.

All gem and jewellery exports are facilitated through the Gem and Jewellery Exports Department of the NGJA, which operates as a "One-Stop Centre". This centralized facility streamlines the export process, allowing exporters to complete necessary procedures within a short time. A dedicated help desk supports new exporters, and the Authority conducts regular awareness programs to build capacity and encourage greater participation in global trade.

Under the leadership of Hon. Sunil Handunneththi. Minister of Industries and Entrepreneurship Development, the NGJA has initiated the digital transformation of the licensing and export facilitation systems. The new digital platform, expected to launch in January 2026, will improve efficiency. transparency, and accessibility for industry stakeholders.

The NGJA has also played a key advocacy role in addressing regulatory and fiscal challenges faced by the industry. One major success was in resolving the VAT issue on imported gemstones, which previously hindered the value addition segment. After extensive engagement with the Treasury and His Excellency the President, the NGJA secured approval for a policy amendment to facilitate imports of gem materials essential for lapidary and jewellery manufacturing.

Another significant milestone was the effort to introduce a VAT refund mechanism for jewellery purchased by foreign tourists, addressing a longstanding barrier to retail growth in the tourism sector. Through sustained negotiations with the **Department** of Inland Revenue, the NGJA helped implement an 18% VAT refund policy to stimulate high-value tourist purchases.

The NGJA continues to function as a facilitator and advocate, serving the environment, industry, and consumers alike. It works collaboratively with industry associations and government agencies to enhance Sri Lanka's international profile. Since its inception, the NGJA has coorganized FACETS Sri Lanka with the Sri Lanka Gem and Jewellery Association, and supports the Gem Sri Lanka exhibition in Beruwala, in cooperation with the Ministry of Foreign Affairs and the Sri Lanka Tourism Promotion Bureau.

Furthermore, to establish Ratnapura as the primary sourcing city for gemstones, the Authority organizes the Gem City Ratnapura -International Gem and Jewellery Show. This event is promoted globally with the support of the Ministry of Industry and Entrepreneurship Development, Sri Lanka Export Development Board, Ministry of Foreign Affairs, Sri Lanka Tourism Promotion Bureau, and the Department of Commerce.

With strategic direction from Hon. Minister Sunil Handunneththi, the NGJA continues to make significant progress in policy reform and regulatory development, while simultaneously strengthening Sri Lanka's gem and jewellery industry through global promotion, responsible governance, and sustainable development initiatives.









**Akram Cassim**President-2024 -25
Sri Lanka Gem and Jewellery Association

# FACETS Story: A (32) / Carr Journey of Brilliance

#### A Land of Gems for Over Two Millennia

From ancient Persia to modern Paris, Sri Lanka's gemstones have dazzled kings, queens, and connoisseurs for over 2,500 years."

For over 2,500 years, the island of Sri Lanka—once known as Ratna-Dweepa, or "Island of Gems"—has sparkled at the heart of the global gem trade. Renowned for its abundance of sapphires in every hue, especially the prized Cornflower Blue and Padparadscha varieties, Sri Lanka's gem legacy is as deep as its riverbeds and as radiant as the stones they yield.

#### **Global Icons, Royal Stones**

The world-famous 18-carat Ceylon sapphire engagement ring worn by Princess Diana, now worn by Catherine, Princess of Wales, continues to mesmerize the world."

From ancient traders of Rome, Persia, and China to modern-day collectors and royals, Sri Lanka's sapphires have always stood apart. From the mines of Ratnapura and Elahera to global treasure halls, Sri Lankan (Ceylon) sapphires have found pride of place—from the Smithsonian's 423-carat Logan Blue Sapphire to the royal engagement rings that captivated the world.

#### **FACETS Sri Lanka:** A Platform for Excellence

FACETS is more than an exhibition—it's a national stage for global brilliance."

Since 1991, the Sri Lanka Gem and Jewellery Association (SLGJA) has presented FACETS Sri Lanka-an international gem and jewellery exhibition showcasing Sri Lanka's world-class stones and craftsmanship. With global buyers, collectors, and connoisseurs attending, FACETS is a platform for the entire value chain—from mine to market.

At Expo 2020 Dubai, the FACETS Masterpiece Pavilion presented Sri Lanka's gemstone brilliance through immersive storytelling, cultural curation, and digital displays. The exhibit elevated Sri Lanka's identity as a sustainable, skilled, and storied source of coloured gemstones.

#### Responsible Mining, **Ethical Craft**

Sri Lanka leads by example with artisanal, eco-conscious gem mining that honours both nature and tradition."

Sri Lanka's traditional mining practices are small-scale and community-driven, preserving both environment and heritage. Governed by responsible regulations and rooted in ethical practices, Sri Lankan gem mining is widely regarded as a model for sustainable resource management.

#### The Lapidary Revolution

**Precision cutting for Swiss luxury** watches and haute joaillerie starts right here in Sri Lanka."



The lapidary industry in Sri Lanka has quietly undergone a revolution. From basic hand tools to precision equipment. Sri Lankan cutters now service some of the world's top jewellery and luxury watch brands. delivering consistently calibrated gemstones—both coloured and diamondswith unmatched expertise.

#### **FACETS 2026 and Beyond:** A Vision for Growth

FACETS 2026 will be the country's most immersive gemstone experience yet."

Held at the landmark Cinnamon Life - City of Dreams, FACETS 2026 promises to redefine the exhibition experience with new pavilions, immersive

storytelling zones, and business matchmaking platforms.

#### Highlights will include:

- ♦ Gem Pavilion & Jewellery Pavilion
- SME Showcase spotlighting emerging talent
- Sapphire Night gala event
- Power Breakfast for Women of Influence



- Mine-to-Market Story Corner
- Digital immersive tours & VR experiences

#### A Bright Future with SLGJA

From exhibitions to exports, Sri Lanka's brilliance is just beginning to shine."

As the official organisers of FACETS, SLGJA plays a critical

role in promoting Sri Lankan pavilions at international fairs, lobbying for industry growth, and building trade networks globally. With increasing interest in coloured stones and ethical sourcing, Sri Lanka is poised to take its gem and jewellery exports to new heights.

Sri Lanka's gem and jewellery industry stands at the cusp of a new era—rooted in a glorious past, driven by innovation, and guided by a shared vision to take the island's brilliance from mine to masterpiece on the world stage.





# THE MAGICAL WORLD OF BIRTHSTONES

For centuries, gemstones have fascinated humanity not only for their brilliance but also for the mystical powers and symbolism they are believed to hold. Each month of the year is represented by a birthstone — a gem thought to carry protective, healing, and spiritual qualities for those born within its time. From the courts of ancient civilizations to the jewelry boxes of today, birthstones have endured as emblems of love, luck, and destiny.

From fiery reds to tranquil blues, every birthstone tells a unique story woven with history, culture, and belief. Sri Lanka, celebrated as the "Island of Gems," stands at the heart of this legacy, renowned for producing some of the world's most treasured and exquisite birthstones.



#### January

#### **GARNET**

- Name Origin: From Latin "Garantum", meaning seed, for its resemblance to pomegranate seeds.
- Significance: Symbol of love, friendship, and vitality.
- Sri Lanka Connection: The island yields varieties such as Rhodolite, Almandite, Grossularite, and Spessartite.
- Did You Know? Garnets were worn as talismans by travellers to guard against danger.



#### February

#### **AMETHYST**

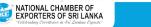
- Name Origin: From Greek "Amethystos" meaning "sober."
- **Significance:** A calming stone believed to balance the mind and emotions.
- Sri Lanka Connection: Amethyst is found on the island and is admired for its soothing beauty.
- Legend Says... Ancient people believed it could prevent drunkenness and sharpen the mind.



#### March

#### **AQUAMARINE**

- Name Origin: Latin for "seawater."
- Significance: Protector of sailors and a symbol of harmony.
- Gemstone Insight: In the Middle Ages, aquamarine was thought to neutralize poisons, while in the Middle East it was used for divination.



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#### April

#### DIAMOND

- Name Origin: Greek "Adamas" meaning "invincible."
- Significance: A timeless emblem of purity, strength, and eternal love.
- Stone Story: Warriors once believed diamonds increased courage and protected them in battle.



#### May

#### **EMERALD**

- Name Origin: From Greek "Smaragdos"
   "green gem."
- Significance: Associated with renewal, prosperity, and devotion.
- Cultural Highlight: Cleopatra was so enamoured with emeralds that she claimed mines for her exclusive use.



#### June

#### **ALEXANDRITE**

- Unique Feature: Changes colour green in daylight, red under lamplight.
- **Significance:** Represents transformation and good fortune.
- Sri Lanka Connection: After Russia's mines dwindled, Sri Lanka became a key source of Alexandrite.
- Did You Know? Its colour shift symbolises the cycles of life and change.



#### July

#### **RUBY**

- Name Origin: Latin "Ruber" meaning red.
- Significance: Known as the "King of Gems," symbolizing passion and power.
- Sri Lanka Connection: Sri Lankan Rubies are celebrated for their distinctive pinkish tones.
- Legend Says... Ancient warriors believed rubies made them invincible.



#### August

#### **PERIDOT**

- Name Origin: From Arabic "Faridat", meaning gem.
- Significance: Stone of prosperity, health, and protection.
- Sri Lanka Connection: Found in Ratnapura, Peridots from the island range from rich olive to rare nearcolourless shades.
- Historical Note: Egyptians mined Peridot at night, calling it the "Gem of the Sun."



#### September

#### **SAPPHIRE**

- Name Origin: Greek "Sappheiros", meaning blue.
- Significance: Celebrated for wisdom, clarity, and good fortune.
- Sri Lanka Connection: The island is world-famous for its "Ceylon Sapphires," including rare Padparadscha and Star Sapphires.
- Sparkling Secret: A Sri Lankan Star Sapphire is displayed at the Museum of Natural History in New York.



#### October

#### **OPAL & TOURMALINE**

- **Opal:** Known for its kaleidoscopic play of colours, symbolizing love and hope.
- Tourmaline: Called the "stone of many colours," each shade is believed to carry unique powers.
- Sri Lanka Connection: Tourmaline is mined in Sri Lanka's gem-rich regions, prized for its rarity.
- Gemstone Insight: In Asia, opals are considered symbols of hope and positivity, unlike the bad-luck superstition once held in the West.



#### November

#### **TOPAZ**

- Name Origin: Sanskrit "Tapas" meaning fire.
- Significance: A gem of strength, longevity, and healing.
- Sri Lanka Connection: Sri Lanka is renowned for its stunning blue Topaz, admired worldwide.
- Stone Story: Powdered Topaz was once consumed with wine to cure illnesses and counteract poison.



#### December

# TURQUOISE, ZIRCON & TANZANITE

- ◆ Turquoise: One of the oldest known gems, a symbol of hope and protection.
- Zircon: Brilliant and durable, available in many colours.
- Tanzanite: A modern discovery, admired for its rich violet-blue shades.
- Sri Lanka Connection: The island is a leading source of high-quality Zircon, especially from Elahera.
- Did You Know? Colourless Zircon is so brilliant it's often mistaken for a diamond.

#### A Gemstone Legacy

From Garnet's fiery brilliance to Sapphire's rare Padparadscha glow, birthstones are more than dazzling jewels. They carry centuries of myth, healing traditions, and cultural symbolism. With Sri Lanka's enduring role as a gemstone haven, the island continues to sparkle at the very heart of the birthstone story.

#### References:

The history and symbolism of birthstones are documented in Birthstones by Month – History and Meanings (DiamondBuzz) and A Comprehensive Guide to Birthstones (Birthstones.guru), tracing their origins from ancient traditions to the 1912 standardization by the Jewelers of America. Sri Lanka's enduring reputation as the "Island of Gems" is highlighted by the Gemological Institute of America (GIA) in Sri Lanka: The Gem Island, GemSelect, and Gems of Sri Lanka (Wikipedia), all of which emphasize the island's production of sapphires, rubies, garnets, tourmalines, zircon, and more. The Sri Lanka Export Devolpment Board (EDB) further affirms the country's position as a leading global source of fine gemstones, renowned for both quality and variety.



## **OVERVIEW**

Established in 2003 as a family partnership, Beauty Gems is built upon generations of industry knowledge, strong international reputation, international exhibitradition, and passion for gemstones. Today, it stands as tion, exporting to key markets including Hong Kong, one of Sri Lanka's largest and most reputable gemstone New York, Los Angeles, Bangkok, London, India, dealers & exporters.

Specializing in the finest selection of Ceylon Blue Sapphires, Star Sapphires, Cat's Eye and Beauty Gems Our Chinafort showroom in Chinafort Gem Tower & also trades in a wide variety of precious stones includ- Market, Beruwala Sri Lanka is a hub for international ing Yellow Sapphires, Alexandrite Cat's Eye, Alexan- buyers who return regularly for both our exceptional drite, Star Rubies, Rubies, Pink Sapphires, Padparad- gems and hospitality. We expanded our retail presscha, Tsavorite, and Spinel. Each gemstone sold is ence with a premium showroom in Colombo in 2017, accompanied by an internationally recognized certifica- catering to the growing tourist market. tion, ensuring authenticity and quality for client.

Beauty Gems today holds the world largest quantity Star Sapphire and Cat's Eye Collection.

Beauty Gems has played a pioneering role in expanding Sri Lanka's gem trade globally, notably becoming the first Sri Lankan company to introduce gemstones to China in 2006. Since then, the company has built a Singapore, France, Germany, and major Chinese cities like Beijing, Shanghai and Shenzhen.

**Aesthetic** Beauty in the fine collection of Gems



Recognized for excellence, Beauty Gems received the Gold Award (Large Category) at the National Entrepreneur of the Year Awards 2018 and was honored by the National Gem and Jewellery Authority for Best Young Entrepreneur of the Year. We are also ISO 9001:2015 certified, underscoring our commitment to quality management.

#### **Contribute to National Economy**

Beyond business, Beauty Gems actively contributes to Community Development through Educational Initiatives, Gem Industry Training, and Self-Employment Programs, Chinafort Primary School Building, Chinafort Gem Tower, COVID 19 Burial Ground Baithul Khairath Multi Purpose Building, etc

We expanded our retail presence with a premium showroom in Colombo in 2017, Started Fine color Gems Gold Jewellery catering to the growing tourist market.



His Excellency President **Anura Kumara Dissanayake** Gem Sri Lanka 2025 organized by Chinafort Gem and Jewellery Traders Association (CGJTA)



Mr Ahzar Zawahir CEO, Managing Partner Entrepreneur



### **BUSINESS TYPE**

Wholesale, Retail & Export

#### PRODUCT RANGE

We offer a wide selection of high-quality gemstones, including:Blue Sapphire, Yellow Sapphire, Pink Sapphire, Cat's Eye, Alexandrite Cat's Eye, Star Sapphires, Star Rubies, Rubies, Alexandrite, Padparadscha, Tsavorite, Garnet, Spinel

#### PRODUCT SPECIFICATIONS

Gemstone sizes and measurements vary based on the individual stone.





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ZAM GEMS (PVT) LTD. stands as Sri Lanka's premier gemstone wholesaler and retailer, specializing in exquisite gem-studded jewelry. Established in 1978, the company has built an illustrious legacy spanning over four decades in the fine jewelry industry. With nearly half a century of expertise, ZAM GEMS has emerged as the undisputed leader in gemstones and fine jewelry retail throughout Sri Lanka, contributing significantly to the nation's top export sector for foreign currency earnings and tourism.

ZAM GEMS' remarkable success story is built upon three fundamental pillars that have remained unchanged since inception:

#### **UNWAVERING TRUST:**

A commitment to transparency and integrity in every transaction

#### STRONG CLIENT RELATIONSHIPS:

Fostering long-term partnerships with customers through exceptional service.

#### **UNCOMPROMISING QUALITY:**

Maintaining the highest standards for fine jewelry and precious gemstones.

These core values have established **ZAM GEMS** as a trusted name in the industry locally and globally, earning the confidence of discerning customers who seek only the finest in gemstone jewelry.

ZAM GEMS operates as a customer-driven organization where client satisfaction and positive word of mouth are integral to its daily operations. The company views satisfied customers as testament to their humble success story, using their feedback and recommendations as daily motivation to continue excelling in Sri Lanka's gemstone industry.

Our Comprehensive Presence includes having 15+ strategically located showrooms across the beautiful "gem paradise" island. **ZAM GEMS** ensures accessibility and convenience for all customers. Each location features the latest collections, innovative designs, and premium merchandise, all presented to clients with proper certification and worldwide guarantee.

These include our Head Office in Bambalapitiya that is a 2 storey building showcasing our fine collection, our Flagship Store in Kollupitiya, the heart of Colombo as well as in Kandy, to very recently opened up in Sri Lanka's first integrated resort; The Cinnamon Life: City of Dreams. Amongst these, having two showrooms at the Bandaranaike International Airport (BIA), in most of the five star hotels, including The Shangri La Colombo, Hilton Colombo, The Cinnamon Grand Hotel, The Kingsbury Hotel, The Cinnamon Lakeside as well as operating in a mall concept including The Odel, Colombo 07 & The One Galle Face Mall, Colombo and at The Dutch Hospital in Galle.

ZAM GEMS continuously pushes the boundaries of excellence through

#### **DESIGN INNOVATION**

Constant innovation in jewelry designs to meet evolving customer preferences;

Blend of traditional Sri Lankan craftsmanship with contemporary aesthetics and Regular introduction of new collections featuring the latest trends

#### **WORKFORCE EXCELLENCE**

Challenging in-house staff to deliver resounding customer experiences;

Maintaining a driven and motivated workforce dedicated to excellence and

Ensuring both foreign and local customers receive exceptional service without compromising on quality



Every piece comes with proper certification and worldwide guarantee;

Rigorous quality control processes inspected by the Management at every stage and Commitment to maintaining the highest standards in gemstone authenticity and jewelry craftsmanship In addition, our Export Excellence & National Contribution includes

**ZAM GEMS** having established itself as a top exporter of Gems & Gem-studded jewelry for consecutive years, receiving prestigious recognition from:

- National Chamber of Exporters (NCE)
- Export Development Board (EDB)

The company takes pride in its significant contribution to Sri Lanka's much-needed foreign currency earnings, recognizing the vital role the gemstone industry plays in the nation's economy. **ZAM GEMS** aspires to further enhance this contribution, supporting Sri Lanka's position as a leading global source of precious gemstones.

Therefore, With a network of 15 showrooms strategically positioned across Sri Lanka's most important locations, ZAM GEMS ensures that every customer - whether a first-time visitor or a long-standing client, local resident or international tourist - receives the same exceptional quality, service, and authentic Sri Lankan gemstone experience that has defined the company for nearly half a century.

Each location upholds the company's unwavering commitment to trust, quality, and customer satisfaction, making ZAM GEMS not just a jewelry retailer, but a guardian of Sri Lanka's rich gemstone heritage and a contributor to its economic prosperity.



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Our Brand Ambassador, Melloney Dassanayake Miss Sri Lanka for Miss Universe 2024/25 wears Sri Lankan Blue Sapphires and Diamonds designed and handcrafted in Gold, Platinum and Palladium.





# SERENDIP GEMS INTERNATIONAL Where Legacy Meets Brilliance

For centuries, Sri Lanka has been revered as the "Island of Gems," with its sapphires and rare treasures gracing royalty and collectors across the globe. Today, this timeless legacy continues to shine under the leadership of Dr. Ruvan Karunadasa, Founder and CEO of Serendip Gems International (Pvt) Ltd.

A multi-award-winning jeweler and Executive Committee Member of the Gemmologists Association of Sri Lanka, Dr. Karunadasa combines scientific expertise, ethical responsibility, and artistic mastery to redefine the way the world experiences Sri Lankan gemstones.

#### A Passion Rooted in Childhood

Dr. Karunadasa's journey with gems began in childhood, traveling between London and Colombo. At just five years old, a visit to the State Gem Corporation left a lasting impression when he was presented with a flawless aquamarine and a delicate quartz—tokens that sparked a lifelong fascination.

Although his professional career has been in dentistry, his devotion to gemstones spanned more than four decades. This passion ultimately gave rise to Serendip Gems International, built on a vision of making certified, investment-grade gemstones accessible to all—whether a first-time collector or a seasoned investor.

#### **Recognition of Excellence**

Serendip Gems International has earned prestigious recognition, including the Jewel Award (Winner 2023, 1st Runner Up 2024). These accolades reflect not only the company's craftsmanship but also its integrity, transparency, and the trust it has cultivated with a discerning global clientele.









#### What Sets Serendip Gems Apart

- Authenticity Exclusively earthmined gems, never synthetic or lab-grown.
- Ethics Direct partnerships with artisanal miners, ensuring fair wages, eco-conscious practices, and community empowerment.
- Excellence Expert cutting, bespoke jewelry design, and full laboratory certification for every gem.

From regal Ceylon sapphires and rare padmarashas to fiery rubies, mesmerizing cat's eyes, and elusive alexandrites, every gemstone is meticulously curated—each available only for a moment before being replaced by new discoveries.

#### **Innovation with Tradition**

While preserving Sri Lanka's centuries-old craftsmanship, Serendip Gems embraces modern innovation. Advanced techniques such as laser calibration, spectroscopy, and blockchain traceability guarantee both precision and transparency.



"Three words define us—authenticity, ethics, and excellence. At Serendip Gems, we do more than sell gems—we share the earth's stories, brought to life through artistry and integrity. A true gemstone does more than sparkle; it speaks to the soul."

Dr. Ruvan Karunadasa

A recent investment of over USD 250,000 in 3D CAD jewelry design, precision milling, and casting has further expanded the company's capabilities while preserving artisanal artistry. The first creation born from this innovation will be the official crown for Miss Globe Europe 2025.

#### **A Global Vision**

With exports to more than 15 countries, Serendip Gems International is expanding into boutique retail and developing a digital luxury platform for traceable, ethically sourced gems. In collaboration with Sri Lanka's leading gem associations, the company is actively contributing to positioning the island as the global hub for coloured gemstones.

SRI LANKA EXPORTER

Whether you are beginning your journey with a first gemstone or seeking a rare treasure, **Serendip Gems International** invites you to experience the brilliance of Sri Lanka—one sapphire at a time.



**Sterling Gem Land (Pvt) Ltd** has earned a global reputation for excellence in providing exceptional gemstones and world class gem cutting machinery solutions. Driven by innovation, precision, and an unwavering dedication to quality, the company reflects the vision and leadership of its founder and director, Mr. Praveen Aponsu.

From the young age of 17, Mr. Praveen nurtured a deep passion for machinery and innovation. His dedication to developing new technologies has led to the creation of cutting edge gem cutting equipment that delivers superior performance. Today, Sterling Gem Land (Pvt) Ltd known locally in Sri Lanka as "ockissa machines" and internationally recognized simply as «Sterling Mount Lavania» has become a trusted partner for clients across the globe.

In 2012, Mr. Praveen introduced groundbreaking advancements in gemstone processing technology, notably through the development of innovative speed controllers. These transformed the gemstone cutting and polishing process, enhancing both precision and efficiency, and setting a new industry benchmark for craftsmanship and quality.

Sterling Gem Land (Pvt) Ltd proudly serves clients worldwide, with Sri Lanka as a key market, catering to:

Luxury jewelers seeking ethically sourced, premium quality gemstones.

Collectors and retailers desiring rare and meticulously crafted gemstone selections.

At Praveen's Commitment at Sterling, our mission is to redefine industry standards through integrity, innovation, and expertise. We are dedicated to delivering ethically sourced gemstones and high-value solutions while fostering trust and building lasting global partnerships.

Most recently, Mr. Praveen has perfected the faceter machine, achieving even greater accuracy in gemstone facets pushing the boundaries of precision further than ever before.

At Sterling Gem Land, we don't just create gemstones and machinery; we forge enduring relationships worldwide.

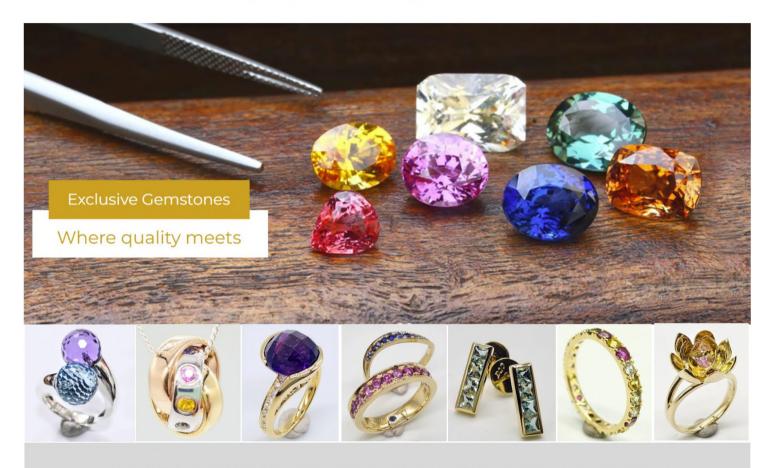


Contact: +94777959478

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Quality Gem & Jewelery from Sri Lanka



D&O International is a jewelry workshop that performs gemstone selection,

jewelry production, and sales of our handmade jewelry. We present you to the wonderful gemstones and jewelry from Sri Lanka, the jewelry island.

#### **D&O INTERNATIONAL (PVT) LTD**

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#### 07/08/09 January 2026



#### CONNECT WITH THE SOURCE

For over two millennia, Sri Lanka has been celebrated as the Island of Gemstones. GEM Sri Lanka 2026 brings this heritage to life as the premier international marketplace, where the global gem and jewellery industry converges to experience the heart of a legendary gem and jewelry trading culture and access authentic, unrivaled sourcing opportunities.



#### THE GEM SRI LANKA 2026 GALA: NETWORK WITH PURPOSE

Connect with top exhibitors and industry leaders at our exclusive gala. This premier networking event is designed for serious professionals to build valuable relationships, discuss pressing market trends, and gain a decisive competitive advantage in an elegant and focused setting.

#### A NEW CHAPTER. A WORLD-CLASS VENUE.



From the historic gem ports of Beruwala to the vibrant capital of Colombo. Join us at the iconic Shangri-La Hotel for a premier sourcing experience.



PLATINUM SPONSOR



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#### WHAT TO EXPECT

#### A Celebration of Gemstones

With 100+ exhibitors awaiting you at the source. This is your most efficient opportunity to secure fresh inventory at the best prices, and find the unique pieces that will define your next collection.

#### Source with Confidence

Our strict national regulations and exhibitor vetting ensure transparent provenance and ethical practices from mine to market.

#### Forge Lasting Relationships

Move beyond transactions. This is your unique chance to build direct, face-to-face relationships with miners, master cutters, and export leaders the key contacts that will secure your supply chain for years to

#### Dazzling Collections

Prepare to be captivated. GEM Sri Lanka is a vibrant tapestry of color, light, and rarity, showcasing the very best that the island has to offer.

#### 3 Days | 500+ Buyers | 5000+ Visitors | 100+ Exhibitors | 50+ Countries







#### PARTNERS









#### Chinafort Gem Tower. 21 A 1/B, Chinafort Road, China Fort, Beruwala, Sri Lanka Phone: +94 (34) 227 8998 info@gslfair.com I www.gslfair.com

#### WHY MAKE THE TRIP? BECAUSE YOUR GREATEST COMPETITOR WILL.

In an industry built on relationships and rarity, being there is everything. GEM Sri Lanka 2026 isn't just another show; it's the ultimate sourcing mission.

The greatest opportunities are often unplanned. The chance encounter with a rare find, a new supplier, or a custom cutter with a unique skill happens only when you're on the ground. Don't just buy gems. Build a legacy. The journey is the investment











**Exclusive** Selections

Ethically Sourced Gemstones

#### REGSITER NOW







#### GOLD SPONSORS











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Ranga Goonawardena Founder & CEO – Ethera Business | Former High Commissioner of Sri Lanka to the Maldives

# Market Opportunities in Maldives for **Gem & Jewelry**

enowned for luxury and exclusivity, the Maldives presents exceptional opportunities for Sri Lankan gem and jewelry exporters. With over 1.8 million high-spending tourists annually and 170+ luxury resorts, the archipelago offers a sophisticated marketplace for premium products. Sri Lanka's world-famous sapphires and jewelry craftsmanship align perfectly with the Maldives' luxury positioning, where resorts actively seek exclusive retail partnerships for boutique showcases and VIP guest experiences.

During my tenure as Sri Lanka's High Commissioner to the Maldives, I promoted bilateral trade while observing market dynamics firsthand. The Maldives imports virtually all consumer goods, creating consistent demand across multiple sectors. Beyond gems and

jewelry, significant opportunities exist in food and beverages, textiles, construction materials, and wellness products. Sri Lankan exporters possess distinct advantages including geographical proximity, cultural understanding, established quality standards, and competitive pricing.

These insights led to the founding of Ethera Business, specializing in helping Sri Lankan exporters access international markets, particularly the Maldives and UAE. We provide B2B matchmaking, market intelligence, regulatory guidance, and strategic brand positioning to simplify the complexities of international expansion.

Supporting gem and jewelry exporters, our initiatives include direct resort partnerships connecting exporters with luxury buyers, organizing targeted trade missions, providing market intelligence on consumer trends and regulations, offering compliance support for import procedures, and strategic brand development for premium market positioning.

The gem and jewelry sector serves as an ideal entry point, establishing market credibility that can be leveraged across other product categories. Success requires understanding luxury consumer expectations, maintaining high quality standards, and building sustainable relationships with resort partners. The Maldives offers remarkable potential for Sri Lankan exporters when quality meets demand at a global luxury crossroads.



# A GREAT BENEFIT FOR CHAMBER MEMBERS: Expanding

# Expanding Global Partnerships

The National Chamber of Exporters (NCE) has signed Memoranda of Understanding (MOUs) with ten leading overseas trade chambers, paving the way for a dynamic global platform that enables NCE members to explore bilateral trade opportunities. These partnerships aim to strengthen business relationships, encourage joint ventures, and boost trade between Sri Lanka and partner countries.

Key initiatives include organizing Business-to-Business (B2B) meetings during NCE delegations' visits to partner chambers abroad. Additionally, several overseas chambers have shown interest in visiting Sri Lanka with delegations to explore trade and investment opportunities with NCE members. These interactions provide a valuable chance for Sri Lankan exporters to network, showcase their products, and gain insights into international market trends.

NCE is dedicated to expanding its international collaborations, continuously working to establish more partnerships with other countries' leading trade chambers. These efforts promise increased market access, diverse business opportunities, and potential growth in bilateral trade. NCE encourages its members to actively engage in upcoming activities and capitalize on the benefits offered through this expanding network of global partnerships.

For further details to get in touch with these chambers please **contact:** +94114344661 or **email:** nce@nce.lk





Australia Sri Lanka Business Council



Sri Lanka and Australia Chamber of Commerce





Greater Birmingham Chamber of Commerce





Chamber of Commerce Brazil - Asia





Global Chamber Athens





Indonesian Chamber of Commerce and Industry (KADIN)





Italian Association of Foreign Trade (AICE)





جمعيــة رجـال الأعـمـال الأردنييـن Jordanian Businessmen Association

Jordan Businessmen Association

#### Qatar





Qatar Sri Lanka **Business Council** 







The South African Chamber of Commerce and Industry

#### China





服务/联合/创新/规范

Beijing Haidian International





Sri Lanka China Business Co-Operation Council

#### The China General Chamber of Commerce







India Business Group (IBG)



FEDERATION OF INDIAN EXPORT ORGANISATIONS

Federation of Indian Export Organizations

Chamber of Commerce

#### UAE





Ethera Business LLC

#### **Bangladesh**





Dhaka Chamber of commerce & Industry (DCCI)

#### Nepal





Nepal Sri Lanka Chamber of Commerce and Industry

#### General Activities

#### **Celebrating Heritage: Traditional Avurudu Breakfast Unites the NCE Community**

In the true spirit of unity and tradition, the National Chamber of Exporters (NCE) marked the Sinhala and Tamil New Year with a festive Avurudu Breakfast, bringing together members of the Management Committee and our valued Patrons.

The celebration was graced by the presence of the NCE President, who extended heartfelt wishes for prosperity, unity, and success in the year ahead. The occasion reflected the Chamber's enduring commitment to cultural harmony and community spirit—values that continue to shape its vision for a thriving export sector.



#### Setting Sail for Connection: NCE Council Fellowship Aboard Sail Lanka

On 22<sup>nd</sup> May 2025, the NCE hosted a distinguished Council Fellowship aboard the stunning Sail Lanka yacht, anchored at the picturesque Port City Marina in Colombo.

This exclusive evening of elegance and engagement was hosted by the President of the NCE and attended by prominent figures in Sri Lanka's export ecosystem. The event provided a unique platform for high-level networking and forward-thinking dialogue, all set against the tranquil backdrop of Colombo's waterfront.

The fellowship was further enriched by the presence of two distinguished guests of honour:

- Mr. Suraj Khan, Secretary General of the Indian Ocean Divers Association
- Mr. Ranga Goonawardena, Former Sri Lankan High Commissioner to the Maldives

Their insightful contributions underscored the Chamber's commitment to nurturing strategic alliances that extend beyond borders.

More than a social gathering, the evening exemplified the Chamber's role in creating sophisticated, purposeful spaces for exporters to connect, collaborate, and chart a shared course toward global engagement.







#### General Activities

#### **Building Bridges: Exporters Fellowship Networking Evening**

On 5th June 2025, the NCE hosted a dynamic Exporters Fellowship Networking Event at Jetwing Colombo 7, drawing over 50 exporters from across industries for a vibrant evening of dialogue, learning, and community-building.





The gathering was honoured by the attendance of the Sri

Lankan High Commissioner-designate to South Africa, reinforcing the Chamber's international outlook. A highlight of the evening was a keynote address by Imran Furkan, acclaimed geopolitical analyst and commentator, who offered deep insights into global trade realignment, post-pandemic recovery, and the lingering impacts of Trump-era tariffs.

Mr. Furkan's address encouraged exporters to adopt flexible, forward-looking strategies in response to shifting global dynamics—an ethos the Chamber strongly champions.

The Fellowship served as a powerful reminder of the strength that lies in collaboration and the shared ambition of Sri Lanka's exporter community.







#### A Landmark Moment: Launch of the 125th Edition of Exporter Magazine

In a proud milestone for the Chamber, June 2025 marked the release of the 125th edition of Exporter Magazine—a publication that has been a trusted voice of the Sri Lankan export community since 1992.

This commemorative issue celebrates decades of resilience, innovation, and excellence in export. It features compelling success stories, market insights, and profiles of top-performing exporters who are driving Sri Lanka's global presence.

Distributed in both print and digital formats to over 50,000 readers worldwide, the magazine continues to serve as a vital tool for brand visibility, trade promotion, and international buyer engagement.

The 125th edition stands as a symbol of the NCE's unwavering dedication to empowering exporters through knowledge, connection, and recognition—and a promise of even greater things to come.





#### NCE Collaborations

## Collaboration for Growth: NCE Partners with The Management Club (TMC)

In a move that underscores the power of cross-industry collaboration, the National Chamber of Exporters (NCE) joined hands with **The Management Club (TMC)** on 2<sup>nd</sup> April 2025, to launch a strategic partnership aimed at delivering mutual value to members of both organizations.

TMC is a dynamic platform that connects emerging and established professionals across a wide spectrum of industries, fostering opportunities for networking, professional development,



and cross-sectoral knowledge exchange. This collaboration opens new pathways for NCE members—especially exporters and service providers—to expand their business networks and access insights that support strategic growth.

Looking ahead, the partnership will see the rollout of a series of joint programs designed to strengthen leadership capacity, encourage entrepreneurial innovation, and promote sustainable business growth.

#### Bridging Regions: Expanding Trade Partnerships in the Eastern and Northern Provinces

As part of its mission to foster inclusive national growth, the NCE has significantly expanded its regional outreach efforts by establishing key partnerships across Sri Lanka's **Eastern and Northern Provinces**. These initiatives are aimed at strengthening local economies, empowering producers, and enhancing regional integration within the national export supply chain.

#### Eastern Province Engagement: MOU with Trincomalee Chamber of Commerce

On 3<sup>rd</sup> April 2025, the NCE signed a pivotal **Memorandum of Understanding (MoU)** with the **Chamber of Commerce** and Industries – Trincomalee District. This partnership is designed to create stronger connections between exporters and producers in the Eastern Province by improving market access, supply chain efficiency, and business visibility.

By aligning regional suppliers with national and international export opportunities, the collaboration seeks to unlock the untapped economic potential of the region and support long-term enterprise development.





#### In the Field: NCE Delegation Meets Trincomalee Producers

Furthering this initiative, a senior NCE delegation visited Trincomalee to engage directly with over 120 regional producers and suppliers. Organized with support from the **Governor's Office of the Eastern Province** and the **Industrial Development Board (IDB)**, the visit served as a forum for dialogue, capacity-building, and strategic planning.

Discussions focused on integrating local producers into broader export networks, creating long-term business models, and identifying sustainable supply chain solutions. This milestone event marks a tangible step toward bridging regional disparities and building a more inclusive national export ecosystem.



#### NCE Collaborations

#### **Northern Province Collaboration: Strategic MOUs in Jaffna**

Continuing its regional momentum, the NCE signed two additional MoUs on 4th April 2025 with:



#### The Chamber of Commerce and Industries of Yarlpanam (CCIY)

These partnerships aim to enhance trade facilitation, encourage knowledge-sharing among industry stakeholders, and create a stronger economic fabric in the Northern Province. The collaboration with CCIY in particular brings together exporters, professionals, and entrepreneurs to work collectively toward unlocking new trade and investment opportunities in the region.





These regional partnerships reflect the Chamber's ongoing commitment to inclusive economic development. By actively connecting exporters with regional producers, supporting MSMEs, and strengthening underserved markets, the NCE continues to build a resilient, diversified and globally competitive export sector—one that represents all corners of the country.

#### **Empowering Innovation: MISL Holdings Renews** Strategic Partnership with NCE

The NCE is pleased to announce the renewal of its strategic partnership with MISL Holdings, a leading provider of production automation solutions in Sri Lanka.

This continued alliance underscores a shared commitment to transforming how exporters adopt and integrate technology across their operations. Through this partnership, both organizations aim to drive operational excellence, boost productivity, and pioneer smarter, tech-enabled solutions for the export industry.

Together, NCE and MISL Holdings will continue working toward a more efficient, innovative, and future-ready export environment.



#### Strengthening Bilateral Trade: NCE Partners with Ethera **Business LLC**

On 21st May 2025, the NCE formalized a strategic partnership with Ethera Business LLC, a reputed consultancy firm with robust business linkages in the Maldives. The newly signed Memorandum of Understanding (MoU) marks a key step in strengthening bilateral trade relations between Sri Lanka and the Maldives.

Plans are already in motion to organize a business delegation to the Maldives, which will further explore opportunities for collaboration, market expansion, and joint ventures. This partnership reflects the NCE's proactive approach to fostering regional trade ties and opening new avenues for Sri Lankan exporters in South Asia.



#### Trade Delegations and Market Access Activities

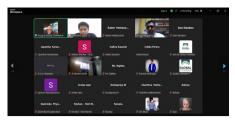
#### Showcasing Sri Lanka's Export Readiness to the United States

On 1<sup>st</sup> April 2025, the NCE, in partnership with **Global Chamber USA**, hosted its first joint international webinar—marking the beginning of a promising collaboration to promote Sri Lankan exports to the U.S. market.

The event spotlighted Sri Lanka's export capabilities through presentations by prominent industry leaders:

- Ceylon Tea: Mr. Jayantha Karunaratne, Imperial Teas (Pvt) Ltd
- Apparel & Textiles: Mr. Sami Bandara, Textile Lanka (Pvt) Ltd
- Rubber Products: Mr. Dilshan Rajapaksa, D. Samson Industries (Pvt) Ltd
- Coconut-Based Products: Mr. Indika Perera, Wichy Plantation Co (Pvt) Ltd

The session provided global visibility for key sectors and opened the door to stronger trade engagement between Sri Lanka and the United States.





#### Deepening Bilateral Engagement with the United Kingdom

The NCE has made several strides in strengthening Sri Lanka–UK trade relations in 2025:

- Dialogue with the High Commissioner Designate: On 26<sup>th</sup> May, the NCE hosted H.E. Nimal Senadeera for an exclusive session offering insights into the UK market, bilateral cooperation, and the strategic role of the Sri Lankan High Commission in supporting exporters.
- Engagement with the British High Commission: On 13<sup>th</sup> June, NCE officials met the British High Commissioner to Sri Lanka to present the latest Sri Lanka Export Brands Magazine. The meeting included plans for a Sri Lankan Exporters Delegation to the UK and discussions on the Certificate of Ethical Trading (CET) for UK market recognition.

These engagements highlight the NCE's proactive role in positioning Sri Lankan exporters for success in one of the world's most influential markets.





#### **Unlocking Opportunities in the Indian Market**

India remained a focal point in NCE's market access agenda, with multiple high-impact engagements:

 High-Level Dialogue with Indian High Commission (13 & 22 June): Constructive meetings were held with H.E. Santosh Jha, Indian High Commissioner, and Ms. Devika Lal, First Secretary, focusing on overcoming tariff and non-tariff barriers, integrating Sri Lankan exporters into Indian supply chains, and unlooking trade potential in





supply chains, and unlocking trade potential in Northern India.

Virtual Engagement with Federation of Indian Export Organisations (FIEO):
 Facilitated by the Indian High Commission, this strategic meeting paved the way for a forthcoming MoU between NCE and FIEO. The agreement is expected to open new avenues for trade, joint ventures, and regional investment.



High Tea at the Indian
 High Commission: NCE

officials met with senior Indian diplomats to address export challenges and discuss training and chamber-level collaborations.

These efforts collectively reinforce the NCE's commitment to deepening trade synergies with India and providing Sri Lankan exporters with strategic access to one of the world's fastest-growing markets.





#### Trade Delegations and Market Access Activities

#### Strengthening Trade Relations with Türkiye

Türkiye continues to emerge as a key market of interest for Sri Lankan exporters. The NCE engaged in two high-level initiatives:

- Strategic Discussions in Colombo: NCE President Mr. Indhra Kaushal Rajapaksa met with Turkish business consultants and the Honorary Consul of Sri Lanka in Istanbul to explore ways to enhance Sri Lankan exports to Türkiye and the wider region.
- Ambassadorial Visit (18 June): H.E. the Ambassador of Türkiye met with NCE officials to discuss trade in sectors including tea, rubber, tiles, boats, solid tyres, and rice. Future collaborations with Turkish industry bodies were also explored.

These engagements reflect a growing commitment to cultivating meaningful partnerships with Türkiye for mutual economic benefit.





#### Strengthening Export Presence in Europe

- Interactive Dialogue with Commercial Officers (8 May): The NCE hosted designated Sri Lankan Commercial Officers to Thailand, France, and Canada for a strategic dialogue on market entry strategies and trade facilitation. The session focused on unlocking market opportunities, overcoming logistical barriers, and leveraging diplomatic channels for export growth.
- Expanding Market Access in Italy: On 3rd June, the NCE, together with the Sri Lankan Consulate in Milan and the Italian
  - Association of Foreign Trade (AICE), conducted a webinar focused on market strategies for Italian buyers. Over 30 Sri Lankan exporters participated, with an emphasis on coconut-based products, seafood, and rubber goods. This follows the MoU signed with AICE in 2024, advancing plans for outbound trade missions and long-term partnerships.





#### **Building Latin American Trade Bridges via Cuba**

In a strategic move to penetrate the Latin American market, the NCE engaged with H.E. the Ambassador of Cuba to Sri Lanka on 17th June to discuss Sri Lanka's potential participation in FIHAV 2025, one of the region's premier trade fairs.

Plans are underway to conduct virtual B2B meetings with the Cuban Chamber of Commerce, offering Sri Lankan exporters the opportunity to connect with businesses across diverse sectors in Cuba and beyond.



#### Fostering Regional Trade with Bangladesh

On 17th June, the NCE hosted a high-profile business delegation from Bangladesh, organized by the Dhaka Chamber of Commerce & Industry (DCCI). The B2B forum welcomed 30 Bangladeshi business leaders and 35 Sri Lankan exporters, creating a fertile platform for joint trade and investment initiatives.

This bilateral event was made possible with support from the Sri Lankan High Commission in Dhaka, and exemplifies the NCE's dedication to expanding intra-regional trade in South Asia.





#### **Promoting Investment Partnerships with Belgium**

On 27th May, the NCE had the honour of hosting Mr. Gregory Behin, Manager of Private Equity at BIO - Belgian Investment Company for Developing Countries. The session explored private equity avenues for Sri Lankan businesses focused on export-oriented growth.

This initiative aligns with the Chamber's commitment to mobilizing global investment in support of innovation, sustainability, and economic development within Sri Lanka's export sector.

126th





#### Stakeholder Engagements & Strategic Dialogues

Operationalizing Trade Remedy Laws

#### Stakeholder Consultation on **Anti-Dumping** Regulations

On May 19, 2025, the Ministry of Trade organized a vital stakeholder consultation

to raise awareness on the implementation of the Anti-Dumping and Countervailing Duties Act No. 02 of 2018, which came into effect on March 27, 2025. This session introduced the newly established Trade Remedy Unit within the Department of Commerce, responsible for enforcing Sri Lanka's trade remedy

laws and ensuring compliance with international trade standards. The National Chamber of Exporters (NCE) actively participated in this consultation, providing valuable insights to its members about the implications of anti-dumping investigations. By staying engaged in such regulatory developments, NCE ensures exporters are well-informed and prepared to navigate challenges that could affect their competitiveness in global markets.

#### Strategic Collaboration to Boost Regional **Export Capacity Across Sri Lanka**

In an effort to promote inclusive economic growth, the NCE held a strategic meeting on May 26, 2025, with key representatives from the Ministry of Finance's External Resource Department and the United Nations Development Programme (UNDP). The focus of this collaboration is to empower regional producers and aspiring exporters through targeted training and capacitybuilding initiatives. By equipping these entrepreneurs with the necessary skills and resources, the initiative aims to integrate them into the formal export value chain, thereby unlocking the untapped export potential across Sri Lanka's diverse regions. This partnership reflects a shared commitment to strengthening local industries and expanding the country's export footprint.



#### NCE Engages with JICA to Strengthen **SME Exporters**

The NCE recently welcomed the newly appointed Chief Representative of the Japan International Cooperation Agency (JICA) to Sri Lanka for discussions aimed at forging a strategic partnership. This collaboration focuses on empowering small and medium-sized exporters through capacity building, facilitating access to international certifications, and promoting sustainable development in the export sector. By joining forces with JICA, the NCE seeks to enhance the competitiveness and global reach of Sri Lankan SMEs, enabling them to scale their operations and contribute more robustly to the national economy.





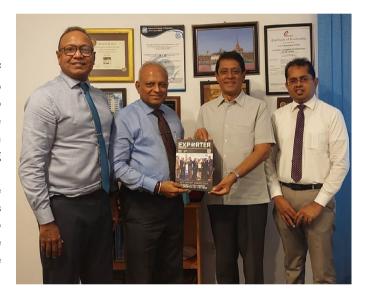
#### Advancing R&D Commercialization in Sri Lanka

On June 3, 2025, the NCE engaged in a strategic dialogue with the Director General and team from the National Initiative for Research and Development Commercialization (NIRDC). This government agency is committed to converting research outputs into commercially viable products. The two parties explored multiple collaboration opportunities, including identifying promising near-market research, addressing funding challenges that delay commercialization, and creating a dynamic platform to connect investors with innovative projects. The NCE aims to support its member companies—especially those focused on research and innovation—by linking them to NIRDC's resources, fostering an environment where cuttingedge ideas can be transformed into export-ready products.



#### **Empowering Regional Exporters through Innovation and Enterprise**

On June 5, 2025, NCE officials met with the Chairman of the National Enterprise Development Authority (NEDA) to discuss collaborative strategies for nurturing entrepreneurship and stimulating grassroots innovation. A centerpiece of the discussion was the concept of an Export House in the Northern Province, designed to act as a centralized hub for collecting local products and providing aspiring exporters with training, networking, and capacity-building opportunities. This initiative also envisages strong collaboration with academic institutions to support research and entrepreneurial ventures connected to the export economy. Together, these efforts aim to enhance the export capabilities of regional producers and promote sustainable economic development beyond the major urban centers.



#### **NCE Strengthens Global Business Links** through Partnership with GFSLBC

The NCE recently hosted a productive meeting with Mr. Sajeev Rajaputhra, Secretary-General of the Global Federation of Sri Lankan Business Councils (GFSLBC), ahead of GFSLBC's inaugural Annual General Meeting held in Sri Lanka on July 22, 2025. The GFSLBC serves as a global umbrella organization that unites Sri Lankan business councils worldwide, fostering collaboration, knowledge exchange, and networking among Sri Lankan entrepreneurs, professionals, and executives. By partnering with GFSLBC, the NCE offers its members greater access to international business networks and opportunities, strengthening diaspora engagement and helping Sri Lankan exporters tap into new markets. This partnership represents a significant step in positioning Sri Lanka as a competitive player in the global trade arena.

126th



#### Activities related to Member Services

#### Strengthening Sectoral Engagement through Virtual Meetings

The National Chamber of Exporters (NCE) has taken a major step forward in enhancing collaboration by launching a series of virtual Sectoral Meetings via Zoom. These sessions provide a vital platform for sector heads and members to

openly discuss industry-specific challenges, opportunities, and priorities. Held on April 25th, 28th, and 29th, the four meetings spanned 18 key export sectors, fostering active stakeholder engagement and encouraging the formation of dynamic, solution-focused committees. This initiative is instrumental in deepening the NCE's understanding of





diverse sectoral needs and strengthening advocacy efforts tailored to the evolving export landscape.

#### Webinar for Regional Suppliers and Producers: Empowering Aspiring Exporters

Continuing its dedicated efforts to support Micro, Small, and Medium Enterprises (MSMEs), the NCE hosted a webinar on April 28th aimed at regional suppliers and producers. This interactive session introduced participants to the Aspiring Exporters

initiative, a programme designed to integrate MSMEs into the export value chain. By equipping regional businesses with essential knowledge and resources, the webinar served as a crucial stepping stone for many small-scale entrepreneurs eager to venture into international markets, reflecting NCE's commitment to inclusive export growth.





#### "No SVAT-What's Next?" Essential Seminar for **Exporters**

With the government's announcement to abolish the Simplified Value Added Tax (SVAT) scheme starting October 2025, the NCE promptly organized a well-attended seminar on April 30th to guide exporters through the transition. Expert speakers from KPMG and the Inland Revenue Department unpacked the complexities of the





new risk-based VAT refund system, offering practical advice on compliance and managing financial impacts. This seminar equipped nearly 150 attendees with crucial insights to navigate upcoming regulatory changes confidently, underscoring NCE's role as a reliable partner for exporters during periods of policy shifts.

#### "No SVAT-What's Next?" Repeater **Forum Draws Strong Participation**

Responding to popular demand, NCE held a repeat forum on May 29th to further clarify the implications of SVAT abolition. With nearly 100 participants, the event deepened exporters' understanding of alternative tax mechanisms







and updated registration procedures. The interactive Q&A sessions allowed attendees to address their specific concerns, making this forum an invaluable resource for exporters preparing for the new tax environment.

#### **Technical Workshop 01: Market Development Strategies for SME Exporters**

On May 21st, NCE launched its technical seminar series with an engaging workshop focused on market development strategies tailored for SMEs. Over 30 participants benefited from the expert guidance of renowned SME coach Suranjith Swaris and international business leader Chathurangi Perera. This workshop provided practical tools and inspiration for





SMEs seeking to expand their global footprint, reinforcing NCE's dedication to empowering small and medium exporters with knowledge that drives growth.

## Insights into Financial Planning and Risk Management

Continuing the seminar series, NCE hosted a session on June 5<sup>th</sup> addressing critical financial planning and risk management topics. With presentations by experts from Ernst & Young and the Sri Lanka Export Credit Insurance Corporation, attendees gained







a deeper understanding of how to safeguard their businesses amid global uncertainties. This knowledge-sharing initiative highlights NCE's commitment to equipping exporters with the skills necessary to maintain resilience in volatile markets.

#### NCE Participates in LADDER UP 2025 Training Program by SGS Lanka

On June 4<sup>th</sup>, NCE proudly participated in the LADDER UP 2025 training program organized by SGS Lanka, aimed at readying SMEs for export success. The program covered





essential areas like laboratory testing, GMP certifications, and financial support options, while NCE's own session introduced participants to its supportive services for emerging exporters. This collaboration strengthens the ecosystem for SME export growth and exemplifies the power of partnerships in building export readiness.

## Strategic Insights into Shipping and Logistics for SME Growth

On June 26<sup>th</sup>, NCE hosted a focused seminar on logistics and shipping, featuring industry experts from Smart Marine Lanka and DP Logistics. With over 25 participants, the session provided SMEs with practical guidance on streamlining shipping processes, supply chain





management, and leveraging technology in logistics.

By addressing these crucial operational areas, NCE is helping exporters improve efficiency and competitiveness on the global stage.

### Strengthening Export-Driven Innovation Through R&D Partnerships

In a forward-looking session on June 30<sup>th</sup>, NCE joined forces with the National Innovation and Research Development Council (NIRDC) to explore how research and development can









drive export competitiveness. The dialogue highlighted funding opportunities, collaboration avenues, and innovation support mechanisms available to exporters. This partnership signals a strategic commitment to fostering innovation-led growth within Sri Lanka's export sector, ensuring members are well-positioned to capitalize on emerging market trends.

#### **Driving Export Growth through Leadership and** Collaboration

The National Chamber of Exporters (NCE) has been actively hosting its Monthly Management Committee and Council Meetings, which serve as crucial platforms for shaping the future of Sri Lanka's export sector. These meetings bring together leaders, industry experts, and members to discuss pressing challenges, explore opportunities, and strengthen the export community. Below are highlights from recent sessions showcasing the Chamber's commitment to governance, recognition, and growth.



#### First Management Committee and Council Meeting **Under New Leadership**

On April 24, 2025, the NCE convened its first Management Committee and Council Meeting under the dynamic presidency of Mr. Indrah Kaushal Rajapaksa. This milestone gathering introduced the newly appointed office bearers and council members who immediately tackled key export issues. Focus areas included the abolition of the SVAT system and tariff barriers affecting exports to major markets such as the USA. The meeting set an energetic and solutions-oriented tone for the year ahead, reaffirming the Chamber's dedication to responsive leadership and exporter support.



#### Hybrid Meetings Foster Inclusive Dialogue and **Networking**

Continuing its tradition of open engagement, the NCE successfully held its Monthly Management Committee and Council Meetings on May 22 and June 19, 2025, at the Chamber Conference Hall. These sessions embraced a hybrid format, allowing both in-person and virtual participation to ensure broad member involvement. During these meetings, detailed sector-specific discussions highlighted policy advocacy priorities and emerging challenges. Notably, the June session concluded with a lively networking evening on the Secretariat's rooftop, fostering connections among council members and industry stakeholders—nurturing collaboration beyond formal discussions.



#### Honouring Leadership and Promoting Ethical Excellence

In a heartfelt tribute during the Council Meeting, the NCE unveiled the official portrait of Immediate Past President Mr. Jayantha Karunaratne, commemorating his valuable contributions from 2023 to 2025. His visionary leadership in policy advocacy and export development has left a

lasting legacy. Additionally, the Chamber proudly recognized several members with the Certificate of Ethical Trading (CET), honoring their commitment to upholding international standards in sustainability, recognition strengthens Sri Lanka's exporters. The Chamber also welcomed confidence in the NCE's mission and



ethical conduct, and governance. This reputation for responsible and competitive several new members, reflecting growing expanding the exporter network.



## APPLICATIONS ARE NOW OPEN FOR THE NCE EXPORT AWARDS 2025!

NCE Annual Export Awards is the flagship event organized by the Chamber to recognize and reward the achievements of Sri Lankan Exporters of Products and Services and Service Providers in the International Marketplace. The event has been most looked forward to in the Business Calendar of Sri Lanka and has achieved national significance over the years due to its professionalism, and high standard of conduct.



## THE STORY BEHIND THE TROPHY

The trophy awarded at the NCE Export Awards has its own story. The Trophy is cylindrical in shape with a globe carrying the world map at its apex. The Globe depicts the International nature of export markets covering the entire world. The Trophy also has the nature of a Light House depicting a beacon showing the path ahead for Sri Lankan exports which are so vital

for the economy. The three metal plated arrows round the globe originating from its bottom, and increasing in thickness and pointing upwards depicts growth in exports related to international markets. They also represent the triple bottom line in respect of an enterprise comprising of Profit, People, and the Planet, which is a modern concept for the overall sustainability of an organization. The black color of the trophy conveys 'Authority and Power' in terms of color psychology which is reminiscent of the real nature of exports.

## **AWARD WINNERS ICON**







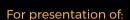
The National Chamber of Exporters of Sri Lanka (NCE) has introduced the Award Winners Icon to highlight the success of the Award Winners at the prestigious Annual Export Awards.

All winners are provided with this "Special Logo" by NCE. They have the opportunity to use the relevant winning icon in all their publicity and marketing materials, both locally and internationally.

VISIT FOR MORE INFORMATION www.nce.lk



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#### **CRYSTALSTONE (PVT) LTD**

Uncover the essence of Crystalstone, Sri Lanka's leading manufacturer of premium quartz surfaces, trusted by prominent construction and installation firms. As a proud member of the esteemed Ceyquartz group, we hold prestigious certifications in iso 14001, iso 9001, and iso 45001. Our dedication to innovation and unwavering commitment to uncompromising quality establish pioneering industry benchmarks. Immerse yourself in the future of luxurious living with Crystalstone!

Crystalstone, a distinguished entity within the CeyQuartz Group of Companies, operates with a seamlessly integrated approach. This grants us complete control over our raw materials, as CeyQuartz oversees quartz mining and processing, while Crystalstone excels in the art of crafting engineered stone surfaces.

Number : +94 77 315 0111
Email : info@crytalstone.lk
Website : www.crystalstone.lk



#### CEYLON BISCUITS LIMITED

Ceylon Biscuits Limited (CBL) a subsidiary of the CBL Group, is a leading confectionery manufacturer in Sri Lanka and home to the market leading Munchee brand. With a wide range of sweet, savoury and cream filled biscuits, crackers and wafers, chocolates and cakes CBL is among the country's largest confectionery exporters contributing 79% of Sri Lanka's total confectionery exports volume and with presence in over 65+ countries and, business operations in Ghana, Bangladesh and India. Established in 1968, CBL's commitment to food safety and quality has earned the company numerous accolades and the trust of its consumers across the world. CBL and the Munchee brand are also a strong driver of growth for communities in its value chain, empowering communities through scholarships, rural community infrastructure, sports, arts and culture, and more. CBL's strength lies not only in product portfolio but also in its ability to cater to evolving consumer needs. With intensive R&D capabilities, in-house laboratory facilities, state of the art machinery, stringent quality processes and dedicated teams CBL is equipped and ready to cater to diverse consumer requirements across the globe under its own brand name or through private labelling.

Email : export.cbl@cbllk.com
Website : www.cbllk.com



#### **CHULA TRADING (PVT) LTD**

Chula Trading is a Sri Lankan based food exporting company which started its operations in 2014 and having a vast range of food and beverage product to fuller spectrum.

Chula Trading covers a broad variety of food products rainging from spices to rice, chutneys & pickles, bottled & packed items, coconut products, dehydrated products, Dry fish, Ready to cook products & Bite mixtures.

The ingredients are sourced from the best growers and processors from many regions of Sri Lanka who are specialized in each particular item. Our products are delivered to the world under the brand Chula.

Our main target is supplying high quality food products to our global partners. We are exporting food products to South Korea. We have exported most varieties of food products. As coconut products (desiccated Coconut, Coconut Powder), Dry Fish (Katta, Sail Fish, Keeramin, Tuna, Skipjack Tuna, Anchovy), Dehydrated Products (Vegetables, Fruits, Leaves), In brine products (Jack Fruit, Bread Fruit & all Vegetables), Chutneys, Pickles & Sauce, Spices (Curry Powder, Pepper, Turmeric, Mustard, Cinnamon, Fenugreek), ready to cook products (Seeni Sambol, Coconut Sambol, Polos Curry, Lunu Miris, Brinjal Moju) & Bite Mixture (Dhal, Peanut, Gram, Murukku),

We assure that all our products are very pure & give finest taste. Our manufacturing process is under give through the strict hygienic conditions & we use the latest technology to maintain the quality of every ingredient that we have been always chosen for our customer's satisfaction.

Number: +94 55 224 5561 +94 70 282 2177

+94 70 233 8063

Email : chulasaman@gmail.com





#### CIC AGRI PRODUCE EXPORT (PVT) LTD

CIC Agri Produce Export (Pvt) Ltd, an integral entity under the umbrella of the highly diversified CIC Holdings PLC, boasts a sterling corporate reputation forged through an unwavering commitment to excellence. Distinguishing ourselves as the sole Seed-to-Shelf company in Sri Lanka, we meticulously manage over 10,000 acres of farmland and collaborate with a vast network of 20,000 farmers. This synergy yields a diverse array of top-tier products, ranging from Seeds, Particularly Seed paddy, Rice, Fruits, and Vegetables. Our mission transcends mere agricultural pursuits; we aspire to evoke daily smiles by infusing vitality into people's lives. United in purpose, we strive to coalesce efforts for a collective endeavor to fashion a superior world, where each harvest represents not only sustenance but also a step towards a brighter and more harmonious future.

Number : +94 11 222 9785 / +94 76 490 4079

Email : inforice@cicagri.com / dasun@cicagri.com

Website : www.cic.lk



#### COLOMBO EXPORT AND IMPORT AGENCIES (PVT)

Colombo Export and Import Agencies (Pvt) Ltd. (CEIAL), established in 1979, is a manufacturer and one of Sri Lanka's oldest trading houses.

CEIAL is a pioneer in the manufacturing, processing and export of high-quality coconut derivatives and authentic Sri Lankan spices. The company utilizes the latest technology and the finest ingredients to ensure that its products are of the highest standards. The superiority of CEIAL products is guaranteed by numerous international certifications, product certifications including USDA organic, EU organic, Vegan, JAS , Bio suisse, Fairtrade, Kosher and Halal. Our facilities are also certified BRC, ISO:22000, HACCP, Ethical trading and GMP to assure the buyers high quality goods with exceptional customer care. With an ever-expanding global clientele and nearly four decades of excellence under its belt, CEIAL is renowned not only for its unique vision but also for its impeccable services and enduring partnerships with both its clients and suppliers.

Number: +94 11 255 0071
Email: contact@ceialgroup.com

Website: www.ceial.com



#### DART GLOBAL LOGISTICS (PVT) LTD

With over four decades of experience, Dart Global Logistics is renowned worldwide for its comprehensive logistic solutions. serving multiple industries with unparalleled flexibility, efficiency, and competitive pricing. With 44 offices spanning 14 countries. alongside numerous joint ventures and exclusive agencies globally, we ensure expansive coverage and personalized service. Leveraging cutting-edge office automation, advanced IT infrastructure, and top-notch handling equipment, we guarantee seamless operations across all our locations. Our dedicated team prioritizes customer satisfaction, offering personalized involvement and value-added services to meet the unique requirements of exporters and importers. At Dart Global Logistics, our commitment to excellence drives our success, making us a trusted partner for clients seeking reliable and timely delivery solutions worldwide. We Pride in managing tonnes of trust.

Our locations: Singapore | Bangladesh | Cambodia | China | India | Indonesia | Madagascar | Mauritius | Myanmar | Pakistan | Sri Lanka | UAE | USA | Vietnam

Number : +94 11 460 9600

Email : info.cmb@dartglobal.com

Website : www.dartglobal.com







#### D. SAMSON INDUSTRIES (PVT) LTD

D Samson Industries (Pvt) Ltd. is a Limited Liability Company established in 1962. We are the market leader in manufacturing retailing and one of the leading exporters of footwear in Sri Lanka. As a matter of fact, D Samson Industries (Pvt) Ltd. is the first Shoe Manufacturing Plant in Sri Lanka to obtain the ISO 9001:2008 certification. Over the years, the Company has built an excellent reputation with its clientele as a result of the high quality standards that it has been able to maintain since the inception. The Company currently produces more than 27.5 million pairs of footwear per year and has a workforce of more than 2,200 employees.

Number: +9477 781 5204 · dilshan@dsifootwear.com Fmail Website: www.dsifootwear.com



#### **DERANA MARKETING SERVICES (PVT) LTD**

Bringing the Authentic flavours of the Sri Lanka to the global

Derana Marketing Services Pvt Ltd is one of the leading food export company, established in 2006. We are specializing in food manufacturing, packaging & exporting to the global market. Our diverse product range consist of 380 products, including Sri Lankan authentic Ready to eat cuisine Packed in glass bottles, such as Curries, Sambols, Pickles, Chutneys, Sauces. etc. Moreover, Sri Lankan Spices, Rice & Rice Based Products Dehydrated Vegetables & Fruits, Vegetables Preserved in Brine, Dried Fish, Kithul & Coconut Related Products & Sri Lankan Sweets Varieties, Our export destinations are Australia New Zealand, United Kingdom, Sweden, South Korea & USA. We expand our export destinations by participating global events like International Food & Drink Event(IFE)-London, Hotel Asia Exhibition- Maldives, Jetro- Japan, Thai Fex-Anuga held in Thailand.

- We are passionate about bringing the authentic flavours of Sri Lanka to the world & also to the Sri Lankans who are away from their mother land. We serve as a cultural bridge through the universal language of food.
- Derana products are producing under quality standards of ISO 22000, GMP & HACCP. Our dedicated team of 35 skilled workers ensure that our product meets highest standards during the production.
- As a certified company under Ethical Trading Certification, we adhere to rules of good practices related to Trade, Labour, Ethical behaviors, Environment & Safety.
- Derana, We are celebrating our 18th year milestone, we reflect on our journey with gratitude & anticipate continued success in the future.

: info@deranafoods.lk deranaexport@gmail.com



#### EXPELOGIX (PVT) LTD

One of the leading providers of integrated logistics solutions in Sri Lanka today, Expelogix Pvt Ltd, was incorporated in 2012. We represent Expeditors International of Washington, Inc., USA, a Fortune 500 logistics company with a global network of offices in over 60 countries on six continents. Backed by the strength of the Hayleys Group - the largest and most diversified business conglomerate in Sri Lanka, we offer highly optimized and customized supply chain solutions with unified technology systems, ensuring total commitment to quality in people and customer service. Our services include; Air Cargo and Forwarding, Ocean Cargo and forwarding, Customs House Brokering, Warehousing, Distribution and Order Management.

Number: +94 11 740 0500 Email : info@expelogix.com Website: www.expelogix.com





#### EXPACK CORRUGATED CARTONS PLC

Established in 1998, Expack Corrugated Cartons PLC. is an ISO certified, award winning manufacturer and marketer of high quality printed corrugated cartons catering to all leading local and multinational entities with their packaging solutions. Currently the market leader in the corrugated packaging industry being the only WRAP - Gold certified manufacturer with a wide range of standard and tailor-made packaging solutions. Our state-of-the-art corrugated packaging plant and R&D laboratory is one of the best in Sri Lanka. While our comprehensive computerized manufacturing and stock managing systems assist with Just-in-time supply, our own extensive storage facilities and fleet of vehicles help us schedule deliveries

Certifications and Awards: ISO 9001-2008 System Certification, ISO 14001-2004 Environmental management system certification, WRAP (Worldwide Responsible Accredited Production) Gold Certification, Most Outstanding Exporter Export Support Services - 2010 and 2011, Gold award in the Extra-Large category - 2008, 2010 and 2011, National Business Excellence – Silver Award – 2008 and 2011, Top 10 Award - Manufacturing Sector - Ceylon National Chamber of Industries - 2012, Presidential Exporters - Merit Award - 2008, Continuous winner of gold certifications for years 2016, 2017, 2018 & 2019 "LANKA STAR" by Sri Lanka Institute of Packaging - SLIP for innovative packaging., Awarded "A best place work in Sri Lanka" for 2018, 2019 & 2020, 2021 and 2022 five consecutive years And "A best place to work in Asia for year 2020, 2021 and 2022 for three continuous years "by GREAT PLACE WORK, SRLLANKA /USA., Awarded Carbon Natural Certificate for Environmental protection and responsible manufacturing by NCPC - National Cleaner Production Centre, Sri Lanka.

Hotline : + 94 114 891891 : +91 14 612 965 Fax +94 11 474 1751 Fmail : sales@expack.lk

Website: www.expack.lk



#### FANAM INTERNATIONAL (PVT) LTD

Fanam International (Pvt) Ltd successor's to Fanam International established in 1986. Its commercial activities are Export. Re-Export & Entreport Trade started - off on Export of Agricultural Commodities with its first export commodity KAPOK Fiber to Canada in August 1986. A consistent decade of Exports from 1986 - 1996 with a product range of Spices, Fresh Coconut, Desiccated Coconut and Coir, Fiber Products to Mauritius, Cloves to Tunisia and Coir Fiber to South Africa in that region. During 1992 - 1997 company was within 5 or Top Ranked Exporter of Fresh Coconut to Pakistan and Mauritius in succession. Until 1996 company's product basket expanded to many categories -Coconut Kernel and Coconut Coir Fiber Products, Spices, Fresh Fruits and Vegetables, Cover-Crop Plant Seeds. In a decade of export it has reached markets in South Asia. Far East, Middle East, Europe and African Continents covering 22 countries across.In 1997 when it ventured to Maldives, it added Planting Materials to its product category with a vast product list in its basket which includes Plants, Seeds, Organic and Chemical Fertilizers and Pesticides.Company gained immense popularity in Maldives as Planting Materials Exporter.Company owned an Ornamental Fresh Water Fish Farm for a period of 02 years between 1998 - 2000. Since vear 2000 to date, expanded its product line to Livestock Exports and the company is better known today as Livestock and Fertilizers Export Company.Truly, Fanam International (Pvt) Ltd is the second most experienced Livestock and Livestock Pharmaceuticals Export Company in Sri Lanka and until now due to its vast experience in many product sectors with a span of 37 years is well distinguished as a MULTI-SECTORAL Export Company in Sri Lanka.

Number: +94 75 522 5577

+94 77 777 5334 Fmail : fanam@sltnet.lk

farhath.amith@fanaminternational.com

Website: www.fanaminternational.com



#### **FORECONNS CANNERIES**

Foreconns Canneries established in 1989 is the first fish canning factory in Sri Lanka approved by the European Union. There are over 75 employees currently employed.

The nature of business at Foreconns Canneries includes the processing of canned and bottled cashews, vegetables, chutneys and pickles and vacuum-packed fish and dried fish. Foreconns produces a variety of ethnic food items which are mainly distributed in foreign countries. Some of our main products include Spicy Tuna (Ambulthiyal), Tuna fish curry, Breadfruit curry, Cashew curry and Fish Spread etc.

The maintenance of European Union and Food and Drug Administration (USA) standards together with HACCP, ISO 22000 and SLS certification has enabled us to provide great satisfaction to end users in taste in every piece and drop.

These high-quality products thus ensure a shelf life of 2 years. In fact, the performance of the thermal sterilization. without adding any preservatives or permitted colors will hold its genuine taste and aroma throughout its long shelf life.

The continuous quality and other facility improvements done in satisfying the end users have also been recognized by various entities including Industrial Development Board, National Chamber of Exporters and Export Development Board etc.

Number: +94 34 22 76112 +94 71 8466000 +94 71 8466001 : info@foreconns.com

Website: www.foreconns.com



#### HAYLEYS AGRICULTURE HOLDINGS LIMITED

Hayleys Agriculture drives local economic growth through robust export initiatives, leveraging Sri Lanka's agricultural richness and innovative methods. This approach fosters global expansion by creating revenue and jobs, supporting local farmers, and enhancing Sri Lanka's global reputation. With a sustainability focus, the company ensures enduring economic benefits for communities nationwide

Island Magic Beverages utilises Sri Lanka's tropical fruits, especially the King Coconut, known as a superfood rich in antioxidants and essential nutrients. Island Magic Jackfruit from HJS Condiments Limited revolutionises the yearn meat substitute market, while CocoLife by Hayleys prioritises Coconut kernel-based products, supporting local farmers and sustainable agriculture.

Hayleys Agro Biotech Pvt. Ltd. excels in tissue culture (TC) plantlet production, serving global markets with premiumquality plants. Quality Seed Company Limited is the only Sri Lankan exporter of F1 hybrid flower seeds and maintains high standards through advanced production facilities.

Number: +94 11 268 8960 : info@agro.hayleys.com Website: www.hayleysagriculture.com







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#### HDDES EXTRACTS (PVT) LTD

HDDES Extracts is a renowned company in the spice and extracts industry in Sri Lanka, specializing in the cultivation, processing, and export of high-quality spices, essential oils, flavors, and fragrances. With a commitment to excellence, sustainability, and innovation, HDDES Extracts has established itself as a leading player in the global spice and extracts market. By leveraging its integrated production capabilities, certifications, and commitment to innovation, the company is well-positioned to meet the evolving needs of global markets and drive continued growth and success.

Company is certified with BRC, ISO 22000, FSSC 22000, Organic (EU, NOP, JAS) and Fair Trade, SMETA, FDA, Kosher and Halal

HDDES Extracts is dedicated to sustainable farming practices, ensuring minimal environmental impact and promoting biodiversity. The company supports local communities by providing development opportunities for farmers and workers.

The company has more than 40 years of experience engaging in the Value-added Spice sector by recognizing as the Presidential Export and NCE award winner

Number: +94 11 243 8739 : +94 11 244 0556 Email : info@hddes.com Website: www.hddes.com



#### HALAL ASSESSMENT COUNCIL (GUARANTEE) LTD

The Halal Assessment Council (Guarantee) Limited, or HAC, incorporated under the Companies' Act No. 7 of 2007, is the only entity that issues Halal compliance certification in Sri Lanka based on professional and internationally accepted Halal standards

With more than 8000+ products certified locally, HAC is advancing the national export strategy, facilitating Sri Lankan exporters to tap into the expanding Global Halal food industry projected to reach US\$1.67 trillion by 2025. Sri Lanka's Halal-certified product exports were estimated at US\$1.7 billion in 2022 indicating availability of much scope for gaining market share

The Halal Assessment Council (HAC) for the 2nd consecutive year, was conferred with Gold at the 31st National Chamber of Exporters (NCE) Export Awards, acknowledging its role as a key enabler in Sri Lanka's export economy.

Number: +94 11 742 5225 Fmail : info@hac.lk Website: www.hac.lk



#### INTEROCEAN CONTAINERS (PVT) LTD

Interocean Containers started in 1975, providing services as an agency company for international container leasing. Today, we are an ISO 9001:2015 certified company with nearly 50 years in the business, offering a variety of products

 Freight Forwarding • Non-Vessel Owning Common Carrier (NVOCC) Agency • ISO Tank Agency • Marine Container Trading & Rental • Container Conversions • Supply of Flexibags & Intermediate Bulk Containers (IBCs)

Our experienced team, combined with our advanced IT infrastructure, allows us to deliver a wide range of services in the sectors listed above

We specialize in the sale of containers from top international leasing companies throughout Sri Lanka and the Indian Subcontinent. As a leading container buyer in Sri Lanka, we keep a significant inventory of both 20-foot and 40foot standard and refrigerated containers.

To learn more about Interocean Containers and our services please visit our website at www.ioc.lk

Number: +94 11 464 5887

+94 77 778 9646 +94 77 161 6000 +94 77 113 3715

: info@ioc.lk Website: www.ioc.lk



#### LAUGFS CORPORATION (RUBBER) LTD

A renowned manufacturer of high-quality solid rubber tires for industrial off-the-road applications. Our company is committed to delivering top-tier mobility solutions that enhance the efficiency, safety, productivity, and mobility of the off-the-road sector worldwide. We take pride in our cutting-edge technology and continuous research that drive us to push the boundaries of high-quality tire manufacturing. Our mobility solutions include off-the-road tires for material handling, construction, mining, and port operations that boast advanced features, durability, and superior performance, even in the harshest environments.

As a socially responsible company, we're dedicated to minimizing our environmental footprint by exploring ecofriendly materials and practices to contribute to a greener future. Our customers are our top priority, and we aim to build long-lasting relationships by providing exceptional customer service, tailored solutions, and prompt support through our customer-centric approach that ensures their unique requirements are met with precision and care.

Headquartered in Sri Lanka, LAUGFS Rubber has established a global presence, serving clients across continents. Our distribution network in the USA and Europe, along with strategic partnerships, enables us to reach businesses of all sizes, offering them the reliability and performance that they need to meet their customer demands.

Number: +94 11 556 6222 Email : info.rubber@laugfs.lk

Website: www.laugfsindustrialtyres.com



#### LANMIC EXPORTS (PVT) LTD

Established in 1998, LANMIC Exports (Pvt) Ltd resides in the Avissawella Export Zone and is a pioneer in the processing and exporting of high-quality minerals in Sri Lanka. Over 500 dedicated employees and a modern R&D laboratory enable us to provide our customers with the best possible products.

LANMIC Exports has been supplying a wide array of high quality and customised mineral products to all leading local industries and overseas customers, and the main products are fine, ultrafine and dispersions of Calcium Carbonate, Dolomite, Zirconium silicate, Quarts, Feldspar, Talc, Mica and Industrial Clavs.

With ISO 9001:2015 certification, LANMIC Exports ensures that our products are subject to a strict quality control process aligned with international standards and industry standards. Also, the company is well equipped with all the facilities to offer customize products with value additions to suite the different requirements of our esteemed customers.

Number: +94 36 222 2020 : info@lanmic.com Website: www.lanmic.com



#### McLARENS LOGISTICS LTD.

#### MCLARENS LOGISTICS LTD

McLarens Logistics Ltd. is a fully-fledged NVOCC Agent, Shipping and Freight Forwarding Company that has become a leading provider of integrated logistics services in Sri Lanka since its establishment in 2003. The company is certified with the ISO 9001:2015 Quality Management System.

Since 2008, McLarens Logistics has been at the forefront of providing the below services,

- Shipping Agency, NVOCC & ISO Tank Operations • Representing Prestigious Shipping & NVOCC Agencies to facilitate the movement of import/export cargo to and from Colombo, Sri Lanka. • International Freight Forwarding
- Ship Husbandry Services. Embarked on an eco-friendly venture for upcycling non-cargo worthy marine containers into versatile units such as offices, houses, cafes, moveable toilets, etc.

For more information, visit our dedicated Conversions website at www.containerconversions.lk

To learn more insights into McLarens Logistics, you can visit our website at www.mclarenslogistics.lk or https://www. linkedin.com/company/mclarens-logistics-group

Number: NVOCC and FF

+94 11 474 0977 - 8

+94 77 113 3715

Container Conversion

+94 11 433 4552

+94 77 281 6000 General

+94 11 482 7000

+94 77 778 9646

+94 77 161 6000

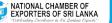
: NVOCC and Freight Forwarding Email

> info@mclogistics.lk Container Conversions

conversions@mclogistics.lk Website: www.mclarenslogistics.lk

www.containerconversions.lk









#### MCLARENS CONTAINERS (PVT) LTD

McLarens Containers (Pvt) Ltd., a pioneer in container depot operations in Sri Lanka, has been in business since 1979.

McLarens Containers an ISO 9001:2015 quality management system certified company and over Four and half decades of existence, has transformed into a versatile and leading logistics provider in Sri Lanka. At present providing a wide range of logistics services to International Container Leasing Companies, Shipping Lines, NVOCC Operators, importers & Exporters as outlined below.

 $\bullet$  Container storage and handling  $\bullet$  Container cleaning and repair • ISO Tank Container operations • Carrier Transicold authorised Reefer Container Repair Centre • Reefer electricity plugging • Warehousing and Logistics services • Project Cargo Handling • Flexi Tanks and Intermediary Bulk Container operations • Container transport • Container conversion & trading

To learn more and explore our full range of logistics solutions. visit our website at www.mclarenscontainers.lk

Number: +94 11 482 7000

+94 77 778 9646 +94 77 161 6000 +94 76 031 1788

Fmail : info@mcdepot.lk

Website: www.mclarenscontainers.lk



#### MANISHA EXPORTS (PVT) LTD

MANISHA EXPORTS (PVT) LTD is a leading Sri Lankan manufacturer and 100% exporter of coconut fiber and coconut substrates. We serve more than 100 customers all over the world by being a total solution provider for wide range of applications under growing media, horticulture, erosion control, bedding and large variety of industrial applications. MANISHA EXPORTS has years of domain expertise in coconut products and processes, but what sets it apart from the competition is its capacity to combine traditional knowledge with modern. high-tech production methods and cutting-edge research to produce consistently outstanding eco friendly products with premium quality to address global needs. The Company strives to build premium-quality, sustainable product lines. inspire and produce eco-friendly solutions to address global needs and problems, and cause no harm to the environment. We have a wide range of products - Mix fibre, mattress fibre. Machine twisted fibre, Grow bags, 5kg/25kg cocopeat/chips blocks, weed mats, 500g/650g briquettes etc. Company has been awarded 'Best Exporter -Coconut Fibre Products' for four years consecutively 2019/20, 2020/21,2021/22 and 2022/23 at the presidential export awards hosted by Export Development Board of Sri Lanka.

Number: +94 77 758 0372 : info@manishagroup.lk Website: www.manishaexports.lk



#### MASS LOGISTICS INTERNATIONAL (PVT) LTD

Outsourcing in Shipping (Total Logistics Solutions)

MASS Logistics International (Pvt) Ltd., is as an organization offering various logistic solutions to our customers. Our services include offering shipping solutions, planning logistics, advising customers the best solution, assisting their organizations. and also offering freight broking. We believe that we have the drive and the commitment to make things happen and have the right connections to Sri Lankan Customers through our long term involvement in the shipping trade.

#### S.A.D.Sumanasiri

(Managing Director/CEO) Mobile : +94 71 273 4659 Number: +94 11 204 0412 +94 71 273 4659

: sads@masslog.com Website: www.masslog.com



#### **NEIL FERNANDO & COMPANY (PVT) LTD**

Established since 1969, Neil Marine has been an Asian fibreglass boat manufacturing trailblazer. With over five decades of experience, we've gained local and international acclaim, delivering 40,000 vessels, including 2,000 exported worldwide. Our 42.000 sqm ISO-certified Negombo facility is Lloyd's Register - approved, and we adhere to ISO 9001:2015 and IACS standards. Using the 5S methodology for efficiency, we uphold rigorous quality assurance and supplier standards.

Our facilities hold approvals from Lloyds Register (LR), Det Norske Veritas (DNV), and the American Bureau of Shipping, meeting Recreational Craft Directive (RCD) Design category requirements for European markets. Neil Marine, under Neil Fernando & Co. (Pvt.) Ltd. also boasts esteemed certifications highlighting our commitment to safety quality and compliance. Our vision is to be South Asia's premier custom boat manufacturer while expanding globally through unwavering standards, innovation, and customer satisfaction. Our core values drive us to be dedicated. innovative, environmentally responsible, and committed to lasting relationships. At Neil Marine, our legacy is marked by aroundbreaking achievements, creativity, and an unwavering commitment to quality.

Number: +94 11 255 6891

: businessdevelopment@neilmarine.com

Website: www.neilmarine.com



#### NPS PACKAGING (PVT) LTD

With two decades of industry expertise, NPS Packaging amalgamates skilled professionals and state-of-the-art technology to deliver premium Poly Packaging Material. Our ethos revolves around socially responsible and eco-friendly practices, ensuring the recycling and proper disposal of polythene waste. We specialize in a wide array of products including Printed/Unprinted Polythene Bags & Reels (HDPE, LDPE, LLDPE, PP), CO-EXTRUTIONS (BOPP, COEX-BOPP) Garment Bags, and various other packaging solutions such as Side seal, Flat Opening, Envelope, T-Shirt, and Courier Bags, as well as Garbage and Bulk Packing Bags. Holding certifications including ISO 9001-2015, ISO 22000-2018, and GRS Certified, we prioritize quality, sustainability, and customer satisfaction in every aspect of our operations.

Number: +94 11 488 8447 : info@npspackaging.com Website: www.npspackaging.com



#### OCEAN TRADE & LOGISTICS (PVT) LTD

Ocean Trade and Logistics is a diversified company involved in shipping, logistics services, export trading, manufacturing fertilizer, and cultivating. Situated in the heart of Colombo, our factory is located in Dambadeniya.

We have expanded our operations into manufacturing and exporting our proprietary brand products such as OTL COWDUNG, U-GROW, and UNIGROW. Additionally, we specialize in handling specialize project cargo, live animals, live plants, and ornamental fish. Today, we proudly stand as one of the top 10 exporters to the Maldives.

OTL Courier Pvt Ltd operates as a subsidiary of the OTL Group, an international courier company. We were the pioneers in establishing direct courier services to the Maldives, Consequently, we have emerged as the market leader in the Colombo-Male courier business

Over the past 14 years, we have served more than 2000 customers, who have become loval buyers due to the reliability and service quality we consistently provide.

Number : +94 77 784 6800

+94 11 4503395 Website: www.otlcolombo.com

+94 11 450 3395



#### PEOPLES ORGANISATION FOR DEVELOPMENT IMPORT & EXPORT (PODIE)

PODIE is a leading spice exporting organisation in Sri Lanka, and a manufacturer of 100% Organic Value-Added Spices produced by our own farmer groups spanned across the country. We have nearly 3000 farmer families currently joined with us. Our Internal Control System (ICS) team ensures monitoring of our small holder farmers & farmer networks. who practice organic farming utilizing only the best organic agricultural inputs (certified organic microbiological fungicide, pesticide, decomposed mixtures & Liquid fertilizers). We do test from internationally reputed laboratories in Germany & in Sri Lanka. We have a wide range of value-added spices. in whole form & powder form. Tea blend cuts (natural food flavoring agents) & Spice mixtures. Currently, we export our products to European & Scandinavian countries. Australia. New Zealand, Hong Kong, Taiwan, USA, UK & Canada, PODIE's unique characteristic is that it has a wide range spice mixtures & tea spice mixtures with a variety of numerous flavours.

Certifications - We also adhere to the standards set by WFTO (World Fair-Trade Organisation), FDA (Registrar Corp USA), ISO 22000:2018, HACCP, JAS, EU,

USDA-NOP, US-COEA, Certificate of Ethical Trading &

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: podie@stlnet.lk Email tvrell@sltnet.lk

Website: www.podiespice.com







126th



#### POLYCROME HOLDINGS (PVT) LTD

Polycrome, a pioneering Sri Lankan Brand for over four decades, specialises in manufacturing high-quality electrical products, cable management systems and lighting for the construction sector and end-consumers

Polycrome, a bellwether in the electrical industry in Sri Lanka, consistently introduce new products and concepts by investing heavily in research and development and have comprehensive laboratory facilities to ensure our innovation and product developments align with the needs of our valuable customers and we do so by complying with applicable international standards

We have embedded a quality culture into the core value system of our Company, and we believe in offering safe and reliable products to our valuable customers. This "quiet quest for quality" has earned the trust of opinion leaders and consumers

Polycrome has three manufacturing plants located in industrial zones in Sri Lanka and a dedicated team of over 300+ we create an environment of integrity that reaches opinion leaders internationally through high quality 'Made in Sri Lanka' products

Number: +94 77 444 4343 Fmail : info@polycrome.lk Website: www.polycrome.lk



#### **PULSES SPLITTING & PROCESSING INDUSTRY (PVT)**

We make it happen

Give Us Your Requirements Of Australian & Canadian Origin Split And Processed Red Split Lentils, Yellow Split Lentils, Moong Dhal (With Skin), Green Moong, Dun Peas, Cowpea, Moong Dhall, Black Matpe (With Skin & Split), Black Matpe (Skinned & Whole), Yellow Peas, Green Peas, Black Matpe, Pigeon Peas, Black Eye Beans, Whole Tyson Chick Peas, Black Matpe, Toor Dhal, Red Chori/Adzuki Beans, Palm Oil Polished Red Split Lentils, Channa Dhal/Kadala Parripu, Yellow Split Peas, Red Kidney Beans, Moth Dal, Lab Lab Beans, Machine Cleaned Red Whole Lentils & Yellow Whole Lentils, Etc.,

We Are The Leading Pulses Splitting - Processor In Sri Lanka, Exporting To More Than 20 Countries, Since The Year 2008, Quality Guaranteed, Delivered In Time, Automatic Machine Packed To Your Own Logo And Specifications.

Number: +94 11 234 1911 +94 11 232 2356

Fax : +94 11 2438706 : info@pspil.lk



#### RENUKA FOODS PLC

Renuka Foods PLC is the parent company of our Food and Beverage businesses consisting of Agri Food, Organic Plantations, FMCG, Dairy and related entities. Renuka Agri Foods PLC and Renuka Agri Organics Ltd are the leading manufacturers, marketers & exporters of Coconut based food and beverages from Sri Lanka to the retail, food service and ingredient sectors across 52 countries. Our quality measures are of stringent standards and are not compromised at any point, right from the raw material purchase to the delivery of goods. Our consumer brands portfolio extends with Richlife Dairies and also with FMCG through Shaw Wallace Ceylon Ltd.

Number: +94 11 231 4750

: brands.agri@renukafoods.com Website: www.renukafoods.com



#### SCANWELL CUSTOMS BROKERS (PVT) LTD

We specialize in imports customs brokerage of all commodities including project cargo to Sri Lanka. Ensures smooth and speedy process, by carrying out brokerage, hassle free, in line with regulations by customs and other authorities; leaving customer to focus their core businesses. A qualified team with license to act as declarant handles our custom brokerage aspect in logistics. Knowhow of local procedures and persistent involvement enables client to be assured of the timely clearance of goods from customs. Ocean or Air, the proficiency of work carried out by our team is unmatched for over 3 decades. We have developed strong relationships with all government bodies with ethical working practices (recognized by NCE awarding a conformity certificate) enabling us greater flexibility in carrying out duties professionally. Scanwell Customs Brokers carriers the commitment of excellence in logistic

Number: +94 71 274 5410 : indika@scblk.com Website: www.scanwell.com



#### SCANWELL LOGISTICS COLOMBO (PVT) LTD

We specialize in imports customs brokerage of all commodities including project cargo to Sri Lanka. Ensures smooth and speedy process, by carrying out brokerage, hassle free, in line with regulations by customs and other authorities; leaving customer to focus their core businesses. A qualified team with license to act as declarant handles our custom brokerage aspect in logistics. Knowhow of local procedures and persistent involvement enables client to be assured of the timely clearance of goods from customs. Ocean or Air, the proficiency of work carried out by our team is unmatched for over 3 decades. We have developed strong relationships with all government bodies with ethical working practices (recognized by NCE awarding a conformity certificate) enabling us greater flexibility in carrying out duties professionally. Scanwell Customs Brokers carriers the commitment of excellence in logistic

Number: +94 11 242 6600 +94 11 476 6400

: cmb-info@scanwell.com

Website: www.scanwell.lk



#### SEA HORSE SHIPPING (PVT) LTD

Sea Horse Shipping (Pvt) Ltd offers a kaleidoscope of services catering to handling Main Line Agency, NVOCC, Project and Special Cargo, all types of Break Bulk and Casual Callers Bunker Brokers, Ship Chandlers, Launch Operators and

Products & Services: • Main Line / NVOCC Representation

- Break Bulk / Tankers Handling Agents Multi-Country Consolidation • Crew Recruitment & Technical Managers • Bunker Brokers • Launch Service & Offshore Supplies
- Project Cargo Handling Ship Chandlers

Number: +94 11 248 5200

: jagath.sea-horse@setmil.com.lk

Website: www.setmil.com.lk



#### SENSA SOLUTIONS LANKA (PVT) LTD

Pioneering Packaging Excellence with a Global Vision

Incorporated in 2017, Sensa Solutions Lanka Pvt Ltd has swiftly risen to prominence as a leading manufacturing powerhouse in Sri Lanka. Specializing in high-quality packaging solutions, Sensa Solutions serves prestigious high street apparel brands across the USA, UK, and Europe. Additionally, the company extends its expertise to the pharmaceutical, industrial, and FMCG sectors, providing innovative and reliable packaging solutions

Building on its impressive growth trajectory, Sensa Solutions has recently expanded its operations to Bangladesh, positioning itself as a key player in the regional market. This strategic move underscores the company's commitment to extending its global footprint and delivering exceptional packaging solutions worldwide. Sensa Solutions is dedicated to sustainability and ethical practices, adhering to globally recognized chemical standards and certifications. The company's core philosophy is centered on achieving customer satisfaction through bespoke customer service, delivering the highest quality packaging on time and at the lowest possible cost.

Environmental sustainability is at the heart of Sensa Solutions' product development, ensuring that every packaging solution not only meets customer needs but also contributes to a greener planet. By combining cutting-edge technology with a commitment to ethical standards, Sensa Solutions Lanka Pvt Ltd is setting new benchmarks in the packaging industry, both locally and internationally. As Sensa Solutions continues to grow and innovate, it remains steadfast in its mission to provide unparalleled service and quality. With an eye on global expansion, the company is poised to become a leading name in the packaging industry, known for its dedication to excellence and sustainable practices

Number: +94 11 368 2555

+94 77 356 1414 +94 77 370 6894

**Fmail** sensa.marketing@gmail.com

sasiru@sensasl.com subash@ sensasl.com

Website: www.sensasl.com



#### SHAN TEAS (PVT) LTD

Naturally the Best

Shan Teas (Private) Limited was established in 2003 and within this short span of time we have been recognized as one of the leading exporters in the Tea industry by ranking ourselves within the first 15 Exporters of Sri Lanka. We currently export to over 20 destinations around the world and have a very strong presence in the CIS, Middle East, Europe and the Far East. In the last three years we have had a rapid growth of over 40% year on year and an Export Volume of 6 million kilograms for the concluded financial year 2020/21. Our team has a collective experience of over 60 years as we have a dynamic blend of youth and experience covering all aspects of the industry such as Planting, Tasting, Blending, Packaging and Shipping. We offer all our customers a full inhouse solution starting from Procurement of Teas. Designing of Packages and offering differed types of packing options and logistics. Our strength has been developing very close relationships with our customers and earning their trust by giving them our best services and value for money products and our primary objective is to understand each and every one of our customer's needs and tailor make our products to suit them. We not only specialize in orthodox black teas, but equally strong in a range of other varieties such as green teas, fruit teas, wellness teas, and tisanes. We also specialize in private labeling apart from worldwide marketing of our own brands Windsor, Golden Era and Four Seasons. We are confident that we can provide you a complete solution to your requirement of Ceylon Tea.

Number: +94 11 535 3100 **Fmail** : info@shanteas.com Website: www.shanteas.com







#### SGS LANKA (PVT) LTD

We are SGS - the world's leading testing, inspection and certification company. We are recognized as the global benchmark for sustainability, quality and integrity. our 99,600 employees operate a network of 2,600 offices and laboratories around the world.

At SGS we offer a complete suite of solutions at every stage of the value chain to help get your products to meet quality, safety & compliance requirements for all your global destinations. Wherever you are, whatever your industry, our experts worldwide provide specialized solutions to make your business faster, simpler and more efficient.

Number: +94 11 537 6280 Email : sgs.lanka@sgs.com Website: www.sqs.lk



#### SMART MARINE LANKA (PVT) LTD

We Smart Marine Lanka (Pvt) Ltd. (SML) was incorporated on 9th December 2009.

• SML is a well-developed NVOCC (None Vessel Operating Container Carrier), Freight Forwarding, Logistic services Provider and Trading Company established in the shipping industry over 14 years. • SML is structured with great care and clear focus in the shipping industry by professionals who have more than 28 years of experience in the Global Shipping Industry. • SML has the capacity to undertake assignments ranging from dispatch of a small parcel to shipping Machinery on door to door Basis round the world as we say "DESTINATION ANYWHERE" • SML provide NVOCC, Sea Freight and Air Freight Service with Extended services in Clearing, Delivering, Total Logistics solution and Supply Chain Management to our valuable customers. • SML is a member of the SLANA (Sri Lanka Association of NVOCC Agents) . SML was enlisted as Member of the National Chamber of Exporters as a Service Provider from Year 2010. • SML Registered Company with the Director General of Merchant Shipping of Sri Lanka as a NVOCC Operator. (A grade License No-FFA01179)

As a progressive organization, we pride ourselves on providing cost-effective and efficient services on 2407-365 days to our Customers Local and Global

In order we at (SML) would like to draw your attention to our Logistics Services we offer and serve you with expert knowledge and logistic solution to minimize your logistic cost by integrating CFS, Operations/ Freight Forwarding and Liner (shipping) under one umbrella, SML-Smart Marine Lanka

Number: +94 11 505 2226 +94 77 756 0065

: rai@smartmarinelk.com Website: www.smartmarine.in



#### STATESMAN HATS (PVT) LTD

The oldest manufacturer of Hats, Caps, Bags & Garments with largest range of fabrics & patterns, the design experts will tailor a perfect solution for your community

A well establish Australian owned, BOI registered company manufacturing high-quality wide range of garments including corporate and school uniforms, hats, bags and other accessories since 2000 under the parent company of Mount Castle Holdings which was established in 1835

Number: +94777567372 : hariz@lwreid.com.au



#### SIERRA CABLES PLC

Sierra Cables PLC is a leading cable manufacturer in Sri Lanka, renowned for its expertise in designing, manufacturing, and distributing high-quality copper and aluminum cable products for both local and international markets. As a company committed to quality, we employ superior raw materials to enhance the overall quality of our final products. Our goal is to manufacture electric cables of the highest standard and provide exceptional customer service worldwide, adhering to local and international industry standards including IEC BS, ANSI/ICEA, ASTM, AS/NZS, JIS, NFC, SLS-Mark, and other international standards. The company is committed to providing a comprehensive range of services and making every effort to ensure customer satisfaction. The company has established advanced manufacturing facilities overseas and expanded its export reach to Asia, Eastern Europe, Australia, North America, and Africa. This global presence highlights Sierra Cables PLC's dedication to serving diverse markets with top-tier products and exceptional service.

Number: +94 11 441 200-4 Email : sales@sierracables.com info@sierracables.com Website: www.sierracables.com



#### SPILL BURG HOLDINGS (PVT) LTD

About Us

Spillburg Holdings (Private) Limited is a business advisory cum management consultancy company providing our clients with a diversity of services aiming at improving their businesses through a broad range of value added consulting services. Our main objective is to provide our clients with Value for Money services through a thorough understanding of their business ventures, evaluating business issues and providing timely advises to enhance the value and accelerate the growth of our clientele.

What We Offer

Business Advisory & Project Structuring Legal & Corporate Set Up Accounting & Auditing Tax & Compliance Project Funding/Financing Match Making (JV Partnerships) Proiect management Business Due Diligence Sourcing Land / Properties

Number : +94 11 233 6116 : info@spillburg.com Website: www.spillburg.com



#### **TANTRI TRAILERS (PVT) LTD**

Tantri began as a marine engineering firm and has since expanded its offerings to include trailers, communication towers, tankers, and more. With over 40 years of experience. Tantri has designed, manufactured, and exported various products worldwide, adhering to SGS ISO 9001-2015 quality standards. Their modern manufacturing plants in Sri Lanka ensure timely delivery and round-the-clock customer service. Tantri's commitment to quality, technological advancement, and customer satisfaction has earned them a reputation for excellence in heavy engineering. With a dedicated design department catering to individual client needs, Tantri remains a preferred choice for European-standard products at competitive prices

Number: +94 11 291 3740 : tantri@slt.lk Email Website: www.tantri.com www.tantritowers.com



#### TAPROBANE SEAFOODS (PVT) LTD

Taprobane is the largest and most fully integrated seafood company in Sri Lanka, established in 2010, the company has 17 processing facilities, 1,000 acres of shrimp farms, hatcheries, retail outlets, and feed & healthcare business and employs over 2,7000 direct employees throughout the country. Taprobane is committed to being a leader in sustainable seafood and, is driven by the goals of Safe & Legal Labour, Responsible Sourcing, Responsible Operations and People and Communities.

The company recently joined the UN Global Compact and is the only seafood company in the Sri Lanka network to be part of it. The Company was awarded the SMETA ETI accreditation for its sustainable labour policies and was awarded the prestigious 4-star status by Best Aquaculture Practices (BAP), the world's leading certification authority in Aquaculture Practices. Building on this remarkable achievement, we are thrilled to share that we have also secured the title of Sri Lanka's first-ever shrimp farm to obtain the ASC (Aquaculture Stewardship Council) certification. Taprobane Seafoods stands by their Blue Change goals which are to support and respect the protection of internationally proclaimed human rights, ensuring safe and legal labor, health, productivity and resilience of the global environment now and for the next generations and above all to work against corruption in all its forms.

Number: +94 (0) 31 226 1533

Email : info@tsf.lk

Website: www.taprobaneseafoods.com www.bluechangesustainability.org



#### VEE POWER SOLUTIONS (PVT) LTD

A Leading Power Distribution Panel Manufacturer in the country, VEE POWER SOLUTIONS (PVT) LTD, won the prestigious National Crystal Award 2023, under the Large Category Manufacturing Sector. VEE Power Solutions (Pvt) Ltd, who has expanded its business in the local and overseas market with high standard quality second to none

Commenting on the enormous success, the Chairman/ Managing Director of VEE Power Solutions (Pvt) Ltd said "Our LV panels are robust and comply with ingress protection degrees up to IP65, safe, and technologically superior in complying with international type test certification strictly adhering to IEC 61439 (DEKRA). Echo friendly manufacturing facility of VEE POWER Solutions (Pvt) Ltd is Complying with ISO 9001:2015 Quality Management System, ISO 14001:2015 Environmental Management System Certification and ISO 45001:2018 Occupational Health & Safety Certification. We provide high quality switch boards to the global power industry to meet the commercial industrial and residential power panels for need of global customers spanning, the Maldives, Australia, Myanmar etc.'

The company's State of Art Factory is located in Mabima. Sri Lanka and is fully equipped with Modern Sophisticated Industrial Machines providing total Power Solutions and Intelligent Panel Board Solutions along with a competent and well experienced professional technical team.

Number: +94 70 648 6383 : branding@veepower.lk Website: www.veepower.lk







126th



#### VINTAGE TEAS CEYLON (PVT) LTD

As a tea firm, Vintage Teas Ceylon primarily produces and blends tea for export. After more than 27 years in the tea business, Vintage Teas has established a solid reputation and is currently Sri Lanka's eleventh-largest exporter.

Carefully crafted specialized mixes with a deep flavor that has captured the imagination of people worldwide. For this panel of specialists, excellence is standard procedure, beginning with the meticulous handpicking of the best samples and continuing through grading, sampling, tasting, choosing, purchasing, and double-checking.

Apart from their proficient and competitive tea blending and manufacturing, they also undertake packaging, which has consistently been at the forefront of their activities. Modern technology is combined with innovative high-tech design. Also ensuring that every order is traced along its delivery route and is always delivered on schedule. With this combination Vintage Teas is known for their exceptional quality and perfection.

Number: +94 11 241 9419

Email : vintageteas@vintageteas.lk

Website: www.vintageteas.lk



#### WATAWALA PLANTATIONS PLC

Watawala Plantations PLC is engaged in cultivation, manufacture and sale of crude palm oil and dairy farming. The Company is also involved in manufacturing of value-added agricultural products. The Company's segments include Palm Oil, Dairy, and Others. Main products include Crude Palm Oil and Palm Kernel Oil. Cinnamon product portfolio consists of Cinnamon chips - off grade, Cinnamon oil and Cinnamon Cut Quills. The Company's subsidiary Watawala Dairy Limited produces compost and liquid fertilizer using the large volumes of cattle slurry generated by the dairy farm. Watawala Dairy Limited manages a herd of approximately 2000 dairy cattle. Watawala Plantations and Watawala Dairy Limited has a workforce of over 1200 personnel.

Number: +94 11 470 2400

Email : watawala@sunshineholdings.lk
Website : www.watawalaplantations.lk

## SRILANKAN BRANDS INTHE GLOBAL MARKET

## දිරිබල සමඟ අභියෝග ජයගන්න

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- වනපාරය සඳහා යොදාගන්නා යන්තෝපකරණ, වාහන සහ වෙනත් උපකරණ මිලදී ගැනීම
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- වාණිජ මෙහෙයුම් සඳහා අවශ්‍ය වාහන සහ වෙනත් ස්ථාවර වත්කම් මිලදී ගැනීම

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(I) COMMERCIAL BANK

## VIPRA SMARTS SOLUTION

#### Smart Way To Give Solutions

#### Who Are We

- Trusted provider of fire detection & suppression systems in Sri Lanka
- Tailored solutions with cutting-edge technology & global safety standards
- Full project lifecycle: design  $\rightarrow$  installation  $\rightarrow$  testing  $\rightarrow$  maintenance  $\rightarrow$  support
- Dedicated team of engineers & technicians ensuring reliability & performance

## **WHY CHOOSE VIPRA?**

Vipra delivers reliable fire safety solutions through expert knowledge, certified quality, and strong global partnerships



#### **End-to-End Solutions**

- Design,
- Installation
- Maintenance

**Experienced Technical Team** 

#### **Certified Products**

- •LPCB (Loss **Prevention** Certification Board - UK
- •UL/FM (Underwriters Laboratories/ Factory Mutual -USA)
- ·ISO 9001 (International Certified **Products** Organization for Standardization -Global)
- •EN54 (European Committee of Standardization)
- NFPA(National Fire Protection Association) - USA)
- VdS(Vertrauendurch Sicherheit - Germany)

### **KEY PROJECTS**

- Colombo West International Terminal Sevo & Kentec
- •Shangri-La Hotel Phase III One Galle Face FirePro & Kentec
- Cinnamon Life Integrated Resort Complex Coopers
- •Amari City Hotel FirePro & Kentec
- Lion Brewery FirePro & Kentec
- •Global Logistic Centre FirePro, Kentec & Sevo
- •LOLC Holdings FirePro, Kentec & Sevo
- •Office Building at Aloe Avenue FirePro & Kentec
- •606 The Address FirePro & Kentec
- •Peoples Bank Head Office FirePro & Kentec

#### **INDUSTRIES WE SERVE**

- Commercial Buildings & Offices
- Industrial Facilities & Factories
- Museums & Art Galleries
- Hospitals, Hotels & Restaurants
- Airports & Transportation Hubs
- Shopping Malls & Retail Complexes
- Educational Institutions & Universities
- Oil & Gas Facilities
- Warehouses & Logistics Centers
- Government Buildings
- Residential Complexes
- Power Plants & Energy Facilities
- Stadiums & Event Venues

#### **KEY BRANDS WE REPRESENT**



FirePro.

**Fire Detection** System

Aerosol System





Inert Gas System

Clean Agent



thefirebeam'

Beam



**Aspiration Smoke** Detection System

#### **CONTACT US**



0112 - 786986



077 - 4464462

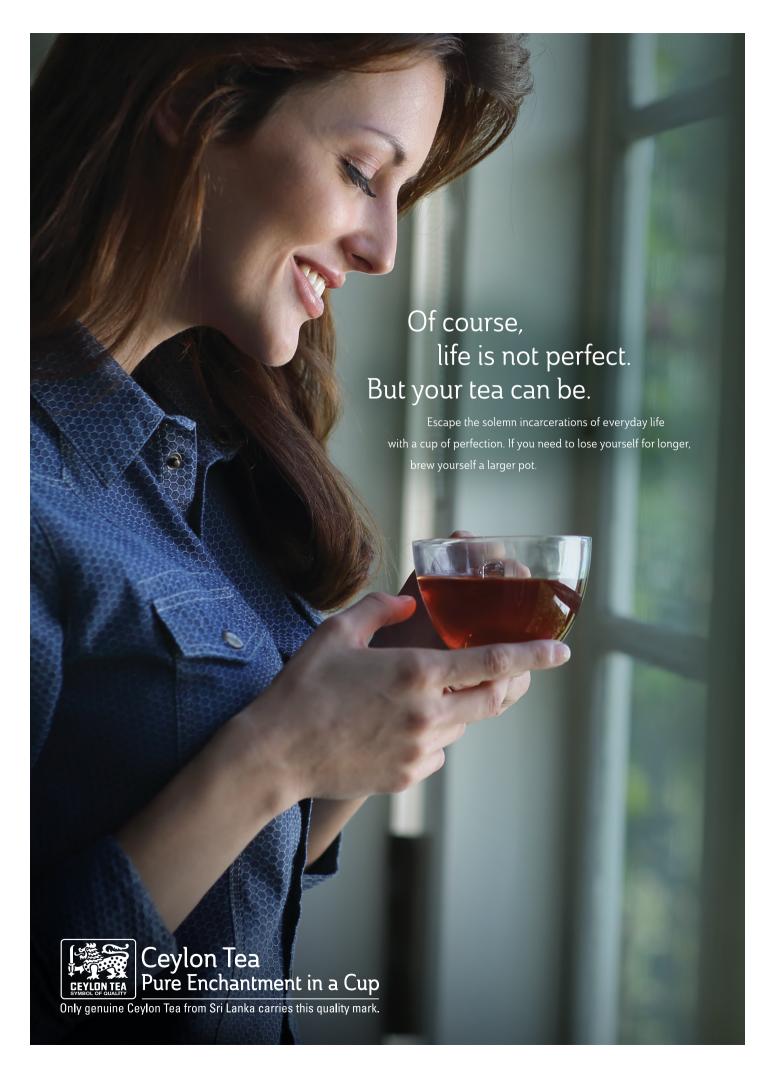


admin@viprasmarts.com



No-15, Basement, Lamico

Tower, Visaka Road,





### The Revolutionary Journey from Handlooms to Menstrual Hygiene

#### SELYNA PEIRIS, an Attorney-at-Law by training,

has carved a unique niche as a social entrepreneur and development practitioner within Sri Lanka's export landscape. In 2017, she joined her family business Selyn, the country's only Fair Trade guaranteed handloom company, as Director of Business Development. Under her stewardship, Selyn has expanded its global footprint—exporting to over 20 countries—and earned international acclaim at platforms such as Forbes, Dutch Design Week, and the British Fashion Council.

Now taking the legacy of Selyn to its next evolution, she has founded FemmeCare Pvt Ltd, a mission-led, women-led enterprise providing climate-friendly, reusable menstrual hygiene solutions. FemmeCare not only addresses period poverty and environmental impact but is also positioned as a strategic export initiative, aiming to take Sri Lankan-made reusable menstrual health products to global markets. This marks an important step in diversifying the country's export portfolio with impact-driven, gender-smart innovation. True to her nature, she continues to serve as Director of the Selyn Foundation, co-leading the #BleedGood Movement—a national platform for menstrual equity that blends product access, education, and policy reform.

#### Challenges Overcome **During the Journey**

Selyna's journey has involved navigating the complexities of modernizing a traditional craft industry while preserving its cultural essence. One of her boldest moves was integrating blockchain technology into the handloom supply chain—enhancing transparency and enabling consumers to trace the journey of their garments. This transformation required re-skilling artisan communities and restructuring operations to align with ethical innovation.

During the COVID-19 pandemic, when global supply chains collapsed, Selyna spearheaded adaptive strategies to keep Selyn's operations running. The company pivoted to produce reusable masks, ensured zero layoffs, and safeguarded the

livelihoods of over 1,000 artisans. The idea to manufacture reusable menstrual pads also started then. These experiences reinforced Selyn's identity as a resilient, people-centered enterprise and helped future-proof the business for long-term impact and sustainability.

#### Impact Made in the Industry — Innovation, Sustainability, Social Change, and Business Growth

Under Selyna's leadership, Selyn has become a pioneer in ethical manufacturing, setting new industry standards through its blockchain-backed transparency and focus on regenerative practices. Her work has not only increased consumer trust but also set a precedent for Sri Lankan businesses transitioning from sustainability to regeneration. Through FemmeCare

#BleedGood Movement, she has effectively bridged business impact—championing social change, breaking menstrual taboos, advancing health education, and improving access to affordable, reusable products for underserved communities. These efforts have created a ripple effect, raising public awareness, shaping policy discourse, and







positioning menstrual equity as a national development priority.

Meanwhile, Selyn has continued to grow as a business—expanding its product range, entering new markets, and playing a significant role in Sri Lanka's ethical export economy. FemmeCare is now poised to replicate that success, targeting export markets seeking sustainable, certified menstrual health solutions.

#### Milestones, Recognitions, and Unique Contributions as a **Woman Exporter**

Selyna Peiris holds leadership roles on several influential national and international bodies, including the Global Board of the World Fair Trade Organization (WFTO) and the Ceylon Chamber of Commerce, where she

actively contributes to policy dialogue on inclusive trade, SME development, and entrepreneurship. She has championed innovation by leading Selyn's integration of blockchain technology—a first in the global handloom sector—establishing the brand as a benchmark for ethical and transparent manufacturing. In addition to national accolades such as the WCIC Innovative Entrepreneur of the Year 2024, her leadership has earned Selvn international recognition, with features at Dutch Design Week, The Business of Fashion, and Forbes Asia's 50 Over 50, spotlighting the company's creative and social innovation. Most recently, she was selected to join the prestigious Stanford **Seed Transformation Program's 2025** cohort, a testament to her efforts to scale purpose-driven enterprise globally. Through FemmeCare and the #BleedGood Movement, she has also

mobilized a multi-stakeholder ecosystem to advance menstrual health and equity, further cementing her reputation as one of Sri Lanka's most forward-thinking women exporters and changemakers.











HNB offers a host of benefits to help you reach new global markets with easy access to finance solutions, to support your export business in these challenging times.

#### **Export services we offer**

- Advising / Transferring / Confirmation of Letter of Credit
- Negotiation and handling of Export Bills including Pre-shipment Bills
- Financing of Export Bills
- A range of Foreign Exchange Products

#### Tailor made 'Expo Credit Scheme' for SME Customers

- A loan scheme to support exporters
- Short term packing credit facility
- Facilitated through islandwide customer centers

#### **B2B Digital Marketplace**

HNB and **Cord36o.com** brings you a plethora of opportunities at your fingertips to expand your market and customer base, from the comfort of your home or workplace.









# TRUSTED EXPERTISE FOR ALL YOUR TRADE NEEDS

Founded in Switzerland in 1974, Cotecna started off as a family business and has now grown to become a world-class international player with over 7,400 employees in more than 180 offices and laboratories across approximately 50 countries. In Sri Lanka, our trusted network of professionals and certified laboratories provides expertise across key sectors:



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"At MISL, we believe technology is not just a tool, it's a national asset. As the Strategic IT Partner of NCE, we are proud to align with Sri Lanka's vision for a digital economy by delivering smart, secure, and scalable solutions that enhance transparency, reduce inefficiencies, and empower exporters to thrive globally. We are equally committed to inspiring the next generation by creating opportunities for Gen Z talent and fostering entrepreneurship through accessible, innovative digital platforms. Together, we are building a future where Sri Lankan innovation meets global demand."— **Kapila Weerakkody, CEO/Managing Director, MISL Holdings Pyt Ltd** 



Digitalizing the Nation - Empowering

Exporters & Reducing Corruption

As Sri Lanka pushes forward in its digital transformation journey, MISL Holdings stands at the forefront, driving impactful change across the export sector. By digitizing operational workflows and trade processes, MISL reduces paperwork, increases traceability, and minimizes human error—effectively cutting down on inefficiencies and avenues for corruption. Exporters now experience greater transparency, faster decision-making, and smoother regulatory compliance, all of which are essential to remaining competitive on the global stage.



Opening Gen 2 Job Opportunities with MISL

At MISL, we believe in creating a future-ready workforce. With an expanding portfolio of smart solutions, we open doors for Gen Z professionals to engage in roles across software development, data analytics, hardware engineering, and cloud integration. These opportunities are not just jobs—they are gateways to meaningful impact, innovation, and skill development in a globally competitive tech environment.



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#### Aligning with the Nation's Vision

In support of Sri Lanka's vision for a digital economy and tech-driven exports, MISL aligns its solutions with the national agenda of innovation and inclusive growth. Our role as the NCE's Strategic IT Partner is a commitment to empowering exporters through technology, automation, and smart integration. MISL's software ecosystems enhance productivity, sustainability, and accountability, directly contributing to the government's goals of increasing export revenue and digital infrastructure readiness.



## Inspiring Young Entrepreneurs through Technology

MISL doesn't just build solutions—we build entrepreneurial mindsets. By offering low-code platforms, scalable digital tools, and startup-friendly systems, MISL inspires the younger generation to venture into tech-enabled businesses. Whether launching their own applications or entering niche markets like export digitization, young entrepreneurs can confidently navigate new opportunities with MISL as their trusted tech enabler.



Affordable, Tailored Hardware and Software for Exporters

Understanding the unique needs of Sri Lankan exporters, MISL provides affordable and bestmatching hardware and software solutions—crafted specifically for industries such as seafood, apparel, logistics, and manufacturing. Our deep industry knowledge, coupled with global partnerships in hardware (RFID, barcode, PDAs), ensures our clients receive optimized performance without unnecessary complexity or cost





#### **EXPACK CORRUGATED CAERTONS PLC**

## **UNWAVERING STRENGTH-FULFILLED PROMISES**

"The best way to predict the future is to create it."

Peter Drucker

At Ex-Pack Corrugated Cartons PLC, we understand the importance of self-evaluation, analyzing where we lie in the stream of constantly evolving markets and situations. We do this in order to remain relevant and at the forefront of our industry.

As one of the leading companies in the industry of corrugated carton manufacturing, we continue to push the boundaries of possibility with bold, strategic initiatives designed to drive growth, improve quality, and deliver exceptional value to every stakeholder. Having delivered on all of our promises to our customers, employees, partners as well as to the environment and to society - we strive with determination for a sustainable future.

Established in 1994, the Company has had over three decades of expertise in delivering innovative and sustainable packaging solutions to sectors such as FMCG, pharmaceuticals, apparel, tea, seafood, and food processing.

Ex-Pack being a Public listed company in Colombo Stock Exchange also possesses all required certifications and accreditations including ISO 9001:2015 system certification, ISO 1400

Environmental certification, Carbon Neutral Certified Manufacturing Facility, WRAP Certification, SMETA, FSC, and also continuously for many years Best place to work recognized entity in both Sri Lankan and Asian context by the Great Place to work Inc, and committed to maintaining international quality standards. Resultantly, we have earned a reputation for reliability, performance, and innovation.

The Company's extensive product portfolio includes regular slotted cartons, die-cut boxes, tuna and tea cartons, corrugated pallets, and other specialized packaging solutions. We focus primarily on fulfilling our clients' individual needs. This is reflected in our corporate tag line "Your carton - your way".

Headquartered in Kelaniya, Ex-Pack operates with a clear focus on quality, customer satisfaction, and continuous improvement. As a subsidiary of Aberdeen Holdings (Pvt) Ltd, one of Sri Lanka's most diversified and dynamic conglomerates, the Company is driven by a well-defined growth strategy centered on operational excellence and market responsiveness.

In our journey to align with current and future demands, we have upgraded our factory with state-of-the-art, futureready technology. This cutting-edge machinery enhances our maximum annual production capacity to 48,000 MT, positioning us to meet evolving customer needs and expand our market reach.

Ex-Pack operates with a clear focus on quality, customer satisfaction, and continuous improvement. Equipped with the right tools and systems, we continue to build a stable foundation as we chart a bold path forward, redefining industry standards, ensuring excellence and upholding the best manufacturing practices in every product we deliver.

With our unwavering strength and our fulfilled promises to all our stakeholders, Ex-Pack is always ready for what's next.

This can be strategically placed inside a box.

#### **OUR VISION**

To be the most preferred corrugated carton supplier in Sri Lanka.

#### **OUR MISSION**

To lead the way in corrugated carton manufacturing and add value to our stakeholders through operational excellence.

#### **OUR CORE STRENGTHS**

- Close liaison with the customer from project conception, design and prototyping to high volume production
- Timely deliveries powered by comprehensive computerized manufacturing and stock managing systems linked with our own extensive storage facilities
- Wide coverage across the island in product distribution carried out through our own fleet of vehicles with complete control in transit, assuring prompt delivery
- Empowered staff with sustained tenures and a wide pool of tacit knowledge







#### A Member of



Aberdeen Holdings (Pvt) Ltd













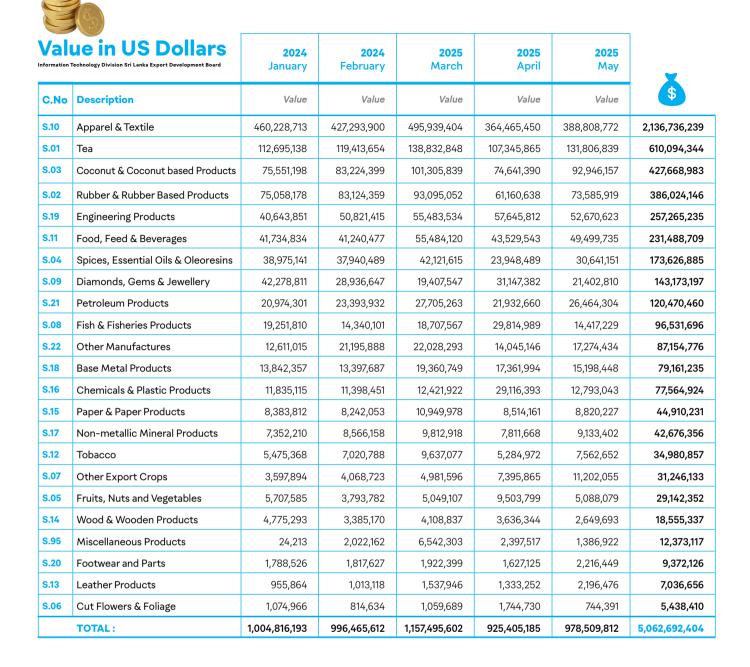






#### **EX-PACK CORRUGATED CARTONS PLC**

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#### Sri Lanka's Export Pulse: January-May 2025

Sri Lanka's export sector has navigated the first five months of 2025 with resilience and pockets of exciting growth. Total export earnings hovered around the USD 1 billion mark each month, peaking in March at an impressive USD 1.158 billion, before easing to USD 925 million in April. The figures reveal a dynamic landscape—steady leaders, volatile niche players, and emerging growth stories.

The **Apparel & Textile** industry (S.10) remains the undisputed powerhouse. Over January–May, it amassed **USD 2.137 billion**, more than triple the earnings of its nearest rival. Notably, it topped the charts every single month, reaching its highest in March with nearly **USD 496 million** in shipments.

#### **Monthly Leaders:**

Month	Sector	Value (USD)
Jan 2025	Apparel & Textile	460,228,713
Feb 2025	Apparel & Textile	427,293,900
Mar 2025	Apparel & Textile	495,939,404
Apr 2025	Apparel & Textile	364,465,450
May 2025	Apparel & Textile	388,808,772

Following apparel, several sectors continue to underpin Sri Lanka's export strength:

- **Tea (S.01)** USD 610 million total; steady, with March marking the high point.
- Coconut & Coconut-based Products (S.03) USD 428 million; consistent growth trajectory.





- Rubber & Rubber-based Products (S.02) USD 386 million; moderate performance despite April's dip.
- Engineering Products (S.19) USD 257 million; strong month-on-month slope and May peak.

#### **Growth Hotspots**

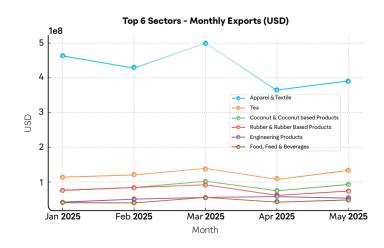
While absolute values are smaller, certain sectors are outpacing the rest in growth rate:

- Miscellaneous Products (S.95) +5,628% from January to May, driven by irregular large orders.
- Other Export Crops (S.07) +211% surge, with May tripling January's value.
- **Leather Products (S.13)** +130% growth; May figures more than doubled January's.
- Non-metallic Mineral Products (S.17) +24% growth, steady upward slope.
- **Footwear and Parts (S.20)** +24% growth; small but promising base.
- Coconut & Coconut-based Products (S.03) +23% growth; already a top-three sector.

#### **Volatile Performers**

Some categories demonstrate sharp fluctuations, suggesting susceptibility to global price swings or irregular demand:

- Diamonds, Gems & Jewellery (S.09) plunged from USD 42 million in January to USD 19 million in March, rebounding to USD 31 million in April.
- Fish & Fisheries Products (S.08) more than doubled from March to April before falling back in May.
- Chemicals & Plastic Products (S.16) spiked in April, doubling their typical monthly value.



#### **Trends in Total Exports**

#### Monthly Totals (USD):

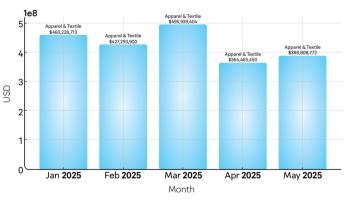
Month	Total Export Earnings
Jan 2025	1,004,816,193
Feb 2025	996,465,612
Mar 2025	1,157,495,602
Apr 2025	925,405,185
May 2025	978,509,812

March's performance was boosted by peak apparel sales and strong tea exports, while April's dip reflected contractions in apparel, tea, and gems.

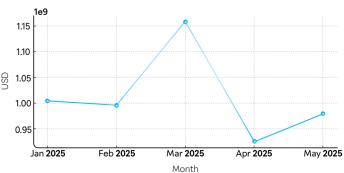
Sri Lanka's export structure in early 2025 remains heavily weighted toward apparel, yet the data points to promising diversification:

- **Strategic potential** lies in coconut-based products, footwear, and mineral exports.
- Risk hedging could focus on volatile gems and fish sectors, balancing high-value months with steadier markets.
- Continued value addition in established crops like tea and rubber could boost resilience against global commodity swings.

#### Highest Exporter Value Each Month (USD)



#### Total Exports - Jan to May 2025 (USD)





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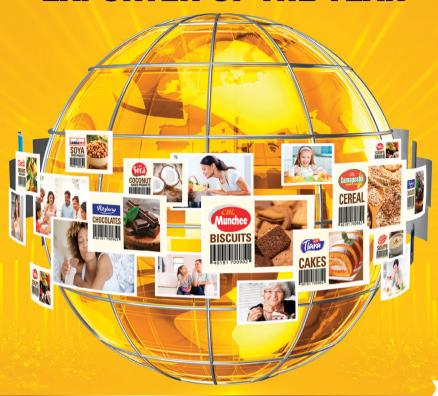
#### **Sri Lanka Export Credit Insurance Corporation**

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## CROWNED AS THE MOST OUTSTANDING EXPORTER OF THE YEAR



CBL Munchee, the confectionery powerhouse in Sri Lanka, proudly clinched multiple prestigious awards, including the 'Best Exporter of the Year in the Cereal & Confectionery Category' for two consecutive years at the Presidential Export Awards. The company was also awarded Gold in the 'Confectionery Products Sector under the Extra Large Category', recognized as the 'Best Sri Lankan Brand Exporter as well as the 'Most Outstanding Exporter (Overall) at the NCE Export Awards 2023. These accolades paint a vibrant tapestry, more than just a triumph; they're a testament to CBL Munchee's global mission – delivering top-tier quality to the world in every delectable bite.



Presidential Export Awards 2021/22 Sectoral Awards - Best Exporter Cereal & Confectionery Ceylon Biscuits Limited



Presidential Export Awards 2022/23 Sectoral Awards - Best Exporter Cereal & Confectionery Ceylon Biscuits Limited



Confectionery Products Sector Extra Large Category - Gold Ceylon Biscuits Limited



Best Sri Lankan Brand Exporter 2023 Ceylon Biscuits Limited



Most Outstanding Exporter -Overall - 2023 Ceylon Biscuits Limited



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NCE Export Awards 2017, 2018, 2019, 2021, 2022, 2023

• Agriculture Bulk Sector

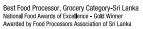
• Agriculture Value Added Sector

• Fresh & Processed Agricultural Export Crops Sector



SLIM - SME Export Brand of the Year - 2021 awarded by Sri Lanka













#### An overview of

## Sri Lanka-Indonesia Relations

by Embassy of Sri Lanka in Jakarta



he Republic of Indonesia is among the first countries to establish diplomatic relations with Sri Lanka soon after its independence. While initial contact began in 1950, formal diplomatic relations were established at the mission level on 6 August 1952. The close ties between the two nations were further symbolized by the participation of the Prime Minister of Sri Lanka in the historic Asian-African Conference held in Bandung, Indonesia, in 1955.

Both Sri Lanka and Indonesia share a colonial history under the Portuguese and Dutch, whose influence remains evident in aspects of religion, legal systems, and culture. Sri Lanka continues to have a Malay community approximately 0.3% of the population that settled during the colonial period and has contributed significantly to Sri Lanka's pluralistic society. Historical linkages between the two countries are further reflected in linguistic similarities, with Portuguese, Dutch, and Sanskrit loanwords present in both Sinhala and Bahasa Indonesia (e.g., almari, meja, mantri, janela, dirghayu, etc.). Popular dishes such as nasi goreng, pittu, and dodol are enjoyed in both countries, symbolizing centuries of cultural exchange.

Indonesia was also a significant Mahāyāna Buddhist center in Southeast Asia during the Sriwijaya Kingdom (7th-13th century AD). The Borobudur Temple, a UNESCO World Heritage Site and the largest Buddhist monument in the world. stands as a testament to this shared religious and cultural heritage.

In terms of trade, Indonesia was Sri

Lanka's 39th largest export destination in 2022. Sri Lanka's exports include apparel. rubber products, paper products, and more. Meanwhile, Indonesia was Sri Lanka's 10th largest import supplier in 2022, notably providing coal and fertilizer. Several Sri Lankan companies have invested in Indonesia across sectors such as apparel, logistics, microfinance, chemicals, and activated carbon, with total investments amounting to around USD 1 billion.

In 2024, approximately 7,000 Sri Lankans visited Indonesia, while about 15.000 Indonesians traveled to Sri Lanka for tourism, business, education, and other purposes. Direct air connectivity via SriLankan Airlines and visa-free access for Indonesian travelers have made Sri Lanka a popular destination, particularly among Indonesian Buddhist pilgrims.

With a growing middle class, Indonesia commands a luxury jewelry market worth approximately USD 250 million. Although the country is a renowned global supplier of gemstones and gold, Sri Lanka continues to attract Indonesian buyers due to the uniqueness of its gemstones and diamonds. Indonesian visitors frequently attend gem and jewelry exhibitions in Sri Lanka, such as FACETS.

As the largest economy in Southeast Asia and the fourth most populous country in the world, Indonesia aims to become a developed nation by 2045. It recently became the 11th member of BRICS and is actively pursuing membership in the OECD, reflecting its growing global influence. Since banning the export of

raw critical minerals such as nickel in 2020. Indonesia has sought to become a major player in the global electric vehicle (EV) battery supply chain. Southeast Asia's largest EV battery project, in partnership with China's Contemporary Amperex Technology Co. Limited (CATL), commenced operations in June 2025.

Sri Lanka and Indonesia continue to support each other's candidacies in multilateral and regional forums, including Sri Lanka's accession to the ASEAN Regional Forum in 2007. Both countries have signed numerous Memoranda of Understanding (MoUs) to strengthen cooperation in socioeconomic development, culture and education, political dialogue, defence and security, among other areas. Negotiations are expected to resume soon on a Preferential Trade Agreement (PTA) between the two countries, which would further deepen bilateral economic

In October 2024, a MoU was signed between the National Chamber of Exporters (NCE) of Sri Lanka and the Indonesian Chamber of Commerce and Industry (KADIN), leading to a series of business matching among interested companies as part of its implementation.

Over the past 73 years, Sri Lanka and Indonesia have fostered a relationship grounded in shared history, cultural bonds, mutual respect, and a strong commitment to regional cooperation. There remains immense potential to elevate this partnership, particularly in the areas of trade, investment, and maritime collaboration.



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# ONCE AGAIN, LAUGFS RUBBER HAS BEEN CROWNED THE MOST OUTSTANDING EXPORTER IN SRI LANKA.

LAUGFS Rubber, a proud subsidiary of LAUGFS Holdings, has once again set the benchmark for excellence by winning the Award for Most Outstanding Exporter - Overall at the 32<sup>nd</sup> Annual National Chamber of Exporters (NCE) Export Awards 2024.

This prestigious accolade celebrates LAUGFS Rubber's remarkable contributions to Sri Lanka's export sector and its commitment to quality, innovation, and sustainable manufacturing practices. Adding to its list of achievements, the company also secured the Gold Award in the Rubber Tyre & Accessories Sector, further strengthening its position as a leader in the global market.

With exports to over 50 countries and a reputation for excellence driven by cutting-edge technology and eco-friendly operations, LAUGFS Rubber continues to elevate Sri Lanka's presence on the international stage.



## When you need to be sure

At SGS Lanka, we offer a comprehensive range of services and cost-effective solutions across a wide range of industries. We help businesses become more sustainable by improving quality and productivity, reducing risk, verifying compliance and improving speed to market.

Our services include:

- Testing
- Inspection
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- Environmental monitoring
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- Trade Facilitation Services
- Training and more

Our expertise is backed by accreditations such as ISO 9001:2015, ISO 17025:2017, and approvals from the Ministry of Fisheries, Central Environmental Authority (CEA), FSSAI (India), and large global retailers. Our services have also been recognised at the 32nd Annual NCE Export Awards, where SGS Lanka received the Gold Award, for the 3rd consecutive year, in the large category of Service Providers to Exporters sector.

Partner with SGS and let us help you enhance quality, minimize risk, and accelerate your journey to success.

#### **ABOUT US**

SGS is the world's leading Testing, Inspection and Certification company. We operate a network of over 2,500 laboratories and business facilities across 115 countries, supported by a team of 99,500 dedicated professionals. With over 145 years of service excellence, we combine the precision and accuracy that define Swiss companies to help organizations achieve the highest standards of quality, compliance and sustainability.

Our brand promise – when you need to be sure – underscores our commitment to trust, integrity and reliability, enabling businesses to thrive with confidence. We proudly deliver our expert services through the SGS name and trusted specialized brands, including Brightsight, Bluesign, Maine Pointe and Nutrasource.

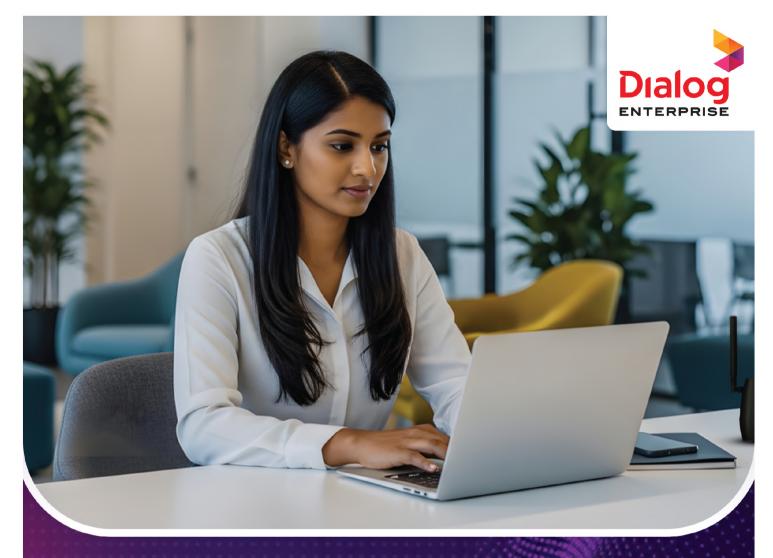
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