

EXPORTERS DIGEST

September

2025

Issue-52



* Exporters Digest | 52nd Edition *

**World
Tourism Day**
Sep 27, 2025

*Promoting Ethical &
Sustainable Tourism*

On this World Tourism Day, we celebrate the global commitment to fostering ethical and sustainable tourism that protects the environment, uplifts communities, and shares cultural heritage with the world. Just as in trade, responsible practices in tourism create long-term value for people, nature, and future generations.

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UPCOMING EVENTS

NCE Export Awards 2025 – Final Application Briefing Session

With the launch of the prestigious NCE Export Awards 2025, the NCE will be conducting a series of online briefing sessions to guide applicants through the application process. These sessions are designed to provide a clear understanding of the application structure, eligibility criteria, and supporting documentation requirements, helping participants to submit complete and competitive entries.

Final Application Briefing Sessions (via Zoom):

Date: 2nd September 2025 | 2:00 PM – 4:00 PM



This session is ideal for both first-time applicants and past participants seeking to refine their submissions for the 2025 edition of Sri Lanka's premier export awards.

For more information and registration, please email us at: awards@nce.lk

Seminar on

DIGITAL MARKETING



The National Chamber of Exporters of Sri Lanka (NCE), in collaboration with Dialog Enterprise, the Digital Technology Partner of NCE, will be conducting a Seminar on Digital Marketing.

Speaker: Mr. Amitha Amarasinghe – Digital Marketing Professional & CEO, Asia Pacific Institute of Digital Marketing

Key Topics:

- Expand Global Reach: Strategies to effectively promote products in targeted international markets and attract buyers.
- Build a Strong Online Presence: Enhancing credibility and visibility through websites, social media, and online marketplaces.
- Gain a Competitive Edge: Adopting the latest digital tools, trends, and best practices tailored for exporters.
- Leverage Emerging AI Technologies: Utilizing AI to enhance export strategies and operations.

Registration & More details : Email us at nce@nce.lk

CHAMBER ACTIVITIES

The NCE Management Committee gathers for a Strategic Brainstorming Session.



On 5th August 2025, the NCE Management Committee convened at the Mandarin Hotel, Colombo, for a high-level strategic brainstorming session focused on strengthening the Chamber's services and enhancing support for Sri Lankan exporters.

The discussions centered on a range of key areas, including innovation, collaboration, policy consistency, effective lobbying, and unlocking international market access. Members shared fresh strategies aimed at empowering exporters, boosting competitiveness, and elevating Sri Lanka's standing in global trade. This session reaffirmed the NCE's commitment to delivering impactful initiatives that address the evolving needs of the export community, ensuring tangible benefits for members in the months ahead.

Meeting between NCE and Greater Stouffville Chamber to discuss a potential collaboration



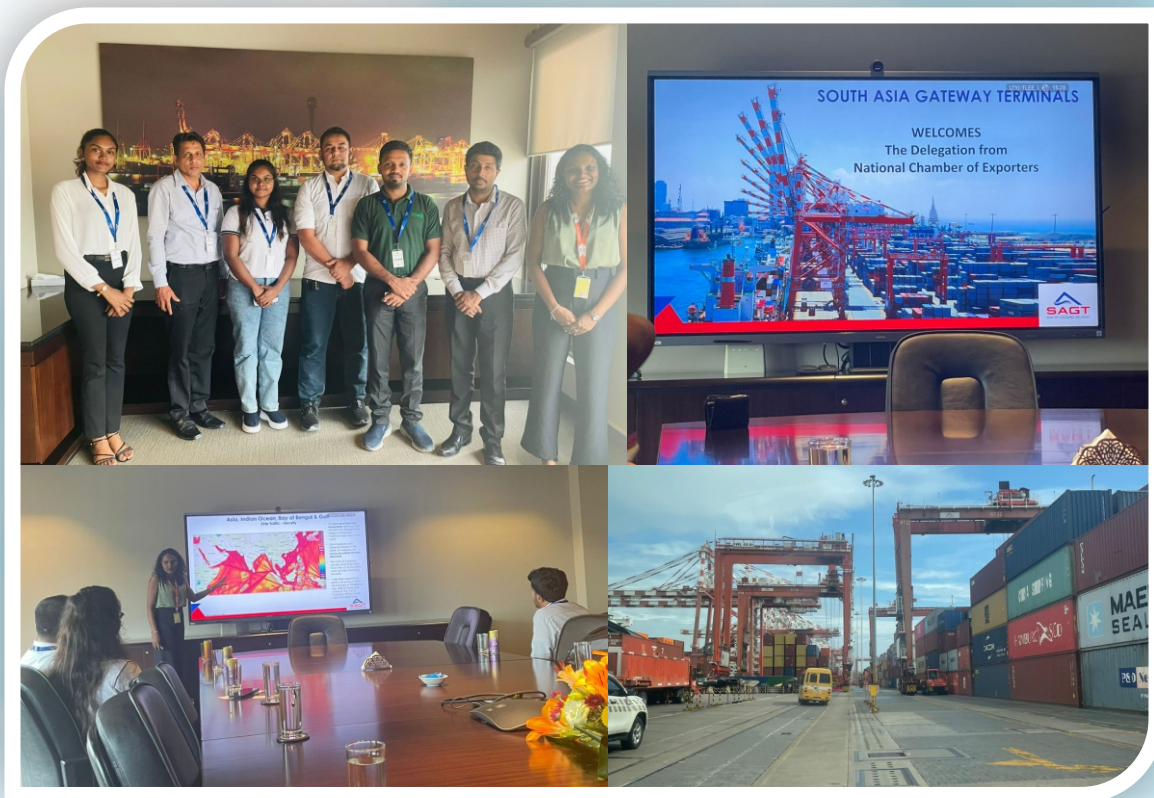
On August 7, 2025, representatives from NCE and the Greater Stouffville Chamber came together to explore opportunities for collaboration. The discussion centered on identifying mutual goals, combining resources, and leveraging each organization's strengths to create impactful initiatives for the local community. Both parties expressed enthusiasm about the potential to work together in fostering economic growth, supporting local businesses, and building a stronger, more connected Stouffville. The meeting concluded on a positive note, with plans to continue dialogue and formalize a partnership in the coming months.

Collaboration Between NCE and Lions MD 306



On 11th August 2025, NCE held a successful virtual meeting with Lions MD 306 to explore potential collaboration aimed at expanding outreach to the regional level. The discussion also focused on supporting the "Aspiring Exporters" program, led by NCE, to empower and guide emerging exporters across the country.

SAGT TERMINAL VISIT



On 16th July 2025, a delegation from the National Chamber of Exporters (NCE) had the privilege of visiting the South Asia Gateway Terminals (SAGT) — marking the second such visit arranged for our members on 11th August 2025. Both visits have offered valuable first-hand exposure to port and terminal operations, with a focus on export container handling procedures.

The program included a guided yard and quayside tour, followed by an insightful presentation from the SAGT team. These experiences have not only enhanced members' understanding of port operations but also fostered stronger collaboration between the export community and the terminal.

We extend our sincere appreciation to SAGT for their warm welcome and for facilitating such well-organized and informative visits.

Strengthening Regional Collaboration for Export Growth

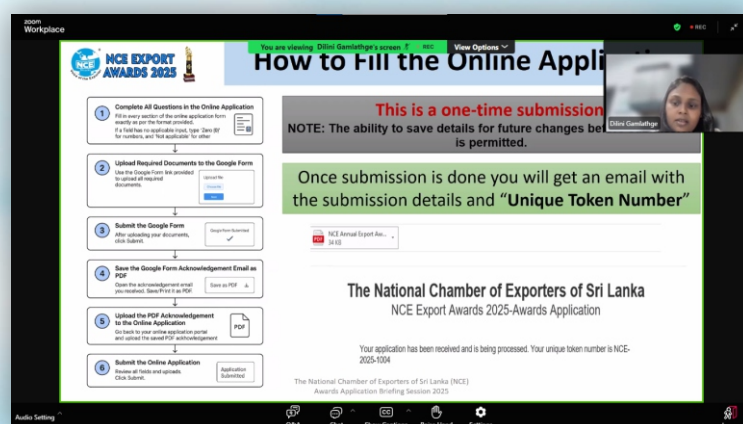
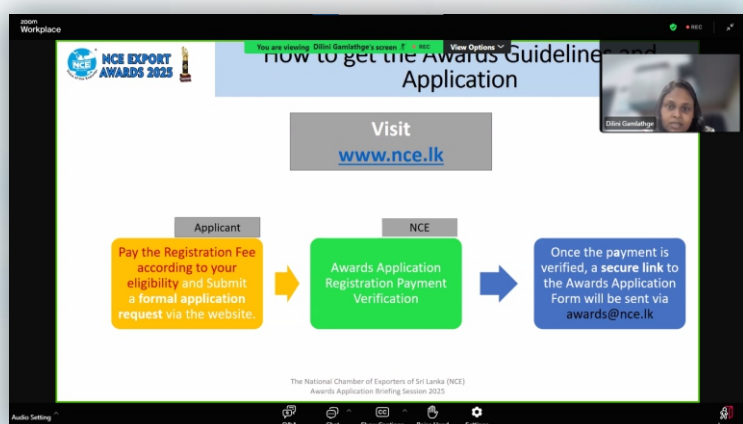


On 15th August 2025, the National Chamber of Exporters of Sri Lanka (NCE) met with Dr. Benjamin P. Reyes, Secretary General of The Colombo Plan, to explore regional collaboration opportunities to support Sri Lankan exporters.

The discussions emphasized the promotion of regional outreach programme aimed at empowering aspiring exporters, along with advancing the Certificate of Ethical Trading (CET) to encourage responsible and sustainable business practices. These initiatives are designed to enhance exporters' credibility and competitiveness in international markets.

The Colombo Plan expressed its interest in partnering with the NCE, marking an important step toward expanding regional support for Sri Lanka's export community and reinforcing the nation's reputation as a leader in ethical and sustainable trade.

NCE Conducts Award Application Briefing Sessions Ahead of the Annual Export Awards 2025



In preparation for the prestigious NCE Export Awards 2025, the National Chamber of Exporters of Sri Lanka organized a series of online briefing sessions to guide participants through the application process. The first session, held on 12th August 2025, introduced applicants to the structure of the awards, eligibility criteria, and documentation requirements. The second session, conducted on 26th August 2025, provided a deeper dive into the evaluation criteria and marking scheme, enabling participants to better understand how entries are assessed and how to strengthen their submissions.

Building on this momentum, a third session is scheduled for 2nd September 2025, focusing on Common Mistakes and Best Practices in Applications. This session will help applicants refine their entries and avoid common pitfalls, ensuring more competitive submissions.

These interactive sessions have attracted strong participation from both first-time applicants and past award winners, highlighting the significance of the NCE Export Awards as the premier platform for recognizing excellence and innovation in Sri Lanka's export sector.

NCE Signs MoU with Federation of Indian Export Organisations (FIEO)



The National Chamber of Exporters of Sri Lanka (NCE) has signed a Memorandum of Understanding (MoU) with the Federation of Indian Export Organisations (FIEO) to strengthen bilateral trade relations and promote greater collaboration between exporters of both countries.

This strategic partnership aims to open new avenues for mutual growth in international markets by fostering trade cooperation, facilitating exporter-to-exporter engagement, and encouraging joint initiatives that will benefit members of both organizations.

The MoU underscores NCE's continued commitment to building strong regional linkages and expanding opportunities for Sri Lankan exporters in one of the region's largest and most dynamic markets.

Discussion on Proposed SVAT Removal with Department of Inland Revenue



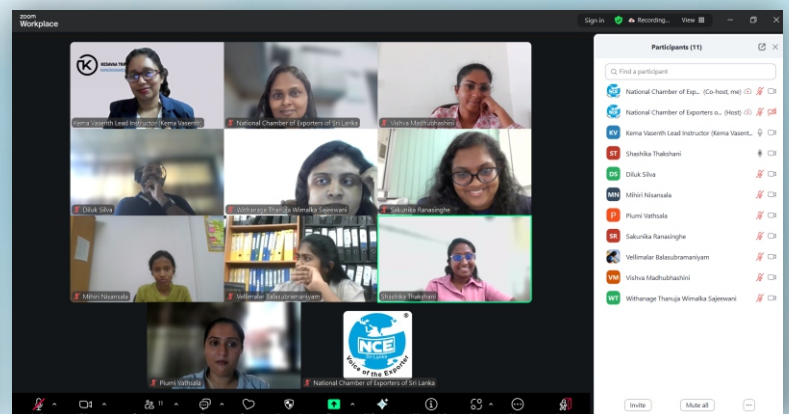
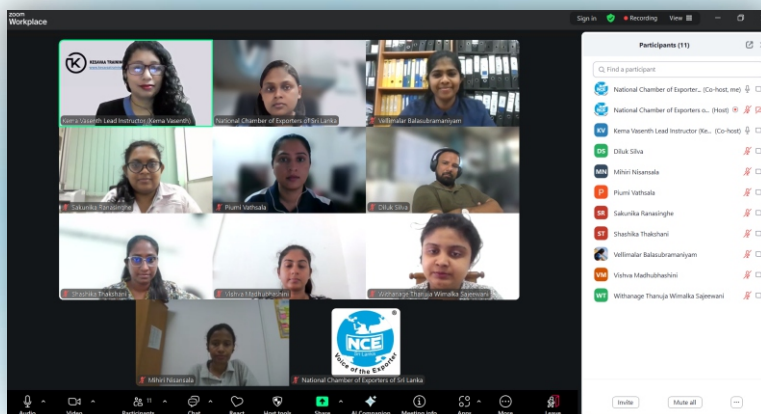
On 18th August 2025, a meeting was held between Ms. Priyanka Dissabandara, Commissioner at the Department of Inland Revenue, and members of the NCE. The discussion focused on the proposed removal of the SVAT system and its potential impact on exporters. Several NCE members, particularly those engaged in indirect exports, participated in the meeting to share insights and raise concerns regarding the proposed changes.

NCE Holds Monthly Management and Council Meetings – August 2025



On 21st August 2025, NCE conducted its monthly Management and Council meetings. The sessions provided a platform to discuss key operational and sectoral issues, ensuring the organization's ongoing growth and efficiency. During the meetings, CET certificates were awarded to deserving participants, and certificates were also presented to newly inducted members, welcoming them to the NCE community. The meeting concluded with a networking session, graciously sponsored by Vipra Smart Solutions, providing an excellent opportunity for members to connect and share insights.

Preventive Controls Qualified Individual (PCQI) Training Programme



The NCE, in collaboration with HNB, conducted the latest Preventive Controls Qualified Individual (PCQI) Training Programme with the newly released Version 2- updated curriculum for company personnel working in food production and packaging facilities and beverages. This program plays a crucial role in ensuring the highest standard of safety and quality in the sector. The course took place on from 26th to 29th August 2025, for a total of 22 hours. Using the ease and accessibility of e-learning, the training was delivered via Zoom, allowing participants to participate remotely. There were 08 participants present at this time.

NCE Strengthens Trade Engagement with Pakistan



On 25th August 2025, the National Chamber of Exporters of Sri Lanka (NCE) recently held a productive meeting with Mr. Sanjeewa Pattiwella, Designated Consul General to Pakistan, and Ms. Mahwash, Trade Secretary at the Pakistan High Commission, to explore opportunities for enhancing bilateral trade.



The discussions reviewed the potential of the Sri Lanka–Pakistan Free Trade Agreement (SLPFTA), which remains underutilized but offers promising avenues for exporters. Efforts are already underway to strengthen trade data analysis, identify new sectoral opportunities, and prepare for a Business Delegation to Karachi in November 2025, in collaboration with the Sri Lankan Consulate General, the Pakistan Embassy, and a leading chamber in Karachi. These initiatives reflect NCE's continued commitment to unlocking new opportunities for Sri Lankan exporters while reinforcing trade partnerships with Pakistan.

NCE Hosts Producer–Exporter Linkage Event in Matara



On 28th August 2025, the National Chamber of Exporters of Sri Lanka (NCE), in collaboration with the Agriculture Department and Training Unit (ADTU) of the Ministry of Agriculture, successfully organized a Producer–Exporter Linkage Event in Matara.

NCE Hosts Producer–Exporter Linkage Event in Matara Contd.



The programme brought together nearly 75 producers and suppliers from the Southern Province, representing Galle, Matara, and Hambantota, who showcased a wide variety of high-quality products and services. In addition, 30 service providers from Colombo, including certification bodies, logistics companies, and financial institutions, actively participated, creating a comprehensive platform for exporters to explore sourcing opportunities and strengthen supply chain linkages.

This initiative reflects NCE's ongoing commitment to empowering regional producers, supporting Small and Medium-sized Enterprises growth, and connecting them with national and international export opportunities.

Media Coverage Highlights – August 2025

Throughout August 2025, the National Chamber of Exporters of Sri Lanka (NCE) continued to capture national attention as a key influencer in trade policy and export development. Its advocacy efforts and insights were prominently featured in leading media outlets, reinforcing the Chamber's vital role in advancing Sri Lanka's export agenda.

Key Media Features:

[U.S. slashes tariffs on Sri Lankan goods to 20% — 'A Game-Changer for Exporters](#)

[NCE Strengthens Regional Trade Ties with India](#)

These media appearances underscore NCE's growing visibility as a trusted voice for Sri Lanka's export community and its steadfast commitment to shaping a vibrant, competitive and future-ready export sector.

The following NCE Members have been awarded the Certificate of Ethical Trading and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical Behavior, Environment & Society

	 Advantis Express (Pvt) Ltd Licensee of Federal Express Corporation			
				
				
				
				
				

 greenkeepers Let's Eco-Cycle	 HAC HALAL ASSESSMENT COUNCIL	 hSenidBiz EMPOWERING PEOPLE THE WORLD OVER	 IMPERIAL TEAS GROUP	 econutrena
 Janet AYURVEDA	 Kandrick EST.1972	 KANDYGS HANDLOOMS	 KEELLS TM Food Products PLC	 LAUGFS RUBBER
 LUMBINI AQUARIA Living Colours Since 1952	 MABROC	 Multilac	 Maliban [®] Inspiring goodness...	 MCLARENS CONTAINERS
 BAM	 Natural Product Network Napronet (Pvt) Ltd	 NM NEIL MARINE	 SPECTRA SYNERGIZING LOGISTICS	 TAPROBANE SEAFOODS
 T4 TEXTTRIP (PVT) LTD.	 ARIPALIA SRI LANKA	 TROIKAL	 WICHY COCONUT	 Derana Fresh from Sri Lanka
 Noritake Standard of Perfection	 NIDRO	 NPS PACKAGING	 OCEANEEDS SRI LANKA	 Overdime
 PANASIA COLOURED YARNS	 PODIE	 PREMIER PACKAGING		 Regency Teas



OUR STRATEGIC PARTNERS



Shape the future
with confidence



NEW MEMBERS

The following export-oriented organizations joined the Chamber during the month of August 2025

Ordinary Members

Company Name	Sector
Neptune Papers (Pvt) LTD	Export of waste papers cotton & hot pet flakes
Euro Cosmetics Manufactures (Pvt) Ltd	Manufacturing
Jaysons Warehousing (Pvt) Ltd	Engineered Quartz Stone Slabs
Ocean Lanka (Pvt) Ltd	Garment and apparel
Continental Cargo Konnect (PVT) LTD	Freight Forwarder
Printxcel (PVT) LTD	Manufacturing Books
SM Lanka Spices (Pvt) LTD	Export of organic and Conventional Spices
Classic International Exports (Pvt) Limited	Tea Exports
N S GREEN LINKS LANKA (PVT)LTD	Electronic Waste Management solution provider

Aspiring Exporters

Name	Sector
Brilliant Lanka Import & Export (PVT) LTD	Import & Export
Ceylon team Agro (Pvt) LTD	Manufacture (Tea & Spices)
Pasumai Agro Products Limited	Agriculture Production
Softserve (Pvt) LTD	Microsoft Gold Certified Partner
Joy Pixel International (Pvt) Ltd	Food and Beverage
BS Nexus (Pvt) Ltd	Cosmetics
Ceylon Herbs Kitchen (Pvt) Ltd	Herbs & Spices
KW Industries (PANAGOLISH)	Cinnomon Products



MAIN SERVICES OF THE CHAMBER

- **Unique Membership Certificate**** – Establish your credibility as a distinguished member of Sri Lanka's premier export chamber.
- **Lobbying & Advocacy**** – NCE represents your interests at trade forums and engages with policymakers to address industry concerns.
- **Market Information & Insights**** – Stay ahead with trade-related updates, market trends, and business opportunities.
- **Training & Development**** – Enhance your expertise through seminars, webinars, and industry-led workshops.
- **"Sri Lanka Exporter" Magazine**** – Showcase your products and services in a leading trade publication, available in print and digital formats.
- **Export Documentation Services**** – Obtain certified export documents, including Certificates of Origin, at exclusive member rates.
- **Professional Courses (NIOE)**** – Gain valuable skills in International Trade Management through accredited programs.
- **Trade Fairs & Delegations**** – Expand your global presence with access to international trade fairs, B2B meetings, and market entry programs.
- **Producer-Exporter Linkages**** – Connect with suppliers and regional producers to strengthen your export network.
- **SME Exporter Support**** – Special membership for SMEs (Aspiring Exporters) with free advisory services to help them become future exporters.
- **Certificate of Ethical Trading (CET)**** – Get recognized for ethical business practices with an internationally accepted certification.
- **PCQI Certification**** – Train and certify food sector professionals under US FDA preventive controls regulations.
- **NCE Annual Export Awards**** – Gain industry recognition at Sri Lanka's most prestigious export awards ceremony.

THE NCE SECRETARIAT

WE ARE HERE
TO SERVE
YOU!



Shiham Marikar
Secretary General/Chief
Executive Officer



Dilini Gamlathge
Asst. Director - Member
Services & Operations



Sandun Koswattage
Manager Finance



Susantha Rupatunge
Senior Executive -
Member Services



Stephanie John
Administrative Executive



Nehkala Lakshmanan
Junior Operations
Executive



Dinu Bhashika
IT Executive



Anuradha Sewwandhi
Account Executive



Deandra Weinman
Senior Executive -
Business Development



Hashini Adhikari
Executive Member
Services



Hashen Madhusa
Operations Assistant

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