Since 1992 R SRI LANKA of the Exp MAGAZINE A PUBLICATION OF THE NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA

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JULY to SEPTEMBER 2024

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NCE MEMBERS **AWARDED WITH CET**

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PRODUCTS AND MARKETS

ACTIVITIES OF THE CHAMBER

SUCCESS STORIES

STORY FROM THE COVER PAGE

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THE NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA (NCE)

THE ONLY TRADE CHAMBER IN SRI LANKA THAT EXCLUSIVELY PROVID SERVICES TO THE EXPORTERS. THE MEMBERSHIP OF THE CHAMBER IS OPEN TO ALL EXPORTERS OF PRODUCTS & SERVICES AND SUPPLIERS OF PRODUCTS AND SERVICES TO THE EXPORT INDUSTRY.

Services of the Chamber

- Publication of the "Sri Lanka Exporter" Magazine 1.
- 2. Issue of Certificates of Origin and related Export Documentation
- **Dissemination of Trade Inquiries and Trade Leads** 3.
- Conduct of Training Programmes and Workshops 4
- Conduct of Professional Courses through the National Institute of Exports (NIOE) 5.
- 6. Participation in Trade Fairs, Exhibitions, Trade Delegations etc.
- 7. **Issue of Specialized certificates**
- 8. Assistance for Innovation & Techno Entrepreneurship
- Assistance for Resource Efficient Cleaner Production 9.
- 10. Website Facilities
- 11. Sectoral Meetings
- 12. **Representation of Macro and Individual Issues**
- 13 Support services for Trade Associations
- 14. **Distribution of Members Directory**
- Dissemination of Market Information, Trade Statistics and Buyer Information 15.
- 16 Linking of Producers with Member Exporters
- Support SME's under the 'Aspiring Exporters' Programme 17.
- Support services for women Entrepreneurs and Exporters 18.
- Issue of Certificates of Ethical Trading (CET) 19.
- 20. Submission of Proposals for the Annual Budget of the Government
- 21. **Recognition of Export Performance**
- 22. Auditorium Facilities

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SAILING TOWARDS SUSTAINABLE TRADE:

The Synergy of Logistics, Marine Industries, and Ocean Conservation

Global trade serves as the lifeblood of modern economies, with oceans acting as primary highways for the movement of goods. More than 80% of the world's trade by volume relies on maritime routes, underscoring the essential role of logistics and shipping industries. However, the rapid expansion of international trade has also increased environmental pressures on marine ecosystems. As a result, there is an urgent need to reimagine maritime commerce by aligning logistics efficiency, sustainable marine practices, and ocean conservation efforts to ensure the long-term resilience of global trade networks. This shift toward sustainable practices is not merely optional but critical for future economic growth.

Logistics networks act as the arteries of global commerce, enabling goods to flow seamlessly from manufacturers to consumers. Technological innovations, such as real-time tracking, blockchain-enabled contracts, and automated port systems, have made maritime logistics more efficient and accessible, driving economic growth. Yet, these advancements come with environmental challenges. Conventional shipping methods contribute to air and water pollution, greenhouse gas emissions, and disruptions to marine biodiversity. Therefore, it is imperative to rethink logistics not only as an enabler of trade but also as a facilitator of sustainable practices to mitigate these negative environmental impacts.

Marine industries, including shipbuilding, fisheries, and port operations, play a vital role in global commerce and are now shifting toward greener operations. Companies are increasingly adopting low-emission vessels powered by hydrogen or ammonia and installing electrification technologies in ports to reduce their carbon footprint. Green shipping corridors—designated trade routes focused on low-emission shipping—illustrate this broader movement toward sustainability. Investing in cleaner marine technologies not only reduces environmental harm but also positions companies and nations at the forefront of global markets that reward environmental responsibility and regulatory compliance.

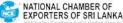
The ocean itself is an often-overlooked component in global trade, yet it plays a crucial role in maintaining maritime routes and

protecting economic infrastructure. Healthy ecosystems—such as coral reefs and mangrove forests—serve as natural shields, protecting coastal areas and ports from extreme weather events, erosion, and rising sea levels. However, the degradation of these ecosystems through overfishing, pollution, and emissions threatens to undermine the sustainability of the very trade routes on which global commerce depends. Conservation efforts, such as Marine Protected Areas (MPAs) and stricter emission caps for ships, are essential to safeguarding marine biodiversity and ensuring the long-term viability of maritime supply chains.

Sustainable trade requires collaboration among governments, industries, and environmental organizations. Regulatory frameworks, such as the International Maritime Organization's (IMO) 2050 strategy for zero-carbon shipping, provide necessary benchmarks for reducing emissions and adopting greener practices. Businesses must also innovate by investing in low-emission technologies and adopting circular economy models that reduce waste while maximizing efficiency. Both public and private sectors must work together to protect vulnerable marine areas and invest in biodiversity, ensuring that ocean ecosystems remain healthy enough to support future trade.

In conclusion, the future of global commerce depends on the integration of logistics innovation, sustainable marine industries, and robust ocean conservation. As climate change and environmental degradation threaten the world's oceans, the maritime industry must adopt sustainable practices to preserve trade routes and ensure long-term economic growth. By embracing greener technologies, fostering collaboration, and investing in conservation efforts, we can create a trade ecosystem that is both profitable and responsible. Sailing towards sustainable trade is not just an ideal but a necessity, ensuring that the oceans remain highways of commerce and thriving ecosystems for generations to come. Aligning economic ambition with environmental stewardship is the only way forward to build a resilient and sustainable future for global trade.

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To maintain a competitive edge in the market, exporters must adhere to Fair and Ethical Trading Practices, safeguard the environment, and promote sustainable development.

Understanding the significance, the National Chamber of Exporters of Sri Lanka (NCE) issues a 'Certificate of Ethical Trading' to its Member Exporters who adhere to Ethical Trading Practices, Good Governance, and conformity to sound environmental and social practices based on the 08 Principles which are listed below.

PRINCIPLE

Trading Practices

Trades with considering for the social, economic and environmental well-being of the country and prevents them from being exploited for the profit of others. Also, adopts trading and operational policies that are acceptable to all Stakeholders.

PRINCIPLE 5

Working Conditions

To provide a healthy and safe workplace for all its employees.

PRINCIPLE **2**

Payment of Statutory Wages

Pay wages and statuary commitments to all its employees according to National requirements

PRINCIPLE 3

Child Labour and Forced Labour

Not employ anyone under the minimum age declared by the labour law and no involuntary, forced or bonded labour is used.

PRINCIPLE 4

Non-Discrimination, Gender Equity and Freedom of Association

Not to support discrimination in all aspects and provide equal pay & opportunities for women and men. Providing special training and encouragement to women to take leadership and provide a harassmentfree work environment to all (women & men).

PRINCIPLE 8

Environment

To use environmentally friendly raw materials and production methods and safeguard nature.



To develop management /

technical skills for employees to create better productivity and opportunities in the workplace. Promotion of Good Values Promotion of

PRINCIPI F

Good Values



NCE partners with **Ind-Expo** Certification Limited for technical evaluation of the Certificate of Ethical Treading, enhancing credibility and providing transparent evaluation methods. Ind-Expo is a non-profit organization accredited by the Sri Lanka Accreditation Board and the International Accreditation Forum.

This initialtion aims to assist and guide Member Exporters in developing the Systems and Practices in their Enterprises based on Evaluations.

NCE is the first and only trade Chamber in Sri Lanka to issue a Certificate of Ethical Trading of Good Governance.

This service will bring significant benefits to exporters as follows:

- 1. A Credible Certificate from The National Chamber of Exporters of Sri Lanka that Confirms adherence to Good Trading Practices, ethical behavior and adherence to the legislations related to labour, environment and Industries.
- 2. Provides enterprise a competitive edge in international markets.
- 3. Serves to attract the attention of stakeholders in the international marketplace, particularly buyers who prioritize ethical considerations.
- 4. By adhering to ethical standards, companies can reduce the risk of reputational damage, legal issues, and other negative consequences associated with unethical practices.

The Chamber invites its members to obtain this certificate to demonstrate itself in the international market.



Certificate of Ethical Trading

The following NCE Members have been awarded the CET and conform to changing regulatory needs and consumer preferences through good practices related to Trade, Labour, Ethical behavior, Environment & Society

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NCE Annual Export Awards is the flagship event organized by the Chamber to recognize and reward the achievements of Sri Lankan Exporters of Products and Services and Service Providers in the International Marketplace. The event has been most looked forward to in the Business Calendar of Sri Lanka and has achieved national significance over the years due to its professionalism, and high standard of conduct.

THE STORY BEHIND THE TROPHY

KEEXPORT AWARDS 2217

The trophy awarded at the NCE Export Awards has its own story. The Trophy is cylindrical in shape with a globe carrying the world map at its apex. The Globe depicts the International nature of export markets covering the entire world. The Trophy also has the nature of a Light House depicting a beacon showing the path ahead for Sri Lankan exports which are so vital for the economy. The three metal plated arrows round the globe originating from its bottom, and increasing in thickness and pointing upwards depicts growth in exports related to international markets. They also represent the triple bottom line in respect of an enterprise

comprising of Profit, People, and the Planet, which is a modern concept for the overall sustainability of an organization. The black color of the trophy conveys 'Authority and Power' in terms of color psychology which is reminiscent of the real nature of exports.

AWARD WINNERS ICON





COMPAREMENT OF EXPORT RESIDENCE

National Chamber of Exporters of Sri Lanka (NCE) has introduced the Award Winners Icon to highlight the success of the Award Winners at the prestigious Annual Export Awards.

All winners are provided with this "Special Logo" by NCE. They have the opportunity to use the relevant winning icon in all their publicity and marketing materials, both locally and internationally.

For More Information www.nce.lk

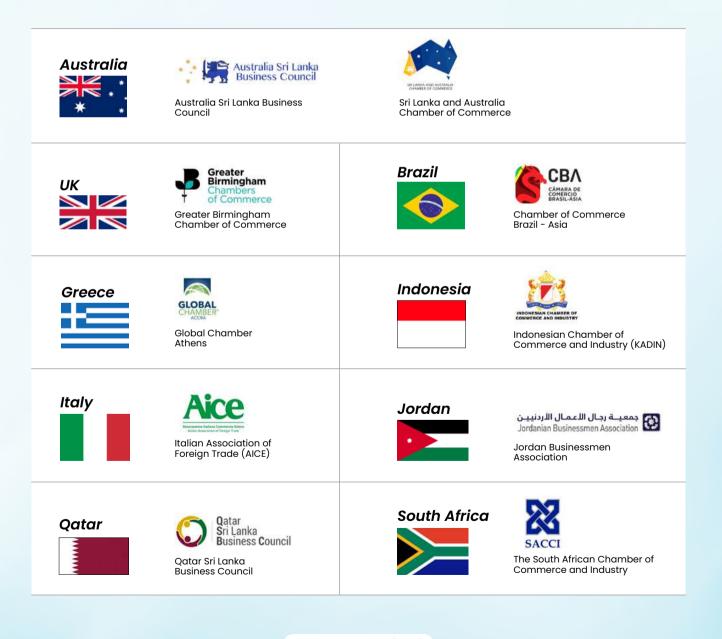
A Great Benefit for Chamber Members: Expanding Global Partnerships

The National Chamber of Exporters (NCE) has signed Memoranda of Understanding (MOUs) with ten leading overseas trade chambers, paving the way for a dynamic global platform that enables NCE members to explore bilateral trade opportunities. These partnerships aim to strengthen business relationships, encourage joint ventures, and boost trade between Sri Lanka and partner countries.

Key initiatives include organizing Business-to-Business (B2B) meetings during NCE delegations' visits to partner chambers abroad. Additionally, several overseas chambers have shown interest in visiting Sri Lanka with delegations to explore trade and investment opportunities with NCE members. These interactions provide a valuable chance for Sri Lankan exporters to network, showcase their products, and gain insights into international market trends.

NCE is dedicated to expanding its international collaborations, continuously working to establish more partnerships with other countries' leading trade chambers. These efforts promise increased market access, diverse business opportunities, and potential growth in bilateral trade. NCE encourages its members to actively engage in upcoming activities and capitalize on the benefits offered through this expanding network of global partnerships.

For further details to get in touch with these chambers please contact: +94114344661 or email: nce@nce.lk



July to September 2024





CERTIFICATES OF ORIGIN

CERTIFIED Obtain your Certificate of Origin and other Export related documents from the NCE

Dedicated staff to provide this service speedily and efficiently and at competitive prices.

- The service is provided to both members and non-members.
- The Chamber provides this service both manually and online.
- Digital Certificates could be obtained saving time and traveling costs.

REGISTER NOW! www.ncesrilanka.com

CERTIFICATES OF ETHICAL TRADING

A UNIQUE CERTIFICATE

Exclusively for NCE Members

Offered in partnership with the Sampath Bank PLC



Be an Ethically Certified Exporter

National Chamber of Exporters of Sri Lanka (NCE) issues the 'Certificate of Ethical Trading' to Member Exporters who follow Ethical Trading and Conformity to Good Environmental and Social Practices, based on 08 Principles which have been developed and followed by the Chamber.

Main Benefits

- A Credible Certificate of value from the National Chamber of Exporters of Sri Lanka.
 Certificate is Issued in Collaboration with
- Comply with international standards on ethical behavior, labour, environment etc.
- Confirms adherence to Good Trading Practices.
- Provides your enterprise a competitive advantage in international markets.
- Serves to attract the attention of stakeholders in the international market place, particularly buyers.
- Recognized by various Government and Private sector stake holders







APPLY

PREVENTIVE CONTROLS QUALIFIED INDIVIDUAL (PCQI) COURSE

Organized by National Chamber of Exporters of Sri Lanka in partnership with HNB



This is an important certificate for your staff working in food and beverage production and packing facilities. Expand your food exports and secure the market share of USA by conforming to US - FDA regulations on Human Food.









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General Activities

NCE Export Awards 2024 - Application Launch (July 2024)



The application for the NCE Export Awards 2024 was officially launched on July 18, 2024. The guidelines were presented by the main event sponsor, Ex-Pack Corrugated Cartons PLC, represented by Mr. Deepal Perera, Head of Sales, to the Most Outstanding Exporter Award Winner 2023, Ceylon Biscuits Limited, represented by Mr. Nadeeja Karunathilaka, Director International Sales-Confectionery and Food Clusters. The event also featured NCE Strategic Knowledge Partner Ernst & Young, represented by Mr. Charith Yalagala, Partner | Assurance. Other key figures

included Mr. Samantha Kumarasena, Head of the Technical Committee, NCE President Mr. Jayantha Karunaratne, and Secretary General/CEO Mr. Shiham Marikar.



NCE Export Awards 2024 -Assistance for Applicants (July-September 2024)

To assist participants in preparing high-quality submissions, the NCE has organized a series of briefing sessions (4 Sessions), led by experts from the Panel of Judges and the Technical Committee. These sessions offered essential tips and guidelines to help applicants meet evaluation criteria and enhance their chances of success.

- Session One (July 26, 2024, 2 PM 4 PM): Detailed Awards Guidelines and instructions on how to fill out the awards application.
- Session Two (August 6, 2024, 2 PM 4 PM): Focus on the Content of the Application with insights from experts on scoring strategies.
- Session Three (August 27, 2024, 2 PM 4 PM): Detailed Awards Guidelines and instructions on how to fill out the awards application.
- Session Four (September 4, 2024, 2 PM 4 PM): Focus on the NCE Challenge Trophy for the Best Ethical Trading Exporter, encouraging sustainable and responsible trade practices.



Productive Meeting with SLBC President (July 2024)

The NCE hosted a productive meeting with Mr. Suren Swaminathan, President of the Sri Lanka Business Council for Dubai & Northern Emirates (SLBC). The meeting, also attended by Dr. Sulochana Segera, Chairperson of "Women in Management", and Mr. Nilam Samsudeen, Director of Administration, focused on exploring potential collaborations between the SLBC and NCE. Key areas of cooperation were discussed, including enhancing trade relations, sharing business insights, and facilitating networking opportunities to strengthen ties between Sri Lankan exporters and UAE markets.









NCE joined celebrating the Egyptian National Day (July 2024)

NCE participated in the celebrations of the Egyptian National Day, extending warm congratulations and best wishes to the people of Egypt. This day stands as a testament to Egypt's rich history and cultural heritage. The NCE values the strong and enduring relationship between the two countries and looks forward to continuing collaborative efforts for economic growth and mutual prosperity. May Egypt continue to thrive in unity, peace, and prosperity.

7th Edition of the Maritime & Logistics Conference (August 2024)

The NCE proudly endorsed the 7th edition of the Maritime & Logistics Conference, recognizing its significance in promoting Sri Lanka as a key export hub in the region. The NCE believes that the insights and connections fostered at this conference will play a crucial role in positioning Sri Lanka at the forefront of the shipping and logistics industry, supporting the nation's strategic growth as a vital player in regional trade.



Congratulations to the Newly Elected President of the Sri Lanka-Canada Business Council. (August 2024)

Congratulations to Mr. Priyantha Padmasiri on being elected as the President of the Sri Lanka-Canada Business Council. Wishing you great success in leading and strengthening the business ties between our two nations!



Mr. Indhra Kaushal Rajapaksa on his election as the President of the Sri Lanka – Pakistan Business Council (August 2024)

The NCE extends its heartfelt congratulations to Mr. Indhra Kaushal Rajapaksa on his election as the President of the Sri Lanka – Pakistan Business Council. This significant achievement is a testament to his leadership and dedication to fostering strong economic ties between Sri Lanka and Pakistan. As the newly appointed President, we are confident that Mr. Rajapaksa will bring fresh perspectives and initiatives that will further enhance bilateral trade and

investment between our two nations. The NCE looks forward to playing an important role in collaborating closely with the Council under his guidance. Together, we are eager to explore new opportunities, overcome challenges, and contribute to the growth of our export sectors. We wish Mr. Rajapaksa every success in his new role and reaffirm our commitment to supporting the Council's endeavors to strengthen the economic partnership between Sri Lanka and Pakistan.





SRI LANKA









Meeting with the Presidential Candidates (August 2024)

The NCE took a significant step in contributing to the future of the nation's export economy by officially handing over the "Policy Proposals for Enhancing Sri Lankan Exports and Investments for Export Sectors" to Mr. Dilith Jayaweera, the presidential candidate and leader of the Mawbima Janatha Party. These policy proposals outline strategic recommendations aimed at boosting the competitiveness of Sri Lankan exports, attracting foreign investments, and creating a more conducive environment for the export sectors to thrive.



Meeting with the officials of Zhejiang Provincial Department of Agriculture and Rural Affairs, P. R. China (August 2024)

Mr. Indhra Kausal Rajapaksa - Senior Vice President of the NCE and Mr. Shiham



Marikar-SG/CEO met with the officials of Zhejiang Provincial Department of Agriculture and Rural Affairs, P. R. China.



Sunday Times Business Club Forum on the Topic "Dissecting Sri Lanka's Future," (September 2024)

At the Sunday Times Business Club forum on the topic "Dissecting Sri Lanka's Future,. layantha Kartmaratne, President of the National Chamber of Exporters (NCE), presented key insights.

Mr. Karunaratne highlighted the policy paper submitted by the Chamber to the newly elected President of Sri Lanka, and several of the proposed policies were discussed in detail during the forum.



The NCE proudly announces the Launch of its latest Member Directory! (September 2024)

We are excited to present the NCE Exporters Directory, our very own publication featuring up-to-date details of leading Sri Lankan exporters. This comprehensive directory spans almost all product and service sectors, ranging from MSMEs to Extra Large enterprises.

The NCE Exporters Directory will be distributed to key business contacts, Trade Chambers, international buyers, retailers, and many more, ensuring that Sri Lankan export brands are prominently showcased on the global stage. This publication is an invaluable resource for businesses seeking to connect with Sri Lanka's top exporters and explore new opportunities for growth and collaboration.

In a special presentation, the Secretary-General/CEO of the NCE handed over the inaugural copy to Mr. Jayantha Karunaratne, President of the NCE, symbolizing the official launch of this important initiative.

September 2024







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NCE Collaborations

Strategic Partnership with Cotecna Lanka (Pvt) Ltd (July 2024)



Cotecna Lanka (Pvt) Ltd has officially partnered with the National Chamber of Exporters of Sri Lanka (NCE) as a strategic partner. Since 2012, Cotecna Lanka has been providing exemplary testing, inspection, and certification services, earning prestigious accreditation from the Sri Lanka Accreditation Board (SLAB). With over 40 years of global expertise, Cotecna is



dedicated to empowering Sri Lankan exporters by enhancing product quality, ensuring compliance with international standards, and boosting trade prospects. This collaboration marks a significant advancement in supporting the growth and success of Sri Lanka's International Trade

Strategic Partnership Renewal with Sri Lanka Export Credit Insurance Corporation (SLECIC) - (July 2024)



The Sri Lanka Export Credit Insurance Corporation (SLECIC) renewed its strategic partnership with the National Chamber of Exporters of Sri Lanka (NCE) to foster growth among SMEs and other exporters. Additionally,



SLECIC has joined as the platinum partner for the NCE Export Awards 2024, further solidifying their commitment to supporting Sri Lankan exporters.

D.P Logistics (Pvt) Limited has entered into a Strategic Partnership with NCE (July 2024)



D PLogistics (Pvt) Limited has entered into a strategic partnership with NCE to offer exclusive support to the exporter community. This collaboration enhances their ability to provide a comprehensive



range of logistics and supply chain management solutions, including transportation, third-party logistics (3PL), warehouse management, and freight forwarding. With extensive experience managing complex freight operations and access to a global network of agents, D P Logistics (Pvt) Limited is well-equipped to deliver international multimodal transportation solutions, thereby significantly benefiting the Sri Lankan export sector

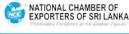
Renewed Partnership with Seylan Bank PLC (August 2024)





Bank's commitment to providing value-added services to Sri Lankan exporters, including advisory services and other specialized financial tools.

July to September 2024 123rd EDITION



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During August 2024 the longstanding partnership between Seylan Bank PLC and the NCE was renewed, underscoring Seylan Bank PLC's dedication to strengthening Sri Lankan exporters. This renewed partnership demonstrates Seylan

Trade Delegations and Market Access Activities

NCE Representation at Korea Import Fair (July 2024)



The NCE proudly represented Sri Lanka at the Korea Import Fair (KIF 2024), held from July 4 to 6 at the COEX Exhibition Centre in Seoul. This participation marks a significant milestone as NCE's inaugural involvement in the esteemed fair, underscoring efforts to bolster Sri Lanka's presence in the South Korean market. The delegation, led by NCE Secretary General /CEO Shiham Marikar, comprised five prominent Sri Lankan companies known for their excellence in various sectors: CoCo Green Ltd., Warna Exporters Ltd., Imperial Tea Exports Ltd., MA's Tropical Food Processing Ltd., and Tropical Life International Ltd.

NCE signs MOU With SLACC to boost Market Access for Sri Lankan Exporters (July 2024)



The NCE has signed a Memorandum of Understanding (MoU) with the Sri Lanka & Australia Chamber of Commerce (SLACC). This partnership aims to enhance market access opportunities for Sri Lankan exporters. SLACC is focused on addressing a notable gap in the longstanding and productive bilateral relationship between Sri Lanka and Australia. By

driving bilateral trade to new heights, SLACC intends to provide the momentum for future growth and cooperation between the two countries.

Sri Lanka's participation in Osaka World Expo 2025 (August 2024)



The NCE has submitted a concept paper to organize the "MADE IN SRI LANKA" exhibition at Expo 2025 in Osaka-Kansai, Japan. The Sri Lanka Tourism Promotion Bureau has been designated as the government agency responsible for organizing the Sri Lanka Country Pavilion at the Osaka World Expo 2025, scheduled to take place in April2025. As part of the Expo, the NCE will host a standalone "SRI LANKA EXPORT BRANDS" exhibition. This exhibition will showcase the branded products and services of Sri Lankan exporters and service providers, aiming to raise awareness

among potential buyers and consumers about the diverse offerings from Sri Lanka.



Meeting with Indonesian Chamber of Industry and Commerce (August 2024)

The NCE successfully conducted a meeting with the officials from the Indonesian Chamber of Industry and the Commerce on 06 of August 2024 via zoom. This meeting was coordinated by the Sri Lanka Embassy in Jakarta to seeking potential collaboration between two chambers.



ACTIVITIES OF THE CHAMBER



Meeting with Delegates from Malaysia (August 2024)

During August 2024, the President of the Sri Lanka-Malaysia Business Council, Mr. MHKM Hameez, along with several delegates from Malaysia, visited NCE to explore potential investment and trade opportunities in Sri Lanka with the exporter community.



Meeting with the South African Chamber of Commerce and Industry (August 2024)

The NCE successfully conducted a virtual meeting with the officials from the South African Chamber of Commerce and Industry (SCCI) in July 2024. This meeting was coordinated by the South African High Commission in Colombo. It was discussed increase the partnership between the two chambers through an MOU.



NCE has Signed a MOU with the Qatar Business Council (August 2024)

NCE singed MOU with the Qatar Sri Lanka Business Council during August 2024 with the objective to enhance bilateral trade between Sri Lanka and Qatar. NCE plans to organize joint programs that will benefit both chamber members and

increase trade relations between the two countries.



Meeting with Minister Counsellor of the Embassy of Indonesia in Sri Lanka (September 2024)

NCE officials met with Mr. Fiki Oktanio, Minister Counsellor of the Embassy of Indonesia in Sri Lanka, to discuss opportunities for enhancing bilateral trade between the two countries. The NCE is set to sign a Memorandum of Understanding (MOU) with the Indonesian Chamber of Commerce (KADIN) to facilitate programs that will benefit members of both chambers.



MOU with the CBA - Chamber of Commerce Brazil-Asia (September 2024)

NCE Singed a MOU with **CBA - Chamber of Commerce Brazil-Asia** with the objective to enhance bilateral trade between Sri Lanka and Brazil. The Embassy of Sri Lanka in Brazil has supported the initiative taken by NCE and contributing their valuable assistance throughout the process. NCE plans to organize joint programs that will benefit to both chamber members and increase trade relations between the two countries.



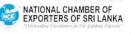
Meeting with High Commission of Sri Lanka in Malaysia (September 2024)

NCE had a meeting with the High Commission of Sri Lanka in Malaysia and Small and Medium Enterprises Association (SAMENTA) in Malaysia during September 2024 to discuss the upcoming NCE Delegation to Malaysia to attending the SME-CEO Forum 2024 with interest members. SAMENTA represents nearly

98% of business operations in Malaysia, providing significant opportunities for NCE delegates to explore new business ventures.

September **2024**







NCE had a meeting with the Erbil Chamber of Commerce and Sulaimany Chamber of Commerce & Industry (September 2024)

NCE had a Meeting with the Erbil Chamber of Commerce and Sulaimany Chamber of Commerce & Industry to discuss the potential collaboration through MOU with the assistance of Sri Lankan Embassy in Iraq.



Meetings/Discussions with Stakeholders and Other Interested Parties on Trade-Related Activities

Attending the Sectoral Oversight Committee on Increasing Export of Goods and Services (July 2024)



The NCE actively participated in the Sectoral Oversight Committee on Increasing Export of Goods and Services, chaired by Hon. Buddika Pathirana. Represented by the President and SG/CEO, the NCE highlighted critical policy issues affecting exporters. A significant point of discussion was the removal of the SVAT (Simplified Value Added Tax), emphasizing that without a proper VAT refund mechanism, exporters would face negative impacts. The committee meetings are regarded as valuable for addressing policy issues and gaining the attention of key stakeholders.

NCE Member Issues addressed at Exporters Forum (July 2024)

The recent Exporters Forum, organized by the Sri Lanka Export Development Board (EDB), provided a comprehensive platform for addressing the pressing challenges faced by Sri Lankan exporters. Chaired by Minister Dilum Amunugama, the forum underscored the importance of collaborative efforts in resolving sector-specific issues. The National Chamber of Exporters of Sri Lanka (NCE) praised the EDB for hosting the event, highlighting its pivotal role in facilitating dialogue between exporters and key stakeholders. This forum was notable for the participation of representatives from Customs, the Inland Revenue Department (IRD), and other critical trade bodies, ensuring that the concerns of exporters received the necessary attention. Follow-up meetings have been planned to delve deeper into potential solutions. The commitment demonstrated by various stakeholders, including Government representatives and industry leaders, underscores a shared dedication to enhancing the export sector and supporting the growth of Sri Lankan businesses on the global stage.





LANKA



Workshop on National Trade Facilitation Committee (NTFC) (August 2024)



The International Trade Centre (ITC), together with the Japan International Cooperation Agency (JICA), organized a workshop on National Trade Facilitation Committee (NTFC) Best Practices & National Trade Facilitation Roadmap for Sri Lanka'on the 15th and 16th of August 2024 in Colombo.

This workshop was a follow-up to the recent work undertaken by ITC in the area of trade facilitation in Sri Lanka, focusing on (a) assessing the current implementation status of the WTO Trade Facilitation Agreement (TFA) in the country, (b) prioritizing the country's trade facilitation commitments, and (c) providing recommendations to strengthen the NTFC.

This work was carried out by ITC for the Presidential Secretariat of Sri Lanka and funded by JICA.

The key objectives of the workshop were to learn from the experiences of NTFCs in other countries to strengthen the NTFC in Sri Lanka, to present the National Trade Facilitation Roadmap for Sri Lanka, and to validate it.

The workshop was attended by a large number of stakeholders, including representatives from the Presidential Secretariat, NTFC members, other cross-border regulatory agencies, key private sector associations, and think tanks. As an NTFC member, NCE also participated in this important forum.

Activities related to Member Services

NCE organized a very successful seminar on "Boosting Trade with Digitalization." (September 2024)



The event, held at Jetwing Colombo Seven on 05th September 2024, brought together around 75 participants, including strategic partners eager to explore the transformative power of digital technologies in global trade.



Highlights from the sessions:

- Session 1: Mr. Geethaka Fernando from Hayleys PLC enlightened us on "Digital Transformation in the Manufacturing Industry", covering trends, benefits, and strategies to overcome challenges.
- Session 2: Mr. Ashique Ali, Director at Talliance, discussed the "National Digital Economy Strategy" and its impact on exportoriented businesses.
- Session 3: Mr. Shehan Selvanayagam of Loops Integrated shared insights on "Digital Marketing in Export Markets", focusing on e-commerce innovations and digital tools for enhanced visibility and engagement.

The seminar aimed to empower exporters with knowledge and tools vital for enhancing global competitiveness through digital integration.

Thank you to all participants, speakers, and strategic partners for making this event a resounding success!





Training and Development

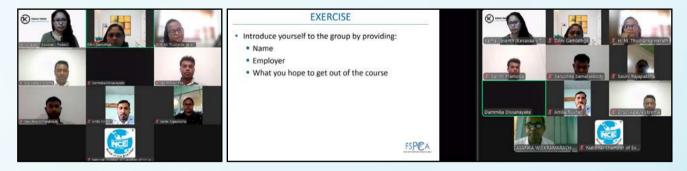


NCE successfully conducts Four Interactive Workshops (July 2024)

The NCE successfully held four interactive workshops on June 12th, June 26th, July 11th, and most recently, on July 24th, 2024. These workshops, which attracted over 80 participants, focused on critical areas such as marketing and branding, quality standards, and sustainable environmental practices for the international market

The latest workshop, titled "Enhance Your Exports through Value Chain Development," took place on July 24th at the NCE Conference Hall. It featured Mr. Priyanga Kirihena, a freelance Supply Chain Management consultant, visiting lecturer, and Council Member of the Institute of Supply and Materials Management, Exporters Digest Page 11The NCE successfully held four interactive workshops on June 12th, June 26th, July 11th, and most recently, on July 24th, 2024. These workshops, which attracted over 80 participants, focused on critical areas such as marketing and branding, quality standards, and sustainable environmental practices for the international market. as the resource person. This session saw approximately 24 participants engage in valuable discussions. Feedback from attendees highlights the importance of these small-scale workshops in building staff capacities and providing essential export-related knowledge. These sessions are proving to be crucial for equipping participants with the tools needed to succeed in the international market.

PCQI Training Sessions held on 25th, 30th and 31st July 2024



The NCE, in collaboration with HNB, conducted a Preventive Controls Qualified Individual Course (PCQI) for company personnel working in food production and packaging facilities and beverages. This program plays a crucial role in ensuring the highest standard of safety and quality in the sector. The course took place on 25th, 30th and 31st July 2024, for a total of 20 hours. Using the ease and accessibility of e-learning, the training was delivered via Zoom, allowing participants to participate remotely. There were 07 participants present at this time



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Monthly Management Committee and Council Meetings

The National Chamber of Exporters (NCE) successfully held its Monthly Management Committee and Council Meetings during July, August, and September 2024. These meetings, which took place at various venues, brought together Council Members and key stakeholders to engage in meaningful discussions on challenges and opportunities impacting the export sector. Each session highlighted the Chamber's continued efforts toward enhancing the sector's growth, ensuring sustainability, and promoting ethical trading practices.



July 2024 – NCE Conference Hall

The July meeting, held on July 18th at the NCE Conference Hall, featured detailed deliberations on strengthening the export sector amid ongoing economic challenges. A key moment of the meeting was the presentation of membership certificates to newly joined companies, reflecting the growing network of the NCE.



Additionally, D. B. S. Logistics Ltd was awarded the prestigious **Certificate of Ethical Trading (CET)** for meeting all required eligibility standards, reaffirming the Chamber's commitment to upholding responsible business practices.

MISL Holdings (Pvt) Ltd, a strategic partner of the NCE, also participated



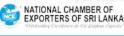
in the Council Meeting. Their presentation provided valuable insights into their services and products, further enriching the discussions among Council Members.

August 2024 – Best Western Hotel, Colombo 05

On August 22nd, 2024, the monthly meeting was hosted at the Best Western Hotel in Colombo 05. Council Members again engaged in extensive discussions, addressing both challenges and growth prospects for the export sector.







ACTIVITIES OF THE CHAMBER

As with previous sessions, newly joined companies were formally welcomed with the presentation of membership certificates.



Global Rubber Industries (Pvt) Ltd

Asia Bike Industrial Limited

A significant highlight was the awarding of Certificate of Ethical Trading (CET) to two new members who had successfully completed the evaluation process:

- 1. Global Rubber Industries (Pvt) Ltd
- 2. Asia Bike Industrial Limited

These awards demonstrate the NCE's ongoing



focus on promoting transparency and ethical business practices within the export industry.

September 2024 – NCE Chamber Secretariat



The September meeting took place on September 26th at the NCE Chamber Secretariat, continuing the Chamber's mission of addressing key sectoral issues. Council Members once again explored opportunities to strengthen the industry's sustainability in a fluctuating economic environment.

The session also featured the presentation of membership certificates to newly joined companies, underscoring the NCE's continuous expansion and growing influence in the export community.











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The role of maritime transportation and importance of ocean conservation in global commerce

Ave you ever wondered how all the different products you consume on a daily basis reach you? It is highly likely that they have been on a ship at least once during their long journey—from raw materials to finished products—before finally reaching you, the consumer.

The complexity of human needs and wants today, combined with the disparity in resource distribution, makes it impossible for nations to be self-sufficient, as global trade and commerce hold the key to achieving sustainable development. With more than two-thirds of the Earth's surface covered by water, crossing oceans, seas, lakes and rivers is inevitable, with maritime transportation primarily providing the connectivity for global cargo movements. Rebeca Grynspan, the Secretary-General of the United Nations Conference on Trade and Development (UNCTAD), identified maritime transportation as the main artery of global trade in the latest Review of Maritime Transport 2024 publication. This claim is supported by the massive volume of cargo transported by ships, which reached over 12.2 billion tons in 2023¹, accounting for more than 80% of global trade volume. As the workhorse of global trade, maritime transportation significantly impacts the efficiency of modern global supply chains. The Suez Canal blockage in 2021 demonstrated how disruptions in maritime transport networks can lead to significant logistical issues, with repercussions for the global economy. The six-day delay in cargo shipments during the Suez Canal blockage alone was estimated to cost around USD 54 billion, while the total economic loss from the disruption was even greater². Despite various disruptions caused by operational, geopolitical, and climatic events, maritime transportation has continued to grow, driven by its competitive advantages over other transport modes, including higher carrying capacity and lower transport costs. The ability to achieve economies of scale

has made maritime transportation the most sustainable transport mode to facilitate long distant freight movements.

Given the critical role that maritime transportation plays in global trade, if we were to replace ships with another mode in the earlier journey of consumer products, both the economic and environmental impacts would be overwhelming. Immediately, the prices of the products would significantly increase due to the increased transportation cost. For instance, air freight is over 40 times more expensive than shipping per ton-mile, while road and rail transport are about eight and two times more expensive, respectively³. Also, the differences in capacity will increase congestion in other transport networks. Ships can carry massive amounts of cargo, often tens of thousands of tons per vessel. Shifting this load to trucks or planes would require a significantly larger fleet to match the same capacity, increasing congestion on roads, railways, and airways, leading to slow down delivery times, impacting supply chain efficiency and raising operational costs across industries. Similar consequences would occur in terms of the environmental impact as well. Ships are among the most fuel-efficient modes of transporting goods in terms of CO₂ emissions per ton-mile. Air transport, for example, emits about 120 times more CO than shipping per ton-mile, while trucks emit about 12 times and railway about 4 times more⁴. Switching to these modes would drastically increase overall emissions, worsening global warming and climate change impacts.

- 3 Rodrigue, J. P. (2020). The geography of transport systems. Routledge.
- 4 ECTA. (2011). Guidelines for Measuring and Managing CO₂ Emission from Freight Transport Operations. The European Clean Trucking Alliance



¹ UNCTAD. (2024). *Review of Maritime Transport 2024*. New York: United Nations.

² Das, K. (2021, March 30). Explained: How much did Suez Canal blockage cost world trade. India Today.



As maritime transportation continues to facilitate trade across the world, the health of our oceans has never been more crucial. Ocean ecosystems not only support an extensive range of biodiversity but also directly impact the industries that rely on maritime transportation. Without careful conservation efforts, the advantages of maritime trade could be overshadowed by environmental consequences, risking both ecological balance and global economic stability.

The oceans are more than just transit corridors where they serve as the world's largest carbon sinks, absorbing approximately 30% of global carbon emissions and regulating temperatures worldwide⁵. However, increasing pollution, overfishing, and climate change disrupt this critical role, leading to the degradation of marine habitats and diminishing the ocean's capacity to manage carbon. For maritime industries, this presents a twofold problem. Rising ocean temperatures and acidification damage marine ecosystems that many local economies rely on, especially coastal communities dependent on fisheries. Additionally, the increased frequency and intensity of extreme weather events, fuelled by climate change, cause significant delays and damage to shipping routes, disrupting global supply chains and escalating operational costs. One of the most pressing threats to ocean conservation is plastic pollution. Every year, millions of tons of plastic waste enter the oceans, endangering marine life and affecting the aesthetic and ecological value of the sea. For the shipping industry, plastic debris poses a hazard to vessels and can even entangle propellers, damage hulls, or interfere

with navigation. Furthermore, the accumulation of waste along coastlines impacts tourism industries and reduces the appeal of major port cities, which are critical for international trade. Oil and chemical spills are also significant concerns. Despite regulations, accidents do occur, releasing vast quantities of harmful substances into the ocean. These spills devastate marine ecosystems, destroy habitats, and kill thousands of marine species. Beyond the immediate ecological harm, oil spills harm fisheries, damage coastlines, and incur billions of dollars in clean-up costs. Maritime emissions are also a growing issue. Although shipping is more fuel-efficient per ton-mile compared to other transport modes, the sheer scale of the industry contributes substantially to greenhouse gas emissions, primarily sulphur oxides and nitrogen oxides, which contribute to acid rain and respiratory issues.

Preserving ocean health is a shared responsibility that calls for international collaboration. Policies such as the International Maritime Organization's (IMO) MARPOL Convention aim to reduce pollution from ships, protect marine biodiversity, and promote cleaner practices across the maritime industry. In conclusion, ocean conservation is not just an environmental concern; it is essential for the longevity and sustainability of global commerce. Safeguarding our oceans ensures that maritime transportation can continue to serve as a reliable and efficient mode of trade, supporting economies worldwide while preserving marine ecosystems for future generations. The path toward sustainable development in maritime transport hinges on a balanced approach, one where economic growth aligns with proactive measures to protect the oceans that make global commerce possible.



⁵ Gruber, N., Clement, D., Carter, B. R., Feely, R. A., Van Heuven, S., Hoppema, M., ... & Wanninkhof, R. (2019). The oceanic sink for anthropogenic CO2 from 1994 to 2007. Science, 363(6432), 1193-1199.

The Role of Logistics in Enhancing Supply Chain Efficiency and Economic Growth in Sri Lanka: A Synchronized and Strategic Report

PAGE

Introduction

Strategically located at the confluence of major maritime routes in the Indian Ocean, Sri Lanka plays a pivotal role in facilitating international trade, connecting South Asia with Southeast Asia, Europe, and beyond. This geographical advantage, combined with growing infrastructure and favorable trade agreements, positions Sri Lanka to enhance global supply chain efficiency and boost economic growth. However, operating in a VUCA (Volatile, Uncertain, Complex, and Ambiguous) world, alongside shifts in the political landscape and economic policies, presents new opportunities and challenges.

This article aims to illuminate how logistics contributes to supply chain efficiency in Sri Lanka, identify challenges—including the impact of recent political developments and highlight opportunities for strengthening economic growth.

1. Sri Lanka's Strategic Location in Global Trade

Sri Lanka's geographical advantage as a littoral nation positions it as a key player in global logistics. With proximity to some of the world's busiest shipping lanes, the Port of Colombo handles over 7 million TEUs annually, primarily serving as a transshipment hub. Additionally, Sri Lanka's strategic location allows it to act as a bridge between South Asia and Southeast Asia, making it a critical node in global trade networks.

By leveraging this advantage, Sri Lanka plays a significant role in enhancing regional connectivity and trade flows, offering businesses competitive access to rapidly growing markets. The development of Colombo, Hambantota, and Trincomalee ports underscores the country's ambition to strengthen its position as a logistics hub, aiming to reduce shipping costs and attract international trade.

2. Political Shifts and Economic Reforms: Impact on Supply Chain Efficiency

The recent election of a new political regime in Sri Lanka has ushered in a wave of envisaged political and economic reforms that could significantly reshape the logistics and supply chain sector. A cornerstone of the government's agenda is improving economic stability through comprehensive tax reforms and strategic fiscal adjustments, aimed at enhancing Sri Lanka's appeal as a logistics hub. The planned reduction in corporate taxes and trade-related levies is anticipated to lower operational costs for businesses, positioning Sri Lanka as a more competitive player in the global market. These measures are expected to attract foreign direct investment (FDI), particularly in logistics and distribution, as international companies may increasingly view Sri Lanka as a cost-effective base for their operations. Central to these reforms is a firm commitment to eradicating corruption at all levels, ensuring a transparent and efficient system that drives sustainable growth and development.

Additionally, the government's focus on infrastructure development, such as port expansion and digitalization, is expected to boost the logistics sector by reducing bottlenecks and improving efficiency. These reforms align with broader goals of restoring macroeconomic stability and enhancing investor confidence, which is crucial for long-term growth in the logistics industry.

3. Infrastructure Development and Supply Chain Efficiency

Sri Lanka's commitment to modernizing its maritime infrastructure is crucial to enhancing supply chain efficiency. Investments in port facilities, such as the West Container Terminal 2 and the expansion of the Colombo North Port, are aimed at reducing congestion and improving capacity. Similarly, the development of Hambantota Port as a multipurpose facility for container handling, bulk cargo, and vehicle transshipment, alongside the enhancement of Trincomalee Port's industrial services, reflects Sri Lanka's intent to accommodate increased trade volumes and offer a wider range of maritime services.

A significant focus for Colombo Port is the **development of logistics facilities** to handle **Multi-Country Consolidation** (MCC). This initiative is vital to competing with regional rivals by allowing for the consolidation of goods from multiple countries for onward shipment. This development will divert substantial business to Colombo, significantly boosting the economy by positioning the port as a competitive consolidation hub in the region.

In addition, **adequate focus on transshipment cargo handling facilities** is essential as Sri Lanka embarks on expanding the Colombo airport. There is a need to prioritize **sea-air and air-air transshipment** capabilities to strengthen air cargo operations. The Sri Lanka Freight Forwarders Association (SLFFA) has provided a detailed proposal to ensure these facilities are integrated during the expansion, improving the country's capacity to handle various transshipment needs and further solidifying its role in global logistics.

These infrastructure projects are integral to supporting





Suharshani Welegama

Executive Committee Member - Sub Committee Chairman of Digitization, Research and Development / Statistics Sri Lanka Logistics & Freight Forwarders Association General Manager, Freight Links International (Pte) Ltd

the country's logistics framework, enabling smoother trade flows and better connectivity between regions. Expanding the capacity of these ports and enhancing air cargo handling will allow Sri Lanka to manage larger volumes of international trade more efficiently, further solidifying its role as a key player in global logistics. The anticipated recommencement of the airport expansion project is expected to significantly boost air cargo handling in the future, contributing to a strengthened logistics network.

4. Logistics and Economic Growth in Sri Lanka

Logistics plays a fundamental role in driving Sri Lanka's economic growth by facilitating the movement of goods efficiently and reducing costs for both exporters and importers. Key industries, such as apparel, which accounts for approximately 40% of Sri Lanka's exports, rely heavily on effective logistics to maintain competitiveness in international markets. Efficient logistics enables timely delivery, supports export competitiveness, and reduces operational costs.

Moreover, logistics contributes to job creation and boosts FDI. As Sri Lanka enhances its logistics infrastructure, it becomes more attractive to multinational companies seeking to establish regional distribution centers and manufacturing hubs. The political stability and economic reforms under the new government could further accelerate this trend by creating a more predictable and conducive environment for business operations.

5. Challenges Facing Sri Lanka's Logistics Sector in a VUCA World

Sri Lanka's logistics sector operates in a rapidly changing VUCA environment. The key challenges include:

Volatility: Unpredictable market forces, such as global trade tensions, fluctuating fuel prices, and rapid shifts in demand, necessitate agile logistics solutions. Dollar exchange rate fluctuations exacerbate these challenges, increasing costs for fuel and machinery, which impacts logistics expenses and infrastructure development.

Uncertainty: Global events like COVID-19, geopolitical tensions, and environmental disruptions create uncertainty in supply chains, making long-term planning difficult without robust contingency measures.

Complexity: The interconnectedness of global supply chains means disruptions in one part of the world can cascade across regions, impacting Sri Lanka's logistics sector.

Ambiguity: Fluctuating economic policies and evolving customer demands create ambiguity for businesses, complicating investment decisions and supply chain optimization.

6. Opportunities for Enhancing Logistics and Economic Integration

Despite VUCA challenges, significant opportunities exist for Sri Lanka to enhance its logistics sector:

Port Expansion and Modernization: Expanding and modernizing major ports like Colombo would reduce congestion, increase capacity, and improve operational efficiency. Incorporating automation and digital technologies, such as blockchain and AI, could further enhance transparency, reduce delays, and optimize supply chain performance. There is significant potential to develop LCL (Less than Container Load) and MCC (Multi-Country Consolidation) operations at the Colombo port, but achieving this requires the establishment of appropriate infrastructure. The stalled CICT project, which currently lacks any concrete development plans from the SLPA or the government, holds promise for future opportunities for Sri Lanka if revived.

Green Logistics Initiatives: Emphasizing sustainability in logistics, such as adopting electric vehicles for last-mile delivery and using renewable energy in warehousing, can reduce costs while aligning with global environmental trends.

Tax Reforms and Trade Agreements: Tax reforms and Sri Lanka's participation in FTAs with countries like India, Pakistan, Singapore, and Thailand open up new markets, reduce tariffs, and enhance regional connectivity.

Resilience and Risk Management: Investing in robust infrastructure and diversifying suppliers can help Sri Lanka's logistics sector withstand external shocks and maintain continuous supply chain operations.

Digitization: Implementing a National Single Window (NSW) system and digitizing customs processes will streamline operations, improve transparency, and reduce delays in logistics.

7. Strategic Outlook for Sri Lanka's Logistics Future

Sri Lanka's logistics sector is poised for growth, driven by trends in digital transformation, public-private partnerships, and a focus on e-commerce. The demand for faster and more efficient last-mile delivery, along with the development of inland logistics hubs, will reduce transportation costs and improve efficiency.

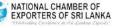
Collaborations between the government and private sector through PPPs will drive investments in infrastructure and technology, ensuring Sri Lanka remains competitive in global supply chains. Political stability and fiscal reforms will further bolster these developments, paving the way for a robust and resilient logistics sector.

Conclusion

Sri Lanka's logistics sector, underpinned by its strategic location, growing infrastructure, and political and economic reforms, is central to enhancing supply chain efficiency and driving economic growth in a VUCA world. Despite the challenges of volatility, uncertainty, complexity, and ambiguity, the opportunities for improvement through digital transformation, green logistics, and resilience building are substantial.

By continuing to invest in logistics capabilities and capitalizing on favorable tax policies and trade agreements, Sri Lanka can strengthen its role as a regional hub, improve trade connectivity, and contribute to global economic integration.





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Website: www.acl.lk Email: daya@acl.lk Number: +94 777 583 600

AITKEN SPENCE EXPRESS

Aitken Spence Express is the express arm of the blue chip conglomerate Aitken Spence PLC, with over 40 years' experience in Sri Lanka representing global delivery and postal networks, Aitken Spence Express provides the most reliable and varied product portfolios from first mile to the last mile.

From Domestic to International Express to Cross border Mail solutions, we can give you a wide gamut of services tailormade for your business.

Website : www.gpd.lk Email : ase@aitkenspence.lk Number : +94 72 027 3273

ALUMEX PLC

Alumex PLC is Sri Lanka's Premier Aluminum Extrusion Manufacturer. As a subsidiary of the 140-year-old Hayleys PLC, which is Sri Lanka's most diversified blue-chip conglomerate. Alumex PLC has been present in the local market for over 3 decades and is the largest Aluminum exporter in the country.

As the manufacturer of highquality aluminum profiles, we take pride in delivering excellence to our customers. We guarantee quality, consistency, flex ibility in quantities, short lead-time, excellent communication and customer service.

Our commitment to quality has led us to become the supplier of various aluminum extrusions to many globally leading brands in the UK, USA, Canada, Aus tralia, New Zealand, Italy and more.

At Alumex, we are dedicated to meeting your unique product applications. Our extensive range of profiles is perfect for architectural, industrial, sol ar and other value-added components. All for attractive prices without any compromise on quality.

Website : www.alumexgroup.com (Leading Aluminum Extrusion Manufacturer | Alumex (alumexgroup.com)) Email: im@alumexgroup.com Number: +94 11 240 0332

ALWIS AGRO EXPORTS (PVT) LTD



Export of fresh fruits and vegetables is one of the most rapid diffusion industries in the world with their new technologies and new products. This industry is a more common industry in Sri Lanka as well as in other countries. There are many fruits and vegetable exporters in Sri Lanka and Alwis Agro Exports (Pvt) Ltd is one of the leading exporting companies in Sri Lanka. Alwis Agro Exports (Pvt) Ltd is solely a Sri Lankan company who has dominated the export market with the quality assurance of the goods and also the best variety of crops. Alwis Agro Exports (Pvt) Ltd began their exports in the year of 1999 which has been brought up the past two decades by Dr. Indralal Jayantha Alwis who is the Chairman/Managing Director of the company.

Website : alwisagroexports.com Email : alwisagro63@gmail.com / hirrushalwis@gmail.com Number: +94 77 784 5511 / +94 77 560 0033

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AutRen Spence Express



SRI LANKAN BRANDS

ANCIENT NUTRACEUTICALS (PVT) LTD



Silk Route Ventures operates as a comprehensive export enterprise specializing in Vegan, Organic, and Natural Food and Beverages, as well as Nutraceuticals. Situated on the picturesque island of Sri Lanka, our company is dedicated to sourcing raw materials from small-scale farmers. Our guiding philosophy centers on the empowerment and upliftment of rural communities.

At Silk Route Ventures, we operate a state-of-the-art facility with certifications in Good Manufacturing Practices (GMP), Hazard Analysis and Critical Control Points (HACCP), ISO 22000, FSSC 22000, USDA Organic, and EU Organic. Our commitment to quality extends to services such as private labeling, where our high-quality products can be customized with your brand, contract manufacturing for top-tier products meeting your specifications, and product development through our experienced team. Whether locally or internationally, we provide a comprehensive solution for food production, ensuring safety, excellence, and innovation in every step.

Website : www.silkrouteventures.com Email : info@esilkroute.com.lk Number : +94 77 508 3962

ARPITALIAN COMPACT SOLES (PVT) LTD

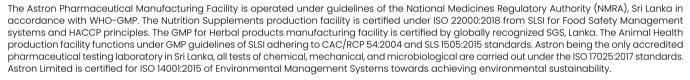


QUALITY | TRUSTED | GLOBAL

Arpitalian Compact Soles manufactures shoe soling resin rubber sheets for the International shoe manufacturers. The Company is a joint venture with Davos SPA (Italy) and Richard Pieris & Company PCL (Sri Lanka), a globally reputed manufacturer for shoe soles. Arpitalian was established in 1994 & located in Biyagama Export Processing Zone Phase B. Arpitalian manufactures shoe soles and heels for international market as well as local market manufactures.

Website : www.arpicorubber.com / www.davos.it Email : ranjithw@arpico.com / marketingacsl@arpico.com Number : +94 77 307 1619 / +94 11 481 6990

ASTRON LTD



Astron Limited was presented the Gold Award in 2022 and Silver Award in 2023 respectively at the 30th & 31st Annual Exports Awards of the National Chamber of Exporters of Sri Lanka (NCE) in the "Pharmaceutical products including Medicinal related Ayurvedic & Herbal products" Sector (Small Category).

Website : www.astron.lk Email : info@astron.lk Number : +94 11 214 8799



BIO FOOD EXPORTS (PVT) LTD

"Earth's Finest is a market-leading organic brand operating in GCC & Europe. Our products can be found in leading retailers across several markets. Today, we are the market leader in organic coconut-based products in the GCC countries and also the No.2 organic brand in the UAE. Our current portfolio spans over 8 categories and 50+ products. With offices in Copenhagen, Dubai, Edinburgh, and Colombo, we have lofty ambitions to build a global health & wellbeing brand."

Website : www.earths-finest.com Email : sharen@biofoodexports.com / sharen@lainternational.me Number : +94 77 188 1777

BRANDIX APPAREL (PVT) LTD



With over 50 years of experience, Brandix is a global leader in apparel manufacturing and digital solutions, serving iconic brands worldwide. Driven by curiosity and a commitment to environmental and social sustainability, Brandix has achieved several world firsts in ethical manufacturing such as the first LEED Platinum certified apparel manufacturing facility in 2008 and the first Net-Zero Carbon certified apparel manufacturing facility in 2019. The company builds life-long relationships with partners who share its purpose, co-creating Inspired Solutions for clothing that celebrate humanity and drive prosperity for all.

The Brandix vertically integrated supply chain spans Sri Lanka, India, Bangladesh, Haiti, Cambodia, the UK, and the US. The company builds life-long relationships with partners who share its purpose, co-creating Inspired Solutions for clothing that celebrate humanity and drive prosperity for all.

Website : www.brandix.com Email : bllinfo@brandix.com Number: +94 11 472 7222







123rd

BUGHARY BIO SPICES (PVT) LTD



serving the spices industry for 8 decades

Bughary Bio Spices Pvt Ltd proudly presents its premium selection of Sri Lankan spices, meticulously curated for the discerning international market. we offer a diverse range of spices that encapsulate the rich flavors and aromas of Sri Lanka's culinary heritage.

Our dedication to excellence commences with meticulous sourcing, production techniques, and quality control procedures. Every spice undergoes thorough quality checks to guarantee unparalleled freshness, flavor, and uniformity, adhering to the exacting standards of our worldwide customer base.

Join us in spreading the Spice flavours of Sri Lanka to every corner of the globe.

Discover the authentic taste of Sri Lanka with Bughary Bio Spices (Pvt) Ltd – your trusted partner for quality spices.

Website : www.bugharybiospices.com Email : info@bugharybiospices.com Number : +94 81 247 6414

CARGO BOAT COMPANY LIMITED



Since its inception in 1944, Cargo Boat Company Limited has expanded its operations from a Shipping Agency to a provider of Integrated Logistics Services covering Air & Ocean freight forwarding, Customs Brokerage, Warehousing & Distribution.

Our competencies in the international freight forwarding industry, coupled with a network of highly reputed worldwide partners have been key to gaining complete customer confidence in our services.

We will continue to grow with innovative systems to help customers better manage their supply chain needs across several verticals such as Manufacturing, FMCG, Tech, Fashion and many more. Manned by a team of seasoned professionals, we are uniquely positioned to provide costeffective logistic solutions to our customers. With a comprehensive service portfolio, enhanced information technology and global partnerships, Cargo Boat Co Ltd will continue to deliver excellence to our customers.

Website : www.cargo-boat.com Email : cargobc@cargo-boat.com Number : +94 11 742 2240-2

CEYLON BISCUITS LIMITED

A Crowning Success

Ceylon Biscuits Limited (CBL) a subsidiary of the CBL Group, is a leading confectionery manufacturer in Sri Lanka and home to the market leading Munchee brand. With a wide range of sweet, savoury and cream filled biscuits, crackers and wafers, chocolates and cakes CBL is among the country's largest confectionery exporters contributing 79% of Sri Lanka's total confectionery exports volume and with presence in over 65+ countries and, business operations in Ghana, Bangladesh and India. Established in 1968, CBL's commitment to food safety and quality has earned the company numerous accolades and the trust of its consumers across the world. CBL and the Munchee brand are also a strong driver of growth for communities in its value chain, empowering communities through scholarships, rural community infrastructure, sports, arts and culture, and more. CBL's strength lies not only in product portfolio but also in its ability to cater to evolving consumer needs. With intensive R&D capabilities, in-house laboratory facilities, state of the art machinery, stringent quality processes and dedicated teams CBL is equipped and ready to cater to diverse consumer requirements across the globe under its own brand name or through private labelling.

Website : www.cbllk.com Email : export.cbl@cbllk.com

CHULA TRADING (PVT) LTD



Chula Trading is a Sri Lankan based food exporting company which started its operations in 2014 and having a vast range of food and beverage product to fuller spectrum.

Chula Trading covers a broad variety of food products rainging from spices to rice, chutneys & pickles, bottled & packed items, coconut products, dehydrated products, Dry fish, Ready to cook products & Bite mixtures.

The ingredients are sourced from the best growers and processors from many regions of Sri Lanka who are specialized in each particular item. Our products are delivered to the world under the brand Chula.

Our main target is supplying high quality food products to our global partners. We are exporting food products to South Korea. We have exported most varieties of food products. As coconut products (desiccated Coconut, Coconut Powder), Dry Fish (Katta, Sail Fish, Keeramin, Tuna, Skipjack Tuna, Anchovy), Dehydrated Products (Vegetables, Fruits, Leaves), In brine products (Jack Fruit, Bread Fruit & all Vegetables), Chutneys, Pickles & Sauce, Spices (Curry Powder, Pepper, Turmeric, Mustard, Cinnamon, Fenugreek), ready to cook products (Seeni Sambol, Coconut Sambol, Polos Curry, Lunu Miris, Brinjal Moju) & Bite Mixture (Dhal, Peanut, Gram, Murukku).

We assure that all our products are very pure & give finest taste. Our manufacturing process is under give through the strict hygienic conditions & we use the latest technology to maintain the quality of every ingredient that we have been always chosen for our customer's satisfaction.

Email : chulasaman@gmail.com Number : +94 55 224 5561 / +94 70 282 2177 / +94 70 233 8063

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CIC AGRI PRODUCE EXPORT (PVT) LTD





CIC Agri Produce Export (Pvt) Ltd, an integral entity under the umbrella of the highly diversified CIC Holdings PLC, boasts a sterling corporate reputation forged through an unwavering commitment to excellence. Distinguishing ourselves as the sole Seed-to-Shelf company in Sri Lanka, we meticulously manage over 10,000 acres of farmland and collaborate with a vast network of 20,000 farmers. This synergy yields a diverse array of top-tier products, ranging from Seeds, Particularly Seed paddy, Rice, Fruits, and Vegetables. Our mission transcends mere agricultural pursuits; we aspire to evoke daily smiles by infusing vitality into people's lives. United in purpose, we strive to coalesce efforts for a collective endeavor to fashion a superior world, where each harvest represents not only sustenance but also a step towards a brighter and more harmonious future.

Website : www.cic.lk Email : inforice@cicagri.com / dasun@cicagri.com Number : +94 11 222 9785 / +94 76 490 4079

COLOMBO EXPORT AND IMPORT AGENCIES (PVT) LTD



🔇 Crystalstone

Colombo Export and Import Agencies (Pvt) Ltd. (CEIAL), established in 1979, is a manufacturer and one of Sri Lanka's oldest trading houses.

CEIAL is a pioneer in the manufacturing, processing and export of high-quality coconut derivatives and authentic Sri Lankan spices. The company utilizes the latest technology and the finest ingredients to ensure that its products are of the highest standards. The superiority of CEIAL products is guaranteed by numerous international certifications, product certifications including USDA organic, EU organic, Vegan, JAS, Bio suisse, Fairtrade, Kosher and Halal. Our facilities are also certified BRC, ISO:22000, HACCP, Ethical trading and GMP to assure the buyers high quality goods with exceptional customer care. With an ever-expanding global clientele and nearly four decades of excellence under its belt, CEIAL is renowned not only for its unique vision but also for its impeccable services and enduring partnerships with both its clients and suppliers.

Website : www.ceial.com Email : contact@ceialgroup.com Number : +94 11 255 0071

CRYSTALSTONE (PVT) LTD

Uncover the essence of Crystalstone, Sri Lanka's leading manufacturer of premium quartz surfaces, trusted by prominent construction and installation firms. As a proud member of the esteemed Ceyquartz group, we hold prestigious certifications in iso 14001, iso 9001, and iso 45001. Our dedication to innovation and unwavering commitment to uncompromising quality establish pioneering industry benchmarks. Immerse yourself in the future of luxurious living with Crystalstone!

Crystalstone, a distinguished entity within the CeyQuartz Group of Companies, operates with a seamlessly integrated approach. This grants us complete control over our raw materials, as CeyQuartz oversees quartz mining and processing, while Crystalstone excels in the art of crafting engineered stone surfaces.

Website : www.crystalstone.lk Email : info@crytalstone.lk Number : +94 77 315 0111

D. SAMSON INDUSTRIES (PVT) LTD

D Samson Industries (Pvt) Ltd. is a Limited Liability Company established in 1962. We are the market leader in manufacturing, retailing and one of the leading exporters of footwear in Sri Lanka. As a matter of fact, D Samson Industries (Pvt) Ltd. is the first Shoe Manufacturing Plant in Sri Lanka to obtain the ISO 9001:2008 certification. Over the years, the Company has built an excellent reputation with its clientele as a result of the high quality standards that it has been able to maintain since the inception. The Company currently produces more than 27.5 million pairs of footwear per year and has a workforce of more than 2,200 employees.

Website : www.dsifootwear.com Email : dilshan@dsifootwear.com Number : +9477 781 5204

DART GLOBAL LOGISTICS (PVT) LTD



With over four decades of experience, Dart Global Logistics is renowned worldwide for its comprehensive logistic solutions, serving multiple industries with unparalleled flexibility, efficiency, and competitive pricing. With 44 offices spanning 14 countries, alongside numerous joint ventures and exclusive agencies globally, we ensure expansive coverage and personalized service. Leveraging cutting-edge office automation, advanced IT infrastructure, and top-notch handling equipment, we guarantee seamless operations across all our locations. Our dedicated team prioritizes customer satisfaction, offering personalized involvement and value-added services to meet the unique requirements of exporters and importers. At Bobal Logistics, our commitment to excellence drives our success, making us a trusted partner for clients seeking reliable and timely delivery solutions worldwide. *We Pride in managing tonnes of trust.*

Our locations: Singapore | Bangladesh | Cambodia | China | India | Indonesia | Madagascar | Mauritius | Myanmar | Pakistan | Sri Lanka | UAE | USA | Vietnam

Website : www.dartglobal.com Email : info.cmb@dartglobal.com Number : +94 11 460 9600





SRI LANKA





DERANA MARKETING SERVICES (PVT) LTD



Bringing the Authentic flavours of the Sri Lanka to the global

Derana Marketing Services Pvt Ltd is one of the leading food export company, established in 2006. We are specializing in food manufacturing, packaging & exporting to the global market. Our diverse product range consist of 380 products, including Sri Lankan authentic Ready to eat cuisine Packed in glass bottles, such as Curries, Sambols, Pickles, Chutneys, Sauces, etc. Moreover, Sri Lankan Spices, Rice & Rice Based Products, Dehydrated Vegetables & Fruits, Vegetables Preserved in Brine, Dried Fish, Kithul & Coconut Related Products & Sri Lankan Sweets Varieties. Our export destinations are Australia, New Zealand, United Kingdom, Sweden, South Korea & USA. We expand our export destinations by participating global events like International Food & Drink Event(IFE)-London, Hotel Asia Exhibition- Maldives, Jetro- Japan, Thai Fex-Anuga held in Thailand.

• We are passionate about bringing the authentic flavours of Sri Lanka to the world & also to the Sri Lankans who are away from their mother land. We serve as a cultural bridge through the universal language of food. • Derana products are producing under quality standards of ISO 22000, GMP & HACCP. Our dedicated team of 35 skilled workers ensure that our product meets highest standards during the production. • As a certified company under Ethical Trading Certification, we adhere to rules of good practices related to Trade, Labour, Ethical behaviors, Environment & Safety. • Derana, We are celebrating our 18th year milestone, we reflect on our journey with gratitude & anticipate continued success in the future.

Email: info@deranafoods.lk / deranaexport@gmail.com

EXPACK CORRUGATED CARTONS PLC





Established in 1998, Expack Corrugated Cartons PLC. is an ISO certified, award winning manufacturer and marketer of high quality printed corrugated cartons catering to all leading local and multinational entities with their packaging solutions. Currently the market leader in the corrugated packaging industry being the only WRAP - Gold certified manufacturer with a wide range of standard and tailor-made packaging solutions. Our state-of-the-art corrugated packaging plant and R&D laboratory is one of the best in Sri Lanka. While our comprehensive computerized manufacturing and stock managing systems assist with Just-in-time supply, our own extensive storage facilities and fleet of vehicles help us schedule deliveries.

Certifications and Awards

ISO 9001-2008 System Certification, ISO 14001-2004 Environmental management system certification, WRAP (Worldwide Responsible Accredited Production) Gold Certification, Most Outstanding Exporter Export Support Services – 2010 and 2011, Gold award in the Extra-Large category – 2008, 2010 and 2011, National Business Excellence – Silver Award – 2008 and 2011, Top 10 Award – Manufacturing Sector – Ceylon National Chamber of Industries – 2012, Presidential Exporters – Merit Award – 2008, Continuous winner of gold certifications for years 2016, 2017,2018 & 2019 "LANKA STAR" by Sri Lanka Institute of Packaging – SLIP for innovative packaging, Awarded "A best place work in Sri Lanka" for 2018, 2019 & 2020, 2021 and 2022 five consecutive years And "A best place to work in Asia for year 2020, 2021 and 2022 for three continuous years "by GREAT PLACE WORK, SRI LANKA / USA, Awarded Carbon Natural Certificate for Environmental protection and responsible manufacturing by NCPC – National Cleaner Production Centre, Sri Lanka.

NO: 79, Pattiwila Road, Gonawala, Kelaniya, Sri Lanka. Hotline : + 94 114 891891 Fax : +91 14 612 965 / +94 11 474 1751 Email : sales@expack.lk Website : www.expack.lk

EXPELOGIX (PVT) LTD



One of the leading providers of integrated logistics solutions in Sri Lanka today, Expelogix Pvt Ltd, was incorporated in 2012. We represent Expeditors International of Washington, Inc., USA, a Fortune 500 logistics company with a global network of offices in over 60 countries on six continents. Backed by the strength of the Hayleys Group – the largest and most diversified business conglomerate in Sri Lanka, we offer highly optimized and customized supply chain solutions with unified technology systems, ensuring total commitment to quality in people and customer service. Our services include; Air Cargo and Forwarding, Ocean Cargo and forwarding, Customs House Brokering, Warehousing, Distribution and Order Management

Website : www.expelogix.com Email : info@expelogix.com Number : +94 11 740 0500

FANAM INTERNATIONAL (PVT) LTD



Fanam International (Pvt) Ltd successor's to Fanam International established in 1986. Its commercial activities are Export, Re-Export & Entreport Trade started – off on Export of Agricultural Commodities with its first export commodity KAPOK Fiber to Canada in August 1986. A consistent decade of Exports from 1986 – 1996 with a product range of Spices, Fresh Coconut, Desiccated Coconut and Coir Fiber Products to Mauritius, Cloves to Tunisia and Coir Fiber to South Africa in that region. During 1992 – 1997 company was within 5 or Top Ranked Exporter of Fresh Coconut to Pakistan and Mauritius in succession. Until 1996 company's product basket expanded to many categories – Coconut Kernel and Coconut Coir Fiber Products, Spices, Fresh Fruits and Vegetables, Cover-Crop Plant Seeds. In a decade of export it has reached markets in South Asia, Far East, Middle East, Europe and African Continents covering 22 countries across. In 1997 when it ventured to Maldives, it added Planting Materials to its product category with a vast product list in its basket which includes Plants, Seeds, Organic and Chemical Fertilizers and Pesticides. Company gained immense popularity in Maldives as Planting Materials Exporter. Company owned an Ornamental Fresh Water Fish Farm for a period of 02 years between 1998 – 2000. Since year 2000 to date, expanded its product line to Livestock Exports and the company is better known today as Livestock and Fertilizers Export Company.Truly, Fanam International (Pvt) Ltd is the second most experienced Livestock and Livestock Pharmaceuticals Export Company in Sri Lanka and until now due to its vast experience in many product sectors with a span of 37 years is well distinguished as a MULTI-SECTORAL Export Company in Sri Lanka.

Website : www.fanaminternational.com Email : fanam@sltnet.lk / farhath.amith@fanaminternational.com Number : +94 75 522 5577 / +94 77 777 5334

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www.nce.lk

FORECONNS CANNERIES



Foreconns Canneries established in 1989 is the first fish canning factory in Sri Lanka approved by the European Union. There are over 75 employees currently employed.

The nature of business at Foreconns Canneries includes the processing of canned and bottled cashews, vegetables, chutneys and pickles and vacuum-packed fish and dried fish. Foreconns produces a variety of ethnic food items which are mainly distributed in foreign countries. Some of our main products include Spicy Tuna (Ambulthiyal), Tuna fish curry, Breadfruit curry, Cashew curry and Fish Spread etc.

The maintenance of European Union and Food and Drug Administration (USA) standards together with HACCP, ISO 22000 and SLS certification has enabled us to provide great satisfaction to end users in taste in every piece and drop.

These high-quality products thus ensure a shelf life of 2 years. In fact, the performance of the thermal sterilization without adding any preservatives or permitted colors will hold its genuine taste and aroma throughout its long shelf life.

The continuous quality and other facility improvements done in satisfying the end users have also been recognized by various entities including Industrial Development Board, National Chamber of Exporters and Export Development Board etc.

Number : +94 34 22 76112 / +94 71 8466000 / +94 71 8466001 Email : info@foreconns.com Website : www.foreconns.com

HALAL ASSESSMENT COUNCIL (GUARANTEE) LTD



The Halal Assessment Council (Guarantee) Limited, or HAC, incorporated under the Companies' Act No. 7 of 2007, is the only entity that issues Halal compliance certification in Sri Lanka based on professional and internationally accepted Halal standards.

With more than 8000+ products certified locally, HAC is advancing the national export strategy, facilitating Sri Lankan exporters to tap into the expanding Global Halal food industry projected to reach US\$1.67 trillion by 2025. Sri Lanka's Halal-certified product exports were estimated at US\$1.7 billion in 2022 indicating availability of much scope for gaining market share.

The Halal Assessment Council (HAC) for the 2nd consecutive year, was conferred with Gold at the 31st National Chamber of Exporters (NCE) Export Awards, acknowledging its role as a key enabler in Sri Lanka's export economy.

Website: www.hac.lk Email: info@hac.lk Number: +94 11 742 5225

HAYLEYS AGRICULTURE HOLDINGS LIMITED



Hayleys Agriculture drives local economic growth through robust export initiatives, leveraging Sri Lanka's agricultural richness and innovative methods. This approach fosters global expansion by creating revenue and jobs, supporting local farmers, and enhancing Sri Lanka's global reputation. With a sustainability focus, the company ensures enduring economic benefits for communities nationwide.

Island Magic Beverages utilises Sri Lanka's tropical fruits, especially the King Coconut, known as a superfood rich in antioxidants and essential nutrients. Island Magic Jackfruit from HJS Condiments Limited revolutionises the vegan meat substitute market, while CocoLife by Hayleys prioritises Coconut kernel-based products, supporting local farmers and sustainable agriculture.

Hayleys Agro Biotech Pvt. Ltd. excels in tissue culture (TC) plantlet production, serving global markets with premium-quality plants. Quality Seed Company Limited is the only Sri Lankan exporter of FI hybrid flower seeds and maintains high standards through advanced production facilities.

Website: www.hayleysagriculture.com Email: info@agro.hayleys.com Number: +9411 268 8960



HDDES EXTRACTS (PVT) LTD

HDDES Extracts is a renowned company in the spice and extracts industry in Sri Lanka, specializing in the cultivation, processing, and export of highquality spices, essential oils, flavors, and fragrances. With a commitment to excellence, sustainability, and innovation, HDDES Extracts has established itself as a leading player in the global spice and extracts market. By leveraging its integrated production capabilities, certifications, and commitment to innovation, the company is well-positioned to meet the evolving needs of global markets and drive continued growth and success.

Company is certified with BRC, ISO 22000, FSSC 22000, Organic (EU, NOP, JAS) and Fair Trade, SMETA, FDA, Kosher and Halal

HDDES Extracts is dedicated to sustainable farming practices, ensuring minimal environmental impact and promoting biodiversity. The company supports local communities by providing development opportunities for farmers and workers.

The company has more than 40 years of experience engaging in the Value-added Spice sector by recognizing as the Presidential Export and NCE award winner.

Website: www.hddes.com Email:info@hddes.com Number:+94112438739 Fax:+94112440556





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INTEROCEAN CONTAINERS (PVT) LTD



Interocean Containers started in 1975, providing services as an agency company for international container leasing. Today, we are an ISO 9001:2015 certified company with nearly 50 years in the business, offering a variety of products and services:

• Freight Forwarding • Non-Vessel Owning Common Carrier (NVOCC) Agency • ISO Tank Agency • Marine Container Trading & Rental

• Container Conversions • Supply of Flexibags & Intermediate Bulk Containers (IBCs)

Our experienced team, combined with our advanced IT infrastructure, allows us to deliver a wide range of services in the sectors listed above.

We specialize in the sale of containers from top international leasing companies throughout Sri Lanka and the Indian Subcontinent. As a leading container buyer in Sri Lanka, we keep a significant inventory of both 20-foot and 40-foot standard and refrigerated containers.

To learn more about Interocean Containers and our services, please visit our website at www.ioc.lk

Website : www.ioc.lk Email : info@ioc.lk Number : + 94 11 464 5887 / +94 77 778 9646 / +94 77 716 6000 / +94 77 113 3715

LANMIC EXPORTS (PVT) LTD



LANMIC Exports has been supplying a wide array of high quality and customised mineral products to all leading local industries and overseas customers, and the main products are fine, ultrafine and dispersions of Calcium Carbonate, Dolomite, Zirconium silicate, Quarts, Feldspar, Talc, Mica and Industrial Clays.

With ISO 9001:2015 certification, LANMIC Exports ensures that our products are subject to a strict quality control process aligned with international standards and industry standards. Also, the company is well equipped with all the facilities to offer customize products with value additions to suite the different requirements of our esteemed customers.

Website : www.lanmic.com Email : info@lanmic.com Number : +94 36 222 2020

LAUGFS CORPORATION (RUBBER) LTD



A renowned manufacturer of high-quality solid rubber tires for industrial off-the-road applications. Our company is committed to delivering top-tier mobility solutions that enhance the efficiency, safety, productivity, and mobility of the off-the-road sector worldwide. We take pride in our cutting-edge technology and continuous research that drive us to push the boundaries of high-quality tire manufacturing. Our mobility solutions include off-the-road tires for material handling, construction, mining, and port operations that boast advanced features, durability, and superior performance, even in the harshest environments.

As a socially responsible company, we're dedicated to minimizing our environmental footprint by exploring eco-friendly materials and practices to contribute to a greener future. Our customers are our top priority, and we aim to build long-lasting relationships by providing exceptional customer service, tailored solutions, and prompt support through our customer-centric approach that ensures their unique requirements are met with precision and care.

Headquartered in Sri Lanka, LAUGFS Rubber has established a global presence, serving clients across continents. Our distribution network in the USA and Europe, along with strategic partnerships, enables us to reach businesses of all sizes, offering them the reliability and performance that they need to meet their customer demands.

Website : www.laugfsindustrialtyres.com Email : info.rubber@laugfs.lk Number : +94 11 556 6222



MANISHA EXPORTS (PVT) LTD

MANISHA EXPORTS (PVT) LTD is a leading Sri Lankan manufacturer and 100% exporter of coconut fiber and coconut substrates. We serve more than 100 customers all over the world by being a total solution provider for wide range of applications under growing media, horticulture, erosion control, bedding and large variety of industrial applications. MANISHA EXPORTS has years of domain expertise in coconut products and processes, but what sets it apart from the competition is its capacity to combine traditional knowledge with modern, high-tech production methods and cutting-edge research to produce consistently outstanding eco friendly products with premium quality to address global needs. The Company strives to build premium-quality, sustainable product lines, inspire and produce eco-friendly solutions to address global needs and problems, and cause no harm to the environment. We have a wide range of products – Mix fibre, mattress fibre, Machine twisted fibre, Grow bags, 5kg/25kg cocopeat/chips blocks, weed mats, 500g/650g briquettes etc. Company has been awarded 'Best Exporter -Coconut Fibre Products' for four years consecutively 2019/20, 2020/21,2021/22 and 2022/23 at the presidential export awards hosted by Export Development Board of Sri Lanka.

Website:www.manishaexports.lk Email:info@manishagroup.lk Number: +94 77 758 0372

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MASS LOGISTICS INTERNATIONAL (PVT) LTD

Outsourcing in Shipping (Total Logistics Solutions)

MASS Logistics International (Pvt) Ltd., is as an organization offering various logistic solutions to our customers. Our services include offering shipping solutions, planning logistics, advising customers the best solution, assisting their organizations, and also offering freight broking. We believe that we have the drive and the commitment to make things happen and have the right connections to Sri Lankan Customers through our long term involvement in the shipping trade.

S.A.D.Sumanasiri (Managing Director/CEO) Mobile : +94 71 273 4659 Website : www.masslog.com Email : sads@masslog.com Number : +94 11 204 0412 / +94 71 273 4659

MCLARENS CONTAINERS (PVT) LTD

McLarens Containers (Pvt) Ltd., a pioneer in container depot operations in Sri Lanka, has been in business since 1979.

McLarens Containers an ISO 9001:2015 quality management system certified company and over Four and half decades of existence, has transformed into a versatile and leading logistics provider in Sri Lanka. At present providing a wide range of logistics services to International Container Leasing Companies, Shipping Lines, NVOCC Operators, importers & Exporters as outlined below.

• Container storage and handling • Container cleaning and repair • ISO Tank Container operations • Carrier Transicold authorised Reefer Container Repair Centre • Reefer electricity plugging • Warehousing and Logistics services • Project Cargo Handling

• Flexi Tanks and Intermediary Bulk Container operations • Container transport • Container conversion & trading

To learn more and explore our full range of logistics solutions, visit our website at www.mclarenscontainers.lk

Website : www.mclarenscontainers.lk Email : info@mcdepot.lk Number : +94 11 482 7000 / +94 77 778 9646 / +94 77 161 6000 / +94 76 031 1788

MCLARENS LOGISTICS LTD



MCLARENS CONTAINERS (PVT) LTD.

McLarens Logistics Ltd. is a fully-fledged NVOCC Agent, Shipping and Freight Forwarding Company that has become a leading provider of integrated logistics services in Sri Lanka since its establishment in 2003. The company is certified with the ISO 9001:2015 Quality Management System.

Since 2008, McLarens Logistics has been at the forefront of providing the below services,

• Shipping Agency, NVOCC & ISO Tank Operations • Representing Prestigious Shipping & NVOCC Agencies to facilitate the movement of import/ export cargo to and from Colombo, Sri Lanka. • International Freight Forwarding • Ship Husbandry Services. • Embarked on an eco-friendly venture for upcycling non-cargo worthy marine containers into versatile units such as offices, houses, cafes, moveable toilets, etc.

For more information, visit our dedicated Conversions website at www.containerconversions.lk

To learn more insights into McLarens Logistics, you can visit our website at www.mclarenslogistics.lk or https://www.linkedin.com/company/mclarens-logistics-group

Website : www.mclarenslogistics.lk / www.containerconversions.lk

Email: NVOCC and Freight Forwarding: info@mclogistics.lk Container Conversions: conversions@mclogistics.lk

Number: NVOCC and FF: +94 11 474 0977 - 8 / +94 77 113 3715

Container Conversion : +94 11 433 4552 / +94 77 281 6000 General : +94 11 482 7000 / +94 77 778 9646 / +94 77 161 6000

NEIL FERNANDO & COMPANY (PVT) LTD



Established since 1969, Neil Marine has been an Asian fibreglass boat manufacturing trailblazer. With over five decades of experience, we've gained local and international acclaim, delivering 40,000 vessels, including 2,000 exported worldwide. Our 42.000 sqm ISO-certified Negombo facility is Lloyd's Register - approved, and we adhere to ISO 9001:2015 and IACS standards. Using the 5S methodology for efficiency, we uphold rigorous quality assurance and supplier standards.

Our facilities hold approvals from Lloyds Register (LR), Det Norske Veritas (DNV), and the American Bureau of Shipping, meeting Recreational Craft Directive (RCD) Design category requirements for European markets. Neil Marine, under Neil Fernando & Co. (Pvt.) Ltd. also boasts esteemed certifications highlighting our commitment to safety, quality, and compliance. Our vision is to be South Asia's premier custom boat manufacturer while expanding globally through unwavering standards, innovation, and customer satisfaction. Our core values drive us to be dedicated, innovative, environmentally responsible, and committed to lasting relationships. At Neil Marine, our legacy is marked by groundbreaking achievements, creativity, and an unwavering commitment to quality.

Website: www.neilmarine.com Email: businessdevelopment@neilmarine.com Number: +94 11 255 6891







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NPS PACKAGING (PVT) LTD



With two decades of industry expertise, NPS Packaging amalgamates skilled professionals and state-of-the-art technology to deliver premium Poly Packaging Material. Our ethos revolves around socially responsible and eco-friendly practices, ensuring the recycling and proper disposal of polythene waste. We specialize in a wide array of products including Printed/Unprinted Polythene Bags & Reels (HDPE, LDPE, LLDPE, PP), CO-EXTRUTIONS (BOPP, COEX-BOPP) Garment Bags, and various other packaging solutions such as Side seal, Flat Opening, Envelope, T-Shirt, and Courier Bags, as well as Garbage and Bulk Packing Bags. Holding certifications including ISO 9001-2015, ISO 22000-2018, and GRS Certified, we prioritize quality, sustainability, and customer satisfaction in every aspect of our operations.

Website : www.npspackaging.com Email : info@npspackaging.com Number : +94 11 488 8447

OCEAN TRADE & LOGISTICS (PVT) LTD



Ocean Trade and Logistics is a diversified company involved in shipping, logistics services, export trading, manufacturing fertilizer, and cultivating. Situated in the heart of Colombo, our factory is located in Dambadeniya.

We have expanded our operations into manufacturing and exporting our proprietary brand products such as OTL COWDUNG, U-GROW, and UNIGROW. Additionally, we specialize in handling specialize project cargo, live animals, live plants, and ornamental fish. Today, we proudly stand as one of the top 10 exporters to the Maldives.

OTL Courier Pvt Ltd operates as a subsidiary of the OTL Group, an international courier company. We were the pioneers in establishing direct courier services to the Maldives, Consequently, we have emerged as the market leader in the Colombo-Male courier business.

Over the past 14 years, we have served more than 2000 customers, who have become loyal buyers due to the reliability and service quality we consistently provide.

Website : www.otlcolombo.com Fax : +94 11 4503395 Number: +94 77 784 6800 / +94 11 450 3395

PEOPLES ORGANISATION FOR DEVELOPMENT IMPORT & EXPORT (PODIE)

PODIE is a leading spice exporting organisation in Sri Lanka, and a manufacturer of 100% Organic Value-Added Spices produced by our own farmer groups spanned across the country. We have nearly 3000 farmer families currently joined with us. Our Internal Control System (ICS) team ensures monitoring of our small holder farmers & farmer networks, who practice organic farming utilizing only the best organic agricultural inputs (certified organic microbiological fungicide, pesticide, decomposed mixtures & Liquid fertilizers). We do test from internationally reputed laboratories in Germany & in Sri Lanka. We have a wide range of value-added spices in whole form & powder form, Tea blend cuts (natural food flavoring agents) & Spice mixtures. Currently, we export our products to European & Scandinavian countries, Australia, New Zealand, Hong Kong, Taiwan, USA, UK & Canada. PODIE's unique characteristic is that it has a wide range spice mixtures & tea spice mixtures with a variety of numerous flavours.

Certifications - We also adhere to the standards set by WFTO (World Fair-Trade Organisation), FDA (Registrar Corp USA), ISO 22000:2018, HACCP, JAS, EU,

USDA-NOP, US-COEA, Certificate of Ethical Trading & Non-GMO.

Website : www.podiespice.com Email : podie@stlnet.lk / tyrell@sltnet.lk Number : +94 31 223 3773 - 5 / +94 77 727 7147

POLYCROME HOLDINGS (PVT) LTD

Polycrome, a pioneering Sri Lankan Brand for over four decades, specialises in manufacturing high-quality electrical products, cable management systems and lighting for the construction sector and end-consumers.

Polycrome, a bellwether in the electrical industry in Sri Lanka, consistently introduce new products and concepts by investing heavily in research and development and have comprehensive laboratory facilities to ensure our innovation and product developments align with the needs of our valuable customers and we do so by complying with applicable international standards.

We have embedded a quality culture into the core value system of our Company, and we believe in offering safe and reliable products to our valuable customers. This "quiet quest for quality" has earned the trust of opinion leaders and consumers.

Polycrome has three manufacturing plants located in industrial zones in Sri Lanka and a dedicated team of over 300+ we create an environment of integrity that reaches opinion leaders internationally through high quality 'Made in Sri Lanka' products.

Website : www.polycrome.lk Email : info@polycrome.lk Number: +94 77 444 4343 (whatsapp available)





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Polvcrome

Light the future

PULSES SPLITTING & PROCESSING INDUSTRY (PVT) LTD



We make it happen

Give Us Your **Requirements** Of Australian & Canadian Origin Split And Processed Red Split Lentils, Yellow Split Lentils, Moong Dhal (With Skin), Green Moong, Dun Peas, Cowpea, Moong Dhall, Black Matpe (With Skin & Split), Black Matpe (Skinned & Whole), Yellow Peas, Green Peas, Black Matpe, Pigeon Peas, Black Eye Beans, Whole Tyson Chick Peas, Black Matpe, Toor Dhal, Red Chori/Adzuki Beans, Palm Oil Polished Red Split Lentils, Channa Dhal/Kadala Parripu, Yellow Split Peas, Red Kidney Beans, Moth Dal, Lab Lab Beans, Machine Cleaned Red Whole Lentils & Yellow Whole Lentils, Etc.,

We Are The Leading Pulses Splitting - Processor In Sri Lanka, Exporting To More Than 20 Countries, Since The Year 2008, Quality Guaranteed, Delivered In Time, Automatic Machine Packed To Your Own Logo And Specifications.

Mr. A.C. Mahmud (Managing Director) Head Office : No.106, Reclamation Road, Colombo 11, Sri Lanka Email : info@pspil.lk Fax : +94 11 2438706 Number : +94 11 234 1911 / +94 11 232 2356 Factory: No. 92/7, Pattiwila Road, Gonawala, Sapugaskanda, Sri Lanka

RENUKA FOODS PLC



Renuka Foods PLC is the parent company of our Food and Beverage businesses consisting of Agri Food, Organic Plantations, FMCG, Dairy and related entities. Renuka Agri Foods PLC and Renuka Agri Organics Ltd are the leading manufacturers, marketers & exporters of Coconut based food and beverages from Sri Lanka to the retail, food service and ingredient sectors across 52 countries. Our quality measures are of stringent standards and are not compromised at any point, right from the raw material purchase to the delivery of goods. Our consumer brands portfolio extends with Richlife Dairies and also with FMCG through Shaw Wallace Ceylon Ltd.

Website: www.renukafoods.com Email: brands.agri@renukafoods.com Number: +94 11 231 4750

SCANWELL CUSTOMS BROKERS (PVT) LTD



We specialize in imports customs brokerage of all commodities including project cargo to Sri Lanka. Ensures smooth and speedy process, by carrying out brokerage, hassle free, in line with regulations by customs and other authorities; leaving customer to focus their core businesses. A qualified team with license to act as declarant handles our custom brokerage aspect in logistics. Knowhow of local procedures and persistent involvement enables client to be assured of the timely clearance of goods from customs. Ocean or Air, the proficiency of work carried out by our team is unmatched for over 3 decades. We have developed strong relationships with all government bodies with ethical working practices (recognized by NCE awarding a conformity certificate) enabling us greater flexibility in carrying out duties professionally. Scanwell Customs Brokers carriers the commitment of excellence in logistic.

Website: www.scanwell.com Email: indika@scblk.com Number: +94 71 274 5410

SCANWELL LOGISTICS COLOMBO (PVT) LTD



Scanwell Logistics, a prominent global entity, specializes in tailored solutions covering international freight forwarding, inland distribution, and comprehensive supply chain support. With a distinguished history spanning over four decades, backed by a network of 60 proprietary offices and a workforce exceeding 1,500 employees worldwide, we ensure prompt, secure, and reliable deliveries on a global scale.

Our services encompass seamless Air and Ocean freight solutions for both Import and Export operations. These services are complemented by an extensive domestic transportation network, bonded and non-bonded warehouse facilities, as well as cross-docking and e-commerce support. Our reputation is founded on a deep understanding of local logistics, a broad international perspective, and a dedication to consistent service excellence, delivering unparalleled value to our esteemed clients.

Website : www.scanwell.lk Email : cmb-info@scanwell.com Number : +94 11 242 6600 / +94 11 476 6400



SEA HORSE SHIPPING (PVT) LTD

Sea Horse Shipping (Pvt) Ltd offers a kaleidoscope of services catering to handling Main Line Agency, NVOCC, Project and Special Cargo, all types of Break Bulk and Casual Callers, Bunker Brokers, Ship Chandlers, Launch Operators and Crew Recruitments.

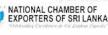
Products & Services

SRI LANKA

- Main Line / NVOCC Representation Break Bulk / Tankers Handling Agents Multi-Country Consolidation Crew Recruitment & Technical Managers
- Bunker Brokers
 Launch Service & Offshore Supplies
 Project Cargo Handling
 Ship Chandlers

Website : www.setmil.com.lk Email : jagath.sea-horse@setmil.com.lk Number : +94 11 248 5200





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SENSA SOLUTIONS LANKA (PVT) LTD



Sensa Solutions Lanka (Pvt) Ltd

Pioneering Packaging Excellence with a Global Vision

Incorporated in 2017, Sensa Solutions Lanka Pvt Ltd has swiftly risen to prominence as a leading manufacturing powerhouse in Sri Lanka. Specializing in high-quality packaging solutions, Sensa Solutions serves prestigious high street apparel brands across the USA, UK, and Europe. Additionally, the company extends its expertise to the pharmaceutical, industrial, and FMCG sectors, providing innovative and reliable packaging solutions.

Building on its impressive growth trajectory, Sensa Solutions has recently expanded its operations to Bangladesh, positioning itself as a key player in the regional market. This strategic move underscores the company's commitment to extending its global footprint and delivering exceptional packaging solutions worldwide. Sensa Solutions is dedicated to sustainability and ethical practices, adhering to globally recognized chemical standards and certifications. The company's core philosophy is centered on achieving customer satisfaction through bespoke customer service, delivering the highest quality packaging on time and at the lowest possible cost.

Environmental sustainability is at the heart of Sensa Solutions' product development, ensuring that every packaging solution not only meets customer needs but also contributes to a greener planet. By combining cutting-edge technology with a commitment to ethical standards, Sensa Solutions Lanka Pvt Ltd is setting new benchmarks in the packaging industry, both locally and internationally. As Sensa Solutions continues to grow and innovate, it remains steadfast in its mission to provide unparalleled service and quality. With an eye on global expansion, the company is poised to become a leading name in the packaging industry, known for its dedication to excellence and sustainable practices.

Website : www.sensasl.com Email : sensa.marketing@gmail.com / sasiru@sensasl.com / subash@ sensasl.com Number : +94 11 368 2555 / +94 77 356 1414 | +94 77 370 6894

SGS LANKA (PVT) LTD



We are SGS – the world's leading testing, inspection and certification company. We are recognized as the global benchmark for sustainability, quality and integrity. our 99,600 employees operate a network of 2,600 offices and laboratories around the world.

At SGS we offer a complete suite of solutions at every stage of the value chain to help get your products to meet quality, safety & compliance requirements for all your global destinations. Wherever you are, whatever your industry, our experts worldwide provide specialized solutions to make your business faster, simpler and more efficient.

Website : www.sgs.lk Email : sgs.lanka@sgs.com Number : +94 11 537 6280

SHAN TEAS (PVT) LTD



Naturally the Best

Shan Teas (Private) Limited was established in 2003 and within this short span of time we have been recognized as one of the leading exporters in the Tea industry by ranking ourselves within the first 15 Exporters of Sri Lanka. We currently export to over 20 destinations around the world and have a very strong presence in the CIS, Middle East, Europe and the Far East. In the last three years we have had a rapid growth of over 40% year on year and an Export Volume of 6 million kilograms for the concluded financial year 2020/21. Our team has a collective experience of over 60 years as we have a dynamic blend of youth and experience covering all aspects of the industry such as Planting, Tasting, Blending, Packaging and Shipping. We offer all our customers a full in-house solution starting from Procurement of Teas, Designing of Packages and offering differed types of packing options and logistics. Our strength has been developing very close relationships with our customers and earning their trust by giving them our best services and value for money products and our primary objective is to understand each and every one of our customer's needs and tailor make our products to suit them. We not only specialize in orthodox black teas, but equally strong in a range of other varieties such as green teas, fruit teas, wellness teas, and tisanes. We also specialize in private labeling apart from worldwide marketing of our own brands Windsor, Golden Era and Four Seasons. We are confident that we can provide you a complete solution to your requirement of Ceylon Tea.

Website : www.shanteas.com Email : info@shanteas.com Number : +94 11 535 3100

SIERRA CABLES PLC



Sierra Cables PLC is a leading cable manufacturer in Sri Lanka, renowned for its expertise in designing, manufacturing, and distributing highquality copper and aluminum cable products for both local and international markets. As a company committed to quality, we employ superior raw materials to enhance the overall quality of our final products. Our goal is to manufacture electric cables of the highest standard and provide exceptional customer service worldwide, adhering to local and international industry standards including IEC, BS, ANSI/ICEA, ASTM, AS/NZS, JIS, NFC, SLS-Mark, and other international standards. The company is committed to providing a comprehensive range of services and making every effort to ensure customer satisfaction. The company has established advanced manufacturing facilities overseas and expanded its export reach to Asia, Eastern Europe, Australia, North America, and Africa. This global presence highlights Sierra Cables PLC's dedication to serving diverse markets with top-tier products and exceptional service.

Website: www.sierracables.com Email: sales@sierracables.com / info@sierracables.com Number: +94 11 441 200-4

July to September **2024**







SMART MARINE LANKA (PVT) LTD



We Smart Marine Lanka (Pvt) Ltd. (SML) was incorporated on 9th December 2009.

• SML is a well-developed NVOCC (None Vessel Operating Container Carrier), Freight Forwarding, Logistic services Provider and Trading Company established in the shipping industry over 14 years. • SML is structured with great care and clear focus in the shipping industry by professionals who have more than 28 years of experience in the Global Shipping Industry. • SML has the capacity to undertake assignments ranging from dispatch of a small parcel to shipping Machinery on door to door Basis round the world as we say "DESTINATION ANYWHERE" • SML provide NVOCC, Sea Freight and Air Freight Service with Extended services in Clearing, Delivering, Total Logistics solution and Supply Chain Management to our valuable customers. • SML is a member of the SLANA (Sri Lanka Association of NVOCC Agents) • SML was enlisted as Member of the National Chamber of Exporters as a Service Provider from Year 2010. • SML Registered Company with the Director General of Merchant Shipping of Sri Lanka as a NVOCC Operator. (A grade License No-FFA01179)

As a progressive organization, we pride ourselves on providing cost-effective and efficient services on 2407-365 days to our Customers Local and Global.

In order we at (SML) would like to draw your attention to our Logistics Services we offer and serve you with expert knowledge and logistic solution to minimize your logistic cost by integrating CFS, Operations/ Freight Forwarding and Liner (shipping) under one umbrella, SML-Smart Marine Lanka

Website : www.smartmarine.in Email : raj@smartmarinelk.com Number : +94 11 505 2226 / +94 77 756 0065

SPILL BURG HOLDINGS (PVT) LTD



About Us

Spillburg Holdings (Private) Limited is a business advisory cum management consultancy company providing our clients with a diversity of services aiming at improving their businesses through a broad range of value added consulting services. Our main objective is to provide our clients with Value for Money services through a thorough understanding of their business ventures, evaluating business issues and providing timely advises to enhance the value and accelerate the growth of our clientele.

What We Offer

Business Advisory & Project Structuring Legal & Corporate Set Up Accounting & Auditing Tax & Compliance Project Funding/Financing Match Making (JV Partnerships) Project management Business Due Diligence Sourcing Land / Properties

Website : www.spillburg.com Email : info@spillburg.com Number : +94 11 233 6116



STATESMAN HATS (PVT) LTD

The oldest manufacturer of Hats, Caps, Bags & Garments with largest range of fabrics & patterns, the design experts will tailor a perfect solution for your community.

A well establish Australian owned, BOI registered company manufacturing high-quality wide range of garments including corporate and school uniforms, hats, bags and other accessories since 2000 under the parent company of Mount Castle Holdings which was established in 1835

Email: hariz@lwreid.com.au Number: + 94 77 756 7372

TANTRI TRAILERS (PVT) LTD



Tantri began as a marine engineering firm and has since expanded its offerings to include trailers, communication towers, tankers, and more. With over 40 years of experience, Tantri has designed, manufactured, and exported various products worldwide, adhering to SGS ISO 9001-2015 quality standards. Their modern manufacturing plants in Sri Lanka ensure timely delivery and round-the-clock customer service. Tantri's commitment to quality, technological advancement, and customer satisfaction has earned them a reputation for excellence in heavy engineering. With a dedicated design department catering to individual client needs, Tantri remains a preferred choice for European-standard products at competitive prices.

Website : www.tantri.com / www.tantritowers.com Email : tantri@slt.lk Number : +94 11 291 3740







TAPROBANE SEAFOODS (PVT) LTD



Taprobane is the largest and most fully integrated seafood company in Sri Lanka, established in 2010, the company has 17 processing facilities, 1,000 acres of shrimp farms, hatcheries, retail outlets, and feed & healthcare business and employs over 2,7000 direct employees throughout the country. Taprobane is committed to being a leader in sustainable seafood and, is driven by the goals of Safe & Legal Labour, Responsible Sourcing, Responsible Operations and People and Communities.

The company recently joined the UN Global Compact and is the only seafood company in the Sri Lanka network to be part of it. The Company was awarded the SMETA ETI accreditation for its sustainable labour policies and was awarded the prestigious 4-star status by Best Aquaculture Practices (BAP), the world's leading certification authority in Aquaculture Practices. Building on this remarkable achievement, we are thrilled to share that we have also secured the title of Sri Lanka's first-ever shrimp farm to obtain the ASC (Aquaculture Stewardship Council) certification. Taprobane Seafoods stands by their Blue Change goals which are to support and respect the protection of internationally proclaimed human rights, ensuring safe and legal labor, health, productivity and resilience of the global environment now and for the next generations and above all to work against corruption in all its forms.

Website : www.taprobaneseafoods.com / www.bluechangesustainability.org Email : info@tsf.lk Number : +94 (0) 31 226 1533

VEE POWER SOLUTIONS (PVT) LTD



A Leading POWER DISTRIBUTION PANEL MANUFACTURER in the country, VEE POWER SOLUTIONS (PVT) LTD, won the prestigious National Crystal Award 2023, under the Large Category Manufacturing Sector. VEE Power Solutions (Pvt) Ltd, who has expanded its business in the local and overseas market with high standard quality second to none.

Commenting on the enormous success, the Chairman/Managing Director of VEE Power Solutions (Pvt) Ltd said "Our LV panels are robust and comply with ingress protection degrees up to IP65, safe, and technologically superior in complying with international type test certification strictly adhering to IEC 61439 (DEKRA).Echo friendly manufacturing facility of VEE POWER Solutions (Pvt) Ltd is Complying with ISO 9001:2015 Quality Management System, ISO 14001:2015 Environmental Management System Certification and ISO 45001:2018 Occupational Health & Safety Certification. We provide high quality switch boards to the global power industry to meet the commercial, industrial, and residential power panels for need of global customers spanning, the Maldives, Australia, Myanmar etc."

The company's State of Art Factory is located in Mabima, Sri Lanka and is fully equipped with Modern Sophisticated Industrial Machines providing total Power Solutions and Intelligent Panel Board Solutions along with a competent and well experienced professional technical team.

Website : www.veepower.lk Email : branding@veepower.lk Number : +94 70 648 6383



VINTAGE TEAS CEYLON (PVT) LTD

As a tea firm, Vintage Teas Ceylon primarily produces and blends tea for export. After more than 27 years in the tea business, Vintage Teas has established a solid reputation and is currently Sri Lanka's eleventh-largest exporter.

Carefully crafted specialized mixes with a deep flavor that has captured the imagination of people worldwide. For this panel of specialists, excellence is standard procedure, beginning with the meticulous handpicking of the best samples and continuing through grading, sampling, tasting, choosing, purchasing, and double-checking.

Apart from their proficient and competitive tea blending and manufacturing, they also undertake packaging, which has consistently been at the forefront of their activities. Modern technology is combined with innovative high-tech design. Also ensuring that every order is traced along its delivery route and is always delivered on schedule. With this combination Vintage Teas is known for their exceptional quality and perfection.

Website: www.vintageteas.lk Email: vintageteas@vintageteas.lk Number: +94 11 241 9419

WATAWALA PLANTATIONS PLC



Watawala Plantations PLC is engaged in cultivation, manufacture and sale of crude palm oil and dairy farming. The Company is also involved in manufacturing of value-added agricultural products. The Company's segments include Palm Oil, Dairy, and Others. Main products include Crude Palm Oil and Palm Kernel Oil. Cinnamon product portfolio consists of Cinnamon chips - off grade, Cinnamon oil and Cinnamon Cut Quills. The Company's subsidiary Watawala Dairy Limited produces compost and liquid fertilizer using the large volumes of cattle slurry generated by the dairy farm. Watawala Dairy Limited manages a herd of approximately 2000 dairy cattle. Watawala Plantations and Watawala Dairy Limited has a workforce of over 1200 personnel.

Website : www.watawalaplantations.lk Email : watawala@sunshineholdings.lk Number : +94 11 470 2400

July to September **2024**





www.nce.lk



COMPREHENSIVE LOGISTICS SOLUTIONS UNDER ONE ROOF

Seamless range of logistics and supply chain management solutions including

WAREHOUSE

Adding Sustainable Value

|+94 (0) 11 442 3377

(a) | info@dplcom.com



No. 941, Pannipitiya Road, Pelawatta, Sri Lanka.



SEA & AIR FREIGHT





SUCCESS STORIES

DPLOGISTICS (PVT) LIMITED, is a member of the David Pieris Group of Companies, one of the largest conglomerates in Sri Lanka. The Group comprises over 17 companies covering sectors such as Mobility, Finance, Leisure, Racing, and Organic Agricultural Export with a shared DNA of unwavering professionalism, undisputed financial stability and

operational strength.

We commenced operations in 2003 and today cover the entire spectrum of logistics and supply chain management solutions including: Transportation, 3rd Party Logistics (3PL) including Warehouse Management and Freight Forwarding.

Our transportation solutions encompass Container, Cement and other industry specific customized transportation, Project Logistics, Inland Distribution, and Last Mile conveyance. All of these are backed by our inhouse fleet of over 130 brand new vehicles which expands to over 500 with our contracted vehicles. We have a round-the-clock breakdown team, a standby Backup Fleet and 24-hour Operational desk providing real time GPS-based information on vehicle status, routes, and cargo security.

3PL Management services include warehouse management, our own as well as customer premises', Value Added Services like pick & pack, assembling, stickering/, kitting & price tagging; Distribution Management; Document Management & Archiving Services and Expert Logistics Consultancy.

We collaborate with renowned international organisations, as their local agency partner, to offer a complete range of freight forwarding services, inclusive of sea, air, and multimodal freight solutions, multi-country consolidation, entrepot, transshipment, and custom brokerage facilities.

In the arena of logistics solutions, we differentiate ourselves by:

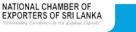
- Taking time to study and understand our clients - we put in the required time and effort to do comprehensive work studies and understand the operation and pain points of our clients so as to offer solutions, across all our product lines, tailormade to the precise requirement of the client."
- Investing in our own assets such as a comprehensive fleet of vehicles – specialised and modified for individual requirements, our own warehouses in multiple locations, over 470 direct employees. This gives us better control over every aspect of our propositions in addition to accessibility, scalability, increased speed to-market, and cost savings all of which benefit our clients.
- Using the latest technology Enterprise Resource Planning (ERP), Warehouse Management Systems (WMS) and Transport Management Systems (TMS). This advanced technology provides our clients with seamless tracking, real-time stock management, process transparency, and accuracy, which supports crucial decision-making.

- Refusing to compromise on safety, security, and quality management. We comply with global standards in quality management and maintain stringent controls. Our commitment towards safety and security, round-the clock trouble shooting, and digital tracking ensures smooth and uninterrupted service.
- **Comprehensive insurance**, with freight forwarders liability, public liability, security of goods and money in transit, general fire cover, all risk cover for contractors, and any other as required.
- Sustainability initiatives to reduce our carbon footprint such as maintaining Euro 3 emissions standard across our entire fleet and our off-road machinery; using solar energy to power warehouses and other facilities; relying on natural lighting for our workspaces and practicing rainwater harvesting

Further, Within the logistics cluster D P Logistics has ventured out and acquired Pulsar Shipping (Pvt) Ltd & Pulsar Marine Services (Pvt) Ltd. Pulsar shipping offers complete operations and management services for shipping agency services and ship supply services for Oil Majors, Offshore operators, ship managers, operators and Owners around the world. We take pride in contributing to safe, responsible, and cost-effective port operations. Our global offices and International associates in 17 countries allow us to build customized, client specific service packages through dedicated teams for ship agency services for port of calls & OPL operations in Sri Lanka & Maldives.

Another, entity within the logistics Cluster is D P Maritime Agencies (Private) Limited, Offering premier shipping services, ships agency husbandry services, marine and logistics services including ship owning, ship management, agency and NVOCC (Non Vessel-Owning Common Carrier), operating our very own container fleet under the trade name D P Container Line which provides import-export cargo movement facilities to shippers and consignees covering the Far East, South East Asia, the Indian Sub-Continent, Arabian Gulf, and Indi Middle East region with competitive freight rates and dedicated services







CEYLON PLANT FOOD (PVT) LTD





Sri Lanka's Halal-Certified Exports estimated at USD 1.7 billion for 2023.

Sri Lanka's Halal-certified product exports are estimated at USD 1.7 billion for 2023. This achievement represents a significant portion of the nation's export economy, accounting for 61% of total food and beverage exports and 14% of the country's overall exports.



Leading the charge is Sri Lanka's Halalcertified Tea, valued at USD 1.29 billion in 2023. This is complemented by a growing segment of prepared and preserved fruits, nuts, and other edible plant parts, which have reached USD 191 million. Additionally, processed food and beverages, including extracts, essences, concentrates, sauces, soups, and ice creams, have contributed USD 111 million for the year.

The growth trajectory for Sri Lanka's Halal-certifiable food and beverage exports, excluding tea, is noteworthy, with a compound annual growth rate (CAGR) of 10% between 2012 and 2023. This robust growth underscores the global demand for Sri Lankan Halal products. Key markets for these exports include both OIC (Organization of Islamic Cooperation) and non-OIC countries. The top five OIC markets—Turkey, Iraq, United Arab Emirates, Saudi Arabia, and Azerbaijan—collectively brought in USD 501 million in 2023. On the other hand, the top

five non-OIC markets—Russia, the United States, Germany, China, and the Netherlands accounted for USD 382.74 million.

Policy makers have emphasized the critical need to boost exports to mitigate the trade deficit and improve the balance of payments. The long-term development of agriculture is seen as essential for strengthening the economy, increasing export income, enhancing food security, and reducing rural poverty, especially considering that over 30% of the population is employed in the agriculture sector.

The Halal Assessment Council (HAC) continues to play a pivotal role in this success story. By continually updating its standards and operations, HAC enables Sri Lankan food business operators to tap into the global Halal food and beverage market, valued at USD 2 trillion.

HAC's efforts have not gone unnoticed. The council has been awarded Gold by the National Chamber of Exporters for two consecutive years (2022-2023) for its initiatives in Halal certification, recognizing its vital service to Sri Lanka's exporters. Furthermore, HAC received a Merit at the Sri Lanka National Quality Awards from the Sri Lanka Standards Institute, underscoring its commitment to quality and excellence.

As Sri Lanka continues to expand its Halal-certifiable exports, the nation's agricultural sector is poised for even greater achievements, solidifying its position in the global market and contributing to economic growth and stability.





SRI LANKA

CARBON NEUTRAL TODAY for a sustainable tomorrow..."

"How does a company with an annual production of over 25,000 metric tons of high quality corrugated cartons, become a carbon neutral facility?"

> Expack Corrugated Cartons PLC obtained Carbon Neutral certification reaffirming its unwavering commitment towards sustainability and environment friendly manufacturing practices.

In our effort to achieve carbon neutrality, Expack sources paper exclusively from FSC-certified mills and promotes the use of recycled paper. This minimize our reliance on virgin tree pulp. Energy efficiency is prioritized through efficient machinery, lean manufacturing techniques and manufacturing durable, purpose designed cartons.

Expack also maintains a 'zero-waste-to-landfill policy' that effectively ensures that all production waste is recycled or repurposed, with non-recyclable waste converted to energy through partnerships with Insee Ecocycle and Western Power.

The company conducts regular carbon audits and holds certifications such as ISO 14001 to track and improve sustainability efforts. Constant collaboration with suppliers ensures responsible sourcing and promotes recycling. We also use customer engagement to raise the awareness of sustainable packaging practices. We have always incorporated processes and actions that are essential to combat climate change.

The Results ?

Expack is a carbon neutral certified manufacturing facility with ZERO impact on the environment.

















WHY CHOOSE EXPACK AS YOUR STRATEGIC PARTNER

The advantage of making Expack your partner, is that we work with you in synergy, helping you to map out your complete packaging requirements. We work in partnership with you to determine your own needs and can take a project from conception, design and proto-typing – to high volume production. Expack has established and continues to maintain the trust of our customers by ensuring the quality of our products from raw material and throughout the entire manufacturing process.

We look forward to the opportunity to provide your organization with the best -

SLOTTED CARTONS DIE-CUT BOXES VALUE ADDED BOXES





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Cotecna is a world-class international player with more than 100 offices in across approximately 50 countries. Today our trusted network of professionals and certified laboratories apply industry approved standards and proven expertise to help clients across our key sectors.



Minerals & Metals



Verification of Conformity



Food and Agri Testing, Inspection & Certification



Port & Other Inspections



Cotecna Lanka Private Limited No 86, Biyagama Road Pethiyagoda, Kelaniya

0094 112984285/0094 112984181 info.lanka@cotecna.com

E.



For more information, please visit our website



COTECNA SRI LANKA LEADS THE WAY IN **TESTING, INSPECTION,** AND CERTIFICATION SERVICES



Discover how Cotecna Lanka took only 10 years to become one of the leading TIC service providers in Sri Lanka.

Cotecna Sri Lanka celebrates its 10th anniversary this year having grown into one of the group key operational hubs in Southeast Asia. Cotecna Lanka boasts of over 40 skilled professional, ISO accreditations and more.

Can you tell us how Cotecna Lanka came into existence?

Α Cotecna Lanka was established in 2014, following the acquisition of Global Trade Services (Private) Limited by Cotecna SA, a global leader in Testing, Inspection, and Certification (TIC) services. Since then, we have grown into one of the top TIC service providers in Sri Lanka, catering to multiple industries and expanding our capabilities over the years.

Where is Cotecna Lanka located, and how has its infrastructure evolved?

Α Initially, our head office was located in Grandpass, Colombo. However, in 2019, we moved to a modern, more spacious facility at No. 86, Biyagama Road, Pethiyagoda, Kelaniya. This shift has allowed us to offer better services with state-of-the-art infrastructure, enabling us to handle complex and largescale operations efficiently.

How large is the Cotecna Lanka team, and what expertise does it bring?

Α Currently, Cotecna Lanka has a dedicated team of nearly 40 highly experienced professionals, covering management, supervisory roles, and field operations. Our staff is well-equipped to handle diverse assignments and deliver services that adhere to our company's strong values of business ethics and compliance. This level of expertise ensures that we meet the highest international standards.

What are Cotecna Lanka's primary services in the Testing, Inspection, and Certification (TIC) sector?

Α We offer a wide range of TIC services across multiple industries. In agriculture, we play a crucial role in the inspection, testing, certification, and verification of conformity for Sri Lanka's tea exports. Additionally, we are the leading TIC provider in coal operations for the Lakvijaya Power Plant, Sri Lanka's only coal-fired thermal power station, where we handle the draft survey, sampling, and testing of approximately 2.5 million metric tons of coal annually.

Could you highlight some specific areas of specialization within your operations?

Α Certainly! One of our key achievements is our ISO 17025-accredited laboratory at the Lakvijaya Power Plant, which is the only facility in Sri Lanka accredited for Loss on Ignition testing for coal fly ash. We've been successfully operating this lab for the past three years. Beyond coal, we also conduct inspections of other minerals such as graphite and ilmenite. Additionally, we handle imports like clinker, urea, sugar, wheat flour, and palm oil at various ports across Sri Lanka, including Colombo, Trincomalee, Galle, and Hambantota.

SRI LANKA





SUCCESS STORIES

Q What are some of the notable clients you serve in Sri Lanka?

A We're proud to have an impressive client portfolio that includes industry leaders like Ceylon Electricity Board, INSEE Cement, Colombo Commercial Corporation, and Serendib Flour Mills, among others. We also serve several renowned export companies, including Stassen Exports and A.F. Jones Exports, and international organizations like UNICEF. These partnerships speak to the trust and reliability our clients place in our services.

How does Cotecna Lanka's global network contribute to its operations?

A Cotecna Lanka benefits significantly from being part of Cotecna SA, headquartered in Geneva, Switzerland, with over 100 offices in nearly 50 countries. This global presence gives us access to an extensive network of accredited laboratories across Asia, the Middle East, Europe, and other regions. With this advantage, we can efficiently manage any inspection, testing, or certification requirement for clients, whether it involves imports or exports across the globe.

Q

Can you elaborate on Cotecna Lanka's accreditations and the value they bring to your services? **A** We are proud to hold ISO 17020 accreditation for inspections and ISO 17025 accreditation for agricultural testing and coal fly ash analysis. These certifications underscore our commitment to providing precise and trustworthy services that meet the highest international standards. Our clients can rely on us for accurate testing and inspection, ensuring the quality and compliance of their products and operations.

What plans does Cotecna Lanka have for future growth and service expansion?

A We're excited about our plans for future growth, especially with the support of Cotecna Inspection India. We aim to expand our services into food safety management certification, management systems certification, and sustainability certification. These additions will allow us to meet the growing demands of various industries in Sri Lanka, ensuring that we remain at the forefront of innovation and quality assurance in the TIC sector.

What makes Cotecna Lanka a strong player in the TIC industry?

A Our strength lies in the combination of our global reach, local expertise, and unwavering commitment to quality. Being part of Cotecna SA

provides us with a vast network and cutting-edge resources, while our local operations are fully equipped to deliver customized solutions. Our clients value the trustworthiness and accuracy we offer, as well as our ability to handle complex assignments with ease.

How does Cotecna Lanka contribute to industries outside of agriculture and minerals?

A Apart from agriculture and mineral testing, we provide verification of conformity services for multiple international programs, including exports to countries like Saudi Arabia, Nigeria, Egypt, and Indonesia. We've also conducted quality and quantity inspections for organizations such as UNICEF, ensuring that materials meet stringent global standards before deployment.

In closing, why should businesses choose Cotecna Lanka for their TIC needs?

A Cotecna Lanka is your trusted partner for reliable, accurate, and globally recognized TIC services. Our deep-rooted local expertise combined with the support of Cotecna's international network allows us to provide world-class services across industries. Whether it's testing, inspection, certification, or verification, we deliver quality that our clients can count on.

 Cotecna Lanka's steadfast dedication to delivering excellence in the TIC sector has solidified its position as a leader in Sri Lanka. With plans for future growth, the company continues to enhance its services and expand its footprint, providing comprehensive solutions tailored to the evolving needs of businesses across the country.

To learn more about Cotecna Lanka services or to book a consultation, please contact us.



SOCIAL MEDIA

This year, Cotecna Sri Lanka, celebrates its 100th anniversary, discover how the business managed to grow into the leading #testing, #inspection, #certification and #verification service provider in #SriLanka. Read on to discover future plans and how Cotecna Lanka leverages its global network as a part of the Cotecna Group <link>





123rd EDITION



A legacy of 45 years of excellency in the cable industry







Warna Exporters (Pvt)Ltd was incorporated in Sri Lanka in 1995 and approved by the Board of Investment of Sri Lanka (BOI) as a large - scale manufacturer and exporter of Industrial & Household brushes, Brooms, Brush blocks, Fibre mixtures and Upgraded coco fibre.



Our company had gained a total experience of 29 years in the brushware industry. Warna Exporters (Pvt)Ltd is fully owned by Charles Bentley & Son in United Kingdom. (Established in 1860)

With worldwide export capabilities, employing the latest technology to produce high quality products with strict quality control procedures, Warna Exporters are perfectly equipped to supply your brushware needs.











Starting out as a small 10 man team of employees, Warna has grown to a 200 strong work force in 29 years. Warna Exporters is the only Brushware manufacturer in Sri Lanka that has all facilities in one place (saw mill, wood working and brush making sections).

Warna Exporters have the capabilities to fully manage the production process from tree cutting and preparation through to filling and shipping orders to customers around the globe. Timber blocks are produced from plantation grown FSC[™] certified rubber wood, and can be filled with a variety of Natural fibres or Synthetic materials if required.

To meet the growing demand for professional cleaning brushes, WARNA EXPORTERS (PVT) LTD. has expanded its Industrial & Household Brush line by adding some new products (including Pet Grooming brushes) to its assortment of high quality, professional cleaning brushes.

The vast inventory includes Flat Brooms, Street brooms, Half round Brooms, Bannisters, Hand scrub brushes, Deck brushes, Driveway Applicators, Tar Brushes, Masonry brushes, Ekel brooms, Squeegees, Kitchen brushes, Saddle brooms, Pot brushes, Shoe brushes, Tawashi brushes, Animal Grooming brushes, Roof Coat brushes, Counter Dusters, Infant brooms, Knot brushes, Mickey brooms, Parts Cleaning brushes, Push brooms, Wall Paper brushes etc.

Please contact us to see how we can help grow your brushware business.

Our Vision

To be the leading supplier of brushware keeping quality standards.

Our Mission

Manufacture & export brushware according to the requirements of customers with timely delivery keeping quality standards.



Our International Exposure

The company caters a well-diversified international market comprising of buyers from more than 25 countries.



KITCHEN KITCHEN Taking South Asian Flavours to the World

A Family Legacy of Passion for Good Taste

Founded over 38 years ago, MA's Tropical Food Processing (Pvt) Ltd. has evolved into Sri Lanka's leading provider of authentic Asian family meal solutions, exporting the products to quality markets around the world. The family-owned business is driven by a passion for sharing the rich traditional flavors of Asia. The 'MA' in MA's Kitchen is a tribute to the matriarchal heart of Sri Lankan households, where recipes are passed down through generations.

Curry Specialists

Starting with a modest range of five products in 1986, MA's has today expanded its offerings to over 350 SKUs, predominantly value-added items for both local and international markets. While the company exports to ethnic markets, its core focus lies in partnering with ethical and fair-trade clients around the world.

MA's has earned a reputation as a reliable producer of spice-based meal solutions. These products include pastes, sauces, ready-to-eat curries, and coconut-based products direct to consumers, HoReCa and industries. The company has a full range of Asian meal solutions with Colombo chicken curry leading the Sri Lankan range and entering European supermarkets for the very first time.

Global trends of consumers exploring diverse flavors, even the unique and diverse Sri Lankan dishes, has contributed to the growing acceptance of convenience products for consumers in western countries. Adapting spice levels to client markets without losing authenticity and maintaining consistency in products has proved a continual challenge but is essential in the success of the products and their long-term acceptance.

A Sustainable Future.

Deeply committed to the principles of fair trade, MA's Kitchen has maintained a steadfast commitment and focus on the social impact it creates for the communities the company works with. MA'S kitchen is deeply intertwined with local communities, with all processing facilities strategically located adjacent to small-scale farming communities. This unique approach ensures a fully traceable of the value chain for our customers and connects Sri Lankan small farmer communities to global markets.

"MA's Kitchen is committed to minimizing its environmental impact and promoting sustainable practices with our downstream farmer partners" says its Chief Compliance Officer Sheran De Alwis. "The company believes the benefits of value addition should be retained in the regions. This commitment allows the company to deliver high-quality organic and fairtrade certified products within its range."

Embracing Innovation

To stay ahead in the dynamic food industry, MAS Kitchen consistently seeks to innovate and adapt to changing consumer preferences.

"Our success can be attributed to our innovative mindset. We are constantly working on new products and improvements to stay relevant to current market trends," says Mario De Alwis, Managing Director, at MA's Kitchen.

By embracing innovation and maintaining a focus on quality and sustainability, MA's Kitchen is well-positioned to continue its journey of promoting Asian & Sri Lankan flavours on the global stage.



123rd



Ρ ise. Delive r d 0 m re

Trendsetters in LOGISTICS

+94 11 222 0055 () www.salotaint.com

info@salotaint.com



Founded by trailblazer Mr. Kolitha Wickremasinghe, SALOTA International (Private) Limited is a leading international freight forwarding service provider, operating since 2013. With over 25 years of experience in the Shipping and Logistics industries, Mr. Wickremasinghe has held key positions with several multinational giants, both locally and overseas, since entering the field in 1992.

"Trendsetters in Logistics, Beyond Borders"

From its humble beginnings a decade ago, SALOTA International has experienced rapid growth, becoming a market leader by catering to various segments of the logistics industry. The company has positioned itself as one of the top choices among logistics providers in Sri Lanka, introducing numerous firsts to the local market.

As SALOTA International's local market share steadily expanded, Mr. Wickremasinghe extended its operations beyond Sri Lanka's borders, offering services in Bahrain, Canada, the Maldives, and the UAE (Dubai) under the SALOTA brand. This expansion is a testament to his vision of crossing geographical boundaries, a journey supported by the unwavering dedication of Director Nilu Mediwake Wickremasinghe, Mr. Wickremasinghe's spouse, and the company's Executive Committee.

Leadership Behind the Success

SALOTA International's success over the past decade can be attributed to the exemplary leadership of its Managing Director Mr. Kolitha Wickremasinghe. His extensive experience gained from both local and international assignments has shaped his leadership approach, building the confidence to drive the business forward. SALOTA International does not just strive for success, but believes in fostering an environment where every individual feels valued, empowered, and encouraged to reach their full potential. Just as its motto, 'Promise . Delivered', its unwritten motto, 'Our Employees Are Our Greatest Asset,' serves as the guiding principle behind every decision made and every action taken. It is not just a slogan, but a cornerstone of SALOTA International's identity and the



driving force behind its commitment to excellence. Mr. Wickremasinghe's emphasises transparency and sincerity in all dealings with stakeholders, ensuring trust and loyalty, which reinforces SALOTA International's motto.

Innovation at the Core

In an era where Artificial Intelligence (AI) is revolutionising industries, SALOTA International understands the importance of staying ahead through continuous technological advancements. In line with this, the company has made significant investments in developing its own in-house software to meet the ever-evolving demands of the logistics sector. One of SALOTA's key innovations is the proprietary platform SALBMS - a comprehensive, homegrown IT solution developed by the company's dedicated IT team. SALBMS manages the entire supply chain operation, from the moment a consignment is dispatched until it reaches its destination, ensuring seamless tracking and safety at every stage. This

platform also allows agents and clients to monitor shipments and access valuable data in real-time.

Commitment to Social Responsibility

Under Mr. Wickremasinghe's guidance, SALOTA International is deeply committed to giving back to the community. The company has engaged in a number of Corporate Social Responsibility (CSR) initiatives, including offering long-term scholarships to deserving students, supporting the well-being of rural families,

and donating to hospitals and schools in need of upgraded facilities. SALOTA International also promotes environmental sustainability through various initiatives, including maintaining a paperless work environment and reducing electricity consumption across its operations.

Diversification and Growth

SALOTA International's diverse strengths include sea-air services, air-to-air services (for Bangladesh-origin cargo), tea logistics, and entrepôt. The company offers a wide range of services, including sea freight, air freight, land transport solutions, door-todoor delivery, customs brokerage, global consolidation services & transshipment, chain management, supply cross trading, and maritime services. These interconnected strengths and services enable SALOTA International to provide comprehensive solutions tailored to the specific needs of its valued customers.

With its commitment to innovation, customer satisfaction, and sustainable growth, SALOTA International continues to set new standards in the logistics industry, remaining a trusted partner for businesses worldwide.



Did you know that the cinnamon grown in Sri Lanka is enjoyed around the world?

At Seylan Bank, we help take our nation to **global export markets** using our industry-leading solutions and innovative services.

Call our **EXPORT EXPERT** on 0112 45 60 50



Seylan Towers No. 90, Galle Road, Colombo 03. Brand Finance Rating: "A+" Fitch Ratings: A-(Ika) Co. Reg. No.: P09. Seylan Bank is a licensed commercial bank supervised by the Central Bank of Sri Lanka.



SEYLAN BANK UNVEILS SEYLAN ECO SOLAR LOANS AND SPECIAL WORKING CAPITAL LOANS FOR SMALL & MEDIUM ENTERPRISES (SMES)

August 2024, Colombo: Seylan Bank continues its commitment to support the growth of Small & Medium Enterprises (SMEs) by expanding its range of affordable and flexible financing solutions. The Bank now offers SMEs solar and working capital loans, providing critical funding options for businesses in urgent need of financial support.

Seylan Bank's solar loans provide SMEs with an affordable and flexible financing option that facilitates the adoption of renewable energy as business investments. With Seylan's Eco Solar Loan, SMEs can power their businesses with renewable energy, in a move that promotes sustainability and minimises the impact of their carbon footprint. While contributing to the nation's sustainable energy goals, the initiative also aims to elevate the financial viability and competitiveness of SMEs.

Ideal for commercial entities exploring options to reduce energy costs and their carbon footprint, Seylan's Eco Solar Loans also allow both the industrial and agricultural sectors to boost operational efficiency. These sectors can obtain loans amount up to LKR100 million from the solar loan scheme, with flexible financing options. Borrowers can choose a fixed interest rate of 11.5% per annum for the first five years followed by variable rate of one-month AWPLR+1.0% for the remaining two years with a floor rate of 11.5% p.a. The repayment period extends up to seven years, providing substantial financial advantages.

Agriculture, Manufacturing, Technology, Education, Healthcare and Export sectors including trading businesses are eligible for the Seylan SME working capital loans. Flexible interest options of fixed rate of 11% per annum for three years alternatively, a floating rate option starts at 9.5% per annum for the first year, balance 2 years at 01-month AWPLR + 1.0% p.a are available for the clients for a maximum loan amount of LKR100 million.

There is a specific emphasis on improving conditions for the SME category through the provision of flexible financing options that allow them to meet urgent funding requirements. However, the initiative to implement Seylan Eco solar loans and the Working Capital Loans aims to support especially mid-market businesses to operationalise current processes and elevate efficiency and productivity.

Mr. Ranil Dissanayake, Deputy General Manager, (Branch Credit) stated, "As the Bank with a Heart, we have invested in equalizing opportunities to empower people and businesses with simplified solutions that may yield profit and growth. With Seylan Eco solar and Working Capital Loan schemes, we reaffirm our commitment to this aspiration in a manner that not only unlocks potential for SMEs, but also transforms the financial landscape to give enterprising business ventures a chance to flourish."

Seylan Bank's decision to expand their portfolio of services with the addition of the Seylan Eco Solar Loan Scheme and Working Capital Loan is a testament to the bank's dedication to offering an accessible range of financial products.

About Seylan Bank

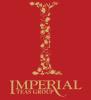
Seylan Bank, the Bank with a Heart, operates with a vision to offer the ultimate banking experience to its valued customers through cutting-edge technology, innovative products, and best-in-class services. The Bank has a growing clientele of SMEs, Retail and Corporate Customers, and has over 540 access points across the country. Seylan Bank has been endorsed as a financially stable organisation with performance excellence across the board by Fitch Ratings, with the bank's national long-term rating revised to 'A-'(lka). These are a testament to Seylan Bank's financial stability and its unwavering dedication to ensuring the consistent delivery of Service Excellence across all aspects.























State of the art production facility which is ISO 22000(2005), ISO 14001(2015) HACCP, GMP, FSSC 22000, and USDA Organic Certified.

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SUCCESS STORIES

IMPERIAL TEAS GROUP: A Legacy of Excellence in Tea

Imperial Teas Group, a renowned name in the tea industry, has etched its legacy over decades of dedication, innovation, and commitment to quality. With roots deeply embedded in the rich tea culture of Sri Lanka, the company has grown from a modest beginning to become a global leader in the production and distribution of fine teas.

The Imperial Teas Group was established in 1994 by Mr. Jayantha Karunaratne, who envisioned creating a brand that exemplifies the rich heritage and superior quality of Ceylon tea. Sri Lanka, formerly known as Ceylon, has been synonymous with some of the world's best teas, and Imperial Teas Group has been instrumental in maintaining and enhancing this reputation. From its inception, the company aimed to deliver the finest teas to connoisseurs worldwide, a mission that continues to drive its operations today.

Commitment to Quality

The hallmark of Imperial Teas Group is its unwavering commitment to quality. The company employs stringent quality control measures at every stage of production, from leaf selection to packaging. The tea leaves are sourced from the finest plantations across Sri Lanka, ensuring that only the best make it to the final product. This meticulous attention to detail has earned the company numerous accolades such as being recognized as the Best Sri Lankan Brand Exporter 11 times and the Most Outstanding Exporter 3 times by the National Chamber of Exporters of Sri Lanka and acquired certifications; FSSC 22000, ISO 22000:2005, ISO 14001:2004 HACCP. USDA Organic and Rainforest Alliance.

Innovation and Sustainability

Innovation is a cornerstone of Imperial Teas Group's philosophy. The company continually invests in state-of-the-art technology to enhance production efficiency and product quality. One of its notable innovations is the development of unique blends and flavors that cater to diverse consumer preferences. These include traditional black teas, green teas, herbal infusions, and flavored teas, each crafted to provide a distinct sensory experience.

Sustainability is another key focus area for Imperial Teas Group. Recognizing the importance of preserving the environment for future generations, the company has implemented several eco-friendly practices. These include reducing carbon footprint through energy-efficient processes, and using biodegradable packaging materials. Imperial Teas Group also engages in social responsibility initiatives, supporting the welfare of communities.

A Diverse Product Range

Imperial Teas Group boasts a diverse product portfolio that caters to both traditional and contemporary tastes. The company's flagship brand, "IMPRA," is wellknown globally and is available in over 60 countries. IMPRA offers an extensive range of teas, from classic Ceylon black teas to exotic blends infused with natural flavors like mint, lemon, and clove.

In addition to IMPRA, Imperial Teas Group has several other brands tailored to specific market segments. "Royal Elixir" is a premium brand that offers luxury tea blends packaged in elegant, specially crafted packaging, making it a favorite among discerning tea lovers. "Heavenly Tea" caters to the mass market with its affordable yet high-quality teas. Each brand reflects the company's dedication to providing exceptional tea experiences.

Global Reach and Market Presence

Imperial Teas Group's success can be attributed to its robust global distribution network. The company has established strong relationships with distributors, retailers, and online platforms, ensuring its products are readily available to consumers worldwide. Its presence in key markets such as the United States, Europe, the Middle East, and Asia has solidified its position as a leading tea exporter from Sri Lanka.

Values and Vision

At the heart of Imperial Teas Group's success is its core set of values: quality, innovation, integrity, and sustainability. These values guide every aspect of the company's operations, from production to marketing. The company's vision is to be the world's leading tea brand, synonymous with excellence and innovation.

The leadership of Imperial Teas Group is committed to maintaining the highest ethical standards in all business dealings. This commitment extends to ensuring fair treatment of employees, ethical sourcing of raw materials, and transparency in business practices. The company's ethical approach has earned it the trust and respect of customers, partners, and stakeholders.

Future Prospects

Looking ahead, Imperial Teas Group is poised for continued growth and innovation. The company plans to expand its product range further, exploring new flavors and health-focused teas that cater to the growing demand for wellness products. Investments in advanced technology and sustainable practices will continue to be a priority, ensuring the company remains at the forefront of the industry.

In conclusion, Imperial Teas Group exemplifies the perfect blend of tradition and innovation. Its dedication to quality, coupled with a forward-thinking approach, has made it a leader in the global tea market. As the company looks to the future, it remains committed to delivering the finest teas that reflect the rich heritage and vibrant future of Ceylon tea.



July to September **2024**



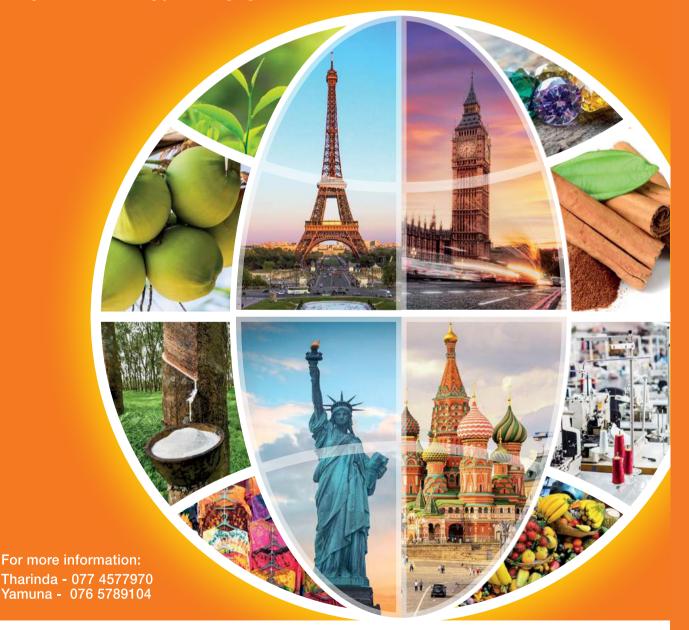
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NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA

EXPORT SPECIALISTS THAT GO ABOVE EXPECTATION AND BEYOND BORDERS

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in Sri lankan packaging industry for the last 35 years. As a direct exporter, we have expanded our operations into the foreign markets as well.

Our valued clientele comprises of leading companies from all the industries such as Tea, FMCG, Apparel, Rubber Products, Agricultural, Coconut Products and Fish Exporters.

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KANDYGS HANDLOOMS

The art of handloom weaving is an art form that predates 2500 years in Sri Lanka. Textiles, a necessity that has been taken for granted, holds a rich history of how humans and machinery have evolved over the years. Handloom weaving is one of the most traditional forms of creating beautiful fabrics, it is completely sustainable having a minimum impact on the environment. Yarns are interlaced together to create yards of cloth. A woman sits at a machine, dictating the design, the density and what the cloth will become. The handloom holds a special place in the textile industry, one of its unique strengths lies in its versatility, which enables it to produce complex fabrics. Another key advantage is that it does not require electricity for fabric construction. Furthermore, the handloom industry has the ability to operate very successfully as a rural industry empowering the weaver, mainly women.

Since 1971, Kandygs has been passionately following the traditional art of handloom weaving, by creating the best quality fabric, and has become a well-established company manufacturing, retailing and exporting finished textiles to the global and local market. Over the years, the landscape of the handloom industry has shifted and there are a few Sri Lankan manufacturers that still work in an ethical manner to keep the art of handloom weaving alive. Kandygs is one of the pioneers of the handloom industry in Sri Lanka and has been leading this effort.

Kandygs was started by Felix and Sita Yahampath, it was started with just 10 machines in their back garden. The Kandygs name is derived from the first initial of the names of their children. Presently, the company is operating as a family business, with the second generation joining the business in the 1990s and as of 2015, the third generation followed in their footsteps. Over the years, the company has evolved into housing over 300 handlooms, 30 power looms, 50 sewing machines and a fully equipped dye house. Our first store in Colombo, Sri Lanka opened its doors in 1976, expanding to 3 more outlets. We entered the export market in 1980, beginning in Europe with countries like Norway, Finland, Germany, the UK, Spain and then expanding to Japan, the Maldives and South Korea.

The handloom market in Sri Lanka is varied based on which company you purchase from, as it is dictated by the quality of weaving, yarn and dyeing. The Kandygs consumers are conscious of quality and design as it is a high-end specialized market. We promote the concept of slow, ethical and sustainable textiles that protect the traditional industry. When you purchase a product from Kandygs you safeguard this tradition and essentially bring tradition home. We have the added advantage of complete customisation and product development. We accommodate and encourage design innovation as long as it does not compromise our ethics. Our aim is to weave contemporary designs of the highest quality whilst safeguarding and nurturing the traditional handloom industry.



SUCCESS STORIES

SUSTAINABLE, ETHICAL PRODUCTS

All our products are handmade in Sri Lanka. Our fabrics and products are developed and designed by Kandygs. As weavers of fabrics, our product range is wide and varied. We only use natural raw materials that are kind to nature. We weave with cotton, bamboo and jute yarn. Bamboo is an ecological alternative to the exhausted cotton industry. Our weaving with bamboo project has resulted in export innovation awards. Our products are built under the concept of slow fashion especially being home textiles, with the correct care, can last over many years.

Coloured yarns are woven by hand at our factories in Maharagama and Padukka or at our cottage weaving villages located across the island. Our pure cotton fabrics are excellent for curtaining, upholstery fabric, cushion covers, kitchenware, table cloths, serviettes, place mats, rugs, wall hangings, bags and clothes. We also have a soft line of cotton fabrics which is excellent for clothing and accessories. We weave handloom soft fabrics out of pure bamboo yarn. This is ideal for clothing, sarees, shawls, throws and toys. Our in-house sewing unit is utilised to the maximum by our design team to develop and customise products out of the fabrics we weave. We want to push ourselves and our customers towards sustainable, ethical products that our kind to people and nature.



For over 40 years we have been exporting worldwide. Primarily Europe and Asia (Japan, South Korea & The Maldives). Our European buyers have been primarily department stores and retailers that were sourcing home textiles such as readymade curtains, cushion covers and table linen. We started exporting to Norway and Finland in 1980 and have since then moved on to countries in Western Europe such as Germany, the Netherlands, UK, Spain and Italy. In the early 90s, we also entered the export market in Asia with countries such as Japan and South Korea.



We specialise in interior décor, since we are able to provide a coordinated unit of curtains, cushion covers, bed spreads, table linen and decorative wall paneling. This resulted in our expansion into the hotel and resort industry in Sri Lanka and the Maldives. Our experienced technical and design team are able to work closely with architects and interior designers to innovate and develop designs specific to their requirement. Over the past 20 years, we have continued to work with over a 100 hotels and resorts in the Maldives and a countless number in Sri Lanka, who have trusted us to deliver a good quality product in a timely manner.

"As the galloping horde of mechanization, modernization, and uniformity march ever closer; it is craft, that embodiment of human touch, tradition and diversity that will safeguard culture from the passage of time"

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Tropikal Life International

Pioneering the Future of Sustainable Exports

Tropikal Life International (Pvt) Limited, a flagship subsidiary of Expolanka Holdings Limited, has established itself as a global leader in the export of premium coconut-based and tropical fruit products. Building on the legacy of Expolanka (Pvt) Limited, which was established in 1978 as a pioneer in fresh fruits and vegetables exports, Since its inception in 2008, this Sri Lankan gem has earned a reputation for quality, sustainability, and innovation, building on Expolanka's rich history in the export market.

A Vision for a Greener, Healthier World

With a bold vision "To be the world's leading provider of premium, sustainable, and ethically sourced coconut and tropical fruit products," Tropikal Life underscores its commitment to integrating sustainability into every facet of its business. This aspiration guides their day-to-day operations and long-term strategy, ensuring they not only meet but exceed global quality standards.



Empowering Through a Mission of Excellence

Tropikal Life's mission is equally inspiring: "To deliver the purest and highest quality coconut-based and tropical fruit products to the global market, while fostering sustainable practices and empowering local communities." The company prioritizes integrity and innovation, positioning itself as a beacon of excellence in the industry. sustainable practices and empowering local communities." The company prioritizes integrity and innovation, positioning itself as a beacon of excellence in the industry.

TROPIKAL

From Coconut Groves to Global Markets: A Diverse Product Range

Tropikal Life's impressive portfolio boasts a variety of premium offerings:

Coconut-based Products: Fresh and desiccated coconut, coconut water, and rich coconut milk.

Tropical fruit based products:

- Dried Fruits: Luscious pineapple, mango, and banana products.
- Cashew Selections: High-quality cashews that delight global consumers.

Each product is carefully sourced and processed to uphold Tropikal Life's rigorous standards, ensuring only the freshest and most sustainable products reach their clients worldwide.



SUCCESS STORIES

Milestones That Define Success The growth of Tropikal Life International has been marked by significant achievements:



Global Certifications: A Stamp of Trust and Quality

Tropikal Life's dedication to excellence is recognized through multiple prestigious certifications: BRC, FSSC 22000, ISO 14001, and SEDEX. The company is also certified by EU Organic, Naturland, USDA Organic, and JAS, reflecting their organic and sustainable practices. Kosher and Halal certifications further broaden their appeal to diverse consumer groups.



Why Choose Tropikal Life? Unique Selling Points That Matter

Tropikal Life International's unique selling propositions are anchored in its dedication to environmental and social responsibility:

Sustainability at the Core: Embracing eco-friendly farming and clean energy initiatives.

Community-Centric Approach: Investing in the empowerment of local communities.

Cutting-Edge Supply Chain: The European warehouse ensures quick and reliable product distribution, enhancing customer satisfaction.

Leadership That Drives Change

The success of Tropikal Life is a testament to its dynamic management team. Their strategic foresight and commitment to ethical business practices have solidified the company's reputation as a leader in sustainable exports. Their vision has translated into tangible achievements that promote profitability while championing sustainability and community welfare.

A Future Rooted in Responsibility and Quality

Tropikal Life International (Pvt) Limited exemplifies how a business can lead with heart and purpose. Through visionary leadership, sustainable practices, and unparalleled product quality, the company continues to set the standard in the global export industry, proving that success is sweeter when shared with people and the planet.





SRI LANKA



OTTO

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- Engineered wood
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- Gloss or matt exterior paint
- Brass/Copper/Silver name plates
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Cigar Humidor

/////

Wrist Watch Collectors Bo with glass lid (8 - 16 Watch





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11:

Value in **US Dollars** Information Technology Division 20 20 20 Sri Lanka Export Development Board 23 23 23 24 23 CODE DESCRIPTION S.10 Apparel & Textile 361,819,471 353,306,098 395,059,913 438,798,095 380,111,066 S.01 112,826,142 111,119,975 Tea 119,957,472 95,633,478 102,178,577 79,617,610 S.02 Rubber & Rubber Based Products 82,889,401 79,705,467 78,742,866 81,723,444 S.03 Coconut & Coconut based Products 64,314,560 59,683,818 62,043,281 55,967,588 56,293,711 S.19 **Engineering Products** 58,301,502 55,837,444 62,049,427 53,930,511 48,113,515 Spices, Essential Oils & Oleoresins **S.04** 38,020,721 32,710,880 30,988,507 31,402,397 29,347,667 S.11 Food, Feed & Beverages 30,536,226 36,865,439 39,562,299 29,220,506 33,890,654 **S.08** Fish & Fisheries Products 28,193,302 22,745,413 27,648,046 25,834,411 25,212,360 S.09 Diamonds, Gems & Jewellery 39,566,751 36,369,259 27,784,011 17,884,691 32,967,345 S.22 Other Manufactures 14,710,938 16,504,654 16,795,977 17,577,963 15,721,787 S.18 **Base Metal Products** 18,192,078 16,590,151 13,263,166 14,621,568 14,081,447 S.21 **Petroleum Products** 27,223,643 30,669,725 33,062,249 13,493,923 21,454,102 S.12 Tobacco 6,744,593 8,140,861 7,288,149 10,522,252 4,868,604 **Chemicals & Plastic Products** 10,047,877 10,696,294 10,871,412 10,241,560 11,033,557 S.16 S.15 9,329,615 7,487,684 6,707,517 8,760,067 7,476,903 Paper & Paper Products S.17 Non-metallic Mineral Products 9,547,228 8,069,240 21,364,579 7,654,721 4,737,057 S.05 Fruits, Nuts and Vegetables 6,166,574 6,641,461 5,914,954 5,990,749 5,444,102 Wood & Wooden Products 5,433,571 4,534,732 4,479,797 5,541,130 4,259,265 S.14 S.07 Other Export Crops 12,945,300 9,202,385 4,434,707 3,046,823 4,109,831 S.95 **Miscellaneous Products** 1,397,236 2,487,493 3,479,596 2,676,532 3,728,941 S.13 Leather Products 3,421,267 1,711,127 1,626,626 1,509,348 1,395,347 **S.06** Cut Flowers & Foliage 1,200,174 1,227,178 1,415,784 1,288,780 1,169,921 S.20 Footwear and Parts 1,556,920 1,187,661 1,341,225 785,810 1,702,646 **S.99** Products NOT yet Classified 951,516,419 898,007,943 947,487,008 891,021,847 TOTAL 968,750,229



NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA

123rd

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PRODUCTS AND MARKETS



Aice - Italian Association of Foreign Trade (Here), is a non-profit private trade

association which, since 1946, has been working to promote international business relations, representing Italian companies that are committed predominantly to commercial activities abroad as well as the services related to such activities. Aice members are: Trading companies, Exporters, Importers, Distributors, Agents, Manufacturers wishing to improve their business abroad. Aice members are working in almost all the economic sectors. Aice is playing an essential role in helping businesses expand globally by offering strategic consultancy, training, and networking opportunities. **Aice can help foreign companies** interested in the Italian market to find the right partner, in import or in export, through: Market intelligence, Personalized assistance, Company meetings, Company visits.

Italy is one of the most important economies in Europe, being the second European manufacturing Country, a consumer market of around 60 million people, the 4th exporter in the world and in the top ten chart of importer Countries in the world. **Italy can offer interesting business opportunities** in almost all the sectors but competition is high and knowledge of the rules of the European market is a must.

One of the flagship events that Aice organizes to promote international trade is **Go International**[®] (*https://www.go-international.it/en/home-2/*), an annual fair dedicated to international trade and scheduled for its next edition from **17 to 18 September 2025 in Milan**. Go International[®] brings together Italian and international companies, institutions and trade experts to explore market trends, new business opportunities and trade partnerships. This event is the most important platform for companies seeking to expand their international business. In the B2B Arena it will be possible to organise business meetings with Italian counterparts for Sri Lankan exporters. You are warmly invited to attend!! We will be happy to host you in Milan on September 2025.

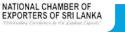


David Doninotti Secretary General



123rd EDITION







CROWNED AS THE MOST OUTSTANDING EXPORTER OF THE YEAR



CBL Munchee, the confectionery powerhouse in Sri Lanka, proudly clinched multiple prestigious awards, including the 'Best Exporter of the Year in the Cereal & Confectionery Category' for two consecutive years at the Presidential Export Awards. The company was also awarded Gold in the 'Confectionery Products Sector under the Extra Large Category', recognized as the 'Best Sri Lankan Brand Exporter as well as the 'Most Outstanding Exporter (Overall) at the NCE Export Awards 2023. These accolades paint a vibrant tapestry, more than just a triumph; they're a testament to CBL Munchee's global mission – delivering top-tier quality to the world in every delectable bite.











Most Outstanding Exporter -Overall - 2023 Ceylon Biscuits Limited

CBL

3 NG

Presidential Export Awards 2021/22 Sectoral Awards - Best Exporter Cereal & Confectionery Cevion Biscuits Limited

Presidential Export Awards 2022/23 Sectoral Awards - Best Exporter Cereal & Confectionery Cevion Biscuits Limited Confectionery Products Sector Extra Large Category - Gold Ceylon Biscuits Limited Best Sri Lankan Brand Exporter 2023 Ceylon Biscuits Limited

PRODUCTS AND MARKETS

Market Access Opportunities in **Qatar**

Qatar has evolved into a leading business hub in the Middle East, presenting lucrative opportunities across diverse sectors. Traditionally recognized for its oil and gas industry, the nation's strategic focus on economic diversification has created new avenues in construction, tourism, healthcare, and technology. Massive infrastructure projects, including the expansion of ports, airports, and urban developments, drive demand for expertise in construction, engineering, and materials supply.

Qatar's trade sector remains robust, with a diversified export portfolio. As per Arab News, total exports amounted to around QR 30.2 billion in July 2024, while imports reached an estimated QR 10.1 billion. Qatar's LNG exports dominate, but there is also a growing market for non-oil products like chemicals, plastics, and metals. Regular trade fairs, such as "Made in Qatar," help local products reach global markets, and the government continues to streamline regulations to encourage further trade diversification.

Qatar's hospitality sector is on an upward trajectory. According to *Hospitality Qatar*, the State of Qatar plans to invest \$45 billion to expand the tourism sector by 2030 as part of its National Tourism Sector Strategy 2030, positioning it as the fastestgrowing market in the region. The market could see an 89% growth, with over 56,000 hotel keys by 2025. The delivery of planned hotel room supplies is expected to cost approximately \$7 billion. The hospitality market, including HORECA and F&B sectors, is projected to reach a value of \$13.6 billion by 2026. Additionally, tourism is anticipated to contribute 12% to Qatar's GDP, translating to approximately \$55 billion, with the country targeting nearly 7 million tourists by 2030. Such growth presents vast opportunities for suppliers in the hospitality, tourism, and service sectors.

Qatar's IT sector is flourishing, particularly in cybersecurity, digital banking, and FinTech. The country aims to transform into a digital economy, promoting investments in AI and cloud services. Events like the "Web Summit Qatar" highlight the country's commitment to technological innovation, attracting IT companies and entrepreneurs to capitalize on this growth. NALES AND MADE WITH MADE

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By investing in smart cities and digital infrastructure, Qatar is creating a knowledge-based economy in line with its Vision 2030.

The healthcare sector in Qatar is expanding rapidly, with significant investments in hospitals, clinics, and wellness facilities. This creates ample opportunities for businesses specializing in pharmaceuticals, medical equipment, and healthcare services. The nation's healthcare system is gearing up to meet increasing demands, with a focus on innovation and quality care.

As part of its Vision 2030, Qatar emphasizes sustainability, opening investment avenues in green technologies, waste management, and renewable energy. Events like "Qatar Sustainability Week" foster collaboration between businesses, helping to develop eco-friendly solutions that align with global environmental goals.

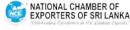
QSBC Initiatives to Support Businesses

The Qatar Sri Lanka Business Council (QSBC) plays a vital role in helping businesses tap into these opportunities. QSBC facilitates trade missions, networking events, and exhibitions that connect entrepreneurs with potential partners and clients in Qatar. Additionally, QSBC provides advisory services to navigate the local legal and regulatory frameworks, assisting businesses in setting up operations efficiently. Through workshops and training programs, QSBC equips companies with the necessary skills and knowledge to thrive in Qatar's competitive market.



John Prasad President - QSBC president@qsbc.qa

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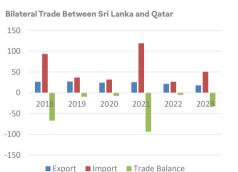


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Trade Between .anka Sri and Oatar

Bilateral Trade Between Sri Lanka & Qatar Values in USD Millions

Year	Export	Import	Trade Balance	Total Trade
2018	26.54	93.57	-67.03	120.11
2019	27.12	36.64	-9.52	63.76
2020	24.24	31.79	-7.55	56.03
2021	25.57	119.21	-93.64	144.78
2022	21.47	26.56	-5.09	48.03
2023	17.86	50.63	-32.77	68.49
2024 (Jan- Aug)	12.58	31.20	-18.62	43.78





Sri Lanka's Major Exports to Qatar (2021-2023) Values in USD Millions

No	Description	2021	2022	2023
1	Petroleum Gases	59.48	-	21.39
2	Other Products of Base Metal	37.77	3.1	13
3	Other Products of Plastics	18.9	18.23	12.41
4	Standard Wire of Aluminum, Copper & Iron	1.5	1.02	2.58
5	Organic Chemicals	-	1	0.69
6	Other Paper & Paper Products nes	0.95	0.1	0.36
7	Inorganic Chemicals	0.08	0.09	0.14
8	Other Chemical Products	0.02	-	0.03
9	Other Rubber Products	0.04	0.01	0.01
10	Other Electrical & Electronic Products	-	0.01	0.01
	Other Products	0.46	3	0.02
	Total :	119.21	26.56	50.63

Sri Lanka's Major Imports From Qatar Values in USD Millions

	-			
No	Description	2021	2022	2023
1	Alcoholic Beverages	1.24	1.49	2.06
2	Tea Packets	2.51	2.45	2.03
3	Other Fruits	1.42	1.82	1.96
4	Bananas	2.15	1.55	1.36
5	Sugars, Sugar Confectionery & Bakery Products	0.83	1.1	1.21
6	Coconut Milk Powder	1.18	1.45	1.01
7	Other Vegetables	0.96	0.92	1
8	Gloves, Mitts & Mittens of Textile	0.39	0.58	0.82
9	Industrial & Surgical Gloves of Rubber	0.22	0.04	0.65
10	Melons & Papayas	0.4	0.37	0.55
	Other Products	14.27	9.68	5.2
	Total :	25.57	21.47	17.86

Identified Potential Products from Sri Lanka to Qatar











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Mrs.Dammika Marketing Manageress Mobile : +94 771 062350

Location : Industrial Park, Kandanapitiya, Bope, Padukka, Sri Lanka.

An Overview Of Japan - Sri Lanka Economic Relations

Japan has always been a benevolent

partner in development trajectory of Sri Lanka. Japan is the world's fourth largest economy in terms of GDP. This article explores the bilateral trade, investment and tourism. This article is exclusively focus on bilateral economic relations and not going to explore the development cooperation due to space constraints.

Bilateral Trade

As illustrated in the Table 1.1, in Sri Lanka's export to Japan during 2018-23 period remained below USD 300 Mn. In 2020, with the outbreak of COVID-19 pandemic, Sri Lanka's exports to Japan has reduced to USD 188 Mn yet recovered in 2021 and 2022 recording total exports of USD 227 Mn and 231 Mn respectively. However, in 2023 the total export to Japan has declined to USD 190 Mn.

Table 01: Exports from Sri Lanka to Japan

Year	USD Mn	% from total exports
2018	226	1.9
2019	283	2.4
2020	188	1.9
2021	227	1.8
2022	231	1.8
2023	190	1.6
		Source: CBSL 2024

Source: CBSL, 2024

According to the export data published by CBSL, Japan is the 13th largest export destination of Sri Lanka in 2023. The major export commodities from Sri Lanka includes Tea, Shrimps and Prawns, Coconut products, Apparel and Rubber Products etc.

The Table 02, demonstrate the export potential of Sri Lanka compared to Japan's total imports under each category utilizing data in 2022. As per the Table 02, it is evident there is immense potential for Sri Lanka to grow the exports to Japan in following listed product categories. For example, under HS Code 090240 (Black fermented tea and partly fermented tea, whether or not flavoured....), Sri Lanka has exported USD 22.41 Mn worth commodities which is only 24.3% of the Japan's total imports from the rest of the world.





Eranda

Roshan Fernando

Table 02: Export Potential of Sri Lanka to Japan (2022 data)

Product category	SL Exports to Japan (USD Thousands)	SL Exports to Japan as % of SL total exports	Japan's total import from the world (USD Thousand)	Exports from Sri Lanka's as % of total imports of Japan
i loudet eategoly	mousunusy	CAPOILS	mousunay	imports of supuri
Black fermented tea and partly fermented tea, whether or not flavoured, in immediate packings	22,419	4	92,144	24.3%
Bran, sharps and other residues of wheat, whether or not in the form of pellets, derived from	18,307	59	36,226	50.5%
Frozen shrimps and prawns, even smoked, whether in shell or not, incl. shrimps and prawns in	17,705	45	1,509,346	1.2%
Coconut, abaca "Manila hemp or Musa textilis Nee", ramie, agave and other vegetable textile	15,713	8	17,724	88.7%
Black fermented tea and partly fermented tea, whether or not flavoured, in immediate packings	11,638	2	53,151	21.9%
Surgical gloves, of vulcanised rubber (excluding fingerstalls)	10,904	12	27,496	39.7%
Natural rubber in primary forms or in plates, sheets or strip (excl. smoked sheets, technically	5,971	19	28,685	20.8%
Sesamum seeds, whether or not broken	5,435	51	290,275	1.9%
Men's or boys' shirts of cotton (excl. knitted or crocheted, nightshirts, singlets and other	4,961	3	369,423	1.3%
Solid or cushion tyres, interchangeable tyre treads and tyre flaps, of rubber	4,752	1	37,336	12.7%
Activated carbon (excl. medicaments or deodorant products for fridges, vehicles etc., put up	4,695	3	171,561	2.7%
Quartz (excl. quartz sands)	4,636	44	109,113	4.2%
	fermented tea, whether or not flavoured, in immediate packings Bran, sharps and other residues of wheat, whether or not in the form of pellets, derived from Frozen shrimps and prawns, even smoked, whether in shell or not, incl. shrimps and prawns in Coconut, abaca "Manila hemp or Musa textilis Nee", ramie, agave and other vegetable textile Black fermented tea and partly fermented tea, whether or not flavoured, in immediate packings Surgical gloves, of vulcanised rubber (excluding fingerstalls) Natural rubber in primary forms or in plates, sheets or strip (excl. smoked sheets, technically Sesamum seeds, whether or not broken Men's or boys' shirts of cotton (excl. knitted or crocheted, nightshirts, singlets and other Solid or cushion tyres, interchangeable tyre treads and tyre flaps, of rubber Activated carbon (excl. medicaments or deodorant products for fridges, vehicles etc., put up	Product categoryJapan (USD Thousands)Black fermented tea and partly fermented tea, whether or not flavoured, in immediate packings22,419Bran, sharps and other residues of wheat, whether or not in the form of pellets, derived from18,307Frozen shrimps and prawns, even smoked, whether in shell or not, incl. shrimps and prawns in17,705Coconut, abaca "Manila hemp or Musa textilis Nee", ramie, agave and other vegetable textile15,713Black fermented tea and partly fermented tea, whether or not flavoured, in immediate packings10,904Natural rubber in primary forms or in plates, sheets or strip (excl. smoked sheets, technically5,971Sesamum seeds, whether or not broken5,435Men's or boys' shirts of cotton (excl. knitted or crocheted, nightshirts, singlets and other4,961Solid or cushion tyres, interchangeable tyre treads and tyre flaps, of rubber4,695	SL Exports to Japan (USD Thousands)to Japan as % of SL total exportsBlack fermented tea and partly fermented tea, whether or not flavoured, in immediate packings22,4194Bran, sharps and other residues of wheat, whether or not in the form of pellets, derived from18,30759Frozen shrimps and prawns, even smoked, whether in shell or not, incl. shrimps and prawns in17,70545Coconut, abaca "Manila hemp or Musa textlils Nee", ramie, agave and other vegetable textile15,7138Black fermented tea and partly fermented tea, whether or not flavoured, in immediate packings11,6382Surgical gloves, of vulcanised rubber (excluding fingerstalls)10,90412Natural rubber in primary forms or in plates, sheets or strip (excl. smoked sheets, technically5,97119Sesamum seeds, whether or not broken5,43551Men's or boys' shirts of cotton (excl. knitted or crocheted, nightshirts, singlets and other4,9613Solid or cushion tyres, interchangeable tyre treads and tyre flaps, of rubber etc., put up4,6953	SL Exports to Japan (USD Thousands)to Japan as × of SL total exportsimport from the world (USD Thousand)Black fermented tea and partly fermented tea, whether or not flavoured, in immediate packings22,419492,144Bran, sharps and other residues of wheat, whether or not in the form of pellets, derived from18,3075936,226Frozen shrimps and prawns, even smoked, whether in shell or not, incl. shrimps and prawns in17,705451,509,346Coconut, abaca "Manila hemp or Musa textilis Nee", ramie, agave and other vegetable textile11,638253,151Black fermented tea and partly fermented tea, whether or not flavoured, in immediate packings11,638253,151Surgical gloves, of vulcanised rubber (excluding fingerstalls)10,9041227,496Natural rubber in primary forms or in plates, sheets, technically5,9711928,685Seesamum seeds, whether or not broken5,43551290,275Men's or boys' shirts of cotton (excl. knitted or crocheted, nightshirts, singlets and other4,9613369,423Solid or cushion tyres, interchangeable tury treads and tyre flaps, of rubber4,752137,336Activated carbon (excl. medicaments or deodorant products for fridges, vehicles etc., put up4,6953171,561

It is noteworthy, Sri Lanka has been able to exceed the 50% mark only in the 02 product categories mentioned above, HS code 530500 (Coconut, abaca "Manila hemp or Musa textilis Nee", ramie, agave and other vegetable textile ...) and HS code 230230 (Bran, sharps and other residues of wheat, whether or not in the form of pellets, derived from...). Accordingly, it is evident there is untapped potential for Sri Lankan Exporters in the Japanese market. Considering Sri Lanka's remarkable performance in ICT/ BPO service exports, the country needs to explore further, available opportunities in the same sector in Japan.

ALL A

SRI LANKA EXPORTER



NATIONAL CHAMBER OF EXPORTERS OF SRI LANKA

123rd EDITION July to September **2024**

PRODUCTS AND MARKETS

Table 03: Imports by Sri Lanka from Japan

Year	USD Mn	% from total imports
2018	1,585	7.1%
2019	875	4.4%
2020	528	3.3%
2021	419	2%
2022	252	1.4%
2023	188	1.1%
		0 0001 0001

Source: CBSL, 2024

Table 04: Trade balance

Year	2018	2019	2020	2021	2022	2023	
USD Mn	-1,359	-592	-340	-192	-21	2	
					Sou	rce: CBSL, 20)24

According to the Table 03, it is evident since the implementation of restriction of motor vehicle imports, the total imports from Japan has decreased gradually from USD 1,585 Mn in 2018 to USD 188 Mn in 2023. According to the import data published by CBSL, Japan is the 22nd largest import market for Sri Lanka in 2023.

As illustrated in the Table 04, the trade balance is in favour of Japan during the pre-pandemic period which gradually declined over the years since the implementation of restriction on motor-vehicle imports. As per the CBSL data in 2023 the trade balance is in the favour of Sri Lanka.

> Media reports during the recent past indicate Sri Lanka is planning to establish Japan-Sri Lanka Free Trade Zone.

Tourism Industry

The Table 05 illustrates Japanese Tourist arrivals to Sri Lanka. After the easing of COVID-19 travel restrictions, tourist arrivals have reached to 19,583 in 2023. However, it may be noted Japanese tourist arrivals as % of total tourist arrivals has not reached to the pre-pandemic level in 2023. As per the Table 05, in 2018 Japanese tourist arrivals as % of total tourist arrivals of Sri Lanka was 2.1%. However, in 2023 the it remains at 1.3%.

Table 05: Japanese Tourist Arrivals to Sri Lanka

2018 49,450 2,333,796 2	2.1%
2010 49,430 2,333,750 2	
2019 30,079 1,913,702 1	L.6%
2020 6,644 507,704 1	L.3%
2021 392 194,495 0).2%
2022 3,087 719,978 0).4%
2023 19,583 1,487,303 1	L.3%

Apart from German travelers, Japanese are known for their interest to experience to wellness tourism which is high value segment of the tourism industry. Hence, tourism industry stakeholders should focus more on Japanese market to attract more travelers.

Source: SLTDA, various years

Investment

After the outbreak of COVID-19 pandemic in 2020, Japan announced economic stimulus package to help its manufacturers shift production to various countries in Asia to create diverse and resilient supply chains. Although, several ASEAN countries made optimum use of the opportunity, Sri Lanka was not up to the task. The Table 06 below illustrates FDI inflow from Japan to Sri Lanka.

Table 06: FDI Inflow from Japan

	Inflow			on
Year	USD Mn	%	USD Mn	%
2018	-56.6		267.1	2.1%
2019	20.3	2.7%	294.4	2.3%
2020	14	3.2%	321.4	2.4%
2021	17	2.9%	334.7	2.0%
2022	16	1.8%	335.1	2.4%
2023	230.2	32.3%	495.7	3.3%
			Sourc	e: CBSL, 202

Sri Lanka presently experience unprecedent socioeconomic challenges with the sovereign debt default in 2022. Accordingly, it is in the best interest of Sri Lanka to have cordial economic relationship with Japan.

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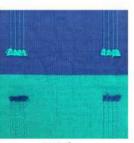
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