



INDUSTRY 2023

ජාතික කර්මාන්ත ප්‍රදර්ශනය
தேசிய கைத்தொழில் கண்காட்சி
National Industry Exhibition

SRI LANKA



INDUSTRY 2023

ජාතික කර්මාන්ත ප්‍රදර්ශනය
தேசிய கைத்தொழில் கண்காட்சி
National Industry Exhibition

SRI LANKA

TOWARDS EXPORT ORIENTED MANUFACTURING ECONOMY

JUNE 22 23 24 25


BMICH
Colombo



කර්මාන්ත අමාත්‍යාංශය
கைத்தொழில் அமைச்சு
Ministry of Industries



කාර්මික සංවර්ධන මණ්ඩලය
கைத்தொழில் அபிவிருத்திச் சபை
Industrial Development Board



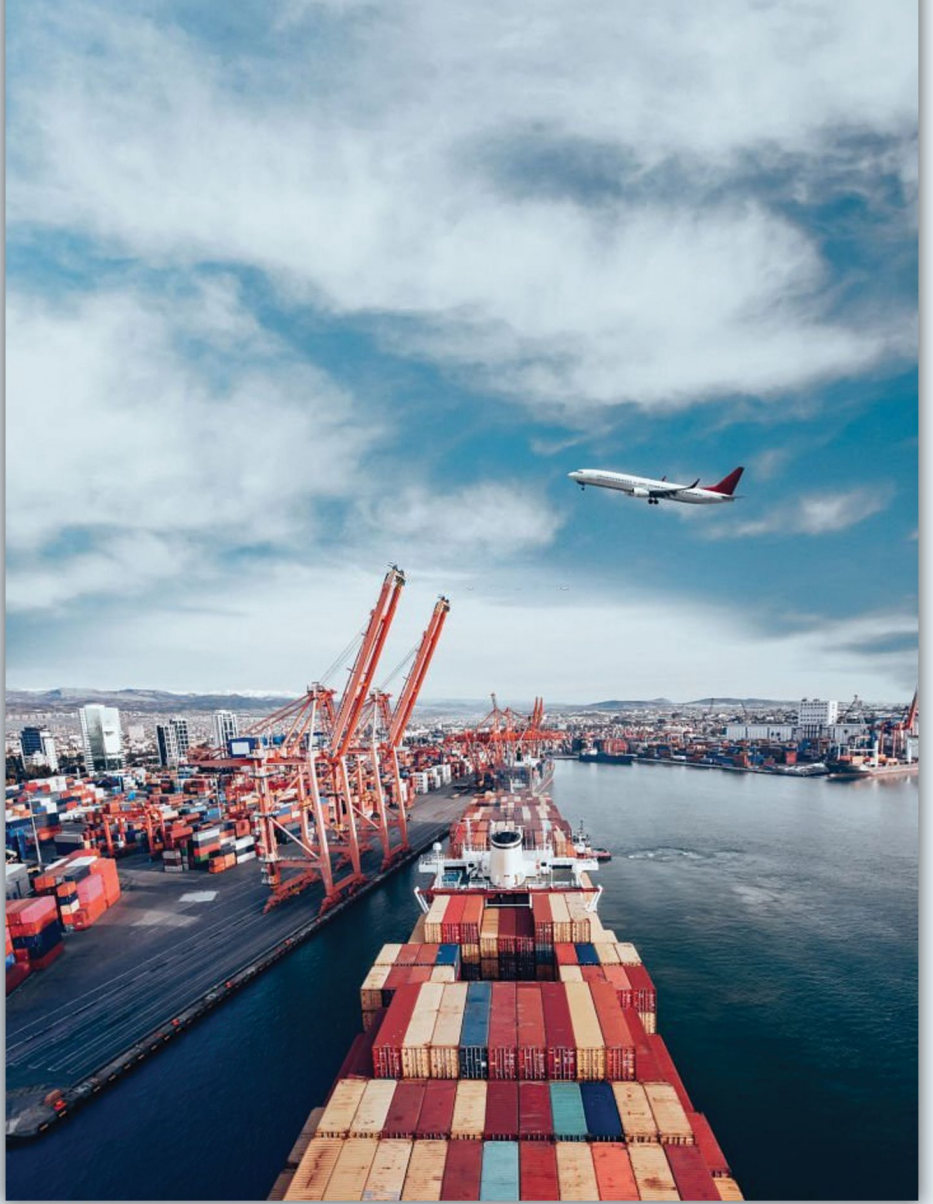
WHAT IS INDUSTRY 2023?

The Ministry of Industries has the primary responsibility of promoting the industrial sector in Sri Lanka and the Industrial Development Board (IDB), is the premier government organization for the Industrial development and promotion in the country. Considering the importance of the industrial growth in Sri Lanka, the Ministry of Industries and Industrial Development Board have organized the “**Industry 2023**”, the National Industry Exhibition with the theme of “Towards export oriented manufacturing economy” which is the largest national industrial event. The exhibition is scheduled to be held from **22nd to 25th June 2023 at the BMICH**, and the Chief Guest will be the Hon. President Ranil Wickremesinghe and the event will be graced by Hon. (Dr.) Ramesh Pathirana, Minister of Plantation Industries and Minister of Industries.

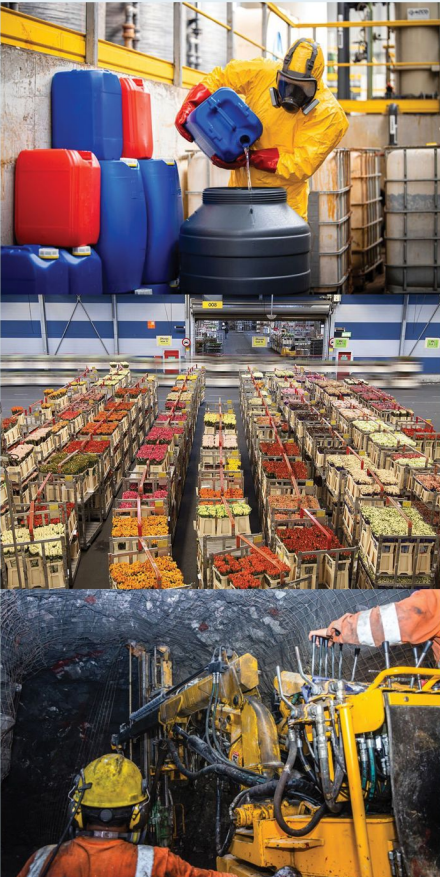
The exhibition showcases innovations and local industry excellence in Machinery, Technology, Raw Materials and Business Development services to the potential local/International markets and the most importantly creates a platform to make relationships with right stakeholders including policy makers as well as other government support services.

The **Industry 2023** will be a convergence of domestic and international exhibitors. The event is designed to widen the capabilities and capacities of all Sri Lankan industries and therefore SMEs, large companies and multinational corporations are also warmly welcomed to display their raw materials, tools, equipment, machinery, components and accessories.

OUR GOAL



TOWARDS EXPORT ORIENTED MANUFACTURING ECONOMY



OBJECTIVES

EXHIBITION OF PRODUCTS & SERVICES

to showcase the best capabilities and capacities of local industries in manufacturing products, services and technologies for both local and international markets.

BUSINESS MATCHING & NETWORKING

to provide local industries, an opportunity to connect with global market supply chains through business linkages with multinational corporations, large scale industries, government-linked companies etc.

NEW PRODUCT LAUNCHES & PRESENTATIONS

to provide a platform for local industries to introduce new products and services to both local and international markets.

EXCHANGE OF INFORMATION & IDEAS ON PRODUCT DEVELOPMENT, TECHNOLOGY & INNOVATIONS

to improve innovative and creative ideas in developing competitive, innovative and resilient industrial sector in Sri Lanka.

EVENT HIGHLIGHTS

- Declaration of the National Industry Day
- Parade on locally assembled vehicles
- Industrial displaying area by Three forces
- Virtual exhibition experience
- Demonstrations of operating of machineries and manufacturing process of products
- Demonstrations of industrial innovations and investment opportunities (Innovations in Universities, Research Institutes, Technical colleges, Vocational Institutes)
- Opportunity to meet decision makers as well as business development service providers and facilitators
- Participation of leading national and international organizations engaged with industry development and promotion
- Opportunity to introduce and promote the products of stall holders -Right platform to exhibit new products, latest innovations or marketing of existing products
- Platform for creating and developing businesses, creating new joint ventures distributing products and services, and starting new collaborations
- Promotion via Tourism related institutes
- Promotion through Newspapers, Posters, Radio Jingles, TV commercials, Press Conference and Digital advertising campaigns via Facebook, YouTube, Instagram, Twitter and various Websites, etc.

PROFILE OF EXHIBITS



MACHINERY, EQUIPMENT, TECHNOLOGIES AND SERVICES OF THE FOLLOWING INDUSTRIAL SECTORS WILL BE SHOWCASED:

01. Processed Food
02. Packaging
03. Advanced Manufacturing & Digital technology
04. Tea, Value added Tea, Beverages
05. Coir and coir products
06. Spices and Essential Oils
07. Milk and Milk products
08. Gem and Jewellery
09. Rubber and Plastic products
10. Boat Building



11. Automobile
12. Wood and Furniture
13. Electrical and Electronic products
14. Ceramic, Porcelain, Tile and Granite
15. Minerals
16. Paint, Chemical and Painting Materials
17. Metal Dies and Molds and Machinery
18. Cosmetics
19. Ayurvedic and Pharmaceuticals
20. Textile and Apparel
21. Footwear and Leather Products



PROFILE OF EXHIBITS



INDUSTRY RELATED SUPPORT SERVICES

01. Banking & Finance
02. Business Development Service
03. Consultancy & Advisory Services
04. Government Authorities
05. Insurance Service Provider
06. Education & Training



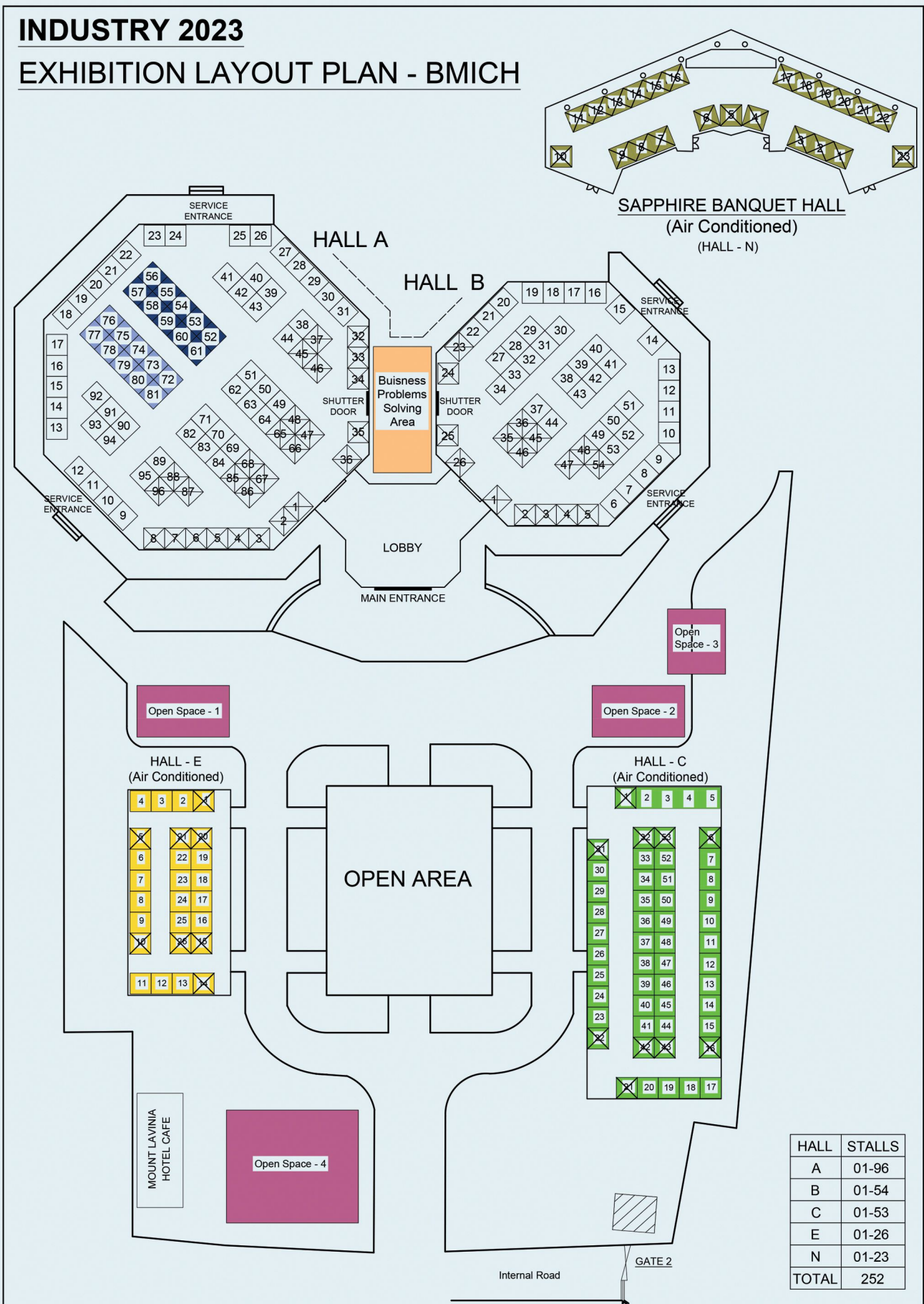


VISITORS' PROFILE

- Technical Experts
- Industrial Chambers, Associations and their Members & Representatives
- Heads of Purchasing, Marketing, Sales and R & D
- Policy Makers
- Industrial/ Business Consultants and Contractors
- Government Delegates and Officials
- Industrial and Commercial Traders/ Buyers/ Exporters/ Sub Contractors & Outsourcing Partners
- Local / Foreign industries/Chambers
- Representatives from International Organizations located in Sri Lanka
- Representatives from Foreign Embassies in Sri Lanka
- Special Delegations and Tourists

INDUSTRY 2023

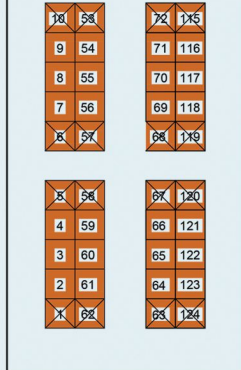
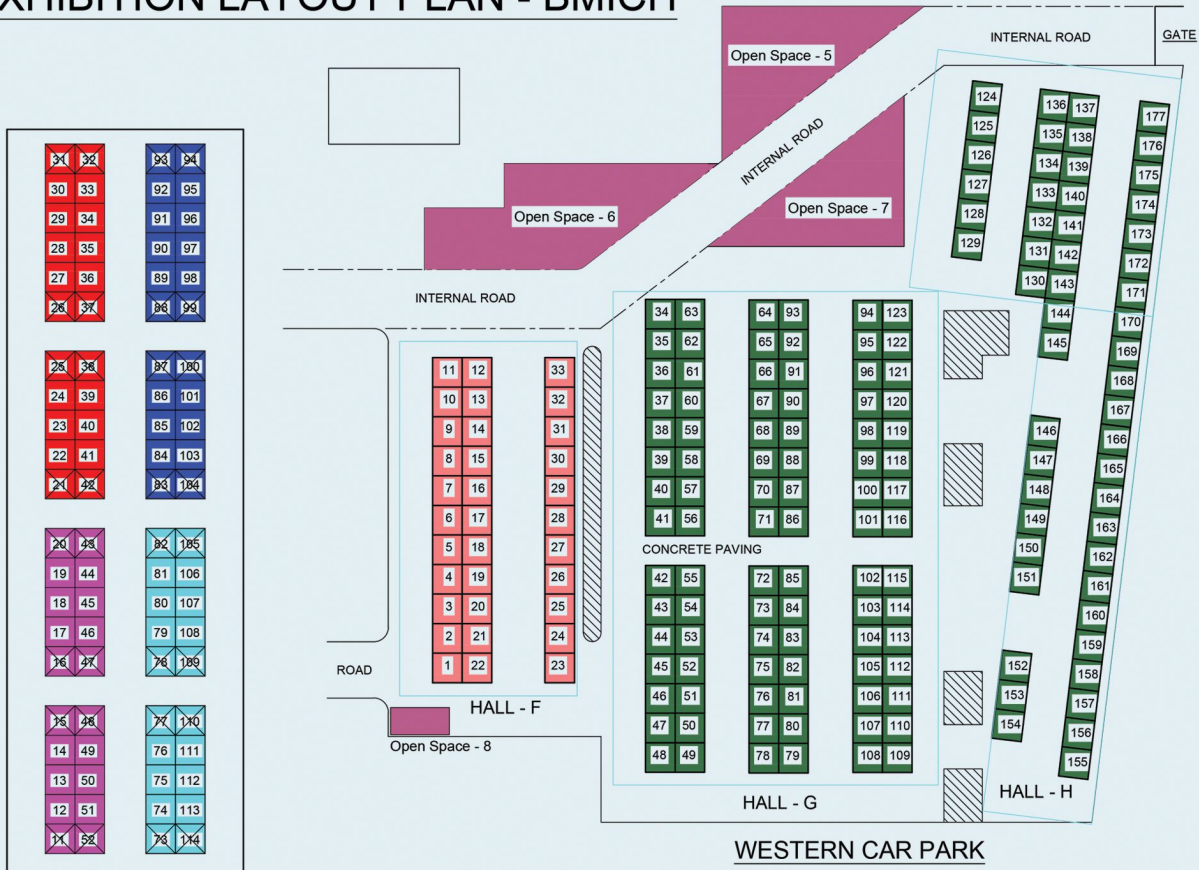
EXHIBITION LAYOUT PLAN - BMICH



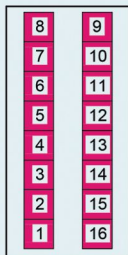
- | | | | | | | | | |
|-----------------|------------------------------------|--|-------------------------------|---|-------------------|-------------------------|------------------|------------------------|
| | | | | | | | | |
| Reserved | Pharmacy, Health care, Beauty Care | Leather, Footwear, Rubber & Plastic | Painting, Printing & Chemical | Granite, Mineral, Tile, Ceramic & building Material | Textile & Garment | Coir, Wood & Handicraft | Innovation Arena | International Pavilion |
| | | | | | | | | |
| Food & Beverage | Vehicle & Automobile | Metal, Die & Mould, Machinery components, Electric & Electronics | Bazar | Three Forces | IT & Automatio | Boat & Fisheries | Open Space | Gem & Jewellery |

INDUSTRY 2023

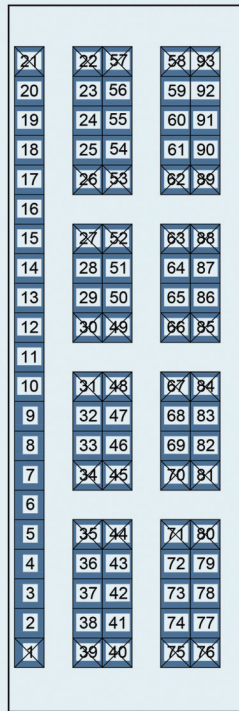
EXHIBITION LAYOUT PLAN - BMICH



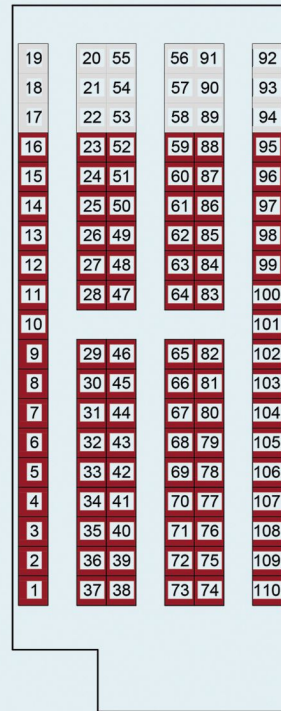
OUT GATE GRASS AREA
(Air Conditioned)
(HALL - J)



MIHILAKA MEDURA TERRACE
(HALL - K)



OPEN AIR
(Air Conditioned)
(HALL - L)



NUGA SEWANA
(HALL - M)

PLACE	STALLS
WESTERN CAR PARK	01 - 177
NUGA SEWANA	01 - 110
OPEN AIR	01 - 93
MIHILAKA MEDURA TERRACE	01 - 16
OUT GATE GRASS AREA	01 - 124
TOTAL	520



Reserved



Pharmacy, Health care, Beauty Care



Leather, Footwear, Rubber & Plastic



Painting, Printing & Chemical



Granite, Mineral, Tile, Ceramic & building Material



Textile & Garment



Coir, Wood & Handicraft



Innovation Arena



International Pavilion



Food & Beverage



Vehicle & Automobile



Metal, Die & Mould, Machinery components, Electric & Electronics



Bazar



Three Forces



IT & Automatic



Boat & Fisheries



Open Space



Gem & Jewellery

SPONSORSHIP BENEFITS

PLATINUM SPONSOR – RS. 3,000,000.00

◎ GROUND BENEFITS

01. 10' X 10' Two Stalls in Hall A.
02. 15 Nos. of Flags
03. Prominent exposure as the Platinum Sponsor at the Opening Ceremony with Four Representative participation on each day with 4 VIP Seats.
04. Logo exposure on all printed promotional materials such as Entrance Pandal, Event Backdrops, Posters, Banners
05. 02 Nos. of Full Color Page Advertisement on the prominent pages of the Exhibition Catalogue (Soft copy of the Art work to be provided by the Client).
06. Prominent Logo exposure on the Digital Backdrops such as LED Screens
07. One-minute Video exposure on LED Screens inside the Exhibition every hour

◎ MAINSTREAM MEDIA & DIGITAL MEDIA BENEFITS:

01. Logo Exposures on all media campaigns, in all printed media and digital media

SPONSORSHIP BENEFITS

GOLD SPONSOR – RS. 2,000,000.00

🕒 GROUND BENEFITS

01. 10' X 10' Two stalls on Hall A.
02. 10 Nos. of Flags
03. Prominent exposure as the Gold Sponsor at the Opening Ceremony with Three Representative participation on each day with 3 VIP Seats.
04. Logo exposure on all printed promotional materials such as Entrance Pandal, Event Backdrops, Posters, Banners
05. 02 Nos. of Full Color Page Advertisement on prominent pages of the Exhibition Catalogue (Soft copy of the Art work to be provided by the Client).
06. Prominent Logo exposure on the Digital Backdrops such as LED Screens
07. One-minute Video exposure on LED Screens inside the Exhibition every two hours

🕒 MAINSTREAM MEDIA & DIGITAL MEDIA BENEFITS:

01. Logo Exposures on all media campaigns, in all printed media and digital media

SPONSORSHIP BENEFITS

SILVER SPONSOR – RS. 1,000,000.00

◎ GROUND BENEFITS

01. 10' X 10' One Stall in Hall A.
02. 5 Nos. of Flags
03. Prominent exposure as the Gold Sponsor at the Opening Ceremony with One Representative participation on each day with 01 VIP Seat.
04. Logo exposure on all printed promotional materials such as Entrance Pandal, Event Backdrops, Posters, Banners
05. 01 No. of Full Color Page Advertisement on the Exhibition Catalogue (Soft copy of the Art work to be provided by the Client).
06. Prominent Logo exposure on the Digital Backdrops such as LED Screens
07. Video exposure 30 Seconds on LED Screens inside the Exhibition every three hours

◎ MAINSTREAM MEDIA & DIGITAL MEDIA BENEFITS:

01. Logo Exposures on all media campaigns, in all printed media and digital media

Powered by



Dialog
ENTERPRISE

INDUSTRY 2023

ජාතික කර්මාන්ත ප්‍රදර්ශනය
தேசிய கைத்தொழில் கண்காட்சி
National Industry Exhibition

SRI LANKA

JUNE 22 23 24 25

BMICH
Colombo

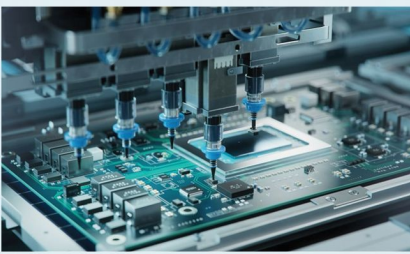
+94 777 888 170 1995



615, Galle Road, Katubedda, Moratuwa, Sri Lanka.

industry2023@idb.lk

www.idb.gov.lk



කර්මාන්ත අමාත්‍යාංශය
கைத்தொழில் அமைச்சு
Ministry of Industries



කර්මික සංවර්ධන මණ්ඩලය
கைத்தொழில் அபிவிருத்திச் சபை
Industrial Development Board

SPONSORSHIP CONFIRMATION FORM

Industry 2023



01. Company Name (as presented on website and in printed material)

.....

02. Address

.....

.....

03. Contact Name & Designation

.....

Telephone :

Mobile :

Fax :

VAT Number :

Please choose from the Categories of Sponsorship below.

CATEGORIES OF SPONSORSHIP:

PLATINUM SPONSOR :

GOLD SPONSOR :

SILVER SPONSOR :

OTHER :

TOTAL Rs.

TERMS & CONDITIONS

We hereby agree to be a Sponsor at the International Industry Exhibition 2023 in accordance with the choices made above.

.....
Date Signature (by Authorized Signatory)

PAYMENTS

All payments must be received in full before 14 days of the exhibition.

Payable to "Industrial Development Board of Ceylon".
Bank of Ceylon, "Idama" Branch – Moratuwa, A/C No – 0090494906



කර්මාන්ත අමාත්‍යාංශය
கைத்தொழில் அமைச்சு
Ministry of Industries



කාර්මික සංවර්ධන මණ්ඩලය
கைத்தொழில் அபிவிருத்திச் சபை
Industrial Development Board

615, Galle Road, Katubedda, Moratuwa, Sri Lanka. 10400
1995
+94 112 605 992
+94 112 607 000
industry2023@idb.lk
www.idb.gov.lk



BOOTH RESEVATION FORM



22nd – 25th June 2023 BMICH – COLOMBO – SRI LANKA

EXHIBITOR DETAILS

Company Name

Address

Contact person Mr/Mrs/Ms

Position of contact person

Telephone Website

Mobile Number

Email

VAT Registration No

Booth Facilities

- | | |
|------------------------------|---------------------------|
| 1.Floored Carpet | 5.Two Chairs |
| 2.Fabricated Stall (3M x 3M) | 6.Two Spot Lights |
| 3.Exhibitors Name on Fascia | 7.One 13 Amp. Plug Socket |
| 4.One Table | |

Additional Utility Requirements – (Separate Payments Applicable)

Ref	Category	Rate
1	Hall A – Special Area	200,000.00
1.1	Hall A	150,000.00
2	Hall B– Special Area	200,000.00
2.1	Hall B	150,000.00
3	Corners of Hall C/ E/ J/ L	90,000.00
4	Hall C	80,000.00
5	Hall E	80,000.00
6	Out Gate Grass Area - Hall J	80,000.00
7	Open Area - Hall L	80,000.00
8	Western Car Park -Hall F /G/ H	50,000.00
9	Nuga Sevana - Hall M	50,000.00

STALL REQUIREMENTS

We require Nos of Stalls

Required category. 1 1.1 2 2.1 3 4 5 6 7 8 9

Preferred Stall No(s) Opt:1 Opt:2



Product Details

Amount Rs. Cheque/DD/NEFT/RTGS Date

Bank Branch Place

We hereby confirm our participation for Industry 2023 Exhibition

Name

Designation

Date

Signature & Company Seal

All Payments are to be made by Cheque/DD/NEFT/RTGS in Favour of “Industrial Development Board of Ceylon”
Bank of Ceylon, “Idama” Branch – Moratuwa, A/C No – 0090494906

Please submit the application together with the appropriate amount of the payment to the organizer. All applications will be considered on a first-come, first - served basis. The Industrial Development Board reserves the right to decline acceptance of application for exhibition space without giving any reason thereof withstanding the prior acceptance of any remittance. In addition, any payment accepted does not mean that the application is successful until participation has been confirmed in writing.



THE EXHIBITORS' CATALOGUE

Industry 2023 the largest industry exhibition in Sri Lanka Will see the convergence of a large number of exhibitors' from both domestic and international markets. The exhibition will create greater awareness among the public on the products, services, technologies and stakeholders of various industrial products and services while providing a platform for thousands of the public and entrepreneurs a unique and worthwhile technological experience. The exhibition will also give an opportunity to industries to sale their products and get an idea about the competitive market.

The exhibition catalogue of **Industry 2023** will include profile of participating companies. The catalogue will also cover aboard spectrum of the products and services on display at the exhibition.

The catalogue will be distributed to all exhibitors, a wide range of business visitor, high level Government officials, Foreign Delegates, Chambers of commerce, Trade Associations etc. The Exhibitors' catalogue will therefore serve the purpose of a valuable "Buyer's Guide". The catalogue is in a great demand not only during exhibition period but also throughout the year for business-purposes.

GENERAL CONDITIONS

- ◆ The submission of this form by the company/organizations shall constitute a firm order on the organizer.
- ◆ Order will be accepted by **Industry 2023** secretariat provided it is received along with the payment for the full amount in advance, payable to the "Industrial Development Board of Ceylon". Advertisement in the catalogue is not guaranteed unless this condition is fulfilled.
- ◆ Rates shown are payable strictly net, without deduction, Discount or agency commission.
- ◆ The last date for submission of advertising material is **12th June 2023**

CALL US NOW!



CALL US NOW!



Artwork format: cdr, eps, pdf, tiff (Colour mode: CMYK, Image:300dpi)

Cheques to be drawn in favour of "Industrial Development Board of Ceylon"

We confirm booking of indicated space at the specific rate and agree to pay full amount along with the artwork within the time frame stated here.

RESERVATION FORM

COMPANY NAME (FILL IN BLOCK LETTERS)

OFFICE ADDRESS

FACTORY ADDRESS

CONTACT PERSON

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

CONTACT NUMBER

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

DESIGNATION OF CONTACT PERSON

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

EMAIL ADDRESS

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

PRODUCT CATEGORY

HALL / AREA

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

BRIEF DESCRIPTION ABOUT THE PRODUCT/SERVICES

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

PLEASE ATTACH THE ARTWORK

PAGE SIZE IS A4 (210mm x 297mm)

ADVERTISEMENT RATES (LKR) PLEASE TICK THE NECESSARY BOX

1	Full Page - Black & White	-	30,000.00	<input type="checkbox"/>
2	Full Page - Colour	-	40,000.00	<input type="checkbox"/>
3	Half Page - Black & White	-	15,000.00	<input type="checkbox"/>
4	Half Page - Colour	-	20,000.00	<input type="checkbox"/>
5	Back Cover	-	100,000.00	<input type="checkbox"/>

Signature

Company Stamp

Date



කර්මාන්ත අමාත්‍යාංශය
கைத்தொழில் அமைச்சு
Ministry of Industries



කාර්මික සංවර්ධන මණ්ඩලය
கைத்தொழில் அபிவிருத்திச் சபை
Industrial Development Board



1995
+94 112 605 992
+94 112 607 000

industry2023@idb.lk
www.idb.gov.lk



615, Galle Road, Katubedda, Moratuwa, Sri Lanka. 10400

SPONSORSHIP BENEFITS

Platinum Sponsor – Rs. 3,000,000.00

Ground Benefits;

1. 10' X 10' Two Stalls in Hall A.
2. 15 Nos. of Flags
3. Prominent exposure as the Platinum Sponsor at the Opening Ceremony with Four Representative participation on each day with 4 VIP Seats.
4. Logo exposure on all printed promotional materials such as Entrance Pandal, Event Backdrops, Posters, Banners
5. 02 Nos. of Full Colour Page Advertisement on the prominent pages of the Exhibition Catalogue (Soft copy of the Art work to be provided by the Client).
6. Prominent Logo exposure on the Digital Backdrops such as LED Screens
7. One minute Short Video exposure on LED Screens inside the Exhibition every hour

Mainstream Media and Digital Media Benefits:

1. Logo Exposures on all media campaigns, in all printed media and digital media

Gold Sponsor – Rs. 2,000,000.00

Ground Benefits;

1. 10' X 10' Two stalls on Hall A.
2. 10 Nos. of Flags
3. Prominent exposure as the Gold Sponsor at the Opening Ceremony with Three Representative participation on each day with 3 VIP Seats.
4. Logo exposure on all printed promotional materials such as Entrance Pandal, Event Backdrops, Posters, Banners
5. 02 Nos. of Full Colour Page Advertisement on prominent pages of the Exhibition Catalogue (Soft copy of the Art work to be provided by the Client).
6. Prominent Logo exposure on the Digital Backdrops such as LED Screens
7. One minute Short Video exposure on LED Screens inside the Exhibition every two hours

Mainstream Media and Digital Media Benefits:

1. Logo Exposures on all media campaigns, in all printed media and digital media

Silver Sponsor – Rs. 1,000,000.00

Ground Benefits;

1. 10' X 10' One Stall in Hall A.
2. 5 Nos. of Flags
3. Prominent exposure as the Gold Sponsor at the Opening Ceremony with One Representative participation on each day with 01 VIP Seat.
4. Logo exposure on all printed promotional materials such as Entrance Pandal, Event Backdrops, Posters, Banners
5. 01 No. of Full Colour Page Advertisement on the Exhibition Catalogue (Soft copy of the Art work to be provided by the Client).
6. Prominent Logo exposure on the Digital Backdrops such as LED Screens
7. 30 Seconds Short Video exposure on LED Screens inside the Exhibition every three hours

Mainstream Media and Digital Media Benefits:

1. Logo Exposures on all media campaigns, in all printed media and digital media

Other Sponsor Categories

Sponsorship - Rs. 750,000.00

Benefits;

1. 10' X 10' Rs. 90,000.00 worth prominent place (A/C) One Stall
2. At the Opening Ceremony with One Representative participation on each day with one VIP Seats.
3. 01 Nos. of Full Colour Page Advertisement on the Exhibition Catalogue (Soft copy of the Art work to be provided by the Client).
4. 30 Seconds Short Video exposure on LED Screens inside the Exhibition every three hours

Sponsorship - Rs. 500,000.00

Benefits;

1. 10' X 10' Rs. 80,000.00 worth (A/C) One Stall
2. 01 Nos. of Full Colour Page Advertisement on the Exhibition Catalogue (Soft copy of the Art work to be provided by the Client).
3. 30 Seconds Short Video exposure on LED Screens inside the Exhibition, three time per day