

EXPORTERS DIGEST

March

2023

ISSUE-23



**28th Annual General Meeting of the NCE
Followed by the Post Business Forum**

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28th Annual General Meeting of the NCE Followed by the Post Business Forum



Will be held on
14th March 2023
at Hotel Galadari
From 6.30 pm onwards..

Meeting with Suppliers / Producers

In coordination with the Industrial Development Board (IDB), the NCE invites members to join the delegations to the following districts in Sri Lanka to meet with potential Suppliers/producers covering Multi-Sectors. This is a good opportunity for Exporters to meet with the Producers at the regional level and discuss their requirements.

- Meeting with Suppliers/Producers in Kandy District-22nd March 2023
- Meeting with Suppliers/Producers in Kaluthara District- 29th March 2023

UPCOMING EVENTS

Webinar on the German Act on Corporate Due Diligence on Supply Chains

Germany has introduced an Act on Corporate due diligence which has a direct impact on business, especially for imports to Germany.

Germany is one of the important markets for Sri Lankan exports. Sri Lankan Exporters are required to comply with the German Act on Corporate Due Diligence when exporting to Germany.

To create awareness on the Act and the impact as well as to provide guidelines on how Sri Lankan Exporters should comply, NCE is organizing a webinar in partnership with FREDRIC NEWMAN FOUNDATION.



**NATIONAL CHAMBER OF
EXPORTERS OF SRI LANKA**

Voice of the Exporter

A Webinar on German Act on Corporate Due Diligence on Supply Chains



Germany has introduced an Act on Corporate due diligence which has a direct impact on business, especially for imports to German.

Germany has been one of the important designations of Sri Lankan exports and it is required to comply with the German Act on Corporate Due Diligence on Supply Chains when exporting to German.

To create awareness and also provide guidelines on how this act will impact Sri Lankan Business the NCE will organize a webinar in partnership with
FREDRIC NEWMAN FOUNDATION

**01 MARCH
2023**



**01.30PM TO
02.30PM**

VIA



+94 11434 4661

imalka.h@nce.lk

www.nce.lk

UPCOMING EVENTS

Trade Delegations

Delegation to Chennai – India

From 26th to 31st March 2023



Delegation to Tokyo– Japan

From 31st of March to 08th April 2023



Meeting with the Suppliers/Producers in Hambanthota District



On 15th of February 2023, the Industrial Development Board (IDB) District Office in Hambanthota organized a "Meet the Suppliers/Producers in Hambanthota District" program for a target group of around 30 producers from Multi Sectors, and the Chamber was invited to join them in creating a platform between exporters and producers. NCE led a group of 26 people from 13 exporting and service-providing companies to Hambanthota for the event. This event was organized with the objective of offering opportunities for these producers to become indirect exporters by supplying their products to the exporters, as well as providing Chamber assistance by industry exporters sharing their experience and identifying industrialist issues and development needs, and assisting these producers to solve those problems.

Meeting with Director General of Department of Manpower & Employment



There was a meeting with the Director General of Department of Manpower & Employment and discussed to fulfill the workforce requirements of NCE member Exporters. As the first step plan to organize regional meetings in the western province based on the requirements of member exporters. Date of the meeting: 08th February 2023.

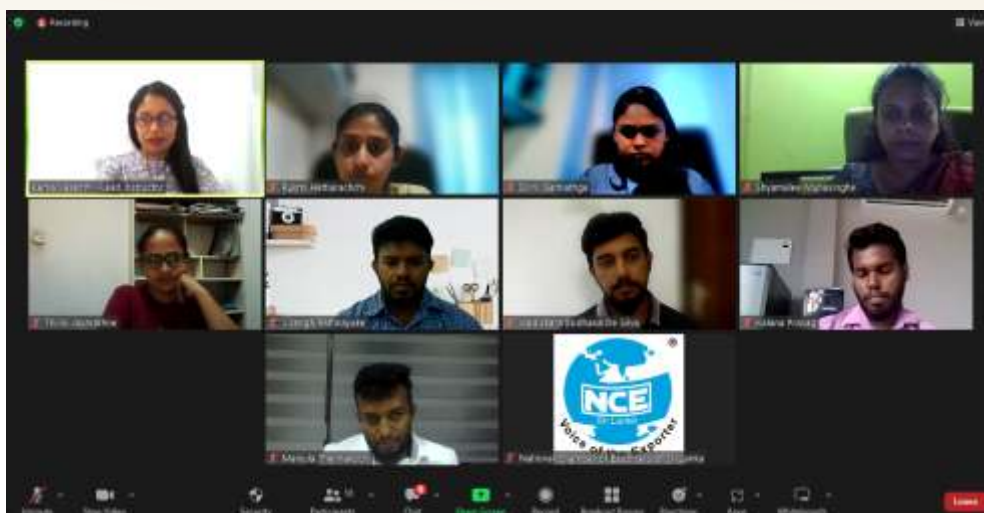
Meeting with the Ambassador of Japan to Sri Lanka

Meeting with the Ambassador of Japan to Sri Lanka His Excellency Mr. MIZUKOSHI Hideaki and Resident Representative of JETRO Colombo Mr. Hiroki Oi to discuss the opportunities for bilateral Trade between Sri Lankan and Japan during the NCE exporter Delegation to Tokyo, Japan in April 2023.

Date of the meeting: 20th February 2023.



PCQI Training



The NCE conducted the latest online course on Preventative Controls Qualified Individual (PCQI), from 22nd to 24th February 2023, under partnership with Hatton National Bank PLC (HNB). The participants who completed the 03-day course will be certified as US Food and Drug Administration (FDA) qualified individuals. This will facilitate their respective organizations to export to the US food and beverage market effectively. On successful completion of this FDA-approved standardized curriculum, participants received a Food Safety Preventive Controls Alliance (FSPCA) PCQI certificate recognized by the FDA and issued by the Association of Food and Drug Officials (AFDO) and the International Food Protection Training Institute. Fulfilling the requirements to be a PCQI is a critical step in exporting food and beverages to the United States. This programme was conducted by Kemasorooby Vasenth, a certified instructor in Preventive Controls for Human Food. This course is aimed at exporters seeking to meet the training requirements for the PCQI.

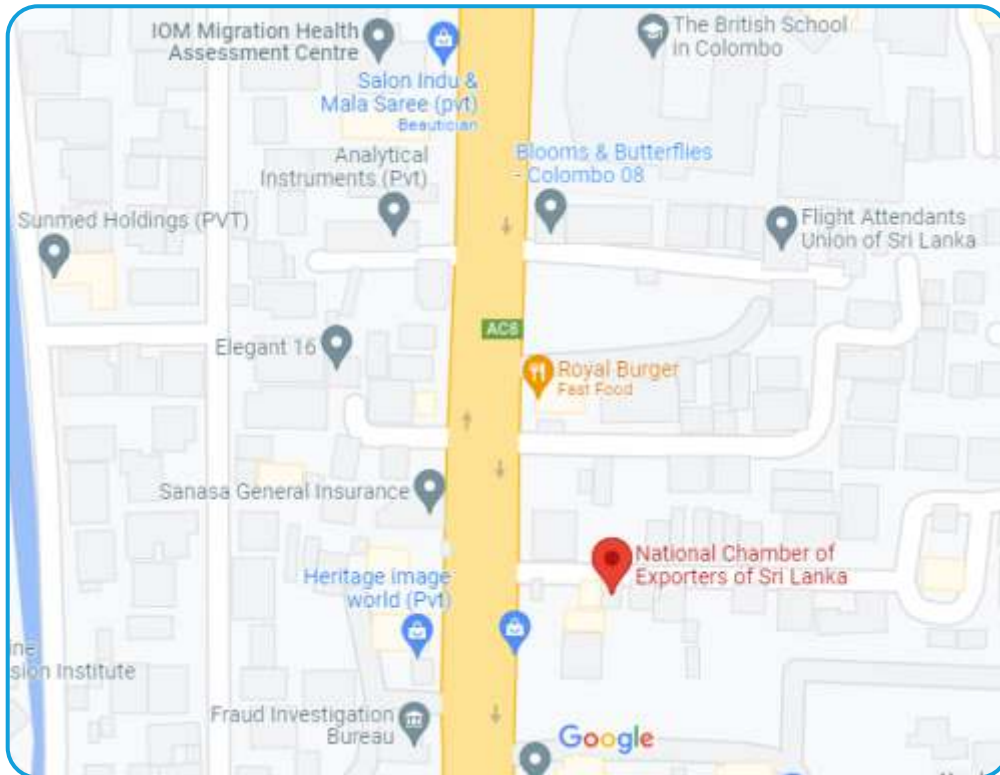
Meeting with the High Commissioner of South Africa in Colombo



Meeting with the High Commissioner of South Africa in Colombo His Excellency Mr. Sandile Edwin Schalk to discuss about the opportunities for bilateral Trade between Sri Lankan and South Africa and an NCE exporter Delegation to South Africa during June 2023.

Date: 09th February 2023

WE ARE AT A NEW LOCATION



**NATIONAL CHAMBER OF
EXPORTERS OF SRI LANKA**
Voice of the Exporter

Our New Address:

**NO. 131/6,
ELVITIGALA MAWATHA,
COLOMBO 8.**

**(Between The British School in Colombo and Trillium Residencies along
Elvitigala Mawatha)**



Google Location: [Click here](#)

**Our Contact Details, Including Email Addresses & Phone numbers
will remain the same.**

**For more details please contact us through:
011 432 8046 / email : nce@nce.lk**

2022 exports top \$ 13 b mark but falls below \$ 16 b target

Export Development Board forecasted a total exports target \$ 16.1 billion for 2022, consisting \$ 14.94 billion from merchandise exports and \$ 2 billion from service exports. The highest performance of total exports was \$ 15.91 billion in 2018.

[Read More..](#)

DSI Tyres bags Silver at NCE awards

DSI Tyres recently own a Silver Award in rubber tyre and accessories sector, extra-large category, at the Annual NCE Export Awards 2022. The award ceremony, organized by the National Chamber of Exporters was held at Shangri La Hotel, Colombo.

[Read More..](#)

Fresh talks to boost greater Pakistan, Sri Lanka business ties

Ceylon Chamber of Commerce Sri Lanka-Pakistan Business Council President S. Deivanayagam and committee members called on High Commissioner of Pakistan in Sri Lanka Maj. Gen (retr.) Umar Farooq Burki HI.

[Read More..](#)

Sarada De Silva to address Int'l Spice Conference in India.

The National Chamber of Exporters of Sri Lanka (NCE) is seeking the intervention of the President, Ranil Wickremesinghe, to stop the Boat and ship lift (Synchro Lift) constructed at the Mutuwal Fisheries Harbour from being dismantled and auctioned by a bank due to the bankruptcy of the Walkers Ship Yard.

[Read More..](#)

D&R Exports wins Silver Award

D & R Exports, a Sri Lankan exporter of quality food products to the global market, won a silver award in the medium scale category at the Annual NCE Export Awards.

[Read More..](#)

Email Communications & Announcements

1. EXPORTERS DIGEST Monthly Newsletter- FEBRUARY 2022 ([Learn more..](#))
2. NCE Exporters Delegation to Chennai, India ([Learn more..](#))
3. NCE AGM - March 2023 ([Learn more..](#))

NCE STRATEGIC PARTNERS



KONICA MINOLTA



NEW MEMBERS

Welcome to the NCE Family

The following export-oriented organizations joined the Chamber during the month of February 2023.

Aspiring Exporters



Rivira Ruhunu Lanka Products (Pvt Ltd)



No. 132/22, Thisara Mawatha,
Thalahena, Malabe



rs@riviralanka.com



0773104251



<http://www.riviralanka.com/>



Sun Green Tea



A/160/D, Panwilawatththa, Anhettigama



contact@sungreentea.com



0710843886



www.sungreentea.com

General Members (Ordinary / Associate)



Cargo Boat Company Limited



66, Vivekananda Hill, Colombo - 0013



hemani@cargo-boat.com



0117422242



www.cargo-boat.com



Sunquick Lanka (Pvt) Ltd.



No. 36, D.R. Wijewardena Mawatha,
Colombo 10.



chandima.s@sunquicklanka.com



0342263822



<https://www.sunquick.com/>



Metshu Exports (Pvt) Ltd



Daraluwa(NWP) Daraluwa 60174



export@metshu.com



0768142477

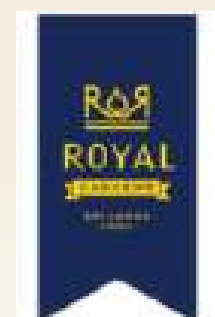


www.metshu.com

SRI LANKAN BRANDS IN THE GLOBAL MARKET



BRAND PROFILES



BRAND PROFILES



Tourism in Sri Lanka



“Sri Lanka is a beautiful little island nation parked perilously close to India; a little too hot, a little too humid, and perhaps too expensive, but to its credit are fantastic beaches, strangely melancholy hills, and the ruins of kingdom past”

Priyantha Fernando, Chairman of the Sri Lanka Tourism Development Authority (SLTDA), noted about 62,334 tourists entered Sri Lanka between the 1st and 1st of January and believed that the goal of 105,000 tourists will be reached. The SLTDA is also positive that the estimated 1.55 million tourists will result in 2.8 billion dollars in income by the end of 2023

Sri Lanka greeted nearly 102,000 tourists at the start of the year 2023. Which is up 24. Percent from the former year. According to the official data, tourism arrival in January 2022 was only 82,323. However, countries like Russia, UK, India, and Germany remain the top three source market since 2022. According to the data, the largest source markets recorded for January were the Russian Federation with around a percentage of 25, India with a percentage of 13, and Germany with a percentage of 9 which is also followed by the United Kingdom, France, and Australia.

Compared to 2022, the daily trends of tourist arrivals augmented impressively with the clean beaches, topography, and beautiful nature which is unique to Sri Lanka. In addition, Sri Lanka plans to increase domestic tourism to all regions in 2023 with nine “long weekends “which will allow tourists to traverse the island

After all the hardships followed with the COVID – 19, Sri Lanka has been ranked first among the 24 countries to visit in 2023 by the site 'Travel Triangle'. They have suggested the golden beaches, wild-life- rich jungles, rolling tea plantations, and mountains give additional beauty to Sri Lanka which makes it one of the best Asian countries to visit.

Source:

